Measuring Network Size of Health Insurance Exchange Plans

SUMR 2015 Program

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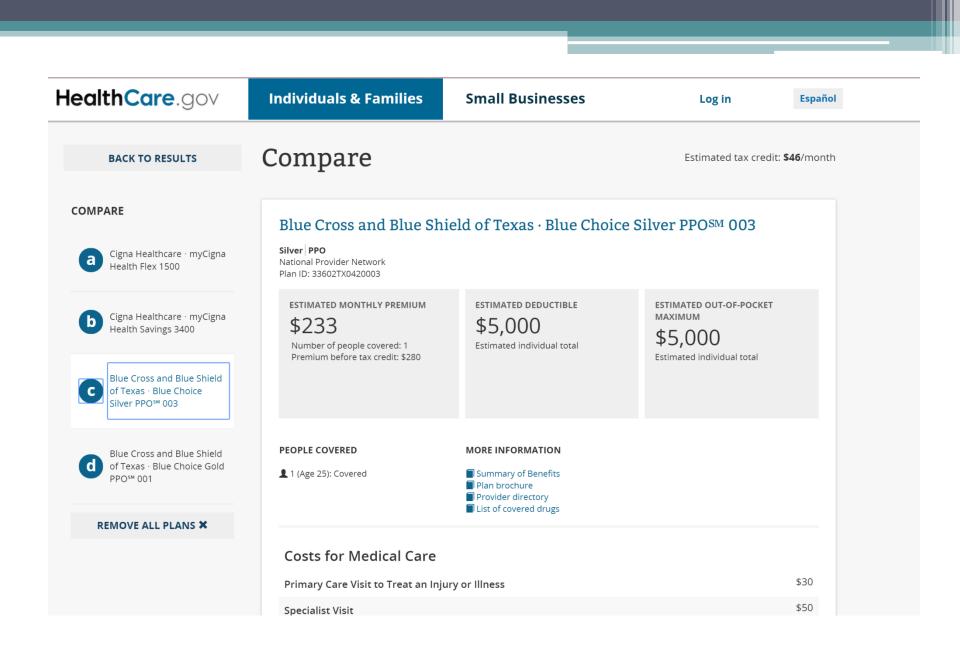
Research Motivation:

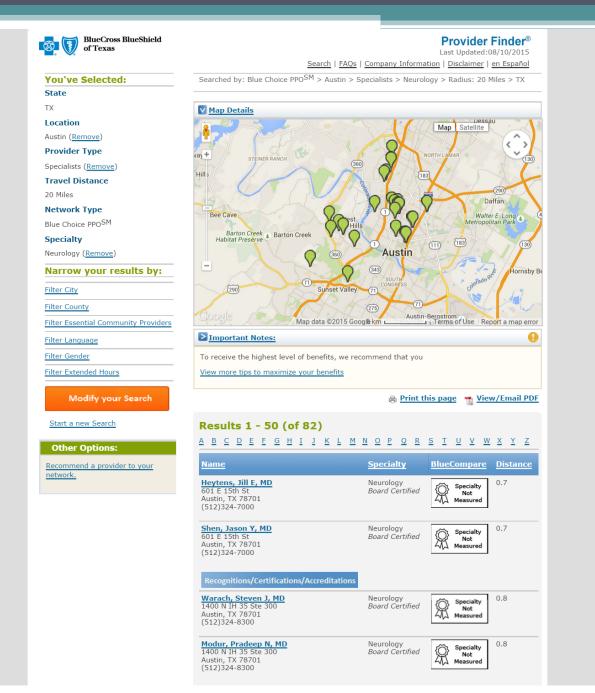
Provide greater transparency for consumers about health insurance networks by publicly reporting the size and breadth of silver plans on the Health Insurance Marketplace

Health Insurance Marketplace

- HealthCare.gov
 - Federally-Facilitated vs. State-Based
 Online organization set up to facilitate the comparison and purchase of health insurance plans







Narrow Networks

- Tradeoff between network size and premiums
- Give patients access to a limited number of providers
- One of last remaining strategies for insurers to offer lower-cost plans
- → Narrow networks don't necessarily mean less relative value!

How do consumers know what their provider network looks like?

Problems

- Physician directories are inaccurate
- Physicians don't know which plans include them
- Insurers do not have current information about office locations

Network Adequacy Regulations

 Affordable Care Act established network adequacy regulations

"Sufficient in numbers and types of providers, including providers that specialize in mental health and substance abuse services, to assure that all services will be accessible without unreasonable delay" (Corlette et al. 2014; 45 Code of Federal Regulations)

• Implementation varies state-by-state



My Roles

- Robert Wood Johnson Foundation Data Briefs
- Collect 2015 network data for Dental plans
- Translate 2014 to 2015 network data using Stata
- Create scraper instructions to gather all physicians and hospitals covered in a plan from the insurer's website

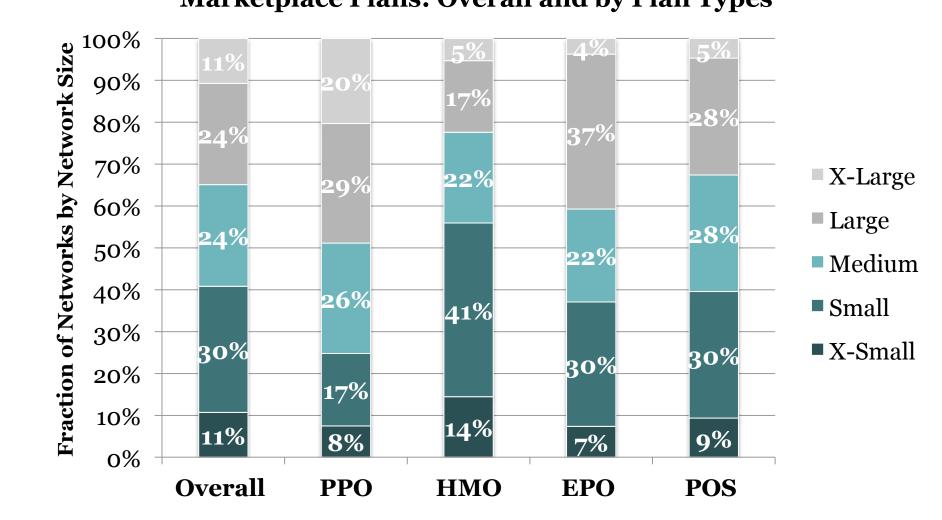
T-Shirt Size Categories of Networks*

- X-Large: >60%
- Large: 40 60 %
- Medium: 25 40%
- **Small:** 10 25%
- X-Small: <10%

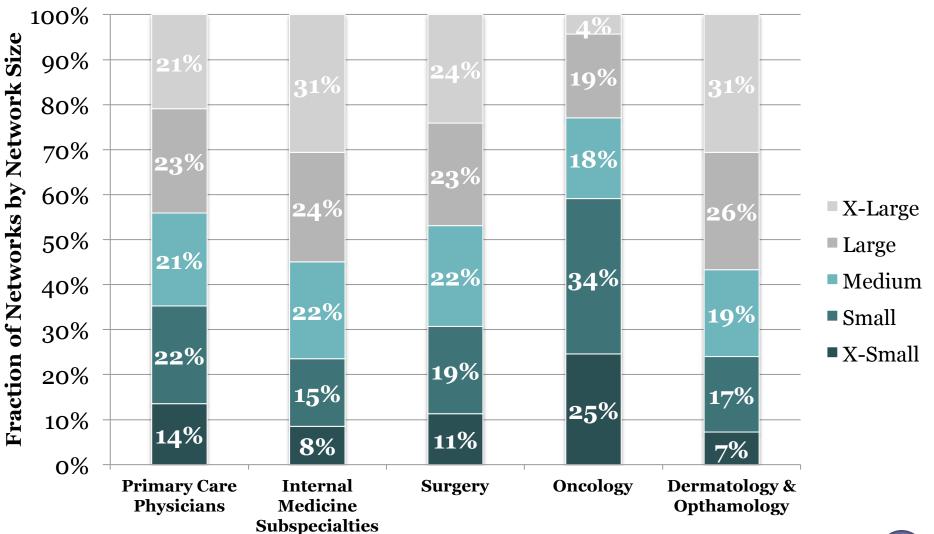
"Narrow"

<u># providers in a network in a rating area</u> total # providers in a rating area

The Size of Physician Networks for Health Insurance Marketplace Plans: Overall and by Plan Types



The Size of Physician Networks for Selected Specialty Groups



11

Conclusions

- Narrow networks may have unforeseen, devastating consequences for consumers
- Difficult for consumers to assess network size
- Network size changes year-to-year
- Health insurance coverage and access can be improved with the use of narrow networks however consumers should be aware of what plan they are purchasing

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Questions?