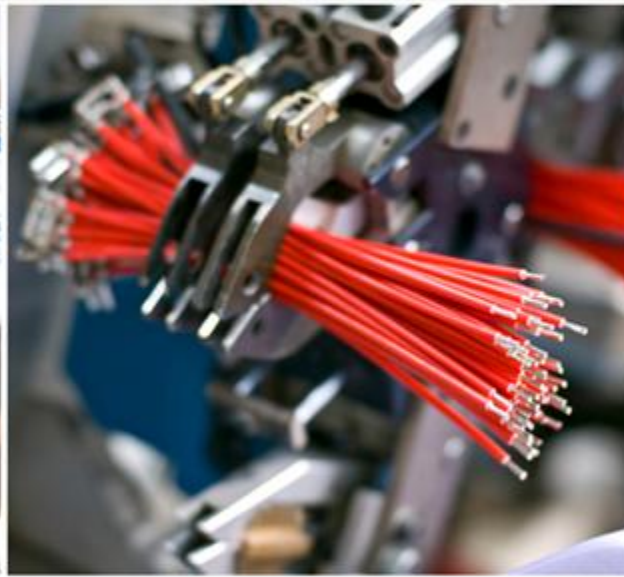


Menus to Processes

Richard Day, Senior Product Manager



Agenda

- QAD Overview
- Moving from Menus to Processes
- The QAD Approach
- Demonstration
- Current Status
- Future Plans
- Questions

Menus to Processes

QAD Overview

Established: 1979

Revenue: \$252 M (FY13)

Employees: 1,540 worldwide

Headquarters: Santa Barbara, CA

Operations: 19 Countries

Customers: 2,800 Companies
97 Countries
30 Languages

Product: QAD Enterprise Applications

Stock: NASDAQ: QADA, QADB



Automotive · Life Sciences · High Tech
Industrial · Consumer Products · Food and Beverage

QAD Overview

Customers

Automotive Parts



DELPHI



metaldyne

Consumer Products



DAVID YURMAN



Food & Beverage



High Technology



Industrial Products



Life Sciences



Menus to Processes

Moving from Menus to Processes

Moving from Maps to Navigation

Maps to Navigation



Get directions My places

Get directions

Ventura

Innovation Place, Summerland, CA, United St:

Add Destination - Show options

GET DIRECTIONS

Suggested routes

US-101 N 28.5 mi, 34 mins
In current traffic: 34 mins

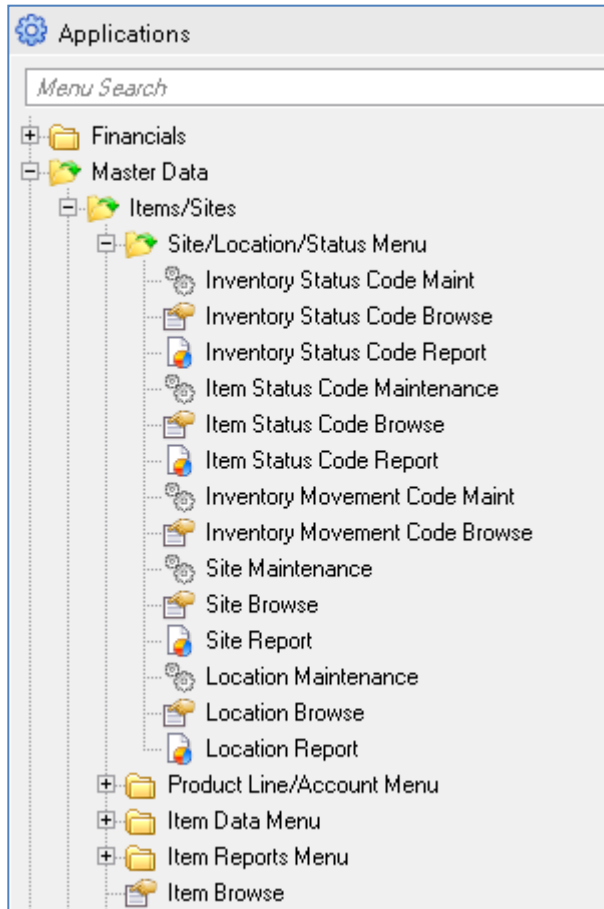
Driving directions to Innovation Pl, Summerland, CA 93108

Ventura, CA

1. Head north toward Telegraph Rd 0.361 mi
2. Take the 1st right onto Telegraph Rd 0.8 mi
3. Turn right onto S Victoria Ave 0.4 mi
4. Turn right onto the California 126 W ramp to Ventura



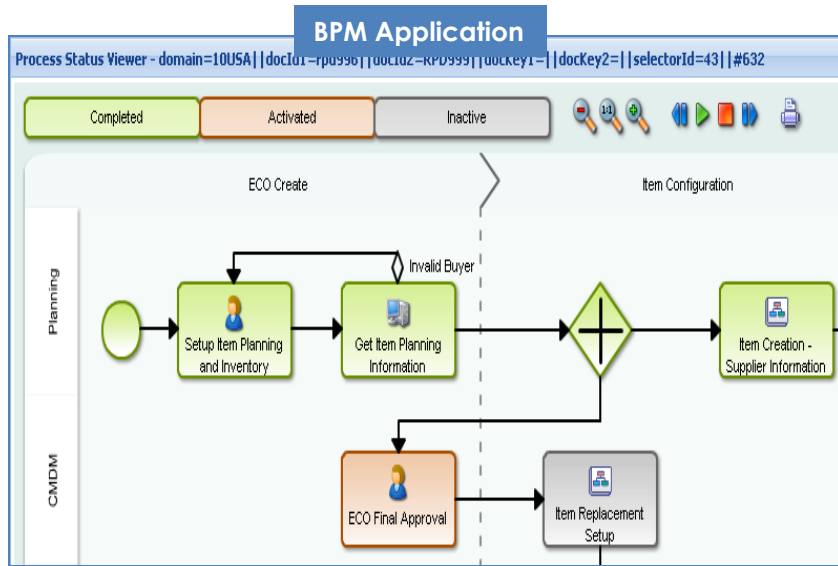
Menu Driven Systems



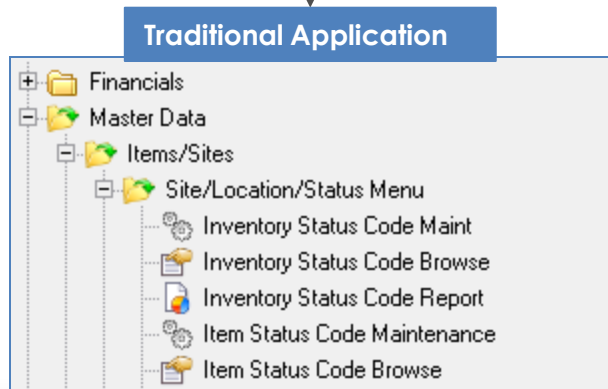
- Processes hidden
- No active monitoring
- Difficult to manage
- No task ownership
- Difficult to adapt
- Unaware of status

Moving from Maps to Navigation

Process Driven Systems

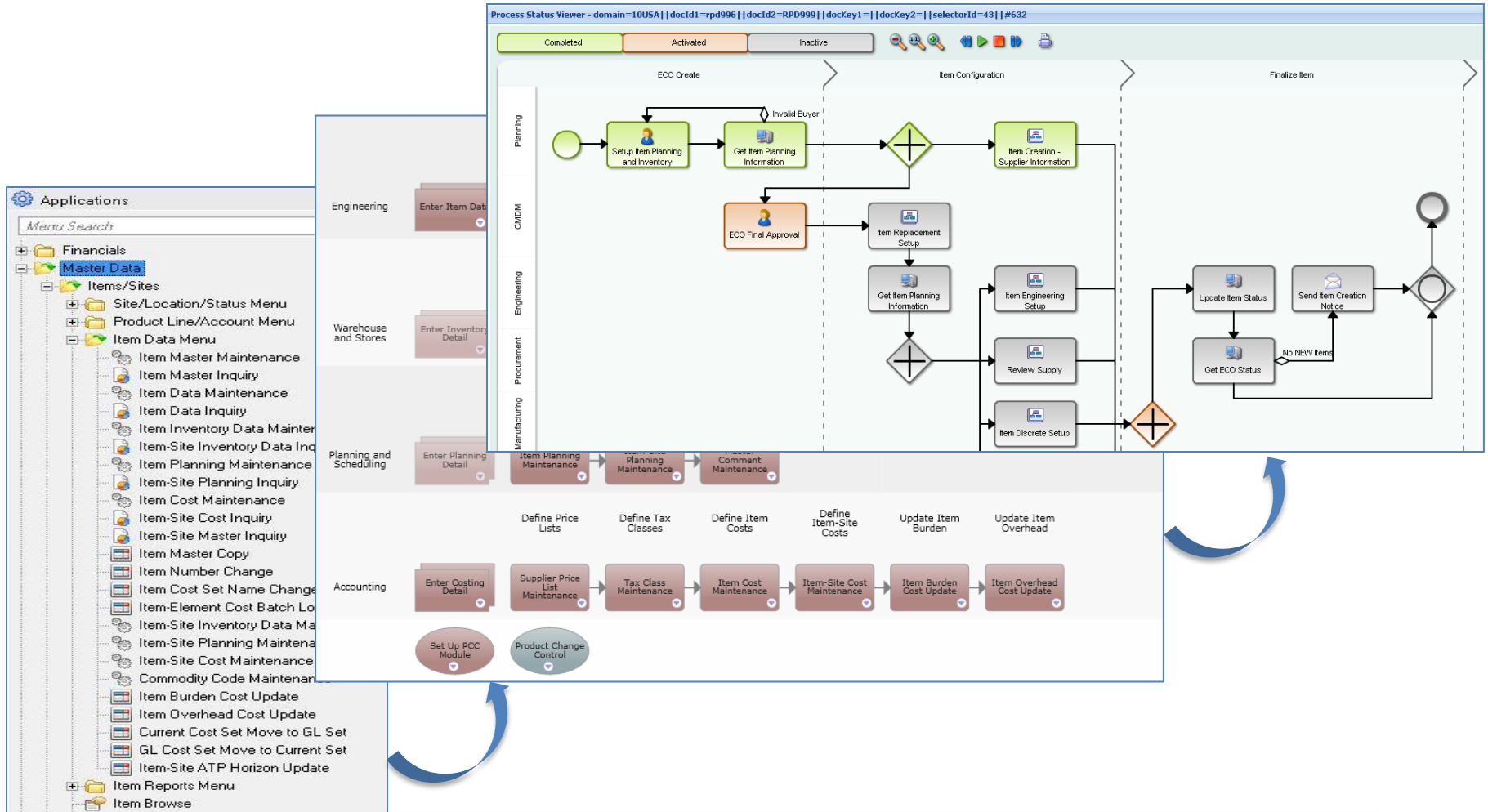


- Visualize your processes
- Control & automate
- Collect metrics
- Improve process agility
- Facilitate optimization



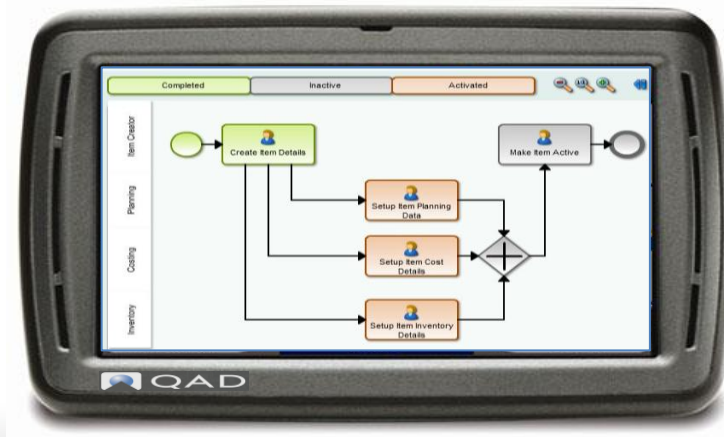
Moving from Maps to Navigation

Select Menus to Explicit Processes



Benefits Overview

- Visibility
 - Model, Document & Monitor processes
- Control
 - Manage tasks and responsibility
- Measurement
 - Drive continuous improvement



The Decision

- QAD **MUST HAVE** BPM Capabilities
 - Maintain Competitive Advantage
 - Meet Customer Needs
 - Fulfil Industry Requirements
- R&D Make it Happen !!!!!

Menus to Processes

The QAD Approach

Development Plan

Decision (2011): Leverage OpenEdge BPM

Option 1: Revolution

- Greenfield
- Re-Write/Architect
- Start From Scratch
- Everything is a Process !!

Option 2: Evolution

- Build on Solid Foundations
- Focus on Value
- Work with Existing
- Re-Use if Possible

Development Philosophy

- Goals
 - Absolutely **No Application** Code Changes
 - Focus on User Experience
 - Streamline Process Implementation
 - Backward Compatible
 - Focus on Process Automation

Development Philosophy

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No Application Code Changes

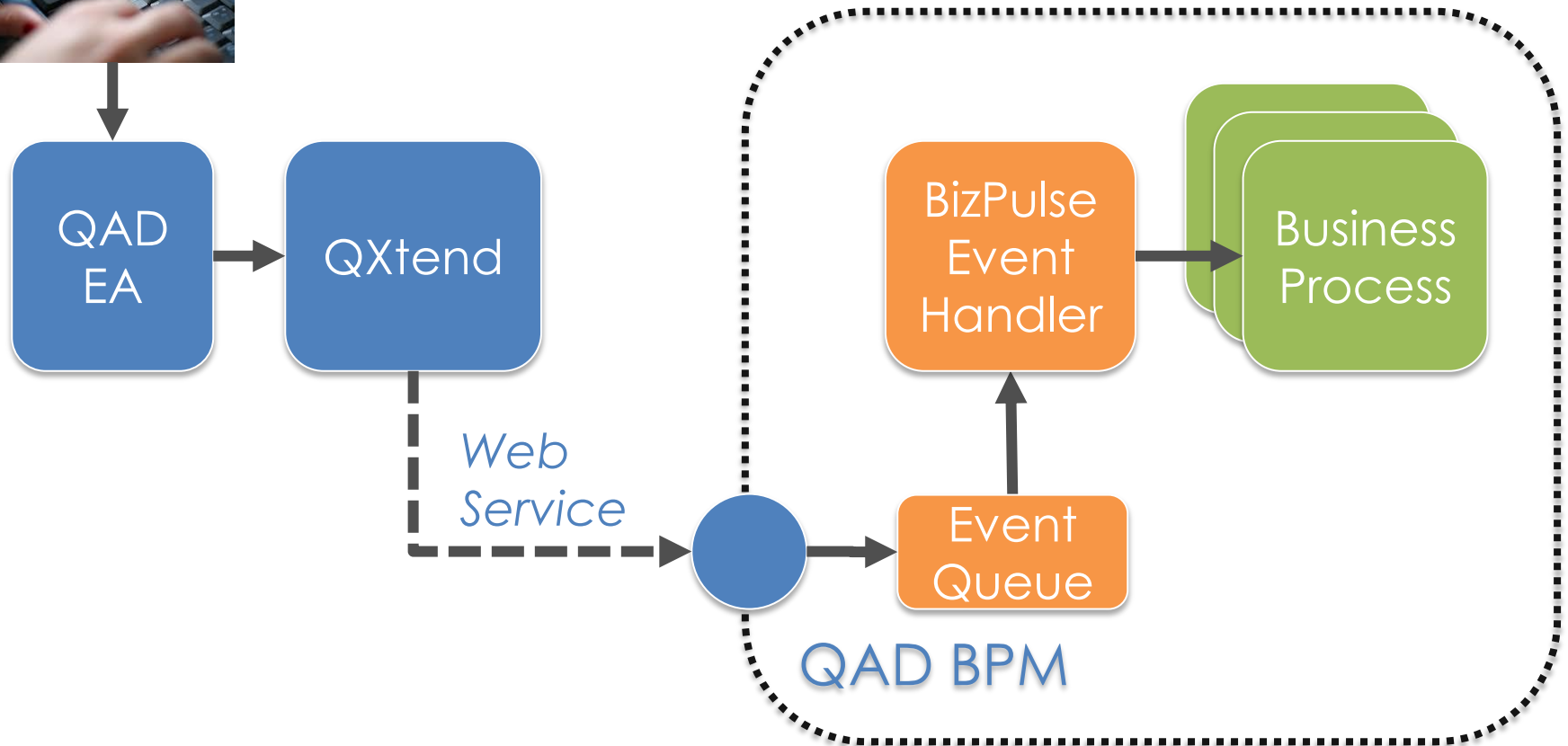
- Problems
 - Launching a Process
 - Access to Task Driven Screens
 - Application Actions not Linked
 - Manual Task Completion Required
- Benefits
 - Backward Compatibility
 - Users Guided through Process Execution
 - Process Visibility
 - Easy to Implement

No Application Code Changes

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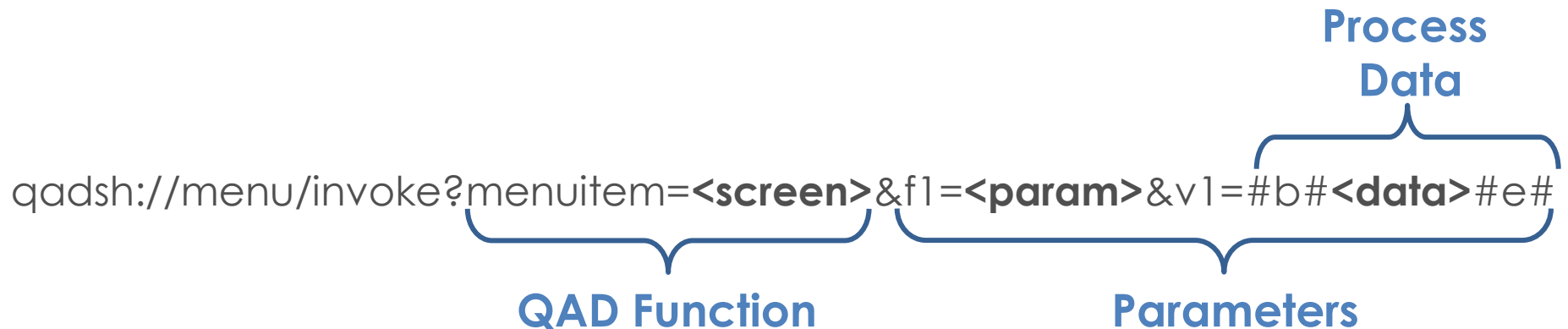
The QAD Approach

Launching A Process



Access to Task Driven Screens

- Cannot create new screens
- Leverage existing capabilities
 - Dynamic Role/User based screen customization
 - QADSH – Proprietary URL access protocol
- Human process tasks use QADSH



Development Philosophy

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Focus On User Experience

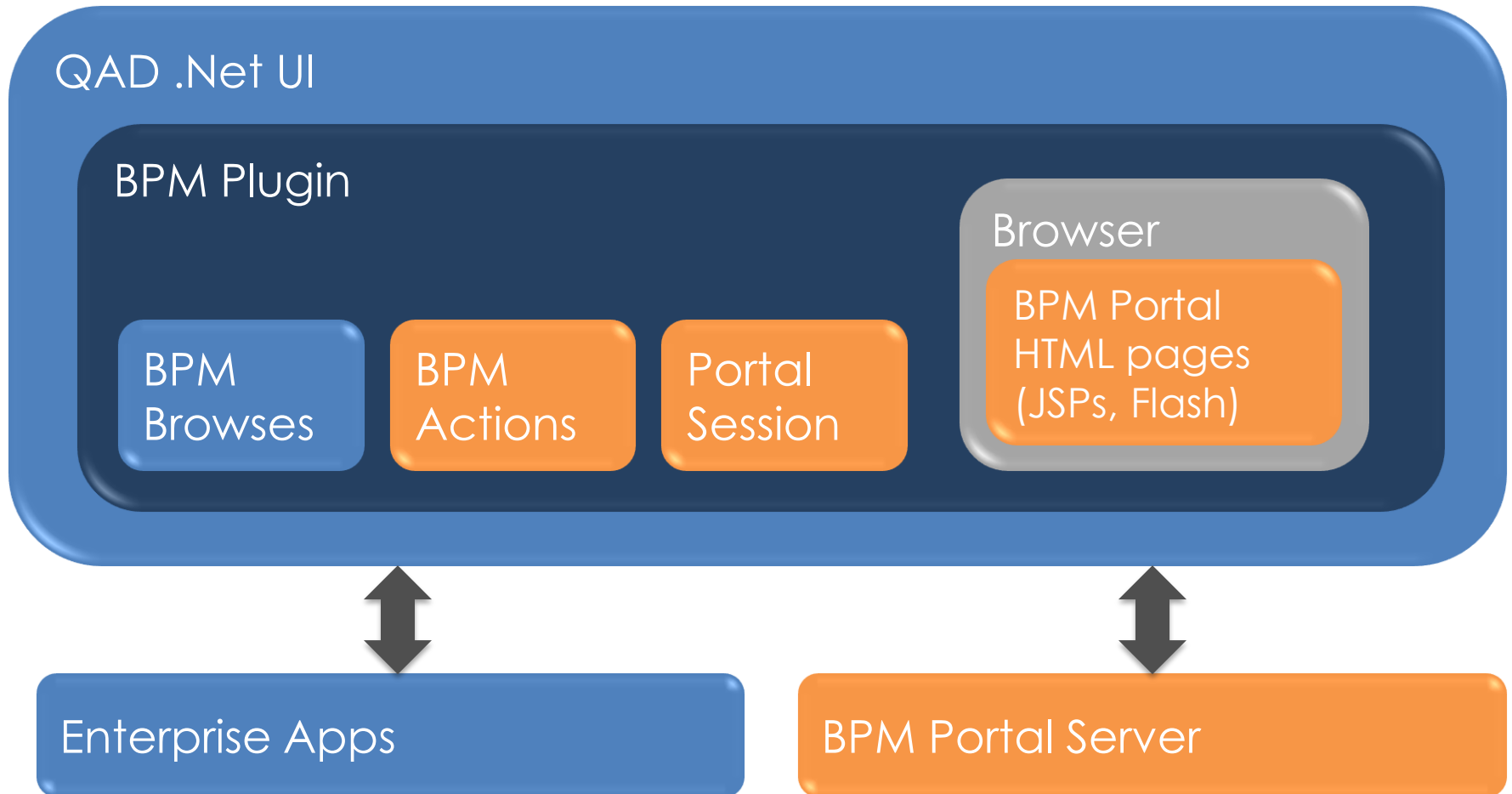
- QAD look & feel
- Share Users & Roles with QAD ERP
- Integrate Existing BPM Screens
- Use QAD Browse Infrastructure
 - Support Paging & Filtering
 - Drill to task screen
- Searchable Business Data
 - Primary business keys
 - Grouping categories

BPM Portal/API Issues

- Task APIs
 - No Paging
 - Limited Filtering
 - Only retrieve one task type at a time
- Tasks UI
 - Only view one task type at a time
 - Cannot replace runtime data in QADSH url
 - No Easy Business Key Filtering
- Instances UI
 - No Hierarchical View
 - No Easy Business Key Filtering

Focus On User Experience

BPM Architecture – Client Side



QAD BPM Web Services

- **QadBpmService**

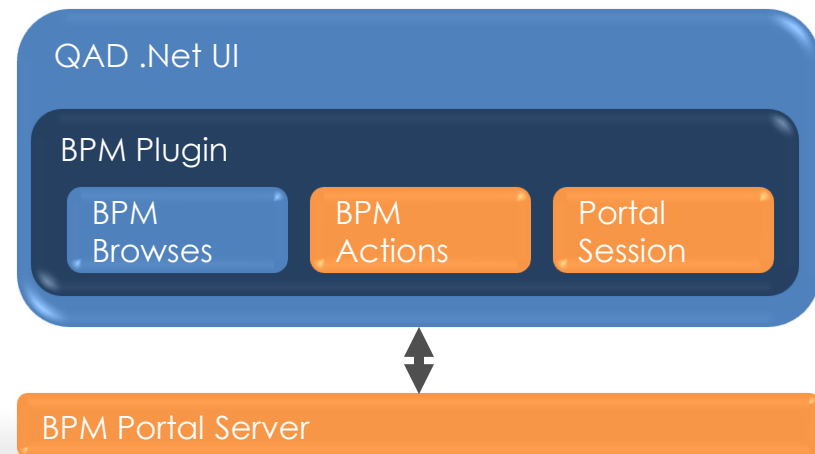
- MakeAvailable
- CreateProcessComment
- GetProcessCommentList
- GetTranslatedApplicationList
- ValidateBpmProfile

- **QadBpmHandlerService**

- PostQadBusinessEvent

- **QadBpmBrowseService**

- GetWorkList
- GetAllTasks
- GetProcessInstanceList
- GetAllProcesses
- GetStaticFilterCount
- GetStaticFilterMetaData



Development Philosophy

- Goals
 - Absolutely No Application Code Changes
 - Focus on User Experience
 - **Streamline Process Implementation**
 - **Backward Compatible**
 - **Focus on Process Automation**

Menus to Processes

Demonstration

Menus to Processes

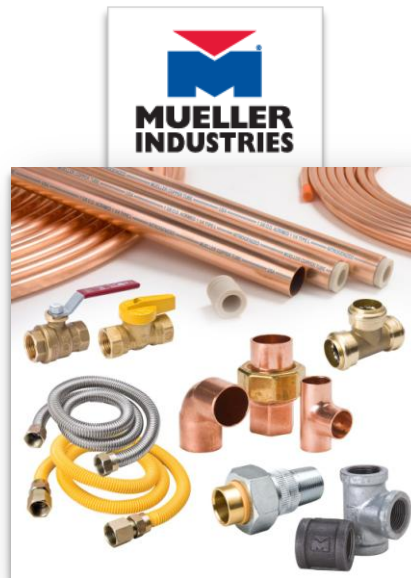
Current Status

QAD BPM Early Adopter




- Early adopter phase
 - April 2012 – March 2013
 - 5 US Customers
 - Restricted to QAD standard processes
- Focus on visualization & control

Current Status

Early Customers



What the Early Customers are Saying

- 
 - Process Owners know who's "Got the ball"
 - Helps keep people on-task
 - Help us improve speed-to-market
- 
 - Helps engage all level of users in the process
 - Improves process visibility
 - Lean concepts applied to back office processes
- **IMRIS** 
 - Reduce Item/Supplier setup time
 - Improve data quality
 - Improve transparency between functional groups

Rolling Out

- Great interest from customers
- Good implementation funnel

- Challenges
 - Field knowledge
 - New skills required
 - Java required
 - BPM is small part of QAD

- QAD BPM Services Practice
 - Centre of excellence for BPM at QAD

Menus to Processes

Future Plans

Development Roadmap

- Upgrade BPM Engine
 - OpenEdge 11.3
 - Corticon (Rules are important)
- Process Analytics
- Mobile BPM
- More Standard Templates
- Tighter Integration
 - Code for BPM
 - Replace Web Services with ABL



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