

ADELAIDE FRINGE

MEDIA CONTACT LIST FOR ARTISTS

CONTENTS

Welcome to the 2015 Adelaide Fringe media contacts list.

Here you will find the information necessary to contact local, interstate and national media, of all types. This list has been compiled by the Adelaide Fringe publicity team in conjunction with many of our media partners.

The booklet will cover print, broadcast and online media as well as local photographers.

Many of these media partners have offered generous discounts to Adelaide Fringe artists. Please ensure that you identify yourself clearly as an Adelaide Fringe artist if you purchase advertising space.

Information listed in this guide is correct as at 20 November 2014.

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GOLDEN PUBLICITY TIPS

There are over 1000 events and exhibitions taking part in the 2015 Adelaide Fringe and while they all deserve media attention, it is essential that you know how to market your event effectively to journalists and make your show stand out.

A vibrant pitch and easy-to-access information is the key to getting your share of the media love. Most time-poor journalists would prefer to receive an email containing a short pitch, press release, photo/s and video clip rather than a phone call – especially in the first instance.

Here are some tips from the Adelaide Fringe Publicity Team on how to sell your story to the media:

1) Ensure you upload a Media Kit to FERS (Step 3, File Upload)

These appear on our web page that only journalists can see and the kits encourage them to find out more about you and your show. A Media Kit usually consists of a short but succinct Media Release (see next points), and strong, clean photography (see next points.) If you need help uploading the kit, contact the Artists & Venues team: 08 8100 2022, artists@adelaidefringe.com.au

2) A good media release is never more than one page

It has a clear and strong title and conveys the points of Who, What, Where, When, Why, How Much and How Many of your event in a snappy manner. Make sure to include the event's name, dates, the venue and names of key artists.

3) Borrow a pair of fresh eyes.

Asking someone to read and review your Media Release and emails for correct spelling, grammar and appeal can help.

4) Contact details should always feature on your release.

Including them makes you approachable and available to the media. Add a contact name, at least one phone number, an email address, as well as links to any websites or social networking pages.

5) Save your media release as a PDF

Put your contact details into the email as well as on the press release.

6) Attach a clear image to your Media Release, ideally a photograph.

A strong photo will increase the likelihood of a story being published so readers immediately get a feel for the event and journalists don't need to hunt around. It should be a JPG file and around 1.5 MB in file size to be flexible enough to be reproduced on web or print.

7) Personalise all your communication to the Media.

Never start an email with “To who it may concern” (or equivalent). Never send the same media release to a variety of different media. You should target specific media organisations likely to be interested in your event. Find out what a particular organisation is most interested in and tailor each release specifically to each organisation. For instance, an arts magazine might be interested in the artistic inspiration of an event, while a lifestyle magazine will be more interested in the personal back stories of those involved. Similarly, think about the demographic of the media outlet; e.g. would your show appeal to an older audience and be more appropriate for 5AA than Nova?

Remember, when preparing any media-related communications, always focus on why your story is more newsworthy than everyone else’s; how your story impacts on other people; and why they should be interested.

If you have any questions about how to conduct a Media Call or select the most ‘newsworthy’ angle for your event, don’t hesitate to contact the Adelaide Fringe in-house publicist:

Emma Altschwager
08 8100 2052
emma.altschwager@adelaidefringe.com.au

PRINT MEDIA

THE ADVERTISER: OFFICIAL ADELAIDE FRINGE SPONSOR

Contacts

Editor in Chief	Sam Weir
Pictorial Editor	Brad Fleet
Chief Arts Editor	Patrick McDonald
Arts Editor	Jill Attrill
Music Editor	Sam Kelton
Senior Arts Writer	Tim Lloyd
Chief Arts Writer	Louise Nunn
SA Weekend Editor	Roy Ecclestone
Adelaide Confidential	Antonio Iannella Jess Magluilo

Details

Switchboard	1300 130 370
Adelaide Confidential	08 8206 2390
Fax (General)	08 8206 3669
Address	31 Waymouth Street GPO Box 339 ADELAIDE SA 5001

firstname.lastname@news.com.au
adelaideconfidential@news.com.au
www.adelaidenow.com.au

Description

The Advertiser is South Australia's only daily newspaper and an official sponsor of Adelaide Fringe 2015. There is a daily section called 'Adelaide Confidential'; featuring quirky news stories and photos. On Thursdays there is a Box Office supplement and a double-page spread focusing on the arts on a Saturday. This covers a range of media including theatre, music, dance, visual arts and film/video.

THE SUNDAY MAIL

Contacts

Editor	Andrew Holman
Know & Tell Editor	Matt Gilbertson
Entertainment editor	Lynn Cameron
Arts writer	Matt Byrne
Arts writer/columnist	Peter Goers
Music/entertainment	Nathan Davies

Details

Phone	1300 130 370
Fax	08 8206 3646
Address	31 Waymouth Street GPO Box 339 ADELAIDE SA 5001

firstname.lastname@news.com.au
www.adelaidenow.com.au

Description

The Sunday Mail is the weekly Sunday edition of the Advertiser paper and the emphasis is on recreation, sport, entertainment and the Adelaide social scene. It has a readership of 599,000 each week.

PRINT MEDIA

ADELAIDE MATTERS

Contacts

Editor Catherine Clifton
Editorial/Senior Writer Kylie Fleming

Details

Phone 08 8347 5722
Address 31 Waymouth Street
GPO Box 339
ADELAIDE SA 5001
Email adelaidematters@news.com.au
Web www.adelaidematters.com.au

Description

Published by Messenger Newspapers, Adelaide Matters is a free monthly full-colour lifestyle magazine distributed in the Eastern Suburbs, beach areas and around the city, aimed at a female demographic. Content is very local and 'people' focused looking at interesting artists, designers and small business people.

THE ADELAIDE REVIEW

Contacts

Senior Staff Writer David Knight

Details

Phone 08 7129 1060
Fax 08 8410 2822
Address Level 8, 33 Franklin Street
Adelaide SA 5000
GPO Box 651
Adelaide SA 5001
Email david@adelaidereview.com.au
Web www.adelaidereview.com.au

Description

Free independent monthly literary/arts/lifestyle tabloid magazine. Guide to current debate on a wide variety of issues important to South Australians including politics, town planning, education, literature, theatre, music, visual arts, film, tourism, food and wine.

aDm MAGAZINE

Contacts

Editor Simon McMahon

Details

Phone 08 8212 0825
Fax 08 8212 0830
Address GPO Box 1810
ADELAIDE SA 5001
Email sa@ausdance.org.au
Web www.ausdance.org.au

Description

Quarterly A4 format magazine with a focus on dance, physical theatre and movement based issues, events, reviews, artist profiles, company updates. They need to receive content by the end of January for the Fringe/Festival Edition.

BROADSHEET

Contacts

Editor Alan Cruickshank
Assistant Editor Wendy Walker

Details

Phone 08 8272 2682
Fax 08 8373 4286
Address 14 Porter Street
PARKSIDE SA 5063
Email director@cacsa.org.au
Web www.cacsa.org.au

Description

Broadsheet is an arts and cultural magazine published quarterly by the Contemporary Arts Centre of South Australia. Broadsheet promotes visual arts and culture in the national arena, but content includes articles on film, cultural theory and popular culture. As the only free visual arts magazine published in Australia and the region, it continues to provide significant critical analysis of

PRINT MEDIA

both international and national contemporary visual art and cultural events, relevant to both Australia and its regional neighbours.

HELPMANN ACADEMY UPDATE ARTS MAGAZINE

Contacts

Editor Sophie Doyle

Details

Phone 08 8132 0777
Fax 08 8132 0744
Address PO Box 2185
Kent Town Business Centre
ADELAIDE SA 5067

Email sophie.doyle@helpmannacademy.com.au

Web www.helpmannacademy.com.au

Description

Update Arts Magazine is published four times per year by the Helpmann Academy. The magazine features articles and news on Helpmann Academy partner school staff, students and recent graduates. Submission of articles is welcomed, no more than 300 words. Send in word format with images as jpg or tif.

MESSENGER NEWSPAPERS

Contacts

Chief of Staff Chris Day
The City Reporter Sophie Perri
Features Editor Natalie Robertson

Details

Phone 08 8347 5722
Fax 08 8447 5278
Address 31 Waymouth Street
GPO Box 339
ADELAIDE SA 5001

Email firstname.lastname@news.com.au

Web www.adelaidenow.com.au/messenger

Description - Messenger Newspapers

There are 11 free tabloids under the banner of Messenger Newspapers and they each serve a specific geographical region of Adelaide suburbs. For Fringe participants, the best thing to do is to write a detailed press release and send to the Arts reporter. The one thing that will help your story get in is if you have some local identity. If, for example, the venue you are playing in is located in the Western suburbs of Adelaide, or someone in your act that comes from a particular area. When you write your press release, write it from the local angle. Make sure you have a strong image, in jpeg file, to accompany your release.

PRINT MEDIA

SA Kids

Contacts

Editor Anna Randell

Details

Phone 08 8362 3122
Fax 08 8363 6822
Address 37 Fullarton Road
Kent Town SA 5067
Email editorial@southkids.com.au
Web www.southkids.com.au

Description

SA kids is a South Australian parenting magazine aimed to provide practical and local information about raising children. It also has an arts section to showcase family friendly acts going on in Adelaide.

SA Life

Contacts

Editor Jacqui Harbison

Details

Phone 08 8132 8900
Fax 08 8132 8999
Address 47 Fullarton Road
Kent Town SA 5067
Email editorial@salife.com.au
Web www.salife.com.au

Description

Monthly, glossy magazine aimed at female demographic. Aim is to cover 'the best of Adelaide and South Australia', showcasing designers, artists, entrepreneurs, business people, chefs, and wine makers.

BLAZE (GAY PRESS)

Contacts

Editor Ron Hughes
Art Writer Peter Burdon

Details

Phone 08 8223 7255
Fax 08 8223 7377
Address Suite 308, 147 Pirie St
Adelaide SA 5000

Email ron.hughes@gaynewsnetwork.com.au

Web <http://gaynewsnetwork.com.au>

Description

Blaze is a fortnightly, tabloid size paper aimed at local gay and lesbian communities. Blaze is free at gay and lesbian venues, universities and other selected outlets every second Friday.

CARGOART MAGAZINE

Contacts

Editor Chris Michaels

Details

Phone: 08 7127 8708
0405 021 494

Email: info@cargoartpublishing.com.au

Web www.cargoartmagazine.com.au

Description

cargoART is a free arts and culture magazine that's available in book shops, art galleries, museums and theatres. It's A4, printed in full colour and has a distribution of 40,000. For the March edition, content needs to be in by the end of February.

PRINT MEDIA: STREET PRESS

ON DIT

Contact

Editors-in-Chief Daisy Freeburn
 Sharmonie Cockayne
 Yasmin Martin

Details

Phone: 08 8303 5404
Fax 08 8223 2412
Address: c/- University of Adelaide
 North Terrace
 ADELAIDE SA 5005
Email: ondit@adelaide.edu.au
Web <http://ondit.com.au>

Description

Free monthly newspaper printed and also offered online by the Student Union at the University of Adelaide. It covers areas of interest to students such as theatre, music, art and local news.

ART MONTHLY

Contacts

Editor Michael Fitzgerald
Publications Manager Anne-Marie Jean

Details

Phone 02 6125 3988
Fax 02 6125 9794
Address LPO Box 8321
 ANU ACT 0200
Email art.monthly@anu.edu.au
Web www.artmonthly.org.au

Description

Art Monthly Australia is a visual arts magazine published monthly with ten issues across the year between March and December. It also includes the Artnotes section which features events and exhibitions from across Australia, New Zealand and Asia Pacific.

REAL TIME

Contact

Managing Editors Keith Gallasch
 Virginia Baxter

Details

Phone 02 9283 2723
Fax 02 9283 2724
Address PO Box A2246
 SYDNEY SOUTH NSW
1235
Email keith@realtimearts.net
 virginia@realtimearts.net
 realtime@realtimearts.net
Web www.realtimearts.net

Description

Free Sydney based bi-monthly publication with a particular focus on contemporary arts.

SYDNEY STAR OBSERVER

Contact

Editor Elias Jahshan
Arts Writer Nick Bond

Details

Phone 02 8030 5522
Fax 02 8569 1394
Address PO BOX 939
 Level 3, 21 Oxford St
 DARLINGHURST NSW 2010
Email elias.jahshan@starobserver.com.au
 nick.bond@ssonet.com.au
Web www.starobserver.com.au

Description

A weekly gay and lesbian community newspaper and website featuring Arts & Entertainment listings.

PRINT MEDIA: STREET PRESS

BEAT MAGAZINE

Contact

Editor Tyson Wray
Music Editor Cara Williams

Details

Phone 03 8414 9717
Fax 03 9421 1011
Address 2 Bond St
ABBOTSFORD VIC 3067
PO Box 1079
RICHMOND VIC 3121
Email tyson@beat.com.au
Website www.beat.com.au

Description

Melbourne based weekly publication. Resource for news and views in music, entertainment, movies, art and nightlife.

NATIONAL PRINT MEDIA

THE AGE

Contacts

Arts Editor	Debbie Cuthbertson
Deputy Arts Editor	Matthew Burgess
Senior Arts Writer	Gabriella Coslovich
Senior Arts Writer	Philippa Hawker
Senior Arts Writer	Robin Usher

Details

Phone	03 8667 2000
Address	655 Collins St DOCKLANDS VIC 3000

Email surnameandfirstinitial@theage.com.au

Web www.theage.com.au

Description

Daily Melbourne newspaper.

ARTLINK MAGAZINE

Contacts

Executive Editor	Stephanie Britton
General Editor	Stephanie Radok

Details

Phone	08 8212 8711
Fax	08 8212 8911
Address	PO Box 8141 STATION ARCADE SA 5000

Email info@artlink.com.au

Web www.artlink.com.au

Description

Artlink Magazine covers contemporary art in Australia and provides a context for evaluation and analysis. It regularly produces special issues on specific areas, and undertakes major theme-based features.

THE AUSTRALIAN

Contacts

National Arts Writer	Michaela Boland
Adelaide Correspondent	Verity Edwards

Details

Phone (Sydney)	02 9288 3000
Adelaide – Editorial	08 8206 2686
Fax (Adelaide)	08 8206 3688

Address	The Australian Adelaide Bureau 31 Waymouth Street ADELAIDE SA 5000
Email	arts@theaustralian.com.au
Web	www.theaustralian.com.au

Description

The Australian is Australia's national daily broadsheet.

THE AUSTRALIAN FINANCIAL REVIEW

Contacts

Editor	Michael Stutchbury
Arts Editor	Katrina Strickland

Details

Editorial Phone	02 9282 2512
Editorial Email	afnewsdesk@afn.com.au KStrickland.afn.com.au

Description

National daily newspaper aimed at business people. Again, focus is on events of national interest.

NATIONAL PRINT MEDIA

THE DAILY TELEGRAPH

Contacts

Features Writer Cecily Ryan
Arts Writer Elizabeth Fortescue

Details

Phone 02 9288 3000
Fax 02 9288 2300

Address 2 Holt St
SURRY HILLS NSW 2010

Email news@dailytelegraph.com.au
Web www.thedailytelegraph.com.au

Description

Daily Sydney newspaper.

THE SUN-HERALD

Contacts

Music Editor Scott Ellis
Features Editor Jane Richards

Details

Phone 02 9282 2833
Fax 02 9282 3253
Address The Sun-Herald & The
Sydney Morning Herald
1 Darling Island Road
PYRMONT NSW 2009

Email sellis@fairfaxmedia.com.au
jrichards@smh.com.au
Web www.sunherald.com.au

Description

Sydney's Sunday newspaper with magazine sections on entertainment, health, lifestyle, plus the weekends news and sports.

THE SYDNEY MORNING HERALD

Contacts

Arts Editor Joel Meares

Details

Phone 02 9282 2833
Address The Sun-Herald &
The Sydney Morning Herald
1 Darling Island Road
PYRMONT NSW 2009

Email joel.meares@fairfaxmedia.com.au

Web www.smh.com.au

Description

Daily Sydney newspaper.

THE HERALD SUN

Contacts

Arts Editor Simon Plant
Arts Writer Sally Bennett
Entertainment News Cameron Adams

Details

Phone 03 9292 2000
Fax 03 9292 2112
Address HWT Tower
40 City Rd
MELBOURNE VIC 3006

Email news@heraldsun.com.au
plants@heraldsun.com.au
bennettsal@heraldsun.com.au
adamsc@heraldsun.com.au
Web www.heraldson.com.au

Description

Melbourne's biggest-selling daily newspaper.

RADIO MEDIA

891 ABC RADIO

Contacts

Station Manager	Graeme Bennett
Program Director	Craig Munn
Arts Roving Reporter	Spence Denny

Details

Phone	08 8343 4000
Fax	08 8343 4402
Address	Australian Broadcasting Corporation 85 North East Road COLLINSWOOD SA 5081
Web radio	www.abc.net.au/adelaide/

Description

Current Affairs based public radio station which conducts interviews, talk back and covers arts/ music or anything of newsworthy interest on every program.

Frequency

891AM

Programs	Time	Presenter
Breakfast	(6am – 9am)	Matthew Abraham & David Bevan
Mornings	(9am – 12pm)	Ian Henschke
Afternoons	(1pm – 4pm)	Sonya Feldhoff
Drive	(4pm – 7pm)	Michael Smyth
Evenings	(7pm – 10pm)	Peter Goers

NOTE: These individual announcers like to have the story first , i.e. if you give it to one announcer already scheduled an interview on another timeslot, tell them - they'll then decide if they will still go ahead with another story.

CRUISE 1323 AM

Contacts

Program Director	Chris Cotton
News Director	Emily Hoskins

Details

Phone	08 8300 1000 08 8300 8912
Address	201 Tynte Street PO Box 5 NORTH ADELAIDE SA 5006
Email	adelaidenews@arn.com.au
Web	www.cruise1323.com.au

Description

Cruise 1323 is Adelaide's Easy Listening station. Cruise is The Beatles, Elton John and John Farnham. Our listeners are 50 + who love their all-time favourites, primarily from the 60s and 70s.

Frequency

1323 AM

Programs	Time	Presenter
Breakfast	(6am – 10am)	John Dean
Mornings	(10am – 1pm)	Dom Rinaldo
Afternoons	(1pm – 4pm)	Craig Huggins
Nights	(4pm – 7pm)	Mark Elliston

RADIO MEDIA

FIVEAA 1395AM: OFFICIAL FRINGE SPONSOR

Contacts

News Editor Matthew Pantelis
Program Director Brad Hulme

Details

Phone 08 8419 1395 General
 08 8419 5900 Newsroom
Fax 08 8223 0022
Address Level 4, 75 Hindmarsh
Square ADELAIDE SA 5000
Email onair@fiveaa.com.au
Web www.5aa.com.au

Description

FIVEaa offers listeners a powerful blend of news, current affairs and sport. Its on-air line-up has this city's most popular media personalities.

Frequency

1395 AM

Programs

Programs	Time	Presenter
Breakfast	(5am – 9am)	David Penberthly, Mark Aiston and Jane Reilly
Mornings	(9am – 1pm)	Leon Byner
Afternoons	(1pm – 4pm)	Will Goodlings
Drive	(4.pm – 7pm)	Stephen Rowe & Mark Bickley
Nights	(7pm – 8pm)	Jeremy Cordeaux
Talkback	(8pm – 12am)	Paul Makin

MIX 102.3

Contacts

Program Director Chris Cotton
News Director Kerry Turner

Details

Phone 08 8300 1000 General
 08 8300 1001 Newsroom
Address 201 Tynte Street
 PO Box 5
 NORTH ADELAIDE SA 5006
Email surname and first initial @ arn.com.au
 adelaidenews@arn.com.au
Web www.mix1023.com.au

Description

Mix 102.3 audience is 30 – 54 adults who like a great mix of music that picks them up and makes them feel good – from their favourite 70s and 80s through to today's best music.

Frequency

102.3 FM & 96.7 FM

RADIO MEDIA

NOVA 919: OFFICIAL FRINGE SPONSOR

Contacts

News Editor Matthew Pantelis
Program Director Irene Hulme

Details

Phone 08 8419 5919 General
 08 8419 5900 Newsroom
Address Level 3, 75 Hindmarsh Square
 ADELAIDE SA 5000
Email news@nova919.com.au
Web www.nova919.com.au

Description

Nova 919 is aimed at youth market: 16 – 30 year olds. Playing pop/top 40 music.

Frequency

91.9FM

Programs	Time	Presenter
Breakfast	(6am – 9am)	Lewis & Lowe
Mornings	(9am – 1pm)	Jarrold Walsh
Afternoons	(1pm – 4pm)	Jaben Ryan
Drive	(4pm – 6pm)	Kate, Tim & Marty
Evenings	(6pm – 7pm)	Fitzy & Wippa
Nights	(7pm – 10pm)	Smallzy's Surgery

HIT 107

Contacts

Producer Monique Critchon

Details

Phone 08 8301 1071 General
 08 8290 1113 Newsroom
Address 128 Greenhill Road
 UNLEY SA 5061
Email surname and first initial @
 austereo.com.au
Web www.hit107.com

Description

Hit107 is a commercial radio station that targets an audience between 16-40 years.

Frequency

107.1 FM & 91.1 FM

Programs	Time	Presenter
Breakfast	(6am – 9am)	Amos and Dani
Mornings	(9am – 3pm)	English Chris
Afternoons	(3pm - 4pm)	Hamish and Andy
Drive	(4pm – 6pm)	Fifi & Jules
Drive on Fri Show	(4pm - 6pm)	The Don and Maz

RADIO MEDIA

TRIPLE J 105.5

Contacts

Program Director Meagan Loader

Details

Phone 02 8333 2905
Address Triple J
700 Harris St
ULTIMO NSW 2007
email surname.firstname@abc.net.au
Web www.abc.net.au/triplej

Frequency

105.5 FM

Programs

	Time	Presenter
Breakfast	(6am – 9am)	Matt Okine & Alex Dyson
Mornings	(9am – 12pm)	Zan Rowe
Afternoons	(12pm – 3pm)	Lewis McKirdy
Afternoons	(3pm – 5.30pm)	The Doctor
Evenings	(5.30pm - 6pm)	Tom Tilley with Hack
Night	(6pm - 9pm)	Linda Marigliano

TRIPLE M 104.7

Contacts

News Director Monique Crichton
Program Director Donna Pueschmarin

Details

Phone 08 8290 1047 General
08 8290 1113 Newsroom
Address 128 Greenhill Road
PO Box 104.7
UNLEY SA 5061
Email news@mytriple.com.au
surname and first initial @ austereo.com.au
Web www.triple.com.au/adelaide

Description

Triple M is part of the national Triple M network. Its target audience is 25 - 45 years and its format consists of rock/contemporary music.

Frequency

104.7 FM & 99.3 FM

Programs	Time	Presenter
Breakfast	(6am – 9am)	Mark Riccuto & Chris Dittmar
The One Percenters	(9am – 3pm)	Matt Tilley & Joe Hilderbrand
The Rush Hour	(3pm - 6pm)	Dale Lewis & Andrew Jarman

RADIO MEDIA: COMMUNITY

5EBI-FM

Contacts

Station Manager Kym Green
Arts & News Ewart Shaw
Production Co-ordinator Julian Tregenza

Details

Phone 08 8211 7635
Fax 08 8231 1456
Address 10 Byron Place
ADELAIDE SA 5000
Email kymgreen@5ebi.com.au
Web www.5ebi.com.au

Description

Community broadcasting station servicing Adelaide metropolitan area. Transmitting in 47 languages. Broadcasting 24 hours a day, 7 days a week. Listenership: 150,000 per week. Age group 25 plus years.

Frequency

103.1 FM

Programs

EBI is staffed by dedicated volunteers from various ethnic and community groups.

PBA-FM 89.7

Contacts

Station Manager Denise Guest

Details

Phone 08 8250 3735
Fax 08 8281 7495
Address PO Box 433
SALISBURY SA 5108
Email pbafm@pbafm.org.au
Web www.pbafm.org.au

Description

PBA-FM is a community radio station based in the north-eastern and northern suburbs of Adelaide. It serves to entertain, inform and educate its listeners primarily about the immediate community, while offering an overview of state, national and world matters. PBA-FM airs over 60 diverse programs going to air each week, including several multicultural shows and non English speaking programs. Listenership: 100,000 per week with a demographic of 25 years and over.

Frequency

89.7 FM

1197 AM RPH ADELAIDE

Contacts

Station Manager Hans Reimer
Program Director Richard Morgan

Details

Phone 08 8231 1197
Fax 08 8354 2175
Address 38-56
Sir Donald Bradman Drive
MILE END SA 5035
PO Box 10489
Adelaide BC SA 5000
Email admin@rphadelaide.org.au
Web www.rphadelaide.org.au

Description

A not-for-profit disability service provider delivering a reading and information service to the print handicapped via radio. It uses a wide range of printed materials including newspapers, magazines, books and journals as the basis of its programming.

Frequency

1197 AM

RADIO MEDIA: COMMUNITY

COAST FM

Contacts

Chairman Les Sobiraj

Details

Phone 08 8371 5887
08 8371 5899
Address 25 Naldera St
GLANDORE SA 5037
Email info@coastfm.com.au
Web www.coastfm.com.au

Description

Coast FM aims to serve south-western Adelaide. They're dedicated to entertaining listeners and informing them about events and stories relevant to people who spend their time in south-western Adelaide.

Frequency

88.7 FM

FRESH FM

Contacts

General Manager Troy Sincock
Content Manager Tom Martin Ankerson

Details

Phone 08 8232 7927
Fax 08 8224 0922
Address Shop 3 Cinema Place
ADELAIDE SA 5000
Email troy.sincock@fresh927.com.au
Web www.freshfm.com.au

Description

Adelaide based youth and community radio station, committed to presenting the best in international and local music and emerging cultures.

Frequency

92.7 FM

LIFE-FM

Contacts

Program Manager Don Reddin

Details

Phone 08 8244 6800
Fax 08 8244 6855
Address Luminere Lane,
3 Butler Drive
HENDON SA 5014
PO Box 1079
WEST LAKES SA 5021
Email email@life.on.net
Web www.life.on.net

Description

Life FM is a Christian radio station.

Frequency

107.9FM

RADIO ADELAIDE

Contacts

Manager Diane Janes

Details

Phone 08 8303 5000
Fax 08 8303 4374
Address 228 North Terrace
ADELAIDE SA 5000
Email radio@adelaide.edu.au
Web www.radio.adelaide.edu.au

Description

Radio Adelaide is a community station originally established by the University of Adelaide in 1972. It features talk programs scattered with contemporary music with a strong focus on current affairs, local issues and the arts. Listenership is in the region of 85,000 per week.

Frequency

101.5 FM

RADIO MEDIA: COMMUNITY

THREE D RADIO

Contacts

Chairperson James Murphy
Programming Manager Julie Fisher

Details

Phone 08 8363 3937
Address 48 Nelson Street
PO Box 937
STEPNEY SA 5069
Email mail@threedradio.com
interviews@threedradio.com
Web www.threedradio.com

Description

Three D Radio is a mixture of music and talk. They broadcast an arts program on Monday nights called "Voiceprint Arts". If you do send on a media release please make sure it isn't a big file otherwise the email will bounce back.

Frequency

93.7FM

TELEVISION MEDIA

ABC TELEVISION

Contacts

News Editor Rick Keegan
Chief of Staff David Eccles, Mark Addinall & Paul Kish
Arts Reporter Matthew Smith

Details

Phone 08 8343 4000
Newsroom 08 8343 4332
Address GPO BOX 9994
ADELAIDE SA 5001
Email sanews@your.abc.net.au
Web www.abc.net.au/arts

Programs

7.30 SA 08 8343 4000
Presenter Simon Royal
Producer Paul Klaric

NETWORK 7 ADELAIDE

Contact

Director of News Mark Smith

Details

Phone 08 8342 7777
Address 40 Port Rd
HINDMARSH SA 5007
Email sanewscos@seven.com.au
Web <http://au.news.yahoo.com>

Programs

Program Today Tonight
Presenter Rosanna Mangiarelli
Producer Graham Archer

NETWORK 9 ADELAIDE: OFFICIAL FRINGE SPONSOR

Contact

Chief of Staff Andrew Rutter

Details

Phone 08 8267 0271
Fax 08 8239 2424
Address 202 Tynte Street
NORTH ADELAIDE SA 5006
Email news@nws9.com.au
Web <http://ninemsn.com.au>

NETWORK 10 ADELAIDE

Contacts

News Director Fiona Clark

Details

Phone 08 8225 1010 (Enquiries)
Newsroom 08 8225 1200 (Newsroom)
Address 80 Hutt Street
Locked Bag 10
ADELAIDE SA 5001
Email eyewitnessadelaide@ten.com.au
Web www.ten.com.au

ONLINE MEDIA

RIP IT UP: OFFICIAL ADELAIDE FRINGE SPONSOR

Contacts

Digital Manager	Jess Bayly
Staff Writers	Daniela Frangos Aimee Knight Ilona Wallace

Details

Phone	08 7129 1030
Address	Level 8, 33 Franklin Street Adelaide SA 5005
Email	jessbayly@ripitup.com.au danielafrangos@ripitup.com.au amieeknight@ripitup.com.au ilonawallace@ripitup.com.au
Website	www.ripitup.com.au

ARTS HUB AUSTRALIA

Contacts

Editor	Deborah Stone
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Details

Phone	03 9605 3800
Fax	03 9923 6852
Address	Level 3, 33 Guildford Lane MELBOURNE VIC 3000
Email	dstone@artshub.com.au
Web	www.artshub.com.au

Description

Established in 2000, ArtsHub is now one of Australia's leading websites serving the creative and arts industries. ArtsHub offers access to the latest news, views, reviews, jobs, events, company profiles and general classifieds from the Australian creative and arts industries.

ADELAIDE THEATRE GUIDE (ONLINE)

Contacts

Website Manager & Reviewer	Nikki Gaertner
Reviewer Coordinator	Jamie Wright

Details

Address	PO Box 10278 Adelaide BC SA 5000
Email	info@theatreguide.com.au reviews@theatreguide.com.au
Website	www.theatreguide.com.au

Description

The Adelaide Theatre Guide is an internet resource that promotes performance art and related activities in SA. Adelaide Theatre Guide has taken an active role in promoting a range of events, including the Adelaide Fringe, Adelaide Festival, professional, community and amateur events including sending a small group of reviewers to cover much of Adelaide. The reviewers are volunteers with relevant theatre and arts experience.

THE THOUSANDS

Contacts

Adelaide Editor	Angela Schilling
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Details

Address	Level 1 25 Gresham Street ADELAIDE SA 5000
Email	angela.schilling@rightanglestudio.com.au
Website	www.thethousands.com.au

Description

The Thousands is a website designed to help readers discover the best that their capital city has to offer in food, galleries, shops and bars.

ONLINE MEDIA

GLAM ADELAIDE

Contacts

Website Editor Kelly Noble
Arts Editor Rod Lewis

Details

Address PO Box 583
 STEPNEY SA 5069
 67 Payneham Road
 COLLEGE PARK SA 5069
Email kelly@glamadelaid.com
 admin@glamadelaid.com.au
Website www.glamadelaid.com.au

Description

Glam Adelaide is website devoted to bring the best of South Australia. It covers everything from launches and events to music and wine. It's part of social media/PR agency Glam Digital.

INDAILY

Contacts

Editor David Washington
Arts Editor/Reporter Suzie Keen
Editor Mary Taylor

Details

Phone 08 8224 1660 (Editorial)
 08 8224 1625 (Arts Editor)
 08 8224 1650 (General)
Address 4 Cinema Place
 GPO Box 114
 ADELAIDE SA 5001
Email first initial and last name@
 solsticemedia.com.au
Website www.indaily.com.au

Description

InDaily is a daily digital newspaper published in Adelaide. It contains locals, national and international news, features and opinion articles.

KRYZTOFF

Contacts

Editor Peter Maddern

Details

Phone 0414 344 447
Address 55 Palmerston Road
 UNLEY SA 5061
Email editor@kryztoff.com
Website www.kryztoff.com/RAW

Description

Kryztoff is an Adelaide-based online media outlet covering events, issues and people in Adelaide.

LIVEGUIDE

Details

Phone 02 9923 1672
Address PO Box 1285
 NORTH SYDNEY NSW
 2059
Email events@liveguide.com.au
Website www.liveguide.com.au

Description

Liveguide.com.au is a live entertainment and events network. It showcases over 3,500 events each week in the areas of music, arts, theatre and entertainment of people aged 18 years and over.

PUBLICISTS

If you're unsure about publicity, hiring a publicist may be the best move you can make all Fringe!

Amanda Werner PR

0412 007 273
wernerpr@bigpond.net.au

Carol Wilkinson Publicity

0400 175 771
publicity@carolwilkinson.com

Matt Byrne Publicist

0419 335 966
mbm@adelaide.on.net

Neil Ward Publicity

08 8361 3577
neil@neilwardpublicity.com.au

Foster Hill Public Relations & Management

08 8231 3555
fh@fosterhill.com.au

Michels Warren Pty Limited

08 8267 6888
mwpr@micwar.com.au

Fuller Communications – PR and Marketing

08 8363 6811
will.fuller@fuller.com.au

PHOTOGRAPHERS

Courtney Prettejohn

cpphotography@live.com.au
0404 067 094

Tony Virgo

tvi36804@bigpond.net.au
0419 815 739

Leighton Pearce

ljpearce@internode.on.net
0409 695 740

Kevin Godfrey

kevin@darklightphotography.com.au
0409 289 213

Michael Selge

mselge@craftypics.com
0401 768 392

Peter Evans

evans_photographics@hotmail.com
0417 880 946

Jon Goodridge

adelaide@staff.fasterlouder.com.au
0423 699 514

Alyssa Cavanagh

alyssa_cavanagh@yahoo.com.au
0430 464 714

Sara-Jayne Prince

sarajayneprince@live.com
0401 529 932

ADELAIDE FRINGE MEDIA TEAM

The Media Department is here to help and advise you on all matters media. They are:

Emma Altschwager emma.altschwager@adelaidefringe.com.au +61 8 8100 2052
Publicist

Samuel Smith samuel.smith@adelaidefringe.com.au +61 8 8100 2052
Media Ticketing Coordinator

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