

**77th ANNUAL**



**DEVOS PLACE**

**MARCH 10-13**

Michigan's  
**Premier Fishing,  
Hunting &  
Outdoor  
Sport Show!**

**SHOW HOURS**

March 10	Thursday	1 pm-9 pm
March 11	Friday	11 am-9 pm
March 12	Saturday	10 am-8 pm
March 13	Sunday	10 am-5 pm

**Schedules & Details: [UltimateSportShow.com](http://UltimateSportShow.com)**

# Ultimate Sport Show Features



## Lake Ultimate

An indoor lake? You bet! Back by popular demand, DeVos Place will be home to this huge indoor lake. With over 110,000 gallons of water, this lake provides the ULTIMATE opportunity for seminar leaders to present from rigged fishing boats while maneuvering across the water. These truly unique seminars are seen only at Michigan's Ultimate Sport Shows in Grand Rapids and Detroit! **Sponsored by Harbor Master Docks**



## Big Buck Night West

**THURSDAY, Seating at 6:30PM, starts at 7:00PM in the Ballroom**



Celebrity hosts Jimmy Gretzinger and Jenny Olson of Michigan Out-of-Doors TV Show, will interview the Michigan hunters who bagged some of the largest

whitetail deer of the season. Special consideration is given to the hunters who have amazing stories about their trophies. This one-night show will be filmed for airing on the upcoming television program and is a must see for every Michigan deer hunter.

## Rock Climbing Wall



It's a thrill—fun and safe! Test your climbing ability utilizing the state of the art hydraulic belay system. There is a small fee for participation that benefits

mentoring services at DA Blodgett.

## Woodland Woodcarvers

Come and see the beautiful and impressive display of the Woodland Woodcarvers. Local artisans will display the results of their work, as well as demonstrate their

considerable skills. Every year it gets better! Everything from the incredibly lifelike to the whimsically humorous will be on display and the carvers will be happy to talk to you about their work.



## Hawg Trough is Here!

Guest fishing experts will be on hand all weekend to provide seminars and fishing demonstrations on this mobile 5,000 gallon tank. Audience participation by both seasoned anglers and freckle-faced kids keeps the crowd entertained throughout the day.



## Trout Pond

Challenging anglers of all ages! Even if you come just to watch you will see the highest catch percentage of any trout pond you have ever seen. The Steelheaders will clean, fillet and bag with ice your catch for you at their booth for free. It only costs \$5 to give it a try, proceeds benefit the Northern Little League.



## Congratulations to Denny Geurink!

The Ultimate Sport Show is proud to host the induction of Denny Geurink into the

Freshwater Fishing Hall of Fame! The ceremony will be held just before the start of Big Buck Night.



## Antique Fishing Tackle

Terry McBurney, award winning Woods-n-Water News writer, and Tony

Przybylo, Michigan lure collector, will be on-hand all four days of the show exhibiting some of their "Made in Michigan" tackle collection - lures, reels, rods and accessories. Both are members of the NFLCC (National Fishing Lure Collectors Club.) They will be answering questions and offering FREE appraisals. Visitors are invited to bring in their old fishing tackle tucked away in the barn, basement or garage. They are also interested in buying vintage tackle for their collections. There might be some valuable surprises in that old tackle box!



## Timberworks Lumberjack Show!

Captivating audiences for over 25 years, Timberworks Lumberjack & Lumberjill Show powered by STIHL includes events such as axe throwing, chopping, log rolling, cross-cut sawing, hot sawing and chainsaw carving. These century old skills were used in the logging camps of North America in the early 1900's. To pass idle time, lumberjacks would challenge opposing logging camps in head-to-head competitions. Although technology and machinery have replaced manual labor, the old-time skills are still used today by the Lumberjacks. Feel the rush of adrenaline as competitors race up poles at lightning speed or saw through twelve inches of aspen with the speed of a modern day chain saw. Then move to the edge of your seat as competitors show off their fancy footwork while running on logs or axe throw with the precision of a dartboard champion.

# Ultimate Sport Show Promotions



## Eppinger Limited Edition Lures!

The first 250 attendees to the Ultimate Sport Show on Thursday and Friday will receive a FREE commemorative Dardevle fishing lure courtesy of Eppinger Mfg. Eppinger is a 4th generation family owned Michigan lure manufacturer with a century long history of producing the world famous Dardevle. These special lures bear the logo of the show and a special run has been produced just for this event. Make sure to attend early to secure this valuable collectors item!



## FREE Bass Stoppers to 1st 250 Saturday & Sunday!



## WLAV Kids Catching Competition

WLAV will host this annual competition on Lake Ultimate on Saturday from 12 - 1pm. Listen to WLAV for details on how to qualify to compete. The grand prize winner will win a Saginaw Bay Charter Fishing Trip.

## Boat Dealers & Boat Lines

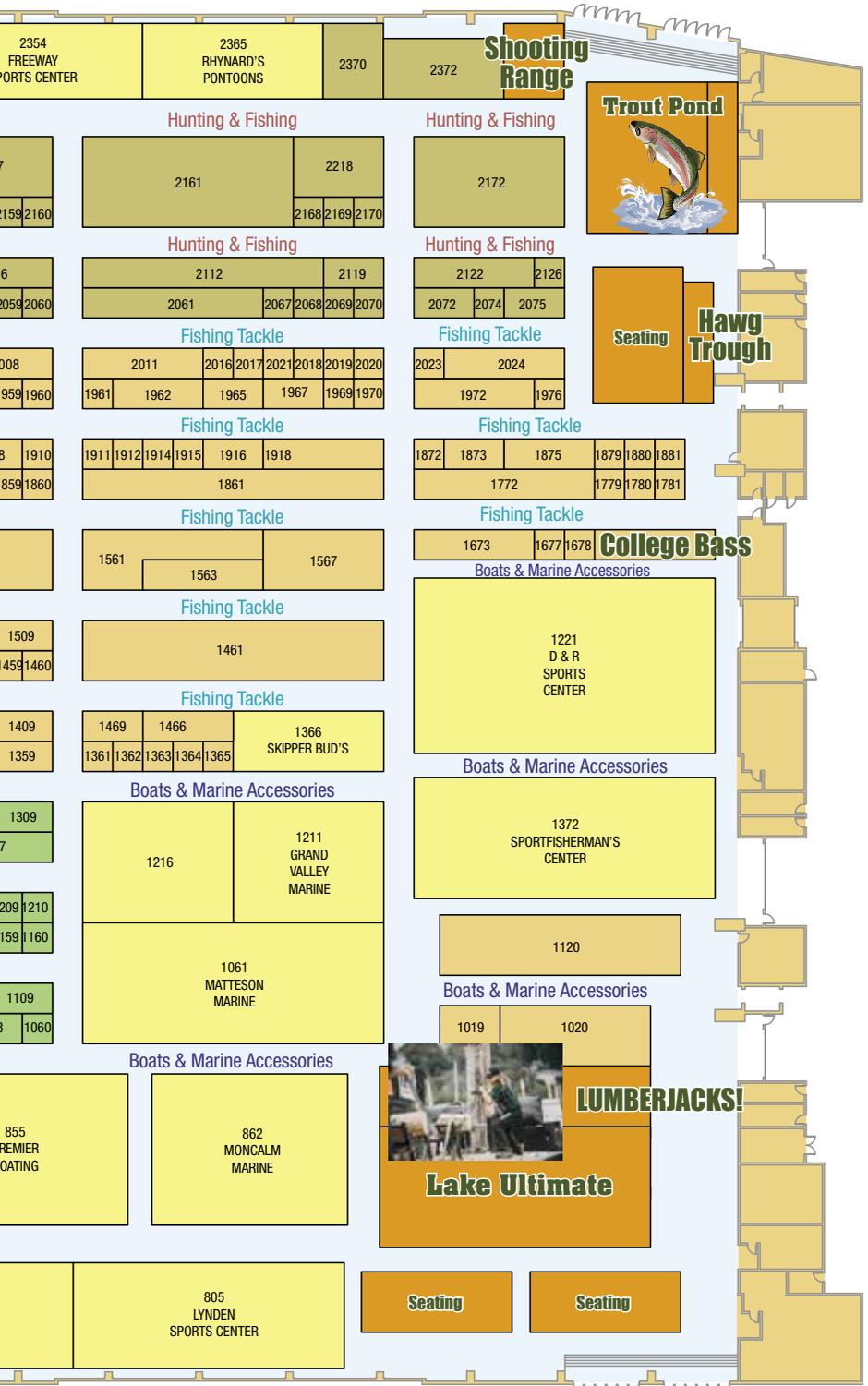
BOAT LINE	COMPANY	BOOTH #	BOAT LINE	COMPANY	BOOTH #
Alumacraft	Lakeside Motor Sports/Nelson's Speed Shop	800	Polar Kraft	Freeway Sports Center	2354
Alweld	Freeway Sports Center	2354	Polar Kraft	Montcalm Marine	862
Angler Qwest	D & R Sports Center	1221	Princecraft	Freeway Sports Center	2354
Angler Qwest	Lakeside Motor Sports/Nelson's Speed Shop	800	Qwest	D & R Sports Center	1221
Avalon Pontoons	Rhynard's Pontoons	2365	Qwest	Lakeside Motor Sports/Nelson's Speed Shop	800
Bennington	Lakeside Motor Sports/Nelson's Speed Shop	800	Ranger	D & R Sports Center	1221
Bentley Pontoons	Grand Valley Marine	1211	Regency	D & R Sports Center	1221
Bentley Pontoons	Montcalm Marine	862	Scout	Skipper Bud's	1366
Caymas	Montcalm Marine	862	Sea Doo	Lakeside Motor Sports/Nelson's Speed Shop	800
Crest	Lakeside Motor Sports/Nelson's Speed Shop	800	Smokercraft	Lakeside Motor Sports/Nelson's Speed Shop	800
Crestliner	Lynden Sports Center	805	Smokercraft	Premier Motorsports	855
Excel	Freeway Sports Center	2354	South Bay	Matteson Marine	1061
G-3	Lakeside Motor Sports/Nelson's Speed Shop	800	South Bay	Montcalm Marine	862
Gillgetter	Lakeside Motor Sports/Nelson's Speed Shop	800	South Bay	Sportfisherman's Center	1372
Godfrey	Lynden Sports Center	805	Starcraft	Lakeside Motor Sports/Nelson's Speed Shop	800
Hewescraft	Lynden Sports Center	805	Starcraft Pontoons	Lakeside Motor Sports/Nelson's Speed Shop	800
Hurricane	Freeway Sports Center	2354	Stingray	Grand Valley Marine	1211
Hurricane	Lynden Sports Center	805	Sunchaser	Lakeside Motor Sports/Nelson's Speed Shop	800
Hurricane Kayaks	37 North	60	Sun Tracker	D & R Sports Center	1221
Jackson Kayaks	37 North	60	Sweetwater	Freeway Sports Center	2354
Kawasaki PWC	Lakeside Motor Sports/Nelson's Speed Shop	800	Tahoe	D & R Sports Center	1221
Kawasaki PWC	VanDerZee Motorplex	49	Tracker	D & R Sports Center	1221
Lund	Matteson Marine	1061	Triton	D & R Sports Center	1221
Lund	Sportfisherman's Center	1372	Vexus	Montcalm Marine	862
Mako	D & R Sports Center	1221	Viaggio	Grand Valley Marine	1221
Manitou	Lakeside Motor Sports/Nelson's Speed Shop	800	Viaggio	Montcalm Marine	862
Mirrocraft	Grand Valley Marine	1211	War Eagle	Freeway Sports Center	2354
Native Kayak	37 North	60	War Eagle	Lynden Sports Center	805
Nautic Star	D & R Sports Center	1221	Warrior	Freeway Sports Center	2354
Nitro	D & R Sports Center	1221	Xpress	Freeway Sports Center	2354
Paddle King	Rhynard's Pontoons	2365	Yamaha PWC	Lakeside Motor Sports/Nelson's Speed Shop	800
Phoenix	Montcalm Marine	862	Yamaha PWC	VanDerZee Motorplex	49

COMPANY	BOOTH NO.	COMPANY	BOOTH NO.
<b>37 North, LLC</b>	<b>60</b>	<b>Ferguson - Keller</b>	<b>2004</b>
Jackson Kayaks, Hurricane Kayaks, Native Kayaks, Liquid Shredder S.U.P. Boards, Journey Boatworks, Jackson Boards, Pipeline Paddle Boards		Daiwa Manufacturers Representative	
<b>A Spice Above Dips!</b>	<b>1460</b>	<b>Fish Headz Sport Fishing</b>	<b>1459</b>
All Natural Gourmet Dips & Spreads		Charter Fishing	
<b>Adrenal Line</b>	<b>2158</b>	<b>Fish On Sports/ Drifter Tackle</b>	<b>1967</b>
Finisher, hats and clothes		Fishing arches and rod holders, tackle boxes, nets, fishing rods	
<b>Affordable Limousine &amp; Party Bus</b>	<b>65</b>	<b>Fishing Complete, Inc./Case Plastics</b>	<b>1400</b>
Limousine and Party Bus Service		Fishing Manufacturer	
<b>AI &amp; Bob's Sports, Inc.</b>	<b>1550</b>	<b>Fishing Information Services</b>	<b>1875</b>
Fishing Tackle, Outdoor Clothing		Xtreme Bass Fishing Tackle	
<b>All Weather Seal</b>	<b>2069</b>	<b>Five Star Sausage/Five Star Pickles</b>	<b>13</b>
Exterior Home Improvements -- Steel Roofing, Windows, Patio & Entry Doors		Pickles and Sausage	
<b>Alpha Pride Safaris</b>	<b>1157</b>	<b>Flint Wilderness Resort</b>	<b>1108</b>
Hunting & Photo Safaris in Southern Africa. Surf Fishing on West Coast of Africa		Hunting and Fishing Lodge - Ontario	
<b>Antique Collectibles</b>	<b>50</b>	<b>Freakin' Pickles</b>	<b>854</b>
Antique Fishing Tackle, Vintage Boats & Motors		Homemade Gourmet Pickle Chips - Made in Michigan	
<b>Armar Marketing</b>	<b>1500</b>	<b>Garmin USA</b>	<b>2075</b>
Premium Polarized Sunglasses By Solareyes		GPS for Boating, Hunting and Fishing	
<b>Armed Forces Salmon Assault</b>	<b>1456</b>	<b>Geckobrand</b>	<b>1509</b>
		Waterproof Bags and Coolers	
<b>Art World of Indiana</b>	<b>1356</b>	<b>Global Fair Play DBA WonderPax</b>	<b>1060</b>
Wildlife Art, Camo Bags, Back Supports, Air Soft Guns		WonderPax Reusable Heat Packs	
<b>Babbitt's Sports Center</b>	<b>2200</b>	<b>GoFishingcheap.com</b>	<b>1020</b>
Polaris, Honda, Kawasaki, Yamaha, Suzuki ATV & Side by sides. Yamaha & Kawasaki Watercraft		Fishing Tackle	
<b>Barracks 616</b>	<b>2060</b>	<b>Grand Rapids Steelheaders</b>	<b>2000</b>
Firearms Retailer and Gun Range		Families, Fisheries and Education through Community Involvement	
<b>Bay to Bay Building Concepts</b>	<b>1402</b>	<b>Grand Valley Chapter National Wild Turkey Federation</b>	<b>2101</b>
Roofing & Exteriors		Turkey Calls / Membership Sign-Up / Promote N.W.T.F.	
<b>Bechhold &amp; Son Flasher &amp; Lure Co.</b>	<b>1872</b>	<b>Grand Valley Marine</b>	<b>1211</b>
Bechhold & Son Flashers & Lures		Complete Sales, Service, Parts and Accessories Dept. with Slips, Storage, and Rack Service. Sales of Stingray Boats, Bentley Pontoons, Mirro-Craft Fishing Boats, as well as Mercury Outboards and Montego Bay Pontoons.	
<b>Ber Float Reels</b>	<b>1910</b>	<b>Grand Valley Sporting Goods Inc</b>	<b>2218</b>
Centerpin Fishing Reels		Archery-Crossbows-Bow Fishing	
<b>Big Weenie Brand</b>	<b>1850</b>	<b>Grandt Rods</b>	<b>2011</b>
Cut & Whole Bait Rigs, 8", 10" & 12" Flashers, Trolling Files & Our Newest Big Johnson Attractors		Custom Made Fishing Rods	
<b>Block by Block</b>	<b>1</b>	<b>Grandville Trailer</b>	<b>2207</b>
Downtown Grand Rapids Ambassador Program - Provide Safety, Cleaning, Hospitality & Outreach Services for Downtown Improvements Districts		Cargo/Utility/Equipment Trailers, Sales, Parts, and Service	
<b>Bluegrass Optics</b>	<b>2106</b>	<b>Great Lakes Fishing Charters LLC</b>	<b>1961</b>
Opticals, Binoculars, Scopes, Night Vision		Fishing Charters on the Detroit River, St. Clair River, Lake Huron & Lake St. Clair	
<b>Brace Lake Outfitters</b>	<b>1150</b>	<b>Great Lakes Gear</b>	<b>2020</b>
Fly In Fishing and Hunting Outfitter - Nakina Ontario		Authentic Australian Leather Hats by Barmah & O.S.G., Straw Hats by B.C., Croc. Bands, Leather Seal & Assorted Sport Hats	
<b>Buck Lake Lodges &amp; Outposts</b>	<b>1206</b>	<b>GreatLakesBass.com</b>	<b>2015</b>
Remote Fly-In Lodges & Outposts		Premier Bass Fishing Website	
<b>Buckeye Chocolate Co.</b>	<b>2100</b>	<b>GreenStone Farm Credit Services</b>	<b>1050</b>
Chocolates, Fudge, Roasted Nuts		Hunting & Recreational Land Financing.	
<b>Church Tackle Company</b>	<b>1953</b>	<b>HFF Custom Rods</b>	<b>1851</b>
Tackle Accessories & Manufacturer		Fishing Rod Components	
<b>CMe Trolling/Leg-a-Sea Charters</b>	<b>1956</b>	<b>Hooked and Tagged</b>	<b>1972</b>
Trolling Files, Meat Rigs, Lake Michigan Charters		Hunting and Fishing Clothing	
<b>Conley Bottom Ranch</b>	<b>1160</b>	<b>Impact Powersports</b>	<b>1216</b>
Marina with Houseboat Rentals, Lakeshore Cottages, Lakeshore Camping, Ski Boats, PWCs, Fishing Boats & Pontoons		ATVs, UTVs, Side by Side, Dirt Bikes, Go Karts, Accessories, Sales and Service	
<b>Cran-Hill Ranch</b>	<b>64</b>	<b>Innovation X of Michigan, Inc.</b>	<b>1960</b>
Family Campground, Summer Youth Camp, Year-Round Retreats and Adventure Trips		Sticky Roller	
<b>Cutco Cutlery</b>	<b>2018</b>	<b>It II Do Charters</b>	<b>1859</b>
Kitchen Cutlery and Accessories, Cookware, Garden Tools, Sporting Knives, Flatware, BBQ Tools, Culinary Tools		Salmon/Trout Charter Fishing out of the Port of South Haven, MI	
<b>D &amp; R Sports Center</b>	<b>1221</b>	<b>ITO Flies</b>	<b>1772</b>
Ranger, Triton, Nitro, Tracker, Sun Tracker, Tahoe, Miako, Regency, Nauticstar, Fishing Tackle		Fishing Flies for Walleye, Salmon and Trout and Spinnerbaits for Bass	
<b>Deep Wilderness Outposts</b>	<b>1207</b>	<b>Izaak Walton League</b>	<b>1100</b>
Fly-in Fishing and Moose Hunting in Northern Ontario		Sportspersons Conservation Club - Conservation Education	
<b>Ducks Unlimited - North Kent Chapter</b>	<b>2104</b>	<b>Jerky James' Fine Meats</b>	<b>2160</b>
Wildlife Habitat Restoration		Jerky, Sauces	
<b>Everdry Waterproofing of</b>		<b>Kent County Sheriff's Dept.</b>	<b>1057</b>
<b>Greater Grand Rapids</b>	<b>1958</b>	Water Safety Information	
Basement Waterproofing, Foundation Repair and Home Ventilation		<b>K-Line Products</b>	<b>2061</b>
<b>Everett's Landscape Management, Inc.</b>	<b>2350</b>	Leather Belts, Wallets and Leather Accessories	
Outdoor Living Space		<b>KMDA Inc</b>	<b>1561</b>
<b>Expeditions North, Inc.</b>	<b>1203</b>	<b>Lakeshore Quest Ministries</b>	<b>7</b>
Remote Fly-In Fishing & Hunting Canadian Outfitter		Lakeshore Quest Ministries	
		<b>Lakeside Motorsports/Nelsons Speed Shop</b>	<b>800</b>
		Smokercraft, G3 & Starcraft Fishing Boats, Gillgetter, Qwest, Manitou, Bennington, Starcraft, Crest Pontoons, Outboards, Polaris, Can Am, Arctic Cat, Yamaha ATVs, Side x Side, & Kawasaki	



COMPANY	BOOTH NO.	COMPANY	BOOTH NO.
<b>Lamiglas</b>	<b>1965</b>	<b>Mags Custom Rods</b>	<b>21</b>
Lamiglas Fishing Rods		Fishing Rods	
<b>LeafFilter North, LLC</b>	<b>904</b>	<b>Main Stream Tackle &amp; Outdoors</b>	<b>1353</b>
a Comprehensive Gutter Protection System that is Guaranteed to Keep your Gutters Clog Free.		Vibe Kayaks, Coolers; Tackle	
<b>LeChasseur Fishing Charters</b>	<b>2019</b>	<b>Mark Romanack</b>	<b>2172</b>
Fishing Charter for Michigan and Ohio		Fishing 411 TV Show	
<b>Leuenberger Air Service &amp; Kag Lodge</b>	<b>1304</b>	<b>Mast Mini Barns/K-Mar Structures</b>	<b>2372</b>
Canadian Outfitter & Fly-In Service		Premanufactured Gazebo's and Storage Buildings, www.minibarnsonline.com	
<b>Loch Island Lodge / Camp Lochalsh</b>	<b>1256</b>	<b>Matteson Marine</b>	<b>1061</b>
Canadian Outfitter - Fishing & Nature Camp		Lund, South Bay Pontoons, Mercury, Yamaha	
<b>Lynden Sports Center</b>	<b>805</b>	<b>MI Buck Pole</b>	<b>2156</b>
Sweetwater, SanPan, Aqua Patio Pontoons, Hewes Craft		Michigan's Virtual Buck Pole and Hunting Resources	
<b>M &amp; E Sales</b>	<b>850</b>	<b>Michigan B.A.S.S. Nation</b>	<b>1302</b>
Swivel Deck Umbrellas		Bass Tournament & Conservation Organization	

Schedules & Details: [UltimateSportShow.com](http://UltimateSportShow.com)



COMPANY BOOTH NO. COMPANY BOOTH NO.

<b>O'Keefe's Reef</b> www.okeefesreef.com Fish & Wildlife Apparel	1409	<b>Wellman Sports Marketing</b> Humminbird, Minn Kota, Talon, Cannon	1466
<b>Ontario's Algoma Country</b> Algoma Travel Information	1152	<b>West Michigan Bass</b> Fishing Tournament Organization	1673
<b>Outdoor Adventures, Inc.</b> Travel/Tourism - Campground Advertisement	1359	<b>Whitefish Lodge</b> Hunting and Fishing Lodge in Wawa Ontario Canada	1103
<b>Outdoorsmen Pro Shop</b> Fishing Tackle	1556	<b>Winnie's Originals</b> Food Sauces and Condiments	1976
<b>Paddle North</b> Stand Up Paddleboards, Accessories, and Apparel	1469	<b>Wolverine Tackle Company</b> Silver Streaks, Jr. Streaks, Spinner Blades and Harnesses	1855
<b>Payback Bass</b> Michigan's only high dollar Open Team Bass Tournament Trail. Open events, fish one event or fish them all. All anglers welcome!	1303	<b>Woodland Carvers</b> Wildlife Carvings & Sculptures - Carving & Sculpture Demonstrations	101
<b>PK Resorts</b> Fly In Fishing/Hunting	1107	<b>Woods-N-Water News</b> Michigan Outdoors Magazine	5
<b>POWERHOME Solar</b> Residential Solar Power	1056	<b>Woody's Traction</b> Traction screws for ATV, Snowmobile, UTV and Footwear	1907
<b>Premier Boating</b> Smoker Craft Fishing Boats	855	<b>Country Smoke House</b> Packaged Homemade Wild Game & Domestic Salami, Snack Sticks & Jerky	950
<b>Rainmaker Charters</b> Charter Fishing	1951	<b>Frank's Great Outdoors</b> Fishing Tackle & Equipment; Fishing & Recreational Kayaks	2161
<b>Randy Minto Century 21 Metro Brokers</b> Recreation Properties ...on Lakes on Rivers Unique Homes with large Acreage	1860	<b>Huron River Ent.</b> Fly Fishing Tackle & Accessories	1916
<b>Raymond James</b> Financial Services	853	<b>John Gibbs For Congress</b> Fishing Tackle Manufacturer	1351
<b>Razor Custom Tackle</b> Custom Fishing Tackle	1503	<b>Kustom Kicker Jigs</b> Fishing Tackle Manufacturer	2017
<b>Reel Rumors Sport Fishing Charters</b> Charter Boat / Custom Walleye Crystal Harnesses & Spinner Baits	1300	<b>Lance Valentine's Walleye 101.com</b> Warrior Lures, Teachin'Fishin	1563
<b>Rhynard's Pontoons</b> Avalon Pontoons	2365	<b>Lure Lipstick</b> Lure attractant.	2122
<b>Richfield Trailer Supply</b> Trailer Supplies and Marine/Trailer Items	2103	<b>Montcalm Marine</b> Vexus, Caymas, Phoenix, Bentley Pontoons, Viaggio, Polar Kraft	862
<b>River City Bass Club</b> River City Bass Club	15	<b>My Storage Great Lakes</b> We offer a wide variety of storage unit sizes and types to make sure we can handle any self storage needs that you may have.	2024
<b>RP-2 - Winfield Tackle Co</b> Fishing Tackle, Fishing/Boating Related Apparel	1900	<b>Outdoor Adventures</b> Denny Geurink's Hunting & Fishing Adventures	1209
<b>Schueler LaFond and Associates</b> Okuma	1455	<b>Rod Trees</b> Trolling Accessories	2072
<b>Shots Galore</b> Wooden Ball Shooting Gallery	984	<b>U.S. Army</b> US Army ROTC	1120
<b>Silver Bullet Firearms</b> Safes and Accessories	2150	<b>Yakima Bait Company</b> Fishing Lures that we manufacture under the Worden's, Hildebrandt, Poe's and Yakima Bait brands.	2003
<b>Skipper Bud's</b> Tiara, Cruisers, Harris Flote Bote, SeaRay, Bayliner, Scout Boats, Glaston, Starcraft	1366		
<b>Sportfisherman's Center Inc</b> Lund, South Bay Pontoons	1372		
<b>Sportspersons Ministries Int'l</b> Sportspersons Ministries International exists to connect Outdoors People with God, through Trust in Jesus Christ.	1102		
<b>Star Glow Products</b> Multipurpose Cleaning Product for Boat, Home, Auto	1306		
<b>Stay Alive Stringer</b> Cat Fish Stringer	2068		
<b>Stefan Joubert Safaris</b> African Safaris	1254		
<b>Thornapple Outdoors</b> Anglers Mart	1461		
<b>TJ's Tackle</b> Pro-Tec Powder Paint, Jigs, Terminal Tackle, Fluid Beds, Do-It Jig Molds & Fishing Tackle	1962		
<b>T-Mobile</b> Mobile communication services, devices and accessories	1051		
<b>Tourism Saskatchewan</b> Fishing Lodges, Hunting Lodges, Provincial & National Parks, Camping, Canoeing, Hiking, Sightseeing	1251		
<b>Two Hats Ranch</b> Deer & Turkey Hunts, Shooting Range, Bed & Breakfast	1854		
<b>U.S. Coast Guard Auxiliary GR</b> USCG Auxillary 9th District Western Region Flotilla 31-07- Services to the Boating Public	23		
<b>VanDerZee Motorplex</b> Kawasaki ATV's, Mule Utility & Teryx Recreational. Kawasaki Jet Skis & Yamaha Waverunners	49		
<b>Watson's Windy Point Lodge</b> Fly-In Fishing & Hunting Lodge, Kabinakagami Lake (Northern Ontario)	1204		

COMPANY BOOTH NO. COMPANY BOOTH NO.

<b>Michigan Coalition for Responsible Gun Owners</b> MCRGO is Michigan's largest firearms advocacy non-profit organization	2067	<b>Michigan Outdoor News</b> Fishing, Hunting & Conservation Publication for Michigan Sporting Enthusiasts	25
<b>Michigan Corrections Officers Union</b> Union representing Michigan Corrections Officers	1457	<b>Michigan United Conservation Clubs</b> Michigan United Conservation Clubs (MUCC)	953
<b>Michigan Dutch Barns</b> Storage Sheds and Pole Barns	1019	<b>Mitchell Sports Innovations</b> Planer Board Accessory	2059
<b>Michigan for Ryan Kelley</b> Campaign	1210	<b>Morgan Stanley</b> Financial Services	1452
<b>Michigan Kayak Trail/ Topwater Series</b> Kayak Bass Fishing Tournaments	852	<b>MOSAIC WEALTH MANAGEMENT, LLC</b> Financial Services	1053
<b>Michigan Muskie Alliance</b> Muskie Fishing Club/Organization. Chapter 47 of Muskies, Inc.	1458	<b>Nothing Bundt Cakes</b> Handmade Bundt Cakes	1959
		<b>Nowicki's Sausage Shoppe</b> Specialty Sausages, Retail packages to take home	1954

**Thank you for attending Ultimate Sport Show - Grand Rapids 2022!**

We would appreciate your feedback. Please scan this QR code to take our online survey.



77th Annual  
Ultimate Sport Show-Grand Rapids  
Produced by  
**ShowSpan**  
2121 Celebration Dr NE, Grand Rapids, MI 49525  
616-447-2860  
events@showspan.com • www.ShowSpan.com  
ShowSpan is a John D. Loeks company

**Schedules & Details: UltimateSportShow.com**

# Ultimate Seminar Schedule

## Seminars & Demos

# LAKE ULTIMATE



**KEVIN VANDAM**

### THURSDAY

1:30	<b>Stage E &amp; F</b>	Seth McCullough - Turkey Hunting & The Life Cycle of the Wild Turkey
	<b>Stage D</b>	Roger Hinchcliff - Float Fishing Techniques for Steelhead
	<b>Stage C</b>	Richard Holm - Great Lakes Perch Fishing
2:00	<b>Lake Ultimate</b>	Bill Mangan - The Different Casts of Fly Fishing
	<b>Hawg Trough</b>	Capt. Wayne Carpenter - As Seen on TV Bass Baits, and More
3:00	<b>Lake Ultimate</b>	Capt. Lance Valentine - Detroit River Walleyes
	<b>Hawg Trough</b>	Dan Armitage - Kids Fishing Fun
	<b>Stage E &amp; F</b>	Kevin VanDam - Ultimate Bass Fishing
	<b>Stage D</b>	Capt. Joel Piatek - The Multi Species of Lake St. Clair
	<b>Stage C</b>	Will Schultz - Seasonal Muskies
4:00	<b>Lake Ultimate</b>	Timberworks Lumberjack Show
	<b>Hawg Trough</b>	Jim Vitaro - Shallow Water Structure Fishing
4:30	<b>Stage E &amp; F</b>	Mark Romanack - Trolling for Walleye
	<b>Stage D</b>	Jack Payne - Catfishing Basics
	<b>Stage C</b>	Tom Richardson - The Art of Calling Deer
5:00	<b>Lake Ultimate</b>	Dave Mull - Kayak Fishing 101
	<b>Hawg Trough</b>	Dan Kimmel - When to change Lures and Presentations
6:00	<b>Lake Ultimate</b>	Kevin VanDam - Ultimate Bass Fishing
	<b>Hawg Trough</b>	Capt. Wayne Carpenter - As Seen on TV Bass Baits, and More
	<b>Stage E &amp; F</b>	Capt. Jake Romanack - Modern Salmon Tactics
	<b>Stage D</b>	Roger Hinchcliff - Plug Fishing for Steelhead
	<b>Stage C</b>	Richard Holm - Great Lakes Perch Fishing
7:00	<b>Lake Ultimate</b>	Capt. Lance Valentine - Detroit River Walleyes
	<b>Hawg Trough</b>	Dan Armitage - Kids Fishing Fun
	<b>Ballroom</b>	Big Buck Night West (7 - 9pm)
7:30	<b>Stage E &amp; F</b>	Will Schultz - Seasonal Muskies
	<b>Stage D</b>	Brian Alberda & Eric Peterson - Everything you need to know after the shot to help you recover your deer.
	<b>Stage C</b>	Capt. Joel Piatek - The Multi Species of Lake St. Clair
8:00	<b>Lake Ultimate</b>	Timberworks Lumberjack Show
	<b>Hawg Trough</b>	Dave Mull - Ned Rig Fishing

### FRIDAY

12:00	<b>Lake Ultimate</b>	Mike McKinstry - Kayak Fishing 101
	<b>Hawg Trough</b>	Jim Vitaro - Shallow Water Structure Fishing
	<b>Stage E &amp; F</b>	Richard Holm - Great Lakes Perch Fishing
	<b>Stage D</b>	Tom Richardson - The Art of Calling Deer
	<b>Stage C</b>	Capt. Joel Piatek - The Multi Species of Lake St. Clair
1:00	<b>Lake Ultimate</b>	Timberworks Lumberjack Show
	<b>Hawg Trough</b>	Dave Slager - Pan Fishing West Michigan
1:30	<b>Stage E &amp; F</b>	Jim Bedford - River Fishing Tactics: In Depth
	<b>Stage D</b>	Capt. Wayne Carpenter - No Secrets on Lake St. Clair
	<b>Stage C</b>	Brian Alberda & Eric Peterson - Everything you need to know after the shot to help you recover your deer.
2:00	<b>Lake Ultimate</b>	Capt. Lance Valentine - Detroit River Walleyes
	<b>Hawg Trough</b>	Dan Kimmel - When to change Lures and Presentations
3:00	<b>Lake Ultimate</b>	Bill Mangan - The Different Casts of Fly Fishing
	<b>Hawg Trough</b>	Dave Mull - Ned Rig Fishing
	<b>Stage E &amp; F</b>	Capt. Jake Romanack - Modern Salmon Tactics
	<b>Stage D</b>	Denny Geurink - Turkey Hunting in Michigan
	<b>Stage C</b>	Roger Hinchcliff - Spinner Fishing for Steelhead
4:00	<b>Lake Ultimate</b>	Timberworks Lumberjack Show
	<b>Hawg Trough</b>	Dave Slager - Pan Fishing West Michigan
4:30	<b>Stage E &amp; F</b>	Mark Romanack - Trolling for Walleye
	<b>Stage D</b>	Seth McCullough - Turkey Hunting & The Life Cycle of the Wild Turkey
	<b>Stage C</b>	Will Schultz - Seasonal Muskies
5:00	<b>Lake Ultimate</b>	Capt. Lance Valentine - Detroit River Walleyes
	<b>Hawg Trough</b>	Dan Armitage - Kids Fishing Fun
6:00	<b>Lake Ultimate</b>	Bill Mangan - The Different Casts of Fly Fishing
	<b>Hawg Trough</b>	Dave Mull - Ned Rig Fishing
	<b>Stage E &amp; F</b>	Jim Bedford - River Fishing Tactics: In Depth
	<b>Stage D</b>	Capt. Wayne Carpenter - No Secrets on Lake St. Clair
	<b>Stage C</b>	Tom Richardson - The Art of Calling Deer
7:00	<b>Lake Ultimate</b>	Timberworks Lumberjack Show
	<b>Hawg Trough</b>	Capt. Joel Piatek - The Multi Species of Lake St. Clair
7:30	<b>Stage E &amp; F</b>	Roger Hinchcliff - Float Fishing Techniques for Steelhead
	<b>Stage D</b>	Will Schultz - Seasonal Muskies
	<b>Stage C</b>	Seth McCullough - Turkey Hunting & The Life Cycle of the Wild Turkey
8:00	<b>Lake Ultimate</b>	Mike McKinstry - Kayak Fishing 101
	<b>Hawg Trough</b>	Dan Armitage - Kids Fishing Fun



**MARK ROMANACK**

**ROGER HINCHCLIFF**

**Schedules & Details: [UltimateSportShow.com](http://UltimateSportShow.com)**

# Ultimate Seminar Schedule



**MARK MARTIN**



**TOM RICHARDSON**

## SATURDAY

10:00	<b>Stage C</b>	NWTF Turkey Hunting Workshop (10 - Noon) Grand Valley Chapter
10:30	<b>Stage E &amp; F</b>	Jim Bedford - River Fishing Tactics: In Depth
	<b>Stage D</b>	Denny Geurink - Turkey Hunting in Michigan
11:00	<b>Hawg Trough</b>	Dave Mull - Ned Rig Fishing
12:00	<b>Lake Ultimate</b>	WLAV Kid's Catching Competition
	<b>Hawg Trough</b>	Dan Armitage - Kids Fishing Fun
	<b>Stage E &amp; F</b>	Ultimate Walleye Clinic (Noon - 2 p.m.)
	<b>Stage D</b>	Richard Holm - Great Lakes Perch Fishing
	<b>Stage C</b>	Roger Hinchcliff - Spinner Fishing for Steelhead
	<b>Overlook E</b>	ORV Certification Class (Noon - 5 p.m.) Kent County Sheriff Dept.
1:00	<b>Lake Ultimate</b>	Timberworks Lumberjack Show
	<b>Hawg Trough</b>	Mike McKinstry - Finesse Fishing Basics
1:30	<b>Stage D</b>	Tom Richardson - The Art of Calling Deer
	<b>Stage C</b>	Mark Martin - How to Catch Walleye Wherever You Go
2:00	<b>Lake Ultimate</b>	Capt. Lance Valentine - Detroit River Walleyes
	<b>Hawg Trough</b>	Dan Armitage - Kids Fishing Fun
2:30	<b>Stage E &amp; F</b>	Country Smokehouse Presents - How to Process Your Own Deer
3:00	<b>Lake Ultimate</b>	Grand Rapids Steelheaders - Take A Kid Fishing
	<b>Hawg Trough</b>	Dave Slager - Pan Fishing West Michigan
	<b>Stage D</b>	Ultimate Bass Clinic (3 - 5 p.m.)
	<b>Stage C</b>	Jim Bedford - River Fishing Tactics: In Depth
4:00	<b>Lake Ultimate</b>	Timberworks Lumberjack Show
	<b>Hawg Trough</b>	Dave Mull - Ned Rig Fishing
4:30	<b>Stage E &amp; F</b>	Brian Alberda & Eric Peterson - Everything you need to know after the shot to help you recover your deer.
	<b>Stage C</b>	Mark Martin - How to Catch Walleye Wherever You Go
5:00	<b>Lake Ultimate</b>	Capt. Lance Valentine - Detroit River Walleyes
	<b>Hawg Trough</b>	Jim Vitaro - Shallow Water Structure Fishing
6:00	<b>Lake Ultimate</b>	Mike McKinstry - Kayak Fishing 101
	<b>Hawg Trough</b>	Dan Armitage - Kids Fishing Fun
	<b>Stage D</b>	Capt. Joel Piatek - The Multi Species of Lake St. Clair
	<b>Stage C</b>	Will Schultz - Seasonal Muskies
	<b>Stage E&amp;F</b>	Seth McCullough - Turkey Hunting & The Life Cycle of the Wild Turkey
7:00	<b>Lake Ultimate</b>	Timberworks Lumberjack Show
	<b>Hawg Trough</b>	Dave Slager - Pan Fishing West Michigan

## SUNDAY

10:30	<b>Stage E &amp; F</b>	Mark Romanack - Trolling for Walleye
	<b>Stage D</b>	Will Schultz - Seasonal Muskies
	<b>Stage C</b>	Denny Geurink - Turkey Hunting in Michigan
11:00	<b>Lake Ultimate</b>	Capt. Lance Valentine - Detroit River Walleyes
	<b>Hawg Trough</b>	Dave Slager - Pan Fishing West Michigan
12:00	<b>Lake Ultimate</b>	Timberworks Lumberjack Show
	<b>Hawg Trough</b>	Dan Armitage - Kids Fishing Fun
	<b>Stage E &amp; F</b>	Ultimate Salmon Clinic (12-2)
	<b>Stage D</b>	Mark Martin - How to Catch Walleye Wherever You Go
	<b>Stage C</b>	Brian Alberda & Eric Peterson - Everything you need to know after the shot to help you recover your deer.
1:00	<b>Lake Ultimate</b>	Capt. Lance Valentine - Detroit River Walleyes
	<b>Hawg Trough</b>	Dave Mull - Ned Rig Fishing
1:30	<b>Stage E &amp; F</b>	Ultimate Salmon Clinic (12-2)
	<b>Stage D</b>	Capt. Jake Romanack - Modern Salmon Tactics
	<b>Stage C</b>	West Michigan Bass Early Draw Tournament Meeting
2:00	<b>Lake Ultimate</b>	Grand Rapids Steelheaders - Take A Kid Fishing
	<b>Hawg Trough</b>	Mike McKinstry - Finesse Fishing Basics
3:00	<b>Lake Ultimate</b>	Timberworks Lumberjack Show
	<b>Hawg Trough</b>	Dan Armitage - Kids Fishing Fun
	<b>Stage D</b>	Seth McCullough - Turkey Hunting & The Life Cycle of the Wild Turkey
	<b>Stage C</b>	West Michigan Bass Early Draw Tournament Meeting



**DAN ARMITAGE**



**JAKE ROMANACK**

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