# MELODY A. BOWDON

# University of Central Florida Orlando, FL 32816-0066 (407) 823-6234 mbowdon@ucf.edu www.fctl.ucf.edu

### **EDUCATION**

**PhD** University of Arizona August 1999

English: Rhetoric, Composition, and the Teaching of English

Dissertation: An Ethic of Action: Specific Feminism, Service-Learning, and Technical Communication

Director: Thomas P. Miller

MA University of Arizona December 1995

English: Rhetoric, Composition, and the Teaching of English

**Graduate Studies** University of Oklahoma August 1991–May 1994

English: Composition, Rhetoric, and Literacy

**BA** Oklahoma City University May 1991

English Literature and Secondary Education

#### ACADEMIC EMPLOYMENT

University of Central Florida

Executive Director, Karen L. Smith Faculty Center for Teaching and Learning, 2014-present Director, SACS COC Reaffirmation, 2014-present

Director, Karen L. Smith Faculty Center for Teaching and Learning, 2010–2014

Professor, Department of Writing and Rhetoric, 2013-present

Associate Professor, Department of Writing and Rhetoric, 2010–present

Associate Professor, Department of English, 2005–2010

Assistant Professor, Department of English, 1999–2005

#### **BOOKS**

**(Under contract)** Waldrop, Julee and **Melody A. Bowdon,** eds. *Best Practices for Flipping the College Classroom.* New York: Routledge, anticipated early 2015.

**Bowdon, Melody A.** and Russell G. Carpenter, eds. *Higher Education, Emerging Technologies, and Community Partnerships: Concepts, Models, and Practices.* Hershey, PA: IGI Global, 2011. (Authored substantive preface.)

**Bowdon, Melody A.**, Shelley H. Billig, and Barbara A. Holland, eds. *Scholarship for Sustaining Service-Learning and Civic Engagement*. Charlotte, NC: Information Age Publishing, 2008. (Authored substantive introduction.) Reviewed in *Partnerships: A Journal of Service-Learning and Civic Engagement* and *Canadian Journal of University Continuing Education*.

**Bowdon, Melody,** and J. Blake Scott. *Service-Learning in Technical and Professional Communication*. Boston: Allyn and Bacon, 2003. Reviewed in *Technical Communication Quarterly, Reflections, Kairos, IEEE Transactions on Professional Communication*, and *Technical Communication*.

### EDITED SPECIAL ISSUES OF JOURNALS

- **Bowdon, Melody A.,** and Russell G. Carpenter, eds. "Digital Technologies and Community Literacy." Special issue of *Community Literacy Journal*. Fall 2011. (Co-authored substantive introduction and conclusion.)
- **Bowdon, Melody,** and James Dubinsky, eds. "Service-Learning in Professional Communication." Special issue of *Reflections on Community Based Writing* (2005). (Co-authored substantive introduction.)

### PEER-REVIEWED JOURNAL ARTICLES

- **Bowdon, Melody,** Stacey Pigg and Melissa Pompos. "Feminist Ethics and Service-Learning Site Selection: The Role of Empathy." Accepted for publication in *Feminist Teacher*, spring 2014. (15 percent acceptance rate.)
- **Bowdon, Melody A.** "Tweeting an Ethos: Emergency Messaging, Social Media, and Teaching Technical Communication." *Technical Communication Quarterly* 23.1 (2014): 35–54. (15 percent acceptance rate.)
- **Bowdon, Melody**, Melissa Pompos, and Anna C. Turner. "Writing in Crisis: Rhetorical Considerations in Child Advocate Reports." *Rhetoric, Professional Communication, and Globalization* 4.1 (2013): 103–135. (15 percent acceptance rate for special issue.)
- Saitta, Erin K. H., Tamra Legron-Rodriguez, and **Melody A. Bowdon**. "An Inquiry into the Water Around Us." *Science* 341.6149 (2013): 971–972. (Under 10% acceptance rate.)
- Artze-Vega, Isis, **Melody Bowdon**, Kimberly Emmons, Michele Eodice, Susan Hess, Claire Lamonica, and Gerald Nelms. "Privileging Pedagogy: Composition, Rhetoric, and Faculty Development. "College Composition and Communication 65.1 (2013): 162-184. (Under 10% acceptance rate.)
- Langstraat, Lisa, and **Melody Bowdon**. "Service-Learning and Critical Emotion Studies: On the Perils of Empathy and the Politics of Compassion." *Michigan Journal of Community Service Learning* 12.2 (2011): 5-14. (15 percent acceptance rate.)
- Saitta, Erin, **Melody Bowdon**, and Cherie Geiger. "Incorporating Service-Learning Technology and Research Supportive Teaching Techniques into the University Chemistry Classroom." *Journal of Science Education and Technology* 20.6 (2011): 790-95. (25 percent acceptance rate.)
- **Bowdon, Melody A**. "Technical Communication and the Role of the Public Intellectual: A Community HIV Prevention Study." *Technical Communication Quarterly* 13.3 (Summer 2004): 325-40. Print. (15 percent acceptance rate.)

Miller, Thomas P., and **Melody Bowdon**. "A Rhetorical Stance on the Archives of Civic Discourse." *College English* 61.5 (May 1999): 591-98. Print. (Under 10% acceptance rate.)

### PEER-REVIEWED BOOK CHAPTERS

- Griffin, Meghan, Erin Saitta, **Melody Bowdon**, and Linda Walters. "Engaging STEM: Service-Learning, Technology, Science Education and Community Partnerships." In *Higher Education, Emerging Technologies, and Community Partnerships: Concepts, Models, and Practices.* Ed. Melody Bowdon and Russell Carpenter. Hershey, PA: IGI Global, 2011. 51-56. Print. (This piece was blind-reviewed by peers; the process was facilitated by my co-editor.)
- Dupuis, Martin, **Melody Bowdon**, and Sarah Schwemin. "Collegiate Service-Learning: Perspectives on Legal Liability." In *Problematizing Service-Learning*. Ed. Trae Stewart and Nicole Webster. Charlotte, NC: Information Age Publishing, 2011. 121-52. Print.
- **Bowdon, Melody**. "Feminist Civic Engagement and the Role of the Bureaucrat: Graduate Education, Distance-Learning, and Community Action." In *Role Play: Distance-Learning and the Teaching of English.* Ed. Jonathan Alexander, et al. Creskill, NJ: Hampton Press, 2006. 147-62. Print.
- **Bowdon, Melody**. "Virtual Networks: Community-Based Collaboration and Professional Writing." *Internet-Based Workplace Communication: Industry and Academic Perspectives.* Ed. Kirk St. Amant and Pavel Zemlianski. Hershey, PA: International Idea Group, 2005. 107-29. Print.
- ---. "Public Schools, Private Ethics: Rhetoric and Service in Composition." *Professing Rhetoric: Selected Papers from the 2000 Rhetoric Society of America Conference*. Ed. Frederick J. Antczak, et al. Mahwah, NJ: Lawrence Erlbaum Associates, 2002. 171-77. Print.

### INVITED AND COMMISSIONED PUBLICATIONS

- **Bowdon, Melody, ed.** *Engaging STEM in Higher Education: A Faculty Guide to Service-Learning.* Florida Campus Compact Publications. 2013. (110 pages.)
- **Bowdon, Melody**. *The State of Collegiate Service-Learning and Civic Engagement in Florida: Phase One Report*. Submitted to Florida Campus Compact. December 2006. Brief version distributed to Florida legislature. Spring 2007.
- **Bowdon, Melody**. "A Practical Ethics for Professional and Technical Writing Teachers, or A Millers' Tale." *Technical Communication Quarterly* 11.2 (Spring 2002): 222-24. (Review essay.)
- **Bowdon, Melody**, ed. *The GYM Study: Youth and AIDS Prevention.* Pima County Arizona Publications. May 1995. (Collaborative project with a team of ethnographic researchers throughout southern Arizona.)
- \*More than a dozen invited articles in campus and regional newsletters and other informal venues addressing subjects such as service-learning, teaching online, and the scholarship of teaching and learning.

### **HONORS AND AWARDS**

#### Research

# National, Regional, and State

Co-winner, *Science* magazine Prize for Inquiry-Based Instruction. (An annual international prize "established to encourage innovation and excellence in education by recognizing outstanding, inquiry-based science and design-based engineering education modules.") (With Erin Saitta and Tamra Legron-Rodriguez.) 2013.

National Finalist, Thomas Ehrlich Faculty Award for Service-Learning. National award sponsored by Campus Compact recognizing service-learning research and teaching. 2005 and 2006.

Regional Scholar for the Campus Compact Network Meeting: Advancing the Work. New Mexico, 2006. Served as one of four scholars in the US chosen to participate in a research think tank.

Engaged Scholarship Research Award. Florida Campus Compact. Statewide award recognizing one scholar annually for contributions to engaged scholarship and community-based research. 2011.

#### **UCF**

Research Incentive Award. College of Arts and Humanities. 2014. (\$5000 base raise)

Provost's Fellow, Academy for Teaching, Learning and Leadership. 2009–2010.

College of Arts and Humanities Competitive Sabbatical Award. Spring 2009.

Excellence in the Scholarship of Teaching and Learning Award. 2009 and 2005. (\$5000 base raise)

# **Teaching**

# **Regional and State**

Gulf South Summit Award for Outstanding Contributions to Service-Learning in Higher Education. 2005.

Outstanding Service-Learning Faculty Award for Florida. Florida Campus Compact. 2007.

### **UCF**

Teaching Incentive Program Award. College of Arts and Humanities. 2010 and 2004. (\$5000 base raise)

Award for Excellence in Graduate Teaching. College of Arts and Humanities. 2009.

Award for Excellence in Undergraduate Teaching. College of Arts and Humanities. 2008 and 2004.

Web Champion Award for Graduate Course in Proposal Writing. Course Development. 2008.

Service-Learning Faculty Recognition Award. 2003 and 2005.

### Professional and Community Service

### **International**

Award for Outstanding Service to Higher Education. International Higher Education Teaching and Learning Association. 2013.

### **UCF**

University Award for Excellence in Professional Service. 2006.

Bowdon Curriculum Vitae 4

### EXTERNAL RESEARCH AND DEVELOPMENT FUNDING

- (Pending) Chase, Diane, Principal Investigator. Advancing UCF. National Science Foundation. \$3,774,750.00 requested. **(Co-PI.)**
- **Bowdon, Melody,** Principal Investigator. "Engaging STEM and Promoting Community Sustainability." Sponsored by Florida State University/Florida Campus Compact. FIPSE federal sub-contract. July 2010–December 2011. **\$15,150**. (Program development.)
- ---. "STEM Mentoring and Service-Learning." Sponsored by Workforce Central Florida. February 2011–June 2011. **\$1239**. (Program development.)
- ---. "Collegiate Service-Learning and Civic Engagement in Florida: Research Models." Sponsored by Florida State University/Florida Campus Compact. FIPSE federal sub-contract. May 2007–September 2008. \$27,510. (Assessment research.)
- ---. "Extending Service-Learning and Community-Based Research at the University of Central Florida." Sponsored by Florida State University/Florida Campus Compact. August 2006–August 2008. \$30,983 plus UCF match (\$53,065). This contract supported completion of the edited collection Scholarship for Sustaining Service-Learning and Community Engagement. (Assessment research.)
- ---. "The State of Collegiate Service-Learning and Civic Engagement in Florida." Sponsored by Florida State University/Florida Campus Compact. FIPSE federal sub-contract. June 2005–December 2006. \$27,488. Final report delivered to Florida Campus Compact and portions shared with Florida legislature (176 pages) in Fall 2007. (Assessment research.)
- **Bowdon, Melody**, Principal Investigator, and Margaret Boreman, Co-Investigator. "Community Impacts of Service-Learning in Writing Courses: What We Know, What We Need to Know." Sponsored by National Council of Teachers of English. December 2005–August 2006. **\$5000**. (Basic research.)
- **Bowdon, Melody**, Grant Writer and Program Director. "The Ivey Lane Dream Center: A Proposal to Enhance the Future of Youth through Community Action." Sponsored by The Corporation for National and Community Service. January 2006–June 2006. **\$6,000** plus UCF Match (\$6,000). (Program development.)

### INTERNAL RESEARCH FUNDING

University of Central Florida

- Zemliansky, Pavel, Principal Investigator; Erin Saitta, Lindee Owens, and **Melody Bowdon**, Co-Investigators. "Prototype Instrument for Assessment of Writing in the Sciences." Interdisciplinary Research Grant. Sponsored by College of Arts and Humanities. January 2012–June 2012. **\$7,300**.
- **Bowdon, Melody**, Principal Investigator; Kerry Purmensky and Amy Zeh, Co-Investigators. "Comprehensive Service-Learning Assessment Tool." Interdisciplinary Research Grant. Sponsored by College of Arts and Humanities. January 2008–December 2008. **\$7,500**.

- **Bowdon, Melody**, Principal Investigator. "Professional Writing in the Nonprofit Sector." Faculty In-House Research Award. Sponsored by Office of Research and Commercialization/College of Arts and Sciences. January 2004–December 2004. **\$7,500**.
- ---. "Putting Service-Learning to the Test." Faculty In-House Research Award. Sponsored by Office of Research and Commercialization/College of Arts and Sciences. January 2001–December 2001. \$6,600.

### INTERNAL CURRICULUM AND PROGRAM DEVELOPMENT GRANTS

Faculty Center for Teaching and Learning

Winter Faculty Development Conference. 2009. Summer Faculty Development Conference. 2000, 2003, 2005, 2006, 2009. Faculty Fellow. Service-Learning, 2003. College of Arts and Sciences, 2002.

LIFE at UCF Program Development Grant. \$1500. 2009.

College of Education TechIMPACT, Federally-funded sub-grant. \$1,200, 2001; \$750, 2000.

Women's Studies Faculty Development Grant. \$1,000. 2001.

Burnett Honors College Collaborative Course Design Grant. \$1000. 2000.

### SELECTED REFEREED NATIONAL AND INTERNATIONAL PRESENTATIONS

- \* = graduate student co-presenters
- **Bowdon, Melody,** Michael Aldarondo-Jeffries, Alisha Janowski, and Anna Turner. "The iPad Experiment: Student and Faculty Use of Mobile Technologies." Higher Education Teaching and Learning Association. Anchorage, Alaska. May, 2014. Conference Paper. (Forthcoming.)
- **Bowdon, Melody,** Alisha Janowski, Erin Saitta, and Anna Turner. "Flipping Out: Experiences and Insights into Flipping the College Classroom. Higher Education Teaching and Learning Association. Anchorage, Alaska. May, 2014. Conference Paper. (Forthcoming.)
- **Bowdon, Melody** and Melissa Pompos\*. "Writing in Crisis: Rhetorical Considerations in Child Advocate Reports. Rhetoric Society of America. San Antonio, Texas. May, 2014. Conference Paper. (Forthcoming.)
- **Bowdon, Melody.** "Faculty Development and Composition Scholars: Creating Campuswide Impacts and Expanding Career Opportunities." Conference on College Composition and Communication. Indianapolis, IN. March, 2014. Conference Paper.
- **Bowdon, Melody,** Haiyan Bai, James Gilkeson, and Anna Turner. "The Risky Business of Student Evaluations: Interdisciplinary Research Models." Professional and Organizational Development Network National Meeting. Pittsburgh, PA. November 2013. Conference Panel.
- **Bowdon, Melody** and Kerry Welch. "It Takes Time to Turn a Freighter." National Association of Student Personnel Administrators (NASPA) Civic Learning and Democratic Engagement Conference. Philadelphia, PA. June 2013. Roundtable Presentation.

- **Bowdon, Melody.** "Creating a Campus Culture that Values the Scholarship of Teaching and Learning." Conference on College Composition and Communication. Las Vegas, NV. March 2013. Workshop Presentation.
- **Bowdon, Melody.** "Becoming Literate About Communities: Lessons Learned in the Field." Conference on College Composition and Communication. Las Vegas, NV. March 2013. Roundtable Presentation.
- **Bowdon, Melody,** Eron Drake, and Erin Saitta. "Planning for Success: Strategic Planning and Faculty Development Center Advocacy." Professional and Organizational Development Network National Meeting. Seattle, WA. October 2012. Conference Panel.
- **Bowdon, Melody**. "WAC and the Campus Faculty Development Infrastructure." International Writing Across the Curriculum Conference. Savannah, GA. June 2012. Conference Presentation.
- Bai, Haiyan, Quan Li, Nan Hua, **Melody Bowdon**, Rex Culp and Donna Leinsing. "Examining Influential Factors on the Types of Student Departure from Public High Schools," American Educational Research and Development Association. Vancouver, British Columbia, Canada. April 2012. Conference Presentation. (presented by a colleague.)
- **Bowdon, Melody**. "Tweeting an Ethos: Emergency Messaging, Social Networking and Teaching Technical Communication." Association of Teachers of Technical Writing Annual Conference. St. Louis, MO. March 2012. Conference Presentation.
- ---. "The Friday Morning Faculty Writing Club: Promoting WAC through Faculty Research and Writing." Conference on College Composition and Communication. St. Louis, MO. March 2012. Roundtable Presentation.
- **Bowdon, Melody,** and Tace Crouse. "Ambitious Student Learning Outcomes: Increase Faculty and Student Engagement and Improve Student Learning." Southern Association of Colleges and Schools Annual Meeting. Orlando, FL. December 2011. Roundtable Presentation.
- Vidacek-Hains, Violeta, Michael Aldarondo-Jeffries, and **Melody Bowdon**. "Enhancing Information Fluency in Undergraduate Students and Faculty Through Study Abroad and Transcultural Communication." Global Education Conference Sponsored by the Global Education Collaborative. November 2011. Virtual Conference Presentation (with colleagues from Croatia).
- **Bowdon, Melody,** Erin Saitta and Linda Walters. "Engaging STEM: STEM, Service-Learning, and Faculty Development." Professional and Organizational Development Network National Meeting. Atlanta, GA. October 2011. Conference Panel.
- Devlin, C., P. Sacks, K. Wicks, **M. Bowdon**, and L. Walters. "Engaging STEM: A Campus Model for Service-Learning and K-12 Partnerships." Coastal and Estuarine Research Federation Bi-Annual Conference. Daytona Beach, FL. November 2011. Poster Presentation.
- **Bowdon, Melody,** and Linda Walters. "Engaging STEM: A Campus Model for Service-Learning and K-12 Partnership." Engaged STEM Learning: From Promising to Pervasive Practices

- (American Association of Colleges and Universities). Miami, FL. March 2011. Poster Presentation.
- Bai, Haiyan, Quan Li, Nan Hua, **Melody Bowdon**, Rex Culp and Donna Leinsing. "A Competing Risks Model of Public High School Student Departure." International Conference of the Chinese American Educational Research and Development Association. New Orleans, LA. March 2011. Conference Presentation. (presented by a colleague.)
- **Bowdon, Melody**, \*Meghan Griffin, and \*Erin Saitta. "Engaging STEM: Using Emerging Technologies to Create Sustainable Partnerships with Secondary Schools." Gulf-South Summit on Service-Learning and Civic Engagement through Higher Education. Athens, GA. March 2010. Conference Panel.
- **Bowdon, Melody.** "Conscious/Conscientious Identification: Cognitive Theory and Service-Learning Reflection." Conference on College Composition and Communication. San Francisco, CA. March 2009. Conference Presentation.
- **Bowdon, Melody**, Kerry Purmensky, John Schell, and Amy Zeh. "Comprehensive Service-Learning Assessment." International Association for Research in Service-Learning and Community Engagement. New Orleans, LA. October 2008. Conference Panel.
- **Bowdon, Melody.** "What Makes Good Service-Learning Writers: Results from a Statewide Study." Conference on College Composition and Communication. New Orleans, LA. April 2008. Conference Presentation.
- **Bowdon, Melody,** and \*Connie Culler. "Professional Communication in the Nonprofit Sector: How Service-Learning Makes a Difference." International Association for Research in Service-Learning and Community Engagement. Tampa, FL. October 2007. Conference Presentation.
- **Bowdon, Melody,** and \*Margaret Boreman. "The Next Step: A Statewide Study of Community Impacts of Service-Learning in Writing Courses." Conference on College Composition and Communication. New York, NY. March 2007. Conference Presentation.
- **Bowdon, Melody.** "Professional Writing in the Nonprofit Sector." Conference on College Composition and Communication. Chicago, IL. March 2006. Conference Presentation.
- ---. "The State of Collegiate Service-Learning and Civic Engagement in the State of Florida."

  International Conference on Civic Education: Research and Practice. Orlando, FL. January 2006. Conference Presentation.
- **Bowdon, Melody,** and \*Margaret Boreman. "Virtual Communities: Research on Service-Learning in the Digital Age." International Conference on Advances in Service-Learning Research. East Lansing, MI. November 2005. Conference Presentation.
- **Bowdon, Melody**. "When the Radical Becomes Familiar: The Pros and Cons of Institutionalizing Service-Learning." Conference on College Composition and Communication. San Francisco, CA. March 2005. Conference Presentation.
- ---. "Creating a Virtual Community through Web-Based Service-Learning." Conference on College Composition and Communication. San Antonio, TX. March 2004. Conference Presentation.

- ---. "Putting Service-Learning to the Test: A Comparative Study of Technical and Professional Writing Students' Performance and Attitudes." Conference on College Composition and Communication. New York, NY. March 2003. Conference Presentation.
- **Bowdon, Melody,** and Blake Scott. "User-Friendly vs. User-Centered Web Course Delivery: Implications for Technical Communication Programs." Association of Teachers of Technical Writing. New York, NY. March 2003. Conference Presentation.
- **Bowdon, Melody.** "Feminist Civic Engagement and the Role of the Bureaucrat: Graduate Education, Distance-Learning, and Community Action." Rhetoric Society of America. Las Vegas, NV. May 2002. Conference Presentation.
- ---. "Service-Learning and Community Action." Conference on College Composition and Communication. Chicago, IL. March 2002. Special Interest Group Panel Presentation.
- ---. "Graduate Education in Rhetoric: What It Is, What It Should Be." Rhetoric Society of America. Washington, D.C. May 2000. Invited Panel Presentation.
- ---. "An Ethic of Action: The Seduction of Empathy and Service-Learning." Conference on College Composition and Communication. Minneapolis, MN. April 2000. Conference Presentation.

### UCF TEACHING EXPERIENCE

# **Undergraduate Courses**

Technical Documentation III (senior capstone course, service-learning)

Technical Documentation I (media-enhanced, service-learning)

Writing for Technical Professionals (service-learning, media-enhanced, experimental large section, interdisciplinary team teaching)

Honors Writing for Technical Professionals (service-learning)

Writing for Business Professionals (ITV, web-based, media-enhanced, service-learning)

Honors Literature of AIDS (service-learning)

Honors Composition I and II (media-enhanced, service-learning)

### **Graduate Courses**

Introduction to Texts and Technology (Texts and Technology PhD)

Texts and Technology in History (Texts and Technology PhD)

Gender, Texts, and Technology (Texts and Technology PhD)

Teaching Online in Texts and Technology (Texts and Technology PhD) (media-enhanced)

Teaching Writing with Computers (MA) (web-based)

Persuasive Writing (MA) (service-learning, web-based)

Proposal Writing (MA) (service-learning, web-based, interdisciplinary team teaching)

Teaching Technical Writing (MA) (web-based)

Modern Rhetorical Theory (MA) (web-based)

Teaching Professional Writing (MA) (service-learning, web-based)

Writing for Business Professionals (MA) (service-learning, web-based)

Careers in Professional Writing (MA) (web-based)

Methods of Bibliography and Research (MA) (web-based)

Community Literacy Practicum (MA) (service-learning, web-based)

# **Doctoral Dissertation Committees (Director)**

Somatechnologies of Body Size Modification: Posthuman Embodiment and Discourses of Health. Meghan Griffin. Fall 2012. (Tenure-Track Assistant Professor of Business

- Communication at Daytona State College.)
- Examining Gender in Pharmaceutical Rhetoric Through a Cultural Studies Lens: A Case Study on the Gardasil Vaccine. Jennifer Fickley-Baker. Spring 2012. (Social Media Manager for Walt Disney World Parks, Orlando, FL.)
- A Screen of One's Own: The TPEC and Feminist Technological Textuality in the 21st Century. Amy Barnickel. Fall 2010. (Instructor, UCF Department of Writing and Rhetoric.)
- Regional Visioning: Visual Communication's Effect on Local Implementation. Alissa Torres. Fall 2010. (Chief Planner, Growth Management Program, Planning Division, Orange County Florida.)
- Political Spaces and Remediated Places: Rearticulating the Role of Technology in the Writing Center. Russell Carpenter. Summer 2009. (Tenure-track Assistant Professor and Director of the Noel Studio for Academic Creativity, Eastern Kentucky University Department of English.)
- From Textbooks to Safety Briefings: Helping Technical Writers Negotiate Complex Rhetorical Situations. Brian Blackburne. Fall 2008. (Tenure-track Assistant Professor, Sam Houston State University Department of English.)
- Green Chairs, Fictional Phalluses, Infiltration and Love on the Rocks: Medical Artifacts Blown Up. Lynn Koller. Summer 2008. (Tenured Associate Professor, Embry Riddle Aeronautical University Department of Communication.)
  - Writing Assessment, Basic Writer, and Electronic Portfolios. Rochelle Becker-Bernstein. In progress, expected graduation date Spring 2015.
- *Watch Me Disappear: Gendered Bodies, Pro-Ana, and Self-Injury in Virtual Communities.*Leandra Preston-Sidler. At proposal stage. Expected graduate date Spring 2015.

### **Additional Instructional Activities**

- Served as a member of seven additional complete doctoral dissertation committees and serving on three committees in progress.
- Directed four MA theses
- Served on 14 MA theses committees and serving on two committees currently in progress
- Taught four doctoral level independent studies
- Led two doctoral level internships
- Served on nine MA examination committees
- Served on two honors thesis committees

### ADMINISTRATIVE EXPERIENCE

Executive Director, Karen L. Smith Faculty Center for Teaching and Learning March 2014–present Director, Karen L. Smith Faculty Center for Teaching and Learning July 2014-March 2014–present Division of Academic, Faculty, and International Affairs, University of Central Florida Duties include program development and assessment in a campus-wide office serving all faculty ranks from graduate teaching assistants to adjuncts, instructors, and tenure-track colleagues program development and assessment; supervision a staff of six full-time employees and six part-time employees; budget management; collaboration with units in all colleges on campus, and service on numerous campus task forces, standing and ad hoc committees.

### Director, SACS COC Accreditation Reaffirmation March 2014–present

Division of Academic Affairs, University of Central Florida

Duties include leadership and organization of campus-wide reaccreditation efforts, including development of Quality Enhancement Plan and coordination of compliance certification for all aspects of university operations.

### Coordinator, Graduate Certificate in Professional Writing November 1999–2010

Department of English, University of Central Florida

Duties included student recruitment and advising, faculty hiring, program assessment, curriculum development, course scheduling, leadership of faculty committee, and development of promotional materials for this program enrolling an average of 40 students per semester.

# Summer Engagement Fellow May 2009–August 2009

Office of Undergraduate Studies, University of Central Florida

Duties included research on existing and future engagement activities for undergraduate students with an emphasis on developing service-learning and community-based research opportunities in the STEM disciplines. Developed Engaging STEM, a pilot program involving mathematics, chemistry, and biology faculty and students at UCF and a local public high school.

# Director, PhD Program in Texts and Technology August 2006–December 2007

Department of English, University of Central Florida

Duties included student recruitment and advising, program assessment, course scheduling, creation of budget requests, development of partnerships on and off campus, leadership of faculty team in curriculum design and planning, development and distribution of promotional and development materials, and informing students about opportunities for scholarships and publications.

# Interim Director of Service-Learning June 2006–October 2006

Academic Affairs, University of Central Florida

Duties included chairing search for permanent director, drafting and managing \$31,000 in grant funding, planning and executing events, mentoring service-learning faculty, working with community organizations to create partnerships, chairing faculty committees, and training the new director.

### Coordinator, Regional Campus Relations January 2003–May 2004

Department of English, University of Central Florida

Duties included course scheduling, mentoring new faculty, curriculum development for new programs, chairing of search committees for regional positions, and managing collaborations.

### Composition Program Coordinator May 1996-August 1997

Department of English, University of Arizona

Duties included enrollment management, student advising, mentoring of GTAs, evaluation of transfer credit, planning of professional development events for composition instructors, conducting program assessment, and completing special research projects.

### INVITED ACADEMIC SPEAKING ENGAGEMENTS (EXTERNAL)

Featured Speaker. "Mobilizing Productivity: Tablet Technologies and Faculty Success." Productive Feminist Scholars/Producing Feminist Scholarship. UNCF/Mellon Faculty Teaching and Learning Institute. Fisk University. 2013.

Invited Roundtable Speaker. "Grants and Research Administration: Views from Sponsored Research Offices and Institutional Review Boards." Southern Political Science Association, Orlando Florida. January 2013.

Webinar Speaker. "Engaged Teaching and Learning." University of Central Queensland, Australia. Web-based presentation to faculty members from multiple disciplines. October 2012.

Featured Speaker. "Human Subjects Research Protections and the Scholarship of Teaching and Learning." SoTL Symposium of the South. Georgia Southern University, Statesboro, GA. October 2012.

Featured Speaker. "Service-Learning Assessment." Florida Campus Compact Community Service Directors Retreat. Orlando, FL. October 2011.

Featured Speaker. "Balancing Service and Learning in Course Objectives" and "Bringing Service-Learning to Life in Health Professions Courses" (with Andrea Berry). Florida Hospital College Service-Learning Day Institute, Orlando, FL. October 2009. (Sponsored by FL Campus Compact.)

Featured Speaker. "Why Us? Why Now? Research and Teaching for Community Sustainability in Uncertain Times." Rollins College, Winter Park, FL. April 2009.

Featured Speaker, Spring Faculty Development Seminar. "Why Us? Why Now? Research and Teaching for Community Sustainability in Uncertain Times." Florida Atlantic University, Boca Raton, FL. March 2009. (Sponsored by FAU Office of Undergraduate Studies and FL Campus Compact.)

Featured Speaker, Transforming Learning Summit. "Transforming Teaching and Research: Engaged Scholarship in Promotion, Tenure, and Review." Rollins College, Winter Park, FL. March 2009.

Featured Speaker, College Planning Day. "Integrating Service-Learning into the Curriculum." Central Florida Community College, Ocala, FL. February 2009. (Sponsored by CFCC Office of the Provost and FL Campus Compact.)

Speaker, Florida Service-Learning Institute. "Advanced Issues in Engaged Scholarship" and "Strategies for Comprehensive Service-Learning Assessment" (with Amy Zeh and Kerry Purmensky). November 2008.

Keynote Speaker. "Service-Learning: A Proven Teaching Tool." Polk Community College Faculty and Staff Convocation. Polk Community College. January 2006. (Sponsored by FL Campus Compact.)

\*More than a dozen invited presentations at informal faculty development events in the southeast on subjects such as service-learning, teaching online, and the scholarship of teaching and learning.

### PROFESSIONAL CONSULTING EXPERIENCE

Engaging Faculty. University of Tampa, 2012. Facilitated the university's Career Development and Engagement team's summer retreat.

Writing Case Studies for Classroom Instruction in Global Environmental Perspectives Courses. Florida A&M University. 2011. Facilitated two-day workshop for faculty from several HBCUs in the Southeast.

Content Consultant for *Bedford Bibliography for Teachers of Writing*. Service-Learning and Technical Writing. 2009.

Program Development and Assessment Consultant, Florida Campus Compact. 2009–present. Work with 30+ campuses in Florida to assess service-learning program and course outcomes.

Engaged Scholarship Consultant and Faculty Coach. Rollins College. 2009.

Bowdon Curriculum Vitae 12

Service-Learning Assessment Consultant. Bowling Green State University. 2009.

Subject Matter Expert Course Developer. Twenty-First Century Learning Solutions, Inc. 2007.

Evaluator, Orange County Public Schools/UCF Partnership: Online Service-Learning Certificate & Professional Development Program. Florida Department of Education/Division of K-12 Public Schools, Office of Family and Community Involvement. Florida Learn & Serve Special Initiatives. Amount Funded: \$22,113. Evaluated project outcomes for funder report. 2006-2007.

Textbook Reviewer. Thomson Publishing. Rhetoric and composition manuscripts. 2006–2007.

Web-Based Instruction Mentor. Jacksonville Community College. 2002–2003.

# PROFESSIONAL SERVICE, NATIONAL AND INTERNATIONAL

# International Conference Program Leadership

National Conference Program Co-Chair and Local Arrangements Chair

Higher Education Teaching and Learning Association Conference (International). "Exploring Spaces for Learning." Orlando, Florida. January 2013.

Conference Program Chair and Local Arrangements Co-Chair

International Association for Research in Service-Learning and Community Engagement Conference (International). "Scholarship for Sustaining Service-Learning and Community Engagement." Tampa, Florida. October 2007.

#### Member of National and International Editorial Boards

Community Literacy Journal. 2007-present.

Reflections on Community-Based Writing Instruction. 2003–present. (Renamed to Reflections: A Journal of Public Rhetoric, Civic Writing, and Service-Learning in 2012.)
International Higher Education Teaching and Learning Review. 2011-present.

### Peer Reviewer for National and International Journals

Technical Communication Quarterly. 2005–present. Programmatic Perspectives. 2009-present. Journal of Political Science Education. 2013-present. Peer Reviewer, College English. 1998.

### Peer Reviewer for Regional, National and International Conferences

Conference on College Composition and Communication. 2008–present. National. Professional Organizational Development Network Conference. 2011-present. National. International Association of Service-Learning and Community Engagement. 2008 and 2012. SoTL Commons Conference. 2012. Regional.

#### **Award and Search Committees**

Outstanding Book Award Selection Committee. Conference on College Composition and Communication. 2012. (Five member national committee.)

Technical and Scientific Communication Awards Selection Committee. Conference on College Composition and Communication. 2011. (Three member national committee.) Editor Search Committee. *Reflections on Community-Based Writing Instruction*. 2007.

### Other

External Promotion Reviewer for Amy Rupiper Taggart. North Dakota State University. 2013. (Full professor.)

External Promotion Reviewer for Bruce Kelly, University of South Dakota. 2012. (Full professor.)

Member, Committee on Conference on College Composition and Communication Position Statement on Service-Learning. 2005.

Member, Leadership Team, Conference on College Composition and Communication Service-Learning Special Interest Group. 2001–2010.

Board Member, Rhetoric Society of America. 1996–1998.

# PROFESSIONAL SERVICE, UNIVERSITY OF CENTRAL FLORIDA

# **University Committees**

Office of the President

Member, Search Committee for Provost. (2014)

Member, Search Committee for Director of Office of Diversity Initiatives. (2014)

Member, Carnegie Community Engagement Status Reaffirmation Team. (2013-2014)

### Academic Affairs

Member, Promotion Committee for Center for Multilingual Multicultural Studies. (2013)

Chair, Search Committee for Associate Provost of Faculty Development (2012)

Member, Fifth Year Evaluation Team for Dean of the College of Education (2011–2012)

Member, Instructor/Lecturer Promotion Plan Taskforce (2011)

Member, Taskforce on Academic Integrity (2011-2012)

Member, Campus-Wide Engagement Taskforce (2008–2009)

Center for Success of Women Faculty/Women's Research Center

Member, Executive Board (2011-present)

Faculty Center for Teaching and Learning

Member, Advisory Board (2002–2004 and 2006–present) Chair (2009–2010)

Faculty Fellow for CAS (2001–2002)

Service-Learning Faculty Fellow (2002–2004)

Made more than 30 faculty development presentations at various events 2000–present

# Faculty Senate

Senator for CAS/CAH (2004–2006)

Member, Steering Committee (2005–2006)

Member, Undergraduate Policies and Curriculum Committee (2004–2005)

Coordinator, CAS/CAH Faculty Representatives at Commencement (2005–2006)

### Graduate Studies

Member, Graduate Council (2007–2009)

Member, Graduate Policy Committee (2008–2009)

Member, Graduate Curriculum Committee (2007–2008)

Member, Ad Hoc committee on Doctoral Fellowships (2006)

Member, Doctoral Fellowship Award Committee (2007)

### *Information Technology and Resources*

Member, Instructional Designer Promotion Evaluation Committee, Center for Distributed Learning (2011 -2013)

Member, Search Committee, UCF Libraries Head of Reference (2012)

Bowdon Curriculum Vitae 14

Member, Editorial Board, Teaching Online Pedagogical Repository (2012)

Member, Faculty Advisory Board; Chair, Online Teaching Subcommittee (2011-2012)

Institutional Review Board

Member (2012-present)

Alternate Member (2009–2012)

International Studies

International Affairs Committee 2010–2013

International Education and Technology subcommittee 2010–2013

Service-Learning Programs

Chair, Search Committee for Service-Learning Director (2006)

Member, Executive Board for Service-Learning Development (2002–present)

Member, Campus-Wide Coordinating Committee (2003–present)

College Liaison for Service-Learning, Burnett Honors College (2002–2003)

Student Development and Enrollment Services

Member, Capitol Improvement Trust Fund Committee (2012)

### College of Arts and Sciences/Humanities Committees

Member, Teaching Incentive Program Selection Committee (Subcommittee chair) (2005)

Member, CAS/College of Education Liaison Committee (1999–2001)

# **College of Education Committees**

Member, Executive Board, School and Community Partnerships Committee (2010-2012)

External Member, Graduate Curriculum and Standards Committee (2012)

# Department of Writing and Rhetoric Activities

Co-Chair, Associate Professor Search Committee (2013)

Member, Director of Writing Across the Curriculum Search Committee (2010)

### Department of English Activities

Search Committees

Member, Director of Composition Search Committee (2006 and 2007)

Chair, Regional Campus Professional Writing Search Committee (2005)

Chair, Brevard Campus Literature Assistant Professor Search Committee (2003)

Member, University Writing Center Assistant Director Search Committee (2003)

Chair, Professional Writing Vstg. Assistant Professor Search Committee (2001)

Member, Texts and Technology Professor Search Committee (2000 and 2001)

Member, Technical Writing Assistant Professor Search Committee (2001)

# Standing Committees

Member, Graduate Studies Committee (2001–2003; 2006–2008, 2009–2010)

Executive Committee (2006–2007)

Parliamentarian, Department Council (2002–2004, 2005–2006)

Member, Composition Committee (1999–2000)

# Track Committees

Member, Texts and Technology PhD Committee (1999–present)

Member, MA in Rhetoric and Composition committee (2004–present; Chair 2005–2006)

Member, Technical Writing Track committee (1999–2010)

### COMMUNITY SERVICE AND OUTREACH

Member, Business Advisory Council and Curriculum Subcommittee. Crooms Academy of Information Technology. 2009-2012. Mentor to one student. Teach-in 2009 Volunteer.

Member, Alumni Advisory Board, Oklahoma City University Department of English. 2009-present.

Founding Board Member and Vice-President, Floridians Advocating for Abused Children/Encouraging Solutions (FAACES). 2007–2008.

Guardian ad Litem. Seminole County, Florida. 2005–2007.

Member, Comprehensive Plan Writing Team. Ryan White Titles I and II of Central Florida. 2005.

Member, Five-County AIDS Services Needs Assessment Project Team. Ryan White Titles I and II of Central Florida. 2004 and 2005.

Proposal reviewer for Ryan White Title II AIDS funding. Heart of Florida United Way. 2004–2005.

Guest speaker on grant writing. Florida Space Grant Consortium training for NASA Explorer School faculty members. 2003.

Community volunteer. Hillcrest Elementary School. Orlando, Florida. 1999–2001.

Volunteer counselor and program sponsor. New Horizons/Project YES (Youth Enrichment Services). Pima County Arizona Youth Programs. 1997–1999.

Child Protective Services, Pima County. Fund-raising consultant, volunteer services. 1997–1998.

New Horizons/Project YES (Youth Enrichment Services). Pima County youth programs. Gang prevention program counselor. 1997–1999.

Client services volunteer. Tucson AIDS Project. 1994–1997.

# PROFESSIONAL DEVELOPMENT ACTIVITIES

Participant, Southern Association of Colleges and Schools Commission on Colleges Annual Meeting. Atlanta, GA. December 2013.

Participant, National Forum on Active Learning. University of Minnesota. August 2013.

Participant, Institute for Academic Leadership Florida State University Department Chairs Institute. June and September 2012.

Participant, Professional Organizational Development Network Leadership Development Institute, East Lansing, MI. May 2012.

Participant, International Conference on College Teaching and Learning. Ponte Vedra Beach, FL. April 2012.

Participant, Florida Hospital Institutional Review Board Annual Conference. Orlando, Florida. 2010, 2011, and 2012.

Think Tank Participant. Fourth Annual Center for the Integration of Research, Teaching, and Learning (CIRTL) Forum: Teaching, Learning, and Research: Preparation of the Nation's Future Faculty. October 2011.

Participant, Southern Association of Colleges and Schools. Institute on Quality Enhancement and Accreditation. Fort Worth, Texas. July 2011.

Participant, Public Responsibility in Medicine and Research Advancing Ethical Research Conference. Nashville, TN. November 2009.

Participant, Developing a Good Heart in STEM: The First Summit on Incorporating Social Justice and Service-Learning in the STEM Curriculum. Ithaca, NY. June 2009.

### PROFESSIONAL AFFILIATIONS

Association of Teachers of Technical Writing. 2001–present.

Florida Faculty Development Consortium. 2010–present. (Member, Executive Board 2011-present) Higher Education Teaching and Learning Association. 2010–present.

National Council of Teachers of English. 1992–present.

Professional Organizational Development Network. 2010-present.