

Bull Power



C Double Your Miles 6077 ET

P43672888

Calved: 1/8/16 Tattoo: BE 6077

CRR 719 CATAPULT 109 (DLF,HYF,IEF)
CRR 5280 (DLF,HYF,IEF)
P43483006 CRR 435 KELLY 178 (DOD)(DLF,HYF,IEF)

NJW 98S R117 RIBEYE 88X ET (SOD)(DUEHYF,IEF) C 88X NOTICE ME 1311 ET (DUEHYF,IEF) 43271371 C NOTICE ME ET (DUEHYF,IEF)

TH 122 711 VICTOR 719T [SOD](CHB)(DUE,HYE,IEF) CRR 4037 ECLIPSE 808 [DUE,HYE,IEF] DM BR SOONER (CHB)(DUE,HYE,IEF) CRR D03 KELLY 361 [DUE,IEF]

SHF RIB EYE M326 R117 (SOD)|DIE,HYF,IEF|
NJW 9126J DEW DOMINO 98S (DOD)|DIE,HYF,IEF|
C -S PURE GOLD 98170 (SOD)|DIE,HYF,IEF|
HH MISS ADVANCE 104A (DOD)

CE BW WW YW DMI SC SCF MM M&G MCE MCW UDDR TEAT CW FAT REA MARB BMI\$ BII\$ CHB\$ 0.8 1.9 55 71 -0.4 0.6 18.8 30 57 -2.0 61 1.10 1.20 78 0.017 0.61 -0.10 397 456 120

H BK CCC SR Game Changer ET (CHB)[DLF, HYF, IEF)

P43296077

Calved: 3/12/12 Tattoo: BE 2447

SHF RADAR M326 R125 (SOD)(DLF,HYF,IEF)
KJ HVH 33N REDEEM 485T ET (SOD)(DLF,HYF,IEF)
P42834201 HVH OKSANA 4L 33N (DLF,HYF,IEF)

TH JWR SOP 16G 57G TUNDRA 63N (SOD)|DLF,HYF,IEF|
NJW 78P 63N LADYSPORT 51W ET |DLF,HYF,IEF|
P4300291 NJW BW LADYSPORT DEW 78P ET |DLF,HYF,IEF|

KCF BENNETT 3008 M326 (SOD)(DIE,HYF,IEF) SHF POSTIVE MISS 73C M15 (DIE,HYF,IEF) HVH KREMLIN 57F 108K HVH GENETIC QUEEN 53H 4L (DIE,HYF,IEF)

RU 20X BOULDER 57G (SOD) TEE-JAY 707B GEMINI 16G ET RU 20X BOULDER 57G (SOD) SADDLE VLY LADYSPORT 120



CE BW WW YW DMI SC SCF MM M&G MCE MCW UDDR TEAT CW FAT REA MARB BMI\$ BII\$ CHB\$ -4.7 5.4 59 93 -0.2 0.8 17.0 27 57 0.6 133 1.30 1.30 78 -0.013 0.73 -0.10 385 443 130



GMFGrand Meadows Farm

Dave and Jill Bielema Ben and Lindsay Gandy Reed, Kara and Fox Loney Matt and Kristin Capparelli greatlakesherefordbeef@gmail.com

grandmeadowsfarm.com

616-292-7474

Ridgeview Farm Bob & Jami Goble

Bob and Jami Goble 11554 100th St. Alto, MI 49302 616-299-8681 jami@ridgeviewfarm-goble.com



11554 100th Street Alto MI 49302 616.366.6533 jamt@ridgeviewfarm-goble.com www.ridgeviewfarm-goble.com

Jami Goble 616.366.6533

Michigan Hereford Directory

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- · Improve your program!







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Kevin, Abbie, Charlee & Jase Klink Garden, MI 49835 906-644-7140 zaskeklink@yahoo.com

Private Treaty

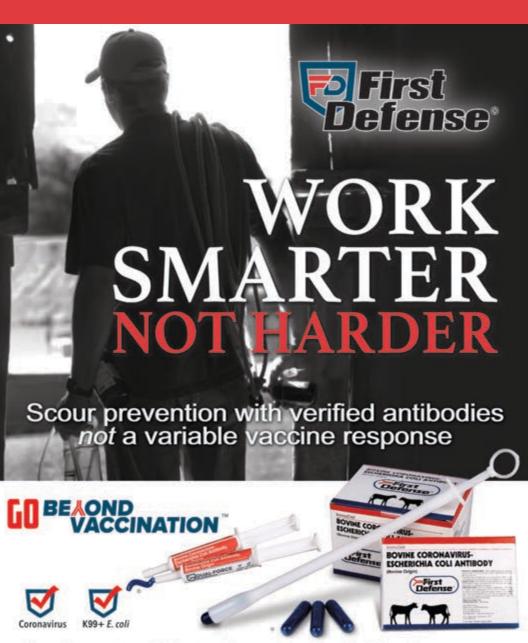
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Steers Heifers

Bulls

Females

and Bred



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Board of Directors and Officers



Back row (L-R): Bob Goble, Adam Gaulke, Christie Johnston.

.

Front row (L-R): Jim Steketee, Tammy Klink, Ben Diekevers.

OFFICERS

PRESIDENT:

Jim Steketee (term expiring in 2022)

7237 Kraft Ave., Caledonia, MI 49316 616-437-3338 maplelanefarmgroup@gmail.com

VICE PRESIDENT:

Ben Diekevers (term expiring in 2021)

5214 Bancroft Ave, Lowell, MI 49331

616-893-6615 precisionlivestockllc@yahoo.com

SECRETARY/TREASURER:

Adam Gaulke

(term expiring in 2020)

237 38th St., Allegan, MI 49010 616-218-4515 adamgaulke22@gmail.com

BOARD MEMBERS

Bob Goble

(term expiring in 2020)

11554 100th St.

Alto, MI 49302

616-299-8681

bob@ridgeviewfarm-goble.com

Christie Johnston (term expiring in 2022)

3162 S 5 Mile Rd. Merrill, MI 48637

989-859-1131

christiejohnston@rocketmail.com

Tammy Klink (term expiring in 2021) 7079 00.25 Rd. Garden City, MI 49835 906-630-9784 tjangus7174@gmail.com

> www.mihereford.com www.facebook.com/MichiganHereford michiganhereford@gmail.com

Michigan Hereford Women

President: Karen Steketee Vice President: Amanda Gaulke Secretary: Amanda Brunton Treasurer: Jill Bielema

- * Promoters of the Hereford Breed
- ★ Major supporters of all junior programs
- ★ Travel and other expenses for Michigan Queen
- ★ Junior Scholarship

To join MHW and NHW, send \$25 annual dues with membership form

| Name | | | |
|---------|--------|------|-----|
| Address | | | 1/2 |
| City: | State: | Zip: | - |
| Phone | | | 7/ |
| Email | | | |

Please remit to: Karen Steketee, 7237 Kraft Ave SE, Caledonia, MI 49316

Michigan Hereford Association Wembership Application

I hereby make application for membership in the Michigan Hereford Association (MHA). Upon becoming a member, I agree to be governed by the constitution and By-Laws of the MHA and to abide by the rules of the American Hereford Association. Dues for one year are \$20.00, payable to MHA.

| Member Name: | | | 1 |
|---------------|----------|--------|------|
| Farm Name: | <u> </u> | | |
| Address: | | | // |
| City: | | State: | Zip: |
| Phone: | | | |
| Email: | | 17/ | 12 |
| Farm Website: | | | |

Please mail or email to: Adam Gaulke, MHA Secretary/Treasurer 237 38th St. Allegan, MI 49010 michiganhereford@gmail.com mihereford.com

BREASBOIS FARMS JOHNSTON BROTHERS SHOW STOCK



BF 26U Samantha

2019 Contender Heifer 2020 bred to Belle Air



FSL Miss Ribeye R117 3W 2019 Heifer by 8Y



PHH PCC 2029 Blazer 404 ET



DM 4128 8Y Stacie 486 ET

2020 embryo calves by SPECIAL EDITION, STOCK OPTION and BELLE AIR



BREASBOIS FARMS

Reg. Hereford Cattle MERRILL, MICHIGAN

Larry and Margaret Breasbois Heather and Matt

310 E. Freeland Rd., Merrill, MI 48637 989-859-0815 mbreasbois1@gmail.com

Paul and Christie Johnston Cole and Andrew 3162 S. Five Mile Rd., Merrill, MI 48637 989-859-1131



BF 26U Ruby

2019 calves sired by:

Contender, Special Edition, Perfecto and 8Y

2020 calves sired by:

Sensation 2296, Belle Air, Special Edition, Stock Option, **Charles Hutton**

MICHIGAN Junior HEREFORD ASSOCIATION





BOARD OF DIRECTORS

President: Drew Flokstra
Vice President: Julie Thelen
Secretary: Andrew Johnston
Treasurer: Hannah Brunton

Directors: Charlee Klink, Cole Johnston

Advisors
Heather Breasbois (727) 365-0457
Robin Riker (517) 202-0324

MICHIGAN HEREFORD ASSOCIATION BY-LAWS

Revised and approved January 1976, March 1976, March 1977, January 1982, March 1983, March 1995, 1999, April 2001, 2005, 2009, 2014, 2015, 2018

Section I - Name

The name of this organization shall be the Michigan Hereford Association.

Section II - Purpose

The purpose of the Michigan Hereford Association shall be to promote in all ways the interests of the Hereford breed and its breeders, to increase the numbers of breeders and cattle in its territory, to assist in furnishing an outlet for surplus breeding stock by public sale and otherwise to do any and all things in its power to advance the prosperity of the breed and its breeders. All proceedings of the Michigan Hereford Association shall be in agreement with the policies and activities of the American Hereford Association.

Section III - Membership

- Any breeder of Hereford cartle living in the United States or Canada, upon payment of an annual \$20 membership fee, is eligible for membership of the Michigan Hereford Association. Junior membership is full membership excluding voting privileges. The board of directors can establish an additional yearly fee for membership if it feels a need for additional sums.
- Any member not paying the annual membership fee on or before the annual meeting in each calendar year shall forfeit his/her membership.

Only members in good standing are eligible to vote.

Any member may be removed from membership by a majority vote of the members present at any annual meeting or at any special meeting called for the purpose, for conduct deemed to be prejudicial to this corporation, provided that such member shall have been served with written notice of the accusations against him or shall have been given opportunity to produce witnesses and to be heard at the meeting at which such vote is taken.

Section IV – Elections

There shall be a board of directors consisting of 6 members, to be elected from the membership, and by a majority vote of those members present and eligible to vote at the annual meeting.

The state shall be divided into four (4) districts along M-21 and US 127 and 27. Every attempt shall be made by nominating committee to select nominees to maintain representation from all districts and nominate (1) member per open position.

Each director shall be elected for a term of three (3) years.

- No person shall serve more than two consecutive terms or parts thereof, a part consisting of more than one-half of a full term, on the board of directors. After one year has elapsed any former director shall be eligible to serve two more terms in succession.
- A. A nominating committee appointed by the president shall recommend a list of candidates for the board of directors. B. The president shall also ask for additional nominations from the floor at the annual meeting.

Immediately after the annual meeting, the board of directors shall meet and elect, from their membership, a president, vice-president, and secretary/treasurer to serve for one year. The president shall serve only two (2) terms in succession. After one year has elapsed any former president shall be eligible to serve two (2) more years in succession.

- The Board of directors shall fill the unexpired term of any director not continuing in office, such an appointment to last only until the next annual meeting. At such annual meeting, a member shall be duly nominated and elected to fill the remaining unexpired term. Any director who misses three consecutive meetings may, by the majority vote of the board of directors, be removed from the board. After two consecutive absences (from regular or special meetings), the secretary will inform the board member, in writing, the next absence may result in a vote for dismissal.
- A. When electing the members to fill openings in the board of directors, votes will be cast by secret ballot, unless the members unanimously accept the slate of candidates submitted by the nominating committee. B. Members may vote for as many candidates as there are vacancies to be filled, but may not cast more than one vote per candidate.

When electing officers, the votes will be cast by secret ballot, unless the directors give unanimous approval to the first nominee.

If only two candidates are nominated for a directorship or an office, one must receive a majority of the votes to win. If three or more are nominated, the one who received the most votes is elected.

Section V – Compensation

The officers and directors shall receive no compensation for their services, but shall be entitled to traveling expense necessarily

incurred in discharge of their duties. The decision as to the payment of said traveling expense shall be at the discretion of the board of directors.

The secretary-treasurer may be, at the discretion of the board of directors, compensated for his/her services.

Section VI - Reports

The secretary-treasurer shall render a full and complete report of his/her activities at the annual meeting. The report shall include a full statement, in writing, of receipts and disbursements. He/She shall also render such reports as may be required by the board of directors. The secretary-treasurer is required to forward reports to the State of Michigan and Federal Government as required by law and reviewed by board of directors.

Section VII – Duties

The board of directors shall dictate the policies and activities of the association.

The board of directors shall assume management of sales and shows held under the auspices of Michigan Hereford Association.

The president shall preside over all meetings of the board of directors and of the membership, supervise the work of other officers and committee, appoint special committee, serve as ex-officio member of all committee except the nominating committee, represent the Michigan Hereford Association at related cattle functions and shall perform all duties usually pertaining to this office.

The vice-president shall assist the president in conducting the affairs of the association and shall assume the duties of the president in case of his absence.

The secretary-treasurer shall keep minutes of all meetings and compile them in permanent form. He/She shall attend to the correspondence of the association. He/ She shall keep the breed and farm journals informed of the activities of the association. He/She shall keep an accurate and written record of receipts and disbursements. He/She shall deposit in the name of the association all funds belonging to it in a bank acceptable to the board of directors. His/Her books shall be open to inspection at any time by members of the association. The board of directors shall approve disbursement of funds other than operating funds. At the close of each fiscal year and at other times as determined by the

board of directors, the books and accounts of the association shall be carefully audited by a committee appointed by the board of directors, who shall make a detailed written report thereon.

Section IX – Committees

The president will select the chairman of a committee and the members.

Each special committee shall cease to exist after it has completed the assignment for which it was created.

Section X – Meetings

The regular annual meeting of the membership shall be held each calendar year in the spring. Date to be set by the board of directors.

The president may call special meetings of the board of directors.

The president shall call a special meeting of the board of directors upon written request of two directors.

Special or called meetings of the board of directors or the membership may be called by written request of 25% of the members in good standing.

Upon request, in writing, delivered to the president or secretary by any person entitled to call a meeting of the board of directors or the membership or for any other regular or called meetings, it shall be the duty of the president or secretary to give written notice to all those eligible to attend such meetings. This written notice to be mailed to the last known address at least five days prior to the date of said meeting.

At any regular or special meeting, a majority vote of those members present will suffice to do business in the name of the association.

A quorum will consist of more than 50% of the board of directors present for a regular or special meeting. When a motion is properly put forth, a board director may cast a vote by telephone or in written form directed to the president, if that director is unable to attend a regular or special meeting.

Section XI – Fiscal Year

The fiscal year of this association shall begin on January 1 of each calendar year and end on December 31 of that year.

Section XII - Amendments

These by-laws may be amended at any regular or special meeting of the association upon a majority vote of those members present.

SAVE THE DATE FOR

DEFINITELY DIFFERENT 2019

Sunday, Oct. 13

12 p.m. (EST)

11554 100th St., Alto, MI 49302

Show Heifers, Young Cows and Breeding-Age Bulls

Ridgeview Farm Bob & Jami Goble

Bob and Jami Goble 11554 100th St. Alto, MI 49302 616-299-8681 jami@ridgeviewfarm-goble.com

GMF • grand meadows farm

Dave and Jill Bielema Family greatlakesherefordbeef@gmail.com grandmeadowsfarm.com 616-292-7474

McDopalà Farm

Scott McDonald 7791 Eastern Ave. S.E. Grand Rapids, MI 49508 616-446-2146 scott@mcdonaldplumbing.com

LANDRUM FAMILY FARMS

1412 W. 900 S. Warren, IN 46792 Thatcher 260-917-0177 Joe 260-466-8149 Jane 260-917-0036





Show Heifers, Young Cows and Breeding-Age Bulls

Ridgeview Farm Bob & Jami Goble

Bob and Jami Goble 11554 100th St. Alto, MI 49302 616-299-8681 jami@ridgeviewfarm-goble.com

GMF• arand meadows farm •

Dave and Jill Bielema Family greatlakesherefordbeef@gmail.com grandmeadowsfarm.com 616-292-7474

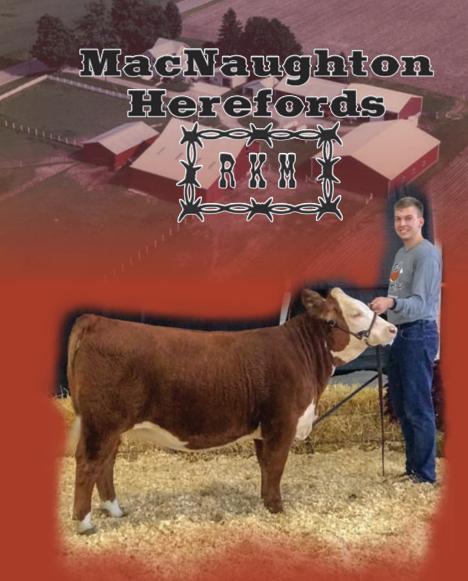


Scott McDonald 7791 Eastern Ave. S.E. Grand Rapids, MI 49508 616-446-2146 scott@mcdonaldplumbing.com

LANDRUM FAMILY FARMS

1412 W. 900 S. Warren, IN 46792 Thatcher 260-917-0177 Joe 260-466-8149 Jane 260-917-0036







2016 Gold TPB Breeder

Ron & Jill MacNaughton 12967 N. Cochran Rd, Grand Ledge, MI 48837

Home: (517) 627-4327 • Ron's Cell: (517) 230-7431 Jill's Cell: (517) 599-1372 • E-mail: jilllemac@aol.com

For more information visit our website at www.macnaughtonherefords.com

MICHIGAN HEREFORD ASSOCIATION Hall of Merit Honorees



2019 - Phil and Chris Rottman

The 2019 inductee into the Michigan Hereford Association (MHA) Hall of Merit was Phil and Chris Rottman. Congratulations to Phil and Chris on their outstanding accomplishments!

PAST HALL OF MERIT HONOREES

2018 – Larry and Margret Breasbois
2017 – Ron and Jill MacNaughton
2016 – Glenn Hanson
2015 – Harold Burt Lake
2014 – Simpkins Family
2013 – Tom Klink
2012 – Amos Fox Family
2011 – Jim and Beth Herman
2010 – The Dan Catey Family
2009 – Al Dykstra
2008 – Melberg Family

Membership Directory

Anderson, Chaz and Meagan — Anderson Hereford Farm

4355 Rossman Rd., Kingston, MI 48741 989-737-4189 andersonherefordfarm@gmail.com Anderson Hereford Farm on Facebook

Babitt, Robert and Beth — Babitt Farms

14015 Poplar Ave., Grant, MI 49327 231-834-7098, rbabbitt50@yahoo.com

Behnke, Chris — Behnke's Registered Herefords

W 4916 County Rd. 338, Wallace, MI 49893 906-863-3583,

Beielema, Dave and Jill — Grand Meadows Farm

PO Box 550, Ada, MI 49301 616-292-7474, 616-292-7476 jbielema@comcast.net, greatlakesherefodbeef@gmail.com www.grandmeadowsfarm.com

Breasbois, Larry and Margaret — Breasbois Farms

310 E. Freeland Rd., Merrill, MI 48637 (989) 835-6748, (989) 859-0815 mbreasbois1@gmail.com

Breasbois, Heather

5781 Grand River Dr., Grand Ledge, MI 48837 727-365-0457 breasbo4@hotmail.com

Brummel, Ethan

231-250-3967 ethan.brummel11@gmail.com

Brunton, Chad and Amanda — Chad and Amanda Brunton

10544 Oneida Rd., Grand Ledge, MI 48837 chadbrunton@yahoo.com

Carr, Ashley — MandJ Ranch

305 Francisco Rd., Union City, MI 49094 517-677-2575 CarrAL@ksu.edu

Membership Directory

Catey, Samuel and Kirk — Colverdale Farm

3602 E Strange Hwy., Grand Legde, MI 48837 517-627-6248, 517-667-1219 cloverdalefarm1836@yahoo.com

Cockey, Corwin — Running Wild Acres

837 Wadaduga Ln., Niles, MI 49120 574-315-5992 cockeco4@gmail.com

Diekevers, Ben and Kendra — Precision Livestock

168 Division St., Saranac, MI 48881 616-893-6615, 616-272-1675 precisionlivestockllc@yahoo.com Facebook - Precision Livestock

Dykstra, Al — Grand Valley Farm

9743 Bennett St., Lowell, MI 49331 987-9167

Englebrecht, Robert — Englebrecht Farms

3634 Knipe Rd., Central Lake, MI 49622 231-883-4141 renglebrecht@gmail.com

Klink, Tammy

7079 00.25 Rd., Garden City, MI 49835 906-644-7174, 906-630-9784 tjangus7174@gmail.com

Gaulke, Adam and Amanda — Gaulke Show Cattle

237 38th St., Allegan, MI 49010 616-218-4515, 269-377-4555 veenamanda@hotmail.com, adamgaulke22@gmail.com

Goble, Bob and Jami — Ridgeview Farm

11554 100th St., Alto, MI 49302 616-299-8681 (Bob), 616-366-6533 (Jami) jami@ridgeviewfarm-goble.com

Membership Directory

Harfst, Jonathan, Jessica, Kaytlyn and Easton — Harfst Cattle 17265 11 1/2 Mile Rd., Battle Creek, MI 49014

269-615-0742

harfstcattle@gmail.com

harfstcattle.com facebook.com/harfstcattle

Hileman, William — Hileman Farms

1692 S Harrison, Harrison, MI 48625 989-600-1495 billhileman@gmail.com

Hileman, Cody and Sarah — Hileman Farms

675 E Mannsiding Rd., Harrison, MI 48625 989-802-2366 hilemaherf@gmail.com

Jepson, Joe — Double Diamond J

209 W Garfield Ave., Coldwater, MI 49036 517-279-9022 jepsonddj@gmail.com

Johnston, Christie — Christie Johnston

3162 S 5 Mile Rd., Merrill, MI 48637

Keilty, Tim and Nancy — Cottonwood Springs Farm

6192 S. French Rd., Cedar, MI 49621 231-228-6578, 231-590-9358 nancykeilty@mindspring.com www.cottonwoodspringsfarm.com

Klink, Kevin — Klink Farm

16050 18.75 Ln., Garden, MI 49835 906-644-7140 zaskeklink@yahoo.com macnaughtonherefords.com

Kreh, Kris — Kreh Farms

4245 N. Brennan Rd., Hemlock, MI 48626 989-430-8170 Krehbiz@speednetllc.com

Membership Directory

Janet Kuhn, Mark Swartz, Matt Pinkerton — Swartz Hereford Farm LLC

1725 Franklin Rd., Buchanan, MI 49107 Janet 269-357-1933, Matt 269-470-8704 janetkuhn@acd.net, shfcco1@gmail.com SHF Cattle Co on Facebook

Laudeman, Gale — Gale Laudeman Family

3629 5th Rd., Bremen, IN 46506 574-209-6470, 574-298-6470 cjlaudy@fourway.net

Longcore, Randy — Longcore Herefords

5110 Indian Lakes, Cedar Springs, MI 49319 616-696-2364, 616-644-4516 longcoreherefords@sbcglobal.net www.longcoreherefords.com

MacNaughton, Ron and Jill — MacNaughton Herefords

12967 N. Cochran Rd., Grand Ledge, MI 48837 517-627-4327, 517-230-7431 (Ron), 517-599-1372 (Jill) jilllemac@aol.com www.nealsherefordfarm.com

McDonald, Scott — McDonald Farm

7791 Eastern Ave. SE, Grand Rapids, MI 49508 616-698-9061, 616-446-2146 scott@mcdonaldplumbing.com

Papciak, Roger — Sunrise Meadows

574 W Burnsline Rd., Melvin, MI 48454 810-378-5466, 810-841-7280

John and Diane Parks, Zak and Hannah Yoder — P Bar Y Registered Herefords

30479 Findley Rd., Burr Oak, MI 49030 Parks 517-462-6210, Yoder 269-625-6904 john.parks71@gmail.com P/Y Registered Herefords on FaceBook

Pease, Carl and Anne — The Pease Family Farm

3956 Ionia Rd., Bellevue, MI 49021 269-763-9238 cpeasefamily@aol.com

Membership Directory

Rietsema, Klass and Kathy — Rock'N'R Farm

10101 10 Mile Rd. NE, Rockford, MI 49341 616-691-7166, 616-293-3325 kandkrietsema@comcast.net

Riker, Dan and Robin — RLB Polled Herefords

3241 Goodwin Rd., Ionia, MI 48846 517-202-5917 (Dan), 517-202-0324 (Robin) cattlealley@gmail.com rlbpolledherefords.com

Rottman, Phil and Chris — PCR Herefords

2148 S Croswell Ave., Fremont, MI 49412 231-924-5776 pcr@ncats.net pcrherefords.com

Ruelle, Thomas and Kaythryn — Ruelle Farm

8911 Oak Ave., Paris, MI 49338 231-796-2108, 231-349-7382 (T) 231-349-2757 (K) truelle@hotmail.com, kruelle57@gmail.com

Schadler, Keith and Laurie — Shady Pines Farm

14726 18 1/2 Mile Rd., Marshall, MI 49068 269-275-2540 schadlk@olivetschools.org

Sheridan, Neil and Katy — Country View Farm

2101 Coy Rd., Mason, MI 48854 517-749-7616 nksheridanfamily@gmail.com

Steketee, Jim and Karen — Maple Lane Farm Group LLC

7237 Kraft Ave. SE, Caledonia, MI 49316 616-437-3338 maplelanefarmgroup@gmail.com maple-lane-farm.com

Sullivan, Spencer — CC Heritage Herefords

4041 Howland Rd., Almont, MI 48003 586-719-3227 sully.jr57@gmail.com

Membership Directory

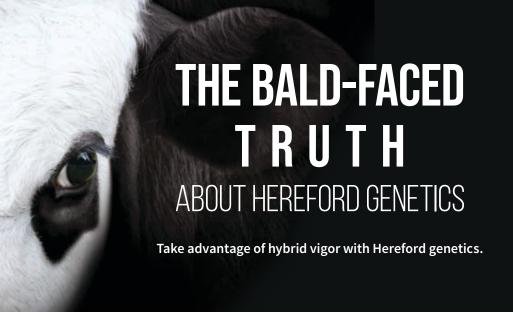
Thelen, Julie 1163 N Bouer Rd., St. Johns, MI 48879 989-640-5411

julie.thelen@outlook.com

Vinton, Darell and Linda — Vintons Polled Herefords P.O. Box 640, Marshall, MI 49068 517-740-0431

Weaver, Camille — CW Show Cattle 8101 Ellis Rd., Ravenna, MI 49451 231-557-4383 camwea@msn.com

Young, Evan — Babitt Farms 14015 Poplar Ave., Grant, MI 49327 616-337-7873 e.young000000@gmail.com







Use the Hereford Advantage program to increase added market power and brand recognition with feeder cattle sired by a Hereford bull battery ranking in the top 50% for the CHB\$ index.



MATERNAL ADVANTAGE

The Maternal Advantage program generates females with added longevity, more docility, increased fertility and more profit per year. Can be utilized by producers using Hereford bulls on British-based cows or Brahman-based cows in their breeding program.





Premium Red Baldy is designed to take advantage of the best traits of both Hereford and Red Angus. Females must be sired by bulls in the top 50% of the breed for Baldy Maternal Index (BMI\$) or Herdbuilder Index (HB).



FOR YOUR HEREFORD SHOW PROSPECT NEEDS

Give me a call today to find your next show champion!



John Meents

Field Representative for the Upper Midwest Region

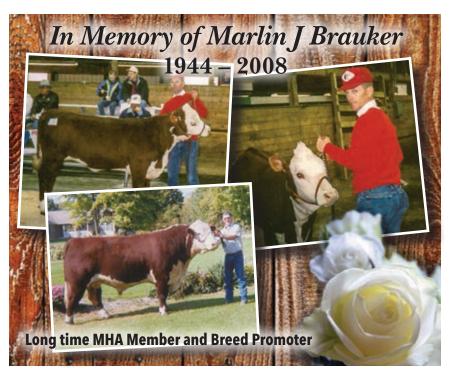
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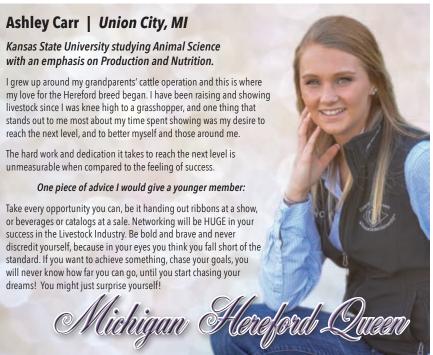
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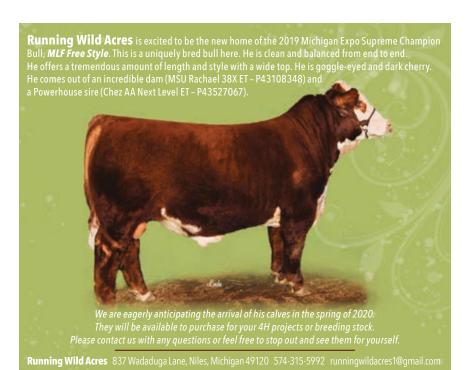


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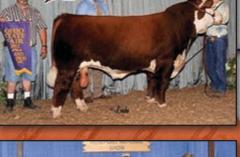


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Third Generation: RLB 922X Rockin' Roll916B (Rocky)

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| 2.8 | 1.9 | 58 | 86 | 25 | 0.45 | 0.06 | 102 |

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