

news

June - August 2011

Many great reasons why...

I FLY



THAI



ROYAL
ORCHID
PLUS



More Miles, More Redemptions

Your membership with Royal Orchid Plus will be even more rewarding over the coming months with opportunities to earn more miles and redeem special offers.

Until June 30, 2011 earn a minimum 1,000 miles on all THAI operated flights within Thailand when traveling in Economy Class, or more when traveling in Royal Silk Class.

Exclusively for Gold and Silver members, take advantage of special Royal Silk Class fares on all THAI operated flights within Thailand.

Save 50% on THAI Award travel between Thailand and destinations in Asia, Australia, New Zealand, South Africa and Europe, in all classes of travel when redeeming for yourself or for an Award Nominee.

Redeem Royal Orchid Holiday packages in Thailand, a luxurious spa suite stay at The Barai on the beach at Hua Hin, or a stunning cultural performance at Siam Niramit in Bangkok.

Be sure to browse through your June - August newsletter or eNews for full details to earn more miles, and take advantage of the many special redemption options.

More Miles with THAI

Flying THAI within Thailand now earns a minimum of 1,000 miles on every sector.

Until June 30, 2011 all THAI operated domestic flights under 500 miles in distance will earn 1,000 miles, or more when traveling in Royal Silk Class.

Fly THAI with all inclusive domestic Economy Class fares and you will also enjoy 20 kgs. of checked baggage plus 7 kgs. for carry on.

More miles, great fares and baggage allowances, all the more reason to fly THAI during all your summer travels in Thailand.

Special Royal Silk Class Fares

Exclusively for Royal Orchid Plus Gold and Silver members, enjoy the comfort of Royal Silk Class travel on all THAI operated domestic flights with special fares.

Until September 30, 2011, exclusively for Royal Orchid Plus Gold and Silver status members, take advantage of reduced Royal Silk Class fares on all THAI domestic routes, enjoy dedicated check-in, priority boarding and baggage handling and relax at Royal Silk Lounges prior to your flight departure.

Special fares can be booked instantly online at www.thaiairways.com/rop

Reservations can also be made by calling THAI on 66 (0) 2356 1111. If you are a Gold status member, call from a mobile phone number registered in your profile and you'll receive priority service.





Platinum Status

Introducing Royal Orchid Plus Platinum status, the new elite tier created for THAI's most valued customers.

By invitation only, Platinum status is for very frequent flying members who travel with THAI exclusively in Royal First Class and Royal Silk Class, and who are long-standing Gold members.

Platinum status members enjoy enhanced recognition and benefits when flying THAI, which includes:

- Unlimited complimentary upgrades, that can also be transferred to Award Nominees, on achieving specified mileage thresholds
- Top priority services before and after flights with THAI
- Dedicated check-in at Suvarnabhumi Airport and check-in at Royal First Class counters abroad
- Additional baggage allowance
- Access to Royal First Class Lounges with one guest
- No expiring miles during Platinum status tenure

If in the future, your travel profile matches this criteria your invitation will be delivered to join the elite of THAI's travelers, Platinum, truly a status to aspire to.

Save 50% on THAI Award Travel

Start planning your summer THAI Award travel and save 50% on each roundtrip ticket, in all classes of service, between Thailand and these exciting destinations between June 15 and August 31, 2011.*

Bangkok to/from:	Economy Class	Royal Silk Class	Royal First Class
Dhaka, Kuala Lumpur, Penang	12,500	20,000	N/A
Jakarta, Denpasar, New Delhi, Mumbai, Kolkata, Bengaluru, Chennai, Hyderabad, Colombo, Kathmandu	17,500	27,500	N/A
Islamabad, Karachi, Lahore, Perth	22,500	37,500	55,000
Sydney, Melbourne, Brisbane, Moscow	27,500	49,000	75,000
Auckland, Athens, Johannesburg	35,000	65,000	N/A

Departing from Bangkok, choose from destinations in Bangladesh, Malaysia, Indonesia, India, Sri Lanka, Nepal, Pakistan, Australia, New Zealand, South Africa, Russia and Greece.

When traveling to countries with multiple destinations, you can even arrive in one city and depart from another. In India fly to New Delhi and return from Mumbai, or in Australia fly to Sydney and return from Melbourne.

Traveling to Thailand, Award travel can take you to Bangkok, or you can connect to other THAI destinations, including the beaches and warm waters of Phuket, Krabi, Samui or the mountains surrounding Chiang Mai and Chiang Rai.

For point to point travel between Bangkok and stated destinations book instantly online at www.thaiairways.com/rop
For travel beyond Bangkok, or point to point travel, contact your local THAI office or in Thailand call 66 (0) 2356 1111.

**50% reduction on Award travel is valid on THAI operated flights between Thailand and stated destinations. Reduction is valid on all classes of services, subject to aircraft configuration and availability. Award travel to Thailand and destinations beyond Bangkok is subject to combined mileage not exceeding Award zone thresholds. This offer is valid for redemption worldwide by member self or an Award Nominee, for travel from June 15 to August 31, 2011. No mileage re-credit or re-routing permitted.*





Check-In with a Hotel Award

Redeeming a Hotel Award is great value for miles, and you can choose from some of the world's best hotels and resorts, in Thailand and across 4 continents.

Hotel Awards are available for 1, 2 and 3 consecutive night stays in two categories; Asia Pacific beginning at just 12,000 miles per night, and the International Collection beginning at 14,000 miles per night.

Complete information on participating hotels is conveniently online at www.thaiairways.com/rop at Redeeming Awards. Once you've made your choice, request your Award booking using the contact information provided and request your Hotel Award Certificate online. Certificates are delivered by post, so please allow up to 3 weeks to receive your certificate, and simply present this at hotel check-in.

Hotel Awards can also be redeemed for Award Nominees, the perfect gift to surprise and delight for a special occasion or a short getaway.

CENTARA
HOTELS & RESORTS

Dusit
INTERNATIONAL



ROYAL PRINCESS
HOTELS & RESORTS

The IMPERIAL
HOTELS & RESORTS

LANGHAM HOTELS
INTERNATIONAL

SHANGRI-LA
HOTELS and RESORTS

TRADERS HOTELS
By Shangri-La

SOFITEL
LUXURY HOTELS

PULLMAN
HOTELS and RESORTS

NOVOTEL

Grand Mercure

Mercure

Sheraton
HOTELS & RESORTS

FOUR POINTS
BY SHERATON

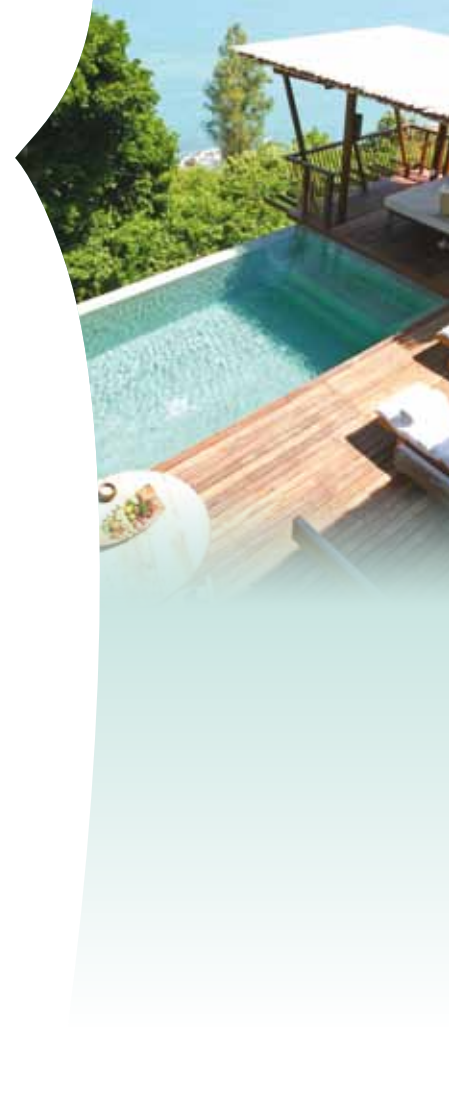
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HOTELS & RESORTS

THE SIGNATURE COLLECTION
HOTELS & RESORTS

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HOTELS

Participating Hotels and Resorts	Location
Accor: Sofitel Pullman Novotel Grand Mercure Mercure	Thailand, Singapore, Hong Kong, Korea
Centara Hotels and Resorts	Thailand
Dusit International: Dusit Thani Hotels & Resorts dusitD2 hotels & resorts Royal Princess Hotels & Resorts	Thailand, Philippines, United Arab Emirates, Egypt
Langham International: The Langham Langham Place Eaton, Eaton Luxe Delta Chelsea Inn	Hong Kong, China, Australia, New Zealand, United Kingdom, United States, Canada
Shangri-La Hotels and Resorts Traders Hotels	Thailand, Malaysia, Singapore, Philippines, China, Australia
Starwood Hotels and Resorts: Sheraton Hotels and Resorts Four Points by Sheraton Westin Hotels and Resorts The Luxury Collection St. Regis W Hotels	Thailand, Cambodia, Malaysia, Vietnam, Singapore, Indonesia, Australia, Taiwan, China, United Arab Emirates
TCC Hotel Collection: Imperial Hotels and Resorts Adamas Hotels and Resorts	Thailand





Bliss at The Barai

Exclusively for Royal Orchid Plus members with a passion for luxury and pampering, indulge in the ultimate Award stay experience at The Barai, the luxury residential spa at Hyatt Regency Hua Hin, Thailand.

The special all inclusive package includes:

- The Barai Balcony Suite for two overlooking Hua Hin beach and the Gulf of Thailand
- Personal butler service
- Breakfast, evening cocktails, all day coffee or tea at McFarland House
- Daily 60 minute spa treatment for two at The Barai. Choose from the following:
 - Traditional Thai Massage
 - Thai Foot Reflexology
 - Swedish Massage
- A light meal after spa treatments at McFarland House
- In-suite Aromatherapy Steam and Milk Bath
- Complimentary in-room WiFi

Redeem this blissful experience at 40,000 miles per night from June 1 to September 30, 2011, for yourself or an Award Nominee.*

For reservations, please contact The Barai

Tel: 66 (0) 3251 1234

Email: thebarai.hrhuahin@hyatt.com

For more information visit www.thebarai.com

**This promotional redemption is subject to availability for stays completed during June 1 - September 30, 2011. Accommodation is for 2 persons, includes stated services, taxes and surcharges. Packages are limited to 50 room nights and can be redeemed on a first come, first serve basis. Bookings must be requested no less than 3 working days prior to the date of the intended stay.*



Global Benefits and Recognition

Royal Orchid Plus Silver and Gold status provide you with a range of benefits and recognition when flying THAI, and across the Star Alliance network, the world's largest with over 1,100 destinations.

Each eligible flight with THAI and any Star Alliance airline earns Qualifying Miles that determines your status. The more you fly the faster these elite levels can be attained, beginning at just 10,000 Qualifying Miles for Silver and 50,000 Qualifying Miles for Gold.

Benefits with THAI

Silver Status

- 3,000 threshold bonus miles each time this status is attained or retained
- Priority baggage handling and an additional baggage allowance of 10 kgs. (except when the piece concept applies)

Gold Status

- 5,000 threshold bonus miles each time this status is attained or retained
- Up to 2 complimentary round-trip upgrades during the 2 year validity of Gold status
- Guaranteed confirmed seating in Economy Class
- Access to THAI Royal Silk Lounges

Benefits with THAI and Star Alliance Airlines

Silver Status

- Priority reservation waitlisting and airport standby on fully booked flights*

Gold Status

- Top priority reservation waitlisting and airport standby on fully booked flights*
- Priority check-in at counters displaying the Star Alliance Gold symbol
- Priority boarding at your convenience
- Priority baggage handling and an additional baggage allowance of 20 kgs. or 1 additional piece of luggage when the piece concept applies. The latter primarily on flights to/from North or South America
- Complimentary access for Gold members and one guest to Star Alliance lounges world-wide displaying the Star Alliance Gold symbol, on presentation of a Gold card and boarding passes of same-day departing Star Alliance flights

**Airport standby where permitted by law*





It's Showtime, Redeem Today

Yet another great way to redeem your miles for an exceptional Thai experience, at Siam Niramit, a world-class performance of Thailand's artistic and cultural heritage.

This must see spectacle, features over 150 performers with as many as 500 costumes, with special effects using the world's most advanced technology to produce a stimulating, realistic and inspiring experience. Truly, this is a journey to the enchanted kingdom of Thailand, at a 2,000 seat state of the art theatre in the heart of Bangkok on Rachada Road.

Performances are daily, approximately 80 minutes in duration, and begin at 8.00 pm, with 3 acts; Journey back into History, Journey beyond Imagination, Journey through Joyous Festivals.

To redeem, at just 5,000 miles per ticket, contact the Siam Niramit box office on:
66 (0) 2649 9222

Redemption for each ticket is only 5,000 miles with tickets valid for all performances from June 1 - September 30, 2011. There are no restrictions on the number of tickets redeemed, and bookings should be made 3 working days in advance. Tickets can be picked-up at the box office on the evening of the performance.*

For more information, visit www.siamniramit.com

**After ticket confirmation, no mileage re-credit permitted.*



Redeem Your Miles for a Royal Orchid Holiday

Selected Royal Orchid Holiday packages in Thailand can now be redeemed using Royal Orchid Plus miles for usage until October 31, 2011.

Packages include hotel accommodation, based on double occupancy, taxes and service charges, while some packages also include airport transfers and guided tours.

Thailand Minibreaks, 3 days and 2 nights accommodation at a range of hotels, airport transfers and a tour can be redeemed starting from just 27,000 miles in Krabi, Phuket, Chiang Mai and Chiang Rai.

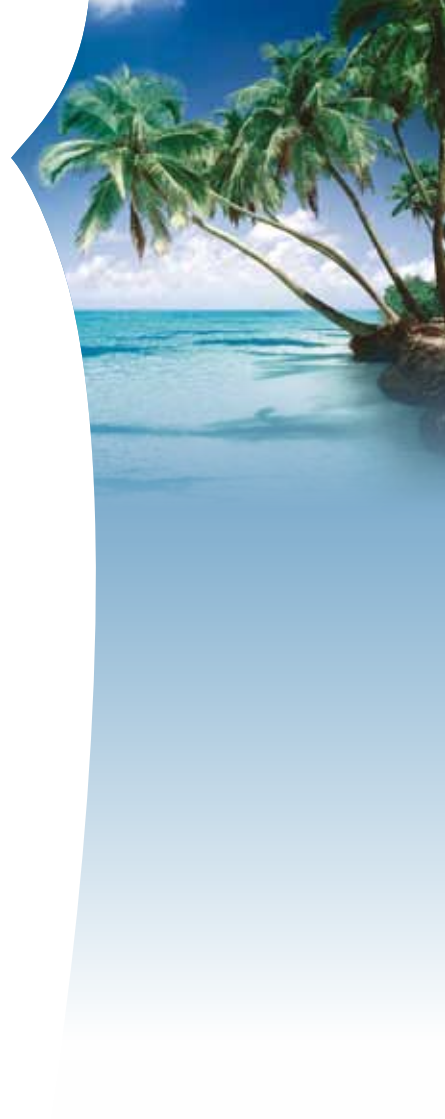
Basic overnight stays are available at just 15,000 miles in Pattaya and Hua Hin, perfect for a weekend escape from Bangkok. On Koh Samui enjoy a 3 day / 2 night package for two at 68,000 miles including 2 nights accommodation with daily breakfast, airport transfers and an extensive island tour.

To redeem, contact Royal Orchid Holidays, Monday-Friday 08:00-17:00 hrs.

Tel: 66 (0) 2288 7251-3

66 (0) 2628 2456-7

Email: roh.rsvn@thaiairways.com





Updates and Reminders

Expiring Miles

Be sure to check your mileage statement or login to your account online to check for any 2010 expiring miles. These must be redeemed by June 30, 2011, any remaining expiring miles after this date will be deleted from accounts.

If you don't have enough miles for your preferred Award you can top up your account with a mileage purchase, instantly at www.thaiairways.com/rop

Knowing You More

Membership profiles have been expanded to include your interests during your travels; wellness and spas, culture, adventure, dining, as well as your hobbies or preferences in sports and reading.

Login and update your profile at www.thaiairways.com/rop and go to Update Your Lifestyle. Knowing you better enables us to match promotional offers and services to your lifestyle for a more rewarding experience with THAI and Royal Orchid Plus.

Your Vote Counts

Smart Travel Asia is an independent online travel magazine that provides in-depth travel information throughout Asia. The online presentation is refreshing, the content appeals to a wide range of travel styles, and the commentary is often humorous while being informative.

In the current online issue, The Best in Travel Poll 2011 gives you the chance to cast your vote for the world's best airline, inflight service, business class, airports, hotels, spas and more.

Until July 31, 2011 why not take a few moments to voice your opinion on the best in Asian travel products and services, at www.SmartTravelAsia.com

Linger longer for less with Langham Hospitality Group

From June 1 - August 31, 2011, Royal Orchid Plus members pay less per night when they stay more at the selected Langham, Langham Place and Eaton hotels with the special “Linger longer for less” offer. When you book at the Best Available Rate, you can enjoy a greater discount for a longer stay, up to a maximum of 25%. All members can earn DOUBLE MILES with this offer.

During the same period, if you book a Club room or above at a participating hotel, you can earn double miles.

- The Langham, Auckland
- The Langham, Boston
- The Langham, Hong Kong
- The Langham, London
- The Langham Huntington, Pasadena, Los Angeles
- The Langham, Melbourne
- The Langham, Xintiandi, Shanghai
- The Langham, Yangtze Boutique, Shanghai
- Langham Place, Beijing Capital Airport
- Langham Place, Mongkok, Hong Kong
- Eaton Luxe, Nanqiao, Shanghai
- Eaton Smart, Hong Kong

For reservations, please visit www.langhamhotels.com/ffp/thaiairways.htm or call toll free in:

Thailand 001 800 656 897 Hong Kong 800 968 045 Sweden 00800 526 44261

Conditions: Advance reservations required and subject to room availability. Reservations must be made by quoting the booking code “TG1106” for the “Linger longer for less” offer and a Royal Orchid Plus membership card must be presented upon check-in for mileage credit. To enjoy the “Linger longer for less” offer, a minimum of 2 nights stay must be booked. Only one Royal Orchid Plus member will receive double miles per room booking. This offer cannot be used in conjunction with any other promotions or membership privileges. A maximum of 1,500 miles can be earned for each booking.

Starwood Hotels & Resorts - Complimentary Upgrades

Enjoy a complimentary upgrade, breakfast for 2 and DOUBLE MILES at new Starwood resorts in Thailand and Vietnam.

Participating Hotels:

- The Westin Siray Bay Resort & Spa, Phuket
- W Retreat Koh Samui
- Sheraton Nha Trang

Book online at: <http://www.starwoodasiapacificpromotions.com/spgpromo/sea/apr/english.html>

For reservations, call toll-free to Starwood Customer Contact Centers and quote rate plan NRESORT when calling from:

Thailand	+800 325 55555	Singapore	1800 325 5555
India	000 800 650 1205	Australia	1 800 450 010
China	4008 688 688		

Conditions: To receive bonus miles, guest must be a member of Starwood Preferred Guest®, have selected Royal Orchid Plus miles as currency of choice at time of stay and present the Starwood Preferred Guest card at check-in. Advance reservation is required. Credit card will be charged at time of booking. Any unused portion/s of the offer inclusions is not transferable to other dates or refundable as cash/credit. Cannot be used in conjunction with any other offer or promotion including Starwood Privilege. A limited number of rooms may be available at these rates and additional restrictions and blackout dates may apply. Not valid for group bookings. Void where prohibited by law. Not responsible for omissions or typographical errors. Starpoints, SPG, Starwood Preferred Guest, Sheraton, Four Points, W, Aloft, Le Méridien, The Luxury Collection, Element, Westin, St. Regis and their respective logos are the trademarks of Starwood Hotels & Resorts Worldwide, Inc., or its affiliates. © 2011 Starwood Hotels & Resorts Worldwide, Inc.



The Langham, Xintiandi, Shanghai



W Retreat Koh Samui





China World Summit Wing, Beijing



Stamford Plaza Auckland

Earn up to Triple Miles with Shangri-La

Royal Orchid Plus members can earn up to TRIPLE MILES when paying the Best Available Rate at any participating Shangri-La hotel, resort, Traders hotel or Kerry hotel. Here is how you earn:

- TRIPLE MILES for a minimum of three consecutive nights stay; or
- DOUBLE MILES for a two consecutive nights stay.

Shangri-La Hotels and Resorts is Asia Pacific's leading luxury hotel group with more than 70 hotels and resorts throughout Asia Pacific, North America, the Middle East, and Europe. Shangri-La delivers a consistently high level of Asian-style service, tranquil surroundings, inspirational architecture, highest standard of food and beverages and hospitality from the heart.

You can also enjoy extra privileges by joining Golden Circle, Shangri-La's frequent guest programme. Find out more about the benefits and to enroll in Golden Circle visit www.goldencircle.shangri-la.com

Book online at www.shangri-la.com or call toll free in:

Thailand	1 800 06 0020	Singapore	001 800 8388 8388
Malaysia	1300 88 7388	Indonesia	001 803 606 280

Conditions: Offer valid from June 1 - August 31, 2011. Offer is valid at all hotels except Kowloon Shangri-La, Hong Kong. Triple Miles or Double Miles will be awarded for a qualifying stay if you select to receive Royal Orchid Plus miles for your stay upon check-in by providing your Royal Orchid Plus membership number. Offer is subject to availability and advance reservation is required. Offer cannot be used in conjunction with other promotions. Golden Circle Members can also convert their Golden Circle Award Points to Royal Orchid Plus miles at a ratio of 1 point to 1 mile. Minimum transfer is 2,500 GC Award Points per single transaction.



Earn Double Miles with Worldhotels

Be it for pure relaxation in a premium suite in Phuket or just a quick business trip to Tokyo, Australia or other destinations, earn twice the rewards! Earn DOUBLE MILES when you book at Best Available Rate and stay at participating unique hotels.

Australia

Sir Stamford at Circular Quay, Sydney	Stamford Grand Adelaide, Glenelg
Stamford Plaza Adelaide, Adelaide	Stamford Plaza Brisbane, Brisbane
Stamford Plaza Melbourne, Melbourne	Stamford Grand North Ryde Sydney, North Ryde
Stamford Plaza Sydney Airport, Sydney	

India

Aamby Valley City, Pune
Hotel Sahara Star, Mumbai

Japan

Rose Hotel Yokohama, Yokohama

New Zealand

Stamford Plaza Auckland, Auckland

Singapore

Goodwood Park Hotel, Singapore

Book online at worldhotels.com or call **Worldhotels toll free**

Thailand	001 800 65 1095	Japan	0120 55 75 37
Hong Kong	800 968563	Singapore	1800 62 27 66 26
Europe	00 800 77 79 67 53	The Americas	1 800 2 23 56 52

Conditions: This offer is valid from June 1 - September 30, 2011 at participating hotels only. To take advantage of the offer please book the Best Available Rate (rate is subject to availability). Please advise your Royal Orchid Plus membership number during reservation and present membership card when you check-in at the hotel. Miles will be credited to your account four to six weeks after the end of this promotion. Miles can only be earned per room per stay, by the member who makes the original booking. Other terms and conditions apply.



Royal Orchid Plus On-Line Service

On-Line Service	Telephone
Bangkok, Thailand	66 (0) 2356 1111
Chiang Mai, Thailand	66 (0) 53 920 952-3
Krabi, Thailand	66 (0) 75 701 591-3
Phuket, Thailand	66 (0) 76 360 444
Hat Yai, Thailand	66 (0) 74 230 445
Australia-Wide	1 300 651960
Beijing, China	86 10 851 50088
Brussels, Belgium	32 2 502 47 44
Copenhagen, Denmark	45 33 750 190
Frankfurt, Germany	49 69 9287 4445
Hong Kong, China	852 2179 7700
Jakarta, Indonesia	62 21 230 2552
Kuala Lumpur, Malaysia	603 2034 6999
London, United Kingdom	44 207 907 9532
Los Angeles, USA	1 800 426 5204
Madrid, Spain	34 91 782 0520-2
Manila, Philippines	63 2 812 4744
New Delhi, India	91 11 5149 6100
Osaka, Japan	81 3 3503 3311
Paris, France	33 1 556 88076
Penang, Malaysia	60 (0) 4 226 6000
Rome, Italy	39 06 4781 3302
Seoul, South Korea	82 2 3707 0199
Shanghai, China	86 21 3366 4000
Singapore	65 6210 5027
Stockholm, Sweden	46 8 5988 3615
Taipei, Taiwan	886 2 8772 5222
Tokyo, Japan	81 3 3503 3311
Zurich, Switzerland	41 44 215 65 06

STAR ALLIANCE
THE AIRLINE NETWORK FOR EARTH



A STAR ALLIANCE MEMBER

