



Innovation that excites

2017
MAXIMA®

NISSAN MAXIMA®

Isn't it time you were passionate about the car you drive? Welcome to the 2017 Maxima.

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Innovation that excites

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TRANSFORM your drive from elevated to exhilarating at the touch of a button. Feel 300 horsepower push you deeply into a sculpted sport seat. Lean in to your favourite curve as sleek aerodynamics let you slice through the air. And after a pulse-raising ride, just as quickly return to swift, effortless motion. The 2017 Maxima®, the 4-Door Sports Car.® Designed to boost your excitement **INSTANTLY**.

Nissan Maxima® Platinum shown in Coulis Red.



300 HP

261 LB.-FT. TORQUE

7.8 L/100 KM¹

GIVE IT SIX SECONDS, AND YOU'LL NEVER LOOK AT A 4-DOOR THE SAME WAY AGAIN

Power, courtesy of a 3.5-L V6 engine. The legendary V6 has been extensively refined and optimized, even employing sodium-filled exhaust valves – technology borrowed from our GT-R® supercar. From its microfinished forged crankshaft and anodized pistons to its high-flow tuned induction system, this 300-hp powerhouse is designed to exhilarate from idle to redline.

Responsiveness, brought to you by the Next-Generation Xtronic CVT® (Continuously Variable Transmission).

This advanced CVT features dynamic step shifting, wider gear ratio coverage, and an adaptive shift controller. The result: more distinctive shift points, a more connected, spirited driving experience, and increased fuel economy – up to 7.8 L/100 km (36 MPG) highway.¹

Adrenaline on tap, via Sport Mode. Put the Drive Mode selector into Sport and you'll sharpen throttle response, steering feel and transmission tuning for a pulse-raising ride. The system even adjusts the available Active Sound Enhancement (ASE), bringing in a more purposeful engine note into the cabin.



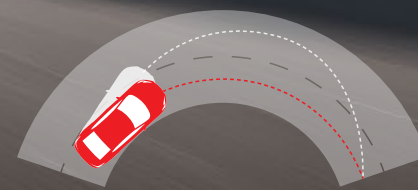
Nissan Maxima® Platinum shown in Pearl White with accessory Rocker Panel Mouldings, Rear Diffuser, and Premium Spoiler.

¹2017 Fuel Economy Estimate 7.8 L/100 km (36 MPG) highway. Actual mileage may vary with driving conditions.



MAXIMA® SR: CURVE YOUR ENTHUSIASM

To give you a G-induced grin, Maxima SR combines 19" machine-finished aluminum-alloy wheels with a sport-tuned suspension featuring retuned dampers, stiffer springs, and a larger front stabilizer bar, combined with advanced dynamic technologies. So get inside, grab the sport wheel with Alcantara® inserts and column-mounted paddle shifters, and go enjoy the thrill of carving up your favourite road.



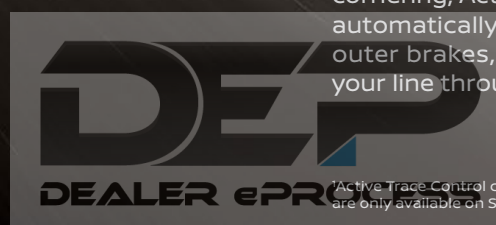
Active Trace Control. By selectively applying Maxima's brakes when cornering, Active Trace Control can automatically engage the inner or outer brakes, helping to optimize your line through turns.^{1,2}



Active Engine Brake. As you apply the brakes, Maxima's Active Engine Brake system downshifts the transmission, slowing the vehicle with less effort, while enhancing the feeling of stopping confidence.²

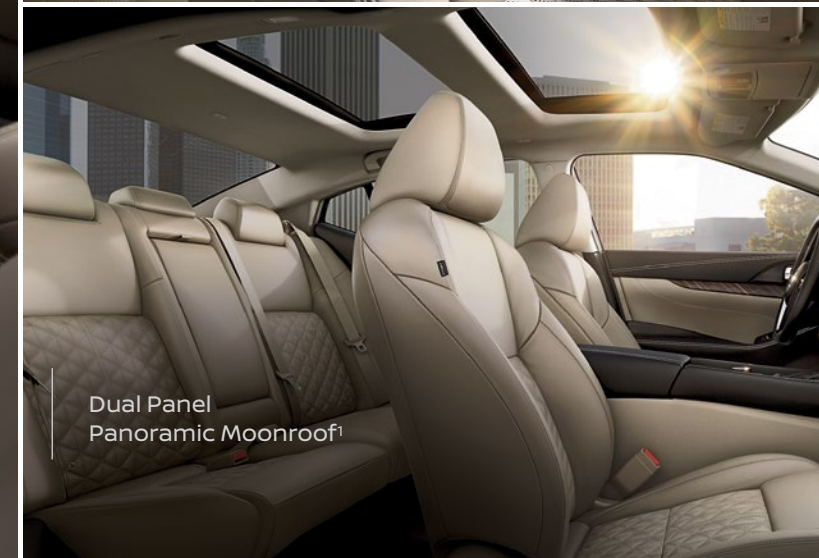


Active Ride Control. In the event you're jostled by a bump in the road, Maxima's Active Ride Control system kicks in. It works by automatically applying the brakes to help smooth the impact, helping you stay composed and comfortable.²



Nissan Maxima® SR shown in Deep Blue Pearl.

¹Active Trace Control cannot prevent accidents or loss of control. It is the driver's responsibility to be in control of the vehicle at all times. ²Active Trace Control, Active Engine Brake, and Active Ride Control are only available on SR model. Alcantara® is a registered trademark of Alcantara S.p.A. Corporation.



Technically, the term is "Wow". There's no better way to describe it; the perfect execution of driving function with elegance and style. The quality of materials. The ideal placement of controls. The long list of luxuries you expect - and a few you hadn't even thought of. It's clear that a great deal of time was spent, so that every moment in the new Maxima® feels special. Wow, indeed.

PURE AMBIENCE

Premium Ascot Leather-wrapped D-shaped Steering Wheel¹

Heated Steering Wheel

Zero Gravity Front Seats

Climate-controlled Front Seats (heated and cooled)¹

Intelligent Cruise Control^{1,2}

Genuine Stitching on Doors, Dashboard, and Console

Remote Engine Start System with Intelligent Climate Control³

Dual Panel Panoramic Moonroof¹

¹Available feature. ²Intelligent Cruise Control is not a collision avoidance system or warning device. Designed to use limited braking. Failure to apply the brakes could result in an accident. ³Provincial laws may apply; review local laws before using.



Nissan Maxima® Platinum shown in Cashmere Leather. U.S. instrumentation shown.

UNLIMITED ENGAGEMENT

Maxima® connects you to your drive like no other. Rotating the centre console 7 degrees towards the driver gives you an easy reach to key controls. The standard 178 mm (7.0") Advanced Drive-Assist® Display and 203 mm (8.0") colour touch-screen navigation system give you key information! And no detail was overlooked. The ergonomically designed shift lever, Display Commander dial, and Sport Mode button are all grouped together and carefully placed to fall readily to hand.



Nissan Maxima® SR shown in Camel Leather with accessory shift knob.

*Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. U.S. instrumentation shown.



203 mm (8.0") Multi-touch control colour monitor

178 mm (7.0") Advanced Drive-Assist Display

7-degree centre console rotation

Display Commander

Drive Mode Selector

Nissan Maxima® SR shown in Charcoal Leather.



NISSAN ADVANCED DRIVE-ASSIST® DISPLAY IT'S EVEN A QUICK READ

Maxima® helps you focus on what's most important: driving. From turn-by-turn directions¹ to caller ID – even a Driver Attention Alert^{2,3} that warns you if it senses you need a break – the 178 mm (7.0") Advanced Drive-Assist Display lays it all right before your eyes. You can even change the colour of the Maxima on the display to match your tastes.^{4,5}



COMPASS



TURN-BY-TURN NAVIGATION¹



DRIVING AIDS^{3,5,6}



BLUETOOTH® AUDIO⁷



TIRE PRESSURE MONITORING SYSTEM⁸



DRIVER ATTENTION ALERT^{2,3,5}



NISSAN AROUND VIEW® MONITOR

IF YOU WANT PARKING ANY EASIER, YOU'LL HAVE TO VALET

What if parallel parking were easier? Maxima's Around View Monitor uses four cameras to give you a virtual 360° bird's-eye view of your vehicle, with selectable split-screen close-ups of the front, rear, and curbside views, so you can get a better look.^{3,9,10} And since all obstacles aren't stationary, the Moving Object Detection (MOD) keeps an eye around your Maxima and can warn you about moving objects detected in your vicinity.^{3,11}

Front and Rear Sonar System. Maxima's parking sonar gives you an added ally in your pursuit of parking, with sensors on all four corners looking out for static objects, and giving you an audible warning when it detects you're getting close.^{3,12}



U.S. instrumentation shown.



¹Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. ²Driver Attention Alert standard on Platinum only. It is the driver's responsibility to remain alert at all times. DAA is only a warning to inform the driver of a potential lack of driver attention or drowsiness. It does not detect and provide an alert in every situation. See Owner's Manual for details. ³Available feature. ⁴Driving is serious business and requires your full attention. If you have to use the feature while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. ⁵Information displayed is dependent on how vehicle is equipped. ⁶Blind Spot Warning is not a substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents. It may not detect every vehicle or object around you. ⁷Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. ⁸TPMS is not a substitute for regular tire pressure checks. ⁹Parking aid/convenience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle. ¹⁰Virtual composite 360° view. ¹¹MOD cannot completely eliminate blind spots and may not detect every object. MOD operates at vehicle speeds below 8 km/h. Always check surroundings and turn to look behind you before moving vehicle. ¹²The Sonar System is a convenience, not a substitute for proper parking and/or backing procedures. Always check that it is safe to do so before moving vehicle. May not detect every object.

YOUR WORLD, AT YOUR FINGERTIPS

Staying connected has never been easier. Apple CarPlay™ takes the things you want to do with your compatible iPhone® while driving and puts them right on Maxima®'s display.¹ Combined with NissanConnect,SM everything important to you is right within reach.^{1,2}



APPLE CARPLAY™

Apple CarPlay™ is a smarter way to use your compatible iPhone® in the car. You can access certain apps directly through the vehicle's screen, and take advantage of the steering wheel controls to adjust volume and toggle functions.¹ Siri® comes along for the ride, recognizing your voice commands and providing you with personalized music selections, listings, directions to local restaurants, gas stations, and more.³

U.S. instrumentation shown.

¹Driving is serious business and requires your full attention. Only use feature when safe to do so. Compatible iPhone® required. Availability of specific feature is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. Text rates and/or data usage may apply. Services/features are provided by independent companies not within Nissan's control. Should service provider terminate/restrict service/feature, service/feature may be suspended or terminated without notice or liability to Nissan and/or its agents. Nissan not responsible for any equipment replacement or upgrades, or associated costs, that may be required for continued operation due to service/feature changes. Apple's terms and privacy statements apply. Apple CarPlay™ is a trademark of Apple, Inc. ²Driving is serious business. Only use NissanConnect™ Services powered by SiriusXM® when safe to do so. NissanConnect™ Services availability is dependent on vehicle model, trim level, packaging, and/or options. See Nissan.ca/NissanConnect for complete availability details. Late availability for some features. NissanConnect™ Services, including automatic crash notification and SOS, are dependent upon the telematics device being in operative condition, its ability to connect to a wireless network, compatible wireless network availability, navigation map data, and GPS satellite signal receptions, the absence of which can limit or prevent the ability to reach NissanConnect™ Customer Care or receive support. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. You are responsible for using Remote Engine Start and Remote Horn features in accordance with any laws, rules or ordinances in effect in your vehicle's location. Cellular network not available in all areas and/or at all times. Cellular technology is evolving, and changes to cellular networks provided by independent companies are not within Nissan's or SXM CVS Canada's control. Neither Nissan nor SXM CVS Canada are responsible for associated costs that may be required for continued operation due to cellular network termination (including equipment upgrades, if available, or roaming charges on alternative networks). Should cellular provider terminate/restrict service, service may be terminated without notice and with no liability to Nissan, SXM CVS Canada and/or their respective agents or affiliates. Certain services require a PIN for activation. Enrollment and Subscription Agreement is required to receive full suite of NissanConnect™ Services powered by SiriusXM® six (6) month trial period. Trial periods begin on your date of vehicle purchase or lease of a new Nissan; subsequently the respective paid subscription is at the then current rate to continue to receive respective services. Text rates and/or data usage may apply. See Nissan.ca/NissanConnect for details. ³Driving is serious business and requires your full attention. Only use feature when safe to do so.

NissanConnect with Navigation. Imagine the possibilities when you combine all the features of an advanced navigation system with connected technology to help keep you in touch. While you're driving, you can use Voice Recognition to get directions to that hot new restaurant.^{2,4} Invite your friends to join in with Bluetooth® hands-free calling.⁵ Keep in the loop with the hands-free text messaging assistant,⁶ or just kick back.

MEET YOUR ENTOURAGE

Nissan Connect Services. Let our people help look after you and your people. With available NissanConnect Services, you have a selection of plans that give you additional peace of mind, along with added convenience and comfort.²



NissanConnect SERVICES



EMERGENCY PREPAREDNESS

Watches out for you with features, including Automatic Collision Notification and Emergency Calling.



REMOTE ACCESS

Use your computer or compatible smartphone to warm up your car with the Remote Engine Start/Stop. Remote Lock/Unlock gives you easy access – even without a key!



CUSTOMIZABLE ALERTS

Keeps you in the know about your vehicle's location, with features including Valet Alert, Boundary Alert, Speed Alert, and even Curfew Alert.



CONCIERGE SERVICES

Travelling? You've got help with features, including Journey Planner and Destination Download.

Compatible smartphone required. Availability of specific feature is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc. and any use of such marks by Nissan is under licence. See Nissan.ca for details. Text rates and/or data usage may apply. Certain services, including Siri®, are provided by independent companies not within Nissan's control. Should service provider terminate/restrict service, service may be suspended or terminated without notice or liability to Nissan and/or its agents. Nissan not responsible for any equipment replacement or upgrades, or associated costs, that may be required for continued operation due to service changes. Siri® Eyes Free is a registered trademark of Apple, Inc. ⁴Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. ⁵Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. ⁶Use the text messaging feature after stopping your vehicle in a safe location. If you have to use the feature while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. Compatible smartphone required. Text rates and/or data usage may apply. ⁷Provincial laws may apply; review local laws before using. The App Store logo and iPhone® are registered trademarks of Apple, Inc. All rights reserved. iPhone® or other external device not included.

NISSAN INTELLIGENT SAFETY SHIELD TECHNOLOGIES

INNOVATION THAT LOOKS OUT FOR YOU

Wouldn't it be cool if you had the confidence you need for every part of your drive? The Nissan Safety Shield philosophy is a comprehensive approach to safety that guides the engineering and development of every vehicle we make.

MONITOR

Smart technologies are designed to help monitor conditions — like a warning to let you know when a vehicle is in the blind spot area, or a system that helps ensure you're travelling on properly inflated tires.

Available Features:

Predictive Forward Collision Warning (PFCW)¹

Forward Emergency Braking (FEB)²

Blind Spot Warning (BSW)³

Rear Cross Traffic Alert (RCTA)⁴

Moving Object Detection (MOD)⁵

RESPOND

Whether you need to hit the brakes hard or manoeuvre around an unexpected obstacle, these standard technologies help you respond to a potentially harmful situation.

Vehicle Dynamic Control (VDC) helps you maintain your steered path.⁶ Traction Control System (TCS) helps reduce wheelspin in low-traction situations.

Anti-lock Braking System (ABS) helps you maintain steering control around obstacles while braking heavily.

Electronic Brake force Distribution (EBD) sends extra force to the rear brakes when you have additional weight of passengers or cargo in the back.

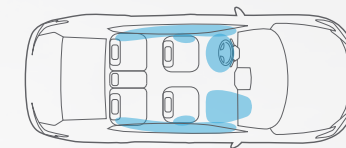
Brake Assist (BA) helps apply maximum braking force if it detects hard braking and senses you are in an emergency situation.⁷

PROTECT

When a collision is unavoidable, Nissan's Zone Body construction helps absorb the impact while the advanced seat belt and airbag systems help protect passengers.⁸

Six Standard Airbags⁸

LATCH System (Lower Anchors and Tethers for Children)



6 Standard Airbags.⁸ Nissan Advanced Airbag System has supplemental front airbags with seat belt and occupant-classification sensors.⁸ In addition, Maxima[®] features front seat-mounted side-impact supplemental airbags,⁸ and roof-mounted curtain side-impact supplemental airbags with rollover sensor.⁸



Tire Pressure Monitoring System (TPMS) with Easy-Fill Tire Alert TPMS lets you know when a tire is low. And Easy-Fill Tire Alert takes the guesswork out of filling your tires, with a beep of the horn when you've reached the correct pressure.^{9,10}



SAFETY SHIELD



Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissan vehicles. The result: an industry first, The Snuggly Kids Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at Nissan.ca/en/owners

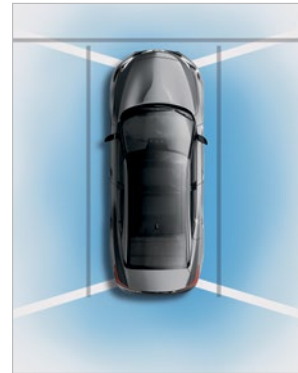
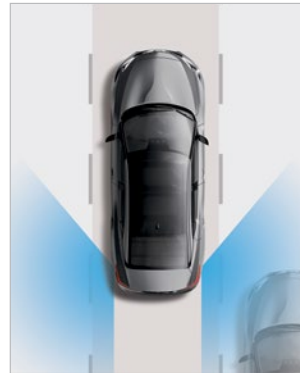
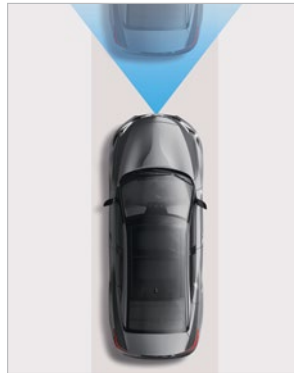
DE
DEALER ePROCESS

¹PFCW is intended to warn you before a collision occurs; it cannot prevent a collision. Speed and other limitations apply. See Owner's Manual for details. ²FEB cannot prevent accidents due to carelessness or dangerous driving techniques. It may not provide warning or braking in certain conditions. Speed limitations apply. ³Blind Spot Warning is not a substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents. It may not detect every vehicle or object around you. ⁴Not a substitute for proper backing procedures. May not detect all moving vehicles. Speed and other limitations apply. See Owner's Manual for details. ⁵MOD cannot completely eliminate blind spots and may not detect every object. MOD operates at vehicle speeds below 8 km/h. Always check surroundings and turn to look behind you before moving vehicle. ⁶VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. ⁷Brake Assist is only an aid to assist the driver and is not a collision warning or avoidance device. It is the driver's responsibility to be in control of the vehicle at all times. ⁸Airbags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, in addition to any other requirement of applicable law, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Airbags will only inflate in certain accidents; see your Owner's Manual for more details. Inflated airbags shown for illustration purposes only, actual coverage area may differ. Airbags deflate after deployment. ⁹TPMS is not a substitute for regular tire pressure checks. ¹⁰Vehicle must be on for the Easy-Fill Tire Alert to operate.

NISSAN INTELLIGENT SAFETY SHIELD TECHNOLOGIES

GET AWAY WITH JUST A WARNING

What if extra reassurance was easy to spot? Available Nissan Intelligent Safety Shield Technologies offer you a suite of advanced systems that help you keep an eye out all around you, watch the flow of traffic, and even think ahead.



Predictive Forward Collision Warning (PFCW)

Now you can get a heads up, even if you can't see what's slowing you down. A radar sensor on the front of Maxima constantly monitors not just one vehicle ahead in your lane, but two. When the system detects sudden deceleration two vehicles ahead, it gives you an audible warning and a visual signal on the instrument panel.^{1,2}

Blind Spot Warning (BSW)

If another vehicle is detected in the blind spot area, an indicator appears in the driver's or front passenger's door pillar and on the Advanced Drive-Assist® Display. Then, if you put your turn signal on, the indicator flashes with a warning chime.^{1,4}

Rear Cross Traffic Alert (RCTA)

When you're backing out of a parking space, this feature can detect and warn you about detected vehicles you might not see behind you approaching from either side. So you'll feel more confident backing up than ever before.^{1,5}

Moving Object Detection (MOD)

When the Around View Monitor is in use and detects moving objects near the vehicle, it gives a visual and audible alert.^{1,6}

Forward Emergency Braking (FEB)

This system keeps an eye on your speed and proximity to the vehicle ahead of you, warning you if you need to slow down. It can also apply braking if you fail to respond to help you avoid a collision. If a collision is unavoidable, this feature will engage the brakes to help reduce speed of impact and the severity of a collision.^{1,3}

¹Available feature. ²PFCW is intended to warn you before a collision occurs; it cannot prevent a collision. Speed and other limitations apply. See Owner's Manual for details. ³FEB cannot prevent accidents due to carelessness or dangerous driving techniques. It may not provide warning or braking in certain conditions. Speed limitations apply. ⁴Blind Spot Warning is not a substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents. It may not detect every vehicle or object around you. ⁵Not a substitute for proper backing procedures. May not detect all moving vehicles. Speed and other limitations apply. See Owner's Manual for details. ⁶MOD cannot completely eliminate blind spots and may not detect every object. MOD operates at vehicle speeds below 8 km/h. Always check surroundings and turn to look behind you before moving vehicle. ⁷Driving is serious business and requires your full attention. Only use feature when safe to do so. Compatible iPhone® required. Availability of specific feature is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. Text rates and/or data usage may apply. Services/features are provided by independent companies not within Nissan's control. Should service provider terminate/restrict service, feature, service/feature may be suspended or terminated without notice or liability to Nissan and/or its agents. Nissan not responsible for any equipment replacement or upgrades, or associated costs, that may be required for continued operation due to service/feature changes. Apple's terms and privacy statements apply. Apple CarPlay™ is a trademark of Apple, Inc. ⁸Driving is serious business. Only use NissanConnectSM Services powered by SiriusXM® when safe to do so. NissanConnectSM Services availability is dependent on vehicle model, trim level, packaging, and/or options. See Nissan.ca/NissanConnect for complete availability details. Late availability for some features. NissanConnectSM Services, including automatic crash notification and SOS, are dependent upon the telematics device being in operative condition, its ability to connect to a wireless network, compatible wireless network availability, navigation map data, and GPS satellite signal receptions, the absence of which can limit or prevent the ability to reach NissanConnectSM Customer Care or receive support. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. You are responsible for using Remote Engine Start and Remote Horn features in accordance with any laws, rules or ordinances in effect in your vehicle's location. Cellular network not available in all areas and/or at all times. Cellular technology is evolving, and changes to cellular networks provided by independent companies are not within Nissan's or SXM CVS Canada's control. Neither Nissan nor SXM CVS Canada are responsible for associated costs that may be required for continued operation due to cellular network termination (including equipment upgrades, if available, or roaming charges on alternative networks). Should cellular provider terminate/restrict service, service may be terminated without notice and with no liability to Nissan, SXM CVS Canada and/or their respective agents or affiliates. Certain services require a PIN for activation. Enrollment and Subscription Agreement is required to receive full suite of NissanConnectSM Services powered by SiriusXM® six (6) month trial period. Trial periods begin on your date of vehicle purchase or lease of a new Nissan; subsequently the respective paid subscription is at the

CHOOSE YOUR TRIM LEVEL

S

300 HP, 3.5-litre V6, Xtronic CVT® (Continuously Variable Transmission), 18" Machine-finished aluminum-alloy wheels, Drive Mode Selector with Sport or Normal modes, LED Daytime Running Lights, Taillights with integrated LED signature, Power heated outside mirrors with LED turn signal indicators, Advanced Drive-Assist Display with 178 mm (7.0") display, NissanConnect with Navigation featuring Apple CarPlay,™7,8 203 mm (8.0") multi-touch control colour monitor, Voice Recognition for audio and navigation, Hands-free text messaging assistant, Display Commander, RearView Monitor,9 Dual Zone Automatic Temperature Control (ATC), Nissan Intelligent Key® with Push Button Ignition, Remote Engine Start System with Intelligent Climate Control,10 8-way power driver's seat, 4-way power front-passenger's seat, 60/40 Split fold-down rear seatbacks with valet locking function, Heated Zero Gravity front seats, Heated leather-wrapped steering wheel with leather shift knob, AM/FM/CD audio system, SiriusXM® Satellite Radio,11 MP3/WMA CD playback capability, Streaming audio via Bluetooth® wireless technology,12 Tire Pressure Monitoring System (TPMS) with Easy-Fill Tire Alert, Vehicle Dynamic Control (VDC) with Traction Control System (TCS), Nissan Advanced Airbag System

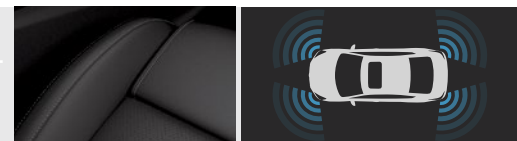


U.S. instrumentation shown.

SV

INCLUDES S EQUIPMENT PLUS:

Leather-appointed seats, Driver's seat power lumbar support, Driver's seat manual thigh support extension, Front and Rear Sonar System



SL

INCLUDES SV EQUIPMENT PLUS:

Dual Panel Power Panoramic Moonroof, Intelligent Cruise Control (ICC), Adjustable ambient LED interior lighting, Bose® Premium Audio System, 11 Speakers, including Bose® Centerpoint® Surround Technology, Active Noise Cancellation, Active Sound Enhancement, Blind Spot Warning (BSW),4 Rear Cross Traffic Alert (RCTA),5 Predictive Forward Collision Warning (PFCW),2 Forward Emergency Braking (FEB)3



SR

INCLUDES SL EQUIPMENT PLUS:

19" Machine-finished aluminum-alloy wheels, P245/40R19 all-season tires, Paddle shifters, Integrated Dynamics-control Module (IDM) – Active Ride Control, Active Trace Control and Active Engine Brake, Sport-tuned suspension, LED low-beam headlights, Climate-controlled front seats (heated and cooled), Premium Ascot Leather-appointed seats with diamond-quilted Alcantara® inserts, Premium Ascot Leather-wrapped steering wheel with Alcantara® insert, "Liquid Chrome" faceted interior trim, Aluminum sport pedals, Deletes Dual Panel Power Panoramic Moonroof



PLATINUM

INCLUDES SL EQUIPMENT PLUS:

LED low-beam headlights, Outside mirrors with reverse tilt-down feature, Auto-dimming driver-side outside mirror, NissanConnect with Navigation and Services featuring Apple CarPlay,™7,8 Driver Attention Alert, Around View Monitor9 with Moving Object Detection (MOD),6 Power tilt/telescoping steering column, Rain-sensing variable intermittent windshield wipers, Rear-window power sunshade, Memory System – driver's seat, steering wheel, and outside mirrors, Climate-controlled front seats (heated and cooled), Premium Ascot Leather-appointed seats with diamond-quilted leather inserts, Premium Ascot Leather-wrapped steering wheel, Mahogany wood-tone faceted interior trim



then current rate to continue to receive respective services. Text rates and/or data usage may apply. See Nissan.ca/NissanConnect for details. ⁹Parking aid/convenience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle. ¹⁰Provincial laws may apply; review local laws before using. ¹¹XM® and SiriusXM® Satellite Radio is available in the 10 Canadian provinces and the 48 contiguous United States. Basic monthly subscription required and sold separately after trial period. NavTraffic®/SiriusXM® Traffic is available in select North American markets. In Canada, at time of printing, incident and flow data is available for 12 metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Toronto, Ottawa, Montreal, Quebec City, Hamilton, St. Catharines, Kitchener, Guelph, and London). Subscription sold separately after trial period. All subscriptions subject to customer agreement at siriusxm.ca/terms. Fees and programming subject to change. ©2016 Sirius XM Canada Inc. The Sirius® XM® and SiriusXM® names and all related marks and logos are trademarks of Sirius XM Radio Inc. All other trademarks are the property of their respective owners. ¹²Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. Alcantara® is a registered trademark of Alcantara S.p.A. Corporation. Bose® is a registered trademark of The Bose Corporation. HomeLink® is a registered trademark of Gentex Corporation.

PAINT AND FABRIC



Charcoal Cloth | S



Charcoal Leather | SV, SL



Charcoal Leather | Platinum



Charcoal Leather With Alcantara® Inserts | SR



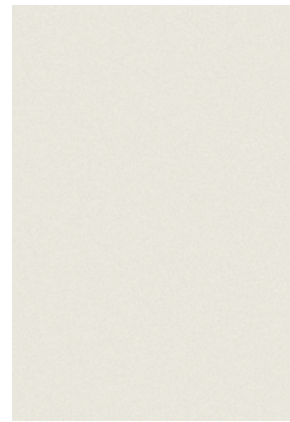
Cashmere Leather | Platinum



Camel Leather With Alcantara® Inserts | SR

Nissan has taken care to ensure that the colour swatches presented here are the closest possible representations of actual vehicle colours. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colours at your local Nissan dealer.

■ Standard ¹Extra cost option.



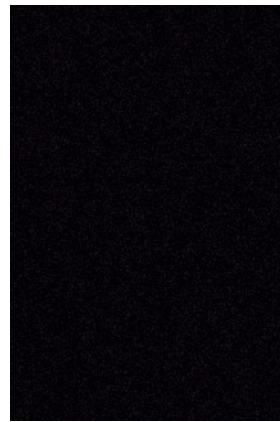
Pearl White¹ QAB



Forged Bronze¹ CAT



Gun Metallic¹ KAD



Super Black KH3



Deep Blue Pearl¹ RAY



Coulis Red¹ NAW

	S	SV	SL	SR	PLT
CASHMERE LEATHER					■
CHARCOAL LEATHER		■	■	■	■
CAMEL LEATHER				■	
CHARCOAL CLOTH	■				

	S	SV	SL	SR	PLT
			■	■	■

	S	SV	SL	SR	PLT
		■	■	■	■
	■				

	S	SV	SL	SR	PLT
				■	■

	S	SV	SL	SR	PLT
				■	■

	S	SV	SL	SR	PLT
				■	■

Nano-pigment paint. Maxima® colours Coulis Red and Forged Bronze feature a new nano pigment technology where the paint pigments are ground 10 times finer than those found in traditional paint. The resulting finish is stunning, with an exceptionally deep, wet, lustrous look.

GENUINE NISSAN ACCESSORIES

Every Genuine Nissan Accessory is: custom-fit, custom-designed and durability-tested; available for finance and backed by Nissan's 3 year/60,000 km Accessories limited warranty when installed by dealer at time of your vehicle purchase.²

A. Premium Rear Spoiler

A fitting ending to a breathtaking design.

B. Rear Diffuser

Go with the flow. Add a stylish touch.

C. 18" Aluminum-alloy Wheels

Aggressively styled, exclusively for Maxima®

D. Illuminated Kick Plates

A great entrance, every time.

Additional Accessories:

- 19" Aluminum-alloy Wheels
- Shift Knobs
- External Ground Lighting
- All-season Floor Mats
- Interior Accent Lighting
- Interior Trim Appliqués
- Trunk Protector (Rubber)
- Trunk Organizer
- Rocker Panel Mouldings
- And More



BUYING AND OWNING

Finance Options Through Nissan Canada Finance, we offer many attractive lease and loan options that can be tailored to your individual needs. We have unique programs such as the Nissan Grad Program, Loyalty Program or the Nissan Advantage Program. Please visit our website Nissan.ca/finance to explore all of the options available. We have also made it easy to pre-qualify online. All of our programs come with competitive rates and terms. With our flexible options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

No-Nonsense Warranty Every 2017 Nissan is covered by a 3 year/60,000 km³ Comprehensive New Vehicle Warranty, a 5 year/100,000 km³ Powertrain Warranty, an 8 year/130,000 km³ Emission Control Warranty on selected components, and a 5 year/unlimited km Corrosion Perforation Warranty. As a Nissan owner, you'll also receive a 3 year Roadside Assistance program available to you 24 hours a day. Terms, conditions and exclusions apply. See your Warranty Information Booklet for complete details.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It's our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

Security+Plus™ Prepaid Maintenance Plan The smart choice when it comes to maintaining your new Nissan. Honoured at all participating Nissan Dealers in Canada and the U.S., your vehicle is cared for by factory-trained technicians using Genuine Nissan Parts. And best of all, there's no worrying about price increases on parts or service in the future. A variety of plans are available. Ask your Dealer for details.



See your Nissan dealer for details, or go to accessories.nissan.ca



²See your Nissan Dealership and read the actual limited warranty. ³Whichever occurs first. Alcantara® is a registered trademark of Alcantara S.p.A. Corporation.

Nissan's environmental action plan focuses on several key areas. In addition to increasing production of Zero Emission vehicles like the 100% electric LEAF,® we're improving fuel efficiency across our lineup, and reducing the environmental impact of manufacturing through energy-efficient practices in our plants.



SPECIFICATIONS

Engine	S	SV	SL	SR	Platinum
VQ35DE – 3.5-litre DOHC 24-valve V6 engine	■	■	■	■	■
—Horsepower – 300 HP @ 6400 rpm					
—Torque – 261 lb.-ft. @ 4400 rpm					
Continuously Variable Valve Timing Control System (CVTCS) on intake and exhaust valves	■	■	■	■	■
Engine block heater	■	■	■	■	■
Nissan Direct Ignition System	■	■	■	■	■
Electronic drive-by-wire throttle	■	■	■	■	■

Drivetrain	S	SV	SL	SR	Platinum
Front engine/Front-Wheel Drive	■	■	■	■	■
Xtronic CVT® (Continuously Variable Transmission) with Drive Mode Selector and manual mode	■	■	■	■	■
Paddle shifters				■	
Integrated Dynamics-control Module (IDM) – Active Ride Control, Active Trace Control, Active Engine Brake				■	

Brakes	S	SV	SL	SR	Platinum
12.60" x 1.10" front and 12.13" x 0.63" rear vented discs	■	■	■	■	■
4-wheel Anti-lock Braking System (ABS)	■	■	■	■	■
Electronic Brake force Distribution (EBD)	■	■	■	■	■
Brake Assist	■	■	■	■	■

Suspension/Chassis Bracing/Steering	S	SV	SL	SR	Platinum
MacPherson strut front suspension	■	■	■	■	■
Independent multi-link rear suspension	■	■	■	■	■
Hollow-tube front stabilizer bar (24.2 mm)	■	■	■	■	■
Hollow-tube rear stabilizer bar (26.2 mm)	■	■	■	■	■
Sport-tuned suspension – retuned dampers, stiffer springs and hollow-tube front stabilizer bar (26.2 mm)				■	
Front strut tower reinforcement	■	■	■	■	■
Rear chassis reinforcement	■	■	■	■	■
Hydro-electric power steering (HEPS)	■	■	■	■	■

Wheels/Tires	S	SV	SL	SR	Platinum
18" x 8.0" machine-finished aluminum-alloy wheels	■	■	■	■	■
19" x 8.0" machine-finished aluminum-alloy wheels				■	
P245/45R18 V-rated all-season tires	■	■	■	■	■
P245/40R19 W-rated all-season tires				■	

Exterior Features	S	SV	SL	SR	Platinum
LED Daytime Running Lights	■	■	■	■	■
Halogen headlights	■	■	■	■	■
LED low-beam headlights				■	■
Automatic on/off headlights	■	■	■	■	■
Fog lights	■	■	■	■	■
Taillights with integrated LED signature	■	■	■	■	■
Dual mufflers with rolled chrome-tipped finishers	■	■	■	■	■
Manual folding outside mirrors	■	■	■	■	■
Power heated outside mirrors with LED turn signal indicators	■	■	■	■	■
Outside mirrors with reverse tilt-down feature				■	
Auto-dimming driver-side outside mirror				■	
Dual Panel Power Panoramic Moonroof with one-touch open/close			■	■	■
Front and Rear Sonar System		■	■	■	■

■ Standard

Comfort/Convenience	S	SV	SL	SR	Platinum
Advanced Drive-Assist® Display with 178 mm (7.0") colour display	■	■	■	■	■
NissanConnect™ with Navigation featuring Apple CarPlay™ ^{1,2}	■	■	■	■	■
NissanConnect™ with Navigation and Services featuring Apple CarPlay™ ^{1,2}				■	■
203 mm (8.0") multi-touch control colour monitor	■	■	■	■	■
Voice Recognition for audio and navigation	■	■	■	■	■
SiriusXM® Traffic ³ and Travel Link® ³	■	■	■	■	■
Hands-free text messaging assistant ⁴	■	■	■	■	■
Display Commander	■	■	■	■	■
RearView Monitor	■	■	■	■	■
Around View® Monitor with Moving Object Detection (MOD)				■	
Bluetooth® Hands Free Phone System ⁵	■	■	■	■	■
Dual Zone Automatic Temperature Control (ATC) with in-cabin microfilter and rear vents	■	■	■	■	■
HomeLink® universal garage-door opener	■	■	■	■	■
Cruise control with illuminated steering wheel-mounted controls	■	■	■	■	■
Intelligent Cruise Control (ICC)			■	■	■
Driver Attention Alert				■	■
Auto-dimming inside rearview mirror	■	■	■	■	■
Nissan Intelligent Key® with Push Button Ignition	■	■	■	■	■
Remote Engine Start System with Intelligent Climate Control	■	■	■	■	■
Remote front windows down and trunk release via Nissan Intelligent Key®	■	■	■	■	■
Power door locks with auto-locking feature	■	■	■	■	■
Power windows with front window one-touch auto-up/down	■	■	■	■	■
Tilt/telescoping steering column			■	■	■
Power-tilt/telescoping steering column				■	■
Vehicle speed-sensing variable intermittent windshield wipers	■	■	■	■	■
Rain-sensing variable intermittent windshield wipers				■	■
Front LED map lights and rear LED reading lights	■	■	■	■	■
Adjustable ambient LED interior lighting				■	■
Dual illuminated visor vanity mirrors with sun visor extenders	■	■	■	■	■
Rear-window power sunshade				■	■
One 12-volt DC power outlet	■	■	■	■	■
Retained accessory power and battery saver	■	■	■	■	■
Overhead sunglasses storage	■	■	■	■	■
Front seatback pockets	■	■	■	■	■
Dual front cup holders and dual front bottle holders	■	■	■	■	■
Rear seat fold-down armrest with dual cup holders	■	■	■	■	■

Seating/Appointments	S	SV	SL	SR	Platinum
8-way power driver's seat	■	■	■	■	■
4-way power front-passenger's seat	■	■	■	■	■
Memory System – driver's seat, steering wheel and outside mirrors				■	■
Driver's seat power lumbar support		■	■	■	■
Driver's seat manual thigh support extension				■	■
Heated front seats	■	■	■	■	■
Climate-controlled front seats (heated and cooled)				■	■
Carpeted floor mats	■	■	■	■	■
Heated steering wheel	■	■	■	■	■
60/40 Split fold-down rear seatbacks with valet locking function	■	■	■	■	■
Cloth seat trim	■	■	■	■	■
Leather-appointed seats				■	

Seating/Appointments (continued)	S	SV	SL	SR	Platinum
Premium Ascot Leather-appointed seats with diamond-quilted Alcantara® inserts				■	
Premium Ascot Leather-appointed seats with diamond-quilted leather inserts					■
Leather-wrapped steering wheel	■	■	■		
Premium Ascot Leather-wrapped steering wheel Alcantara® insert				■	
Premium Ascot Leather-wrapped steering wheel					■
Leather-wrapped shift knob	■	■	■	■	■
"Razor Steel" faceted trim	■	■	■		
"Liquid Chrome" faceted trim				■	
Mahogany wood-tone faceted trim					■
Aluminum sport pedals				■	■

Audio/Entertainment	S	SV	SL	SR	Platinum
AM/FM/CD audio system	■	■			
Bose® Premium Audio System			■	■	■
Eight speakers	■	■			
11 Speakers, including Bose® Centerpoint® Surround Technology			■	■	■
Active Noise Cancellation			■	■	■
Active Sound Enhancement			■	■	■
MP3/WMA CD playback capability	■	■	■	■	■
Auxiliary audio input jack	■	■	■	■	■
Two illuminated USB connection ports for iPod® interface and other compatible devices	■	■	■	■	■
SiriusXM® Satellite Radio ³	■	■	■	■	■
Streaming audio via Bluetooth® wireless technology ²	■	■	■	■	■
Radio Data System (RDS) and speed-sensitive volume control	■	■	■	■	■
Illuminated steering wheel-mounted audio controls	■	■	■	■	■

Safety/Security	S	SV	SL	SR	Platinum
Nissan Advanced Airbag System with supplemental front airbags with seat belt and occupant-classification sensors	■	■	■	■	■
Driver and front-passenger seat-mounted side-impact supplemental airbags	■	■	■	■	■
Roof-mounted curtain supplemental airbags for side-impact and rollover head protection for front and rear-seat outboard occupants	■	■	■	■	■
Vehicle Dynamic Control (VDC) with Traction Control System (TCS)	■	■	■	■	■
Blind Spot Warning (BSW)			■	■	■
Rear Cross Traffic Alert (RCTA)			■	■	■
Predictive Forward Collision Warning (PFCW)			■	■	■
Forward Emergency Braking (FEB)			■	■	■
3-point ALR/ELR passenger seat belt system (ELR for driver)	■	■	■	■	■
Front seat belts with pretensioners and load limiters	■	■	■	■	■
LATCH System (Lower Anchors and Tethers for Children)	■	■	■	■	■
Zone Body construction with front and rear crumple zones	■	■	■	■	■
Energy-absorbing steering column	■	■	■	■	■
High-strength steel side-door guard beams	■	■	■	■	■
Hood-buckling creases	■	■	■	■	■
Tire Pressure Monitoring System (TPMS) with Easy-Fill Tire Alert	■	■	■	■	■
Nissan Vehicle Immobilizer System	■	■	■	■	■
Vehicle Security System (VSS)	■	■	■	■	■

DIMENSIONS/CAPACITIES/WEIGHTS/FUEL

Dimensions	S	SV	SL	SR	Platinum
Exterior – mm (inches)					
Wheelbase	2775 (109.3)				
Overall length	4897 (192.8)				
Overall width	1860 (73.2)				
Overall height	1436 (56.5)				
Track width	1585 (62.4)				

Aerodynamics – Cd	S	SV	SL	SR	Platinum
Drag coefficient	0.29 (0.30 for SR)				

Interior (front/rear) – mm (inches)	S	SV	SL	SR	Platinum
Head room with moonroof	987 (38.9)/910 (35.8)				
Head room without moonroof	1000 (39.4)/933 (36.7)				
Leg room	1143 (45.0)/870 (34.2)				
Hip room	1375.5 (54.2)/1340 (53.5)				
Shoulder room	1439 (56.7)/1415 (55.7)				

Capacities	S	SV	SL	SR	Platinum
Seating capacity	5				
Interior passenger volume with moonroof – L (cu. ft.)	2744 (96.9)				
Interior passenger volume without moonroof – L (cu. ft.)	2792 (98.6)				
Cargo volume – L (cu. ft.)	405 (14.3)				
Fuel tank – L (Imp. gal.)	68.1 (14.98)				

Curb Weights – kg (lbs.)	S	SV	SL	SR	Platinum
Base total	1580 (3483)	1587 (3498)	1622 (3577)	1612 (3553)	1637 (3609)

2017 Fuel Consumption Estimates – L/100 km (MPG)	S	SV	SL	SR	Platinum
City	11.1 (25)				
Highway	7.8 (36)				
—Actual mileage may vary with driving conditions – use for comparison only.					

¹Driving is serious business. Only use NissanConnect™ Services powered by SiriusXM® when safe to do so. NissanConnect™ Services availability is dependent on vehicle model, trim level, packaging, and/or options. See Nissan.ca/NissanConnect for complete availability details. Late availability for some features. NissanConnect™ Services, including automatic crash notification and SOS, are dependent upon the telematics device being in operative condition, its ability to connect to a wireless network, compatible wireless network availability, navigation map data, and GPS satellite signal receptions, the absence of which can limit or prevent the ability to reach NissanConnect™ Customer Care or receive support. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. You are responsible for using Remote Engine Start and Remote Horn features in accordance with any laws, rules or ordinances in effect in your vehicle's location. Cellular network not available in all areas and/or at all times. Cellular technology is evolving, and changes to cellular networks provided by independent companies are not within Nissan's or SXM CVS Canada's control. Neither Nissan nor SXM CVS Canada are responsible for associated costs that may be required for continued operation due to cellular network termination (including equipment upgrades, if available, or roaming charges on alternative networks). Should cellular provider terminate/restrict service, service may be terminated without notice and with no liability to Nissan, SXM CVS Canada and/or their respective agents or affiliates. Certain services require a PIN for activation. Enrollment and Subscription Agreement is required to receive full suite of NissanConnect™ Services powered by SiriusXM® six (6) month trial period. Trial periods begin on your date of vehicle purchase or lease of a new Nissan; subsequently the respective paid subscription is at the then current rate to continue to receive respective services. Text rates and/or data usage may apply. See Nissan.ca/NissanConnect for details. ²Driving is serious business and requires your full attention. Only use feature when safe to do so. Compatible iPhone® required. Availability of specific feature is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. See Nissan.ca/Bluetooth for details. Text rates and/or data usage may apply. Services/features are provided by independent companies not within Nissan's control. Should service provider terminate/restrict service/feature, service/feature may be suspended or terminated without notice or liability to Nissan and/or its agents. Nissan not responsible for any equipment replacement or upgrades, or associated costs, that may be required for continued operation due to service/feature changes. Apple's terms and privacy statements apply. Apple CarPlay™ is a trademark of Apple, Inc. ³XM® and SiriusXM® Satellite Radio is available in the 10 Canadian provinces and the 48 contiguous United States. Basic monthly subscription required and sold separately after trial period. NavTraffic®/SiriusXM® Traffic is available in select North American markets. In Canada, at time of printing, incident and flow data is available for 12 metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Toronto, Ottawa, Montreal, Quebec City, Hamilton, St. Catharines, Kitchener, Guelph, and London). Subscription sold separately after trial period. All subscriptions subject to customer agreement at siriusxm.ca/terms. Fees and programming subject to change. ©2016 Sirius XM Canada Inc. The Sirius® XM®, and SiriusXM® names and all related marks and logos are trademarks of Sirius XM Radio Inc. All other trademarks are the property of their respective owners. ⁴Use the text messaging feature after stopping your vehicle in a safe location. If you have to use the feature while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. Compatible smartphone required. Text rates and/or data usage may apply. ⁵Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. Alcantara® is a registered trademark of Alcantara S.p.A. Corporation. Bose® and Centerpoint® are registered trademarks of The Bose Corporation. HomeLink® is a registered trademark of Genx Corporation. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod® or other external device not included.

