



MILTON KEYNES DONS 2021-22 SEASON TICKETS

THANK YOU

Pete Walker



2021-22 SEASON TICKETS CAPPED AT £230.

JUST £10 PER GAME

The 2020-21 season was a hugely frustrating one for all Season Ticket holders with spectators only permitted to attend two home fixtures just prior to Christmas. During this difficult period, our Season Ticket holders stood by the club with an outstanding show of support, with many choosing to leave their payments with the club to help it through the most difficult period of our history.

The Government's roadmap out of lockdown has provided everyone with confidence that our lives will improve in so many ways, and that includes the resumption of live sport in the not too distant future.

We very much hope that we can welcome everyone back to Stadium MK in time for the start of the new season, but we do recognise there may be several questions, to which no one can provide a guarantee or absolute certainty.

For example, will lockdown be removed by August? Could the season be later interrupted by a return to behind closed doors fixtures? Will social distancing be in place, meaning that I cannot sit in my usual seat next to friends or family?

Given these factors and many more questions, we have made the decision, for one season only, to cap the maximum price of an Adult Season Ticket in all areas of the stadium at £230 or just £19.17 per month if you choose to pay by direct debit. The £230 price equates to the cost of watching all 23 home fixtures on iFollow.

Concession prices in several areas of the stadium have been reduced to match the 2020-21 concession prices for the Family Area, the lowest priced area in the stadium.

In 2022-23 Season Ticket prices will revert to at least those that were valid for the 2020-21 season.



For
£10
or less per game
(Wherever you sit)



A SEASON OF FOOTBALL.

2021-2022 Price structure

- Adults £230, £10 per game, or £19.17 per month
- Seniors £186, £8.08 per game or £15.50 per month
- Under 25s £126, £5.48 per game or £10.50 per month
- Under 18s £30, £1.30 per game or £2.50 per month
- Under 12s free, up to three per adult

These prices will apply to all areas except for; *club* Gold, Platinum and Black.

What about *club* Red? Our *club* Red package will be slightly different for 2021-22.

We cannot be certain that we can return to a full ballroom given the uncertainty of where social distancing and capacity regulations might be. The *club* Red offer of a pre-match interview, complimentary half-time tea & coffee, team sheet, and Man of the Match presentation will be available, wherever possible, on a match-by-match basis. Existing *club* Red Season Ticket holders can upgrade on a match-by-match basis for £10, or £5 for under 12s, subject to availability.

club Red Season Ticket holders will continue to benefit from seats in the West Stand. Refreshments will be available to purchase from kiosks on the concourse area.



ACADEMY SUPPORTERS.

When you choose to pay by Direct Debit, you will automatically be entered into the Academy Supporters Draw at an additional cost of £1 per month.

At the first home game of every month, one supporter will be chosen to win back the price they paid for their Season Ticket.

To opt-out, simply inform the Box Office at the time of purchase or if renewing, then prior to 10th April 2021.



HOW TO PAY.

CHOOSE THE EASY WAY - DIRECT DEBIT

**PAY OVER 12 MONTHS, MAY 2021 TO APRIL 2022
USING OUR IN-HOUSE DIRECT DEBIT PLAN**

For less than £20 per month you can enjoy a whole season of football. Just renew or purchase your Season Ticket by Saturday 10th April in time for your first payment on Monday 4th May. You can download a Direct Debit form from mkdons.com.

- Direct Debit is the most popular and easiest method of payment
- Pay for family members or friends in one monthly transaction
- Participate in the Academy Supporters Draw and win back the price of your 2021-22 Season Ticket

PAY UPFRONT

- You can renew or purchase your Season Ticket over the phone or in person at the Box Office. Pay by card, cash, cheque, or gift voucher.
- The Box Office will re-open on Monday April 12th at 10am



SEASON TICKET BENEFITS.

- Watch all home EFL games for no more than £10 per match
- Purchase additional tickets at Membership prices
- Enjoy discounted Away Travel
- Grab 5% discount in the Club Superstore and at concourse concessions (excluding Papa John's)
- Enjoy 10% discount when dining from the a la carte menu in Stadium MK's Marco Pierre White Steakhouse Bar & Grill
- Plus exclusive offers throughout the season

Premier Season Ticket holders

You will receive these extra and additional benefits on top:

- Automatic entry to a monthly FREE prize draw.
- 10% discount in the club Superstore when you spend over £60.
- Plus exclusive offers throughout the season.

For Season Ticket terms and conditions please visit mkdons.com



UNDER 12s GO FREE.

The clubs popular under 12s **Go Free** policy will remain for the 2021-22 Season.

Adults can bring up to three under 12s to every EFL home league game: additional under 12s will be charged at the under 18 rate, offer subject to any capacity restrictions, not available in *club* Red, Gold, Platinum or Black.

Membership to the Young Dons Club is automatically included with any under 12 season ticket, if you would rather not join, just opt out at the time of purchase or renewal.

Young Dons Membership, £12

- 5% discount in the *club* Superstore
- 15% discount on MK Dons Sport and Education Trust Courses
- Limited edition Birthday and Christmas Card
- 2021-22 Collectable (more information to follow)
- Exclusive events, competitions, and communications



YOUR SAFETY.

We are looking forward to the return of our supporters to Stadium MK, it's just not been the same without you.

Your safety is our priority, we have created a new Supporter Code of Conduct so that everyone can return with confidence. Stadium MK have worked with local authorities and governing bodies such as the Sports Ground Safety Authority and Public Health England to develop a safe environment for fans and team members.

FAQs.

Q. Will iFollow be available for Season Ticket holders, should restrictions on attending League fixtures remain in place?

A. We expect that in the event of attendances at games in the 2021-22 season being disrupted or capacity limited, then the iFollow stream will continue to be available. £230 (the maximum price that anyone will pay for a Season Ticket) covers 23 home games at £10 per game, so if the unthinkable happened supporters should still be able to catch the game on iFollow.

Q. If stadium capacity is limited, and there are more Season Ticket holders than spaces, will there be a ballot?

A. We are planning for the return of all MK Dons Season Ticket holders with social distancing measures in place. We cannot rule out the government setting a limit on the number of spectators allowed, should this be the case, a ballot system would be put in place. Season Ticket holders will have absolute priority over all other spectators, subject to any EFL regulation on the presence of away supporters.

Q. Will I be able to sit in my usual seat?

A. You will be able to renew your usual seat. However, if social distancing restrictions are in place, it is unlikely that you will be able to be seated there. Of course we will do our very best to get you as close to your usual seat as possible.

Q. Will I be able to sit with friends (or family outside my household)?

A. We will be following Government guidelines and will share this information with you as soon as we have it, or as it may vary from time to time.

Q. Will the Ballroom be available for all club Red Season Ticket holders or will capacity be limited by social distancing criteria?

A. We cannot be certain that we can return to a full ballroom given the uncertainty of where social distancing and capacity regulations might be. Wherever possible, existing club Red Season Ticket holders will be able to upgrade their package to include the hospitality elements (see the pricing section for more information).

Q. Will the season be curtailed should the virus re-establish itself in the winter?

A. We are unable to answer this at the moment, but remain hopeful that the vaccination programme will be successful and prevent the requirement for further local or national lockdowns or restrictions on attending live football.

Q. Can I move my Season Ticket?

A. We are initially planning for social distancing measures to be in place. This means that several seats will need to be blocked off. For the time being, we ask for your patience and as soon as we can, we will provide you with the opportunity to move, should you wish to.

Q. Will I be able to upgrade to club Red

A. Due to these initial social distancing measures, club Red will unfortunately be sold out until such time as we can restore full capacity to the ballroom.

Q. What happens to Season Ticket pricing next season?

A. Season Tickets for 2022-23 will be priced at least in line with the 2020-21 season. The 2021-22 £230 cap is for one season only.

Q. When will I get my Season Ticket card?

The club is planning to introduce electronic Season Tickets which means you will just need your mobile phone to enter the stadium. For supporters preferring a traditional card, one will be delivered as normal. For the beginning of the season (at least), it is likely that you will be sent paper tickets for your socially distanced seat. If you choose the e-card option this will all be managed on your phone. We will forward details to you shortly.



Q. Will casual supporters be able to attend and what price will tickets be?

This will be determined by stadium capacity, the number of Season Tickets sold and EFL regulations regarding away supporters. Pricing will start from £22 per adult, which further enhances the value of a 2021-22 season ticket.

Q. Will you be allowing Season Ticket holders to bring a friend for free?

This offer will not be valid for the 2021-22 season. Once the stadium can revert to full capacity then we will review our marketing initiatives for Season Ticket holders. Please do make sure we have an email address for you, this way you will not miss out.

Q. Can I still purchase a seasonal car park pass?

Yes, parking Season Tickets are available for £120 for the season.

If you have any other questions, please email boxoffice@mkdons.com or call us on **01908 622922**

ACCESSIBLE FOR ALL.

Built with accessibility in mind, Stadium MK offers an unparalleled experience for all supporters.

Season Tickets for supporters with a disability are priced at the applicable age bracket.

Season Ticket holders who are in receipt of the medium/higher Disability Living Allowance or Higher Personal Independent Payments are entitled to be accompanied by a FREE personal assistant throughout the season.