

# MOOD HOLIDAY

HOLIDAY MUSIC PROGRAMS

# INTRO

Music is a powerful and essential part of the customer experience, but during the holiday season, music becomes even more critical, putting customers, guests and visitors in the Christmas spirit and a holiday frame of mind. One of the most exciting elements about the Mood holiday music catalog is the wide range of options available to our clients. We offer 14 exclusive 100% holiday programs spanning all genres, in addition to 19 unique mixes and blends, which are holiday-infused versions of our most popular catalog programs. It's all about creating the perfect customer experience for every brand and business during the most significant season of the year and providing more choices than ever before! We invite you to browse our holiday guide to review all of our holiday offerings. Also, visit our holiday website at <http://us.moodmedia.com/holiday> to link and listen to samples.

## TABLE OF CONTENTS

PAGE 3: Holiday Programs

PAGE 7: Quick Reference Grid, Program Availability by Platform

PAGE 8: Quick Reference Grid, Program Characteristics &  
Industry Recommendations

### CONTACT

Ready to get started on your holiday experience?  
The Mood Holiday team is here to help!

If you're new to Mood, contact your Account  
Representative or contact us at  
[holidaysolutions@moodmedia.com](mailto:holidaysolutions@moodmedia.com).

If you're an existing client and would like to discuss  
your current holiday options or selections, contact  
us at [holiday@moodmedia.com](mailto:holiday@moodmedia.com) or  
800 331.3340, Option 6.

# Holiday Programs

## **Holiday Pop** (100% Holiday Music)

This contemporary offer features well-known holiday recordings performed by Pop superstars. Current holiday hits as well as all-time favorites combine to create this very popular collection of Yule-time tunes.

**Sample Artists:** She and Him, Kelly Clarkson, Michael Buble, The Carpenters, Mariah Carey, Matt Wertz

## **Holiday Favorites** (100% Holiday Music)

Holiday music's greatest hits. This is the ultimate collection of timeless holiday tunes. Well-known songs, recognized and loved across many generations, these popular performances by music's greatest stars past and present will remind listeners of holidays past.

**Sample Artists:** Nat "King" Cole, Bing Crosby, Burl Ives, Darlene Love

## **Holiday Instrumentals** (100% Holiday Music)

An all-instrumental groove to spread holiday cheer. Smooth Jazz, Contemporary Instrumental and New Age are all represented with renditions of well-known holiday standards and fresh, seasonal originals.

**Sample Artists:** Kenny G, Boney James, Chris Botti and David Benoit, Dave Koz

## **Traditional Holidays** (100% Holiday Music)

Evoking and celebrating timeless memories from days gone by. This program sounds like going home for the holidays! Traditional Holidays is a rich collection of holiday chestnuts from classic artists and eras remembering the special tradition of the season.

**Sample Artists:** Dean Martin, Gene Autry, Peggy Lee, Andy Williams, Louis Armstrong, Bing Crosby, Ray Conniff, Anita Kerr, Hugo Winterhalter

## **Holiday Pop Blend** (50% Holiday Music)

A warm and merry program featuring the best in Adult Contemporary hits blended with contemporary and traditional renditions of Pop and Rock holiday favorites.

**Sample Artists:** Jack Johnson, CeeLo Green, Colbie Caillat, Brad Paisley, Justin Beiber, James Taylor

## **Modern Holiday** (100% Holiday Music)

Turn up the holiday cheer with this youthful Pop-oriented holiday music program. Bright, upbeat and modern, this is a collection of chart-topping artists spreading the holiday spirit. Alternative, Urban, Pop and Dance sounds form this mid to high tempo favorite.

**Sample Artists:** CeeLo Green, Mariah Carey, She And Him, Michael Bubl , Rihanna, Jars Of Clay

## **Modern Holiday Blend** (50% Holiday Music)

Designed specifically for teens and young adults, this program is created by blending today's hottest hits with contemporary versions of holiday favorites. You'll hear Pop, Urban and Rock sounds in this must-have offer.

**Sample Artists:** Ariana Grande, One Direction, Justin Timberlake, Glee Cast, Taylor Swift, Demi Lovato

## **A Very Jazzy Holiday** (100% Holiday Music)

Traditional Jazz and jazzy Blues combine with Smooth Jazz and Big Band styles to complete this holiday favorite.

**Sample Artists:** Brian Setzer Orchestra, Jimmy McGriff, Billie Holiday, Les Brown, Harry Connick Jr., Duke Ellington

## **Hi-NRG Holiday Blend** (50% Holiday Music)

Get the party started right with this mix of energetic holiday cheer. A carefully crafted recipe of holiday favorites, holiday remixes and today's hottest sounds. Classic cuts, Hip-Hop, Chart hits and Dance music.

**Sample Artists:** Zedd ft. Matthew Korma and Miranda Bryant, R. Kelly, Empire of the Sun, Leona Lewis, AVICII, Natasha Beddingfield

## **Classical Holiday** (100% Holiday Music)

This refined collection of joyous Classical works sets the mood for celebrating. A sophisticated ambiance is created by renowned orchestras and smaller chamber ensembles performing holiday favorites from the Classical era to modern day compositions.

**Sample Artists:** Arthur Fiedler and the Boston Pop, The London Philharmonic, Canadian Brass Orchestra

# Holiday Programs

## Heartland Holiday Blend (50% Holiday Music)

A mix of today's Pop, Country, Folk and Roots Rock with Country-flavored holiday favorites. This lively blend of hits has a high "sing-along" factor and is a solid holiday complement to any down-home environment.

**Sample Artists:** Brad Paisley, The Eagles, Alabama, Mumford and Sons, Nick Lowe, George Strait

## Cashmere Holiday Mix (25% Holiday Music)

This popular, polished collection of sophisticated music is complemented with holiday favorites.

**Sample Artists:** Yuna, The Bird and The Bee, Sara Bareilles, Bitter:Sweet, Coldplay, Kaskade

## Reflections Holiday Blend (50% Holiday Music)

An eclectic collection of sophisticated Pop, R&B, Traditional and Contemporary Jazz and more. Wrapped up for an equally eclectic demographic, this blend of Pop and Holiday offers both mid to up-tempo energy and cooler moments.

**Sample Artists:** Ella Fitzgerald, Jane Monheit, Take 6, Jason Mraz, Catherine Russell, Sting

## Jingle Jamz Holiday Mix (25% Holiday Music)

A mix of R&B and Hip-Hop holiday songs and the hottest jams from the charts. If you need some Urban flavor for Christmas, check this out.

**Sample Artists:** Iggy Azalea, Trey Songz, Rihanna, CeLo Green, Dru Hill, Ludacris

## FM1 Holiday Mix (25% Holiday Music)

Emphasizing timeless, well-known favorites from the late '70s to today, this program creates a comfortable, familiar and welcoming holiday environment for customers of all ages.

**Sample Artists:** Ray Charles, Babyface, Dean Martin, Johnny Mathis, Gladys Knight and The Pips, Gloria Estefan, Carrie Underwood

## Nashville USA Holiday Mix (25% Holiday Music)

Nashville USA Holiday Mix includes the best in current country hits by established and emerging artists mixed with holiday favorites by those artists.

**Sample Artists:** Lonestar, Garth Brooks, Kenny Chesney, Sugarland, Joe Nichols, Jake Owen, Shelby Lynne

## Unforgettable Holiday Mix (25% Holiday Music)

Unforgettable delivers style, class and nostalgia with pop and jazz vocal performances from the '40s, '50s, '60s and beyond, mixed with holiday standards.

**Sample Artists:** Nat King Cole, Patti Page, Louis Prima, Julie London, Lena Horne, Johnny Mercer, Harry Connick, Jr.

## Environmental Holiday Blend (50% Holiday Music)

Contemporary instrumental versions of popular songs mixed with instrumental covers of holiday favorites arranged, recorded and produced exclusively for our clients. A program that works well in several applications, Environmental is ideally suited for those who are looking for background music to create a pleasing ambient environment.

## Be-Tween Holiday Blend (50% Holiday Music)

Greet the season with this fun and festive blend of Pop and holiday cheer from today's young stars.

**Sample Artists:** One Direction, Colbie Caillat, Justin Bieber, Bridgit Mendler, Jordin Sparks, Demi Lovato

## Country Holiday (100% Holiday Music)

Country music is deeply rooted in tradition, and Country Holiday celebrates that tradition. Spanning across multiple generations, they all come together in this timeless, positive playlist of Nashville's celebration of the holiday.

**Sample Artists:** Gene Autry, Dixie Chicks, Montgomery Gentry, Merle Haggard, Alan Jackson, George Jones, Loretta Lynn, Tim McGraw, Brad Paisley, Carrie Underwood

# Holiday Programs

## '50s & '60s Hits Holiday Mix (25% Holiday Music)

Enjoy Christmas in the Malt Shop! A timeless blend of rockin' classics and holiday gems from your favorite artists of the '50s & '60s.

**Sample Artists:** Stevie Wonder, Chuck Berry, Brenda Lee, Elvis Presley, Smoky Robinson and The Miracles, The Platters, Darlene Love

## The Blvd. Holiday Mix (25% Holiday Music)

A sophisticated, adult-oriented holiday mix of R&B vocals and neo-soul, all delivered by some of the most talented and powerful voices in music.

**Sample Artists:** Anita Baker, The Four Tops, SWV, Usher, Whitney Houston, The Ronettes, Luther Vandross

## Holiday Remixed (100% Holiday Music)

Celebrating the holidays in dance, today's hottest DJs give old holiday favorites a new spin altogether. Featuring some of the biggest acts on the turntables, holiday Remixed is the coolest holiday mix tape around. DJs like John Beltran, Beef Wellington and King Kooba celebrate the season with a beat.

**Sample Artists:** Leona Lewis, Erasure, Kelly Clarkson, Glee Cast, Ariana Grande, Sally Shapiro

## The Light Holiday Mix (25% Holiday Music)

Pop and Rock favorites with an inspirational or religious message mixed with a touch of holiday music. Christian-inspired, mostly mid-tempo songs in a contemporary format, from the '80s through the present.

**Sample Artists:** Brandon Heath, Casting Crowns, Britt Nicole, MercyMe, Tobymac, Chris Tomlin, Josh Wilson, Kari Jobe, Meredith Andrews, Third Day

## FM Dos Holiday Mix (25% Holiday Music)

Great for markets where Spanish- and English- speaking cultures mix readily, FM-Dos blends adult-oriented pop styles from both along with a touch of Latin Holiday favorites.

**Sample Artists:** Carol King, Katherine McPhee, Gloria Estefan, Tatiana, Luis Miguel, Cuba L.A., Johnny Mathis, Sheryl Crow

## Quebécois Holiday Mix (25% Holiday Music)

A bilingual mix of contemporary and holiday songs that reflect the diversity of Montreal's Pop and Rock music culture. (Restrictions may apply.)

**Sample Artists:** Celine Dion, Mariah Carey, Bruce Springsteen, Roch Voisine, Annie Villeneuve, Marie-Elaine Thibert, Laurence Jalbert

## Soulful Holidays (100% Holiday Music)

Classic Soul and Motown combine with some of today's biggest contemporary stars to create an amazing, cross generational soundtrack to your holidays. Mixing the rich heritage of the classics along with the sounds of the "soon to be" classics, Soulful Holidays celebrates the season with song.

**Sample Artists:** James Brown, The Jackson 5, Ray Charles, Al Green, Vanessa Williams, Alicia Keys, Stevie Wonder

## Hawaiian Holiday Mix (25% Holiday Music)

Surround yourself with the aloha spirit in this blend of the latest island hits, songs from the past and classic tropical instrumentals, mixed with Hawaiian Holiday interpretations.

**Sample Artists:** Willie K, Genoa Keawe, Daniel Ho, Makaha Sons, Ozzie Kotani and Steve Sano, Brothers Cazimero, Na Kama

## Latin Hits Holiday Mix (25% Holiday Music)

A familiar and friendly mix of Spanish-language Pop and Rock music with Latin Holiday favorites.

**Sample Artists:** Celia Cruz, Marc Anthony, Cabas, Bebu Silvetti, Enrique Iglesias Ft. Gente De Zona & Descemer Bueno

## Ultra Hip Holiday (100% Holiday Music)

Hey Santa Daddy-O, only the coolest of the cool get to play here. Timelessly hip and ever relevant, this program celebrates the holidays with swing, style and panache. Vocals and instrumentals combine to give a special musical sophistication to the season. Ring in the holiday in style with upbeat and sassy swing vocal holiday favorites.

**Sample Artists:** Louis Prima, Frank Sinatra, Ella Fitzgerald and Louis Armstrong, Dean Martin, Ray Charles

# Holiday Programs

## **Hawaiian Holiday** (100% Holiday Music)

Surround yourself with the aloha spirit with current and classic Hawaiian holiday vocal and instrumentals.

**Sample Artists:** Teresa Bright, Na Leo Pilimehana, Brothers Cazimero, Keahiwai, Pure Heart, Daniel Ho

## **The Christmas Message** (100% Holiday Music)

Remembering the reason for the season, this program delivers a positive message of hope, sung by today's biggest Contemporary Christian artists.

**Sample Artists:** MercyMe, Brandon Heath, Josh Wilson, Chris Tomlin, Newsboys, Phil Wickham

## **Viva La Navidad** (100% Holiday Music)

Viva La Navidad celebrates the holidays with a festive mix of cultural favorites. This collection features a variety of Contemporary and Classic Holiday songs spanning across the Latino music community.

**Sample Artists:** Plena Libre, Delia Gonzales & Culturas, Eiza Gonzales Lola, Belinda, Alejandro Fernandez, Xtreme Y Carlos Y Alejandra

# HOLIDAY PROGRAMS QUICK REFERENCE GUIDE

## PROGRAM AVAILABILITY BY PLATFORM

Program	Infused	ProFusion DS	ProFusion iS/XS	DBS (D)*	DirectV	MV/MV2/ MV3/MBOX	LE/LE2/SR	DBS(M)*	DISH	Encompass XD
50s & 60s Hits Holiday Mix	X	*	*	*	*	*	*	*	*	*
A Very Jazzy Holiday		*	*			*				*
Be-Tween Holiday Blend	X	*	*	*	*	*				*
Cashmere Holiday Mix	X	*	*	*		*	*		*	*
Classical Holiday		*	*			*	*	*	*	*
Country Holiday		*	*	*	*	*	*		*	*
Environmental Holiday Blend **	X					*	*	*	*	*
FM Dos Holiday Mix	X		*			*	*	*		*
FMI Holiday Mix	X	*	*	*	*	*	*	*	*	*
Hawaiian Holiday			*			*				*
Hawaiian Holiday Mix	X		*			*			*	*
Heartland Holiday Blend	X	*	*	*		*				*
Hi-NRG Holiday Blend	X	*	*			*				
Holiday Favorites		*	*	*	*	*	*			*
Holiday Instrumentals		*	*			*	*		*	*
Holiday Pop		*	*			*	*	*	*	*
Holiday Pop Blend	X	*	*			*				
Holiday Remixed		*	*			*	*		*	*
Jingle Jamz Holiday Mix	X	*	*			*				
Latin Hits Holiday Mix	X	*	*	*	*	*				*
Modern Holiday		*	*			*	*		*	*
Modern Holiday Blend	X	*	*			*				
Nashville USA Holiday Mix	X		*	*	*	*	*		*	*
Quebecois Holiday Mix**	X	*	*	*		*	*			
Reflections Holiday Blend	X	*	*	*	*	*	*	*	*	*
Soulful Holidays		*	*			*	*		*	*
The Blvd. Holiday Mix	X		*	*	*	*	*	*	*	*
The Christmas Message		*	*			*	*		*	*
The Light Holiday Mix	X		*	*	*	*			*	*
Traditional Holidays		*	*			*	*	*	*	*
Ultra Hip Holiday			*	*	*	*	*		*	*
Unforgettable Holiday Mix	X		*	*	*	*	*		*	*
Viva La Navidad		*	*	*		*	*	*	*	*

Infused Programs: Core programs infused with holiday content that are available from November 24th- December 25th.

\*DBS (D) is legacy Digital Broadcast Satellite provided by DMX, Inc. DBS(M) is legacy Digital Broadcast Satellite provided by Muzak, LLC.

\*\*Restrictions may apply.

# HOLIDAY PROGRAMS QUICK REFERENCE GUIDE

## PROGRAM CHARACTERISTICS & INDUSTRY RECOMMENDATIONS

Program	% Holiday Music	Type	Energy	Target Aud.	HEALTH & FITNESS	HOSPITALITY	MAJOR RETAIL	SPECIAL RETAIL	PRO SVCS	RESTAURANT	QSR
50s & 60s Hits Holiday Mix	25%	Vocal	Med-High	MF 40+					*	*	*
A Very Jazzy Holiday	100%	Vocal/Instr.	Med-High	MF 25-64		*	*	*	*	*	*
Be-Tween Holiday Blend	50%	Vocal	Med-High	F 12-17			*	*		*	*
Cashmere Holiday Mix	25%	Vocal	Medium	MF 25-54			*	*		*	*
Classical Holiday	100%	Instrumental	Medium	MF 25-64		*	*	*	*	*	*
Country Holiday	100%	Vocal	Med-High	MF 25-54			*	*		*	*
Environmental Holiday Blend	50%	Instrumental	Lo-Med/High-Med	MF 40+		*			*	*	
FM Dos Holiday Mix	25%	Vocal	Med-High	MF 18-34		*		*	*	*	*
FM-1 Holiday Mix	25%	Vocal	Medium	F 18+			*	*	*		*
Hawaiian Holiday Mix	25%	Vocal/Instr.	Medium	MF 25-54		*		*	*		
Hawaiian Holiday	100%	Vocal/Instr.	Medium	MF 25-54		*		*	*		
Heartland Holiday Blend	50%	Vocal	Med-High	MF 25-54			*	*		*	*
Hi-NRG Holiday Blend	50%	Vocal	Med-High	MF 18-34	*		*	*		*	*
Holiday Favorites	100%	Vocal	Mixed	MF 12+		*	*	*		*	*
Holiday Instrumentals	100%	Instrumental	Medium	MF 25-64		*	*	*	*	*	*
Holiday Pop	100%	Vocal	Med-High	MF 25-54			*	*		*	*
Holiday Pop Blend	50%	Vocal	Med-High	MF 25-54			*	*		*	*
Holiday Remixed	100%	Vocal/Instr.	Med-High	MF 18-34		*	*	*	*		
Jingle Jamz Holiday Mix	25%	Vocal	Med-High	MF 18-34			*	*		*	*
Latin Hits Holiday Mix	25%	Vocal	Med-High	MF 12+			*	*		*	*
Modern Holiday	100%	Vocal	Med-High	MF 18-44			*	*		*	*
Modern Holiday Blend	50%	Vocal	Med-High	MF 18-44			*	*		*	*
Nashville USA Holiday Mix	25%	Vocal	Med-High	MF 18-44			*	*		*	*
Quebecois Holiday Mix	25%	Vocal	Med-High	MF 25-54				*	*		
Reflections Holiday Blend	50%	Vocal/Instr.	Mixed	MF 25-54		*	*	*		*	*
Soulful Holidays	100%	Vocal	Medium	MF 25-64			*	*		*	*
The Blvd. Holiday Mix	25%	Vocal	Medium	MF 25-54		*	*		*	*	
The Christmas Message	100%	Vocal	Med-High	MF 12+			*	*		*	*
The Light Holiday Mix	25%	Vocal	Medium	MF 25-54			*	*		*	*
Traditional Holidays	100%	Vocal/Instr.	Low to Med-High	MF 12+		*	*	*		*	*
Ultra Hip Holiday	100%	Vocal/Instr.	Med-High	MF 25-64		*		*	*	*	
Unforgettable Holiday Mix	25%	Vocal	Medium	MF 25-64		*		*	*	*	
Viva La Navidad	100%	Vocal	Med to Med-High	MF 25-54			*	*		*	*