

Menu Analysis Application Tour Guide for Customers



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welcome to menu analysis

The Menu Analysis application is an online tool for creating menus and plates that helps you manage food costs and maximize profits.

Menu Analysis provides easy access to all product, plate, and menu information and associated cost and profitability calculations. You can quickly perform plate analysis, then choose and order attractive alternative products to help you save time and money.

With Sysco Menu Analysis you can:

- Create menus and plates
- Create plate analysis simulations to ensure target food costs and profitability
- Easily print plates for reference

accessing menu analysis

To access Menu Analysis from Sysco Market:

1. Select the **1** Order heading. *Sysco Market Express Ordering* displays.

Sy	sco Mar	Ket Welcome om_exp8 om_exp8 Lo
Home Hom		er Customer Support Help
Q	lick Links	Welcome to Syst
	press Ordering quest Return	85 ()

- 2. If you have access to multiple accounts, select the account.
- 3. Select the Menu Analysis 2 heading. The Menu Analysis application displays.

Sy		s Ordering	Welcome, Om_exp3 Close Account #: 100000927 Payer #: 900000443 Account: Sylvan Hills Church Opco: 1050 - Sysco Arkansas	Search Product C	atalog	Q N
	Orders	Lists	Order Guide	Products	Reports	Menu Analysis
Home						2
Accou	unt Information	Ready	to Build Your Order?	Start New Order		
		Ready	to Build Your Order?	Start New Order		
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		Sha	re Your Plate!		3	Share Y

indicators & buttons

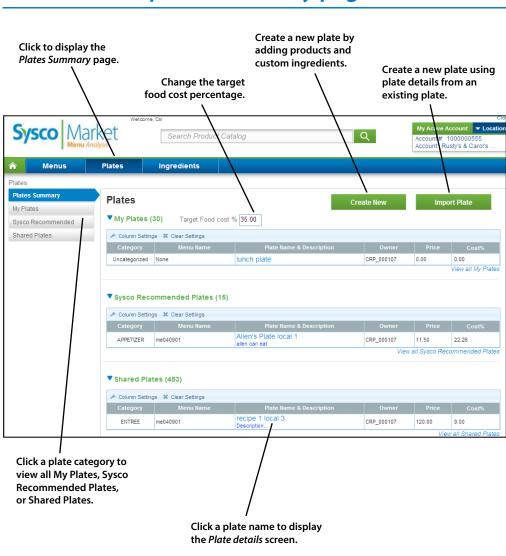
Indicators and buttons display across the Menu Analysis application. The list below describes these indicators and buttons.

A	Alert Under the Menu heading, any menu that does not meet the percentage for maintaining target food cost displays an alert. Under the Plates heading, any discontinued items display an alert next to the product. Any plate that does not meet the percentage for maintaining target food cost displays an alert. Hover over an alert to view an explanation of the alert.
Add Ingredient	Add Ingredient Click to add ingredients from your custom ingredients, your order guide, or the product catalog.
Add Ingredient Recipe	Add Ingredient Recipe Click to add an ingredient recipe to your plate.
Create New	Create New Click to create a new plate.
Import Plate	Import Plate Click to add existing plate details to a new plate.
Add to Menu	Add to Menu Click to add the selected plate to a new or existing menu.
Update Pricing	Update Pricing Click to update pricing information for items within a plate or plate analysis.
C Add to	Add to Click to add ingredients to a new or existing plate.
Upload Image	Upload Image Click to add a photo of your plate.
8	Remove Click to delete an existing plate or ingredient.
	Move Up Move item up in a list of ingredients.
	Move Down Move item down in a list of ingredients.
	Sysco Sysco product brand.

menu analysis homepage

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Om_e User I OM_E OpCo: Arkans Payer	xp1 Om_exp1 ID XP1 : 1050 - Sysco sas #: 9000000041	The new a powerful t	me to the Newly D and improved Menu Analysis cool to help you manage you	s is now available! We have made changes to provide you with a r plate costs, in an easier to use application. Menu Analysis will help	you
Heave Accou	ener Public School		f identifying opportunities fo	r improved menu performance and increased profitability. Now you o	an
Addre East 4	ess Ith & Ave. G St.,			profit dollars	
				ble menu items ecipes for consistency of plate presentation	

1	Select the Home icon to return to the <i>Menu Analysis</i> homepage.	6	Click the Get Started button to create a new menu or plate.
2	View custom-created or shared menus, or create new menus from the Menus heading.	6	Use the Search Product Catalog field to search for products to add to your new or existing plate.
8	View custom-created or shared plates, or create new plates from the Plates heading.	7	Switch your account by expanding the Locations heading. <i>Note:</i> The Locations heading is only visible for those customers who have access to multiple accounts.
4	Click the Ingredients heading to access Sysco ingredients in your existing recipes, the order guide, or product catalog, or to access your custom ingredients.		



plates summary page

my plates page

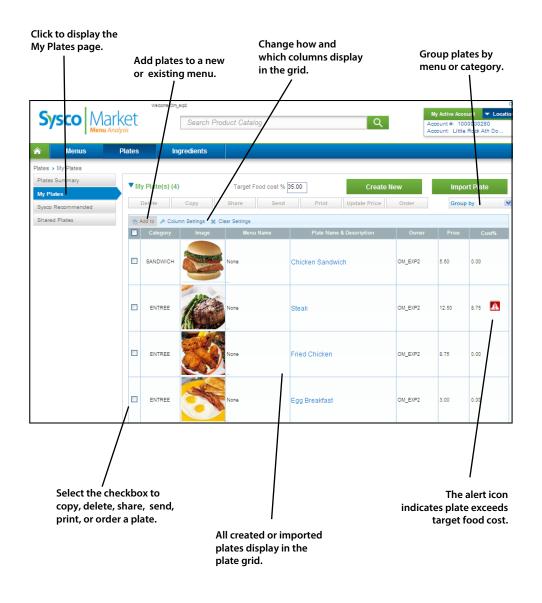


plate management

With Menu Analysis, you can create plates, perform menu analysis, and easily print or email the results.

In this section, the following topics are detailed:

- Adding and deleting plates and plate details
- Determining the difference between Sysco products and custom ingredients
- Adding and deleting products, ingredients, and recipes to plates
- Entering products and ingredient attributes
- Scaling plates
- Sending or sharing plates

adding and deleting plates

As you start creating new plates, the application displays them in the Plate grid. You can group them into menus (see *Creating and Editing Menus*). Use the *Plate details* screen to create plates by adding Sysco products, custom ingredients, and existing plates.

To add a plate:

- 1. From the *Menu Analysis* homepage, click **1** Get Started.
- 2. Select the ² Create a new Plate radio button.
- 3. Type a name for your new plate in the ⁶ Enter Plate Name field.
- 4. Click Next. The *Plate details* screen displays, where you can continue customizing your plate.

Sysco Mar Menu And	Welcome, C ket lysis	Search Product Catalog	Close My Active Account ▼ Locations Account #: 100000578 Account Heavener Public Sc
Menus	Plates	Ingredients	
Home Account Information Welcome Om_exp1 Om_exp1 User/ID OM_EXP1 Operating Company OpCo: 1050-Sysco Arkansas Paver#: 9080000041 Phone #: 918-653-4307 Account Heavener Public School Account 100000578 Address East 4lb & Ave. C St. Heavener, OK 74937	Get Starr Menu Anal As a result of th Explorer 9 or at take a few minu features of Syst- reliability. Vew full stary	Cet Started First select what you would like to do: 2 IQ create a new Plate Enter Plate Name: Create a new Menu	Share Your Plate or Shitagram ang end childhood hunger
	Delivering fre	sh, daily.	MASSEN AND

You can also add a plate from the *Plates Summary* page by clicking **5** Create New.

S			ome, Car Search Produc	t Catalog		Q	My Active Account Location Account#: 100000555 Account: Rusty's & Carol's
♠	Menus	Plates	Ingredients				
Plate	s						
Plat	es Summary	Plates			G	Create New	Import Plate
My P	lates					Create new	import rate
Syst	co Recommended	▼ My Plate	s (30) Target Food	cost % 35.00			
Sha	red Plates	Column Sector	ettings 🗶 Clear Settings	Dista Nama		0	

To delete a plate:

- 1. From the *My Plates* page, select the checkbox next to the plate.
- 2. Click Delete. A delete confirmation window displays.
- 3. Click Yes.

adding plate details

To customize your plate on the *Plate details* screen:

- 1. In the **1** Name field, enter a plate name.
- 2. From the ² Category drop-down list, select a category. For example, Appetizer, Entrée, Side, etc.
- 3. Click ⁶ Add Ingredient or Add Ingredient Recipe to add ingredients to your plate.
- 4. Add ④ Waste and Labor costs.
- 5. Enter **S** Plate Instructions.
- 6. Click ⁶ Save.

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	7			Menu Analysis		3	earci	1 Pro	duct Cata	log				Q			Account #: 1 Account: Ru			
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			2	Cheese Queso Asadero	1.00	oz	100	V	5918988	<i>⊯</i> Jaimito	0.93/OZ	0.93	37.65		8	Price	4.50	*		
			3	Bread Ciabatta Artisan	1.00	EA	100	V	4427712	# Bkrsimp	0.29/EA	0.29	11.74		8				. 4	
			4	Lettuce Romaine Crown	2.00	οz	100	V	6640494	ØSys Nat	0.14/OZ	0.28	11.34		8	Cost	0.00		0.00	
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				3															6	

Sysco products and custom ingredients

When creating a plate, you can add Sysco products, custom ingredients, or a mixture of both. To add ingredients to your plate, click the Add Ingredient button.

- Select Sysco Ingredients to add Sysco ingredients that are currently used in your plates or ingredient recipes.
- Select Custom Ingredients to add new or existing custom ingredients to your plate. If you select a new custom ingredient, you will be able to manually add ingredient information.
- Select Order Guide or Browse Catalog to add Sysco products. Sysco provides product information such as volume, weight, and portion that you can easily add to a plate for analysis.

The lis	t of ingredients to add from:
0	Sysco Ingredients
2	O Custom Ingredients
•	O Order Guide
3	O Browse Catalog
	Cancel Submit

adding Sysco products

To begin building your plate, use the *Plate details* screen to add Sysco products, custom ingredients, and existing plates.

To add Sysco products from the Catalog:

- 1. Click **1** Add Ingredient.
- 2. Select the ² Browse Catalog radio button.
- 3. Click ⁽³⁾ Submit. The application displays the *Product Catalog* screen.
- 4. Search for products by expanding the category in the left pane.
- 5. Select the checkbox next to the items to add to the active plate.
- 6. Click Add to. The *Plate details* screen displays.
- 7. Repeat steps 1–6 to add more products to the active plate.
- 8. Click ④ Save to save products to the active plate.

Welcome,	Om_exp1			Cl
Sysco Market	Search Product Catalog Q		My Active Account #: 1000	
Menu Analysis			Account Hob No	
Menus Plates				
ates • Edit Plate				
Chicken Sandwich				
Servings 5	Produces 1.00 EA M Plate Options			
Category All Plates Served 5	The list of ingredients to add from:			
Remove	O Sysco Ingredients			
Ingredient List	2 Custom Ingredients		Analysis	
	O Order Guide		Simulation	Simulation
Chicken Brst Grill Pck Mbe 1.00		0	(\$)	(%)
Chesse Ouesn Asadern 1 00		O Price	11.5 韋	
3 Bread Clabatta Artisan 1.00 4 Lettuce Romaine Crown 2.00		Cost	2.47	21.48
		Waste	0.25 🔹	2.17
		Labor	0.25 🗘	2.17
		Other	0.25 🗘	2.17
		Profit	8.28	72.00
		Last U	odated -	01/26/2014
	Plate Instructions/Notes		are start	date Pricing
Add Ingredient Add Ingredient I	tecipe Profit for a year: \$2152.80 72.00 % Conc	el Add	to Menu	Save
1				4

Tip: To delete an ingredient from a plate, click the ¹⁰ Delete icon for the ingredient in the plate.

adding Sysco products

To add Sysco products from your Order Guide:

- 1. Click Add Ingredient.
- 2. Select the Order Guide radio button.
- 3. Click Submit.
- 4. The application displays 2 months of order history. To view items older than 2 months, select a range (such as Last 2 Months, Last 3 Months, Custom, etc.) from the **1** Filter Order Guide dropdown. You can view your order history as far back as 14 months. You can also filter your displayed results by Previously Ordered, Category, Brand, Pack, Size, Stock Indicator, and Storage type.
- 5. Select the 2 checkbox next to the items to add to the active plate.
- 6. Click ⁽³⁾ Add to. The *Plate details* screen displays.
- 7. Repeat steps 1–6 to add more products to the active plate.
- 8. Click Save to save products to the active plate.

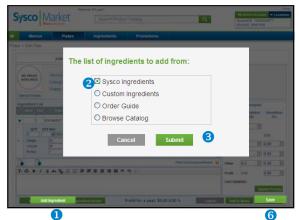
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em Hi	story														
Filter	Order Guide														
	select a date range for									Showin	g all 473 item	(s) purchas	ed within the pa	ast two mo	nths.
viewir history	g your item purchase '.		Se	arch	ithin it	ems		Q					🔲 Group b	oy Sysco Cat	egory
Last	2 months 💌						Settings	× Clear Settings							
	•			Agr.		Stock	P	oduct Name	Sysco	Pack/Size	Brand	Category	Hist. Original		
					Ord. 01/29	Туре	Cookie Choc	Chip Double //w	UPC 0148031	72/2 oz	Otspkmy	Frozen	Qty. Price(\$) 4 cs	Price(S 34.85 cs	5) •
Narrow Your Results Filter your list with the options below.]	01/29		Potato Sweet	Mashed Seasoned	0152561	6/5 lb	Sys Cls	Frozen	5 cs	32.64 cs	
]	01/29		Potato Sweet	Center Cut	0180919	6/5 lb	Sys Cls	Frozen	1 cs	35.25 cs		
□ Pr	eviously Ordered]	01/29	Remote Stock	Sweeper Flo	or Elect Sweep N Go	0212882	1/ea	Oreck	Supp & Eq	3 cs	85.58 cs	
	-]	01/29		Pasta Lasagr	a Egg Sheet Preckd	0222877	40/4 oz	Arezzio 💋	Frozen	3 cs	21.09 cs	
	tegory	«]	01/29		Potato Sweet	Candied Patties	0265058	224/1.5 oz	Sys Cls 🏾 🥏	Frozen	3 cs	23.16 cs	
► Br	and]	01/29	Remote Stock	Pan Sheet Ck	ie N-stk 1" Dp	0306870	1/17x11 "	Bakrsec	Supp & Eq	3 cs	9.26 cs	
► Pa	ck]	01/29		Dough Cookie	Choc Chip	0326615	107/3 oz	Chipery	Frozen	2 cs	54.68 cs	
► si	re .]	01/29	Remote Stock	Salami Sopre	sata Sweet	0338404	6/1#avg lb	Murrays	Meats	3 cs	17.1400 lb	
► St	ock Indicator			2	01/29	Remote Stock	Cookie Choc	Chip Gluten Free	0342582	36/1 oz	Gitn Fr	Canned A	1 cs	68.81 cs	
St]	01/29	Remote Stock	Pasta Gnocc	ni Rst Sweet Potato	0415558	1/12 lb	Nuovo	Frozen	1 cs	135.60 cs	
]	01/29	Remote Stock	Cookie Mix Cl	oc Chip Gltn Free	0427904	6/10 oz	Gitnfre	Canned A	2 cs	51.44 cs	
H	alal Certified]	01/29		Leaving So		0447805	1/18"	Sysco 🥏	Paper & Di	1 cs	21.37 cs	
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	Keset hilter				01/29	Remote	Ice Pack She	et	0806901	1/18x8"	Daydots	Hithcar/ho	2 cs	4.74 cs	
				1	01/29	SLOOK	Chaesecake	Blubry Wht Choc Chs	0866349	2/10" ce	Sweetst	Frozen	2 cs	50.53 cs	-

adding Sysco ingredients

The Add Ingredient button allows you to quickly add Sysco ingredients that you have currently used in your existing plates or ingredient recipes.

To add existing Sysco ingredients to a plate:

- 1. Click the **1** Add Ingredient button.
- 2. Select the **2** Sysco Ingredients radio button.
- 3. Click ⁶ Submit. The Sysco Ingredients list displays all ingredients that are currently used in your plates or ingredient recipes.



- 4. Select the 4 checkbox next to the items to add to the active plate.
- 5. Click S Add to. The *Plate details* screen displays.
- 6. Repeat steps 1–5 to add more products to the active plate.
- 7. Click ⁶ Save.

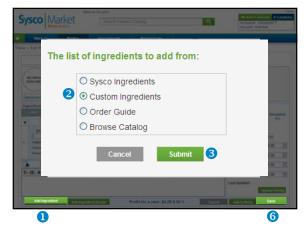
â	Menus	Plates		ngredie	ents						
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Brow	vse Catalog	5 🕾 Add to	A Colur	nn Settings	X Clear Settings						
Ingre	edient Recipes	🔲 Agr.	Last Ord.	Stock Type	Product Name	Plate/Recipe Name	Sysco UPC	Pack/Size	Brand	Category	Price(\$)
		4	04/16	Demand Status	Swordfish Loin	Multiple	6442008	1/10#avg lb	Packer	Seafood	8333.33 cs
			03/22	Demand Status	Beef Brisket Ch	Multiple	5882188	1/10#avg lb	Freedmn 🗩	Meats	2.2100 lb
	arrow Your Results		03/20	7-10 Days	Chicken Brst Ifz BIsl WhI Zip	Multiple	0767483	48/5 oz cs	Sys Cls 🙍	Poultry	0.50 cs
below	your list with the options w.		03/19	Demand	Apple Lady Pnk	Multiple	5982160	1/88 ct	Packer	Produce	65.82 cs
			03/14	Demand Status	Apple Fresh Pnk Lady	Multiple	3680436	1/113ct	Packer	Produce	76.98 cs
L	Previously Ordered			Demand Status	Cheese Feta Dom	Multiple	1159383	1/113ct	Sys Imp	Dairy Products	55.44 cs
	Category		03/12	Demand Status	Beef Tndr Defat Psmo Ch 189a	Multiple	1826874	12/5#up cs	Packer	Meats	15.3376 lb

adding custom ingredients

The Add Ingredient button allows you to add custom ingredients to plates. For example, you can add ingredients from a local farmers market. Use the *Custom Ingredients* screen to add new custom ingredients or select existing custom ingredients from the ingredient list.

To add existing custom ingredients to a plate:

- 1. Click the **1** Add Ingredient button.
- 2. Select the ² Custom Ingredients radio button.
- 3. Click Submit. The *Custom Ingredients* list displays all ingredients created by you that are currently used in your plates or ingredient recipes.



- 4. Select the 4 checkbox next to the items to add to the active plate.
- 5. Click S Add to. The *Plate details* screen displays.
- 6. Repeat steps 1–5 to add more products to the active plate.
- 7. Click ⁶ Save.

â	Menus	Plates	Ingredients						
Custon	n Ingredients								
Sysco	Ingredients	Cust	om Ingredients						
Custo	m Ingredients		lients created by you that a	re currently use	d in your P	lates/Ingredient R	ecipes)	Cre	ate New
Order	Guide	Search	h within items	Add To	5				
Brows	e Catalog		Ingredient Nam	e	Yield	Product Code	Brand	Pack/Size	Price(\$)
Ingred	lient Recipes	4	hyme, fresh		100	0006898379		8 oz	0.00 cs
			iravy, brown		100	0006898378		16 oz	0.00 cs

To create new custom ingredients:

- 1. From the *Custom Ingredients* list, click Create New.
- 2. Enter the ingredient name, quantity, pack, size, etc.
- 3. Click Save. The ingredient is added to the Custom Ingredient list.

To delete custom ingredients:

- 1. From the Custom Ingredient list, select the 4 checkbox next to the ingredient to delete.
- 2. Click the Delete (red X) icon.
- 3. Click Yes at the *confirmation* screen.

Important: Deleting a custom ingredient from the *Custom Ingredient* list deletes the ingredient from ALL plates/ingredient recipes within Menu Analysis.

adding ingredient recipes

The Add Ingredient Recipe button allows you to add existing recipes or a subplate. For example, click the Add Ingredient Recipe button to add an existing side salad plate to a steak plate.

To add an existing ingredient recipe:

- 1. From the *Plate details* screen, click the Add Ingredient Recipe button. The *Add Ingredient Recipe From* screen displays.
- 2. Select Existing, and click Submit. The Add Ingredient Recipe screen displays.
- 3. Select the All **0** category to view all existing ingredient recipes, or select a category.
- 4. Select the Ingredient Recipe 2 to add to the active plate, and enter a quantity 3.
- 5. Click Add 4.

Add	d Ingredient	Reci	pe										
All	APPETIZER	DES	SERT	ENTREE	SIDE	SALAD	SAN	IDWICH	SOUP	All	-0		~
	Info			R	ecipe			Pr	rice(USD)			%	
			Appetiz	er Sampler				0.00			0		
			New Su	ib Sandwich				0.00			0		
	2		Chocola	ite Pie				0.00			0		
			Seafoo	d Platter				0.00			0		
			Spinach	Salad				0.00			0		
			master	recipe				0.00			0		
					QTY [3	ט אדב	nit EA	~				
					Car	icel		Add	4				

6. Click Save **5** to save the ingredient recipe to the active plate.

			Steak														
_			Stear														
1		1	Servings 1.0	_		Prod	10.00	1.00	EA	10	~	Options		~			
	NO IMAG					Plate			per			ek O Month		~			
1						Plate	s sei	ved 1.0	per	Obay	O Wee	ek O WOTU					
11	oload Im	ane	Description											_			
	redien														Analysi	c	
	Alert	Concession of	01 020 04	QTY	QTY Unit	Yield	Scale	SUPC	Brand	Unit Cos (USD)	t Total Cost	Recipe Pric			Simulation		dati
Þ		1	Milk 2% Dairy Nectar Thick	0.00	Unite	100	V	0101709	Sys Imp	0	0.00	0.00	and a second		(\$)		%)
•		2	Dry Rub	0.00		100		0000011898	1	0	0.00	0.00] 🕴	Price	0.00	E	
۲		3	Chocolate Pie	1.00	EA	100		0000060120	0	1974.99	. 1,974.99	100.00] 🙆	Cost	1974.99	0.00	
														Waste	0.00	0.00	_
			Add Ingredi											Labor	0.00	0.00	
			Add Ingredi	ant Re	cipe						Plate I	nstructions/	Notes 😽	Other	0.00	0.00	-
т	aT B	, <i>r</i>	<u>U</u> abe T ₆₀ := }∃ ≦		=		-	= @ //	. í								_
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															U	pdate Pr	ricin

creating ingredient recipes

To add a new ingredient recipe:

1. From the *Ingredient Recipes* screen, click **1** Create New.

â	sysco Ingredients Custom Ingredients Order Guide Browse Catalog ✓ Ingredient Recipes My Ingredient Recipes Sysco Recommended Shared Ingredient Recipes ► Sysco	Plates	Ingredients				
Ingred	lient Recipes						
Sysc	o Ingredients	Ingredien	t Recipes				
Cust	tom Ingredients			on and the state have a			
Orde	er Guide		have created for your in ent Recipes (5)	ngredients)	1	Cre	ate New
Brow	vse Catalog	· wy mgreu	lent Recipes (5)				
▼ In	aredient Recipes	A Column Settin	igs 🗙 Clear Settings				
		Category					
	ten freder de freder de la classifie de la secte de la classifie de	Uncategorized	None	Spinach Salad	OM_EXP2	0.00	0.00
Sysc	co Recommended					View all My	Ingredient Recipes
Shar	red Ingredient Recipes						
		Sysco Rec	ommended Ingredier	nt Recipes			
		Shared Ing	gredient Recipes (2)				

- 2. In the **2** Name field, type a name for the Ingredient Recipe.
- 3. From the ⁽³⁾ Category drop-down menu, select a category. For example, Appetizer, Entrée, Side, etc.
- 4. From the Unit of Measure drop-down menu, select the appropriate value.
- 5. Type the number of servings, number of plates served in selected time frame, and a description.
- 6. Click ④ Add Ingredient or Add Ingredient Recipe to add ingredients to your ingredient recipe.
- 7. Add **5** Waste and Labor costs.
- 8. Enter any 6 Instructions or notes for the Ingredient Recipe.
- 9. Click 🔊 Save.

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entering product and ingredient attributes

Use the *Plate details* screen to complete product and ingredient attributes according to plate specifications. Menu Analysis calculates unit cost based on portion, weight, quantity, or volume.

To enter product and ingredient attributes:

- 1. From the *Plate details* screen, click the **1** arrow next to the product or ingredient to display details (QTY, QTY Unit of Measure, or Yields).
- 2. Complete the 2 fields.
 - Review to ensure that the portion, weight, and volume values assigned to Sysco products meet your plate specifications.
 - To calculate unit cost for custom ingredients, enter one of the following fields: portion, weight, or volume. You must enter these values manually.

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	Add Ingredient	Add Ingredi	ent Recipe Profit	t for a year: \$2152.80	72.00 %	Cancel	Add to Menu	Save

3. Click ³ Save.

Note: If the item exists in multiple plates, you are prompted to select if you want to save changes to the product/ingredient locally or globally.

- Select Locally to change the attributes for this product/ingredient ONLY within the active plate.
- Select Globally to change the attributes for this product/ingredient in ALL plates/menus containing the product within Menu Analysis.

scaling plates

Use the Servings field to easily scale plate products and ingredients according to desired servings produced. Scaling adjusts the unit cost as well as the analysis component.

To scale a plate:

- 1. From the *Plate details* screen, select the **1** Scale checkbox next to each product and ingredient.
- 2. Enter a value in the **2** Produces field.
- 3. Change ⁽³⁾ QTY Unit of Measure, which represents the amount that the plate creates. For example, vegetable soup produces 5 GAL.
- 4. In the ^(a) Servings field, enter the number of servings. For example, a 5 gallon quantity of vegetable soup produces 100 servings.
- 5. Click Save.

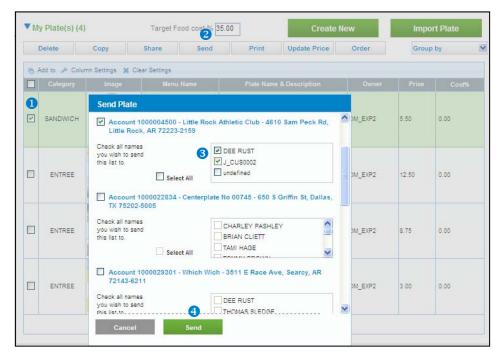
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sending plates

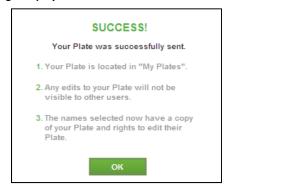
Use the *Send* feature to send a copy of your selected plate to other users. Sending a plate gives the user their own copy of the plate, which they can save and modify. Any modifications you make to your plate after sending it will not be visible to other users.

To send a plate:

- 1. From the My Plates screen, select the **1** checkbox next to the plate to send.
- 2. Click 2 Send.
- 3. On the Send Plate screen, select the ⁽³⁾ checkbox next to the account and users to send the selected plate to. *Note:* You must have access to the account.
- 4. Click ④ Send.



5. The Success message displays. Click OK.

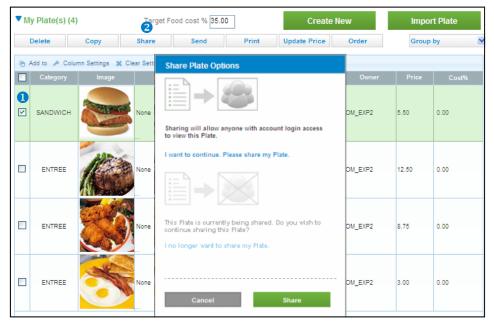


sharing plates

Use the *Share* feature to share your plate with all users with access to the account. The shared plate will display in the Shared Plates category, and they will not be able to edit the plate details.

To share a plate:

- 1. From the *My Plates* screen, select the **1** checkbox next to the plate to share.
- 2. Click ² Share.
- 3. On the Share Plate Options screen, click ³ Share.



4. The Success message displays. Click OK.



The shared plate now displays in the *Shared Plates* category. Other users can view the plate, however they cannot modify the plate.

Tip: To unshare the plate, select the plate and click Unshare > Do Not Share.

target food cost and profitability

To help minimize cost and maximize profitability, you can set an ideal percentage for maintaining target food cost for all plates and menus created in Menu Analysis.

Menu Analysis compares the *target food cost percentage* to the *total food cost percentage* of each plate.

If the plate has a food cost percentage that is higher than the target food cost percentage, Menu Analysis displays the Food Cost Alert icon for the plate in the Info Column.

If a menu contains plates that exceed the target food cost percentage, the Food Cost Alert icon displays in the Info Column for the menu.

If either icon displays, you can analyze the plate/menu and address items that fall outside of the parameter settings to increase profitability.

adjusting target food costs

To set the Target Food Cost indicator:

- 1. From the *Menus* or *Plates Summary* screen, enter the desired percentage in the **1** Target Food Cost % field.
- 2. Click outside the window. The application displays the *Confirmation* screen.
- 3. Click 2 Yes to change the target food cost.

Tip: Any change to the target food cost will reflect on both the *Menus Summary* screen and *Plates Summary* screen. The menu and plate target food cost is always in sync.

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calculating profitability

After you specify the quantity, product, and ingredient attributes, Menu Analysis automatically calculates total food cost and profitability. To calculate profit, you must enter a Menu Item Price. Use the Analysis component to change these figures to meet business needs such as profit, labor, and waste.

To calculate plate profitability:

- 1. From the *Plate details* screen, ensure all products and ingredients have QTY and QTY Unit of Measure and that the **1** Weight, Volume, or Portion fields are completed.
- 2. In the Analysis column, enter a 2 menu item price.
- 3. Using the arrow steppers, add Waste, Labor, and Other costs.
- 4. Click ⁶ Save.

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plate analysis

You can perform plate analysis simulations to determine which product or ingredient in a plate controls cost and increases profitability. These *what if* scenarios provide a side-by-side comparison between the actual and proposed plate and forecast profitability for the day, week, month, or year.

Use plate analysis to help you make informed decisions about product choices and determine the plates to include in your menu.

In this section, the following topics are detailed:

- Performing a plate analysis
- Updating pricing
- Copying a plate
- Importing a plate
- Creating a plate PDF
- Creating and editing menus
- Creating an open order

performing a plate analysis

Performing a plate analysis allows you to identify ingredients and products that negatively affect profitability and then select alternatives to increase profitability.

For example, you may be using whole-head lettuce for a recipe, unaware that waste is decreasing profits. Substituting chopped lettuce (even at a higher per case cost) might increase your profitability.

To perform a plate analysis:

- 1. From the *My Plates* page, click the plate to analyze.
- 2. From the Options drop-down menu, select **1** \$ Comparison Analysis. The *Plate Analysis* screen displays (read-only mode in left column and editable copy of existing plate in right column; see next page).

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performing a plate analysis

- 3. Click **2** Add Ingredient or Add Ingredient Recipe to substitute alternative products that increase profitability.
- 4. Modify the plate analysis according to desired specifications. For example, reduce labor and waste cost by substituting fresh produce with comparable pre-portioned and sliced products.
- 5. Adjust 6 Waste, Labor, Other, and Profit to desired levels.

Note: If you adjust the profit to a higher percentage, Menu Analysis overwrites the current price to reflect the increased margin with an adjusted price.

- 6. Select ④ number of plates served and frequency to forecast plate profitability (Plates Served Day-Week-Month).
- 7. From the Options drop-down menu, select ⁽⁵⁾ Print to print the plate analysis or Copy to retain a copy of the plate analysis.
- 8. To overwrite your current plate and product/ingredient information (left column) with the adjusted recipe (right column), click ⁽³⁾ Save.

Important: Do not click Save unless you want to overwrite your existing plate (left column) with the modified plate (right column).

9. To discard your modifications, click 🕏 Cancel. The *Plate* details screen displays.

Note: Reset returns the analysis and the product/ingredient information to those of the current plate (only works if analysis has not been saved).

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updating pricing

You can update pricing on a regular basis to ensure plate costing is accurate. You can also lock pricing on products where market pricing is volatile. For example, you might want to include an average price for an item rather than the market low or high price, to ensure profitability is maintained.

Pricing does not automatically update; however, after you click the Update Pricing button, Menu Analysis changes your prices.

Tip: Pricing is only changed for the selected plate. Menu Analysis does not update the subplates. Also, you cannot undo pricing updates, so you should proceed with caution.

To update pricing for selected ingredients:

- 1. From the *Plate details* screen, select the **1** Price Lock checkbox for the items you do not want to change (clear if you want to update).
- 2. Click ² Update Pricing. The application retrieves all current pricing for the selected plate.

Note: Menu Analysis does not update pricing for locked products.

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To update pricing for a plate:

- 1. From the My Plates screen, select the checkbox next to the plate to update.
- 2. Click Update Price. Menu Analysis retrieves all of the current pricing for the selected plate.

Note: Products or Ingredients that have been locked are not updated. To lock prices, go to the *Plate details* page.

copying a plate

Use the Copy Plate function to easily create plates that are similar to existing plates. For example, add onion rings to a hamburger to create a hamburger basket.

To copy a plate:

- 1. From the *My Plates* page, click a plate to copy. The *Plate details* screen displays.
- 2. From the Options drop-down menu, select **1** Copy. The *Copy Plate* dialogue box displays.
- 3. Type a 2 name for the new plate.
- 4. Click **6** Save. The new plate displays in the *My Plates* page.

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• •	5 6 7	Wine Cooking Sherry 0.0 Potato Sweet Center Cut 0.0 Cookie Choc Chip Gluten 0.0	Cancel Save 3	Waste Labor	0.25	2.17 2.17
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				Last Up	pdated -	01/27/2014 Update Pricing
A	dd Ingre	edient Add Ingredier	nt Recipe Profit for a year: \$2410.20 80.61 % Cancel	Add	i to Menu	Save

importing a plate

Use the Import Plate function to easily add already existing plate details to a new plate in Menu Analysis.

To import a plate:

- 1. From the *Plates Summary* page, click **1** Import Plate. The *file finder* window displays.
- 2. Click a 2 plate file to import.
- 3. Click ³ Open.

⋒	Menus	Plates	Ingredients	
Plates	3			0
Plate	es Summary	Plates		Create New Import Plate
My P	lates			
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			Desktop Recipe De	etal-Chicken Recipe Detal-Chicken Sandwich Basket bt All Files (".") Cancel

4. A Success message displays. Click OK. The new imported plate displays in the *My Plates* page.

creating a plate PDF

You can easily create a plate PDF that you can download and print for easy reference.

To create a plate PDF:

- 1. From the *My Plates* page, click a plate. The *Plate details* screen displays.
- 2. From the Options drop-down menu, select **1** Print. The *Print Options* window displays.
- 3. Select the **2** Print Image checkbox if you want to print a copy of the plate.
- 4. Select the ⁽³⁾ checkbox next to the options to include in the PDF.
- 5. Click ④ OK. The plate PDF displays.
- 6. Right-click the file and select Save to save the PDF file to a desired location.

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creating and editing menus

Use the Menus screen to create and edit menus.

To create and edit a menu:

- 1. From the Menu Analysis homepage, click **1** Menus. The Menu Summary page displays.
- 2. Click ² Create New Menu.

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A Menus	Plates	Ingredients	
Menus > Menus Overview			2
Menu Summary My Menus			Create New Menu
Sysco Recommended	▼My Me	Target Food cost % 35.00	
Shared Menus			
	▼ Sysco	Recommended Menus	
	▼ Shared	Menus	

- 3. Type a ⁶ name for the new menu.
- 4. To add an existing plate, click ④ Add Existing Plate, select a ⑤ plate to add, and click
 ⑥ Add.
- 5. To add a new plate, click ④ Add New Plate. See *Adding Plate Details* to configure your new plate.

Sysco Market Menu Analysis	Welcome, Om_exp2 Search Product	Catalog	Q	My Active Account Account #. 1000000 Account: Little Rock	280
☆ Menus Plates	s Ingredients				
Menus > Edit Menu <i>Enter New Menu Name</i>	8			Menu Options Group By	
Column Settings X Clear Settings					
View Category	Image	Plate Name & Description	Price	Cost%	х
4 Add Existing Plate Add	Choose the Plate(s) S Chicken Sz Steak Fried Chick Egg Breakt Cancel	ken .		Cancet	Save

6. Click Save.

creating an order

After you create a menu, you can easily order products right from Menu Analysis. Use the *Menus* screen to initiate an order, and then use Order Management to review or change your order. Menu Analysis adds the list of products to an active order in Order Management where you can validate and submit them.

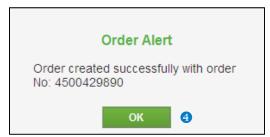
To create an order:

- 1. From the *Menu Summary* page, click the menu category **1** to display the desired menus.
- 2. Select the 2 checkbox next to the menu to order.
- 3. Click ⁶ Order.

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		☑ 2	Dinner Lunch	OM_EXP2 OM_EXP2	1

4. The application displays the *confirmation* screen with the order number. Note the order number and click ④ OK.

Note: Your order will remain in open status until you review and submit it.



5. Log on to Order Management to review or change the order, and then submit it.

Tip: All items in your order default to a quantity of 1 regardless of the quantity specified in the plate.

plate photos

adding and deleting plate photos

After creating a plate, you can add a photo of a plate for quick reference. You can also create a plate booklet for your kitchen staff by printing the finished plates.

To add a plate photo:

- 1. From the *Plate details* screen, click **1** Upload Image. The *file finder* window displays.
- 2. Click a 2 plate picture to upload.
- 3. Click 6 Open. The application displays the image thumbnail.
- 4. Click ④ Save to save the photo to the plate details.

To delete a plate photo, click Remove.

Note: The file format must be a JPG or GIF file. The application automatically compresses files to the required 300 kb maximum file size.

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menu management

What is menu analysis?

Performing a menu analysis breaks down a recipe's total food cost by products and ingredient units of measure to help understand what is contributing to menu item profitability.

Can I place an order from the menu analysis application?

Yes. You can convert a menu into an open order. This process creates an open order in Order Management that you can edit and submit. A confirmation number displays in the Menu Analysis application.

I am not getting any costs associated with my choice of products. What should I do?

Make sure that you have indicated a quantity. The menu analysis application does not display cost without an associated quantity. Also, ensure that the volume, weight, and portion fields have values or else the application will not calculate.

What does it mean when I see a Food Cost Alert icon?

The Food Cost Alert icon indicates that your recipe has exceeded the amount that you set for your target food cost % and will result in a reduced profit.

What is the difference between a recipe analysis and a profitability analysis?

A profitability analysis shows you cost breakdowns and profit margins. A recipe analysis is a *what-if* scenario that allows you to substitute alternate products to reduce cost and compare recipes side by side.

Do I have to start from scratch each time I add a recipe or can I leverage other recipes and menus?

No. You can copy a recipe and modify it to meet your current needs.

system access

How do I access the menu analysis application?

You can access the menu analysis application through Sysco Market using the following path Manage My Business > Tools > Menu Analysis or from within Express Ordering under the Menu Analysis tab.

Whom do I call for help with the Menu Analysis application?

Contact your Sales Associate tor Sysco Business Services for help 1-800-SYSCO CS.

plate management

Is there a way to block the application from updating prices for certain products?

Yes, select the lock price checkbox next to the product. This selection locks the current price and does not change it during the next update.

How does the application account for product yields?

You have the ability to indicate yield amount of a product as well as add waste and labor costs to ensure an accurate analysis.

How do I scale a plate?

To scale a plate, select the scale checkbox next to the plate products and ingredients. Then, type in the desired number of servings.

What is the difference between a product and a custom ingredient?

Sysco offers products while custom ingredients are not purchased from Sysco.

When I search for a product I get too many results. How can I get a more manageable list just for the items I need?

You can use the product search filters to narrow your search results by brand, pack, size, category, storage, and stock indicator.



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