

# New Horizons



## New Horizons Celebrates Six Decades of Service to the Community

### Legendary Singer Johnny Rivers to Headline New Horizons' Summer Benefit Concert at Ford Amphitheatre

*"I wanna jump, but I'm afraid I'll fall  
I wanna holler, but the joint's too small.  
Young man rhythm's got a hold of me, too  
I got the rockin' pneumonia and the boogie woogie flu."*

THEIR will be lots of jumping, but no falling, at Johnny Rivers' upcoming benefit concert at the Ford Amphitheatre.

The highlight event of New Horizons' year-long 60th Anniversary Celebration will be a never-to-be-forgotten outdoor concert starring rock 'n' roll legend Johnny Rivers with special guest singer-songwriter Jimmy Webb at the beautiful and historic Ford Amphitheatre on June 21, 2014.

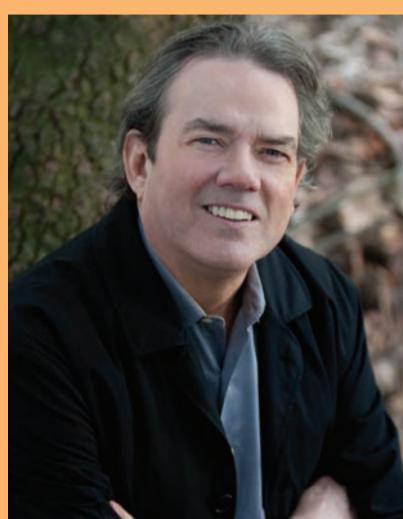
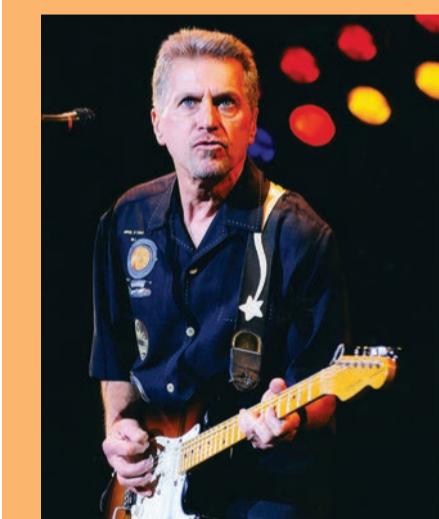
The summer concert is a benefit for New Horizons, the San Fernando Valley-based nonprofit which provides an array of services to individuals with special needs.

Johnny Rivers began playing professionally at the age of 14. He has been recognized with 17 gold records, 29 chart hits, Two Grammy Awards, and sold more than 30 million records. He continues to perform before sellout crowds worldwide, and is known for such songs as "Memphis," "Poor Side of Town," and "Baby I Need Your Lovin'" and "Secret Agent Man."

Rivers was the first act to perform at the famed Whiskey a Go Go club in West Hollywood, exactly 50 years ago.

Chairman of the Songwriters Hall of Fame, Webb is renowned for writing and performing such hits as "By the Time I Get to Phoenix," "Up, Up and Away," and scores more. His music has been praised by publications ranging from Time Magazine to Blender, which named his "Wichita Lineman" as "The Greatest Song Ever." Webb has performed with Rivers numerous times, and the two are personal friends.

Los Angeles Councilmember, Mitchell Englander, who represents the 12th District in the



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San Fernando Valley, will be honored with New Horizons' first Person of Note Award for his leadership and support of New Horizons and the community. He is a member of the New Horizons Board, and will be at the concert to accept his award personally.

The evening will be emceed by K-EARTH 101 FM's popular morning radio show personality, Gary Bryan.

Owned and operated by the County of Los Angeles, the Ford was built in 1920, and is one of the oldest performing arts venues in Los Angeles still in use. Situated in the Cahuenga Pass, the beautiful outdoor facility nestled into the hillside has been recently renovated. Each of the newly installed seats is no more than 97 feet from the stage.

Tickets may be purchased online at [www.fordtheatres.org](http://www.fordtheatres.org), by phone at (323) 461-3673

or in person at the Ford Amphitheatre box office. Ticket prices range from \$50 to \$150 for special VIP tickets. These premium-priced tickets include a pre-show reception with Councilmember Englander, refreshments, and other benefits. For more information, visit: [www.fordtheatres.org](http://www.fordtheatres.org). The Ford Amphitheatre is located across from the Hollywood Bowl, at 2580 Cahuenga Blvd. East.

Major sponsors of the event include: Bunim/Murray Productions, Anheuser-Busch; Galpin Motors; California State University, Northridge; The Gas Company; the Daily News; Providence Health and Services; Wells Fargo; Burt and Elaine Margulis; and Cooper Communications.

For more information about New Horizons: [www.newhorizons-sfv.org](http://www.newhorizons-sfv.org).

## NEW HORIZONS

# New Horizons – Focused on the Next 60 Years

**N**EW Horizons' successes during our first 60 years are but a prelude to our organization's future, and we have a clear road map of that future," said New Horizons Chairman John Bunzel.

With a ten-point strategic plan in place, he emphasizes that New Horizons is "setting the stage" for its next six decades of service to individuals with special needs and the community. Key features of the plan include:

- Expanding New Horizons' award-winning Supported Employment program, which benefits the business community by placing motivated individuals with special needs, veterans, those with physical and mental health challenges and those who need focused assistance in order to succeed, in jobs where they can make productive contributions. Currently New Horizons clients hold jobs in more than 100 supermarkets, professional firms, and other companies, and have a proven track record of success.

- Growing its geographic service area beyond the San Fernando Valley, so that more people with special needs through-

out Southern California can be served.

- Providing various housing options for aging clients with dementia-related challenges, including opening a second nursing home that is specifically focused on this population.

- Initiating vocational services to those on the autism spectrum by tailoring services that draw upon the strengths of persons with autism. Recently, a media technology and arts program has been developed that will result in jobs for those with these specialized talents in this area. Similar training programs will be developed that focus on the abilities of those with autism so that they can become contributing employees in other job sectors.

- Helping Los Angeles become a more mobile city by expanding the population of those who use public transportation for work and recreation. By providing travel training services - not only to those with special needs - but the elderly, those recently unable to drive, and returning veterans with physical and psychological challenges, New Horizons contributes to the long-range transit goals of the Los Angeles region.

- Expanding in-home day program services. By taking services to where the client lives, rather than requiring that the client comes to New Horizons' facilities, the organization can be more responsive to client needs and serve those who cannot come to the campus.

- Joining with UCLA, the Alzheimer's Association and the National Task Group on Intellectual Disabilities and Dementia Practices, to participate in a pilot project that provides cutting-edge services and educational programs to persons with Down Syndrome/Alzheimer's Dementia in a specialized facility.

- Constructing a multi-story building on the lot adjacent to New Horizons to provide enhanced administrative and client services, as well as a recreational facility for the local community.

**Serving Individuals with Special Needs**

- Furthering its involvement in community affairs and contributing to the betterment of the business community in the metropolitan Los Angeles area.

- Continuing to be the "go to" leader in the community on the issues that impact the special needs community, sharing experience and knowledge that is built on 60 years of work in this field.

"We are aware that we have outlined an ambitious program for ourselves," Bunzel concluded, "but the special needs population we serve and the community at large require – and deserve – an ever-expanding array of services and capabilities from us."

## 60 Years of History



### 1960s

The agency expands training classes and leases a facility in Northridge for the Workshop program with an initial enrollment of 54 adult clients.



### 1980s

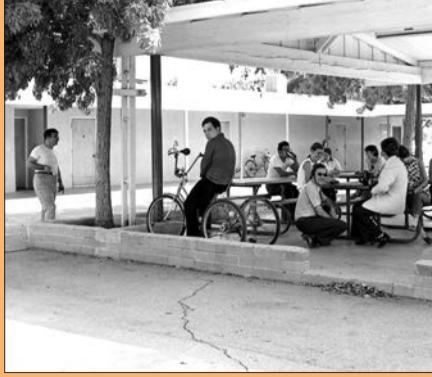
The agency builds 6 group houses, providing homes for 36 adults. The Brite Lites Theater Company is established for those clients who possess special talents in music and dance as an ambassador outreach program to the community.



1988 to 1989 the agency's Supported Employment program begins.

### 1950s

The San Fernando Valley Association for Retarded Children, Inc. (later doing business as New Horizons) is founded in 1954 as a non-profit by parents of children with Down syndrome. Eight classrooms are built to serve 100 children with special needs and other disabilities.



### 1970s

As a result of the State of California's Lanterman Act, the agency begins focusing on providing services for adults with special needs.

The agency changes its name to San Fernando Valley Association for the Retarded, Inc. A 20,000 square foot workshop is completed in 1975 to serve 200 adults in a work training environment.

The agency's first group home is opened for six young men with developmental disabilities.



## NEW HORIZONS

# New Horizons: An Economic Engine for the San Fernando Valley

**T**HE mission of nonprofit New Horizons is to empower individuals with special needs to fulfill their dreams. An important aspect of New Horizons' philosophy is to be a contributing member of the San Fernando Valley business community, adding economic value of significance to the local area.

Through partnerships with business, education, and advocacy, this 60-year-old nonprofit organization helps create a brighter future in which its clients participate in the community. Several New Horizons programs are built around active partnerships with local and national businesses and organizations.

## A Workshop Like No Other

Since 1975, New Horizons' on-site 28,000-square-foot Workshop and associated warehouse facilities has provided an opportunity for hundreds of clients to develop marketable work skills while earning a paycheck performing product assembly, packaging, and fulfillment services in a supervised environment. Clients take pride in the quality of their work



New Horizons contributes \$13 million annually to the Valley economy.

and learn how to meet the requirements of outside industry.

The California Department of Developmental Services has recognized New Horizons as Los Angeles County's

most effective service provider in placing clients in local businesses through its Supported Employment program, with 160 clients currently employed by 100 businesses.

## Employing Clients in the Community

Through its Supported Employment program, New Horizons places clients in paying jobs at local businesses. New Horizons' professional job coaches provide ongoing training and support at the work site, at no cost to the employer. These coaches provide whatever training and assistance the New Horizons clients might need in order to learn the job and perform up to the employer's standards.

Just a few of the more than 100 employers utilizing New Horizons clients as employees are: Best Buy, Costco, FedEx, McDonald's, Ralphs, Target, Universal Studios, Wal-Mart, and Vons. Clients are also employed in law firms and other office environments.

The more than 250 clients in the Supported Employment program are employed by almost 110 businesses.

## Providing Economic Benefits

In total, according to the organization's President/CEO, Cynthia Sewell, New Horizons contributes \$13 million to

*Continued on page 35*



### 1990s

**Sam's Café Project**, an 11,000 square foot banquet hall and professional kitchen, is opened for business, providing food service training to clients.

The Department of Housing & Urban Development (HUD) awards the agency a grant to build two new group homes.

Supported Living launches a pilot project to support clients who want to live independently in their own homes or apartments within the community.

An endowment fund, now called New Horizons Perpetual Foundation, Inc., is established.

### 2010s

New Horizons receives a City grant to build additional classrooms for the Day Training Center.

New Horizons purchases land at 15705 Parthenia Street.

The agency files revised Articles of Incorporation with the name change from the "San Fernando Valley Association for the Retarded, Inc." to "New Horizons: Serving Individuals with Special Needs." Restated bylaws are also adopted.

New Horizons is awarded a HUD grant to build Reseda Ranch, a group home for persons with Down syndrome who have developed Alzheimer's/dementia.

New Horizons is awarded a grant from the Metropolitan Transit Authority (MTA) to provide a travel training program for individuals with special needs.

Construction is completed on the second floor of the Annex Building from funds dedicated to the construction from the Capital Campaign that built the original structure.



### 2000s

New Horizons receives a grant from HUD to build three residential group homes, one specifically for those who needed increased medical care.

The Windows to the Future \$4 million fundraising campaign is launched in 2001 to help expand client program services, facility upgrades and the endowment fund.

Job Club, Vision for Tomorrow and Pathways are initiated to provide pre-job training to clients.

Independent Living Skills program is established for clients in transition from group or family living situations to independent living.

Workshop contracts begin to grow with over \$1 million in goods being packaged from 2005 onward.

New Horizons adopts a new strategic plan and mission statement: *New Horizons empowers individuals with developmental disabilities to fulfill their dreams. Through partnerships, community education and advocacy, we create a brighter future in which our clients are accepted by, participate in, and add value to the community.*



## NEW HORIZONS

## A Q&A with Cynthia Sewell and John Bunzel

We sat down with Cynthia Sewell (Kawa), New Horizons' President and CEO; and John Bunzel, New Horizons' Chairman of the Board, in order to take a closer look at New Horizons, from the perspective of its leadership.

### Please explain your role at New Horizons

**Cynthia:** As the President/CEO, I am responsible for the day-to-day operations of the organization and for implementing the policy of the New Horizons Board of Directors. I oversee the hiring, supervising and motivating of the more than 300 employees at New Horizons. With our fine staff, we deliver award-winning programs to people with special needs, within a culture of excellence that values continuous improvement. We have been on the cutting edge of service delivery and in business for 60 years, because we always have our ears to the ground for new and better ways to help our individuals and their families. In addition, I work very closely with the Board, especially its Chairman, in fundraising and marketing efforts, strategic planning, and budgeting/financial oversight.

**John:** As Chairman of the Board at New Horizons, I have the honor of leading a dynamic and deeply-involved board of directors. Our role is not to make operational, day-to-day decisions for the organization, but rather to provide oversight and strategic direction for the very capable staff that runs the business and interacts daily with our clients.

### What is a typical day like at New Horizons?

**Cynthia:** Just as with virtually any business, there is no typical day at New Horizons. As an economic engine that returns \$13 million to our community, we

can be hosting guests for a tour and lunch at New Horizons, holding staff training sessions, meetings (there are a lot of meetings!) with our government funders, talking to a business customer about how to better meet his needs in our assembly and packaging plant, or dealing with our client training needs. If there is a constant, it is that our clients with special needs always remind us that they are our primary stakeholders – our mission is to empower them to fulfill their dreams. However, we also have many other stakeholders that make each day a different one, including our families, government funders, business associates, donors, as examples. Never a dull moment!

### How has the mission of the organization evolved since the organization started in the '50s?

**John:** The mission, as well as our corporate identity, has been re-defined in recent years to include individuals with special needs, and to increase our presence and profile in the communities we serve.

**Cynthia:** When I do a tour of our campus, I start with showing our guests two news articles that are hanging in our reception area. One is a picture of the ground breaking of our nursery school in the 1950s. You see important officials and Ann Blyth (an actress of the day) presiding. Our goal was to provide services to children who had nowhere else to go and needed our help. 60 years ago, we were the first organization in the San Fernando Valley to step to the plate to do so. The second photo is one that was taken recently at one of the Toastmasters Club meetings. New Horizons was the first to offer a Toastmasters Club to its clients with the goal for them to learn self-advocacy skills.



From left: Cynthia Sewell (Kawa), President and CEO; John Bunzel, Chairman of the Board

In this photo, the only people pictured are our clients who are helped to speak for themselves. Our organization began because there was an unmet need that the professionals were going to fill to help people with special needs. Today, people with special needs are encouraged to speak for themselves and be self-determined in what they would like to do in their lives. We provide the most diversified programs and services of any other organization in offering living, learning and working opportunities that they can choose from.

### What changes do you see next "on the horizon" for New Horizons?

**Cynthia:** In surveys administered by the Department of Developmental Services to determine what people with

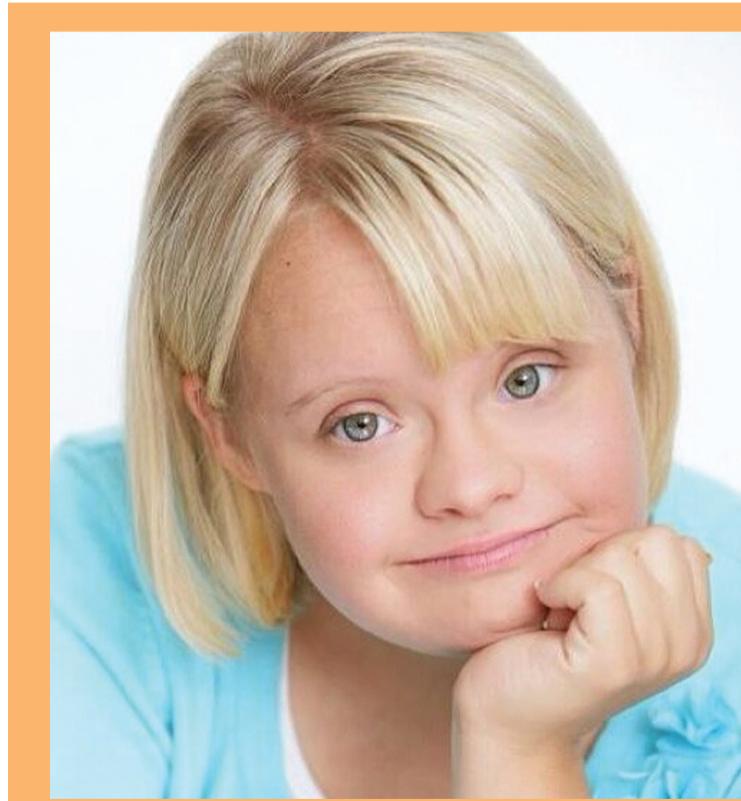
special needs want, earning a wage and working is number one among their hopes and dreams. New Horizons places more individuals in jobs (250) than any other in Los Angeles County. We also have the largest work training program (on campus assembly/packaging/fulfillment plant) with a special needs labor force. New Horizons will continue to lead the way in finding/offering work opportunities for people with special needs. In addition to this, New Horizons will expand its work services to other needy special rehabilitation populations. Veterans, homeless, those with mental health or physical challenges will benefit from our programs that have such a strong reputation and track record. In fact, the International Commission of Accreditation of

## Looking Back, Moving Forward 5k Run/Walk on the Horizon to be led by Grand Marshall Lauren Potter

BUSINESSES around the Valley will join Grand Marshall Lauren Potter, from the Fox TV hit "Glee," sponsoring New Horizons' 7th annual 5k Run/Walk on the Horizon, to be held on June 7, 2014 at the Hansen Dam Aquatic Center in Lake View Terrace. Wells Fargo, Anheuser-Busch Companies, Bunim/Murray Productions, the Daily News, Providence Health & Services Southern California, McCalla Company, CPEhr, Ben Bridge, Galpin Motors and the Southern California District Council of Laborers are among those sponsoring this year's event.

This year, New Horizons is also excited to have Australian pop singer Cody Simpson, fresh off of ABC's "Dancing with the Stars," and "Pretty Little Liars" actor Brant Daugherty form their own run/walk teams in an effort to raise funds.

By choosing the theme "looking back, moving forward" and asking participants to come dressed in clothing from their favorite decade, everyone will be able to celebrate how far New Horizons has come from its modest beginnings 60 years ago. Walk on the Horizons has become a tradition, not just because it is a fun-filled, family-friendly event but because it supports adults with special needs helping them



to live more independent lives.

Limited sponsorships at each level – Platinum, Gold, Silver and Bronze are

available. And there are still booths that can be secured for the onsite at the run/walk's Fitness, Health, and Business

Expo. If you would like to register or sign up for a team, visit [walkonthehorizon.dojiggy.com](http://walkonthehorizon.dojiggy.com).

## NEW HORIZONS

Rehabilitation Facilities highly commends New Horizons work services.

In the last 60 years, we have seen many of our youngsters age and they now are in need of specialized nursing care, which has resulted in an expansion of programs to meet their needs. New Horizons is partnering with, among others, UCLA and the Alzheimer Association, in the development of the first small group home serving people with Down Syndrome who have developed Alzheimer's/Dementia at an early age.

New Horizons will be more mobile with its programs and services and go to where the need is. For example, if a client and his family need specialized help in their home, New Horizons will offer day and respite services in the home rather than on campus.

The organization will be able to support the needs of businesses that need employees with technology and media arts skills which some of our clients (particularly those on the Autism Spectrum) are interested in and have an aptitude for. A specialized program to train our clients in website design and management for which they can be compensated is one of the learning outcomes of our new Media and Technology program.

Finally, nobody walks in L.A. – but some don't drive! New Horizons has received a generous grant from the Metropolitan Transit Authority to teach people with special needs to use public transportation. In the future, this will be extended to other populations in need of mobility training – the elderly, recently disabled, etc.

**John:** In the coming decades, New Horizons will continue to evolve along with an ever-changing world. Our programs, which in the past were very campus-oriented, seek to become more community-based, especially through supported employment, and to reach a broader and more diverse population with special needs. In addition, our private sources of funding continue to grow and remain a top priority.

**How important are the business relationships and partnerships you've developed with Valley companies?**

**Cynthia:** Working is the #1 dream of the people who we serve. With our businesses, we have offered our clients the ability to be valued members of our community. Without the business relationships that we have, our clients would not be able to positively contribute to our economy but be a drain on it. Our clients are expected to perform to the demands of the businesses in need – this is no charity case. Many of our partners realize the importance of New Horizons training programs in helping our clients fulfill their dreams in addition to being just darned good business. A strong social conscience to better the community exists with these businesses who are sponsors and donors of our organization.

**John:** Our business and corporate partners have never been more important to us than they are today, and those strategic partnerships are only going to deepen and broaden over the coming years. Our partners not only see us as an organization

that does important work for a deserving population, but also as an organization they can be proud to do business with.

**Is there a particular message you'd like to share with businesses?**

**John:** We are an important economic engine in the San Fernando Valley and there are many ways for local companies to do business with us and to support our work in ways that are mutually beneficial. I urge those companies in the Valley that are unfamiliar with our work to have a look at who we are what we do and see how we can help them be even more successful.

**Cynthia:** Hire people with special needs. Give us business for our assembly/packaging/fulfillment plant. Refer other businesses to us. Align your name with ours and we will help you market your business.

**Can you share a favorite individual success story?**

**Cynthia:** I have been in the field of special needs for my entire adult career. Thirty-five years ago, I worked with Lorena who was in a prevocational center where I was on staff. The work that she performed was "practice work." She said that some day she would have a real job. At that time, no one believed that our clients or the community would really be ready for this. Today, Lorena has worked for Pizza Hut for over 10 years. She is the fastest assembler of the "to go" boxes in their store. When she saw me a few years ago, she remembered me even though I had lost touch with her in the intervening years. She said "I told you I

could do it." As with Lorena, I am astonished at how high the bar can be set for people with special needs. And, it is set by the clients themselves.

**John:** One notable area of success is the growth we've enjoyed in recent years in major foundation support as we have become better known. Our excellent record of carefully managing funds and meeting the goals of funding agencies makes us competitive in securing private support.

**Overall, what aspects of New Horizons make you most proud?**

**John:** I am most proud of our clients and the genuine joy for living they show each and every day. It has been my privilege to get to know many of the clients over the last few years, and every day they continue to make me a better and more caring person.

**Cynthia:** I am incredibly proud of the talented staff that I am privileged to work with. When I do tours of New Horizons, I introduce both the clients and the fine staff who are, day in and day out, the safety net for the people that we serve. I cannot say enough about their dedication and compassion. The Board of Directors give their time/treasure/talent to help New Horizons and set a vision for the future where we have eliminated the difference between the culture of caring we provide at New Horizons and the level of acceptance and caring provided by the community. I am constantly amazed and inspired by their commitment and energized by their enthusiasm for our work.



**Dreams do come true!**  
Can you imagine over the course of  
**60 years!!!**

All the compassionate efforts made  
All the lives that have been positively impacted  
All the contributions to society realized  
All the love

The **AVL Insurance** team of insurance professionals would like to commend New Horizons, the dedicated staff, all the parents, the care givers, the committed volunteers, and the community supporters who have all remained steadfast with this mission which started so long ago.

Tom Leman - Laura Andrews Clemens - Spencer Andrews

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**Congratulations to New Horizons  
for 60 years of service for individuals  
with special needs.**

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## NEW HORIZONS

## Roundtable with Board Members

*In this roundtable discussion, board members Stuart Jaffe, David Lillington, Ken Miles and Sue Weitkamp discuss their connection with New Horizons, the case for business support and their favorite success story.*

### How did you become connected with New Horizons?

**David:** Since the late 1980s, the Brite Lites, a singing group of New Horizons, visited Spectrolab in early December to kick off the Holiday Season. As an engineer at Spectrolab at that time, I would always attend, and was always impressed by the warmth of their personalities as they would come out into the audience and ask us to dance with them for their

final song. I became a Board Member in 2013 after retiring in late 2012 after 28 years with Spectrolab.

**Sue:** My son was a client at New Horizons from 1971 to 1978. We have been involved continuously since 1971.

**Stuart:** My personal connection to New Horizons emanates from my role as a volunteer board member. I joined the board in 2011.

**Ken:** I have been involved for 3½ years as a Board member.

### How do you describe New Horizons in a nutshell to the uninitiated?

**Ken:** An outstanding organization providing high-quality services to individuals

in need who benefit greatly from the services provided.

**Sue:** Almost magical in the way the opportunities they provide change the lives of not only the individuals with special needs but also all those who are fortunate enough to work with them on a daily basis.

**David:** The organization not only provides help to those individuals, but also provides the framework to allow them to grow to their utmost capabilities, thereby allowing them to make their own valuable contribution to society and allowing them to achieve confidence, independence and self-esteem.

**New Horizons has been serving the San Fernando Valley since 1954. Many other**

**good and important organizations have come and gone in that time. To what do you attribute New Horizons' staying power?**

**Stuart:** New Horizons is a forward-thinking, professionally run and focused organization managed and staffed by passionate and committed individuals.

**Ken:** New Horizons fills a need that desperately needs filling. Along with a dedicated staff and lay leadership, NH is here for the long run.

**David:** I believe that part of this is due to the long-term commitment of New Horizons' staff and Board Members. Many of them have been with the organization for many years, and some of the clients' parents are, or have been, Board Members. While I have only been a Board Member for less than a year and have had limited visibility into the organization, it is clear that many San Fernando businesses and individuals have committed to provide support year after year.

### How important is the role of local businesses in the success of New Horizons?

**Ken:** Support from local business is critical. Government funding and individual support only gets us part of the way. Business support gets us to the finish line.

**Sue:** Extremely important both from the standpoint of providing jobs for the clients and also for financial support to help sustain the programs already in place and helping to provide new opportunities for the clients in campus based programs.

**Stuart:** Whether through direct financial support of NH through donations or grants, or by providing opportunities in the community for our supported employment programs, local businesses are a pillar of support for NH.

### How can businesses get involved?

**Stuart:** Take a tour. See what we do. Then find a way to utilize your resources to benefit our constituents, thereby benefiting your community.

**Ken:** Write a check; take a tour; attend an event.

**Sue:** Hold fundraisers with NH as beneficiary; hire clients; support special events through participation and sponsorships; utilize Sam's Cafe for their special events, i.e., employee recognition party, retirement party, special events for the organization, birthday parties, anniversary celebrations, family reunions, etc. And, take a tour!

### What is your favorite success story?

**Sue:** In 1978, when it was not a popular concept to hire people with special needs, my son got an opportunity from a compassionate local businessman to "help out" in his warehouse here in the Valley. He was given a 3-month trial to see if it would work out — no job coaches at that time. At the end of the trial period he was given a permanent job, worked out in the community for almost 30 years, and was commended by the owner as "one of his best employees and in the event of any layoffs he would be the LAST one to go." Because of his huge success and outstanding work ethic, he became known as the pioneer of what would later become NH supported employment program. That program today, 37-38 years later, now has approximately 250 clients working out in the community. Thank you, Troy!

**David:** One of New Horizons' clients is legally blind and is blessed with the most beautiful voice. She sings at many special events, and used to sing at Spectrolab's annual Brite Lites Holiday event. The last time I spoke with her, before I retired from Spectrolab was in December 2011. I met

**Julie Kavner Presents**

**13th Annual**

**New Horizons**

**golf**

**classic**

**Braemar**

**Country Club**

**September 22, 2014**

Celebrating Our 60th Anniversary!



**Los Angeles Daily News**



## NEW HORIZONS

her again at the "Fulfilling Dreams Gala Dinner" in April 2013. Her first words, after almost two years, were "I missed you". It brought tears to my eyes, and I was so thankful that I was a part of New Horizons.

**Stuart:** I have a personal friend with cerebral palsy who became a Supported Employment client last year. He is so happy – and so am I!

**Overall what aspects of New Horizons make you most proud?**

**David:** Without a doubt it is the commitment to their clients, and to provide a loving, supporting environment to help them fulfill their dreams to the greatest possible extent.

**Ken:** The work NH does day in and day out. The staff and Board Members, and the dedication they show to support the goals of NH.

**Sue:** NH provides a special place where

the clients are free to socialize and make their own friends and live and work in a safe, loving environment and experience life in their own unique way without being judged or having some kind of stigma attached because they may be different from what is generally known as 'normal.'

**Stuart:** Every aspect of NH makes me proud! What's not to be proud of? We are improving the quality of life for many, many deserving individuals on a daily basis.

*Stuart Jaffe, CPA is the managing partner of Kirsch Kohn & Bridge, LLP.*

*David Lillington recently retired from his job as President of Spectrolab, Inc.*

*Ken Miles, CPA is managing partner at NSBN LLP.*

*Sue Weitkamp, a paralegal at the Law Offices of Fredrick J. Weitkamp, was recently awarded the Dignity, Love and Compassion Award at New Horizon's 60th anniversary gala.*

*Continued from page 31*

the community each year in goods, services, and purchases from local businesses.

The 220 clients who work in New Horizons Work Services provide \$1.3 million in goods and services to almost 50 business customers, mostly companies located in the San Fernando Valley.

Sam's Cafe serves 200 people daily and provides \$330,000 in food service and special event services to the community.

The clients who work at New Horizons earn an annual payroll of \$260,000, which is returned to the community through purchases from local businesses and payment of taxes.

More than 200 clients are employed in the community by almost 110 businesses and earn an annual payroll of \$1.75 million, which is returned to the community through purchases from local businesses and state and federal income taxes.

The New Horizons staff of 300 professionals earns an annual payroll of \$6.5 million.

New Horizons does business with 200 local-area businesses, spending \$5 million on goods and services annually.

As Sewell said in a recent presentation to a business group, "Investing in New Horizons is not just investing in helping people. Investing in New Horizons is supporting the economic health of our community."

## A New Horizons Success Story Spotlight: Brandon Kaufman

WOULDN'T you like to hire the kind of employee who gets rave reviews from customers for their outstanding service? New Horizons client Brandon Kaufman is just that kind of employee. In fact, Brandon gets fan mail. Recently a customer at the Staples where he works felt compelled to write about the outstanding first impression he made when she phoned the store asking for directions. While giving her perfect directions, Brandon also took the time to price check an ink cartridge for her. Going even further, he told her he would have the cartridge waiting for her at the check-out counter. And, he made sure she was aware there was a store closer to her home so she wouldn't make an unnecessary drive. In ending her comments she said, "honestly, he made my day."

Brandon, now 27, is a graduate of Oak Park High School and has been a New Horizons client since 2007. When he is not working at Staples where he has been employed since 2012, he enjoys living on his own, and playing football and basketball in his free time.

Brandon is proud that he is working and maintaining an independent life, and is quite good at what he does. In fact, he was named "Associate of the Month" in March, 2014, at the store where he is employed. With his well-honed job skills, Brandon has proven to be a reliable, valuable employee who



**Brandon Kaufman**

understands the importance of good customer service.

Partnering with New Horizons to employ staff like Brandon makes good business sense. Contact Anna Eskandarian at (818) 894-9301 if you would like to learn more about the Supported Employment program at New Horizons.

Cooper Communications, Inc.,  
has been privileged to work closely  
with New Horizons for the past six years.

Our best wishes to this  
outstanding organization for its  
next 60 years of service to the people  
it serves and to our community.

*It is one of the most beautiful compensations of this life that no man can sincerely try to help another without helping himself.*

– Ralph Waldo Emerson



COOPER COMMUNICATIONS, INC.



**Commitment. An investment that benefits us all.**

**Congratulations to New Horizons on your 60th Anniversary!**

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# new horizons

## 60TH ANNIVERSARY

**Serving Individuals with Special Needs**



New Horizons sincerely thanks the community, volunteers, family members, employers, donors, staff and board members who have helped us create opportunities for people with special needs over the past 60 years!

We invite you to join us to create a brighter future for all in the next 60 years!



*Partnering for a Brighter Future*



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