Designing an airplane interior is important. The 787 Dreamliner Catalog "Possibilities" presents a sample of the 787 Dreamliner selectable interior offerings. Superior and exciting products. Standardization that adds value. Flexibility to differentiate services and the airline brand. All of which help make configuration and differentiation an easy, one-stop experience. To review a complete list of the Dreamliner offerings, please refer to the Airplane Description and Selections Document (AD&S). Or experience these offerings firsthand at the Dreamliner Gallery in a private and comfortable environment. The Dreamliner offerings and selections will be periodically updated to keep pace with current market trends.



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The 787 Dreamliner is based on a new business model that simplifies airplane ownership and reduces cost and risk. The Dreamliner is more than a new airplane—it also makes possible new ways of doing business more efficiently and more profitably. It is advancing the industry into a new era with increased standardization, lower operating and maintenance costs, better environmental performance, and a dramatically better passenger experience.

Boeing is working with customers to shape a world in which people can fly where they want to go, when they want to go. This means working to understand the business and provide solutions that will help you succeed. Solutions that create both operating benefits and investment value.

Solutions like the 787 Dreamliner.

The 787 family offers the flexibility, size, economics, range and passenger experience that make it the ideal airplane for serving today's city pairs, developing new non-stop markets, adding frequencies and redefining the experience of air travel.







### feature-rich

The 787 Dreamliner provides the right basic features—and the optimum number of selectable features—to provide value to any operation. The standard airplane philosophy allows airlines the flexibility to customize the parts of the airplane needed to differentiate individual brands, but with as much of the airplane standard as possible.

The Dreamliner feature-rich baseline airplane incorporates popular features on previous airplanes as standard. Features such as satellite communications for long-range overwater operation, large cargo doors forward and aft, dual head up displays, and a dual integrated electronic flight bag.

Pre-qualified selections are available from a wide variety of industry-leading suppliers. Supplier products are showcased at the Dreamliner Gallery for you to see, touch, feel and evaluate, making configuration a simple, streamlined experience. An experience offering countless opportunities for differentiating your brand.











## new era in flight

The Dreamliner's adaptable interior also gives the flexibility for future technology or passenger service upgrades—at a minimum life cycle cost. Adaptable provisions, common attachments and multifunction parts make the enabling architecture elements basic and stable to the airplane. Reconfiguring and upgrading the Dreamliner's interior is easier and less expensive than current airplanes.

The Dreamliner's cabin architecture creates a strong sense of spaciousness with a broad, welcoming entryway, larger windows, a vaulted ceiling, and dynamic lighting effects. There is more personal space in the cabin, both physically and visually. The 787 Dreamliner marks the beginning of a new era in flight—an era defined by a clearly superior passenger experience.



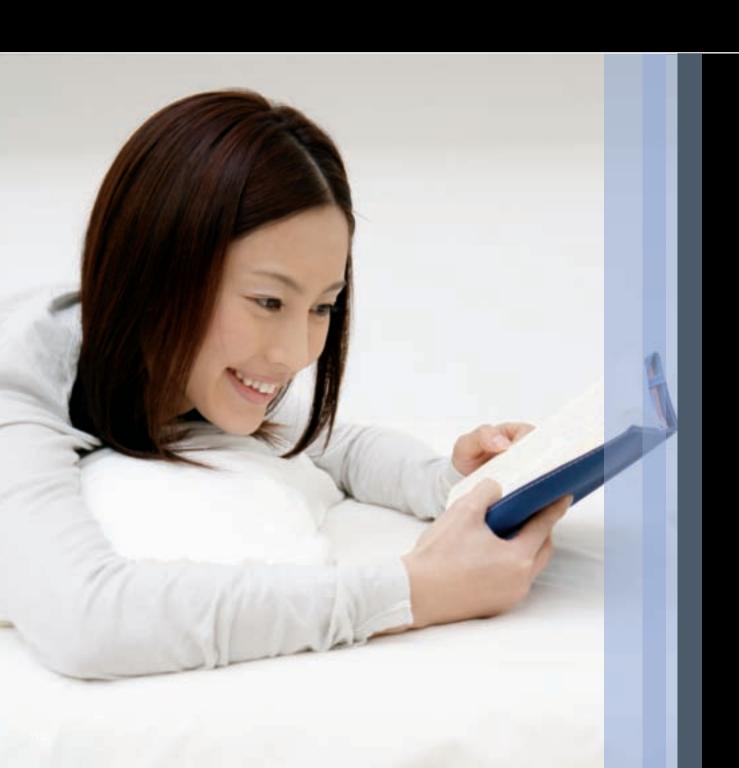


# with the pilot in mind



The 787 Dreamliner flight deck was designed with the pilot in mind. It combines comfort, sleek design, and a complete suite of navigation, communication and avionics features as standard. It also allows for mixed fleet flying with the 777 and other Boeing models.

Dual Head Up Display (HUD), dual integrated Electronic Flight Bags (EFB), and an electronic check list are standard. Pilots enjoy unrestricted visibility sun visors, glare and fatigue reduction, high comfort seats, and security doors. A seat pan tilt mechanism and powered seats create a more comfortable and uniquely styled flight deck.



## rest and relaxation

Pilots and attendants on board the 787 Dreamliner will appreciate the accommodations for their rest and relaxation.

The flight crew rest sleeps two and features high-tech Supracor™ material for enhanced relaxation. Light-blocking curtains and increased humidity improve the quality of rest.

The flight crew rest offers a choice of one or two comfortable seats rated for taxi, take-off and landing occupancy, avoiding the loss of a revenue generating seat to one of the crew. Optional In-Flight Entertainment (IFE) is available.



quality of rest

The attendant rest sleeps six and also features high-tech Supracor™ mattress material for enhanced relaxation. Light blocking curtains and increased humidity improve the quality of rest.





# enhanced comfort

The optional high-comfort cabin attendant seat offers additional recline, arm rests, integral leg rest and a larger seat pan.

The standard cabin attendant seat offers seat-back recline, optional headrest stowage, and enhanced styling.







# flexible galley zones

The 787 Dreamliner's cabin architecture allows multiple configurations for a wide variety of insert and cart arrangements. Flexible galley zones accommodate all classes of service.

Additional features, from dynamic lighting to custom decorative laminates, give you the freedom to design the galley that best fits your brand service level.





JAMCO shell Galley Gallery

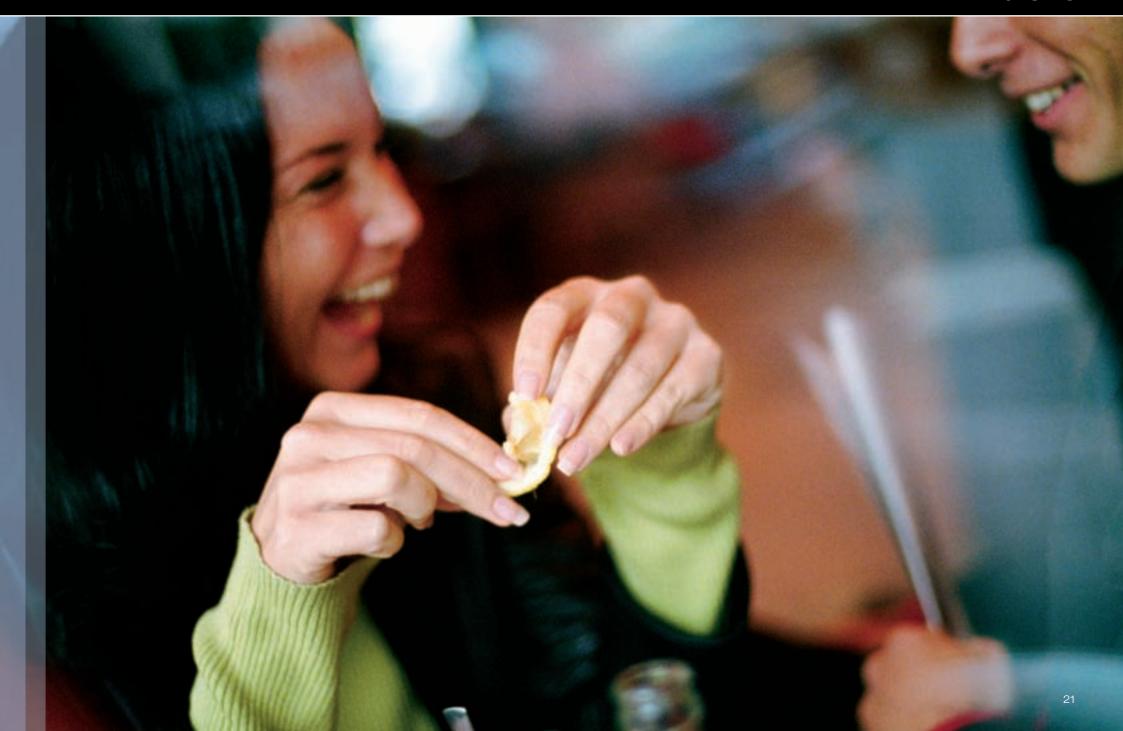
# enjoyable gathering point

Create an enjoyable gathering point for your passengers to share a beverage and conversation.

Full and half-height bar units, lighted display racks, windows, mirrors and color choice can be selected and combined to create the social environment that best differentiates and supports your brand identity.



- A. Counter-height Bar Unit with LED accent lights
- B. Counter-height Bar Unit with Bottle/Glass Display lifted and counter wash light
- C. Counter-height Bar Unit with wash light
- D. Counter-height Bar Unit with Bottle/Glass Display Rack and LED accent lighting







### earn a smile

For passengers seeking a sip of espresso or craving a cup of cappuccino, an espresso maker will earn a smile—and give you the capability to personalize service.



lacobucci



Passengers appreciate the simple touches, and sometimes there's just no substitute for a hot cup of coffee.

The Dreamliner features a wide variety of coffee makers designed for easy operation, quick brew times and high quality coffee. Models that deliver both coffee and hot water are also available.







lacobucci



Sell

# broad assortment







lacobucci



Sell

Whether cooking soup or making tea, airlines will find a broad assortment of water boilers that provide reliable performance and are easy to maintain and use.



The passenger experience is pleasantly enhanced with either a refreshing glass of chilled Chardonnay or fruit juice, or the tantalizing taste of sorbet or ice cream. The self-contained unit rapidly chills wine and other beverages, eliminating the need for ice buckets. Beverages are rapidly chilled.



B/E Aerospace



Ipeco





# crisp, crunchy, succulent



Meal service becomes a dining experience when passengers can enjoy crisp, crunchy vegetables and succulent seafood. Steam ovens offer the benefits of versatility and optimum flavor in cooking a wide variety of foods to perfection. Cooking times are reduced as food stays moist and tender while retaining its appetizing appearance and texture.







B/E Aerospace

Ipeco

Sell

As an economical way to serve hot meals to passengers, convection ovens offer simplicity, reliability and ease of use.

Straightforward timer and temperature controls minimize the need for cabin crew training. The units are durable and easy to clean and maintain.



Little things can make a big difference, and many people truly enjoy a fresh, flakey croissant or warm, moist muffin. Bun warmers heat breads perfectly for fresh-baked taste and delicate texture. The units can also be used to gently heat hand towels.







Sell



# conserve galley space



Galleys are prime airplane real estate and space is at a precious premium. Trash compactors conserve galley space by minimizing the volume of trash. Compactors also simplify the handling of trash by separating for recycling and making it easier to transport for disposal.







Monogram



Monogram

The Galley Waste Disposal Unit is an innovative system that uses an existing vacuum on commercial aircraft to dispose of galley food and liquid waste. The waste is transferred into waste tanks, improving galley environmental hygiene.



Monogram





## graceful flourish



Diethlem Keller Aviation

A properly presented dessert can add a graceful flourish to any in-flight meal. Folding trolleys and carts offer a way to elegantly serve your passengers and visually showcase food choices.

Galley cart features include air-through and air-over chilling and are made from lightweight aluminum to decrease weight. These units are also ideal for serving tea, coffee and snacks.

Folding Trolleys



Waste Carts

Diethlem Keller Aviation



Diethlem Keller Aviation

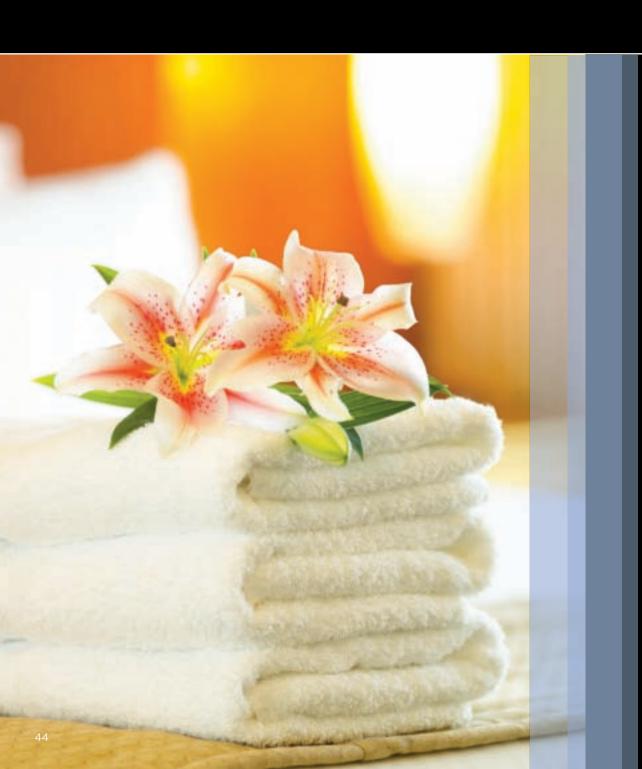


Sales Cart

Diethlem Keller Aviation
(Interchangeable graphic panel)



Diethlem Keller Aviation



## enhanced comfort

The Dreamliner lavatory choices allow you to base your selection on level of service, amenities to enhance passenger comfort, and a unique, branded look.





JAMCO













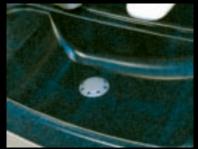
















Top: Changing Table
Bottom: Sharps Disposal

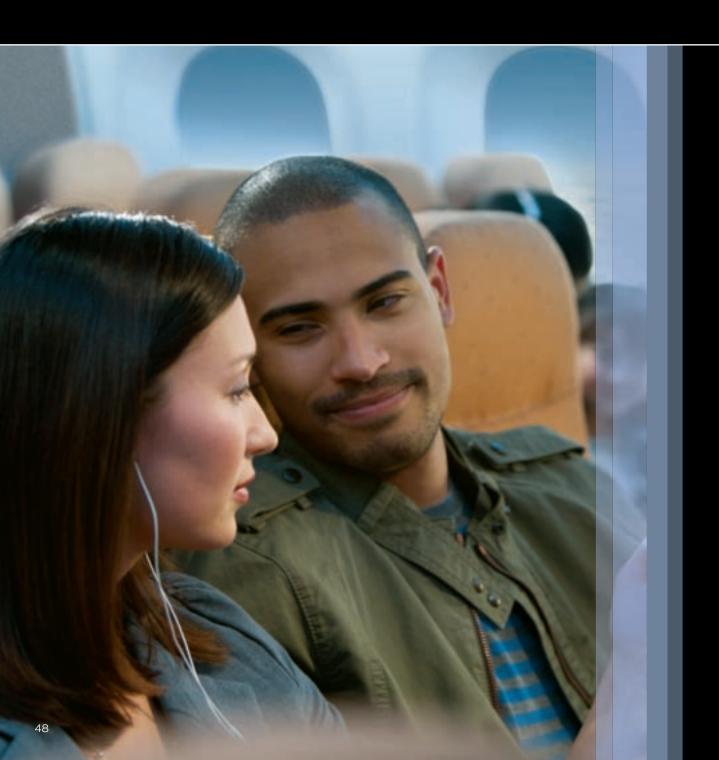
Top: Toiletry Bottle & Translucent Panel Bottom: Magnifying Mirror

Top: Flower Vase Bottom: Sink Drain Poppet

Top: Composite Sink & Countertop Bottom: Changing Seat & Foot Board

Top: Full Length Mirror Bottom: Paper Cup Dispenser

JAMCO

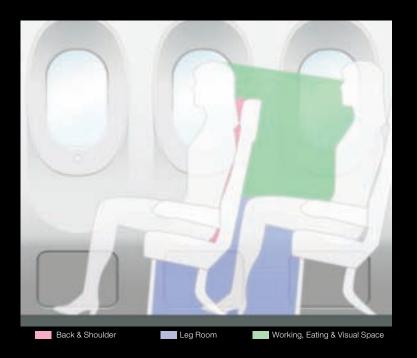


## comfort attributes

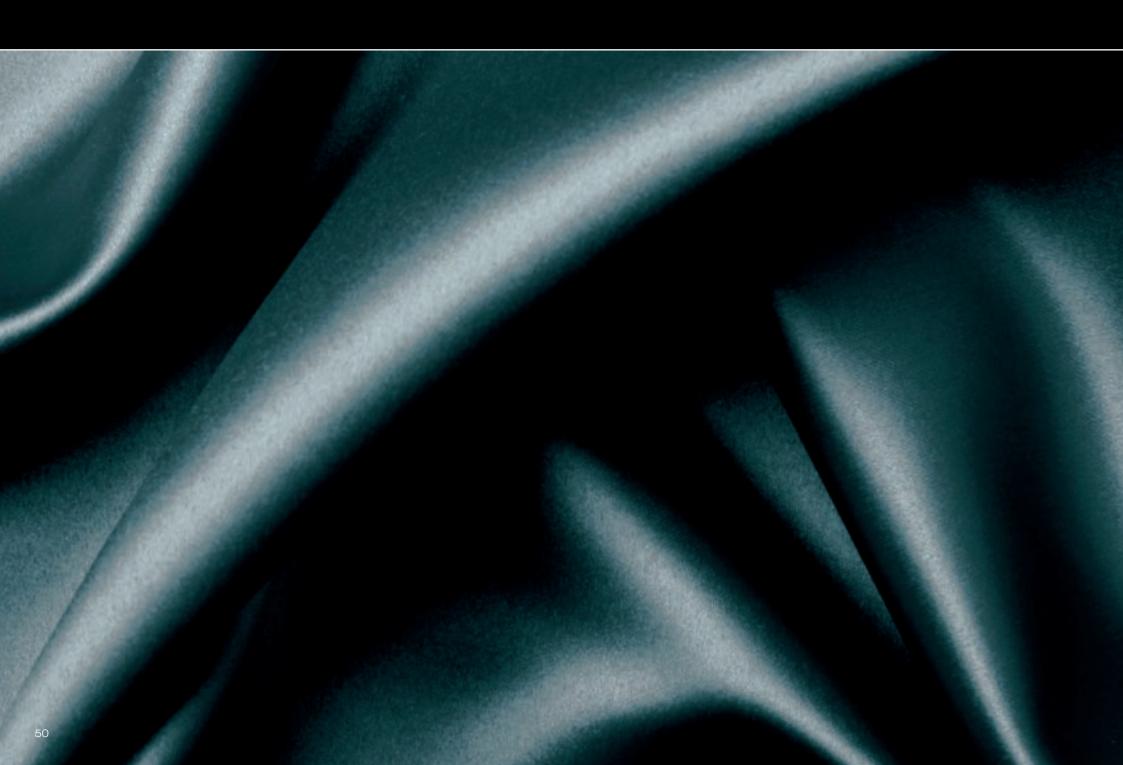
Successful seat suppliers understand a fundamental truth about seat design: for passengers, comfort is the absence of discomfort. The 787 Dreamliner seat selections reflect both this understanding and the high value Boeing places on the knowledge and experience of seat suppliers.



Many aspects of seat comfort are subjective and can't be readily quantified. The Dreamliner Gallery experience is designed to let you personally test seat comfort and directly compare competing offerings. Sit down, relax, and decide for yourself which seat best captures and reflects your brand identity and customer service philosophy.



Some aspects of seat comfort can be measured. That's why seats are also rated by a system of letter "grades" based on how well they perform in meeting certain objective comfort attributes. This system measures seat performance relative to the three key comfort zones: back and shoulder room, legroom and working, eating and visual space.





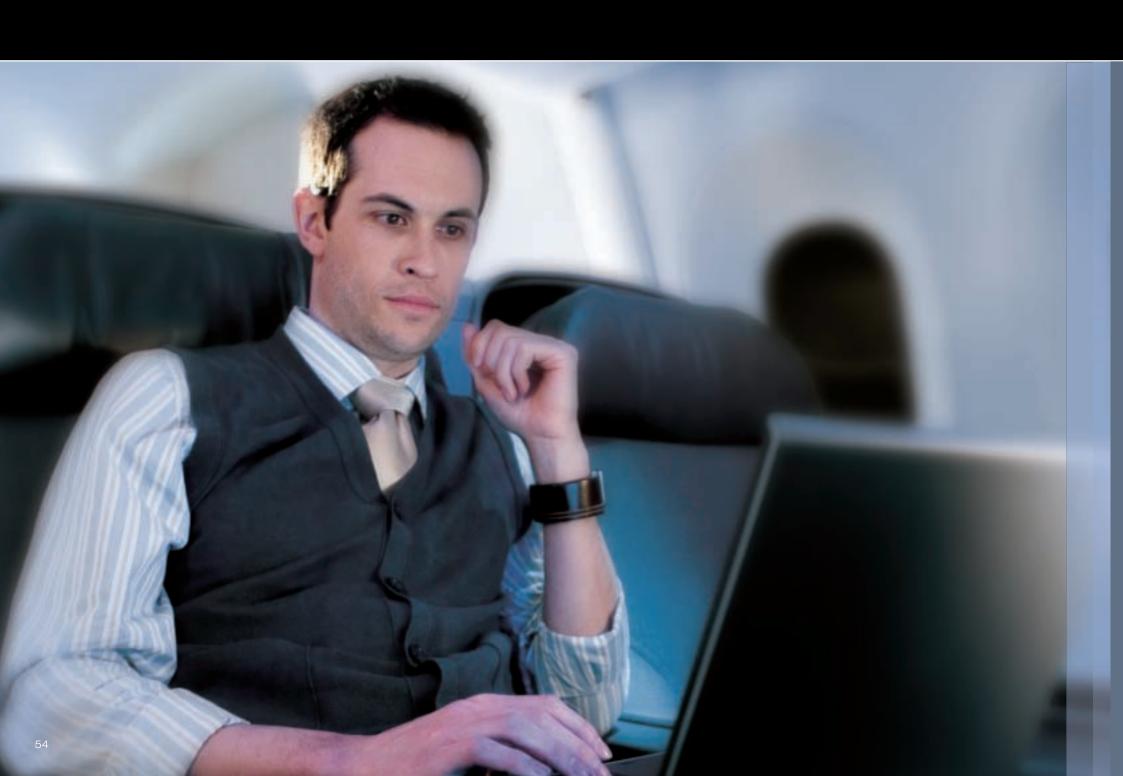
The look and feel of premium seats powerfully embodies and defines your airline's brand identity. The Dreamliner offers selections from the industry's top seat suppliers.

"the romance of flight."

### B/E Aerospace The right premium class seat choice creates a harmonious environment for premium passengers, enveloping them in the luxury and comfort often associated with Contour







Smart choices in premium economy seats allow you to give passengers the comfort they deserve in an ergonomically optimized seat. These seat choices offer the comfort and reliability essential to meeting the expectations of premium economy passengers and the needs of airlines. Selections are stylish and durable, with PC power and data ports to enhance the flying experience.

### smart choices



Koito



All passengers are important, and economy seating must offer both passenger comfort and a welcoming appearance. At the same time, such seats must be easy to maintain and offer low cost of ownership.







B/E Aerospace





The Dreamliner features a wide variety of economy seats that do both, with modular designs for fewer parts. With selections from many suppliers, you can choose the look and product features needed to properly differentiate your brand.





Koito





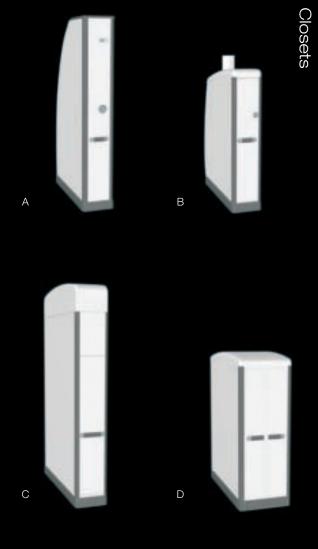
Weber



# unique entertainment

In-Flight Entertainment (IFE) systems are an integral part of the passenger experience. The Dreamliner features IFE systems from Panasonic and Thales. A variety of functionality, video displays and seat components are available, giving you the flexibility to customize the system and differentiate your service. Choose from a broad spectrum of possibilities ranging from audio/passenger service systems to fully interactive audio/video on demand systems. Select from a variety of in-seat monitors, passenger control units, power for personal electronic devices, and overhead video. The IFE suppliers can help customize the application software and graphical user interface for a passenger and crew system interface that best reflects your brand identity.





A. Closet Outboard Full-heightB. Closet Outboard UnderbinC. Closet Centerline UnderbinD. Closet Centerline Full-height





Bins come in 24" 36", 42", and 48" inch lengths

Passengers on the 787 Dreamliner have plenty of space for their belongings, out of the way but within convenient reach. Each business class passenger can stow one large roll-aboard bag and a briefcase overhead near their seat. All economy class passengers can stow at least one, large roll-aboard bag overhead near their seat, minimizing the need to store bags beneath the seat.

Because of the unique cabin architecture and a new stowage bin design, the bins store up and away rather than cutting into overhead space like conventional stowage bins. The intuitive design of the bins make them easy for all passengers to open, load and close.

Airlines can also choose from closet options that include lockable latches, adjustable shelves, wheelchair provisions and a pull-out coat rod. Partitions can also be modified to allow for foot wells, visibility windows, or extra knee room.





# express your distinct brand

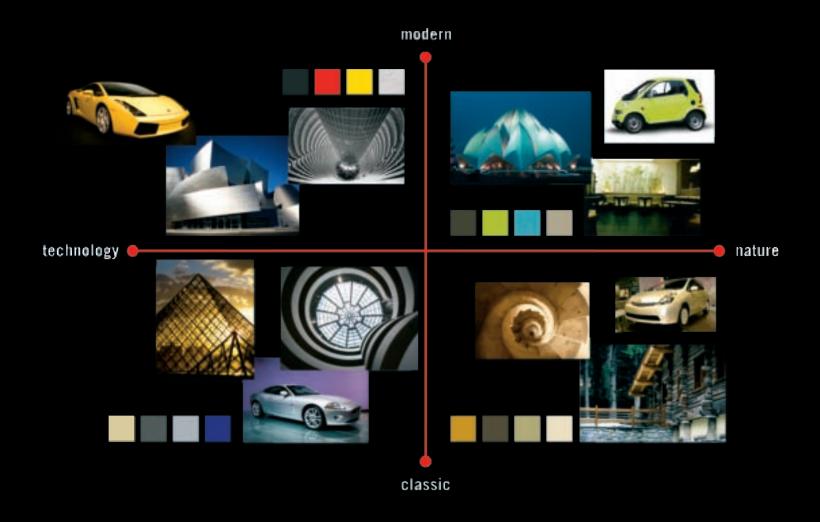






Choice of color and materials is a crucial component in designing the airplane interior and defining the airline brand. As a 787 Dreamliner operator, you have a nearly endless inventory of both from which to choose. If you desire, Teague design services, included with your purchase, will assist you in developing the interior color and décor that will best highlight your brand identity.

The exterior livery of your Dreamliner is an integral part of brand identification. Positive initial impressions help frame passenger emotions and expectations for the flight experience. Functioning as a canvas, the Dreamliner affords each individual client the opportunity to communicate and deliver on their distinct brand promise. Teague can help you create exterior markings that visually resonate with passengers.



# concept development



### Mapping

Maps based on intensive research and client input are developed by Teague to visually communicate potential interior and exterior design directions. Each mapping exploration identifies four distinct schemes that connect the client to an individual direction through relatable real world examples.

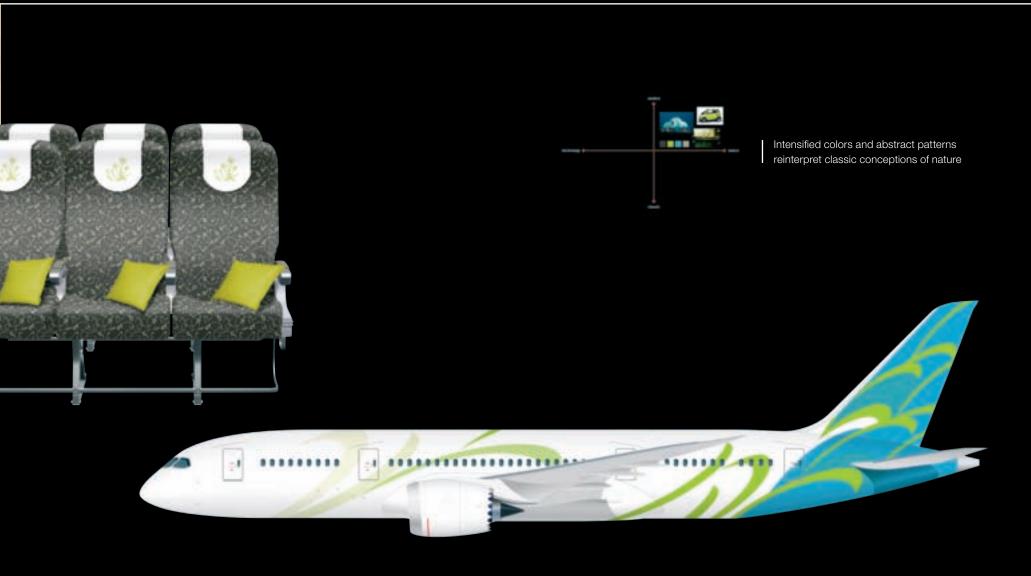




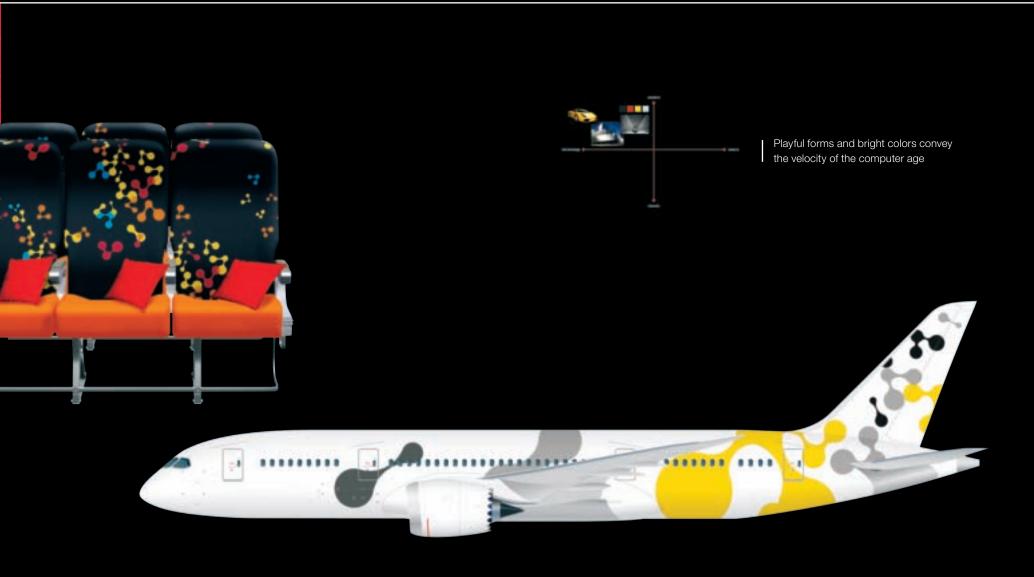


















safety information



taxi/takeoff



cruise



beverage



meal

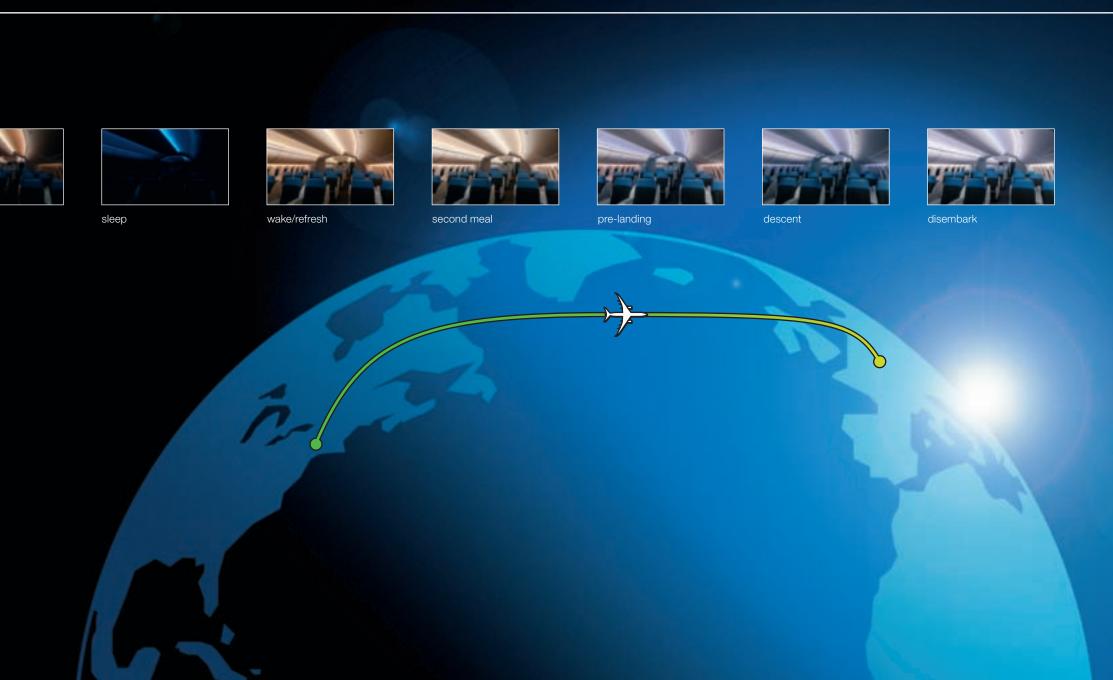


after meal

## dynamic lighting

Interior lighting is a significant component of differentiating your Dreamliner. The Dreamliner interior features dynamic LED lighting to create numerous specialized lighting scenes. These lighting scenes can be configured to help create a calming environment by varying colors and brightness levels. The color palette includes varying shades of cool or warm white, sky blue, twilight indigo, candlelight amber, and the golden tones of sunrise. Programmed changes in brightness levels can bathe the cabin in warm daylight, or the softer, more muted light levels appropriate for dining, resting, and sleeping.

The Dreamliner Gallery's Light Lab enables airlines to study how possible choices in fabrics, carpet, and drapes will look under the various Dreamliner programmable enhanced dynamic light settings.



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