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RMIT



This presentation will address :

1. Collaborative Online Learning

2. Innovative Assessment

3. Multi-disciplinarity

4. Study Abroad

5. Mixed-Delivery



- **RMIT GLOBAL PASSPORT:**

- Partnerships with professions, industry and organisation
- Focus on Sustainability
- The education of active global citizens

Global boundaries in education and research are dissolving - new solutions to global problems

People work with complex knowledge and tools

Global/urban futures – architecture and applications; technology and design

Work-integrated learning

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RMIT School of Media and Communication

- Documentary produced by students about the project
- http://www.youtube.com/watch?v=_Ck099o2eok

- Short intro to School of Media
- <http://www.youtube.com/watch?v=4Ry5J3us23Q>

RMIT Three Colleges, 23 schools

<u>Business</u>	<u>Design and Social Context</u>	<u>Science, Engineering and Health</u>
<ul style="list-style-type: none"> • <u>Accounting</u> • <u>Business IT and Logistics</u> • <u>Business TAFE</u> • <u>Economics, Finance and Marketing</u> • <u>Graduate School of Business and Law</u> • <u>Management</u> 	<ul style="list-style-type: none"> • <u>Architecture and Design</u> • <u>Property, Construction and Project Management</u> • <u>Art</u> • <u>Education</u> • <u>Fashion and Textiles</u> • <u>Global, Urban and Social Studies</u> • <u>Media and Communication</u> • <u>Advertising</u> • <u>Graphics</u> • <u>Animation</u> • <u>screen</u> • <u>Creative Writing</u> • <u>Music Industry]</u> • <u>Photography</u> 	<ul style="list-style-type: none"> • <u>Aerospace, Mechanical and Manufacturing Engineering</u> • <u>Applied Sciences</u> • <u>Civil, Environmental and Chemical Engineering</u> • <u>Computer Science and Information Technology</u> • <u>Electrical and Computer Engineering</u> • <u>Engineering TAFE</u> • <u>Health Sciences</u> • <u>Life and Physical Sciences</u> • <u>Mathematical and Geospatial Sciences</u> • <u>Medical Sciences</u>

School of Media and Communication

Program Offerings



Vocational Education and Training Programs

- **Advanced Diploma**

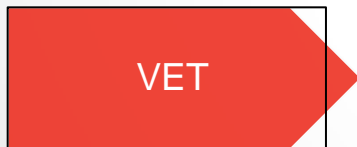
- Screen and Media
- Screenwriting
- Sound Production

- **Certificate IV**

- Audiovisual Technology
- Photo Imaging
- Screen and Media (TV Production)
- Sound Production

- **Diploma**

- Audiovisual Technology
- Interactive Digital Media
- Photo Imaging
- Professional Writing and Editing (Business)
- Screen and Media



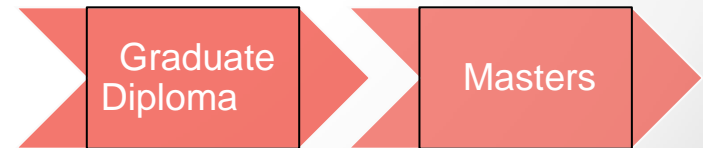
Undergraduate programs

- **Associate Degree**
 - Professional Writing
 - Screen and Media Production
- **Bachelor of Communication**
 - Advertising
 - Journalism
 - Media
 - Professional Communication
 - Public Relations
- **Bachelor of Media and Communication (Honours)**
- **Bachelor of Arts**
 - Creative Writing
 - Music Industry
 - Photography
- **Bachelor of Design**
 - Animation & Interactive Media
 - Communication Design
 - Digital Media
 - Games



Postgraduate programs (Coursework)

- **Graduate Diploma**
 - Communication Design
 - Graphic Design
 - Journalism
 - Media
 - Public Relations
 - Publishing and Editing
- **Master of Advertising**
- **Master of Communication**
- **Master of Communication Design** (FTF & Online)
- **Master of Creative Media**
 - Animation & Interactive Media
 - Film and Television Production



Research

- **Research Clusters**

- Design futures
- Games
- Nonfiction
- Place and placemaking

- **Postgraduate degrees by research**

- Masters
- Doctor of Philosophy
 - Research thesis
 - Creative practice



Hands on, Industry focus



Industry contacts/partners

- **The Age**
- Artisan
- ATOM
- Australian Publishers Association
- The Bundy Agency
- **Canon**
- The Edge
- Haystac
- **The Herald and Weekly Times**
- House Communications
- IMMEDIA
- Institute of Photographic Technology
- Media, Entertainment & Arts Alliance
- Metropolis Bookstore
- Mitchell & Partners
- Network Ten Limited
- **The Nine Network**
- Nulab
- **Olympus**
- Penguin Books
- Private Media Partners
- Professional Public Relations
- Public Relations Institute of Australia (Victoria)
- RACV
- **Radio Australia**
- Radio 3AW
- San Pellegrino
- Society of Editors (Victoria)
- SunStudios
- Ted's cameras

RMIT Graduates work globally



ZhiQi (Desmond) Ang News
Desk CNBC Asia, Singapore



Alexandra Hooper

United Nations, New York

● School of Media and Communication

Media

Wall Street Journal • The Age • ABC International •
Vietnam News • StarTV (HK) • Network 10 • Al
Jazeera • CNBC Asia

Corporate

Disney • Apple • Nokia • Ericsson • Edelman •
Mercedes Benz Australia/Pacific • National Australia
Bank • ANZ • QS * Morgan Stanley (NY) • Exxon •

Not for profit

World Vision • United Nations • Plan International

Government

Australian Department of Education & Early
Childhood Development • Melbourne Major Events •
Melbourne Water • Department of Premier &
Cabinet • Transport Accident Commission •
Australian Embassy (Thailand)

International activities

- Research project collaboration
- Student exchange
- Global teaching projects
- Work integrated learning & internship placements
- Study tours



International exchange partners

Asia

- Chulalongkorn University (Thailand)
- City University of Hong Kong
- University of the Philippines

Americas

- City University of New York (Staten Island)
- State University of New York
- Parsons School of Design (US)
- Pennsylvania State U (US)
- Ryerson (Canada)
- University of Florida

UK & Europe

- Danish School of Media & Journalism (Denmark)
- Salford University (UK)
- University of Amsterdam (Netherlands)
- Universidad Carlos III de Madrid (Spain)



• A Multidisciplinary Approach

- 2 instructors from SUNY Oswego HCI/Lit, 1 from RMIT – Media/Comm; 30 Oswego students, 10 Australian students
- 3 instructors - topics in computer science; interaction design, literature, media, psychology, artificial intelligence, philosophy, robotics, computer programming, screenwriting, film production.
- Outputs include blogs, discussions, screenplays and 3 short science fiction films using student-programmed robots as characters.
- Shirley consoles Jen after the loss of her husband and is confronted with the robot husband Jen built as his replacement.
- <https://www.youtube.com/watch?v=7SFPS3ootLo>

Innovative content

- Multi-disciplinary student groups discuss and write about a selected topic online
- Students examine debates around medical science, genetics and biology
- TRANSHUMANISM - human life may be enhanced by research into technologies based on the bleeding edge
- Biotechnology, artificial intelligence, genetic engineering may perhaps contribute to the erasure of disease
- The development of artificial forms of intelligence and life.
- Often transhumanists may be neo-conservatives who fail to acknowledge the potential for DISASTER?
- Students then developed screenplays for film production and programmes for robot scripts

Mixed Delivery Methodology

Students collaborated online in discussion to break the ice and develop themes –

- Online synchronous video conferencing, asynchronous discussion and international travel
- We explored the utopian and dystopian scenarios which emerge from both science and science fiction.
- Online forum and emails fed discussion to identify questions for research
- Five SUNY students arrived in RMIT Melbourne in Summer to meet us in-person for further discussions which formed the basis of film screenplays
- The range of outputs including essays, blogs, screenplays, science fiction movies; robotic programmes and a documentary.

- KEY POINTS – all relate to FUN activity!

- 1.Using multimedia tools such as cameras, robots and film-making to produce tangible outputs (movies) as part of an online collaboration – highly innovative pedagogy and assessment.
2. Multi-disciplinarity: How to handle disparate disciplines and theoretical conflicts. No “right” answers; much debate!
3. Integrating a Study Abroad component into a Collaborative Online Learning experience.





THANKYOU SUNY COIL!

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