



Most Wanted IT Products Q3 2019 // Overview

All highflyers from
12 product categories

Mountaineers of Q3





Our IT market barometer

Dear customers & followers,

Our aim is to keep you up to date and informed about the current reseller demand for ICT products as well as top sellers and product highlights. Get a neutral and unbiased insight based on real clicks from our users on products from 12 categories – and the perfect ICT market overview.

Review of our news from Q3 2019

- ⊙ New features of the ITscope B2B Suite: determination of fixed prices & order limits as well as a larger degree of portal customization for the own B2B customers including the quick switch to customer view
- ⊙ Two new EDI integrations: purchase all-electronically from Alexander Bürkle and imcopex.
- ⊙ New listings: Impro Group, Fourcom ApS, Blechschmitt Distribution, Tekno, ALL-NET Österreich, Hirsch & Ille Handels, MRM Distribution

Best regards,
ITscope Team

Product categories

Content / This brochure presents the figures from Q3 2019 for the following product groups

01. Newcomers
02. TFTs
03. Mobile phones
04. Tablets
05. Notebooks
06. PC systems
07. Graphics boards
08. Mainboards
09. CPUs
10. Hard disks
11. Server
12. 3D printers

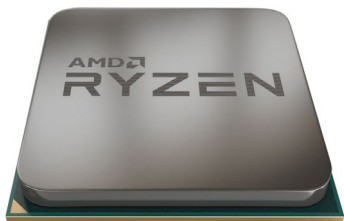
At a glance:

These new from-zero-to-hero products have directly entered the top 15.



Hottest Player:

AMD Ryzen 9 3900X,
12-Core, 3.8 GHz, SMT

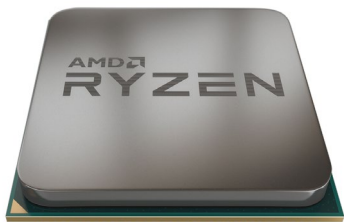


1. Newcomers from 15 categories: rank 1-15

Rank Q3 19	Listed since	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	05.06.2019	AMD Ryzen 9 3900X, 12-core, 3.8GHz, SMT, 100-100000023BOX	2774
02	08.05.2019	Dell WD19 Dockingstation, DELL-WD19-130W	1184
03	25.07.2019	Lenovo ThinkPad L590, 15.6", i5 1.6GHz, 256GB NVMe SSD, 20Q7000XGE	1068
04	04.07.2019	HP ProDesk 400 G6, i5 3GHz, 256 GB NVMe SSD, 7EM13EA#ABD	780
05	08.07.2019	MSI GeForce RTX 2070 SUPER GAMING X TRIO, 8GB GDDR6, V372-257R	743
06	05.05.2019	HP Color LaserJet Pro M479fdw, W1A80A#B19	671
07	24.05.2019	Seagate Exos X16, 16TB, 7200 rpm, ST16000NM001G	431
08	11.09.2019	Apple iPhone 11, 64GB, black, MWLT2ZD/A	425
09	20.08.2019	Acronis True Image 2020, TIH3B2DES	400
10	11.08.2019	Apple USB-C Digital AV Multiport Adapter, MUF82ZM/A	382
11	05.05.2019	HP Color LaserJet Pro M454dn, W1Y44A#B19	370
12	29.04.2019	HP Enterprise 96W Smart Storage Battery, P01366-B21	369
13	07.05.2019	Oculus Rift S, 301-00178-01	366
14	09.05.2019	Xiaomi Mi Roborock S6, black, S6BLACK	318
15	12.07.2019	MSI B450 TOMAHAWK MAX, AM4, ATX, 7C02-020R	290

Hottest Player:

AMD Ryzen 9 3900X,
12-Core, 3.8 GHz, SMT



1. Newcomers from 15 categories: rank 16-30

Rank Q3 19	Listed since	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
16	29.05.2019	Apple iPod touch 7th Gen, 32GB, space grey, MVHW2FD/A	285
17	03.09.2019	AVM FRITZ!Fon C6, white, 20002848	270
18	16.05.2019	HP Enterprise 331T, PCIe 2.0 x4, Low Profile, 647594-B21	240
19	07.06.2019	Lenovo ThinkSystem ST550 7X10, 7X10A0B5EA	231
20	11.09.2019	Apple iPad WIFI, 10.2", 32GB, space grey, MW742FD/A	231
21	13.06.2019	Lenovo 8GB DDR4 2666MHz, SO-DIMM, 4X70W22200	220
22	05.09.2019	Logitech MX Master 3, 910-005694	203
23	25.07.2019	Samsung Flip WM65R, LH65WMRWBGCXEN	194
24	23.07.2019	Jabra PanaCast MS, 8100-119	192
25	09.07.2019	Logitech 981-000406 USB Headphones, 5099206030015	191
26	15.05.2019	DJI Osmo Action, 186899	183
27	05.07.2019	Synology SA3400	181
28	02.09.2019	AVM FRITZ! WLAN Repeater 2400, 20002855	163
29	12.09.2019	Apple Watch Series 5 GPS, 44 mm, space grey, MWVF2FD/A	155
30	04.09.2019	Fujifilm Cartridge LTO8 Ultrium 12TB/30TB, 16551221	146

2. TFTs

Rank Q3 19	Rank Q2 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	HP EliteDisplay E243i, 1FH49AA#ABB	4170
02	2	Dell P2419H	3971
03	3	Dell UltraSharp U2415, 860-BBEW	2544
04	5	HP EliteDisplay E243, 1FH47AA#ABB	2081
05	4	LG 24BK550Y-B	2035
06	8	Dell P2719H	1840
07	9	Dell UltraSharp U2719D	1721
08	6	Samsung SE650 Series S24E650PL, LS24E65UPLC/EN	1627
09	19	Dell UltraSharp U2419H	1610
10	7	Dell UltraSharp U2412M, 210-AGYH	1334
11	20	Lenovo ThinkVision T24i-10, 61CEMAT2EU	1286
12	10	Samsung S24E650BW, LS24E65KBWV/EN	1278
13	13	HP EliteDisplay E273, 1FH50AA#ABB	1129
14	31	HP EliteDisplay E233, 1FH46AA#ABB	1099
15	11	Dell P2417H	1027

Hottest Player:

HP EliteDisplay E243i



Hottest Player:

Apple iPhone Xr,
64GB, black



3. Mobile phones

Rank Q3 19	Rank Q2 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	2	Apple iPhone Xr, 64GB, black, MR42ZD/A	4417
02	1	Apple iPhone 8, 64GB, space-grey, MQ6G2ZD/A	3230
03	10	Samsung Galaxy S10, 128GB, black, SM-G973FZKDDBT	2427
04	3	Samsung Galaxy S9, 64GB, black, SM-G960FZKDDBT	1883
05	17	Samsung Galaxy A40, 64GB, black, SM-A405FZKDDBT	1826
06	8	Samsung Galaxy Xcover 4, 16GB, black, SM-G390FZKADBT	1735
07	6	Apple iPhone 7, 32GB, black, MN8X2ZD/A	1630
08	5	Apple iPhone Xs, 64GB, black, MT9E2ZD/A	1461
09	11	Apple iPhone Xr, 128GB, black, MR92ZD/A	1396
10	15	Samsung Galaxy A50, 128GB, black, SM-A505FZKSDBT	1392
11	4	Samsung Galaxy S10e, 128GB, black, SM-G970FZKDDBT	1300
12	-	Samsung Galaxy Xcover 4s Enterprise-Edition, 32GB, black, SM-G398FZKDE28	1110
13	12	Apple iPhone 6s, 32GB, space-grey, MN0W2ZD/A	988
14	7	Apple iPhone 8, 64GB, grey, MQ6K2ZD/A	951
15	13	Apple iPhone Xs, 256GB, black, MT9H2ZD/A	853

TOP

4. Tablets

Rank Q3 19	Rank Q2 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	2	Apple iPad 32GB, MR7F2FD/A	4104
02	3	Microsoft Surface Pro 6, i5, 256GB, black, LQ6-00018	3354
03	1	Microsoft Surface Pro 256GB, FJY-00003	2548
04	4	Microsoft Surface Pro LTE, i5, 256GB, black, GWP-00003	2195
05	35	Samsung Galaxy Tab A (2019), 10.1", 32GB, SM-T510NZKDDBT	1666
06	8	Microsoft Surface Pro 6, i5, 256GB, LQ6-00003	1525
07	6	Apple 10.5-inch iPad Air Wi-Fi, 10.5", 3.Gen., 64GB, space grey, MUUJ2FD/A	1381
08	9	Microsoft Surface Pro 6, i5, 128GB, LPZ-00003	1317
09	16	Microsoft Surface Pro 6, i7, 512GB, LQJ-00018	1313
10	20	Microsoft Surface Go, Pentium Gold, 8GB, 128GB, KC2-00003	1295
11	13	Apple iPad 128GB, MR7J2FD/A	1249
12	18	Samsung Galaxy Tab Active 2, 8", 16GB, SM-T395NZKADBT	1214
13	7	Apple iPad Pro Wi-Fi + Cellular 12.9", 256GB, space grey, MTHV2FD/A	1197
14	37	Samsung Galaxy Tab A (2019), 10.1", 32GB, SM-T515NZKDDBT	1001
15	41	Samsung Galaxy Tab S5e, 10.5", 64GB, SM-T720NZKADBT	986

Hottest Player:

Apple iPad 32GB



Hottest Player:

Lenovo ThinkPad E590
20NB, 15.6", i5, 8GB,
256 GB



5. Notebooks

Rank Q3 19	Rank Q2 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	4	Lenovo ThinkPad E590 20NB, 15.6", i5, 8GB, 256GB, 20NB001AGE	4331
02	1	Lenovo ThinkPad L580 20LW, 15.6", i7, 16GB, 512GB SSD, 20LW0010GE	2959
03	2	HP ProBook 450 G6, 15.6", i5, 8GB, 256GB, 5TJ97EA#ABD	2460
04	5	HP ProBook 470 G5, 17.3", i5, 8GB, 256GB SSD, 4QW94EA#ABD	1904
05	37	HP 250 G7, 15.6", i3, 8GB, 256GB SSD, 6EC70EA#ABD	1873
06	18	Microsoft Surface Book 2, 13.5", i5, 8GB, 256GB, PGV-00004	1829
07	16	HP 250 G7, 15.6", i5, 8GB, 256GB, 6EC68EA#ABD	1633
08	6	HP ProBook 650 G4, 15.6", i5, 256GB SSD, 3UP57EA#ABD	1574
09	-	HP ProBook 450 G6, 15.6", i5, 8GB, 256 NVMe SSD, 7DE95EA#ABD	1511
10	3	Lenovo ThinkPad L580 20LW, 15.6", i5, 8GB, 256GB, 20LW000VGE	1404
11	15	Apple MacBook Air, 13.3", i5, 1440 x 900, MQD32D/A	1326
12	27	Lenovo ThinkPad E490 20N8, 14", i5, 8GB, 256GB, 20N8000RGE	1235
13	22	Lenovo ThinkPad X1 Carbon (6th Gen) 20KH, 14", i7, 16GB, 512 MVM SSD, 20KH006JGE	1076
14	-	Lenovo ThinkPad L590 20Q7, 15.6", i5, 8GB, 256GB, 20Q7000XGE	1068
15	80	Apple MacBook Pro with Touch Bar, 15.4", i9, 16GB, 512GB, MV912D/A	1041

TOP!

TOP!

6. PC systems

Rank Q3 19	Rank Q2 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	HP ProDesk 400 G5, i5 3GHz, 256GB SSD, 4CZ56EA#ABD	5453
02	2	Lenovo ThinkCentre M720q 10T7, i5 1.7GHz, 256GB SSD, 10T7004BGE	3887
03	3	HP ProDesk 400 G4, i5 2.1GHz, 256GB NVMe SSD, 4CZ90EA#ABD	2387
04	6	Fujitsu ESPRIMO P558/E85+, i5 2.8GHz, 256GB SSD, VFY:P0558PP580DE	2125
05	4	Dell OptiPlex 3060, i5 2.1GHz, 256GB SSD, VW9T1	2037
06	5	HP ProDesk 400 G5, i5 3GHz, 256GB SSD, 4CZ70EA#ABD	1504
07	7	HP ProDesk 400 G4, i3 3.1GHz, 256GB SSD, 4CZ91EA#ABD	1390
08	25	HP 290 G1, i3 3.6GHz, 256GB NVMe SSD, 3ZE01EA#ABD	1330
09	9	Lenovo ThinkCentre M720q 10T7, i3 3.1GHz, 256GB SSD, 10T7004BGE	1252
10	24	HP 290 G2, i5 3GHz, 256GB SSD, 3ZD06EA#ABD	1182
11	8	Dell OptiPlex 3060, i5 3GHz, 256GB SSD, 1D1G7	1176
12	15	Lenovo V530-15ICB 10TV, i5 2.8GHz, 256GB SSD, 10TV004SGE	1145
13	12	Lenovo ThinkCentre M720t 10SQ, i5 2.8GHz, 256GB SSD, 10SQ002GGE	1058
14	11	HP ProDesk 400 G5, i7 3.2GHz, 256GB SSD, 4CZ58EA#ABD	1042
15	21	HP 290 G1, i5 3GHz, 256GB NVMe SSD, 3ZD97EA#ABD	850

Hottest Player:

**HP ProDesk 400 G5, i5
3GHz, 256GB SSD**



Hottest Player:

PNY Quadro P2000,
5GB GDDR5



7. Graphics boards

Rank Q3 19	Rank Q2 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	PNY Quadro P2000, 5GB GDDR5, VCQP2000-PB	1777
02	8	MSI RTX 2080 TI GAMING X TRIO, 11 GB GDDR6, V371-026R	1472
03	3	PNY Quadro P4000, 8GB GDDR5, VCQP4000-PB	1156
04	6	MSI GTX 1050 TI GAMING X 4G, 4 GB GDDR5, V335-001R	974
05	5	NVIDIA Quadro P620, 2GB GDDR5, VCQP620-PB	972
06	7	MSI GT 710 1GD3H LP, GT 710, 1GB GDDR3, V809-1899R	901
07	13	NVIDIA Quadro P400, 2GB GDDR5, VCQP400-PB	836
08	-	MSI RTX 2070 SUPER GAMING X TRIO, 8GB GDDR6, V372-257R	743 TOP1
09	15	NVIDIA Quadro RTX 4000, 8 GB GDDR6, VCQRTX4000-PB	659
10	12	NVIDIA Quadro P2000, 5GB GDDR5, 1ME41AA	628
11	71	Gigabyte GeForce RTX 2070 GAMING OC 8G, 8GB GDDR6, GVN2070GO-00-G	620
12	22	MSI RX 570 ARMOR 8G OC, 8GB GDDR5, V341-236R	602
13	4	MSI GTX 1660 TI GAMING X 6G, 6GB GDDR6, V375-040R	590
14	-	MSI RTX 2070 SUPER VENTUS OC, 8GB GDDR6, V372-249R	578 TOP1
15	23	NVIDIA Quadro P1000, 4GB GDDR5, Low-Profile, VCQP1000-PB	560

8. Mainboards

Rank Q3 19	Rank Q2 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	ASUS PRIME Z390-A, LGA1151, ATX, 90MB0YT0-M0EAY0	875
02	3	Gigabyte Z390 DU, LGA1151, ATX, Z390 DU	610
03	2	ASUS PRIME X399-A, TR4, E-ATX, 90MB0V80-M0EAY0	606
04	6	Gigabyte B360M DS3H, LGA1151, micro ATX, B360M DS3H	480
05	19	MSI MPG Z390 GAMING PRO CARBON, LGA1151, ATX, 7B17-012R	436
06	38	ASUS PRIME B450M-A, AM4, micro ATX, 90MB0YR0-M0EAY0	419
07	5	ASUS PRIME Z370-A II, LGA1151, ATX, 90MB0ZT0-M0EAY0	405
08	16	Gigabyte B450M DS3H, AM4, micro ATX, GAB45MDSH-00-G	402
09	22	MSI Z390-A PRO, LGA 1151, ATX, 7B98-001R	402
10	64	MSI B450 GAMING PRO CARBON AC, AM4, ATX, 7B85-001R	397
11	-	MSI MPG X570 GAMING EDGE WIFI, AM4, ATX, 7C37-001R	373
12	-	MSI MPG X570 GAMING PLUS, AM4, ATX, 7C37-004R	358
13	8	Gigabyte X470 AORUS ULTRA GAMING, AM4, ATX, X470AORUSULTRAGAMING	352
14	65	Gigabyte B450 AORUS M (rev. 1.0), AM4, micro ATX, GAB45ARSM-00-G	347
15	17	ASUS ROG STRIX Z390-F GAMING, LGA1151, ATX, 90MB0YG0-M0EAY0	338

Hottest Player:

**ASUS PRIME Z390-A,
LGA1151, ATX**

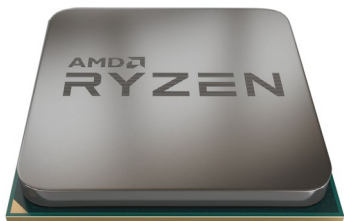


•TOP!

•TOP!

Hottest Player:

AMD Ryzen 9 3900X,
12-Core, 3.8 GHz, SMT



9. CPUs

Rank Q3 19	Rank Q2 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	-	AMD Ryzen 9 3900X, 12-Core, 3.8 GHz, SMT, 100-100000023BOX	2774
02	-	AMD Ryzen 7 3700X, 8-Core, 3.6 GHz, SMT, 100-100000071BOX	2744
03	2	Intel Core i7-8700, 6-Core, HT, 3.2 GHz, BX80684I78700	2650
04	3	Intel Core i9 9900K, 8-Core, HT, 3.6 GHz, BX80684I99900K	2359
05	1	Intel Core i7 9700K, 8-Core, 3.6 GHz, BX80684I79700K	2108
06	4	AMD Ryzen 5 2600, 6-Core, SMT, 3.4 GHz, YD2600BBAFBOX	1910
07	-	AMD Ryzen 5 3600, 6-Core, 3.6 GHz, SMT, 100-100000031BOX	1879
08	6	Intel Core i3 8100, 4-Core, 3.6 GHz, BX80684I38100	1772
09	7	Intel Core i5-8400, 6-Core, 2.8 GHz, BX80684I58400	1599
10	5	Intel Core i5 9400F, 6-Core, 2.9 GHz, BX80684I59400F	1579
11	10	Intel Core i5 9600K, 6-Core, 3.7 GHz, BX80684I59600K	1403
12	12	AMD Ryzen 3 2200G, APU, 4-Core, 3.5 GHz, YD2200C5FBBOX	1188
13	9	AMD Ryzen 7 2700X, 8-Core, SMT, 4.35 GHz, YD270XBGAFBOX	1155
14	14	AMD Ryzen 5 2400G, APU, 4-Core, SMT, 3.6 GHz, YD2400C5FBBOX	1143
15	-	AMD Ryzen 5 3600X, 6-Core, 3.8 GHz, SMT, 100-100000022BOX	1128

10. Hard disks

Rank Q3 19	Rank Q2 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	1	Samsung 860 EVO, 250GB, MZ-76E250B/EU	6125
02	2	Samsung 860 EVO, 500GB, MZ-76E500B/EU	4924
03	3	WD Red 4TB, 5400 rpm, WD40EFRX	4383
04	4	Samsung 860 EVO, 1TB, MZ-76E1T0B	3292
05	5	Samsung 970 EVO Plus, 500GB, M.2 2280 NVMe, MZ-V75S500BW	2129
06	10	WD Elements Portable 1TB, WDBUZG0010BBK-WESN	2040
07	6	Seagate IronWolf 4TB, 7200 rpm, ST4000VN008	2008
08	9	HP Enterprise, 10000rpm, 1.2 TB, 872479-B21	1855
09	7	Samsung 970 PRO, 512GB, M.2 2280 NVMe, MZ-V7P512BW	1642
10	8	WD Red 2TB, 5400 rpm, WD20EFRX	1614
11	17	Samsung 970 EVO Plus, 1 TB, M.2 2280 NVMe, MZ-V7S1T0BW	1518
12	30	Kingston SSDNow A400, 240GB, SA400S37/240G	1513
13	12	Samsung 860 PRO 512GB, MZ-76P512B	1412
14	14	WD Elements Portable 2TB, WDBU6Y0020BBK-WESN	1372
15	11	Samsung 860 PRO 256GB, MZ-76P256B	1343

Hottest Player:

Samsung 860 EVO, 250GB



Hottest Player:

HP Enterprise ProLiant ML350 Gen10



11. Server

Rank Q3 19	Rank Q2 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	2	HP Enterprise ProLiant ML350 Gen10, 877621-421	1669
02	1	HPE ProLiant DL380 Gen10 Performance, P06420-B21	1246
03	4	HPE ProLiant MicroServer Gen10 Entry, 873830-421	757
04	3	HPE ProLiant DL360 Gen10 Performance, P06453-B21	648
05	8	HP Enterprise ProLiant DL380 Gen10, 2 x Xeon Gold 5118, 826566-B21	576
06	35	HPE ProLiant DL380 Gen10 SMB, P02464-B21	522
07	5	HPE ProLiant DL380 Gen10 Solution, P05524-B21	479
08	7	HPE ProLiant DL380 Gen10 Performance, P06421-B21	463
09	6	HPE ProLiant DL360 Gen10 Solution, P05520-B21	460
10	12	Fujitsu PRIMERGY TX1310 M3, VFY:T1313SC010IN	436
11	13	HPE ProLiant DL20 Gen10 Performance, P06478-B21	397
12	11	HPE ProLiant DL360 Gen10 Entry, 867961-B21	372
13	10	HPE ProLiant ML30 Gen10 Solution, P06793-425	372
14	54	HPE ProLiant DL380 Gen10, 2 x Xeon Gold 5218, P02465-B21	368
15	9	HPE ProLiant DL360 Gen10 Base, 867962-B21	341

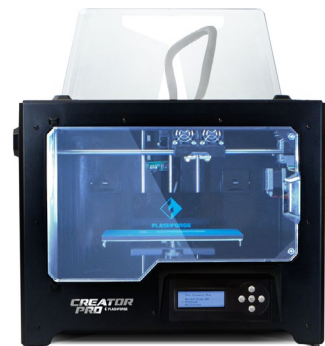
12. 3D printers

Rank Q3 19	Rank Q2 19	Products (Manufacturer / product name / category / mfr's no.)	Total clicks
01	-	FlashForge Creator Pro, 6970152950017	47
02	11	XYZprinting da Vinci 1.0 Pro 3-in-1, 3F1ASXEU01K	31
03	5	FlashForge Adventurer 3, ADVENTUERER3	27
04	9	MakerBot Replicator Z18, MP05950EU	15
05	2	Ultimaker 3, UM3	15
06	13	MakerBot Replicator +, MP07825	13
07	24	MakerBot Replicator Mini+, MP07925	12
08	1	FlashForge Finder, 6970152950031	12
09	3	Ultimaker 3 Extended, ULTIMAKER 3 EXTENDED	12
10	10	bq Hephestos 2, H000187	11
11	22	FlashForge Guider II, 3307794	11
12	-	ALLNET ANYCUBIC I3 Mega-S Ultrabase, ANYCUBIC_I3_MEGA-S	11
13	6	Ultimaker 2+, UM2+	7
14	42	XYZprinting da Vinci Jr. 1.0w, 3F1JWXEU00D	7
15	21	Wanhao Duplicator 7 Plus, D7 PLUS	7

•TOP!

•TOP!

Hottest Player: FlashForge Creator Pro





Faster than the
competition.



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