

# MOROCCANOIL AT FASHION WEEK



New York Spring/Summer 2016 Collections

# New York Fashion Week Spring/Summer 2016

- Cushnie Et Ochs
- Brooks Brothers
- Altuzarra
- Monique L'huillier
- Pola Thomson
- Zac Posen
- Delpozo
- Marchesa

# CUSHNIE ET OCHS

**Look:** This sleek, modern hairstyle mimics the graphic lines and design elements found throughout Cushnie's 2016 Collection, and can easily be translated off the runway.

**Lead Stylist:** Antonio Corral Calero, Global Moroccanoil Ambassador

**Location:** Milk Studios, New York

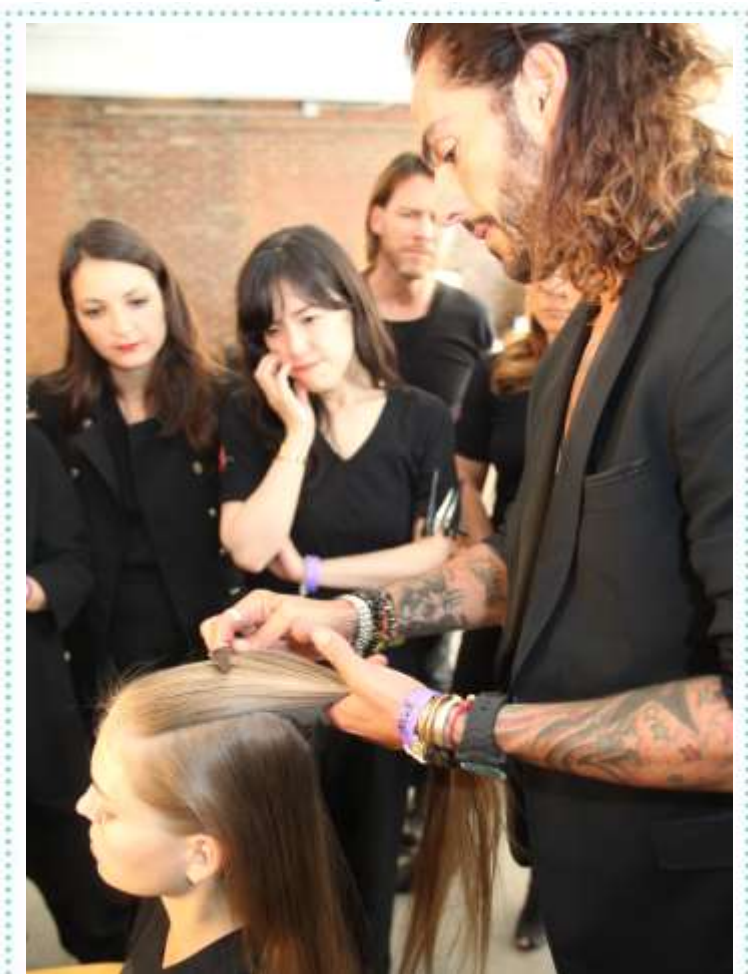
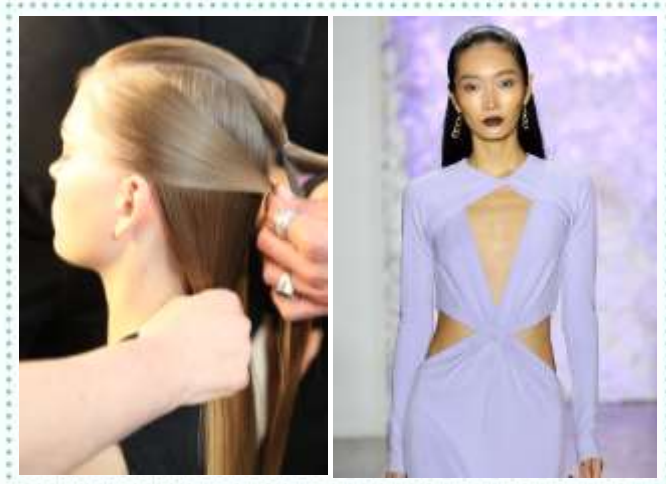
**Date:** Friday, September 11<sup>th</sup>

**Key Backstage Products:**

Moroccanoil Boar Bristle Paddle Brush  
Moroccanoil Luminous Hairspray Medium  
Moroccanoil Luminous Hairspray Strong



# CUSHNIE ET OCHS



Antonio Corral Calero, Global MoroccanOil Ambassador

# Brooks Brothers

**Look:** This hairstyle showcases the meeting of two textures. The front is chic, graphic and polish, while the back is natural, soft and timeless.

**Lead Stylist:** Diego Da Silva for Moroccanoil

**Location:** Brooks Brothers

**Date:** Saturday, September 12<sup>th</sup>

**Key Backstage Products:**

Moroccanoil Root Boost

Moroccanoil Hydrating Styling Cream

Moroccanoil Luminous Hairspray Strong



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# Brooks Brothers



Diego Da Silva for Moroccanoil

# ALTUZARRA

**Look:** Cool and of-the-street, this style is inspired by the natural, easy and unstructured hair of folk rock musicians.

**Lead Stylist:** Odile Gilbert for Moroccanoil

**Location:** 50 Varick St

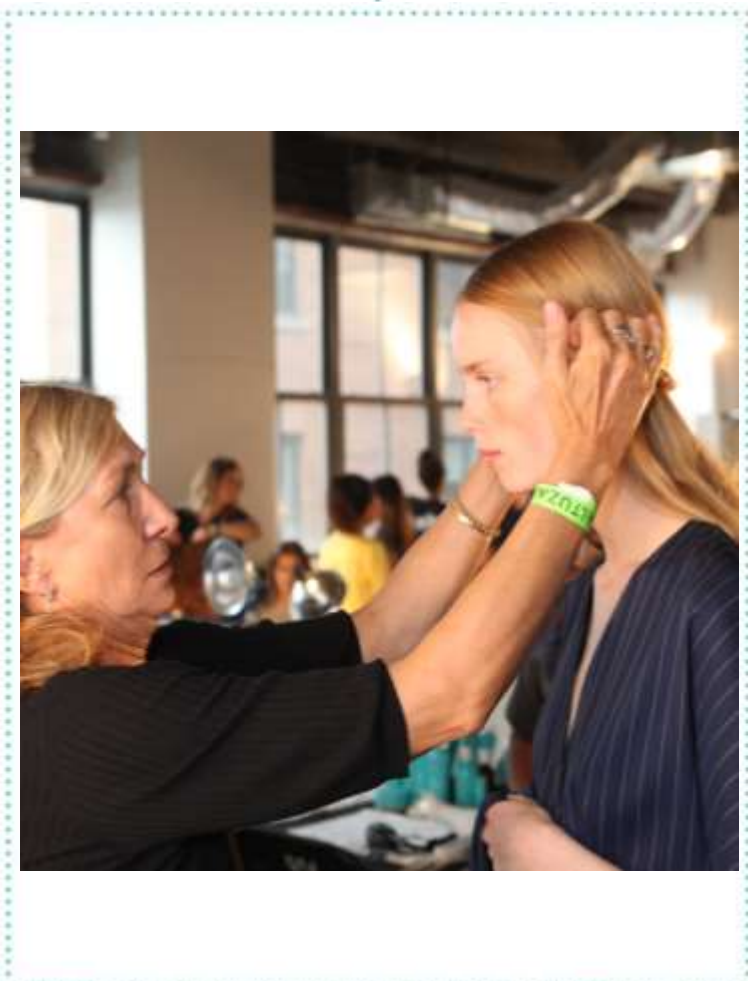
**Date:** Saturday, September 12th

**Key Backstage Products:**

Moroccanoil Hydrating Styling Cream  
Moroccanoil Luminous Hairspray Medium  
Moroccanoil Tourmaline Ceramic Hair Dryer



# ALTUZARRA



Odile Gilbert, Lead Stylist



# MONIQUE L'HUILLIER

**Look:** This slick, wet-looking style featured an unconventional knotted bun that was perfectly polished and complemented the structure and texture play seen throughout Monique's spring/summer 2016 collection.

**Lead Stylist:** Recine for MoroccanOil

**Location:** Skylight at Moynihan Station

**Date:** Saturday, September 12<sup>th</sup>

**Key Backstage Products:**

MoroccanOil Volumizing Mousse  
MoroccanOil Luminous Hairspray Medium  
MoroccanOil Luminous Hairspray Strong



MOROCCANOIL®

# MONIQUE LHUILLIER



Recine for Moroccanoil

# POLA THOMSON

**Look:** This is a graphic hair look inspired by the directional lines of the collection and the circular motion of the cosmos.

**Lead Stylist:** Antonio Corral Calero,  
Global Moroccanoil Ambassador

**Location:** The American Society

**Date:** Monday, September 14th

**Key Backstage Products:**

Moroccanoil Treatment  
Moroccanoil Heat Styling Protection  
Moroccanoil Luminous Hairspray



# POLA THOMSON



Antonio Corral Calero, Global MoroccanOil Ambassador

# ZAC POSEN

**Look:** Capturing the individual personality of each of the show's models, there were four hairstyles on the runway this season, including down and natural, voluminous natural curls, a low, sleek ponytail and a low chignon.

**Lead Stylist:** Odile Gilbert for Moroccanoil

**Location:** Vanderbilt Hall at Grand Central Station

**Date:** Monday, September 14th

**Key Backstage Products:**

Moroccanoil Treatment  
Moroccanoil Hydrating Styling Cream  
Moroccanoil Luminous Hairspray



# ZAC POSEN



Odile Gilbert for Moroccanoil

# DELPOZO

**Look:** Evoking a gypsy or bohemian-like style, this soft, natural hair look perfectly complimented the structured, modern designs and silhouettes of Del Pozo's 2016 collection.

**Lead Stylist:** Antonio Corral Calero,  
Global Moroccanoil Ambassador

**Location:** Pier 59

**Date:** Wednesday, September 16th

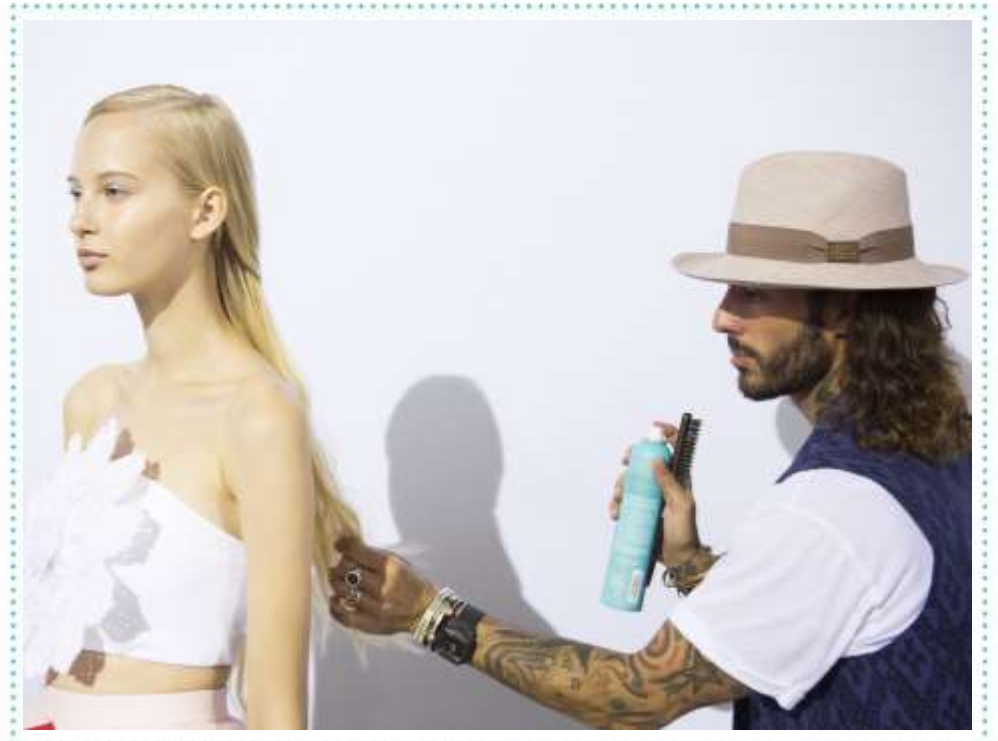
**Key Backstage Products:**

Moroccanoil Volumizing Mousse  
Moroccanoil Luminous Hairspray Medium  
Moroccanoil Luminous Hairspray Strong



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# DELPOZO



Antonio Corral Calero, Global Moroccanoil Ambassador



# MARCHESA

**Look:** This modern and sophisticated chignon captures the elements and intricate design details of the Marchesa collection, which was inspired by a botanical menagerie of caged birds and cascading florals

**Lead Stylist:** Antonio Corral Calero,  
Global Moroccanoil Ambassador

**Location:** St. Regis

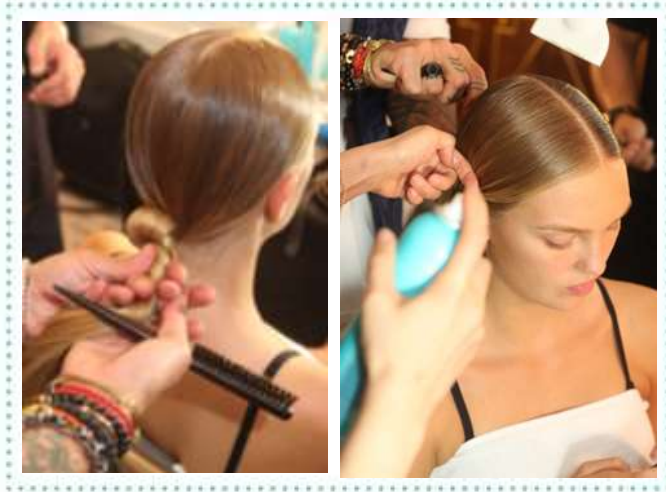
**Date:** Wednesday, September 16th

**Key Backstage Products:**

Moroccanoil Treatment  
Moroccanoil Glimmer Shine  
Moroccanoil Luminous Hairspray



# MARCHESA



Antonio Corral Calero, Global Moroccan Oil Ambassador