



STANDARD Approx. 17" h x 13" w (43h x 33w cm) DELUXE Approx. 19" h x 14" w (48h x 36w cm) PREMIUM Approx. 20" h x 16" w (51h x 41w cm) EXQUISITE Approx. 20" h x 16" w (51h x 41w cm)

14-M6

The FTD® Sweet Devotion™ Bouquet by Better Homes and Gardens®

This is a three-sided arrangement.

Flowers

Lavender 50 cm Roses	3	\$ _____
Lavender Stock stems	3	\$ _____
Pink Stock sems	2	\$ _____

Greens

Leatherleaf stems	2	\$ _____
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Flowers & Greens Total \$ _____

x _____ Markup **(A)** \$ _____

Accessories & Hardgoods

Card/Tape/Pic/Misc. \$ _____

Container – FTD #EU 1406M 1 \$ _____

The FTD® Sweet Devotion™ Bouquet Set

Accessories & Hardgoods Total \$ _____

x _____ Markup **(B)** \$ _____

Subtotal (A + B) \$ _____

+ _____ Labor \$ _____

+ Freight \$ _____

Grand Total \$ _____

Approximate Retail Price \$ _____

14-M6s

14-M6d

14-M6p

14-M6e

6	\$ _____
4	\$ _____
3	\$ _____

2 \$ _____

\$ _____

\$ _____

\$ _____

1 \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

8	\$ _____
5	\$ _____
4	\$ _____

2 \$ _____

\$ _____

\$ _____

\$ _____

1 \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

10	\$ _____
6	\$ _____
5	\$ _____

2 \$ _____

\$ _____

\$ _____

\$ _____

1 \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____



Mother's Day 2014

WORKBOOK EDITION



STANDARD Approx. 10"h x 10"w (25h x 25w cm) DELUXE Approx. 13"h x 13"w (33h x 33w cm) PREMIUM Approx. 14"h x 14"w (36h x 36w cm) EXQUISITE Approx. 15"h x 14"w (38h x 36w cm)

C6-4863

The FTD® Light of My Life™ Bouquet

This is an all-around arrangement.

Flowers

Fuchsia Standard Carnations	5	\$ _____
Red Alstroemeria stems	3	\$ _____
Lavender Button Pompon stems	2	\$ _____
Orange Asiatic Lily stems	1	\$ _____

Greens

Leatherleaf stems	2	\$ _____
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Flowers & Greens Total \$ _____

x 3.5 Markup **(A)** \$ _____

Accessories & Hardgoods

Card/Tape/Pic/Misc. \$ _____

Container – Syndicate Sales #EU C967c 1 \$ _____

6" Bubble Bowl

Container – Syndicate Sales #EU 3553-12-09 \$ _____

8" Bubble Bowl

LTL Only

Accessories & Hardgoods Total \$ _____

x 2.5 Markup **(B)** \$ _____

Subtotal (A + B) \$ _____

+ 20% Labor \$ _____

+ Freight \$ _____

Grand Total \$ _____

Approximate Retail Price \$ _____

C6-4863s

C6-4863d

C6-4863p

C6-4863e

6 \$ _____

4 \$ _____

3 \$ _____

2 \$ _____

2 \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

1 \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

8 \$ _____

5 \$ _____

4 \$ _____

2 \$ _____

2 \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

1 \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

9 \$ _____

6 \$ _____

4 \$ _____

3 \$ _____

2 \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

1 \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

DESIGN TIP

Create a design grid with tape to better secure the flowers.



Everyday



STANDARD Approx. 13" h x 10" w (33h x 25w cm) DELUXE Approx. 14" h x 11" w (36h x 28w cm) PREMIUM Approx. 15" h x 12" w (38h x 30w cm) EXQUISITE Approx. 17" h x 13" w (43h x 33w cm)

C12-4792

The FTD® Sweet Surprises® Bouquet

This is an all-around arrangement.

Flowers

Hot Pink Spray Rose stems	3	\$ _____
Pink Mini Carnation stems	3	\$ _____
White Daisy Pompon stems	2	\$ _____

Greens

Leatherleaf stems	2	\$ _____
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Flowers & Greens Total \$ _____

x 3.5 Markup **(A)** \$ _____

Accessories & Hardgoods

Card/Tape/Pic/Misc. \$ _____

Container – Syndicate Sales #EU 4102-12-09C 1 \$ _____

6½" Gathering Vase

Container – Syndicate Sales #EU 4110-09-09 \$ _____

8" Small Gathering Vase *LTL Only*

Ribbon – Ampelco #EU 112-02762 ½ \$ _____

Pink "Nice" Check French Wired #9 (yds.)

Accessories & Hardgoods Total \$ _____

x 2.5 Markup **(B)** \$ _____

Subtotal (A + B) \$ _____

+ 20% Labor \$ _____

+ Freight \$ _____

Grand Total \$ _____

Approximate Retail Price \$ _____

C12-4792s

C12-4792d

C12-4792p

C12-4792e

5	\$ _____
4	\$ _____
4	\$ _____

2	\$ _____
	\$ _____
	\$ _____

1 \$ _____

\$ _____

½ \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

8	\$ _____
6	\$ _____
6	\$ _____

3	\$ _____
	\$ _____
	\$ _____

1 \$ _____

\$ _____

½ \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

10	\$ _____
7	\$ _____
7	\$ _____

3	\$ _____
	\$ _____
	\$ _____

1 \$ _____

\$ _____

½ \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____



Everyday



STANDARD Approx. 10"h x 9"w (25h x 23w cm)



DELUXE Approx. 12"h x 10"w (30h x 25w cm)



PREMIUM Approx. 13"h x 11"w (33h x 28w cm)

PCL

The FTD® Color Your Day
With Beauty™ Bouquet

This is an all-around arrangement.

Flowers

Lavender 50 cm Roses	3	\$ _____
Fuchsia Standard Carnations	2	\$ _____
Purple Double Lisianthus stems	1	\$ _____
White Asiatic Lily stems	1	\$ _____
Bupleurum stems	½	\$ _____

Greens

Leatherleaf stems	1	\$ _____
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Flowers & Greens Total	\$ _____
x _____ Markup (A)	\$ _____

Accessories & Hardgoods

Card/Tape/Pic/Misc.	\$ _____
Container – FTD #EU 1278	1 \$ _____
The FTD® Color Your Day with Beauty™ Bouquet Set	
Floral Foam blocks	⅓ \$ _____

Accessories & Hardgoods Total	\$ _____
x _____ Markup (B)	\$ _____

Subtotal (A + B) \$ _____

+ _____ Labor \$ _____

+ Freight \$ _____

Grand Total \$ _____

Approximate Retail Price \$ _____

PCL

PCLd

PCLp

4	\$ _____
3	\$ _____
2	\$ _____
2	\$ _____
1	\$ _____

1	\$ _____
---	----------

\$ _____
\$ _____

1	\$ _____
---	----------

⅓	\$ _____
---	----------

\$ _____
\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

5	\$ _____
5	\$ _____
3	\$ _____
2	\$ _____
1	\$ _____

1	\$ _____
---	----------

\$ _____
\$ _____

1	\$ _____
---	----------

⅓	\$ _____
---	----------

\$ _____
\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

Your floral content may vary slightly, depending on product quality and counting methods.



STANDARD Approx. 18"h x 13"w (46h x 33w cm) DELUXE Approx. 19"h x 14"w (48h x 36w cm) PREMIUM Approx. 19"h x 17"w (48h x 43w cm) EXQUISITE Approx. 19"h x 17"w (48h x 43w cm)

14-M2

The FTD® Spring Garden® Bouquet

This is a three-sided arrangement.

Flowers

Peach 50 cm Roses	3	\$ _____
Pale Yellow Stock stems	3	\$ _____
Fuchsia Standard Carnations	2	\$ _____
Lavender Daisy Pompon stems	2	\$ _____

Greens

Leatherleaf stems	2	\$ _____
-------------------	---	----------

Flowers & Greens Total \$ _____

x ___ Markup **(A)** \$ _____

Accessories & Hardgoods

Card/Tape/Pic/Misc. \$ _____

Container – FTD #EU 1402M 1 \$ _____

The FTD® Spring Garden® Bouquet Set

Accessories & Hardgoods Total \$ _____

x ___ Markup **(B)** \$ _____

Subtotal (A + B) \$ _____

+ ___ Labor \$ _____

+ Freight \$ _____

Grand Total \$ _____

Approximate Retail Price \$ _____

14-M2s

14-M2d

14-M2p

14-M2e

4	\$ _____
4	\$ _____
3	\$ _____
3	\$ _____

2 \$ _____

\$ _____

\$ _____

\$ _____

1 \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

6	\$ _____
5	\$ _____
4	\$ _____
3	\$ _____

2 \$ _____

\$ _____

\$ _____

\$ _____

1 \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

8	\$ _____
6	\$ _____
5	\$ _____
3	\$ _____

2 \$ _____

\$ _____

\$ _____

\$ _____

1 \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____





STANDARD Approx. 15"h x 12"w (38h x 30w cm) DELUXE Approx. 16"h x 13"w (41h x 33w cm) PREMIUM Approx. 17"h x 14"w (43h x 36w cm) EXQUISITE Approx. 17"h x 15"w (43h x 38w cm)

C12-4400

The FTD® Wondrous Nature™ Bouquet

This is a three-sided arrangement.

Flowers

	C12-4400s	C12-4400d	C12-4400p	C12-4400e
Blue Iris stems	2 \$ _____	3 \$ _____	5 \$ _____	6 \$ _____
Orange Mini Carnation stems	2 \$ _____	2 \$ _____	3 \$ _____	4 \$ _____
White Daisy Pompon stems	2 \$ _____	2 \$ _____	3 \$ _____	3 \$ _____
Solidago stems	2 \$ _____	2 \$ _____	3 \$ _____	3 \$ _____
Stargazer Lily stems	1 \$ _____	2 \$ _____	2 \$ _____	3 \$ _____
Purple Statice stems	1 \$ _____	1 \$ _____	1 \$ _____	1 \$ _____

Greens

Leatherleaf stems	1 \$ _____	2 \$ _____	3 \$ _____	3 \$ _____
Flowers & Greens Total	\$ _____	\$ _____	\$ _____	\$ _____
x 3.5 Markup (A)	\$ _____	\$ _____	\$ _____	\$ _____

Accessories & Hardgoods

Card/Tape/Pic/Misc.	\$ _____	\$ _____	\$ _____	\$ _____
Container – Giftwares #EU 86295WW Round Whitewash Basket	1 \$ _____	1 \$ _____	1 \$ _____	\$ _____
Container – Giftwares #EU 86295WW Oval Whitewash Basket	\$ _____	\$ _____	\$ _____	1 \$ _____
Floral Foam blocks	1/3 \$ _____	1/3 \$ _____	1/3 \$ _____	1/3 \$ _____
Accessories & Hardgoods Total	\$ _____	\$ _____	\$ _____	\$ _____
x 2.5 Markup (B)	\$ _____	\$ _____	\$ _____	\$ _____
Subtotal (A + B)	\$ _____	\$ _____	\$ _____	\$ _____
+ 20% Labor	\$ _____	\$ _____	\$ _____	\$ _____
+ Freight	\$ _____	\$ _____	\$ _____	\$ _____
Grand Total	\$ _____	\$ _____	\$ _____	\$ _____
Approximate Retail Price	\$ _____	\$ _____	\$ _____	\$ _____



Everyday



STANDARD Approx. 14"h x 9"w (36h x 23w cm) DELUXE Approx. 15"h x 10"w (38h x 25w cm) PREMIUM Approx. 15"h x 11"w (38h x 28w cm) EXQUISITE Approx. 16"h x 11"w (41h x 28w cm)

14-S2

The FTD® Spring Tulip Bouquet
by Better Homes and Gardens®

This is a three-sided arrangement.

Flowers

Assorted Tulips

Flowers & Greens Total

x _____ Markup **A**

Accessories & Hardgoods

Card/Tape/Pic/Misc.

Container – FTD #EU 1406

The FTD® Spring Tulip Bouquet Set

Accessories & Hardgoods Total

x _____ Markup **B**

Subtotal (A + B)

+ _____ Labor

+ Freight

Grand Total

Approximate Retail Price

14-S2s

14-S2d

14-S2p

14-S2e

15 \$ _____
\$ _____
\$ _____

20 \$ _____
\$ _____
\$ _____

25 \$ _____
\$ _____
\$ _____

30 \$ _____
\$ _____
\$ _____

\$ _____
1 \$ _____

\$ _____
1 \$ _____

\$ _____
1 \$ _____

\$ _____
1 \$ _____

\$ _____
\$ _____
\$ _____
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\$ _____
\$ _____
\$ _____
\$ _____
\$ _____
\$ _____
\$ _____



Spring 2014

W O R K B O O K E D I T I O N



STANDARD Approx. 12”h x 12”w (30h x 30w cm) DELUXE Approx. 13”h x 13”w (33h x 33w cm) PREMIUM Approx. 14”h x 14”w (36h x 36w cm) EXQUISITE Approx. 14”h x 15”w (36h x38w cm)

14-M7

The FTD® Perfect Day™ Bouquet

This is a three-sided arrangement.

Flowers

Plum Mini Carnation stems	3	\$ _____
Pink Spray Rose stems	2	\$ _____
Pink 50 cm Roses	2	\$ _____
White Oriental Lily stems	1	\$ _____

Greens

Leatherleaf stems	3	\$ _____
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Flowers & Greens Total \$ _____

x ___ Markup **(A)** \$ _____

Accessories & Hardgoods

Card/Tape/Pic/Misc. \$ _____

Container – FTD #EU 1412 1 \$ _____

The FTD® Perfect Day™ Bouquet Set

Accessories & Hardgoods Total \$ _____

x ___ Markup **(B)** \$ _____

Subtotal (A + B) \$ _____

+ ___ Labor \$ _____

+ Freight \$ _____

Grand Total \$ _____

Approximate Retail Price \$ _____

14-M7s

14-M7d

14-M7p

14-M7e

4	\$ _____	4	\$ _____	4	\$ _____	4	\$ _____
4	\$ _____	4	\$ _____	6	\$ _____	6	\$ _____
3	\$ _____	3	\$ _____	4	\$ _____	7	\$ _____
2	\$ _____	2	\$ _____	2	\$ _____	2	\$ _____

3 \$ _____ 3 \$ _____ 3 \$ _____ 3 \$ _____

\$ _____ \$ _____ \$ _____ \$ _____

\$ _____ \$ _____ \$ _____ \$ _____

\$ _____ \$ _____ \$ _____ \$ _____

1 \$ _____ 1 \$ _____ 1 \$ _____ 1 \$ _____

\$ _____ \$ _____ \$ _____ \$ _____

\$ _____ \$ _____ \$ _____ \$ _____

\$ _____ \$ _____ \$ _____ \$ _____

\$ _____ \$ _____ \$ _____ \$ _____

\$ _____ \$ _____ \$ _____ \$ _____

\$ _____ \$ _____ \$ _____ \$ _____

\$ _____ \$ _____ \$ _____ \$ _____





STANDARD Approx. 15"h x 11"w (38h x 28w cm) DELUXE Approx. 16"h x 12"w (41h x 30w cm) PREMIUM Approx. 17"h x 13"w (43h x 33w cm) EXQUISITE Approx. 19"h x 14"w (48h x 36 w cm)

C15-4790

The FTD® Precious Heart™ Bouquet

This is a three-sided arrangement.

Flowers

Hot Pink 40 cm Roses	5	\$ _____
Red Matsumoto Aster stems	3	\$ _____
Pink Mini Carnation stems	3	\$ _____

Greens

Leatherleaf stems	3	\$ _____
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Flowers & Greens Total \$ _____

x 3.5 Markup **(A)** \$ _____

Accessories & Hardgoods

Card/Tape/Pic/Misc. \$ _____

Container – Syndicate Sales #EU 4102-12-09C 1 \$ _____

6½" Gathering Vase

Container – Syndicate Sales #EU 4110-09-09 \$ _____

8" Small Gathering Vase *LTL Only*

Accessories & Hardgoods Total \$ _____

x 2.5 Markup **(B)** \$ _____

Subtotal (A + B) \$ _____

+ 20% Labor \$ _____

+ Freight \$ _____

Grand Total \$ _____

Approximate Retail Price \$ _____

C15-4790s

C15-4790d

C15-4790p

C15-4790e

7	\$ _____
4	\$ _____
4	\$ _____

3	\$ _____
\$ _____	
\$ _____	

9	\$ _____
5	\$ _____
5	\$ _____

3	\$ _____
\$ _____	
\$ _____	

11	\$ _____
6	\$ _____
6	\$ _____

3	\$ _____
\$ _____	
\$ _____	

1 \$ _____

1 \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____



Everyday

W O R K B O O K E D I T I O N



STANDARD Approx. 14"h x 10"w (36h x 25w cm) DELUXE Approx. 15"h x 11"w (38h x 28w cm) PREMIUM Approx. 16"h x 12"w (41h x 30w cm) EXQUISITE Approx. 18"h x 13"w (46h x 33w cm)

C4-4791
The FTD® Sweet Splendor™ Bouquet

This is a three-sided arrangement.

Flowers

Orange Spray Rose stems	3	\$ _____
Yellow Mini Carnation stems	3	\$ _____
White Daisy Pompon stems	2	\$ _____

Greens

Leatherleaf stems	2	\$ _____
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Flowers & Greens Total	\$ _____
x 3.5 Markup A	\$ _____

Accessories & Hardgoods

Card/Tape/Pic/Misc.		\$ _____
Container – Syndicate Sales #EU 4102-12-09C	1	\$ _____
6½" Gathering Vase		\$ _____
Container – Syndicate Sales #EU 4110-09-09		\$ _____
8" Small Gathering Vase <i>LTL Only</i>		\$ _____
Ribbon – Ampelco #EU 112-02731	½	\$ _____
Apricot "Nice" Check French Wired #9 (yds.)		\$ _____

Accessories & Hardgoods Total	\$ _____
x 2.5 Markup B	\$ _____

Subtotal (A + B)	\$ _____
+ 20% Labor	\$ _____
+ Freight	\$ _____
Grand Total	\$ _____
Approximate Retail Price	\$ _____

C4-4791s

C4-4791d

C4-4791p

C4-4791e

5	\$ _____	8	\$ _____	10	\$ _____
4	\$ _____	6	\$ _____	7	\$ _____
4	\$ _____	5	\$ _____	6	\$ _____
2	\$ _____	2	\$ _____	2	\$ _____
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____



Everyday



STANDARD Approx. 16"h x 12"w (41h x 30w cm) DELUXE Approx. 17"h x 13"w (43h x 33w cm) PREMIUM Approx. 18"h x 14"w (46h x 36w cm) EXQUISITE Approx. 19"h x 14"w (48h x 36w cm)

C3-4793

The FTD® Sunny Sentiments™ Bouquet

This is a three-sided arrangement.

Flowers

Yellow 40 cm Roses	5	\$ _____
Yellow Alstroemeria stems	3	\$ _____
White Daisy Pompon stems	3	\$ _____
Green Button Pompon stems	1	\$ _____

Greens

Leatherleaf stems	3	\$ _____
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Flowers & Greens Total \$ _____

x 3.5 Markup **(A)** \$ _____

Accessories & Hardgoods

Card/Tape/Pic/Misc.		\$ _____
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Container – Syndicate Sales #EU 4102-12-09C	1	\$ _____
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6½" Gathering Vase		\$ _____
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Container – Syndicate Sales #EU 4110-09-09		\$ _____
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8" Small Gathering Vase <i>LTL Only</i>		\$ _____
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Accessories & Hardgoods Total \$ _____

x 2.5 Markup **(B)** \$ _____

Subtotal (A + B) \$ _____

+ 20% Labor \$ _____

+ Freight \$ _____

Grand Total \$ _____

Approximate Retail Price \$ _____

C3-4793s

C3-4793d

C3-4793p

C3-4793e

7	\$ _____
4	\$ _____
4	\$ _____
2	\$ _____

3	\$ _____
---	----------

\$ _____

\$ _____

\$ _____

1	\$ _____
---	----------

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

9	\$ _____
5	\$ _____
5	\$ _____
3	\$ _____

3	\$ _____
---	----------

\$ _____

\$ _____

\$ _____

1	\$ _____
---	----------

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

10	\$ _____
6	\$ _____
5	\$ _____
4	\$ _____

3	\$ _____
---	----------

\$ _____

\$ _____

\$ _____

\$ _____

1	\$ _____
---	----------

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____



Everyday



STANDARD Approx. 9”h x 11”w (23h x 28w cm) DELUXE Approx. 10”h x 12”w (25h x 30w cm) PREMIUM Approx. 11”h x 13”w (28h x 33w cm) EXQUISITE Approx. 11”h x 13”w (28h x 33w cm)

14-M5

The FTD® Radiant Blooms™ Bouquet

This is an all-around arrangement.

Flowers

Lavender 50 cm Roses	3	\$ _____
Purple Alstroemeria stems	2	\$ _____
Fuchsia Mini Carnation stems	2	\$ _____
Lavender Daisy Pompon stems	2	\$ _____

Greens

Leatherleaf stems	2	\$ _____
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Flowers & Greens Total \$ _____

x ___ Markup **(A)** \$ _____

Accessories & Hardgoods

Card/Tape/Pic/Misc. \$ _____

Container – FTD #EU 1410 1 \$ _____

The FTD® Radiant Blooms™ Bouquet Set

Accessories & Hardgoods Total \$ _____

x ___ Markup **(B)** \$ _____

Subtotal (A + B) \$ _____

+ ___ Labor \$ _____

+ Freight \$ _____

Grand Total \$ _____

Approximate Retail Price \$ _____

14-M5s

14-M5d

14-M5p

14-M5e

5	\$ _____
3	\$ _____
3	\$ _____
2	\$ _____

2 \$ _____

\$ _____

\$ _____

\$ _____

1 \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

7	\$ _____
4	\$ _____
3	\$ _____
3	\$ _____

2 \$ _____

\$ _____

\$ _____

\$ _____

1 \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

10	\$ _____
4	\$ _____
3	\$ _____
3	\$ _____

2 \$ _____

\$ _____

\$ _____

\$ _____

1 \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____



Mother's Day 2014

W O R K B O O K E D I T I O N



STANDARD Approx. 12”h x 11”w (30h x 28w cm) DELUXE Approx. 12”h x 12”w (30h x 30w cm) PREMIUM Approx. 13”h x 13”w (33h x 3w cm) EXQUISITE Approx. 14”h x 13”w (36h x 33w cm)

14-S3 The FTD® Sunlit Blooms™ Bouquet		14-S3s	14-S3d	14-S3p	14-S3e			
This is an all-around arrangement.								
Flowers								
Yellow 50 cm Roses	3	\$ _____	5	\$ _____	7	\$ _____	10	\$ _____
Light Pink Alstroemeria stems	2	\$ _____	3	\$ _____	4	\$ _____	4	\$ _____
White Mini Carnation stems	2	\$ _____	3	\$ _____	3	\$ _____	3	\$ _____
White Daisy Pompon stems	2	\$ _____	2	\$ _____	3	\$ _____	3	\$ _____
Greens								
Leatherleaf stems	2	\$ _____	2	\$ _____	2	\$ _____	2	\$ _____
Flowers & Greens Total		\$ _____		\$ _____		\$ _____		\$ _____
x __ Markup (A)		\$ _____		\$ _____		\$ _____		\$ _____
Accessories & Hardgoods								
Card/Tape/Pic/Misc.		\$ _____		\$ _____		\$ _____		\$ _____
Container – FTD #EU 1411		\$ _____		\$ _____		\$ _____		\$ _____
The FTD® Sunlit Blooms™ Bouquet Set	1	\$ _____	1	\$ _____	1	\$ _____	1	\$ _____
Accessories & Hardgoods Total		\$ _____		\$ _____		\$ _____		\$ _____
x __ Markup (B)		\$ _____		\$ _____		\$ _____		\$ _____
Subtotal (A + B)		\$ _____		\$ _____		\$ _____		\$ _____
+ __ Labor		\$ _____		\$ _____		\$ _____		\$ _____
+ Freight		\$ _____		\$ _____		\$ _____		\$ _____
Grand Total		\$ _____		\$ _____		\$ _____		\$ _____
Approximate Retail Price		\$ _____		\$ _____		\$ _____		\$ _____





STANDARD Approx. 11"h x 10"w (28h x 25w cm)



DELUXE Approx. 12"h x 12"w (30h x 30w cm)



PREMIUM Approx. 13"h x 13"w (33h x 33w cm)

PCP

The FTD® Color Your Day
With Happiness™ Bouquet

This is an all-around arrangement.

Flowers

Pink Gerbera Daisies	3	\$ _____
Hot Pink 50 cm Roses	2	\$ _____
Lavender Daisy Pompon stems	2	\$ _____
Red Matsumoto Aster stems	2	\$ _____
Bupleurum stems	½	\$ _____

Greens

Leatherleaf stems	1	\$ _____
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Flowers & Greens Total \$ _____

x _____ Markup **(A)** \$ _____

Accessories & Hardgoods

Card/Tape/Pic/Misc. \$ _____

Container – FTD #EU 1275 1 \$ _____

The FTD® Color Your Day with Happiness™

Bouquet Set

Floral Foam blocks ⅓ \$ _____

Accessories & Hardgoods Total \$ _____

x _____ Markup **(B)** \$ _____

Subtotal (A + B) \$ _____

+ _____ Labor \$ _____

+ Freight \$ _____

Grand Total \$ _____

Approximate Retail Price \$ _____

PCP

PCPd

PCPp

4	\$ _____
4	\$ _____
3	\$ _____
3	\$ _____
½	\$ _____

1 \$ _____

\$ _____

\$ _____

\$ _____

1 \$ _____

⅓ \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

5	\$ _____
6	\$ _____
4	\$ _____
4	\$ _____
½	\$ _____

1 \$ _____

\$ _____

\$ _____

\$ _____

1 \$ _____

⅓ \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____





STANDARD Approx. 13”h x 12”w (33h x 30w cm) DELUXE Approx. 14”h x 13”w (36h x 33w cm) PREMIUM Approx. 15”h x 14”w (38h x 36w cm) EXQUISITE Approx. 15”h x 14”w (38h x 36w cm)

14-M4

The FTD® Garden Terrace™ Bouquet

This is a three-sided arrangement.

Flowers

Hot Pink 50 cm Roses	3	\$ _____
Fuchsia Mini Carnation stems	3	\$ _____
Orange Asiatic Lily stems	2	\$ _____
Bupleurum stems	1/2	\$ _____

Greens

Leatherleaf stems	2	\$ _____
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Flowers & Greens Total \$ _____

x ___ Markup **(A)** \$ _____

Accessories & Hardgoods

Card/Tape/Pic/Misc. \$ _____

Container – FTD #EU 1408

The FTD® Garden Terrace™ Bouquet Set
1 \$ _____

Accessories & Hardgoods Total \$ _____

x ___ Markup **(B)** \$ _____

Subtotal (A + B) \$ _____

+ ___ Labor \$ _____

+ Freight \$ _____

Grand Total \$ _____

Approximate Retail Price \$ _____

14-M4s

14-M4d

14-M4p

14-M4e

4	\$ _____	6	\$ _____	9	\$ _____
4	\$ _____	5	\$ _____	5	\$ _____
3	\$ _____	3	\$ _____	3	\$ _____
1/2	\$ _____	1/2	\$ _____	1	\$ _____

2	\$ _____	2	\$ _____	2	\$ _____
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\$ _____

\$ _____

\$ _____

1 \$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

