

Metropolitan Washington Association of Plumbing-Heating-Cooling Contractors

Newsleak

December 3, 2020 6pm-7pm LIVE FOR THE PRO Virtual Training LIVE from iTEC at Bradford White Middleville, MI Home of Jetglas® Water Heaters Join this training from your Computer, Tablet, or Smartphone: https://www.gotomeet.me/BradfordW/for-the-pro-live Join by telephone: US +1 (571) 317-3129 Access Code 596-584-389 Sponsored by D & B Distributing Co., Inc. For more info contact Sharron (301) 343-2111 **JETGLAS**



HATS OFF TO D & B DISTRIBUTING COMPANY, INC.

Always known for their hospitality, generosity and kindness, **Roy and Sharron Bremerman**, in conjunction with their December 3rd training, will host a raffle in a "LIVE" Facebook drawing on December 12th — more details to come!

You must be in attendance on December 3rd at 6:00 p.m. for the training to be eligible!!

Please join the meeting from your computer, tablet or smartphone.





MWPHCC kicks off the 2021 T4 Training Series on Thursday, January 7th

Date: Thursday, January 7, 2021

Time: 6:00 p.m.— 7:00 p.m.

Topic: PEX Piping

Sponsor: Chesapeake Systems

Presenter: Chris Able, Chesapeake Systems









STOCK UP ON PPE FOR YOUR BUSINESS!





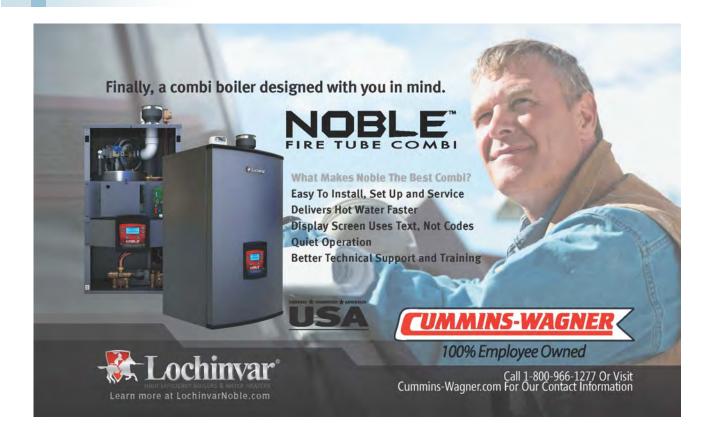
Make sure you don't run out of PPE equipment for your employees! Check out these vendors:

McClung Companies – KN95 Masks and 3-ply surgical disposable masks as well as domestically produced plastic face shields, cloth masks, and neck covers.

- American Business Forms KN95 Face Masks, Disposable Face Masks. Please note that you are a PHCC member with your order.
- Parkdale Reusable cloth face masks
- Marco Promotions Face masks
- Amylior Inc. K95 Face Masks and medical masks
- Home Depot Pro Non-medical face masks and hand sanitizer available in case quantities. To learn more and place an order, Contact Nick Fleming by email at Nicholas_R_Fleming@Homedepot.com or phone at 904-528-7914. Please note these materials are not available online.
- Ferguson Enterprises committed to helping PHCC members secure PPE and the other products they need to continue to serve their customers safely. Please reach out to your local Ferguson representative for product availability and pricing.

Visit the COVID-19 Recovery Center for resources compiled for you by PHCC!





BRADFORD WHITE IS FOR THE PRO

Get access to useful resources right at your fingertips!



Gain access to valuable information, tools, and everything you need to do your job and grow your business, including:

- Contractor Finder Directory
- Technical and Troubleshooting Videos
- RightSpec Tools: Calculators and Sizing
- Energy Efficiency Rating
- Product Rebates





Contact **Kevin Cerretani** of The Joyce Agency for more <u>information</u> 703-898-2020 | <u>kevin@thejoyceagency.com</u>



DO LESS OF THIS AND YOU'LL BE MORE SUCCESSFUL

By: Dan Rockwell, The Leadership Freak Blog, November 20, 2020

You're not as interesting as you think. If you're long-winded, the people around you wish you were short-winded.

Talk less. Succeed more.

5 Reasons people talk too much:

- ◆ Thinking. Extroverts think while they talk. (If you want your team to think, make space for them to talk.
- ◆ Silence drives you crazy. It only takes 4 seconds for silence to feel awkward.
- ♦ You have power or position.
- ♦ Insecurity.

You earn respect with your ears and lose it with your tongue.



◆ To convince people you're right.

7 Dangers of talking too much:

- ◆ Lost credibility. You earn respect with your ears and lose it with your mouth.
- ◆ Frustrating others.
- ◆ Diluting your message.
- ◆ Distracting people from priorities.
- ◆ Confusing people.
- Disengagement. A talkative leader complains that others don't contribute.
- Demotivation. The weight of too many words sucks the life out of your team.

Feeling good:

Scientific American reports, "On average, people spend 60 percent of conversations talking about themselves..."

Why do we talk about ourselves so much? It feels good! Do you want your team to feel good? Make time



for people to talk about their ideas, projects, goals, and progress. You never bring out the best in others

when you dominate meetings and conversations.

Power:

The person who talks the most has the most power. If you want your team to feel powerful, invite them to talk.

Humility creates space for others to talk.





PHCC Project Management Boot Camp Goes Online

Thanks to A. O. Smith University, A. O. Smith and Kohler Company

FALLS CHURCH, Va. (November 10, 2020) - The Plumbing-Heating-Cooling Contractors—National Association (PHCC) Educational Foundation faced a tough question this year. How could their forty-plus hour, ing the Zoom broadcast view from four-day Essentials of Project Management boot camp be successfully run online to avoid COVID-19 concerns? The answer was to partner with the professional crew at A. O. Smith University (AOSU) to provide



the instruction over Zoom from their advanced video studio in Ashland City, Tennessee. This partnership allowed the first online PHCC Essentials class to run from last Wednesday to Saturday with eighteen project managers in attendance.

Kirk Alter, Associate Professor at Purdue University, is the lead instructor for the Essentials class. His teaching style is highly energetic and interactive, featuring constant dialogue and role-playing exercises with the attendees. The AOSU studio allowed Alter to move as he would in a physical classroom, teaching from slides or more often vigorously scrib-

bling columns of numbers on a whiteboard to illustrate the impact project manager's decisions have in terms of real dollars. All the while. staff in a control room were switchcamera to camera in the studio. allowing the attendees to follow the action. The attendees were required to keep their video on throughout the program, allowing a monitor in the studio to display a gallery view to Alter, facilitating "face-to-face" conversations.

After completing a full eight-hour day of training, attendees were tasked with completing intense project assignments in the evenings. They were additionally responsible for coordinating how they would conduct these meetings with their group members who were spread across the country. For many, it was the first time they had needed to create work product and develop a presentation with an entirely remote-based team.

Offering the class online eliminated travel and hotel expenses, reducing the costs for attendees. While A. O. Smith University supported the program through use of their studio, A. O. Smith and Kohler Company generously sponsored class, further reducing the registration fee for attendees.



Offering the class online also helped to reduce the risk of travel during a pandemic. One attendee even learned he had tested positive for COVID-19 during the first day of the class. He was able to attend the entire program safely while isolating at home.

The next Essentials of PHC Project Management course will also be conducted online March 17th to 20th, 2021. The class will also be hosted by A. O. Smith University and sponsored by A. O. Smith and Kohler Company. Visit phccfoundation.org/ essentials for more information and to register. The class size is limited, so early registration is encouraged.



Be Inspired. Be the Best. Join PHCC.

THE IMPORTANCE OF LEADER HUMILITY IN A DOWNTURN

By: Dan Rockwell, The Leadership Freak Blog, November 11, 2020

Some think of leaders as being strong and humility as being weak. But leader humility simply means feeling and displaying a deep regard for others' dignity—a respect for their self-worth. That's an idea most people can get behind.

Our times are often called "unprecedented." The challenges we're facing make leadership more important than ever. Leaders need to oversee our work, keep us safe, han-

"Humility means feeling and displaying deep regard for others' dignity."

Marriya Gat. Ph.D.

dle so much that's unexpected, and, hopefully, guide us to greener pastures. Can humility make leaders more effective during crises? Yes, it can.

3 tips for leading with humility during crisis:

#1. Understand you're not the only one feeling stress.

Whether you manage a team that is on the front lines of the pandemic, comprised of essential workers, or working remotely from home, all of your people are operating under strain. Their work involves more complexity and uncertainty than ever before, a state that's been prolonged for all of us. Make time to ask how it's going and offer whatever support you can to make a difference.

#2. Communicate what's happening with your business.

There's a lot of fear in the air. Some

is justified. If your business or situation is solid, people feel reassured to hear that. If you're struggling, people will appreciate your



transparency in letting them know what you're doing to survive.

If you're forced to make cuts, make sure that your practices are humane. Consider furloughs instead of layoffs. Temporarily reduce retirement contributions, for example, before you let people go.

#3. Show gratitude for the work everyone is doing.

Pay attention to what is going well and let people know you see them doing that.





This great quote reiterates the importance of safety training. Keep up the great work as your safety training program continues into the new year!



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On behalf of the MWPHCC Chapter, the Board of Directors wish you and your families a Happy Thanksgiving!



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Fast Track to Service Plumbing



Getting On the Fast Track to Service Plumbing

How do you train a tech to be productive and able to run a service truck in record time? Take a look at the Foundation's Fast Track to Service Plumbing, available through our PHCC Academy® learning platform.

Designed for contractors by contractors, this comprehensive entry-level training is targeted at employees who do residential or commercial plumbing service and repair work. We want your employee trained and productive within the first year of being hired. Year-round open enrollment is available so employees can begin today.

Students study at their own pace as the work week permits with most students finishing in 12 – 18 months. The course includes 34 training modules critical for the success of today's plumbing service and repair professionals. Topics include: safety, customer service, plumbing and electrical work, basic business skills, and more.

Two for the price of one!

As a special thank you to members for helping with the development of this course, it is BOGO until January 29, 2021 - buy one enrollment and receive one for free!

For a demo, the course syllabus, costs or explanation on how this program differs from eLearning 4-year registered apprentice program, hit the button below and complete a request for information form on the Fast Track web page.

Learn More







A Message from PHCC President Hunter Botto PHCC Members: Let's Make It Happen!

You would think that assuming the helm of an organization during the height of a global pandemic would be daunting, but when the organization is PHCC and I see every day all the ways the association is helping its members (and members are helping each other), it actually has me *excited* about our future. I'm asking each of you to click **here** for:



My observations on how our contractor members have leaned on PHCC to help them with the "business" of doing business, especially this year.

- The latest video from PHCC that recaps all the resources developed for members just this year!
- My challenge to you on simple things you can do to ensure PHCC has even *more* influence and *more* to offer each other.
- A special message to our plumbing and HVAC manufacturers, suppliers and service providers.

This is your industry and your future. Get involved. Make it happen!



Upcoming Webinar: Is Your Inventory Managing You?

If you feel like you spend more time trying to keep up with your inventory than you should, your inventory might be managing you.

During this **FREE WEBINAR** on **Wednesday**, **Dec. 2**, **at 2** p.m. ET presented by Home Depot Pro, you'll learn the importance of having a solid inventory management program in place and how it can be developed.

QSC Will Enhance Your PHCC Membership Experience!

Did you know that membership in PHCC provides you the option of being a part of PHCC's **Quality Service Contractors (QSC)**? Access is *easy*, and the benefits are many! (Check out the QSC Benefit and Resource Guide **here**.) We encourage **PHCC Service and Repair Contractors** and **PHCC Associate Members** to click **here** to discover how you can advance your business and expand your reach through membership in QSC. For more information, contact Dave Chic, QSC program director, at **chic@naphcc.org** or 800-533-7694. **LEARN MORE**

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