

MIAN JIA

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Google Scholar Profile: <https://scholar.google.com/citations?user=JtYmfJ0Z-uoC&hl=en>

EDUCATION

- 2018–2023 **Ph.D.** Communication Studies, The University of Texas at Austin, USA.
2015–2018 **M.A.** Linguistics and Applied Linguistics, Beihang University, China.
2011–2015 **B.A.** English, Beihang University, China.

RESEARCH INTERESTS

- Corpus Linguistics & Text Analysis
- Health Communication
- Interpersonal Influence
- Linguistic (Im)politeness
- Message Design & Messaging Strategies

TEACHING INTERESTS

- Intercultural Communication
- Interpersonal Communication
- Language & Communication
- Language & Social Interaction
- Research Methods

ACADEMIC APPOINTMENTS

- 2018–2023 **Assistant Instructor/Graduate Teaching Assistant.** Department of Communication Studies, The University of Texas at Austin, Austin, TX, USA.
2016–2018 **Graduate Teaching Assistant.** School of Foreign Languages, Beihang University, Beijing, China.
2015–2016 **Instructor of Record.** Flying College, Beihang University, Beijing, China.

ACADEMIC AWARDS & HONORS

Fellowships: *Moody Graduate Fellowship* (2019–2022), *UT Graduate School Recruitment Fellowship* (2018–2019), *UT Provost Supplement Fellowship* (2018–2019), *Beihang Graduate Scholarship for Academic Excellence* (2015–2018), *Yuanhang Study Abroad Fellowship* (2017), *Beihang Summer Field Study Fellowship* (2013), *Beihang Undergraduate Scholarship for Academic Excellence* (2013–2014, 2011–2012).

Top Paper Awards: *Top-Two Student Paper in Language and Social Interaction Division, ICA (2021), Top-Four Paper in Intergroup Communication Division, ICA (2020).*

Travel Awards: *Graduate Student Assembly Travel Award, UT Austin (2020), Department of Communication Studies Travel Subsidy, UT Austin (2018, 2020), Language and Social Interaction Division Travel Award, ICA (2019), Graduate School Professional Development Award, UT Austin (2019), Special Fund for the English Speech and Debate Program, Beihang University (2013, 2014, 2015).*

Academic Honors: *Graduate with Excellence at Beihang University (Graduate level, 2018), Merit Graduate Student at Beihang University (2017), Graduate with Excellence at Beihang University (Undergraduate level, 2015), Merit Undergraduate Student at Beihang University (2011).*

Selected Forensic Awards: *Champion at Cornell-China Cup (2014); Semi-finalist at Beihang-SAID Debate Academy (2013); Quarter-finalists at FLTRP National (2015), China Debate Academy (2015), Northeast Asian Debate Open (2014), Beihang World Debate Academy (2013); Octo-finalists at BFSU Challenge (2015), FLTRP National (2014).*

RESEARCH EXPERIENCE

Research Funds & Grants

An Artificial Intelligence Oriented Game Theoretical Study of Speech Acts [面向人工智能的言语行为博弈机制研究] (PI: Xiang, M.; Role: Co-Investigator). **National Social Science Foundation**, China, 2021–2025, ¥200,000 (\$30,883).

A Comparative Study of the Evolutionary Path of Chinese and English Light Verb Constructions at the Syntax-Pragmatics Interface [句法-语用界面视域下英汉语轻动词构式演化路径对比研究] (PI: Cao, D.; Role: Co-Investigator). **National Social Science Foundation: Young Scholar Project**, China, 2021–2025, ¥200,000 (\$30,883).

An Environmental Scan and Randomized Factorial Experiment to Investigate the Efficacy of Multiple Messaging Strategies for Improving HPV Vaccine Confidence Among English- and Spanish-Speaking Parents (PIs: McGlone, M. S. & Stephens, K. K.; Role: Graduate Research Assistant). **Merck Investigator Studies Program**, USA, 2020–2022, \$119,949.

Co-operative Actions in Chinese Freestyle Rap Battles (Role: Principal Investigator). **Graduate Community Student Research Grant**, Department of Communication Studies, The University of Texas at Austin, USA, 2020–2021, \$150.

Linguistic Agency Assignment in Health Communication Messages about COVID-19 (PI: Zhang, T. Z.; Role: Co-Investigator), **Waterhouse Family Institute Research Grant**, Villanova University, USA, 2020–2021, \$7,828.7 (not funded).

Pragmatics for Beginners (PI: Xiang, M.; Role: Co-Investigator), **Fundamental Research Funds for the Central Universities: Special Fund for Academic Publishing**, University of International Business and Economics, China, 2018–2020, ¥30,000 (\$4,293).

A Corpus-Based Study of Semantic Structures and Pragmatic Functions of English Discourse Markers [基于语料库的英汉话语标记语语义结构与语用功能研究] (PI: Xiang, M.; Role: Graduate Research Assistant), **National Social Science Foundation**, China, 2013–2018, ¥200,000 (\$30,883).

College Students' Critical Thinking Disposition: The Case of English Debating (Faculty Advisor: Xu, G.; Role: Principal Investigator), **Student Research Training Project**, Beihang University, China, 2013–2014, ¥30,000 (\$4,293).

Publications

Books

Xiang, M., **Jia, M.**, & Bu, X. (under contract). *Pragmatics for beginners*. Beijing: Peking University Press.

Journal Articles

Cao, D., Xiang, M., & **Jia, M.** (accepted). The disputation between Contextualism and Semantic Minimalism: A bibliometric mapping-knowledge-domain analysis [语境论与语义最简论之争：知识图谱的动态计量]. *Foreign Language Learning: Theory and Practice* [外语教学理论与实践] (in Chinese).

Jia, M. & Yang, G. (2021). Emancipating Chinese (im)politeness research: Looking back and looking forward. *Lingua*, 251, 103028. <https://doi.org/10.1016/j.lingua.2020.103028> (**Editors' Choice Articles**)

Xiang, M. & **Jia, M.** (2020). A critique of Leechian pragmalinguistic politeness [Leech 的语用语言礼貌观]. *Foreign Language Education* [外语教学], 41(4), 1–6 (in Chinese). <https://doi.org/10.16362/j.cnki.cn61-1023/h.2020.04.001>

Book Reviews

Jia, M. & An, Y. (2021). Review of *Complimenting behavior and (self-)praise across social media* edited by María Elena Placencia & Zohreh R. Eslami. *International Journal of Communication*, 15, 2112–2115. <https://ijoc.org/index.php/ijoc/article/view/17620/3433>

Conference Presentations

- Jia, M.** (2022, October). Disentangling Chinese notions of face: Evidence from large-scale corpora. Paper to be presented at the 5th International Conference of the American Pragmatics Association, Vancouver, Canada.
- Jia, M.** (2021, November). Scholarly impact of Brown and Levinson's politeness theory: A visualized bibliometric comparison of linguistics and communication studies. Paper to be presented at the 107th Annual National Communication Association Conference, Seattle, WA, USA.
- Yao, S. & **Jia, M.** (2021, November). You-don't-wanna-mess: A case of nonverbal behavior in Chinese freestyle rap battles. Paper to be presented at the 107th Annual National Communication Association Conference, Seattle, WA, USA.
- Yu, N. & **Jia, M.** (2021, November). Science mapping: Bibliometric analysis of Green Marketing in communication research. Research-in-progress to be presented at the 107th Annual National Communication Association Conference, Seattle, WA, USA.
- Zhang, T. Z. & **Jia, M.** (2021, November). Conceptualizing privacy and secrecy: Evidence from large scale corpora. Paper to be presented at the 107th Annual National Communication Association Conference, Seattle, WA, USA.
- Zhang, T. Z., **Jia, M.**, & McGlone, M. S. (2021, November). The effects of linguistic agency assignment and reference nouns in advocating appropriate use of antibiotics. Extended abstract to be presented at the 107th Annual National Communication Association Conference, Seattle, WA, USA.
- Zhang, T. Z. & **Jia, M.** (2021, November). A visualized bibliometric analysis of communication studies on disclosure. Extended abstract to be presented at the 107th Annual National Communication Association Conference, Seattle, WA, USA.
- Jia, M.** & Wang, Z. (2021, August). Ecologies of gesture in intercultural food-ordering: A case of *the Solitary Gourmet*. Paper presented at the 1st Annual Graduate Students in Language, Communication and Culture Conference, Online.
- Jia, M.** (2021, June/July). Spontaneous and sequential response building in Chinese rap battles. Paper presented at the 17th International Pragmatics Conference, Online.
- Jia, M.** & Zhao, Y. (2021, June). Fear appeals in public signs of COVID-19 in Chinese local communities. Paper presented at the joint conference of the 13th International Symposium on (Im)Politeness and the 7th iMean Conference, Online.
- Jia, M.** (2021, May). Co-operative actions in Chinese rap battles. Paper presented at the 71st Annual International Communication Association Conference, Online [**Language and Social Interaction Top Papers Panel**].

- Jia, M.** (2021, April). Appealing to fear culturally: Public signs of COVID-19 prevention in Chinese local communities. Poster presented at the 6th Biennial D.C. Health Communication Conference, Online.
- Jia, M.** & Yao, S. (2021, February). Face and impoliteness in Chinese freestyle rap battles. Poster presented at the 20th Meeting of the Texas Linguistic Society, Online.
- Jia, M.** (2020, November). Communicating bad news with verbal probability in dyad and triad. Research-in-progress presented at the 106th Annual National Communication Association Conference, Online.
- Yao, S. & **Jia, M.** (2020, November). You-don't-wanna-mess: A case of nonverbal behavior in Chinese freestyle rap battles. Research-in-progress presented at the 106th Annual National Communication Association Conference, Online.
- Jia, M.** (2020, October). Face and (im)politeness in cross-modal communication: The case of live streaming on Periscope. Paper presented at the 2nd International Conference on Internet Pragmatics, Online.
- Jia, M.**, Zhang, T. Z., & McGlone, M. S. (2020, May). They swear, I swear?: The bad apple effect on impoliteness. Poster presented at the 70th Annual International Communication Association Conference, Online.
- Yao, S. & **Jia, M.** (2020, May). Yo I am superman, you kiddo go home: Impoliteness in Chinese freestyle rap battles. Paper presented at the 70th Annual International Communication Association Conference, Online.
- Zhang, T. Z., **Jia, M.**, & McGlone, M. S. (2020, May). Combating antibiotics resistance: The effects of agency assignment in advocating appropriate use of antibiotics. Poster presented at the 70th Annual International Communication Association Conference, Online.
- Schlag, K., McGlone, M. S., **Jia, M.**, Ryoo, Y., & Jeon, Y. A. (2020, May). Perspective taking, self-disclosure and stereotype recall of persons who stutter. Extended abstract presented at the 70th Annual International Communication Association Conference, Online [**Intergroup Communication Top Papers Panel**].
- Jia, M.** (2019, November). No more modesty?: Evaluation of Chinese and English compliment responses. Research-in-progress presented at the 105th Annual National Communication Association Conference, Baltimore, Maryland, USA.
- Yao, S. & **Jia, M.** (2019, June). Humor in improvised Chinese freestyle rap battles. Paper presented at the 2019 Conference of the International Society for Humor Studies, Austin, Texas, USA.
- Jia, M.** & McGlone, M. S. (2019, June). Dare to decline?: Power and manipulative politeness in directives. Lecture presented at the 16th International Pragmatics Conference, Hong Kong, China.
- Jia, M.** & Xiang, M. (2019, May). Politeness in Chinese online forum requests: An exploratory study. Paper presented at the 69th Annual International Communication Association Conference, Washington D.C., USA.

Jia, M. & Xiang, M. (2018, July). Neo-economy Principle in politeness: A case of Chinese online forum requests. Paper presented at the 11th International Conference on Im/politeness, Valencia, Spain.

Invited Presentations & Colloquia

“Interpersonal Communication and Its Relation to Linguistic Pragmatics”, University of International Business and Economics, Beijing, China, January 8, 2020.

“Persuasive Effects of Linguistic Agency Assignment”, University of International Business and Economics, Beijing, China, January 7, 2020.

“Introduction to Interpersonal Communication Research”, Beihang University, Beijing, China, June 4, 2019.

“Reflections on Writing Research Articles”, in the 13th Graduate Students Academic Forum of Beihang University, Beijing, China, November 10, 2016.

Research in Progress

Jia, M. & Yao, S. (revision submitted). Yo I'm superman, you kiddo go home: Ritual impoliteness in Chinese freestyle rap battles.

Jia, M. (revision submitted). Review of *From speech acts to lay understandings of politeness: Multilingual and multicultural perspectives* edited by Eva Ogiermann & Pilar Garcés-Conejos Blitvich.

Jia, M. & Donovan, E. E. (under revision). Uncertainty in health communication research: A visualized bibliometric analysis.

Jia, M. (under review). Co-operative action in Chinese rap battles: A case of *Iron Mic*.

Yao, S. & **Jia, M.** (under review). You-don't-wanna-mess: A case study of interpersonal nonverbal behaviors in Chinese freestyle rap battles.

Jia, M. (under review). Disentangling Chinese notions of face: Evidence from large scale corpora.

Jia, M. & Zhao, Y. (under review). Fear appeals in public signs of COVID-19 prevention in Chinese local communities.

Jia, M. & Wang, Z. (under review). Ecologies of gesture in intercultural food-ordering: A case of *the Solitary Gourmet*.

Jia, M., Zhang, T. Z., & McGlone, M. S. (submitted). What can a bad apple do? Effects of norms on participants' production and perception of impoliteness in online discussions.

TEACHING EXPERIENCE

Pedagogical Training

- Jun. 2021 Inclusive Classrooms Leadership Certificate Seminar, UT Austin (virtual meetings).
Nov. 2018 LGBTQ+ Workshop for Graduate Students Who Teach, UT Austin, USA.
Fall 2018 Supervised Teaching in Communication Studies, UT Austin, USA.

The University of Texas at Austin, TX, USA

Assistant Instructor

Language, Communication & Culture [Fall 2019, Spring 2020, Fall 2020, Spring 2021]

Course flags: Cultural Diversity, Writing

Professional Communication Skills [Spring 2019]

Course flags: Ethics

Teaching Assistant

Nonverbal Communication with Prof. Rene Dailey [Fall 2021]

Course flags: Global Cultures

Conflict Resolution with Prof. Madeline Maxwell [Summer 2019, Summer 2020]

Course flags: Ethics, Independent Inquiry, Writing

Difficult Conversations with Prof. Madeline Maxwell [Fall 2018]

Course flags: Cultural Diversity, Independent Inquiry

* Interpretations of course flags can be found at <https://ugs.utexas.edu/flags/students/about>

Beihang University, Beijing, China

Instructor of Record

Culture and Communication Skills [Fall 2015, Spring 2016]

Teaching Assistant

Seminar on Rhetoric with Prof. LuMing Mao [Spring 2018]

Introduction to Political Rhetoric with Prof. Joseph Zompetti [Summer 2017]

English Composition with Prof. Li Yan [Fall 2016]

Introduction to Comparative Rhetoric with Prof. LuMing Mao [Summer 2016]

Introduction to Rhetorical Criticism with Prof. Xing Lu [Summer 2016]

Workshop on British Parliamentary Debate with Prof. Guohong Xu [Fall 2015]

Guest Lectures

“Gestures”, in Prof. Rene Dailey's *Nonverbal Communication*, The University of Texas at Austin, Austin, TX, USA, October 14, 2021.

“Basics in Argumentation and Persuasion”, in Prof. Yi Zhao's *Advanced Professional Communication*, Beijing University of Technology, Beijing, China, March 18, 2021 (virtual presentation).

“Orienting College Studies for English Major: Thoughts and Tricks”, in Prof. Guoping Yang's *Introduction to English Language Studies*, Jiangsu University of Technology, Changzhou, China, October 31, 2020 (virtual presentation).

"Communication Accommodation Theory", in Prof. Madeline Maxwell's *Conflict Resolutions*, The University of Texas at Austin, Austin, TX, USA, summer 2020 (prerecorded online lecture).

“Introduction to Persuasive Argumentation”, in Prof. Yi Zhao's *Advanced Professional Communication*, Beijing University of Technology, Beijing, China, March 9, 2020 (virtual presentation).

“Types of Signs”, in Prof. Madeline Maxwell's *Conflict Resolutions*, The University of Texas at Austin, Austin, TX, USA, summer 2019 (prerecorded online lecture).

“Rhetorical Borderlands: Chinese American Rhetoric in the Making”, in Prof. Madeline Maxwell's *Difficult Conversations*, The University of Texas at Austin, Austin, TX, USA, November 13, 2018.

“Learning English and Preparing for Graduate Programs in the U.S.”, in Prof. Mingyou Xiang's *English Composition*, University of International Business and Economics, Beijing, China, June 20, 2018.

“Introduction to Debate”, in Prof. Yi Zhao's *Advanced Professional Communication*, Beijing University of Technology, Beijing, China, November 25, 2017.

“Introducing English Debating”, in Prof. Yi Zhao's *Advanced Professional Communication*, Beijing University of Technology, Beijing, China, October 30, 2016.

SERVICE

Professional Service

Editorial Service

2018–2020 Editorial Assistant (English copyediting), *Acta Aeronautica et Astronautica Sinica*.

Reviewer for Journal Articles (7 separate manuscripts)

East Asian Pragmatics, 2020, 2021a, 2021b, 2021c,

Language Sciences, 2021

Journal of Politeness Research, 2021

Journal of Pragmatics, 2021

Reviewer for Conference Papers (37 separate manuscripts)

Eastern Communication Association Convention

James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference, 2021

International Communication Association Convention

Computational Methods Division, 2021

Information System Division, 2020

Intergroup Communication Division, 2021

Language and Social Interaction Division, 2019, 2020

National Communication Association Convention

Asian/Pacific American Communication Studies, 2021

Communication and Social Cognition Division, 2020, 2021

Great Ideas for Teaching Session (G.I.F.T.S), 2019

Language and Social Interaction Division, 2021

Students Section, 2021

The Conflict Conference, 2020

Service at Professional Conferences

2019–2020 Chair, Organizing Committee for The Conflict Conference 2020, (meeting cancelled at last minute due to COVID-19), Austin, TX, USA.

Jun. 2019 Volunteer, the 2019 Conference of the International Society for Humor Studies, Austin, TX, USA.

Oct. 2016 Volunteer, The 3rd Asia Pacific Corpus Linguistics Conference, Beijing, China.

Service at University of Texas at Austin, TX, USA

Aug. 2021 Graduate Student Buddy for Incoming Graduate Student, Department of Communication Studies.

Mar. 2021 Facilitator in interpersonal area, Admitted Graduate Student Recruitment Panel, Department of Communication Studies.

2020–present Member, International Student Network, Moody College of Communication.

2020–present Volunteer, Education Abroad, Texas Global.

2019–present Wrote 12 recommendation letters for undergraduate students to apply for internships and graduate programs.

Aug. 2019 Graduate Student Buddy for Incoming Graduate Student, Department of Communication Studies.

Spring 2019 Member, Measurements & Evaluation Committee for 306M *Professional Communication Skills*, Department of Communication Studies.

Service at Beihang University, Beijing, China

Aug. 2017 Team Chaperon, Beihang delegate to Solvay Summer School, Brussels, Belgium.
2015–2017 Graduate Assistant, School of Foreign Languages.
Jun. 2014/15 Convener, The 2nd and 3rd Beihang World Debate Academy.
Jun. 2014 Volunteer, Sino-Canadian Center for Social Sciences Summer School.
2011–2013 Student Representative, School of Foreign Languages.

Forensic Service

2016–2018 English Debate Trainer, Foreign Language Teaching and Research Press, China.
2015–2018 Invited Adjudicator, various national and regional English Debate Competitions in China.
2013–2014 President, Beihang English Debate Society, Beihang University, China.

PROFESSIONAL EXPERIENCE

Events Attended for Academic and Professional Development

Sept. 2021 – Mentee in the Student Mentorship Program (Mentor: Dr. Sarah Cho), Language and Social
Aug. 2022 Interaction Division, National Communication Association (virtual meetings).
Apr. 2021 – Weekly Happy Data Session in China (Conversation Analysis), Ocean University of China
present (virtual meetings).
Sept. 2020 – Weekly research colloquium organized by Dr. Mingyou Xiang for academic and professional
present development, University of International Business and Economics (virtual meetings).
Jul. 2020 – OPTIC lab meeting organized by Dr. Keri Stephens for academic and professional
May 2021 development, UT Austin (virtual meetings).
May 2020 UT Summer Statistics Institute (Data Analysis Using R), UT Austin (virtual meetings).
Spring 2020 Grant Writing in Communication, UT Austin, USA.
Oct. 2018/19 Health Communication Scholars Program Grant Writing Workshop, UT Austin, USA.
Aug. 2017 Solvay Brussels Summer School, Université Libre de Bruxelles, Belgium.
Oct. 2014 – Weekly research colloquium organized by Dr. Mingyou Xiang for academic and professional
May 2018 development, Beihang University, China.

- Nov. 2014 Guest participant at Lawrence Debate Union, The University of Vermont, USA.
Nov. 2013 Guest participant at Lawrence Debate Union, The University of Vermont, USA.
Fall 2013 Exchange student at Department of Humanities and Social Science, RHIT, USA.
Mar. 2013 European Union Youth in Action Environmental Debate Academy, Thailand.

Featured News and Stories

- Apr. 2019 *UT should make public speaking more of a priority.* The Daily Texan. Retrieved from <https://www.dailytexanonline.com/2019/04/10/ut-should-make-public-speaking-more-of-a-priority>.
- Oct. 2018 *A Chat with Mian Jia.* Department of Communication Studies, The University of Texas at Austin. Retrieved from <https://commstudies.utexas.edu/spotlight/chat-mian-jia>.
- Apr. 2014 *Beihang Student's Exchange Life at Rose-Hulman Institute of Technology.* School of Foreign Languages, Beihang University. Retrieved from <http://fld.buaa.edu.cn/info/1033/2337.htm>.

PROFESSIONAL MEMBERSHIPS

- National Communication Association
International Association of Pragmatics
International Communication Association
International Association of Language and Social Psychology