**The power to translate is now Inside**

# Microsoft SharePoint

# Information Explosion

Volume of new
technical information
**doubles** every
two years!
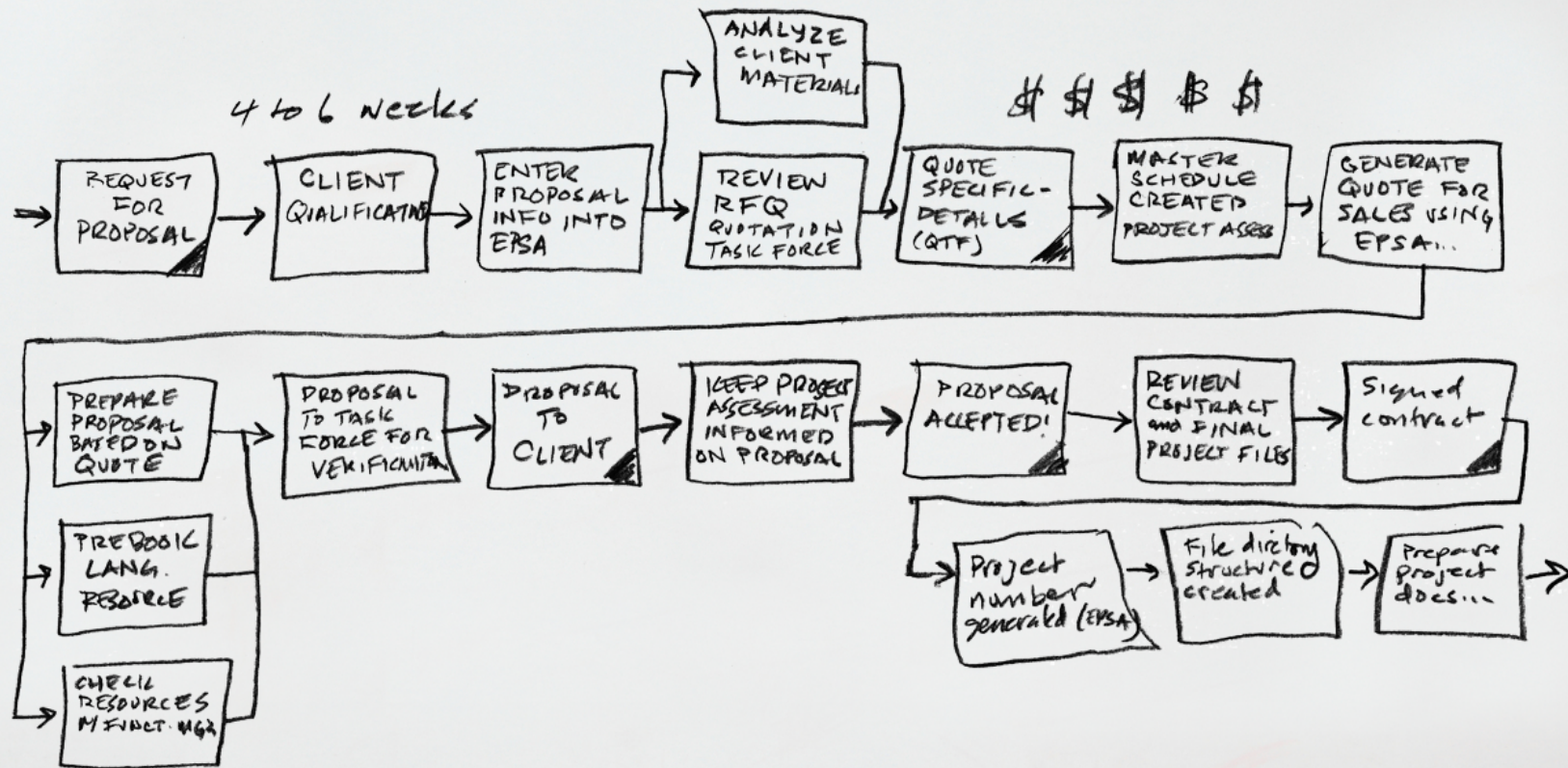
THE **TRANSLATION** NETWORK
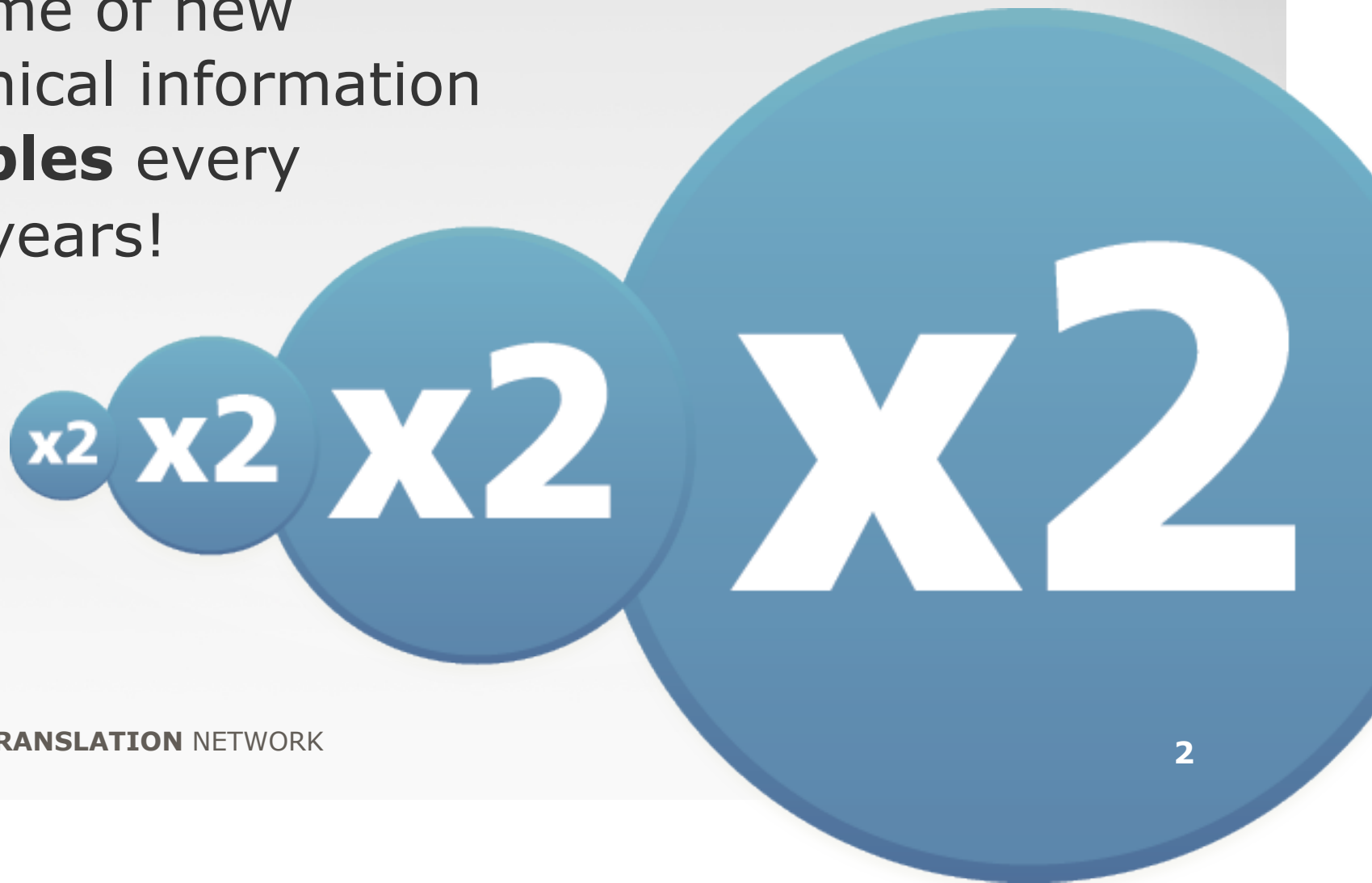
# THE SITUATION

*Global employees, partners, customers*

**Microsoft® SharePoint®**

customers are re-thinking
how to translate this massive
amount of information

THE **TRANSLATION** NETWORK

Translations are slow and expensive. Average $.23 a word to translate.

# PROBLEM

MARKET SIZE IN BILLIONS

# BIG OPPORTUNITY

Moving a large offline business process ONLINE.

Lingotek | THE **TRANSLATION** NETWORK

# SOLUTION

Lingotek's Collaborative Translation Platform

We give Enterprise business customers'
new ways to engage their global communities
by providing trusted, rapid translations to expand
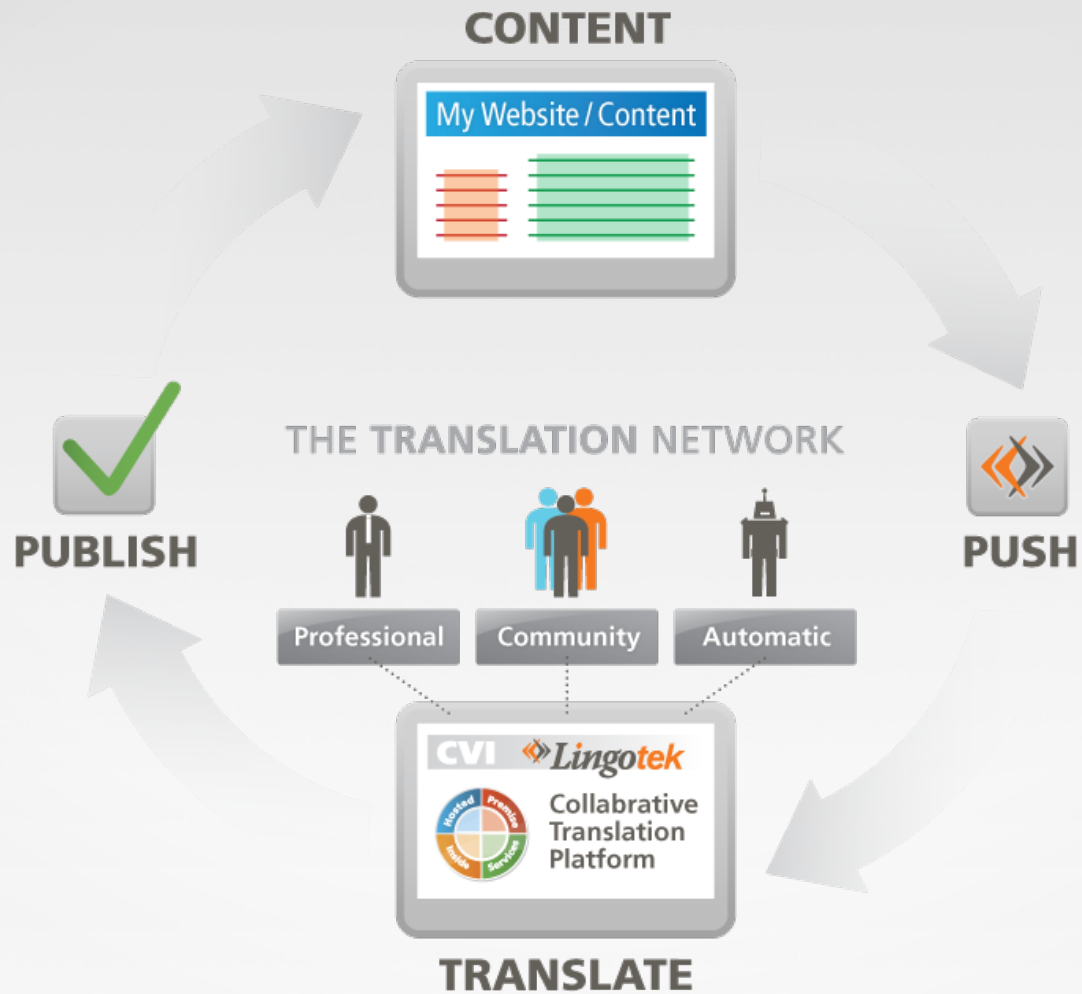and grow business in a cost effective way.

# Our Platform



Collaborative Translation Platform™

# How It Works

# Features

## MACHINE TRANSLATION

- Customization
- Retraining
- Post-Editing Pre-fill
- Searchable Resource

## TRANSLATION MEMORY

- Content Isolation
- Selective Sharing
- Capture, Reuse, Recycle
- Legacy Content Alignment

## TERMINOLOGY MANAGEMENT

- Import Glossaries
- Automated Extraction
- Management Interface
- SEO Management

## PROJECT MANAGEMENT

- Customizable Workflow
- Flexible Expansion
- Clear Visibility
- Real-time Stats
- Flexible Resource Allocation

# Content Value Index

» Three Levels of Trusted Translation

# Content Value Index



## Content Value Index

static — dynamic

- Tweet
- Blog Comment
  - Forum/Message Board
  - Blog Post
    - Online Newspaper
  - Wiki
  - Knowledge Base
- Website Page
- Podcast Transcript
  - Printed Materials
- Video Subtitles
  - Press Release
- White Paper
  - Published Book
- Archived Record

**Automatic**

**Community**

**Professional**

**Publishing Frequency**

**Editing Probability**
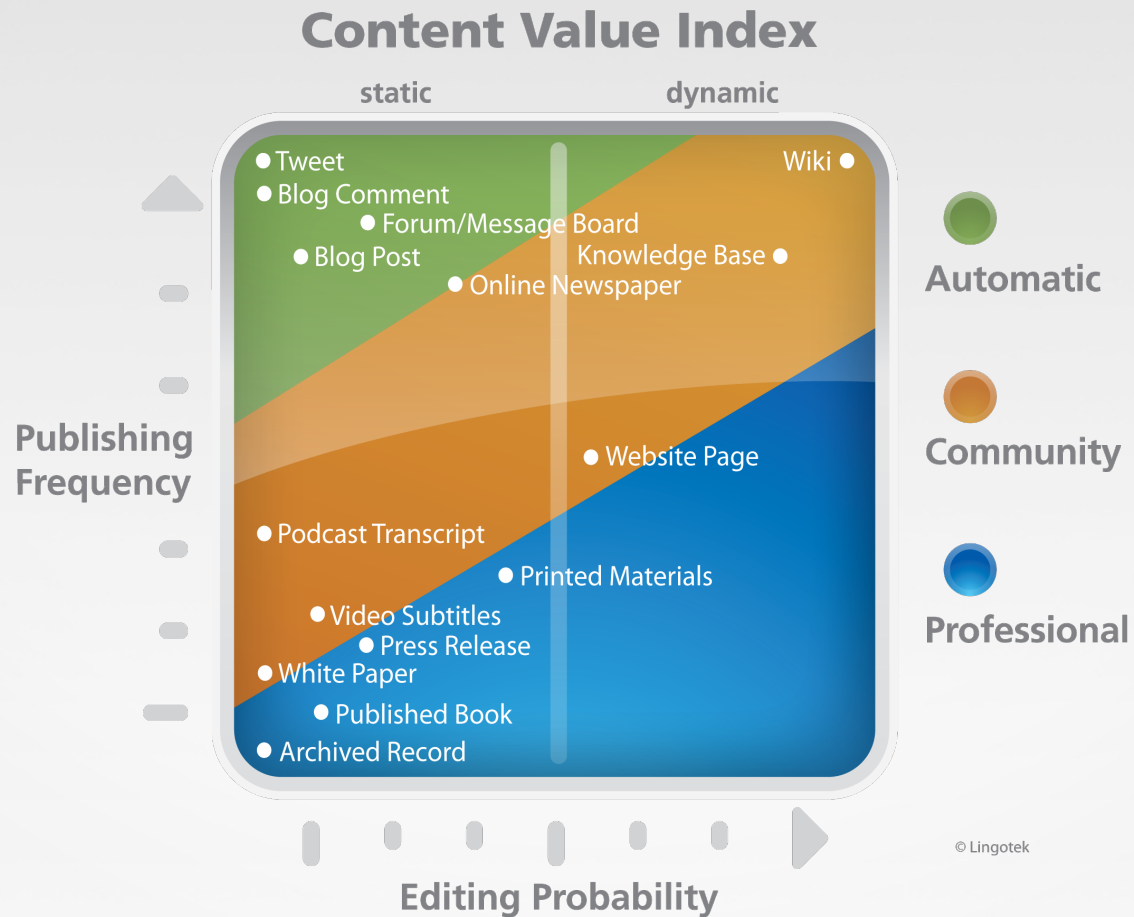
© Lingotek

# Lingotek Translator Workbench



THE **TRANSLATION** NETWORK

# Lingotek Project Dashboard



Manage Projects

Project Resources

Community Reports

Community Maintenance

Project Summary

•Documents
•TM Stats
•Reports
•Settings

Documents

**SOLUTION**

Microsoft® **SharePoint**®

Integration

THE **TRANSLATION** NETWORK

# Lingotek and Microsoft SharePoint integrated Workflow

*Lingotek integrates directly within SharePoint and existing business processes for translating and publishing web content and documents*

**Lingotek Inside**

Microsoft® SharePoint®

eng123

**1** **Lingotek Inside SharePoint integration**
- Content identified within SharePoint
- Routed to Lingotek with the click of a button
- Seamlessly viewable within the Lingotek Workbench through single sign-on
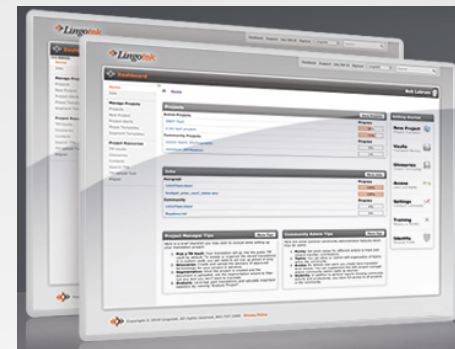
**4** **Translated content published back to SharePoint**
- Related
- Secured
- Routed through workflows
- Published to Intranets, web sites, and applications
- Monitored for adds and changes

ger123  swe123  fre123

**2** **Translations completed by:**
- Machine and translation memory
- Community volunteers and/or crowdsourcing
- Professional translators
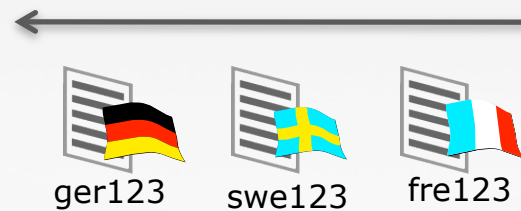
**3** **Translated content automatically saved**
- Exported to original file format
- Formatting retained
- Translation memories created for future translation

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# Why?

- SharePoint customers in need of translation/localization solutions.

- The Lingotek – Inside SharePoint integrates directly into SharePoint.

- Provides a quick and efficient method for translating content without leaving your SharePoint site.

# Lingotek Inside SharePoint: Web Content Translation

# Create a New Page

# Enter the Title

# Click Lingotek Settings Button

# Select Translation Workflows

# Publish the Page

# English Propagates to Variants

# Content Sent to Lingotek



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# Translation Workflows Created

# Translation Performed

# Lingotek Work Items

# Real-time Workflow Progress



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# Click on a Task for More Details



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# Detailed View of the Task

# Translations Completed

# Translated Content Published

# Post-translation Edits are...

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# ...Tracked by the Integration

# Content Put Back into Workflow

# Only Edits Need Translated

# Progress of Adds/Changes

# Lingotek Case Study

# ROI

| Cost Calculator Adds/Changes | |
| --- | --- |
| Cost assuming an agency performs Add/Change translations: | |
| Website Metrics- | Calculations |
| Number of Words on source Web site | 350,000 |
| Number of different language sites | 5 |
| Total number of words on all sites | 1,750,000 |
| Percent of content, add/changes per year (industry average is 20%-25% per year) | 25% |
| Total content, add/changes per year (words) | 437,500 |
| LSP cost per word for add/change translations | $0.23 |
| Total annual translation costs using LSP | *$100,625* |

| ROI | |
| --- | --- |
| Annual Saas license | $36,000 |
| Total annual cost adds and changes using Agency | $100,625 |
| | |
| Total annual savings using Lingotek and Community | $64,625 |

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# Lingotek Pricing

» Lingotek SaaS pricing for SharePoint:

- $36,000 per year
- $5,000 SharePoint Integration software (one time charge)

- Implementation
  - Lingotek-$5,000 Remote installation
    - includes 35 hours
    - Additional hours at $150 per hour
  - SharePoint integration costs- determined by Microsoft Integrator

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# Free Trial Offer

- Free 30 day trial community
  for up to 10 users

http://www.lingotek.com/SharePoint

- Code: SharePoint

# Contact Us

**Lingotek Contact Information:**
http://www.lingotek.com

Kent Bridges
**VP of Business Development**
kbridges@lingotek.com
408.313.4323

David Baker
**Sr. Director Channels & Alliances**
dbaker@lingotek.com
512.301.3705

Suzie Guerrero
**Insides Sales and Channel Manager**
sguerrero@lingotek.com
408.352.5398

**Atidan Contact Information:**
http://www.atidan.com

David Rosenthal
**President and CEO**
david.rosenthal@atidan.com
215.825.5045

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