



ALSB NEWSLETTER



A Publication of the American Business Law Association, Inc. d/b/a
Academy of Legal Studies in Business

Fall 2013

Office of the ALSB Executive Secretary
Miami University - Oxford OH 45056 www.alsb.org 1-800-831-2903

HILLER, DIMATTEO, & PERRY HONORED IN BOSTON

JFK Library Visit Underscores Focus on History at Conference

Program Chair Robert Thomas presided over the 2013 ALSB Conference held at the Fairmont Hotel in Boston's backbay this past August culminating in the annual awards banquet Saturday night.

Among the various award recipients were three notable faculty awards. Virginia Tech's Janine Hiller was presented with the Kay Duffy Service Award. This award is given only when an ALSB member gives extraordinary service to the ALSB. As ALSB past president, Hiller led the multi-year strategic planning initiative with the ALSB. Hiller is seen below accepting the award from ALSB Immediate Past President Carol Miller and Executive Secretary Dan Herron.

below accepting his award from Committee Chair and ALSB Past President Connie Bagley.



Indiana University's Josh Perry was awarded the 2013 Junior Distinguished Faculty Award below.



continued on page 2



The University of Florida's Lary DiMatteo was Distinguished Faculty recipient for 2013. He is seen

Boston Hosts Near-Record-Breaking ALSB in Bean-Town Style!

In early August, nearly 320 ALSB members were greeted by picture-perfect weather, amazing cuisine, an extraordinary hotel with phenomenal service located in a remarkable neighborhood in one of the World's truly great cities. The 88th annual meeting of the Academy of Legal Studies in Business kicked off with these superlatives and accelerated uphill from there.

The conference, hosted by the fabulous Fairmont Copley Plaza in the trendy Backbay district of Boston, began with the Newcomers Lunch in the elegant St. James Room during which the ALSB welcomed over 30 new members. After lunch academic sessions kicked off in earnest with the first of over 210 papers and panels. The demand for presentations was so great that we added multiple sessions on Wednesday and were forced to employ some of the hotel's larger rooms for session breakouts. It was a marvel watching Janine Hiller using her commanding voice and presence to absolutely fill up the Grand Ballroom with her discourse on "Botnets". Equally impressive was watching the always-elegant Stephanie Greene present in the stately Venetian Room.

The first day concluded with the Ice Breaker Cocktail Party on the Prudential Tower Skywalk (located on the 50th floor) where attendees enjoyed crab cakes, sliders and lobster rolls, as well as spectacular panoramic views of Boston and environs while helping the University of Georgia honor Peter Shedd for his remarkable service to his school and the ALSB. The conference began in earnest on Thursday with section meetings over breakfast and lunch. Michael Meurer of Boston University opined about patent failures to the Technology Section, Jacob Vaillancourt (entrepreneur) and Fred Kalisz (Mayor of one of Massachusetts' larger Cities) discussed brownfielding and sustainability with the Environmental Law Section, and Joel Trachtman of Tufts University spoke on international law and the WTO to the International Law Section. Section speakers on other days of the conference included Lisa Masteralexis, one of the few female Major League baseball agents (Marketing & Sport Law Section); Extraordinary Advocate Robert Joy, who argued *Lerchmere v N.L.R.B.* before the Supreme Court (Employment Law Section); and Beverly Kracher of Creighton University (Ethics Section). Last but not least, our Plenary Lunch keynote speaker was Lisa Kelly-Craswell, an H.R. Executive with experience in retail, biotech, insurance, and currently, the healthcare

administration. She mesmerized the lunch crowd by sharing the lessons she has taken away from dealing with a multitude of ethical dilemmas during her multi-decade career. Her real-world experiences—and that of other conference speakers—in the business trenches provided nice counterbalances to the high-level academic discussions that characterize many of the Conference's sessions.

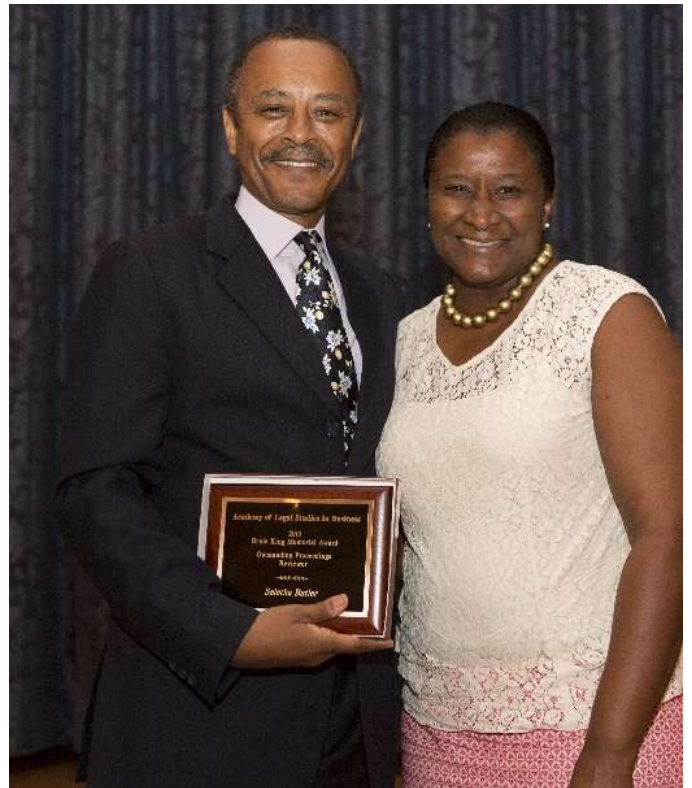
The headliner of the Thursday schedule was the McGraw-Hill Master Teacher Competition moderated by last year's winner, Mike Koval of Salisbury University. The competition featured four award-winning presentations by Sandra Benson of Middle Tennessee State University, Mark DeAngelis of the University of Connecticut, John McArdle of Centenary College, and Robert Prentice of the University of Texas. Out of this spirited and close competition, Robert Prentice emerged the winner.

Thursday ended with a visit to the memorable John F. Kennedy Library and Museum. After a tour of the museum—which featured impressive exhibits on the 35th President's life, presidency, assassination, and a special exhibit on the Bay of Pigs Cold War crisis—, members gathered in a hall with a 30-foot floor-to-ceiling, panoramic window overlooking the Boston skyline to dine on an incredible surf-and-turf meal featuring lobster and steak. I must admit that this was my favorite meal of many excellent meals in Boston, and definitely was the most memorable.

The Conference culminated on Saturday with the Business Meeting and Annual Awards Banquet MC'ed by Program Chair, Robert Thomas of the University of Florida, whose model seemed to be, "can there ever be too much orange-and-blue UF Gator swag?" At the Business Meeting, Philip Nichols was elected Secretary Treasurer and Program Chair for the 2016 meeting. San Juan, Puerto Rico, Charlotte, North Carolina, and Salt Lake City were identified as the early contenders for the 2016 conference site. The Awards Banquet was held in the truly magnificent hotel Grand Ballroom. Carol Miller took the podium as ALSB President for the last time and gave a heartfelt address to her "family", the ALSB membership. Carol's tenure on the ALSB Executive Committee has truly been a labor of love. We are fortunate to have her outstanding EC contributions for at least one more year. At the conclusion of the awards ceremony, Robert Thomas took the podium as the newly instated ALSB President and invited the membership to meet next year in Seattle! That meeting promises to be one of the best ever.



(left to right next to Exec Sec'y Dan Herron) Josephine Nelson, Debra Burke, and Jamie Prenkert for the 2013 Distinguished Proceedings.



Seletha Butler receives the Ernie King Memorial Award for her being selected as the Outstanding Proceedings reviewer.



Mike Koval Accepts the 2012 Master Teacher Award from ALSB President Robert Thomas.



The four 2013 Master Teacher finalists: Mark DeAngelis, Robert Prentice, John McArdle, and Sandra Benson... ..and...the 2013 Award Winner...drum roll..... Robert Prentice from the University of Texas.

As the 2013 winner of the juried competition, Prentice will chair and moderate the 2014 Master Teacher Symposium held at the Hyatt Olive 8 Hotel in Seattle.

Left: Shelly Whitmer accepts from ABLJ Editor-in-Chief Robert Bird the Holmes-Cardozo Award for the Best Submitted Conference Paper on behalf of the University of Michigan's Lynda Oswald.





Jamie Prenkert accepts the Bunche Award for the Outstanding Submitted International Paper presented by Christina Benson, International Section chair.



ABLJ Editor-in-Chief Robert Bird presents Oregon State's Nancy King with Inara Scott's award for being a Holmes-Cardozo finalist.



Lucien Dhooge (right) accepts a plaque honoring him as a Holmes-Cardozo finalist from ABLJ editor-in-chief Robert Bird.



ALSB Past President Connie Bagley (left) presents Western Carolina University's Debra Burke with the Outstanding International Case Writing Award.



Dale Thompson and Susan Marsnik accept the JLSE Excellence in Research Award from JLSE Editor-in-Chief Rob Landry.



University of Georgia President Jere Morehead addresses the ALSB at the Reception at The Hub “surprisingly” honoring ALSB Past President, ALSB AACSB-Int’l Liaison, and University of Georgia Professor, Peter Shedd (below with Beverly Earle).



Robert Bird (center) accepts a plaque of appreciation for his tenure as ABLJ Editor-in-Chief from incoming editor-in-chief Marisa Pagnatarro and ALSB President Robert Thomas

Peter Shedd—right—has served as the ALSB President in 1999, program-chaired the annual conference in Atlanta in 1997; he earned the Kay Duffy Award for Extraordinary Service to the ALSB in 1999; he was awarded the Distinguished Senior Faculty Award in 2006, and currently serves as the ALSB Liaison to the AACSB-International. He earned both his Bachelors and Law degree from the University of Georgia and has served that institution and the ALSB with dignity, extraordinary loyalty, and hard, dedicated work. The ALSB and UGA honored him at the 2013 Conference.





Frances Chapman (center) accepts the inaugural John Bonsignore Award for Outstanding Contribution to the teaching of undergraduate legal studies. With her are Rob Landy, JLSE Editor-in-Chief (left) and chair of the Bonsignore Committee and Robert Thomas (right).



Please plan to join us in the Pacific Northwest for the **2014 ALSB Annual Meeting to be held in Seattle**, August 3-7 at the Hyatt at Olive 8 hotel. Plan to arrive early and stay late – Seattle is a great tourist destination. Check out the *New York Times* recommendations for 36 hours in Seattle at:

<http://travel.nytimes.com/2011/03/27/travel/27hours-seattle.html?pagewanted=all& r=0> and the Seattle City Guide at <http://www.seattle.gov/visiting/>. The Hyatt at Olive 8 is a sleek, modern, LEED certified hotel, located in the downtown Seattle theater district and walking distance to Pike Place Market, Puget Sound, great restaurants, shopping, and more. Stay tuned for details in the Winter Newsletter. (*picture complements of Howard Frisk*)

President's Message:

Robert Thomas



Dear Colleagues,

It was truly my pleasure serving as your program chair for the 2013 ALSB Conference in Boston. Although not perfect (Lee Reed will never let me forget that the 318 registrants in Boston was two short of the 320 that registered for the Portland ALSB Conference that he planned), the Conference succeeded well beyond my expectations and hopes. Boston, the Back Bay neighborhood, The Fairmont Hotel, and the weather combined to create an environment that was conducive to sharing great ideas, inspiring new approaches in the classroom, meeting new colleagues, and creating long-term collaborations in a magnificent and welcoming setting.

I want to stress that the success of the 2013 ALSB Conference was a collaborative effort. There were so many whose contributions elevated the Conference from ordinary to extraordinary. I first thank our ALSB colleagues in the Boston area who contributed so much to the Conference's success. These members include Chris O'Brien who was able to get an early commitment of support from Boston College, and David Silverstein at Suffolk who supported and encouraged me when I told him in 2010 that I wanted to hold the 2013 Conference in Boston. I also thank Adam Sulkowski, U-Mass Dartmouth, whose infectious enthusiasm kept me going, and he was instrumental in inviting guest speakers. I especially thank Bev Earle who not only garnered support from Bentley University but also whose hometown knowledge and creativity made the social events especially memorable. In addition, the Conference could not have taken place—definitely not in this format and forum—without the continued financial and logistical support of our publishers. I thank you all.

Also deserving of recognition are the “professionals” who make the program chair look great. Dan Herron, the backbone of the ALSB, is truly the only person in the ALSB who is indispensable. I will never forget Dan admonishing me before a meeting with hotel staff to “shut up and look pretty!” Dan, do you say that to all your program chairs? But the reality is that watching Dan in action, running a conference and managing hotel personnel, is truly a thing of beauty. Thank you, Dan, for being you. The person who kept the months leading up to the conference from being my personal hell was Shelly Whitmer whose expertise in handling registration and scheduling and preparing the written program allowed me to breathe and enjoy my daughter's July wedding. Next in line was Linda Christiansen, ALSB chief Accounting Officer, and my unofficial publicist. Linda not only made sure that this most expensive ALSB Conference ever (we did set at least one record!) stayed in the black, but she also told any and everyone what a wonderful job I was doing. Whether this last part was true, I thank her for all the encouragement she provided. Finally, registration and conference logistics and the myriad hotel amenities were facilitated and made possible by the hard work of Dan's family and the incredible hospitality of the Fairmont Copley Plaza Hotel.

Looking forward, the ALSB and our discipline face many trials. Our positions in business schools and roles in educating future business leaders is constantly challenged. In this age of shrinking resources, administrators are too often willing to shift resources away from our discipline despite the clear and increasing evidence that business managers and leaders desperately need better understanding of the critical roles that law and ethics play in the

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business world.

Your ALSB Executive Committee is engaged in several initiatives to educate business school decision makers of the importance of maintaining a critical mass of vibrant, research-active and tenure-track business law faculty in business schools. In addition we are working to make the ALSB directly and more immediately beneficial to its membership by providing or encouraging the provision of more opportunities to share research and pedagogy, providing support for members whose research and positions are challenged, and by extending through technology some of the intellectual benefits of attending the ALSB Conference to those who cannot attend the annual conference in person. However, this is a two-way street. The ALSB belongs to its members, and the EC, therefore, needs your input,

guidance, and contributions. Inform us of your needs and priorities for the ALSB, how we can help you advance your professional interests, and how you would like to contribute. I believe that we as law and ethics teachers and scholars in business schools face a difficult but promising future but only to the extent we strive and struggle to bring that bright future to fruition.

Best wishes for a happy and prosperous year. I hope to see all of you in Seattle next summer!

Robert



Please plan to join us in the Pacific Northwest for the **2014 ALSB Annual Meeting to be held in Seattle**, August 3-7 at the Hyatt at Olive 8 hotel. Plan to arrive early and stay late – Seattle is a great tourist destination. Check out the *New York Times* recommendations for 36 hours in Seattle at:

<http://travel.nytimes.com/2011/03/27/travel/27hours-seattle.html?pagewanted=all&r=0> and the Seattle City Guide at <http://www.seattle.gov/visiting/>.

The Hyatt at Olive 8 is a sleek, modern, LEED certified hotel, located in the downtown Seattle theater district and walking distance to Pike Place Market, Puget Sound, great restaurants, shopping, and more. **Remember: the conference runs from Monday-Thursday this coming year.** Stay tuned for details in the Winter Newsletter. *(picture complements of Howard Frisk)*

2013-14 Executive Committee

President

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Robert.thomas@warrington.ufl.edu

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schipani@umich.edu

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Executive Secretary's Message...



Another conference come and gone. Boston was a great time. The visit to the JFK Presidential Library and Museum was a real highlight. Congratulations to all of the award recipients. Congratulations (or condolences) to Wharton's Phil Nichols for his election to the ALSB officer ranks. Pictures from the conference are printed in this newsletter but are also available on the ALSB website as a slide show as soon as you open the site.

Once again, the conference could not have been run as smoothly and efficiently as it was without the tireless work of Trish Smith, Shelly Whitmer, and Deb Herron, our "professional" registration desk crew.

Already, we are at work on next year's conference in Seattle. Program Chair Cindy Schipani and I are heading out there this month for a planning session. I'll hopefully have a colorful report after that trip to whet your appetites for Seattle. One important note: the conference next year is a Monday-Thursday event August 4-7. Papers and Panels will begin Monday afternoon August 4 culminating in the Annual Banquet on Thursday night August 7.

The conference hotel, Hyatt Olive 8, is a green hotel: modern, efficient, and environmentally sensitive. Seattle is a beautifully green city with the ocean on one side and the Cascade Mountains on the west. I think you will be very pleased.

I hope that everyone's school year has started out well. It is sad to see the nice weather in most of the country begin to give way to autumnal winds and dropping temperatures. Enjoy your term and remember that you can email me at herrondj@miamioh.edu regarding any questions you may have regarding the ALSB.

Dan Herron, Executive Secretary

Mercer's Jody Blanke declares for ALSB Office



Dear Colleagues,

I am writing to ask for your support for my candidacy for the office of ALSB Secretary-Treasurer. I would like to contribute to the ongoing leadership efforts to keep law and ethics as an integral part

of the business school curriculum. Since becoming a member of the ALSB in 1998, I have, as have any of you, enjoyed the friendship and support of our many generous colleagues. My intent is to follow in the footsteps of those past presidents for whom I have so much respect and admiration.

I have spent virtually my entire academic career as the only lawyer in my school. Accordingly, I have had to fight those repeated battles that many of us have faced to keep law and ethics courses as part of the core business curriculum. I consider myself lucky to have received so much support over the years from the ALSB and its members. And despite the excellent work of Peter Shedd and others regarding the new AACSB standards, I expect these struggles to continue. A review of the postings on the ALSB listservs reveals and illustrates these ongoing challenges.

I believe that one of the most important services provided by the ALSB is to maintain a repository of data, studies and statements that is readily available to members. I would like to continue this effort to provide informational support for those who need it.

As many of you have, during my years as an academic I have taken on many different roles, including teaching, research, service and administration. I lived through my school's transition from being primarily a "teaching school" to one where research has become much more important. I have gone through an initial AACSB accreditation and two subsequent maintenance visits, participating in each to a significant extent.

I have now served two stints, totaling about 14 years, as director of our undergraduate programs. In recent years, more often than not, I have been chairperson of our promotion and tenure committee.

It always amazes me – although by this time it really shouldn't – how similar the issues are for so many of us at our different institutions. Certainly, there are different sets of issues, but many central themes seem to affect all of us. This is where the ALSB should be – and is – so helpful in providing support. It is always very satisfying to watch the thoughtful and helpful responses on the ALSB listservs whenever anyone posts a question or request for help.

I was a founding officer of the Technology Law Section and its chairperson for a few years. It was very rewarding putting together panels and guest speakers for the Section. One of our early (repeat) guest speakers has become very successful in the field of privacy law and I now attend his conference whenever I can. I have also served as a reviewer for the ABLJ.

As a member of the Executive Committee, I would like to continue the great work accomplished by others over the years. As I have already stated, one of the most important functions of the ALSB is to provide support for members in addressing the challenges of academic life. This is where I believe the ALSB truly excels. It provides support and collegiality for those who teach, for those who do research and for those who administer. I would do my best to continue and to improve that vital support system. I hope that you will support my candidacy.

Thank you,

Jody Blanke
Mercer University
Blanke_j@mercer.edu
(678) 547-6313

Table Shots at the 2013 Banquet









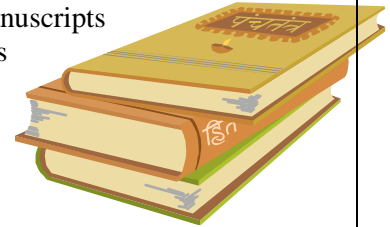




Journal of Legal Studies Education

Call for Reviewers

The *Journal of Legal Studies Education* is seeking reviewers. If you wish to review manuscripts please send a current resume and a letter indicating your scholarly interests and/or areas of expertise to Rob Landry at rlandry@jsu.edu. Each year, interested reviewers may be invited to become JLSE staff editors on the basis of their demonstrated ability to provide timely and thorough reviews of manuscripts.



Call for Manuscripts

The *Journal of Legal Studies Education*, the ALSB's peer-reviewed pedagogy journal, solicits manuscripts for Volume 31. Have you designed a new course? Successfully integrated technology? Involved students in innovative activities? Written a case that explores legal issues and their implications for business? Can you advise on developments in the substantive law of which legal studies instructors should be aware? Can you comment on trends or developments in higher education and their implications for the legal studies discipline? These and other topics would be of interest to our readers. For submission information, see [http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1744-1722/homepage/ForAuthors.html](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1744-1722/homepage/ForAuthors.html), or contact Rob Landry, Editor in Chief, at rlandry@jsu.edu.

SECTION NEWS

Marketing and Sports Law Section Meeting Report 2013

At the breakfast meeting in Boston, section members became reacquainted. Section chair Steve McKelvey, of the Isenberg School of Management at University of Massachusetts Amherst introduced our breakfast speaker Lisa P. Masteralexis, who spoke about her experiences over the past fifteen years as one of only a handful of women certified by the Major League Baseball Players Association to serve as a baseball agent. She has handled amateur draft, salary arbitration and free agency negotiations for clients as well as numerous player grievances involving issues ranging from performance enhancing drug suspensions to workers compensation. One of her more unusual cases involved handicap discrimination against a disabled professional golfer who was seeking a reasonable accommodation for his disability. Professor Masteralexis is the head of Department of Sport Management at the University of Massachusetts Amherst.

Lastly, we affirmed that the following officers would serve next year:

Chair: Tim Lemper
Clinical Associate Professor of Business Law Indiana University-Kelley School of Business
1309 E. 10th St., Room 233
Bloomington, IN 47405
Email: tlemper@indiana.edu

Vice Chair: vacant –interested section members should contact Ross Petty below.

Exec. Sec.: Ross D. Petty
Professor of Marketing Law and Faculty Scholar
Babson College
Division of Accounting and Law
Babson Park, MA 02457 USA Email: petty@babson.edu

UPCOMING 2013-2014 REGIONAL CONFERENCES

MID-ATLANTIC ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE March 21-22, 2014 (Friday – Saturday) Baltimore, MD



**We hope you can join us in downtown Baltimore for the 2014 Mid-Atlantic Academy of
Legal Studies in Business Annual Conference!**

Papers submitted by March 1, 2014 are eligible for publication in the Atlantic Law Journal and a Best Paper cash award. Conference attendance is not required for journal submissions. For more information, please check the ALSB website's link to MAALSB, or contact Stacey B. Lee, President at staceyb.lee@jhu.edu or 410-234-9419.

Sponsored by



MIDWEST ACADEMY OF LEGAL STUDIES IN BUSINESS

Annual Conference

The Palmer House Hilton

Chicago, Illinois

March 26 - March 28, 2013



- * Held in conjunction with MBAA International Conference (“America’s best conference value”)
- * Opportunity to attend sessions regarding: legal studies, management, marketing, finance, accounting, business economics, international business, case research, health administration, entrepreneurship, information systems and business/society/government.
- * Draws 700 to 800 attendees from across the country and several foreign countries.
- * Two nights of entertainment associated with conference
- * Hotel rate of \$174/night
- * Master Teacher competition
- * Refereed MALSb Proceedings
- * MBAA International Distinguished Paper Award for Legal Studies
- * MALSb Proceedings Outstanding Paper Award

Registration deadline: October 18, 2013 (to be included in program; completed papers due for consideration regarding MBAA International Distinguished Paper Award or Master Teacher competition)

Refereed Proceedings Submission Deadline: January 15, 2014 (for consideration)

For more information or a registration packet, **visit our website:** www.malsb.org
Steve Palmer, MALSb Vice-President and Program Chair
Northwestern Oklahoma State University scpalmer@nwsu.edu

SAVE THE DATE

for next year's

NARBLA Conference

Date: Saturday, April 5, 2014

Location: University of Massachusetts Lowell

Time: 8:30am-2pm

For updates on NARBLA news, Guidelines for Publication of Papers, and the Conference Registration Form, go to www.narbla.org to reach the NARBLA Web page.

For questions about the NARBLA conference, you may contact program Co-Chairs:

Michelle D. Bazin (Michelle_Bazin@uml.edu)

or

Walter Toomey (Walter_Toomey@uml.edu)

Any questions about paper presentations for publication, contact Co-Editors in Chief of the Business Law Review, Bill Read at readw@husson.edu or Marie Hansen at hansenm@husson.edu.

NARBLA encourages tenure-track faculty to join NARBLA. It is a good opportunity to network and present papers. If you wish to have your name removed from the NARBLA mailing list, or wish to add the name of a colleague, reply to NARBLA@webtv.net.

NORTH EAST

The North East Academy of Legal Studies in Business invites you to enjoy a spring weekend with a supportive group of colleagues at a luxury resort in the distinctive city of Tannersville, Pennsylvania.

Please plan to join us at the 2014 North East Academy of Legal Studies in Business annual conference from Friday, April 25 through Sunday, April 27 at The *Chateau Resort & Conference Center* in beautiful Tannersville, Pennsylvania.

Unanimously voted **2011 Best Regional Conference**, the North East conference will feature its usual high quality academic paper presentations and panel discussions as well as our annual "Best Conference Paper" award. This is an opportunity to interact with one of the most collegial, supportive and welcoming groups that you will ever find. If you have not attended one of our regional conferences in the past, please come to see what you have been missing. You will not be disappointed.

If you have any questions or need additional information, please contact the NEALSB President-Elect and Program Chair, Glen M. Vogel, at Glen.Vogel@hofstra.edu or at (516) 463-6191.



Pacific Northwest Academy of Legal Studies in Business

April 24-26 2014 in Vancouver, BC



Nowhere explodes with new life and color in the spring like the Pacific Northwest. This refreshment and inspiration is always matched by the supportive and fun atmosphere of the Pacific Northwest ALSB regional conference.

This year's conference will be held on ***April 24-26, 2014 in Vancouver BC.*** We will start with a reception on Thursday evening, April 24th and end shortly after lunch on Saturday, April 26th. We promise the same low cost and friendly high value in what has deservedly become a favorite among ALSB regional academic meetings.

If you have any questions, please contact our program chair, Gail Lasprogata of Seattle University at lasprogg@seattleu.edu. Registration forms should be requested from, and submitted to, Gail.

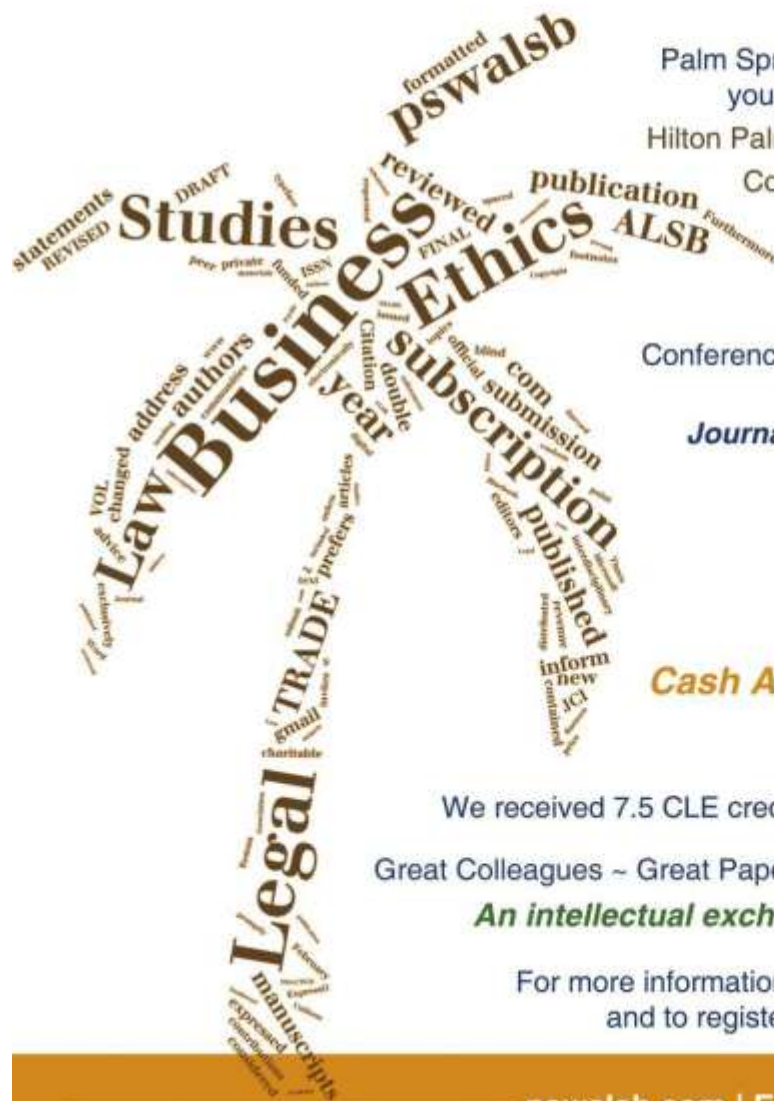
We hope you will join us!



Pacific Southwest Academy of Legal Studies in Business 2014

An intellectual exchange under the palms!

Feb. 13-15, 2014 at Hilton Palm Springs Resort



Palm Springs for President's Weekend is your winter break at the Oasis.
 Hilton Palm Springs Resort | 760-320-6868
 Conference room rate \$169.

Conference fee includes the banquet dinner and a copy of the ***Journal of Law, Business & Ethics***
 Sponsored by PSWALSB
 Open submission
 Acceptance rate: 5%
 Review: double blind

Cash Awards: \$500, \$200, \$100

We received 7.5 CLE credits for the 2013 Conference.

Great Colleagues ~ Great Papers ~ Great Dining ~ Great Events

An intellectual exchange under the palms!

For more information on submitting papers and to register for this event:

pswalsb.com | Eric.Yordy@nau.edu

SALSB 2014

See you at the Alamo!



We'll be returning to San Antonio in 2014 for a "family friendly" conference at *The Holiday Inn on the Riverwalk* in downtown San Antonio. This beautiful recently renovated hotel is in the heart of all the excitement that the river walk has to offer. You are steps away from the Alamo, fantastic

shopping and world class dining. This fabulous property can be viewed via the hotel website <http://www.hiriverwalk.com>. For the eighth year in a row, our attendees overwhelmingly voted for SALSB as the best regional they've attended. SALSB 2013 featured over 50 papers and almost 80 attendees from across the country. The 2013 Best Paper Award and a \$300 cash prize were presented to Donald E. Sanders, John K. Ross and Patricia Pattison from Texas State University for "*Electronic Snoops, Spies, and Supervisory Surveillance in the Workplace*" published in the Southern Law Journal. SALSB's hard-bound, peer-reviewed publication, *THE SOUTHERN LAW JOURNAL*, has a low acceptance rate and is now listed in *Cabell's Periodicals Directory*. For more information visit www.salsb.org.

CALL FOR PAPERS!

DEADLINE: OCT. 11, 2013

Tampa is a
world-class
destination
that offers
something for
everyone!



SEALSB 2013 in Tampa - Bringing Business Law to the Bay!

The Southern Academy of Legal Studies in Business is pleased to announce that its 59th annual conference will be held Nov. 7-9, 2013, in Tampa, Florida. SEALSB Conference 2013 will take place at the Tampa Marriott Waterside Hotel & Marina, right in the heart of vibrant Tampa.

We invite you to take this opportunity to submit your paper to be considered for an award. Submission deadline is Oct. 11, 2013.

To submit your paper and learn more about the conference, visit the SEALSB website: www.sealsb.org

Questions? Please email Conference Chair
David Orozco: dorozco@fsu.edu

We hope to see you in sunny Tampa this fall!

TRI-STATE ACADEMY OF LEGAL STUDIES IN BUSINESS

Regulation in a Global Economy

Conference registration form and information:

www.tristatealsb.org

Faculty and students are invited to present on any business law-related topic. We welcome submissions from law, finance, accounting, management, marketing, economics and any other discipline. Students are encouraged to submit proposals for poster displays.

Conference location:

Ashland University, Ashland, Ohio

Friday, Oct. 25, 2013

8:30 a.m.-6:15 p.m.

Contact Chair: **Kris Neslund** at kneslund@ashland.edu for more information



Save the Date

WESTERN ACADEMY OF
LEGAL STUDIES IN BUSINESS

ANNUAL CONFERENCE 2014

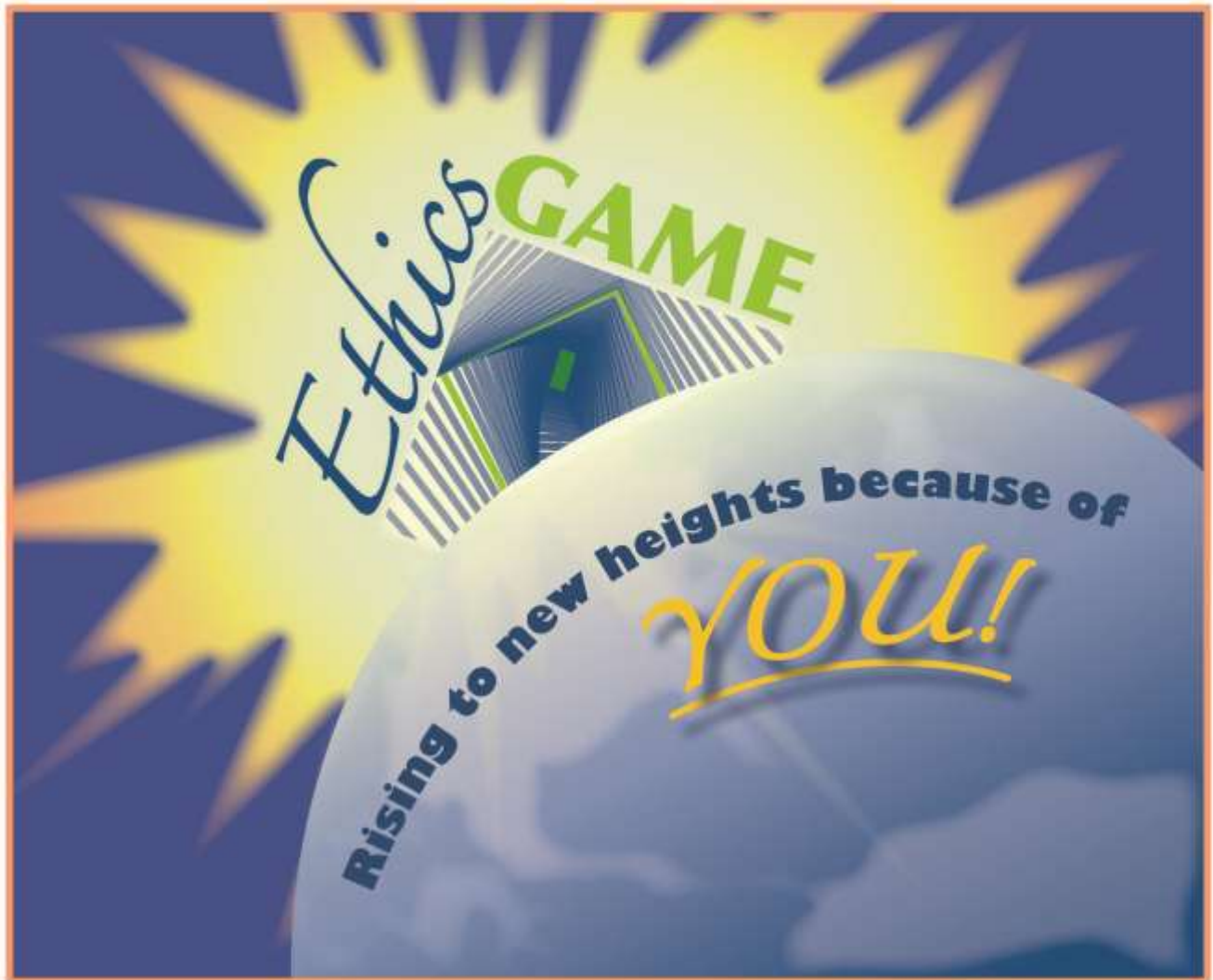
March 28 - 30, 2014
Monterey, California
Bay Park Hotel

\$50 REGISTRATION FEE ALSO INCLUDES:

- Cocktails & Hors d'oeuvres Friday Night
- Breakfast Saturday Morning
- Lunch on Saturday
- No Host Dinner at the Wharf or Cannery Row

- Call Hotel for \$84/night rate (plus tax) at 800-338-3564 (ask for the WALSB rate); www.bayparkhotel.com
- CASH AWARDS for BEST PAPERS
- Papers at every stage of development are welcome:
 - Refereed track published in the Proceedings: Abstract of no more than 100 words and a copy of paper in Word must be emailed by Feb. 28 to Lydie Pierre-Louis (lnpierre@usfca.edu)
 - Regular track for papers: abstract of no more than 100 words in Word must be emailed by March 14 to Lydie Pierre-Louis (lnpierre@usfca.edu)
- Join us and enjoy the collegial atmosphere, professional presentations, and all the natural wonders of the beautiful location!

For more information contact: Lydie Pierre-Louis :: lnpierre@usfca.edu :: 415-422-4476



Based on your feedback and ideas, we have enriched our Hot Topics product line and Resource Center for Faculty

Here are the highlights:

Hot Topics	Rubrics	Resource Center
<ul style="list-style-type: none"> Improves flow of the simulation ▪ Makes theory more contextual and accurate ▪ Makes scaffold of the learning more visible ▪ Allows learners to always see their scores and progress 	<ul style="list-style-type: none"> Provides developmental rubrics for the written assignment ▪ Allows you with a click of the mouse to grade the memo ▪ Provides both quantitative and qualitative opportunities for assessment ▪ Moves easily from EG site to your LMS and gradebook 	<ul style="list-style-type: none"> Can be opened on you iPhone, iPad or desktop so working remotely is easy ▪ Gives details so you can quickly see where classroom intervention is needed ▪ Puts your teaching materials at your fingertips

To see how our products fit into your class or curriculum, visit our booth at the ALSB Conference or contact Jon Dezelsky

720-599-3830 ▪ jdezelsky@ethicsgame.com