

MOLD CRAFT



OUR PRODUCTS



Reel Eels



Like all MOLD CRAFT Soft baits our eels are super tough and have a lifelike action.

Rigged versions feature American made powder coated heads with Mustad Ultra sharp hooks.

REEL EELS are sure to be a hit for inshore and off shore casting, jiggling and trolling. As well for as casting and jiggling inshore on jetties, piers, and bridges. Also a super bait for umbrella and dredge rigs. Great for all species of game fish including cobia, snook, tarpon, redfish, grouper, snapper, stripers, dolphin, tuna, amberjack, codfish, halibut, salmon, kingfish, wahoo, and many, many more.

AVAILABLE IN 7" & 10" SIZES AND A VARIETY OF EXCITING FISH-CATCHING COLORS.

CAT. NO.	DESCRIPTION	LENGTH
701RE	7" Reel Eel Unrigged Bulk By The Each	7"
706RE	7" Reel Eel Unrigged 6 Pk. Carded	7"
703RE	7" Reel Eel 1 Rigged 3/8 Oz. Jig Head 6/0 Hook 2 Spare Bodies Carded	7"
101RE	10" Reel Eel Unrigged Bulk By The Each	10"
106RE	10" Reel Eel Unrigged 6 Pk. Carded	10"
103RE	10" Reel Eel 1 Rigged 3/4 Oz. Jig Head 8/0 Hook 2 Spare Bodies Carded	10"

REEL EELS COLOR CHART

03	Chartreuse	
04	Hot Pink	
08	Black/Silver	
10	Black	
12	Blue/White	
14	Super/Glow	
22	Pink White	
34	Blue/Silver	
35	Green/Yellow,	
37	Purple/ Silver	
99	Oil Can	

Casta Hoo & Dredge Hoo



Based on the already proven **TOUGH HOO™ CASTA HOO** and **DREDGE HOO** are molded with out the rigging cavity providing an even tougher version at a **VALUE PRICE!**

Like all **MOLD CRAFT** Soft baits our **CASTA HOO** and **DREDGE HOO** are super tough and have a lifelike action.

They are sure to be a hit for inshore and off shore casting, jigging and trolling. As well for as casting and jigging inshore on jetties, piers, and

bridges. Also a super bait for umbrella and dredge rigs. Great for all species of game fish including cobia, snook, tarpon, redfish, grouper, snapper, stripers, dolphin, tuna, amberjack, codfish, halibut, salmon, kingfish, wahoo, and many, many more.

Rigged versions feature American made powder coated heads with Mustad double strength hooks.

CAT. NO.

801DW

806DW

803CH

DESCRIPTION

Dredge Hoo By The Each

Dredge Hoo 6 Pack Carded

Casta Hoo 1 Rigged 1 ½ Oz. Head
9/0 Hook 2 Spare Bodies Carded

LENGTH

8"

8"

8"

Tuff Hoo and Dredge Hoo Color Chart



Blue/Glow #09



Blue/Silver #34



Pink/White #22



Blue/White #12



Green/Glow #14



Green/Silver #8



Green/White #43



Purple/Silver #37

Introducing Mold Craft's first Wahoo Specific selections.

Rubber Bullet



A weighted extender tailed version of our long proven **ROCKET NOSE** style. This in fact is one of our oldest and most widely used styles. This combination will work at speeds up to 14 knots! A little known application for this style is in heavy weeds as this shape sheds all types of seaweed

very well. A good tip to aid in shedding weed is to use a #64 rubber band hitched thru the eye of your hooks with the remaining loop hooked over the barb.

CAT. NO.	DESCRIPTION	LENGTH	DIAMETER
3401EW	Senior Size Rocket Nose With Extender Tail Weighted Unrigged	14"	1 1/2"
3701EW	Senior Size Rocket Nose With Extender Tail Weighted Rigged With Double Mustad 7731 11/0'S on 3' of 7x7 480 LB Stainless Wire	14"	1 1/2"

Wahoo Ranger



This too is a weighted extender tailed version of the proven **WIDE RANGE**. This head style in fact was named the #1 LURE IN THE WORLD by *MARLIN MAGAZINE*. And is responsible for more worlds' records than any other lure in the 50 year history of trolling lure fishing including the **WORLDS RECORD**

Atlantic Blue Marlin of 1402 lbs. caught by Paulo A. Anorim back in 1992! Both are available in our 36 fish catching colors from our color chart and to many custom colors to list.

CAT. NO.	DESCRIPTION	LENGTH	DIAMETER
3551WRE	Senior Size Wide Range With Extender Tail Weighted Unrigged	14"	1 1/2"
3851WRE	Senior Size Wide Range With Extender Tail Weighted Rigged With Double Mustad 7731 11/0'S on 3' of 7x7 480 LB Stainless Wire	14"	1 1/2"

MOLD CRAFT Is proud to introduce the greatest innovation in our proven line of SQUIRT SQUID™ since their introduction in 1976.

Scaled Squid

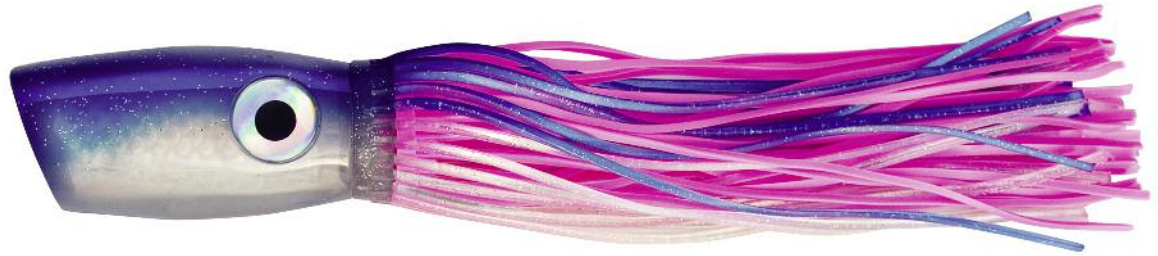


Our new scale pattern is the culmination of several years of research and experimentation adding a new dimension of natural appearance to our already proven successful and popular line of life like artificial squid.

Available in all existing formats including bulk, packaged, packaged rigged, 5 packs and our ever popular **DAISY CHAINS** which have been the industry bench mark for over three decades.

Ordering information, simply suffix any squid item number with **S**.
Please note there is a modest price premium for the addition of scales.

Reel Tight



In a collaborative effort with Jim Lambert, owner of the 80' Merritt Sport fishing yacht, REEL TIGHT, Captain Eddie Herbert, professional crew, Eric, Joe & Fly, and Mold Craft's design expert, Frank Johnson, a new and exciting SOFTHEAD™ lure is born.

The Magnum Reel Tight lure is available in three sizes and all of the exciting MOLD CRAFT colors. (see color chart)

This unique double taper, angle face has outrageous action, throwing an awesome wake. Its dynamic swimming action rivals nothing seen on the market today.

CAT. NO.	DESCRIPTION	LENGTH	DIAMETER
1400RT	Standard Reel Tight	9"	1 3/4"
1450RT	Standard Reel Tight	8 1/2"	1 1/4"
1500RT	Senior Reel Tight	12"	1 3/4"
1550RT	Senior Reel Tight	12 1/2"	1 5/8"
1600RT	Magnum Reel Tight	18"	2 1/4"
1650RT	Magnum Reel Tight	18"	2"

Wide Range



This lure caught an incredible 1,742 LB MARLIN as well as the 80 LB LINE CLASS WORLD RECORD BLUE MARLIN OF 1,189 LBS. The Standard Size Wide Range has several line class records and is a tuna killer! This lure can be trolled over a "Wide Range" of speeds from 4-14 knots (hence the name), and this lure is SUPER in rough water. The Wide Range is

responsible for breaking Blue Marlin records in Venezuela, Puerto Rico and Africa. In Hawaii, it is one of the favorites of many boat captains. The larger heavier head gives the lure more stability at high speeds and rough water. The Wide Range lure is available in four sizes and all MOLD CRAFT colors. (see color chart)

CAT. NO.	DESCRIPTION	LENGTH	DIAMETER
5550WR	Magnum Wide Range	17"	2"
5850WR	Magnum Wide Range	17"	2"
3550WR	Senior Wide Range	12 1/2"	1 1/2"
3850WR	Senior Wide Range	12 1/2"	1 1/2"
4550WR	Standard Wide Range	9 1/2"	1"
4850WR	Standard Wide Range	9 1/2"	1"
6550WR	Junior Wide Range	4"	1/2"
6570WR	Junior Wide Range	4"	1/2"

4-Eyed Monster



This design in the Mold Craft arsenal features outrageous smoking action and better stability in rough water. This is the only design that we tested for 10 minutes and went into production. The **4-Eyed Monster Jet** is available in Senior and Standard sizes, rigged and unrigged, with X-Tender tails and in all of **Mold Craft's** brilliant colors Here's lookin' at ya!



**BRIER PATCH
GIANT 4-EYED
MONSTER**

CAT. NO.	DESCRIPTION	LENGTH	DIAMETER
4200MJ	Giant 4-Eyed Monster Unrigged	16"	3"
3250MJ	Senior 4-Eyed Monster Unrigged	11 1/2"	1 1/2"
3270MJR	Senior 4-Eyed Monster Rigged	11 1/2"	1 1/2"
4250MJ	Standard 4-Eyed Monster Unrigged	9"	1"
4270MJR	Standard 4-Eyed Monster Rigged	9"	1"

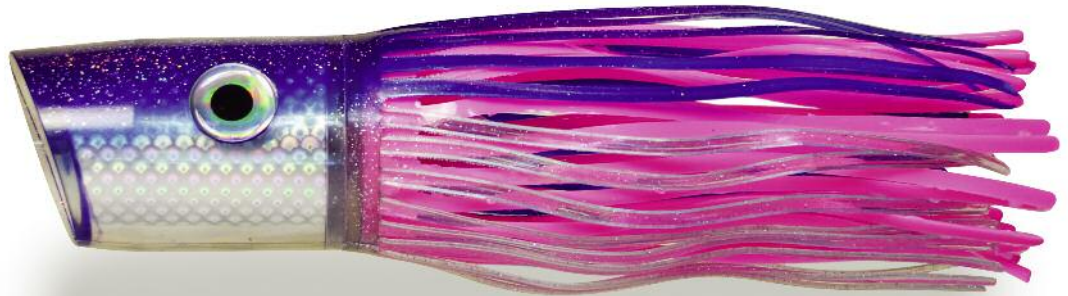
*Bobby Brown
Special*



The extraordinary **BOBBY BROWN SPECIAL**, was developed by World Famous captain, Bobby Brown. Capt. Brown has fished the world circuit for many years and has earned the respect of all leading captains. Bobby and Mold Craft collaborated on the development of the most refined plunger style lure on the market. It is simple to use, and can either be trolled short or long with no

hassle, while creating a huge smoke trail with enticing action. The head is specially weighted. You are gonna love this highly refined series. Available in four sizes and all Mold Craft colors. (see color chart)

**GIANT
BOBBY BROWN**



CAT. NO.	DESCRIPTION	LENGTH	DIAMETER
2300BB	Giant Bobby Brown Unrigged	15"	3"
2350BB	Giant Bobby Brown Rigged	15"	3"
2900BB	Magnum Bobby Brown Unrigged	17"	2"
2950BB	Magnum Bobby Brown Rigged	17"	2"
2500BB	Senior Bobby Brown Unrigged	12 1/2"	1 1/2"
2550BB	Senior Bobby Brown Rigged	12 1/2"	1 1/2"
2600BB	Standard Bobby Brown Unrigged	9 1/2"	1"
2650BB	Standard Bobby Brown Rigged	9 1/2"	1"
2300BB	Junior Bobby Brown Unrigged	4"	1/2"
2350BB	Junior Bobby Brown Rigged	4"	1/2"

Hooker



NOW IN 5 SIZES! Originally developed and collaborated on the famous game-boat, **THE HOOKER**, out of Houston, Texas. This design has proven to be one of the most successful trolling lures ever developed. **HOOKERS** are the pace setter in lure design technology. At one point the Hooker Team had 43 current world records. The short, fat and blunt head design makes for better hook up ratios while creating maximum water disturbance. These lures have been trolled from Great Barrier Reef off of Australia to the

north Drop off of the Virgin Islands with incredible success. In the Northeast waters of the US, **HOOKERS** have been out-fishing the old standards by more than 2 to 1 for Big Eye Tuna. The smaller **HOOKERS** have proven to be the finest Ballyhoo skirts for fisherman who choose to use bait. The **HOOKER** lure is the most copied design ever created but it has never been duplicated. **HOOKERS** are available in all **MOLD CRAFT** colors. (see lure color chart)



GIANT HOOKER

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
9500H	Giant Hooker	Unrigged	13"	3"
9750H	Giant Hooker	Rigged	13"	3"
3450H	Senior Hooker	Unrigged	10 1/2"	1 1/2"
3750H	Senior Hooker	Rigged	10 1/2"	1 1/2"
4450H	Standard Hooker	Unrigged	8"	1"
4750H	Standard Hooker	Rigged	8"	1"
1100H	Little Hooker	Unrigged	5 1/2"	3/4"
1200H	Little Hooker	Rigged	5 1/2"	3/4"
1300H	Little Hooker	Bulk Pack	10 pieces	Same Color
2400H	Junior Hooker	Unrigged	3 1/2"	1/2"
2750H	Junior Hooker	Rigged	3 1/2"	1/2"

Super Chugger



A Pink/White (#22) Senior Super Chugger (combined with a Senior Bird #22) produced **THE ALL TACKLE ATLANTIC BLUE MARLIN I.G.F.A. WORLD RECORD 1,402 LB** caught by Paulo Roberto Amorin off Brazil on February 29, 1992. This record has not been broken. The Super Chugger Lure has a deeply concave head and a longer, heavier, reverse tapered

body than the original Tsunami Chugger (still available). These refinements make the lure run well in both calm and rough water conditions. This lure can be trolled between 6 and 14 knots. Super Chuggers are available in three sizes and all Mold Craft colors. (see lure color chart)

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
8300SC	Senior Super Chugger	Unrigged	11 1/2"	1 3/4"
8350SCPR	Senior Super Chugger	Rigged	11 1/2"	1 3/4"
7300SC	Standard Super Chugger	Unrigged	8 1/4"	1 3/8"
7350SCPR	Standard Super Chugger	Rigged	8 1/4"	1 3/8"
9300SC	Little Super Chugger	Unrigged	5"	3/4"
9350SCPR	Little Super Chugger	Rigged	5"	3/4"

Spooler



This radically new design was engineered to produce great actions at slow, dead-bait speeds of 3 to 4 knots, allowing it to be used in combination with dead-bait. At higher speeds, the **SPOOLER** produces a bubble trail that would ordinarily come from a much larger bait or lure. Big action,

small size is ideal for providing better hook up ratios. The **SPOOLER** is available in two sizes and all of **MOLD CRAFT'S** fish catching colors. (see lure color chart)

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
5300SP	Senior Spooler	Unrigged	11"	1 7/8"
5350SP	Senior Spooler	Rigged	11"	1 7/8"
3300SP	Standard Spooler	Unrigged	8"	1 3/8"
3350SP	Standard Spooler	Rigged	8"	1 3/8"

Secret Weapon



The **SECRET WEAPON** swims in a narrow fast pattern similar to a bait fish, but not radical enough for a fish to miss. It throws an amazing trail of bubbles due to its sharp leading edge and blind holes. The lure stays down extremely well because its hollow chamber fills with water causing it to surface at intervals like a charging dorado. **SECRET WEAPONS** work best

at trolling speed between 6 and 10 knots. The slanting head of the **SECRET WEAPON** is the product of thousands of hours of fishing by the world's best captains and anglers and represents a major improvement in lure technology. **SECRET WEAPON** lures are available in Senior and Standard sizes and in all **Mold Craft** colors (see color chart).

CAT. NO.	DESCRIPTION	LENGTH	DIAMETER
3460SW	Senior Secret Weapon Unrigged	10 1/2"	1 1/2"
3760SW	Senior Secret Weapon Rigged	10 1/2"	1 1/2"
4460SW	Standard Secret Weapon Unrigged	8"	1"
4760SW	Standard Secret Weapon Rigged	8"	1"

Cone Head High Speed



This **CONE HEAD** high speed lure is designed to troll at 8 to 20 knots with minimum drag. When used as a lure, it is excellent for traveling long distances in search of Marlin or Dorado at higher trolling speeds. It is excellent as a teaser due to the pointed head shape which allows the angler to pull it out of the fish's mouth several times. Essential when

applying the "Bait & Switch" technique for world records or fly fishing. Also great for use in heavy weeds. Sheds seaweed better than any other style. The **CONE HEAD** is available in Senior and Standard sizes and all **Mold Craft** colors.

CAT. NO.	DESCRIPTION	LENGTH	DIAMETER
3400HS	Senior High Speed Cone Head Unrigged	13"	1 1/2"
3700HS	Senior High Speed Cone Head Rigged	13"	1 1/2"
4400HS	Std High Speed Cone Head Unrigged	8"	1"
4700HS	Std High Speed Cone Head Rigged	8"	1"

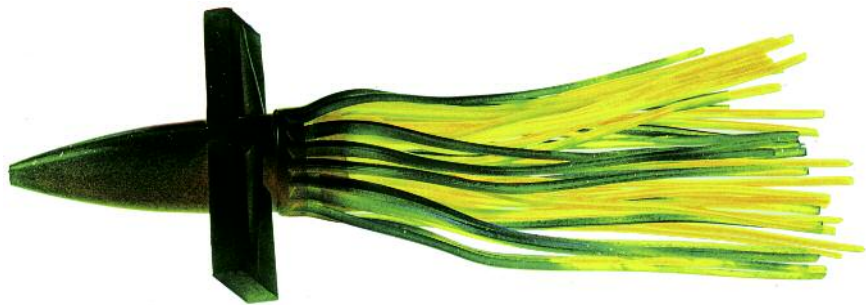
Tsunami Chugger



The original **CHUGGER** is a superior calm water lure for maximum bubbling action and water disturbance. The big wave action could wake up a sleeping giant on those calm summer days. The **TSUNAMI CHUGGER** comes in Senior and Standard sizes and all Mold Craft colors (see color chart).

CAT. NO.	DESCRIPTION	LENGTH	DIAMETER
3050TC	Senior Tsunami Chugger Unrigged	10"	1 1/2"
3050TCR	Senior Tsunami Chugger Rigged	10	1 1/2"
4050TC	Standard Tsunami Chugger Unrigged	8"	1"
4050TCR	Standard Tsunami Chugger Rigged	8"	1"

Soft Birds



Originally a Japanese invention for raising deep-feeding yellowfin and bigeye tuna to trolled surface lures, bird teasers have made the transition to the game fishing scene with great success. They still work on tuna, but marlin, sailfish and other game species find them irresistible as well.

Mold Craft make **Soft Birds** in three sizes – small, medium and large – and these incredible lures/teasers can be used in a variety of ways. Spreader Bars or as a daisy chain, a flotilla of Little Birds really rips up the ocean. The effect it has on tuna species from albacore, bluefin and yellowfin has to be seen to be believed! Of course, marlin and sailfish find them irresistible as well, but their use as tuna teasers is definitely an underutilized technique.

The medium and large **Soft Birds** also make excellent teasers, either rigged singly, as a daisy chain, or mixed with **Mold Craft Squirt Squids** on a spreader bar. Their fluttering, 'wave walking' action certainly attracts the attention of predators and while most people use them as teasers, Soft Birds are also extremely effective lures in their own right.

Mold Craft Soft Birds can be rigged ahead of a conventional lure for added attraction, and the all-tackle world record Atlantic blue marlin of 1402 pounds ate a lure with a Mold Craft Senior Bird rigged ahead of it on the leader. Soft Birds are available in all Mold Craft Colors (see color chart)

CAT. NO.	DESCRIPTION	LENGTH
6200B	Little Bird Unrigged	4 1/2"
6100B	Standard Bird Unrigged	9 1/2"
6300B	Senior Bird Unrigged	13"
62500BR	Little Bird Rigged	4 1/2"
61500BR	Standard Bird Rigged	9 1/2"
63500BR	Senior Bird Rigged	13"
6200DC	Little Bird Daisy Chain 7 Birds-No Hook	4 1/2"
6100DC	Standard Bird Daisy Chain 5 Birds-No Hook	9 1/2"
6300DC	Senior Bird Daisy Chain 5 Birds-No Hook	13"

Chubby Chugger & Charlie Chugger



The **CHUBBY CHUGGER** was developed by Capt. Paul Ivy, another world class Professional captain on the Mold Craft Team. In his search for a more active vibrating effect, Capt. Paul shortened our very successful **Super Chugger** head to create a more amazing vibration while at the same time maintaining the same stability as the original lure. The

CHUBBY CHUGGER stays down and runs straight with an occasional popping up showing an enticing shaking action never seen before. A great bait to catch the eye of a 'looker' and encourage the reluctant cruiser to strike. This lure is available in one size and all **Mold Craft** colors (see color chart).

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
2800CC	Senior Chubby Chugger	Unrigged	11"	2"
2850CC	Senior Chubby Chugger	Rigged	11"	2"
2700CC	Standard Charlie Chugger	Unrigged	8"	1"
2750CC	Standard Charlie Chugger	Rigged	8"	1"

Soft Knob



MOLD CRAFT'S ongoing research program has developed this ultimate hydrodynamic style lure. Dramatic design refinements include a true **SOFTHEAD™** with no hard metal inserts required and our new "RINGER SKIRT" featuring tangle free 'TUFF TAILS' with more stability, smoke

making spaces and durability. The **SOFT KNOB** can be trolled at 5 knots or 16 knots and perform in any type of sea conditions. Available in Senior size only and in all Mold Craft colors (see lure chart)

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
5300SP	Senior Spooler	Unrigged	11"	1 7/8"
5350SP	Senior Spooler	Rigged	11"	1 7/8"
3300SP	Standard Spooler	Unrigged	8"	1 3/8"
3350SP	Standard Spooler	Rigged	8"	1 3/8"

Soft Machine



There have been numerous versions of this famous green straight-runner made over the years, but **Mold Craft's Soft Machine** is the first that has a realistic 'fishy' feel to it. The **Soft Machine** is a well-known tuna lure on the US Atlantic coast, where it produces excellent results on bigeye, yellowfin and bluefin tuna, but no one is surprised when a marlin climbs on it either.

A 13" straight-runner without a lot of built-in action, this 'lame duck' often gets smacked hard when run well back behind the rest of the lure spread, try running it off the shotgun 'rigger or the long 'rigger. Its thin, tapered head means it can also handle a bit of pace with" minimum drag, and some additional boat speed will see it start to pop and smoke like a regular lure.

Soft Machines feature a clear head, highly reflective eyes, and strips of contrasting red Mold Craft Pearl Tail skirt material, which gives the lure a tantalizing shimmy through the water.

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
4900SM	Soft Machine	Unrigged	11"	1"
4950SM	Soft Machine	Rigged	11"	1"

Needlefish



NEEDLEFISH! Together with long time friend and world famous captain, Peter B. Wright and Mold Craft worked to develop this special series of long, small diameter lures that are absolutely deadly on kingfish, dolphin/dorado, wahoo, tuna, bluefish. Striper sails and marlin. The

NEEDLEFISH lures are designed to pull easy, stay down in rough or calm water, go fast or slow, produce a very high catch ratio and create the illusion of a much larger bait than they really are. Available in three styles and all **MOLD CRAFT** colors.

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
4100HN	Little Hooker Needlefish	Unrigged	11"	3/4"
4150HNR	Little Hooker Needlefish	Rigged	11"	3/4"
4300CN	Little Chugger Needlefish	Unrigged	11 1/2"	15/16"
4350CNR	Little Chugger Needlefish	Rigged	11 1/2"	15/16"
6560WRNF	Junior Wide Range Needlefish	Unrigged	11 1/2"	5/8"
6760WRNF	Junior Wide Range Needlefish	Rigged	11 1/2"	5/8"

The **ORIGINAL**, (Often copied, but never duplicated) **SQUIRT SQUID** is soft, but no too soft. Except no substitutes, Mold Craft Squirt Squid is still the toughest available. Amazing action and fish catching ability. The most successful lure for Giant Tuna, it **produced the largest Tuna on rod and reel in the U.S.A. of 1,228 LB.** They also make great **SPREADER-BAR** rigs and **DAISY CHAINS**. Use the 6" and 9" SQUID DAISY CHAINS for Sailfish and smaller game fish, and the 12" SQUID DAISY CHAINS for Tuna. **Multiple Work!**

Squid



See the Color Chart Below

CAT. NO.	DESCRIPTION	LENGTH
5706B	6" Squid Bulk – No Minimum	6"
5709B	9" Squid Bulk – No Minimum	9"
5712B	12" Squid Bulk – No Minimum	12"
5716P	16" Squid Bulk – No Minimum	16"
5006P	6" Squid Packaged	6"
5009P	9" Squid Packaged	9"
5012P	12" Squid Packaged	12"
5016P	16" Squid Packaged	16"
5506PR	6" Squid Rigged & Packaged	6"
5509PR	9" Squid Rigged & Packaged	9"
5512PR	12" Squid Rigged & Packaged	12"
5516PR	16" Squid Rigged & Packaged	16"

SQUID DAISY CHAINS

CAT. NO.	DESCRIPTION
6006D	6" Chain 7 Squid/300 LB. Mono/No Hook
6009D	9" Chain 5 Squid/300 LB. Mono/No Hook
6012D	12" Chain 5 Squid/300 LB. Mono/No Hook
6016D	16" Chain 5 Squid/300 LB. Mono/No Hook

COLOR NUMBER NAMES

- 1 GOLDEN NATURAL TAN
 - 2 PEARL WHITE
 - 3 CHARTREUSE
 - 4 HOT PINK
 - 5 SYKA (colored flake)
 - 6 BLUE METAL/FLAKE
 - 7 SMOKE METAL/FLAKE
 - 8 GREEN METAL/FLAKE
 - 9 CLEAR
 - 10 PINK GLOW IN THE DARK
 - 11 PURPLE METAL/FLAKE
 - 12 AMBER METAL/FLAKE
 - 13 CLEAR MYLAR*
 - 14 SUPER GLOW*
- *NOTE: 10,13 & 14 (Premium)



Daisy Chains

We have made millions of squid but this trick **WORKS!** It was illustrated to us by a great mate at the famous **Tropic Star Lodge**, Piñas Bay, Panama. Using a regular 9" Squid Daisy Chain with a Standard Super Chugger on the end proves to raise **twice as many fish** and **lasts much longer**.

Available in all squid colors and your favorite color Super Chugger.



CAT. NO.	DESCRIPTION
6109	Tropic Star Daisy Chain Capt. Paul Ivy DC

SQUID DAISY CHAINS

6006D	6" Chain 7 Squid/300 LB. Mono/No Hook
6009D	9" Chain 5 Squid/300 LB. Mono/No Hook
6012D	12" Chain 5 Squid/300 LB. Mono/No Hook
6016D	16" Chain 5 Squid/300 LB. Mono/No Hook



COMBINATIONS

Combinations



To further exploit the versatility of **SOFHEAD™** lures try some of our unique combinations to enhance your spread. For example the **LITTLE BIRD/LITTLE HOOKER** or **LITTLE BIRD/LITTLE CHUGGER** affords the angler an extra edge for sails, dorado, kingfish or wahoo. The fluttering action of the **LITTLE BIRD** ahead of the smoking action of the **LITTLE HOOKER** or **LITTLE CHUGGER** can be irresistible to the hungry predator. Available rigged on mono or wire.

CAT. NO.	DESCRIPTION	STATUS
1000DC	Little Bird/Little Hooker Combo	Rigged
6444CBT	Little Bird/Little Chugger Combo	Rigged
6144BHT	Std Bird/Std Hooker Combo	Rigged
6344BHT	Sr Bird/Sr Hooker Combo	Rigged
3860	Jr Hooker/Tuff Hoo Combo	Rigged
3870	Jr Hooker/Tuff Hoo Combo	Rigged

Fish Fenders



Mold Craft is producing the ultimate big soft teaser, the **FISH FENDER**. This amazing idea has been refined and tested by some of the World's best fisherman. This new teaser swims rapidly and deep, diving 10' or more below the surface, providing an incredible life like visual attraction. The **FISH FENDER** may be deployed in conjunction with surface teasers offering a "3-D" zone to the curious 'looker.' The **FISH FENDER** dives at speeds as slow as 3 knots and the chaser bait goes ballistic when throttling up to speeds of 10 knots.

CAUTION: *It is imperative to secure this teaser to a cleat with floating polypro line.*

The **FISH FENDER** is rigged with 600 lb monofilament leader with lead weight attached underneath the forward lip to start the great swimming action and is fine tuned for 'MAX ALLURE', utilizing our super tough vinyl paint and all new Super Sparkle clear coat finish.

Available in three sizes:

- **G1** 3 1/2" diameter x 11" long
- **G2** 4 1/2" diameter x 16" long
- **G3** 5 1/2" diameter x 20" long

CAT. NO.	DESCRIPTION	LENGTH	DIAMETER
G1	Fish Fender-Small w/Mackerel	11" Long	3 1/2" Diameter
G2	Fish Fender-Medium w/Mackerel	16" Long	4 1/2" Diameter
G3	Fish Fender-Large w/Mackerel	20" Long	5 1/2" Diameter
G3HB	Fish Fender-Large w/3 Tuff Hoo & 1 Mackerel	20" Long	5 1/2" Diameter

STANDARD COLORS

#12 Blue/White

#22 Pink/White

#35 Green/Yellow

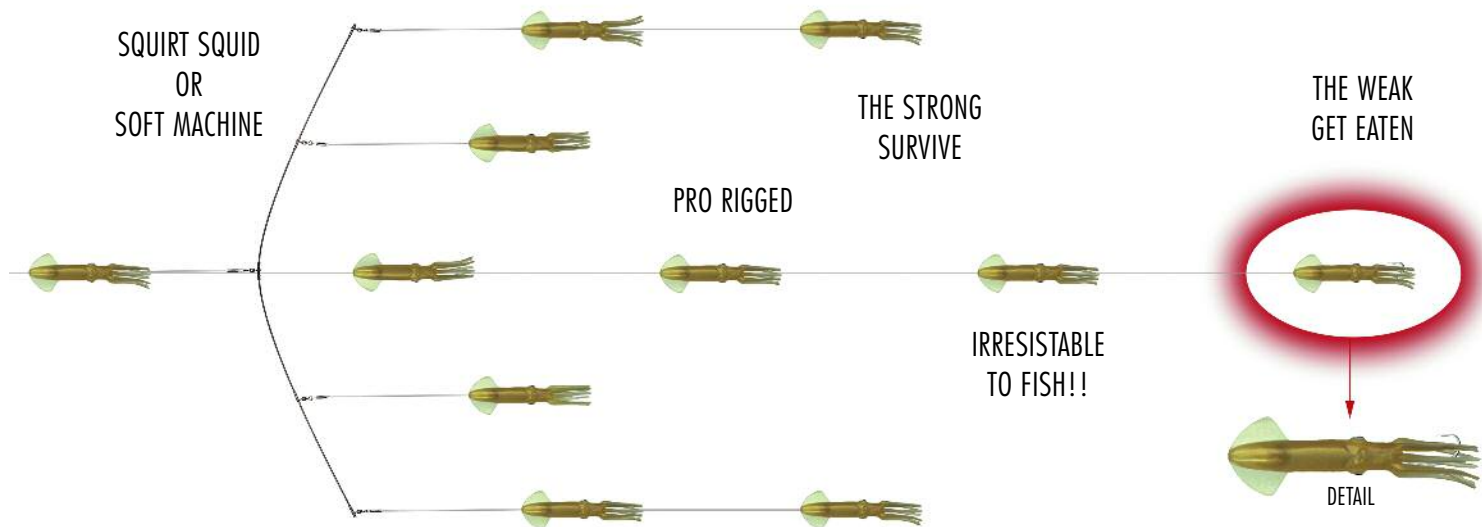
#41 Purple/Black

Hoo Bumper

A variation on the **FISH FENDER** theme that has dramatic results. This new combo incorporates the large G-3 fender frantically chasing three **Tuff-Hoo™** baits rigged on separate droppers ahead of the fender with the mackerel bait chasing from behind. Extensive testing both here and in Australia has proven very effective for all offshore game fish.



Spreader Bars



Pre-Rigged **SPREADER BARS** Pro-Rigged by **MOLD CRAFT**, and offered in three sizes of **ORIGINAL SQUIRT SQUID** and the **SOFT MACHINE** for faster trolling. Our regular Pro Rigs are top quality mono double snelled to Mustad hooks, 15 feet long. Also available are our premium Super Pro Rigs below.

CAT. NO.	DESCRIPTION	
7006	6" Squid Spreader Bar	13 Rigged
7009	9" Squid Spreader Bar	11 Rigged
7012	12" Squid Spreader Bar	11 Rigged
7099	Soft Machine	11 Rigged
7360	Tuff Hoo School 36" 4 Arm	15 Rigged
7240	Tuff Hoo Pod 24" 4 Arm	11 Rigged

Mold Craft
Tuff Hoo™ School

This dredge style teaser replicates a "School" of bait fish by utilizing a 4 arm system, on a 36", 9 station bar appointed with fifteen swimming **TUFF HOO™** baits. The life like swimming action baits come in eight fish catching, high contrast colors and best of all, **Mold Craft's** proven durability. **Model 7360** – Refer to color chart.

Mold Craft
Tuff Hoo™ Pod

This dredge system incorporates a 4-arm system, on a 24", 9 station bar appointed with ten swimming **TUFF HOO™** baits. The life like swimming action baits come in eight fish catching, high contrast colors and best of all, **Mold Craft's** proven durability. **Model 7240** – Refer to color chart.

Tuff Hoo and Dredge Hoo Color Chart



Blue/Glow #09



Blue/Silver #34



Pink/White #22



Blue/White #12



Green/Glow #14



Green/Silver #8



Green/White #43



Purple/Silver #37

'Tuff Mac' Mackerel

The **TUFF MAC** is made of **SOFTHEAD** material and it's hydrodynamic 'split-tailed' design required much research and testing to achieve its perfection. Try the **TUFF MAC** for Giant Tuna or Marlin. It is also used as a flyfishing teaser for billfish.

CAT. NO.	DESCRIPTION		LENGTH	
8000	Mackerel	Unrigged	13"	} On 15' 300 Lingrin Pitman Mono and 7731 12/0 Mustad
8100R	Mackerel-Swin	Rigged	13"	
8100RS	Mackerel-Skip	Rigged	13"	
8200RS	Mackerel-Smoke	Rigged	13"	

Colors Available



Color#12 Blue/Pearl White/Black Stripes



Color#22 Pink/White/Black Stripes



Color#33 Blue/Silver/Black Stripes



Color#35 Green/Yellow/Black Stripes



Color#41 Purple/Silver/Black Stripes



Color#43 Green/White

Swimmer

For those who like swimming baits, this one's for you. The cupped, slanted head makes the lure swim slightly, vibrate back and forth and cause quite a commotion. Try this one as a teaser or as a lure!



CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
3650SS	Senior Swimmer	Unrigged	12 1/2"	1 1/2"
3850SS	Senior Swimmer	Pro-Rigged	12 1/2"	1 1/2"

Tuff Hoo



Blue/Silver Color#34



Blue/Silver Rigged Combo#380

Mold Craft's TUFF HOO™ features a hydrodynamic nose design to promote vertical swimming with no chin weight and stability when being trolled from 2 to 12 knots. It swims in a natural manner with a very active tail motion and has rattling eyes. This bait is strong enough to be trolled quickly without fear of the tail wearing off.

The TUFF HOO™ is the simplest of all to rig. Just attach the hook (a Mustad 3407SS or other 8/0) to the leader, insert the leader into the body cavity then pull through and snug gently. Make a loop and you are ready to go (see diagram). When using this bait with a spreader bar rig, use a 3/8 egg sinker and crimp the end to hold into place.

Tuff Hoo and Dredge Hoo Color Chart



Blue/Glow #09



Blue/Silver #34



Pink/White #22



Blue/White #12



Green/Glow #14



Green/Silver #8



Green/White #43



Purple/Silver #37

CAT. NO.	DESCRIPTION	LENGTH
3710	Tuff Hoo-bulk	8"
3800	Tuff Hoo-3 Pack	8"
3810	Tuff Hoo-3 Pack Rigged w/wire	8"
3820	Tuff Hoo-3 Pack Rigged w/mono	8"
3830	Tuff Hoo-3 Pack All Rigged w/wire	8"
3840	Tuff Hoo-3 Pack All Rigged w/mono	8"
3860	Tuff Hoo/Jr Hooker Combo-mono	8"
3870	Tuff Hoo/Jr Hooker Combo-wire	9'
6800	Tuff Hoo-6 Pack	9"
8160	Tuff Hoo-16 Pack	8"
7360	Tuff Hoo School 4 arm, 36," 9 station, 15 piece	
7240	Tuff Hoo Pod 4-arm, 24," 9 station, 10 piece	
7900	Spread-A-Hoo 5 station, 36", 11 piece	

Super Pro Rigs & Stiff Rigs



For those who demand the very best. The SUPER PRO-RIG is made with 7731 Mustad hooks with nickel plated, high quality, copper crimps and 480 LB. test stainless steel aircraft cable. The hooks are hand sharpened to a needle point. It is shrink wrapped with clear plastic tubing for visibility, safety and semi-stiffness for catch-ability and maximum hook-ups.

SINGLE STIFF HOOK RIG	9/0	11/0	12/0
SUPER PRO-RIG	9/0	11/0	12/0

Rigging to your specifications available upon request. Specialty hook rigs available in multiples of five.

Gut Saver



Revolutionary new beltless 'belly gimbaled' designed for ALL light tackle anglers. Easy to use! The **GUT SAVER** is soft and comfortable. Wear it all day. When you need it-it's there! Molded in one tough piece of the same space-aged material as the famous **SOFTHEAD™** (More I.G.F.A. Records than any other lure in the world). Designed by people that fish for people that fish!

The "**GUT SAVER**" (item #7777) is now available in three colors: Black- (#01) Pearl White-(#02) Hot Pink-(#03) for the ladies! Approximately 4"x4." We have personally caught and released over 100 Sailfish and White Marlin using this comfortable product.

GUT SAVER TIPS:

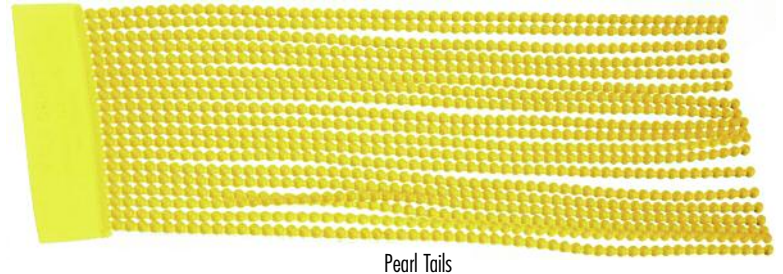
- Fit most any rod butt, gimbaled or not! (Fly rod, surf rod, bass rod, cane pole, whatever)
- Wear over pants. (Underwear not required) * If belt is worn, move buckle to one side for center use.
- Slips over belt, not through. (Don't need to loosen you pants with it.)
- Mates can wear it off to one side for faster winding.
- Adjust often when bikini is worn (for more all-over tan) Don't forget to remove before bedtime!
- **AFTER ONE USE, YOU WON'T PICK UP YOUR ROD WITHOUT IT!**

Item # 7777 Black - #01

Tuff Tails & Pearl Tails



Tuff Tails



Pearl Tails

Mold Craft TUFF TAILS have become the standard of the industry. They are used by many of the finest lure makers around the world.

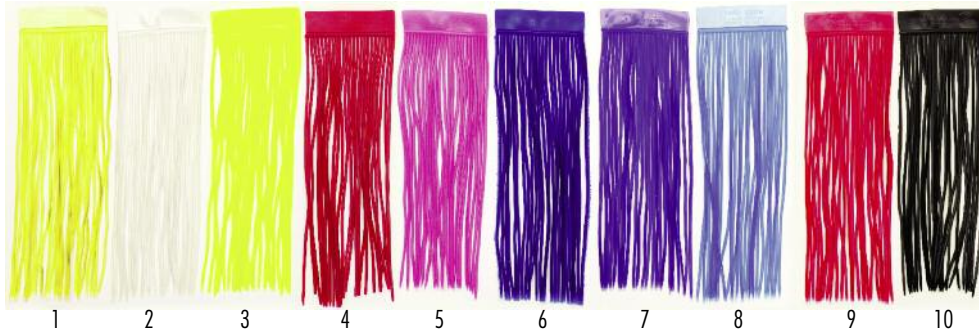
TUFF TAILS and PEARL TAILS are soft, yet super tough because of Mold Craft's ridge design. The PEARL TAILS cause the lure to vibrate in a tantalizing fashion. The back is flat to avoid fouling hooks and snagging

weeds. PEARL TAILS should be used as an outer skirt with our TUFF TAILS as the inner skirt, or you can use TUFF TAILS for both the outer and inner skirts. NOTE: WE DONOT USE MOLD RELEASE on the tails for ease of gluing. (see color chart below)

CAT. NO.	DESCRIPTION	LENGTH	WIDTH
9100TT	Tuff Tails	11 1/2"	3 1/2" (Accommodates 1" diameter)
9100PT	Pearl Tails	11 1/2"	3 1/2" (Accommodates 1" diameter)

TUFF TAILS & PEARL TAIL COLOR CHART

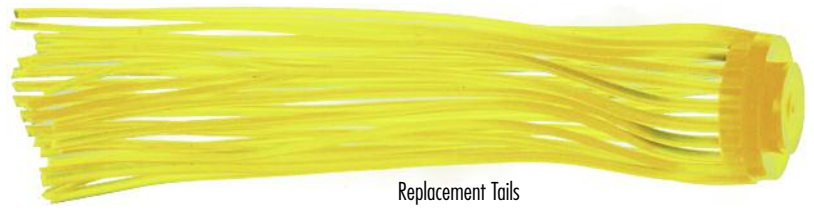
- | | | | |
|----------------------|--------------|----------------------|----------------------|
| 1 GOLD | 6 DARK BLUE | 11 SILVER METALFLAKE | 16 MILK WHITE |
| 2 PEARL WHITE | 7 PURPLE | 12 GREEN | 17 CANARY YELLOW |
| 3 FLUORESCENT YELLOW | 8 LIGHT BLUE | 13 BLACK METALFLAKE | 18 GOLD METALFLAKE |
| 4 RED | 9 BURGUNDY | 14 FIRE ORANGE | 19 PURPLE METALFLAKE |
| 5 PINK | 10 BLACK | 15 BLUE METALFLAKE | 20 GREEN METALFLAKE |



Replacement Tails Bubbler Heads Ringer Skirts

The molded tails are designed for replacing lost or damaged inner skirts on your original SOFthead™ lures. This design also facilitates the ability to interchange different colors to meet changing conditions.

The BUBBLER HEADS can go over a bait such as ballyhoo for extra smoking action. They can also be used as outrigger stops. (see color chart below)



Replacement Tails



Bubbler Heads



Ringer Skirts

CAT. NO.	DESCRIPTION	LENGTH	DIAMETER
8800MT	Magnum Replacement Tails	13"	2"
9800GT	Giant Replacement Tails	10"	3"
3800ST	Senior Replacement Tails	8"	1 1/2"
4800DT	Standard Replacement Tails	6 1/2"	1"
1800LT	Little Replacement Tails	4"	5/8"
1850JT	Junior Replacement Tails	3 1/2"	1/2"
XLSR	Senior Extender Tails	11"	1 1/2"
XLST	Standard Extender Tails	11"	1/2"
9400RSS	Ringer Skirts-Solid	11"	1"
9400RSM	Ringer Skirts-Multi	11"	1"
9000	Senior Bubbler Heads		1 1/2"
9050	Standard Bubbler Heads		1"

REPLACEMENT TAILS COLOR CHART

- 3 FLUORESCENT YELLOW
- 4 RED
- 5 PINK
- 6 DARK BLUE
- 7 PURPLE
- 10 BLACK
- 11 SILVER
- 12 GREEN
- 13 GLOW
- 14 FIRE ORANGE
- 15 MAGENTA
- 16 WHITE
- 18 GOLD



Lures Color Chart



COLOR NUMBER NAMES

11 RED/WHITE/YELLO	17 BLUE/WHITE/PINK	24 BLACK/MAGENTA	36 MAC/SILVER/PINK	42 ALL YELLOW	55 RED BAILEY*
12 BLUE/WHITE	18 ORANGE/WHITE	25 BLACK/YELLOW	37 PURPLE/SILVER	43 GREEN/WHITE	56 BLACK/GREEN
13 GREEN/YELLOW/PINK	20 RED/WHITE	26 BLACK/PURPLE	38 SILVER/BLUE/PINK	44 ALL BLACK	57 BLACK/PINK
14 PURPLE/SILVER/PINK	21 PINK/WHITE/YELLOW	33 MAC/SILVER/BLACK	39 BLACK/ORANGE	45 GREEN/WHITE/YELLOW	58 BLACK/BLUE
15 BLUE/WHITE/YELLOW	22 PINK/WHITE	34 MAC/SILVER	40 BROWN/WHITE/PINK	46 GREEN/WHITE/PINK	59 RAINBOW/YELLOW
16 YELLOW/PINK	23 PINK/WHITE/BLUE	35 GREEN/YELLOW	41 PURPLE/SILVER/BLACK	54 BLACK/GOLD	60 RAINBOW/PINK

*Color #55 (black/red/white) is the **RED BAILEY SPECIAL**. Almost all lures are available in this color except Little Birds, Little Hookers, Little Chuggers and al Pearl Tail models. The Red Bailey Special in any lure style is one of the best on the market today for marlin. The extra skirt inside makes even more bubbles, improving the large smoke trail left behind all **SOFTHEADS™**.

9-30-11 Specifications, prices and availability are subject to change.



MOLD CRAFT PRODUCTS, INC.

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