

The background is a light teal color. In the top left, there are large, expressive brushstrokes in shades of pink and red. In the top right, there are several white circles of varying sizes, resembling confetti. In the bottom left, there are several curved, concentric lines in a dark brown color, with white circles scattered around them. In the bottom right, there are several elongated, orange-brown shapes, also resembling confetti. On the far right edge, there are dark, textured brushstrokes in a dark grey or black color.

CONFETTI

Media Kit 2020

The UK's Only Multi-platform Wedding Network

Confetti has the unique advantage of being part of the only multi-channel weddings media and event business in the UK. We cover every single touchpoint throughout the wedding planning journey through a mixture of experiential live events, powerful print media, and inspiring digital and social content.



Confetti Magazine

Confetti is the UK's leading wedding magazine. The ABC audited publication reaches over 52,356 couples per issue - making it by far the highest circulated wedding publication in the industry.



Confetti.co.uk

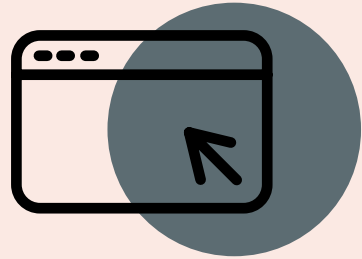
Confetti.co.uk reaches over 2.6 million users every year, offering couples access to unlimited inspirational content, planning tools, special offers and nationwide supplier directories to help them build their dream day from start to finish.



The National Wedding Show

The National Wedding Shows are the largest and most established consumer wedding shows in the UK. We welcome over 40,000 highly targeted, AB1 visitors each season, and with over 25 years of experience in the industry, our team are the best in the market.

Our Key Highlights



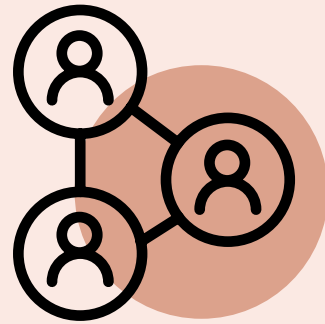
2.6m

visitors on our site every year



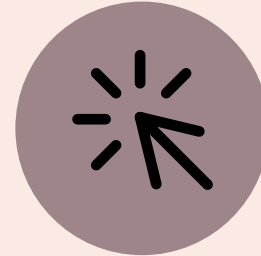
52k

circulation per issues ABC



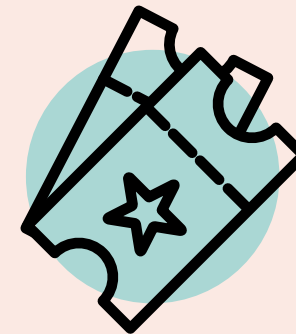
218k

reach on social



353k

active couples with a future wedding date on our database



40k

visitors to our shows every season

Ocean Media Group create market-leading products in the weddings and bridal sector. Our portfolio includes:

CONFETTI

THE
NATIONAL
WEDDING
SHOW
Supported by CONFETTI

THE
DESTINATION
WEDDING &
HONEYMOON
SHOW

LBW LONDON
BRIDAL
WEEK.

WHITE GALLERY










HBS HARROGATE
BRIDAL
SHOW.

BRIDAL
BUYER



High Quality, Vetted Data & Research









We reach over **2 million** couples every year via our targeted acquisition campaign, backed by a **£30k** paid media spend. A minimum of **100,000** newly engaged couples sign up each year to receive communications from us, with the following fields collected for all records:

-  **Name**
-  **Email**
-  **Engagement date**
-  **Expected wedding date**
-  **Postcode**
-  **Expected wedding budget**
-  **Expected wedding location**
-  **Gender**
-  **Partner gender**

The quality of the data we collect guarantees we're only targeting couples actively in the wedding planning process and allows us to send targeted communications based on wedding stage, location, budget and more.

Leading Market Insight

As leading operators in the wedding market, we regularly collect valuable insight into the behaviors of engaged couples today. Key findings from a recent survey include:

-  **Average age of brides and grooms in the UK is 31 for brides and 33 for grooms**
-  **1/4 of couples get married abroad**
-  **Most popular hen/stag party: A mini-break away (abroad)**
-  **Couples spend £3.5k - £9k on their honeymoon**
-  **Couples spend £5k - £15k on their venue**
-  **The average bride spends £230 on hair and makeup for her wedding**
-  **60% of couples will select special beauty products for their big day**
-  **70% of couples will have an online gift list**

Source: Weddings Today survey 2019, taken from 6,600 participants

Meet the Team



Anna-Marie Desouza

Editor – Confetti Magazine

“Since its launch, Confetti magazine has gone from strength to strength - covering the latest in fashion, beauty, venue trends, decor ideas and travel. We reach more future couples than any other wedding publication in the UK, and lead the way in helpful advice, guidance and planning strategies. Our distribution channels mean that we are in the hands of brides-to-be at the crucial time in their planning stages; and we are proud to have a positive influence on the ways in which they invest their budget in their venues, dresses, honeymoons and more.”



Zoe Burke

**Group Content Editor
Confetti.co.uk**

“Confetti.co.uk combines practical wedding planning advice with beautiful inspiration and innovative ideas. It has everything couples could need to help them bring their big day plans to life – from leading UK wedding venues and suppliers, to engaging and informative articles designed to remove any stress from their planning experience and focus on the fun, enjoyable elements of being a bride or groom (or anyone else involved in the wedding, for that matter!). The editorial team strives to create a vast selection of content every month, focusing on key wedding search terms, as well as carefully crafted pieces designed to captivate our social following and keep them coming back for more!”



Cassandra Denman

**Director
Confetti & Confetti.co.uk**

“Confetti gives businesses the unique opportunity to connect with the largest, and indisputably the most unrivalled audience of active engaged couples in the UK. We’re dedicated to helping businesses of all kinds to grow their brand presence and increase their customer base through our expansive print, digital and social channels. We’re always striving to create innovative, dynamic marketing solutions combined with highly influential and engaging content – creating the perfect environment for powerful advertising campaigns. We’re proud to have worked with businesses and brands of all sizes, to help them achieve their business goals.”

The Leading, Widest Circulated Wedding Magazine in the UK

Launched in 2018, Confetti is the UK's leading, most widely circulated wedding magazine. Packed with over 200 pages of inspiration, Confetti takes its readers through the various stages of their wedding planning journey, offering expert tips, advice and guidance to help couples achieve their dream wedding day.

Confetti is an ABC audited publication with a confirmed reach of over 52,356 couples per issue - making it the highest circulated wedding magazine in the industry - with over ten times the reach of our closest competitor. We benefit from a completely unique distribution network through The National Wedding Shows, and our extensive database of bridal retailers. Confetti magazine is uniquely positioned, in that it doesn't rely on the challenging newsstand to drive its distribution.

**Free
premium
publication**

**ABC
audited**

**Distributed
in over
1,500+
top UK bridal
retailers**

**Exclusive
distribution at
The National
Wedding Show**

**Over
52k
copies
distributed
per issue**



Editorial Direction



Travel

Whether it's escaping for the ultimate wedding abroad, jetting off on a luxury honeymoon or relaxing on a pre-wedding spa break, there's plenty to inspire wedding planning couples with wanderlust.



Venues

From country estates, to barns, hotels, castles all the way through to weddings abroad – Confetti covers every venue style, to suit every budget and every couple.

Beauty

From the latest beauty trends inspired by celebrities to the best products, Confetti shares insider tips and expert advice with its beauty-obsessed readers to help them prepare for their hen do, wedding day and honeymoon.



Fashion

From wedding dress inspiration and suit style guides, to fashion ideas for the wider wedding party and guests, we understand the importance of looking and feeling your best. Confetti covers the latest dresses from the biggest names in the industry through to the most up and coming new designers.

Print Opportunities



Single Page – £2,800 + VAT



DPS - £5,600 + VAT



Single Page Advertorial – £3,500 + VAT



DPS Advertorial – £7000 + VAT



Composite Advertorials / Classified
£250 per feature

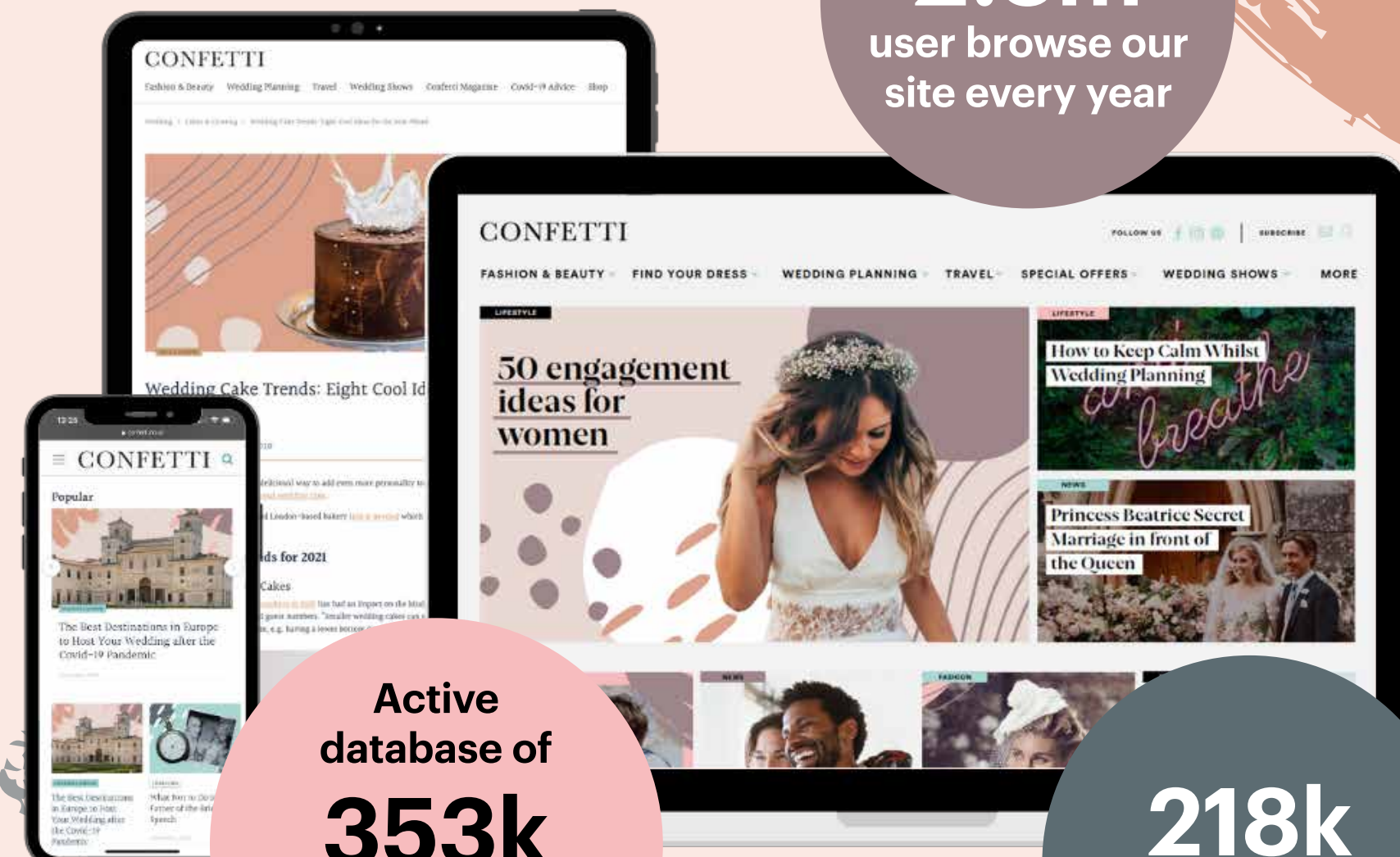
Gatefold -
£13,000 + VAT

One of the UK's Longest Running Wedding Sites, Reaching Over 2.6 Million Users Every Year

Confetti.co.uk has been a trusted wedding planning resource for couples for almost thirty years. Brides, grooms and other members of the wedding party can instantly find expert wedding advice, as well as beautiful inspiration and practical planning tips with the swipe of a finger or the click of a mouse. The carefully crafted content is designed to rank for key search terms, and our lively social feeds are full of curated imagery and inspiring ideas, designed to engage with couples and keep them coming back for more.

Confetti.co.uk makes every element of planning a wedding enjoyable.

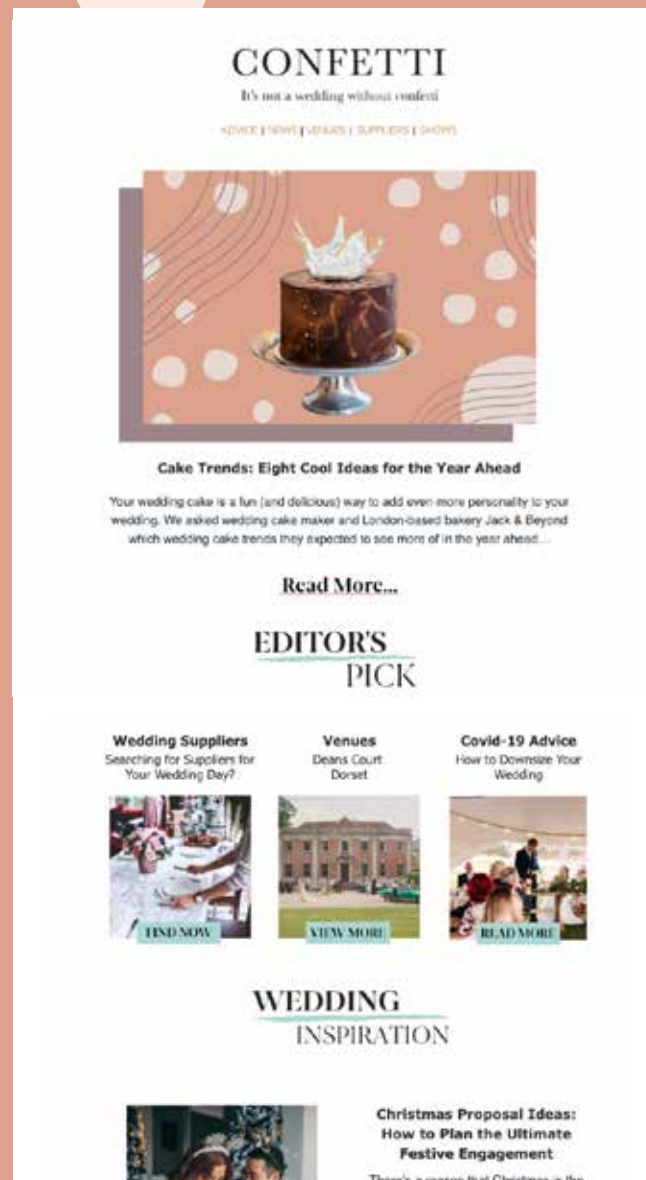
Over **2.6m** user browse our site every year



Active database of **353k** wedding planning couples

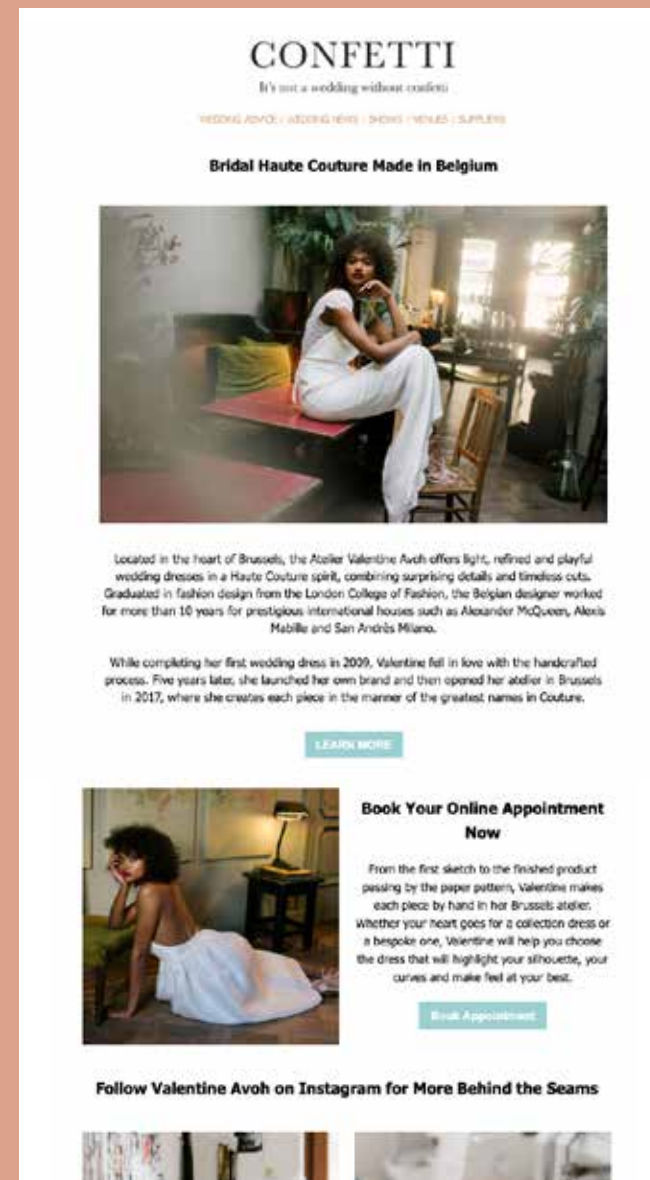
218k reach on social

Digital Opportunities



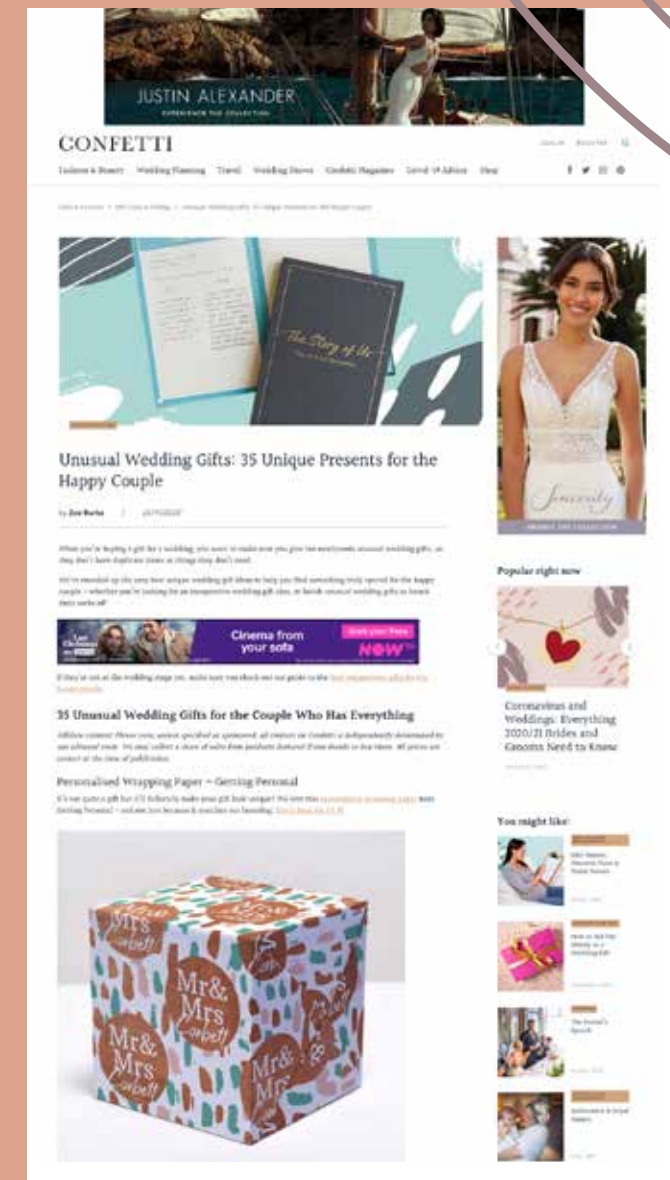
Emails

- Solus email - starting from **£1,200 + VAT**
- Targeted e-shot - starting from **£250 + VAT**
- Newsletter sponsorship - **£450 + VAT**



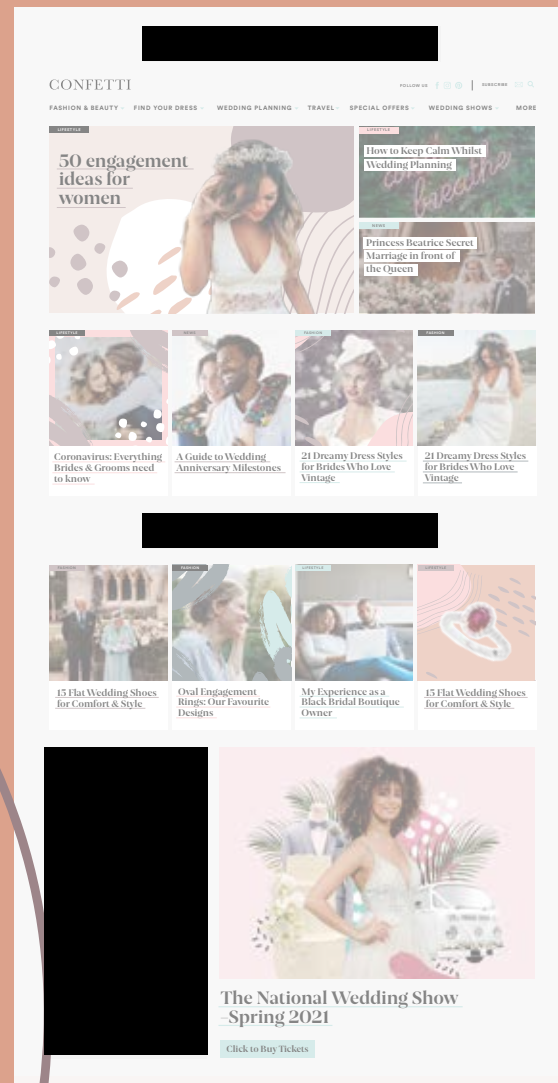
Content

- Advertorial with social sharing - **£1,200 + VAT**
- Guest blog with social sharing - **£850 + VAT**

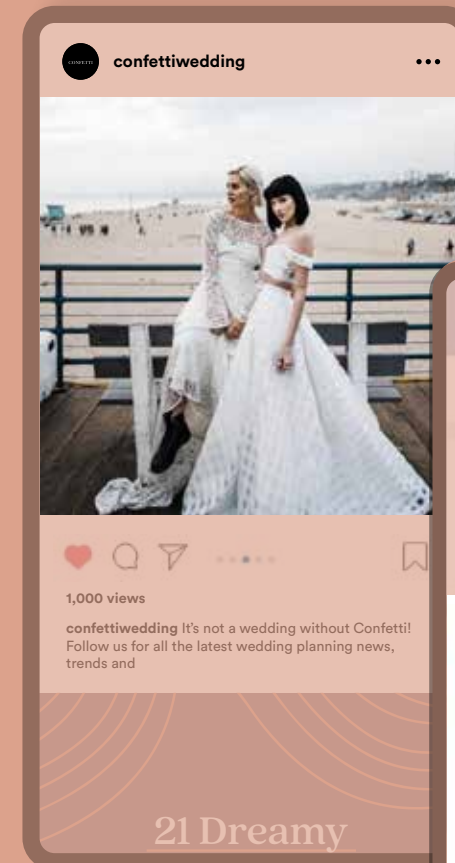


Digital Opportunities

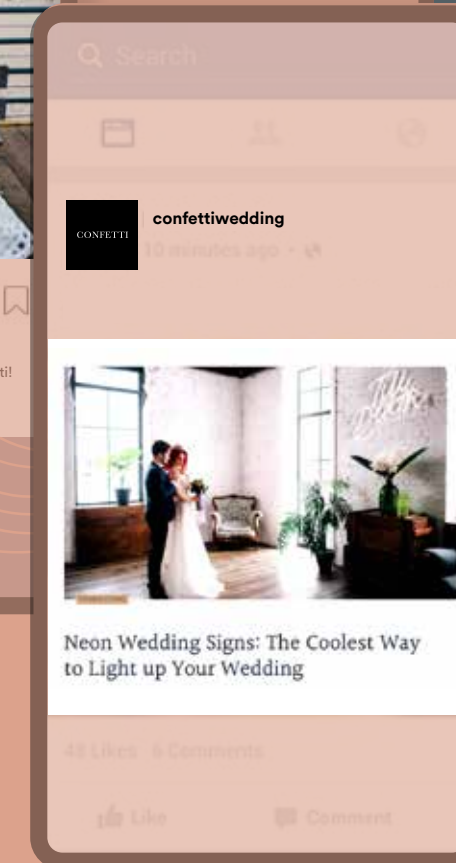
On Site Media



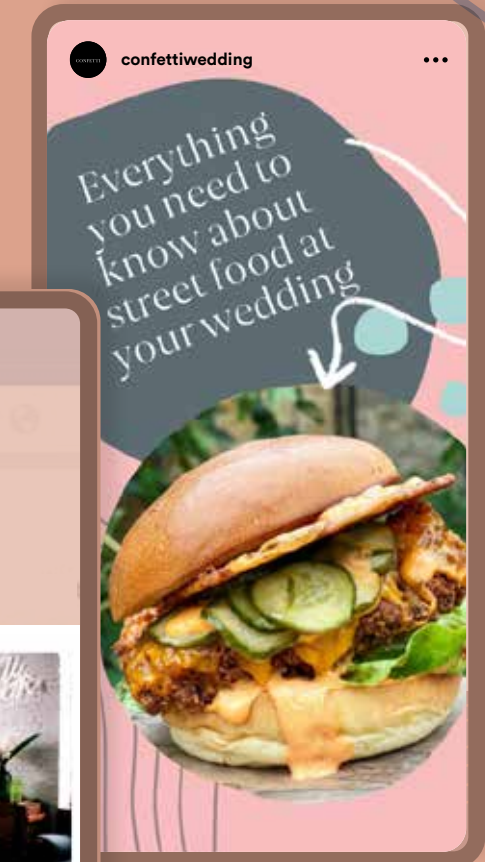
Social Media



Facebook or Instagram post (organic) starting at **£100 +VAT each**



Sponsored Facebook post (guaranteed reach 5k target audience) **£250 +VAT each**



Instagram takeover and story usage 24 hours **£1,000 + VAT**

Billboard - **£20 CPM**, DMPU - **£22 CPM**, MPU - **£14 CPM**, INTERSCROLLER MOBILE - **£28 CPM**, SKINS - **£40 CPM**, MOBILE OVERLAY - **£35 CPM**, MOBILE SQUARE STANDARD - **£22 CPM**

Join the Likes of

JUSTIN ALEXANDER



DE VERE



Turquoise
The Turquoise Holiday Company

MAGGIE SOTTERO

ENZOANI

RONALD JOYCE
UNITED KINGDOM



THE PERFUME SHOP

BLUE NILE.

HOUSE OF FRASER

TED BAKER
LONDON

PREZOLA

Sandals

SAINT LUCIA



ALLURE BRIDALS

VICTORIA KAY
DESIGNER BRIDAL WEAR

VEROMIA

L U S A N
M A N D O N G U S

MONSOON

ASOS



bijou

Paperchase



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