

MRC Japan Inquiries January-March 2013

Date 2013.01.08

Category Consumer/other

Organization

Address

City

Postal Code

Name Mr. Shoji Kurosawa

Title

E-mail kurosuke051863@gmail.com

Tel

Fax

Inquiry Web inquiry. Planning to visit Jackson, MS for his work, but getting uneasy to hear that security is poor in that area. Wants advice on how to behave and areas to avoid.

Follow up Provided the MOFA's guidelines for travelers to that area and the Jackson crime map URL.

State Mississippi

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.11

Category Consumer/other

Organization

Address

City Branson, MO

Postal Code

Name Mr. Mike Ito

Title

E-mail itomike@gmail.com

Tel

Fax

Inquiry Meeting during visit to Japan. Japanese musician and performer based in Branson. He loves promoting the region. He would like to work with us whenever we have groups in Missouri.

Follow up Thanked him for his support. Will work with him when we have opportunities in Missouri

State Missouri

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.18

Category Consumer/other

Organization

Address

City

Postal Code

Name Ms. Asami Seto

Title

E-mail chappy1005@i.softbank.jp

Tel

Fax

Inquiry Web inquiry from a 24-year-old lady concerning vocal training schools in Memphis.

Follow up Provided information from Memphis CVB.

State Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.22

Category Consumer/other

Organization

Address

City

Postal Code

Name Mr. Sho Kono

Title

E-mail sho_can_do_it1986@yahoo.co.jp

Tel

Fax

Inquiry Web inquiry. He learned about the Biloxi Shrimping Trip from our website, but could not find the link to the tour operator.

Follow up Directed him to the website (<http://www.biloxishrimpingtrip.com/orderze/default.aspx>).

State Mississippi

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.30

Category Consumer/other

Organization

Address

City

Postal Code

Name Ms. Nito

Title

E-mail

Tel

Fax

Inquiry Telephone inquiry. This lady plans to visit Memphis with her friend from May 29th to June 7th. They have done their flight and hotel arrangements, but need assistance with reservation for various attractions.

Follow up Introduced Ms. Oami of Sekisui Travel.

State Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.07

Category Consumer/other

Organization

Address

City

Postal Code

Name Ms. Mami Yamabe

Title

E-mail yamabe_subad17@yahoo.co.jp

Tel

Fax

Inquiry Web inquiry. Planning to visit Memphis and Mississippi from February 14th. Wants to know if there are any methods of transportation from Memphis to Clarksdale other than using a rental car.

Follow up Answered her question, and introduced Sekisui Travel for further information on transportation.

State Mississippi, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.18

Category Consumer/other

Organization

Address

City

Postal Code

Name Ms. Natsuko Furukawa

Title Musician

E-mail alligator725@gmail.com

Tel 050-1296-2080

Fax

Inquiry Web inquiry. She is a jazz pianist and singer and leads a New Orleans jazz band. They will be performing at the "Mardi Gras in Yokohama" event on February 22. If we are available she would like us to attend.

Follow up Thanked her for the invitation. We were not able to go this year but hope to in future years.

State Louisiana, All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.04

Category Consumer/other

Organization

Address 3-9-31, Wakakusa, Onojo City

City Fukuoka

Postal Code 816-0981

Name Mr. Naoki Tsukuma

Title

E-mail zn001044873@uma.bbiq.jp

Tel 81-90-8627-8973

Fax

Inquiry Web inquiry. Requested brochures for Chicago and Illinois.

Follow up Let him know the shipping & handling cost for shipment of brochures, and waiting for his reply if it is ok to send out the brochure.

State Illinois

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.27

Category Consumer/other

Organization

Address

City

Postal Code

Name Ms. Maki Kawasaki

Title

E-mail mandelgroove.mk@i.softbank.jp

Tel

Fax

Inquiry Telephone inquiry. Wants to know the easiest way to get to Starkville, MS from Tokyo Narita.

Follow up Recommended to use a regional jet by Delta from Atlanta to Starkville.

State Mississippi

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.20

Category Consumer/other

Organization Ikata City Office

Address

City Ikata

Postal Code

Name Mr. Drago Flores

Title International Coordinator

E-mail ikata.cir@gmail.com

Tel

Fax

Inquiry Web inquiry. Referral from Explore Minnesota. They are sister city of Red Wing, MN. They send students on a 2-week exchange program each year and he is preparing information for their orientation. Do we have a Japanese Minnesota brochure?

Follow up Explained that the Minnesota brochure is out of print. Suggested MRC brochure but he felt it did not have the info on Red Wing he was looking for.

State Minnesota

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.25

Category Consumer/other

Organization Scotch Whisky Research Centre

Address Residence Nishiazabu 101
4-8-31, Nishi Azabu, Minato-ku

City Tokyo

Postal Code 106-0031

Name Ms. Keiko Nakai

Title

E-mail keiko.nakai@scotchclub.org

Tel 81-3-5774-4142

Fax 81-3-5774-4143

Inquiry Telephone inquiry. This organization (<http://www.scotchclub.org/>) regularly holds Whiskey Festival for whiskey fans since 2007, and will do "Bourbon & American Whiskey Festival 2013" in Tokyo on July 21. The number of visitors keeps rising, and reaches 2,300 (Festival in Tokyo) last year. They also publish whiskey magazines/books and operate tours of distillers abroad (once or twice a year). They look for those who run a booth for their event this year, and explore the possibilities of assistance from us.

Follow up Set up a call for early April to hear the details.

State Kentucky, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.26

Category Consumer/other

Organization Yamaoka Co., Ltd.

Address

City Osaka

Postal Code

Name Mr. Kikuchi

Title

E-mail

Tel 81-6-6401-0513

Fax

Inquiry Telephone inquiry. Wants to know the contact information of USDA office in Japan.

Follow up Provided the information as requested.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.19

Category Media

Organization Amazon Laterna

Address

City

Postal Code

Name Mr. Ken Tanaka

Title

E-mail ken.tanaka@amalate.co.jp

Tel 81-3-5770-5600

Fax

Inquiry Telephone inquiry. TV program called The Contest - a new TV program of NHK BS Premier - that is looking at possibly covering the Memphis International Barbecue Contest. Need detailed information.

Follow up Set up a meeting for March 21.

State Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.21

Category Media

Organization Amazon Laterna

Address

City

Postal Code

Name Mr. Ken Tanaka

Title

E-mail ken.tanaka@amalate.co.jp

Tel 81-3-5770-5600

Fax

Inquiry Canceled the meeting as it turns out that their plans have changed and they won't be able to do any overseas filming until sometime after June.

Follow up Will continue to follow up as there may be another opportunity with them. Introduced Elvis Tribute Artist Contest and will discuss other potential options in the MRC region.

State Tennessee, All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.19 **Category** Media

Organization Bungeishunju Ltd.
Address 3-23 Kioi-cho, Chiyoda-ku

City Tokyo **Postal Code** 102-8008

Name Ms. Naomi Ogawa
Title Marketing Editor

E-mail ogawa@bunshun.co.jp

Tel 81-3-3288-6172 **Fax** 81-3-3239-5481

Inquiry Web inquiry. Publisher of travel magazine "CREA Traveller."
Updated the information to promote the Mississippi River Country region as a destination for women.

Follow up Will continue to follow up.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.07

Category Media

Organization Chikyu do

Address

City

Postal Code

Name Ms. Takane Fujimoto

Title

E-mail takane@crocus.ocn.ne.jp

Tel

Fax

Inquiry Web inquiry. New Year greeting. She is the editor for the Globetrotter USA South guide. She will be updating the guide again this year and will be in touch when she visits the region.

Follow up Will continue to support her visits to the region.

State Arkansas, Kentucky, Louisiana, Mississsippi, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.22

Category Media

Organization Cinq Communications, Ltd.

Address 6-12-1 Arakawa
Arakawa-ku

City Tokyo

Postal Code 116-0002

Name Mr. Michitaka Ogura

Title Executive Producer

E-mail ogura@risvel.com

Tel 03-3895-8467

Fax 03-3895-8467

Inquiry Meeting. New online travel information site. Discussed schedule for production of Illinois Route 66 fly/drive feature. They are continuing production and will be using some images and information gathered by CWWJ on the media fam in late March.

Follow up Continuing to follow up.

State Illinois

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.22

Category Media

Organization DUO Creative Communications Inc.

Address 870 Market Street Suite 1224

City San Francisco, CA

Postal Code

Name Ms. Megumi Schomburg

Title Film Coordinator

E-mail megumi@duocc.com

Tel 415-433-1048

Fax 415-433-1049

Inquiry Web inquiry. Referral from Meet Minneapolis. Visited Minnesota in March for filming a program called "Travel to the World's Amazing Views" on BS-TBS (satellite channel). They filmed the Lake Superior area for a program to air April 19.

Follow up Added to database and will follow up to get copy of program and introduce MRC region overall.

State Minnesota

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.18

Category Media

Organization Hankyu Communications Co., Ltd.

Address 1-24-12, Meguro, Meguro-ku

City Tokyo

Postal Code 153-8541

Name Mr. Keita Kobayashi

Title Executive Editorial Director

E-mail k-kobayashi@hankyu-com.co.jp

Tel 81-3-5436-5717

Fax 81-3-5436-5755

Inquiry Web inquiry. Contacted to encourage them to consider the MRC region for a feature story in their magazines such as "pen" and "Figaro." They pointed out that the fastest way is to propose appealing story and to find sponsors.

Follow up Will continue to look for sponsors.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.28

Category Media

Organization Ilios

Address 4-8-5, Fukushima, Fukushima-ku, Osaka City

City Osaka

Postal Code 553-8588

Name Mr. Nao Takamatsu

Title Editorial Desk of Cazi Cazi

E-mail takamatsu@ilios.co.jp

Tel 81-6-6458-0700

Fax 81-6-6458-0035

Inquiry Web inquiry. Attendee of Memphis Media FAM (Nov. 5 - 9). Their article for "Cazi Cazi", a life-style magazine, is ready and they would like us to proof it. It will run in the March Issue published Feb. 12

Follow up Proofed and approved.

State Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.18

Category Media

Organization Japan Broadcasting Corporation

Address 2-2-1, Jinnan, Shibuya-ku

City Tokyo

Postal Code 150-8001

Name Mr. Setsu Mikumo

Title Executive Producer, Content Development

E-mail mikumo.s-gq@nhk.or.jp

Tel 81-3-5455-2726

Fax 81-3-3465-6910

Inquiry Web inquiry. Contacted to provide an update on MRC region and encourage them to considering filming a program there.

Follow up Will continue to follow up and keep updated.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.27

Category Media

Organization Japanese Chamber of Commerce & Industry of Chicago

Address 541 North Fairbanks Court, Suite 2050

City Chicago

Postal Code IL 60611

Name Ms. Miki Yonekura

Title Manager

E-mail yonekura@jccc-chi.org

Tel 312-245-8344

Fax 312-245-8355

Inquiry Web inquiry. She is assisting JTB Publishing, Inc. with information for their "RURUBU" travel guidebook. Requested assistance with information and updated images for use in the Chicago guide..

Follow up Provided as requested.

State Illinois

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.25

Category Media

Organization Mynavi Corp.

Address Palace Side Bldg. 9F West Core
1-1-1, Hitotsubashi, Chiyoda-ku

City Tokyo

Postal Code 100-0003

Name Ms. Miho Inagaki

Title

E-mail inagaki.miho@mynavi.jp

Tel 81-3-6267-4331

Fax 81-3-6267-4029

Inquiry Web inquiry. Operating website "Mynavi Woman" distributing information for working women. Would like to explain details of their website.

Follow up Set up a meeting to discuss in March

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.11

Category Media

Organization Mynavi Corp.

Address Palace Side Bldg. 9F West Core
1-1-1, Hitotsubashi, Chiyoda-ku

City Tokyo

Postal Code 100-0003

Name Ms. Miho Inagaki

Title

E-mail inagaki.miho@mynavi.jp

Tel 81-3-6267-4331

Fax 81-3-6267-4029

Inquiry Meeting. Operating website "Mynavi Woman" distributing information for working women. It seems this website has a lot of influence when making an appeal to women in their 20s ~ 30s. Made a proposal of running a campaign having Brand USA involved.

Follow up Continue to explore the possibilities.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.07

Category Media

Organization Office Two-One Inc.

Address Aoba Roppongi Bldg. 8F
3-16-33, Roppongi, Minato-ku

City Tokyo

Postal Code 106-0032

Name Mr. Yasuhiro Asai

Title Production Division

E-mail 81-3-3587-2939

Tel yasai.oto@gmail.com

Fax 81-3-3586-2281

Inquiry Web inquiry. New Year greeting. Producing a TV program "Wonder Airport" on BS Channel 4 (10:00 PM ~ 10:54 PM on Saturdays since April 2011) showing airports in the world. They introduce interesting architecture, airport facilities, public arts, local people, etc. and visit airline offices, restaurants, shops and more to present city's culture and trends. They covered New Orleans in December and were very pleased with the result. He hopes to feature other MRC destinations in 2013.

Follow up Thanked him for his support.

State Louisiana, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.21

Category Media

Organization Ohta Publications Co., Ltd.

Address Toranomom 1-chome Mori Bldg. 4F
1-19-5, Toranomom, Minato-ku

City Tokyo

Postal Code 105-0001

Name Ms. Tomomi Morishita

Title

E-mail morishita@ohtapub.co.jp

Tel 81-3-5251-9802

Fax 81-3-5251-9810

Inquiry Web inquiry. Publishing monthly magazine "HOTERES." Would like to explain details of their publications.

Follow up Set up a meeting.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.11

Category Media

Organization Ohta Publications Co., Ltd.

Address Toranomom 1-chome Mori Bldg. 4F
1-19-5, Toranomom, Minato-ku

City Tokyo

Postal Code 105-0001

Name Ms. Tomomi Morishita

Title

E-mail morishita@ohtapub.co.jp

Tel 81-3-5251-9802

Fax 81-3-5251-9810

Inquiry Meeting. Publishing monthly magazine "HOTERES." They may be able to post hotel information such as food fair and other events held at hotels.

Follow up Will provide them with information if there is something relevant.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.25

Category Media

Organization POP Inc.

Address Iwamotochokita Bldg.
1-8-15 Iwamoto-cho, Chiyoda-ku

City Tokyo

Postal Code 101-0032

Name Mr. Ube

Title

E-mail ube@eventbiz.net

Tel

Fax

Inquiry Web inquiry. Publishing newspaper and magazines dedicated to trade shows and exhibitions. Asked to introduce Chicago and other MRC destinations as MICE destinations in their publications.

Follow up Will continue to follow up.

State Illinois, All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.28

Category Media

Organization Sankei Living Shimbun, Inc.

Address 3-23, Kioi-cho, Chiyoda-ku,

City Tokyo

Postal Code 102-8515

Name Mr. Yuki Mori

Title Supervisor, City Living Division

E-mail moriyuki@sankeiliving.co.jp

Tel 03-6703-4400

Fax 03-3261-7181

Inquiry Meeting. They publish a number of "free" newspapers including City Living, targeting working women and distributed directly to corporations. They are planning a travel fair for City Living readers and would like us to participate.

Follow up Reviewed the information but the fair is quite small and does not have enough tourism office participation to justify us joining at this time.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.10

Category Media

Organization Slow Hand (BS Fuji)

Address

City

Postal Code

Name Ms. Sachiko Kobayashi

Title

E-mail goncha@poppy.ocn.ne.jp

Tel 81-90-3691-8792

Fax

Inquiry Web inquiry. Follow up to meeting in December. A TV program production company featuring streetcars around the world. They are considering a program on New Orleans and one on Memphis. Sent her information about filming received from both cities.

Follow up They appreciate the support and will be back in touch as their plans firm up.

State Louisiana, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.15

Category Media

Organization Slow Hand (BS Fuji)

Address

City

Postal Code

Name Ms. Sachiko Kobayashi

Title

E-mail goncha@poppy.ocn.ne.jp

Tel 81-90-3691-8792

Fax

Inquiry Web inquiry. They are currently discussing the contents and budget for the streetcar filming in Memphis and New Orleans. They are doing research on coordinator to work with. Requested information on hot things - including best-kept secrets and lifestyle of local people - along the streetcar lines to be featured in the program.

Follow up Provided introduction to contacts in New Orleans and Memphis to begin gathering detailed information

State Louisiana, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.17

Category Media

Organization Slow Hand (BS Fuji)

Address

City

Postal Code

Name Ms. Sachiko Kobayashi

Title

E-mail goncha@poppy.ocn.ne.jp

Tel 81-90-3691-8792

Fax

Inquiry Web inquiry. Requested introduction to a local tour company for their assistance for their filming in Memphis and New Orleans. Also looking at the prospect of tie-up with Delta or United.

Follow up Introduced Ms. Oami of Sekisui Travel and Ms. Matsumoto of Delta Airlines and Mr. Nagata of United.

State Louisiana, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.30

Category Media

Organization Slow Hand (BS Fuji)

Address

City

Postal Code

Name Ms. Sachiko Kobayashi

Title

E-mail goncha@poppy.ocn.ne.jp

Tel 81-90-3691-8792

Fax

Inquiry Web inquiry. Mr. Cyg Mori, a coordinator based in New York will work on the streetcar filming project. He will be in touch directly with New Orleans and Memphis

Follow up Introduced him to the local contacts.

State Louisiana, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.01

Category Media

Organization Slow Hand (BS Fuji)

Address

City

Postal Code

Name Ms. Sachiko Kobayashi

Title

E-mail goncha@poppy.ocn.ne.jp

Tel 81-90-3691-8792

Fax

Inquiry Web inquiry. A TV program production company featuring streetcars in cities around the world. Wants us to introduce someone at United Airlines to find out if there is a possibility of tying up with them in the program.

Follow up Introduced Mr. Koji Nagata of United Airlines.

State Louisiana, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.25

Category Media

Organization Space Shower Networks Inc.

Address 3-16-35, Roppongi, Minato-ku

City Tokyo

Postal Code 106-8011

Name Mr. Koshiro Taguchi

Title Contents & Communication Division

E-mail taguchi@spaceshower.net

Tel 81-3-6234-1220

Fax 81-3-6234-1221

Inquiry Web inquiry. Published Mississippi Blues Trail guidebook. Thanked them for that support and encouraged them to feature other MRC music destinations, including Chicago.

Follow up Will continue to follow up.

State Illinois, All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.25

Category Media

Organization TBS-Vision, Inc.

Address TBS Hosono Center 18F
5-3-6, Akasaka, Minato-ku

City Tokyo

Postal Code

Name Ms. Shigihara

Title

E-mail heritage@tbs-v.co.jp

Tel 81-3-6316-1111

Fax

Inquiry Telephone inquiry. Contacted person in charge of production of BS TBS's program "The World Heritage" that covered Chicago in January.

Follow up Added to database and will continue to follow up.

State Illinois

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.27

Category Media

Organization TBS-Vision, Inc.

Address TBS Hosono Center 18F
5-3-6, Akasaka, Minato-ku

City Tokyo

Postal Code 107-8471

Name Ms. Naoko Yokote

Title Overseas Desk

E-mail yokote@tbs-v.co.jp

Tel 81-3-5571-5080

Fax 81-3-5571-5158

Inquiry Web inquiry. A TV program production company that produced BS TBS's "The World Heritage." Contacted to let her know of the other World Heritage sites in the MRC region--Cahokia Mounds, Great Smoky Mountains NP, Mammoth Cave NP

Follow up Added to database and will continue to follow up.

State Illinois, Kentucky, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.15

Category Media

Organization Tohan Kikaku (BS Nittere)

Address 2-16-1, Higashi Shimbashi, Minato-ku

City Tokyo

Postal Code

Name Ms. Maki Ibuka

Title

E-mail makiibuka@yahoo.co.jp

Tel 81-3-5733-2282

Fax 81-3-5733-2040

Inquiry Web inquiry. Produce a TV program focusing on art museums. They introduced The Field Museum in Chicago in a program in December. Contacted to inform about MRC region and opportunities for filming in the future.

Follow up Added to database and will continue to follow up.

State Illinois, All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.30

Category Media

Organization Tokyo News Service, Ltd.

Address Nittetsu Kobiki Bldg.
7-16-3, Ginza, Chuo-ku

City Tokyo

Postal Code 104-8415

Name Mr. Masatsugu Mogi

Title Mook Division, Publication Dept.

E-mail mogi.masatsugu@tokyonews.co.jp

Tel 81-3-6367-8037

Fax 81-50-3156-1312

Inquiry Telephone inquiry. Publishing a magazine "Cruise Traveler" specializing in cruises. Planning to feature river cruises of the world in their next issue. Requested information on Mississippi River cruises.

Follow up Provided the information

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.013.12

Category Media

Organization Tokyo News Service, Ltd.

Address Nittetsu Kobiki Bldg.
7-16-3, Ginza, Chuo-ku

City Tokyo

Postal Code 104-8415

Name Ms. Nami Shimazu

Title Editor, Cruise Traveller

E-mail shimazu.nami@tokyonews.co.jp

Tel 81-3-6367-8037

Fax 81-50-3156-1312

Inquiry Telephone inquiry. Publishing the magazine "Cruise Traveler" specializing in cruises. Planning to feature river cruises of the world in their next issue. She would like to know whether either of the cruise lines for the Mississippi River region have GSAs in Japan. She would also like access to images of both cruise lines.

Follow up Introduced Ted Koda of Terminal for American Queen Steamboat. Provided PR contacts for both cruise lines for further follow up.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.13

Category Media

Organization Travel Journal Inc.

Address Round Cross Ichibancho Bldg. 2F
13-3 Ichibancho
Chiyoda-ku

City Tokyo

Postal Code 102-0082

Name Mr. Jun Washiyama

Title Editorial Staff, Marketing Department

E-mail washiyama@tjnet.co.jp

Tel (0)3 6685 0021

Fax (0)3 6685 0028

Inquiry Web inquiry. Largest travel trade magazine. Discussed tentative schedule for Illinois fam for writer of features on Route 66 and IL culinary/agritourism

Follow up Agreed on fam date for last week of March

State Illinois

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.13

Category Media

Organization Travel Journal Inc.

Address Round Cross Ichibancho Bldg. 2F
13-3 Ichibancho
Chiyoda-ku

City Tokyo

Postal Code 102-0082

Name Mr. Tsuyoshi Yamaguchi

Title Marketing Department

E-mail yamaguchi@tjnet.co.jp

Tel (0)3 6685 0021

Fax (0)3 6685 0028

Inquiry Web inquiry. Largest travel trade magazine. Discussed tentative schedule for Illinois fam for writer of features on Route 66 and IL culinary/agritourism

Follow up Agreed on fam date for last week of March

State Illinois

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.05

Category Media

Organization Travel Journal, Inc.

Address Round Cross Ichibancho Bldg. 2F
13-3 Ichibancho
Chiyoda-ku

City Tokyo

Postal Code 102-0082

Name Mr. Jun Washiyama

Title Editor, Marketing Department

E-mail washiyama@tjnet.co.jp

Tel (0)3 6685 0013

Fax (0)3 6685 0029

Inquiry Web inquiry. They are producing the semi-annual Travel Agency Sales Guide distributed to retail travel agencies and featuring tips on selling spring/summer package tours and FIT They will do a section on rental cars in the U.S. and want to feature the Illinois Route 66 itinerary we introduced at the JATA/Brand USA seminars in January. Requested itinerary and images.

Follow up Sent as requested.

State Illinois

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.9

Category Media

Organization Travel Journal, Inc.

Address Round Cross Ichibancho Bldg. 2F
13-3 Ichibancho
Chiyoda-ku

City Tokyo

Postal Code 102-0082

Name Mr. Jun Washiyama

Title Editor, Marketing Department

E-mail washiyama@tjnet.co.jp

Tel (0)3 6685 0013

Fax (0)3 6685 0029

Inquiry Web inquiry. They are producing two two-page features on Illinois and will be sending a writer on a fam trip in late March. Provided us with the writer's details and discussed itinerary.

Follow up Continued to work throughout the month on the fam visit.

State Illinois

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.25

Category Media

Organization Tsuruki Promotions II, L.L.C.

Address 1750 W. Ogden Ave. #5763
Naperville

City IL

Postal Code 60567

Name Ms. Kazumi Matsumura

Title

E-mail Contact@tsurukipromotions.com

Tel 630-352-3616

Fax 847-803-4578

Inquiry Web inquiry. Japanese receptive operator based in Chicago. She is interested in meeting with us to discuss her activities.
website: www.tsurukipromotions.com

Follow up Set up a meeting for March to discuss Chicago, Illinois and surrounding states.

State Illinois

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.13

Category Media

Organization Viridian Dew

Address

City Tokyo

Postal Code

Name Ms. Yuriko Kajigaki

Title Travel writer

E-mail yuriko.kajigaki@nifty.com

Tel 050-5532-8503

Fax

Inquiry Web inquiry. She will be the writer for the two two-page features on Illinois and will be visiting Illinois on a fam trip in late March. Answered various questions she had about the visit.

Follow up Continued to work throughout the month on the fam visit.

State Illinois

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.08

Category Travel Trade

Organization Aviareps/Marketing Garden

Address International Place
Sanei-cho 26-3
Shinjuku-ku

City Tokyo

Postal Code 160-0008

Name Mr. Mitsuteru Hada

Title Travel Trade Director-Brand USA

E-mail mhada@aviareps.com

Tel 03-3225-1835

Fax 03-3225-1836

Inquiry Web inquiry. Brand USA and JATA are updating the contents for the JATA Destination Specialist program. They would like us to review the test questions for the MRC region and update as needed.

Follow up Reviewed and updated.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.11

Category Travel Trade

Organization Aviareps/Marketing Garden

Address International Place
Sanei-cho 26-3
Shinjuku-ku

City Tokyo

Postal Code 160-0008

Name Mr. Mitsuteru Hada

Title Travel Trade Director-Brand USA

E-mail mhada@aviareps.com

Tel 03-3225-1835

Fax 03-3225-1836

Inquiry Web inquiry. JATA is updating their Destination Specialist program. They would like us to review the questions and content for MRC region including Memphis. There is also a meeting later in the month with the JATA Destination Specialist team and he would like us to attend

Follow up Updated the content and questions. Attended the meeting on March 28 reviewing the training program for travel agents.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.13

Category Travel Trade

Organization Aviareps/Marketing Garden

Address International Place
Sanei-cho 26-3
Shinjuku-ku

City Tokyo

Postal Code 160-0008

Name Mr. Mitsuteru Hada

Title Travel Trade Director-Brand USA

E-mail mhada@aviareps.com

Tel 03-3225-1835

Fax 03-3225-1836

Inquiry Web inquiry. Guam CVB will be participating in the Nagoya Travel Fair in March. It is a consumer show attracting 30,000 people. They are willing to put U.S. supplier brochures in their booth.

Follow up Sent materials for the show.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.25

Category Travel Trade

Organization Aviareps/Marketing Garden

Address International Place
Sanei-cho 26-3
Shinjuku-ku

City Tokyo

Postal Code 160-0008

Name Mr. Mitsuteru Hada

Title Travel Trade Director-Brand USA

E-mail mhada@aviareps.com

Tel 03-3225-1835

Fax 03-3225-1836

Inquiry Web inquiry. Brand USA and JATA are planning in-depth USA seminars for Osaka and Nagoya after the Kansai Travel Fair in May. Do we want to participate? MRC will have a booth for the region at the show.

Follow up Agreed to join as the cost is minimal.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2012.03.21

Category Travel Trade

Organization Delta Air Lines

Address 5-12-12 Toranomom
Minato-ku

City Tokyo

Postal Code 105-0001

Name Ms. Yasuko Furukawa

Title Manager, Trade Relations

E-mail yasuko.furukawa@delta.com

Tel

Fax

Inquiry Web inquiry. Contacted her to discuss possible travel trade fam tour for tour operators interested in selling the American Queen Steamboat.

Follow up Delta agreed to support the tour. Working on itinerary with Memphis CVB.

State Tennessee, All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.12

Category Travel Trade

Organization Delta Air Lines

Address 5-12-12 Toranomom
Minato-ku

City Tokyo

Postal Code 105-0001

Name Ms. Ryoko Matsumoto

Title Corporate Communications Representative

E-mail ryoko.matsumoto@delta.com

Tel 03-5400-7145

Fax 03-5400-7250

Inquiry Web inquiry. Contacted to let her know that the Cazi Cazi story from the Memphis media fam is nearly done. They will be contacting her for final approval.

Follow up Continuing to follow up from media fam.

State Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.07

Category Travel Trade

Organization Delta Air Lines

Address 5-12-12 Toranomom
Minato-ku

City

Postal Code

Name Ms. Ryoko Matsumoto

Title Public Relations Manager

E-mail ryoko.matsumoto@delta.com

Tel

Fax

Inquiry Meeting at World Baseball Classic. Delta is a global sponsor of the MLB. She would like to be kept up to date on our marketing efforts. She has been very supportive of MRC activities in the past.

Follow up Thanked her for her support. Will continue to keep updated.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.07

Category Travel Trade

Organization Delta Air Lines

Address 5-12-12 Toranomom
Minato-ku

City Tokyo

Postal Code 105-0001

Name Mr. Masaru Morimoto

Title Managing Director-Japan

E-mail masaru.morimoto@delta.com

Tel 03-5400-7179

Fax 03-5400-7237

Inquiry Meeting at World Baseball Classic. New head of Delta in Japan. Delta is a global sponsor of the MLB. He would like to be kept up to date on our marketing efforts. Delta has been very supportive of MRC activities in the past.

Follow up Thanked him for his support and updated in database.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.07

Category Travel Trade

Organization Delta Air Lines

Address 5-12-12 Toranomom
Minato-ku

City Tokyo

Postal Code 105-0001

Name Ms. Hiroko Okada

Title Regional Manager, Corporate Communications

E-mail hiroko.okada@delta.com

Tel 03-5400-7230

Fax 03-5400-7250

Inquiry Meeting at World Baseball Classic. Delta is a global sponsor of the MLB. She would like to be kept up to date on our marketing efforts. Delta has been very supportive of MRC activities in the past.

Follow up Thanked her for her support and updated in database.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.25

Category Travel Trade

Organization Delta Air Lines

Address 5-12-12 Toranomom
Minato-ku

City

Postal Code

Name Ms. Ryoko Matsumoto

Title Public Relations Manager

E-mail ryoko.matsumoto@delta.com

Tel

Fax

Inquiry Web inquiry. Contacted to discuss tie-up for air fare for Fly Fishing magazine visit to Louisiana in April

Follow up Awaiting her reply

State Louisiana

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.24

Category Travel Trade

Organization Dimension 3.3 Y.K.

Address Metro Shin Koenji Mansion 1006
1-13-11, Umezato, Suginami-ku

City Tokyo

Postal Code 166-0011

Name Ms. Shizuka Arimoto

Title

E-mail szc@dim33.com

Tel 81-3-6765-6233

Fax 81-3-6765-6233

Inquiry Web inquiry. Requested MRC Drive brochure and other MRC brochures.

Follow up Provided as requested.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.15

Category Travel trade

Organization Explorer Co., Ltd.

Address Shinjuku 1-2-6
Shinjuku-ku

City Tokyo

Postal Code 160-0022

Name Ms. Hanae Shiga

Title Travel adviser

E-mail mail@expl.co.jp

Tel 03-3353-4455

Fax 03-3353-4577

Inquiry Meeting. Attended JATA/Brand USA nature seminar. They are a small operator doing custom travel to niche destinations. She went to school in Iowa and is familiar with the MRC region. She would like to do more with us in the future.

Follow up Thanked her for her support.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.12

Category Travel Trade

Organization Explorer Co., Ltd.

Address Gyoen Hanachu Bldg. B1
Shinjuku 1-2-6
Shinjuku-ku

City Tokyo

Postal Code 160-0022

Name Ms. Hanae Shiga

Title Travel Advisor

E-mail mail@expl.co.jp

Tel 03-3353-4455

Fax 03-3353-4577

Inquiry Meeting. Attended JATA seminars in January. They are a small agency specializing in custom travel for people wanting to explore nature. They have an affiliation with British tour operator Trek America Travel to sell US tours to Japanese young people. Several include the MRC region. They also do their own tours and custom planning.

Follow up Agreed to keep in touch. She went to school in Iowa and visited Minnesota. She is very interested in exploring the Southern half of the Mississippi

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.17

Category Travel Trade

Organization Gullivers Travel Agency Co., Ltd.

Address Takanawa Ono Bldg. 4F
2-15-21, Takanawa, Minato-ku,

City Tokyo

Postal Code 108-0074

Name Mr. Toshitsugu Okajima

Title Assistant Manager, Group Tokyo Sales Dept.

E-mail toshitsugu.okajima@gta.co.jp

Tel 03-3448-0960

Fax 03-3448-0718

Inquiry Meeting. Over the past year they have worked with JTB Media Retailing to develop put tours of American South under the brand name "JTB Tabi Monogatari". Currently handling "Good Old American South 4 Cities 8-Day" (including New Orleans, Memphis and Nashville). Aiming to foster the products to be the third mainstay after tours to US West and US East. GTA/Kuoni is the operator for the tours. How can we work together to help them promote the tours more.

Follow up Discussed our planning support for tour content. Encouraged them to expand program to entire MRC region so that we can assist them more.

State Louisiana, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.08

Category Travel Trade

Organization Gyomu Toko Center

Address

City Kyoto

Postal Code

Name Ms. Emi Miyoshi

Title

E-mail miyoshi@gtcenter.co.jp

Tel 81-75-223-3535

Fax 81-75-223-2801

Inquiry Web inquiry. Their customer is planning to visit New Orleans in December to attend an academic meeting. Would like to know the status of the recovery situation after Hurricane Katrina and general security situation.

Follow up Provided the information as requested.

State Louisiana

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.12

Category Travel Trade

Organization H.I.S. Co., Ltd.

Address Sumitomo Fudosan Shinjuku Oak Tower 28F
6-8-1, Nishi-Shinjuku, Shinjuku-ku

City Tokyo

Postal Code 163-6028

Name Mr. Akihisa Matsuura

Title Team leader, East Japan Regional Tour Div.

E-mail matsuura.akihisa@his-world.com

Tel 81-3-5908-2535

Fax 81-3-5908-2418

Inquiry Meeting at USTP10 event. He will be one of the tour planners trained by the Visit USA Committee. He is eager to promote the US, particularly to young women.

Follow up Thanked him for his support and will continue to follow up

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.28

Category Travel Trade

Organization Japan Association of Travel Agents

Address Zennitsu Kasumigaseki Bldg. 3F,
3-3-3, Kasumigaseki, Chiyoda-ku

City Tokyo

Postal Code 100-0013

Name Mr. Yuji Iida

Title Deputy General Manager, Outbound Travel

E-mail y-iida@jata-net.or.jp

Tel 81-3-3592-1274

Fax 81-3-3592-1268

Inquiry Meeting at JATA Destination Specialist meeting.

Follow up Updated in database

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.3.14

Category Travel Trade

Organization JTB Corp.

Address Global Business Unit Headquarters JTB Bldg. 18F
2-3-11 Higashi-shinagawa
Shinagawa-ku

City Tokyo

Postal Code 140-8602

Name Mr. Toru Furusawa

Title Senior Advisor to CEO, General Manager, Int'l

E-mail t_furusawa258@hd.jtb.jp

Tel 03-5796-5823

Fax 03-5796-5617

Inquiry Meeting at USTP10 event. He is on the advisory committee for the Visit USA Project and chair of the U.S.-Japan Tourism Exchange Year JATA Working Group. He loves the U.S. and wants to do all he can to encourage the industry to promote it more.

Follow up Thanked him for his support.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.3.14

Category Travel Trade

Organization JTB Global Merchandising & Support Inc.

Address JTB Building 7F
2-3-11 Higashi Shinagawa
Shinagawa-ku

City Tokyo

Postal Code 140-0022

Name Mr. Fumihiko Sato

Title General Manager, North America & Hawaii

E-mail f_sato559@gms.jtb.jp

Tel 03-5796-5153

Fax 03-5796-5168

Inquiry Meeting at USTP10 reception. He is one of the agents in the Visit USA training program. They serve as the internal receptive operator for JTB group so he needs to know all there is to know about the U. S.

Follow up Thanked him for his support and added to database

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.17

Category Travel Trade

Organization JTB Media Retailing Corp.

Address Myogadanieki MF Bldg. 3F
4-6-15, Kohinata, Bunkyo-ku

City Tokyo

Postal Code 112-0006

Name Mr. Shinsuke Tatsuuma

Title Manager

E-mail s_tatsuuma862@mirai.jtb.jp

Tel 81-3-6902-5579

Fax 81-3-6902-5580

Inquiry Meeting. Over the past year they have put emphasis on sale of tours of American South under the brand name "JTB Tabi Monogatari" through such medium as newspaper, DM, etc. Currently handling "Good Old American South 4 Cities 8-Day" (including New Orleans, Memphis and Nashville). Aiming to foster the products to be the third mainstay after tours to US West and US East. Kuoni Group Travel is the operator for the tours. How can we work together to help them promote the tours more.

Follow up Discussed our planning support for tour content. Since tours include Atlanta right now we can't offer financial support from MRC but we can provide brochures for their client seminars, training, etc. We want to help them make the tours successful.

State Louisiana, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.17

Category Travel Trade

Organization JTB Media Retailing Corp.

Address Myogadanieki MF Bldg. 3F
4-6-15, Kohinata, Bunkyo-ku

City Tokyo

Postal Code 112-0006

Name Ms. Nae Nishimura

Title

E-mail n_nishimura703@mirai.jtb.jp

Tel 81-3-6902-5579

Fax 81-3-6902-5580

Inquiry Meeting. Over the past year they have put emphasis on sale of tours of American South under the brand name "JTB Tabi Monogatari" through such medium as newspaper, DM, etc. Currently handling "Good Old American South 4 Cities 8-Day" (including New Orleans, Memphis and Nashville). Aiming to foster the products to be the third mainstay after tours to US West and US East. Kuoni Group Travel is the operator for the tours. How can we work together to help them promote the tours more.

Follow up Discussed our planning support for tour content. Since tours include Atlanta right now we can't offer financial support from MRC but we can provide brochures for their client seminars, training, etc. We want to help them make the tours successful.

State Louisiana, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.21

Category Travel Trade

Organization JTB Media Retailing Corp.

Address Myogadanieki MF Bldg. 3F
4-6-15, Kohinata, Bunkyo-ku

City Tokyo

Postal Code 112-0006

Name Mr. Shinsuke Tatsuuma

Title

E-mail s_tatsuuma862@mirai.jtb.jp

Tel 81-3-6902-5579

Fax 81-3-6902-5580

Inquiry Web inquiry. Planning a large briefing of "JTB Tabi-Monogatari" brand on 30th and 31st of January. Estimated number of visitors is approx. 2,000.

<http://www.jtb.co.jp/med/large-briefing/>

Wants to distribute our brochures at American South sales promotion booth. Requested 100 copies each of MRC Drive brochure, Memphis and Mississippi Travel for the Soul and New Orleans brochure.

Follow up Provided as requested.

State Louisiana, Tennessee, All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.31

Category Travel Trade

Organization JTB Media Retailing Corp.

Address Myogadanieki MF Bldg. 3F
4-6-15, Kohinata, Bunkyo-ku

City Tokyo

Postal Code 112-0006

Name Ms. Miho Iwai

Title Manager

E-mail m_iwai208@mirai.jtb.jp

Tel 81-3-6902-5579

Fax 81-3-6902-5580

Inquiry Web inquiry. Mr. Tatsuuma is being transferred to a different division. She is the new manager in charge of the USA product.

Follow up Updated in database and will continue to follow up.

State Louisiana, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.07

Category Travel Trade

Organization JTB Western Japan

Address 9F, Harbor Land Center Bldg.
1-3-3, Higashi Kawasaki-cho, Chuo-ku, Kobe City

City Hyogo

Postal Code 650-0044

Name Mr. Akihiro Okuda

Title

E-mail a_okuda558@west.jtb.jp

Tel 81-78-366-6170

Fax 81-78-366-5111

Inquiry Telephone inquiry. Preparing a brochure of tour for the members of alumni association, commemorating the 125th anniversary of Kwansei Gakuin University's foundation by Walter Russel Lambuth. Members visit Jackson, MS, Nashville and New York. Requested images of Jackson and Nashville.

Follow up Directed them to the photo libraries of each state.

State Mississippi, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.14

Category Travel Trade

Organization JTB World Vacations Inc.

Address IK Bldg
2-24-9 Kami-osaki
Shinagawa-ku

City Tokyo

Postal Code 141-0021

Name Ms. Masako Iwase

Title Senior Manager, Planning & Purchasing,

E-mail miwase6517@jwv.jp

Tel 03-5719-3121

Fax 03-5719-3129

Inquiry Meeting at USTP10 event. She will be one of the agents trained in the Visit USA program. She wants to focus on expanding shopping programs for young women. She is especially interested in shopping.

Follow up Updated in database

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.28

Category Travel Trade

Organization Mediance Free

Address

City

Postal Code

Name Mr. Tanaka

Title

E-mail mbi-ytanaka@mediatv.ne.jp

Tel

Fax

Inquiry Web inquiry. Needs detailed information on Mississippi River cruises including prices.

Follow up Provided information

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.29

Category Travel Trade

Organization Nihombashi Travellers' Club Co., Ltd.

Address Nisshokan Bldg. 1F
1-10, Nihombashi Kabuto-cho, Chuo-ku

City Tokyo

Postal Code 103-0026

Name Mr. Toru Nishiyama

Title Executive Vice President

E-mail nishiyama@travellers.co.jp

Tel 81-3-3661-0111

Fax 81-3-3660-5501

Inquiry Web inquiry. Contacted to discuss their tour packages for spring/summer 2013. They will try again to sell their Laura Ingalls Wilder tour to Minnesota, Wisconsin and Chicago.

Follow up Will continue to keep updated.

State Illinois, Minnesota, Wisconsin

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.24

Category Travel Trade

Organization Nikko Travel Co., Ltd.

Address Yaesu Dai Bldg. 2F
1-1-1, Kyobashi, Chuo-ku

City Tokyo

Postal Code

Name Ms. Nanako Nakada

Title

E-mail n-nakada@nikkotravel.co.jp

Tel 81-3-3276-0131

Fax 81-3-3276-0141

Inquiry Web inquiry asking for the latest information on Mississippi River cruise. Wants to know if there are any vessels in service other than American Queen. They used to handle cruise trip by Mississippi Queen in 2006, and want to know the current status of Delta Queen Steamboat Company.

Follow up Answered the questions, and provided the latest flyer of river cruise.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.25

Category Travel Trade

Organization Nikko Travel Co., Ltd.

Address Yaesu Dai Bldg. 2F
1-1-1, Kyobashi, Chuo-ku

City Tokyo

Postal Code

Name Mr. Yuki Uchijima

Title

E-mail y-uchijima@nikkotravel.co.jp

Tel 81-3-3276-0131

Fax 81-3-3276-0141

Inquiry Web inquiry. Planning to include Mississippi River cruise between Memphis and New Orleans in their tour. Wants to know the recommended area and the best time to enjoy fall foliage from the river.

Follow up Answered the questions.

State Arkansas, Louisiana, Mississippi, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.25

Category Travel Trade

Organization Nikko Travel Co., Ltd.

Address Yaesu Dai Bldg. 2F
1-1-1, Kyobashi, Chuo-ku

City Tokyo

Postal Code

Name Ms. Nanako Nakada

Title Planning Division

E-mail n-nakada@nikkotravel.co.jp

Tel 81-3-3276-0131

Fax 81-3-3276-0141

Inquiry Meeting. Attended JATA/Brand USA fly/drive seminar. They are looking at doing the American Queen in late fall 2013. We also discussed the early spring period as being especially pretty with the flowers in bloom. She also wanted to know about fall foliage and we discussed northern route from St. Louis to Minneapolis.

Follow up She will be back in touch with more questions.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.01

Category Travel Trade

Organization Nikko Travel Co., Ltd.

Address Yaesu Dai Bldg. 2F
1-1-1, Kyobashi, Chuo-ku

City Tokyo

Postal Code

Name Mr. Yuki Uchijima

Title

E-mail y-uchijima@nikkotravel.co.jp

Tel 81-3-3276-0131

Fax 81-3-3276-0141

Inquiry Web inquiry. Discussing the cruise between New Orleans and Memphis (<http://www.americanqueensteamboatcompany.com/destination/lower-mississippi/new-orleans-memphis-nov29/>) with American Queen Steamboat Co. But having a hard time gathering information on each stop, related images and recommended attractions.

Follow up Set up a meeting.

State Arkansas, Louisiana, Mississippi, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.08

Category Travel Trade

Organization Nikko Travel Co., Ltd.

Address Yaesu Dai Bldg. 2F
1-1-1, Kyobashi, Chuo-ku

City Tokyo

Postal Code

Name Mr. Yuki Uchijima

Title

E-mail y-uchijima@nikkotravel.co.jp

Tel 81-3-3276-0131

Fax 81-3-3276-0141

Inquiry Meeting. Discussed the cruise between New Orleans and Memphis with American Queen Steamboat Co. Walked through each stop on the itinerary and discussed the optional activities and what they will do. Requested images and additional information from each stop.

Follow up Provided images and information received from the states and local CVBs

State Arkansas, Louisiana, Mississippi, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.05

Category Travel Trade

Organization Nikko Travel Co., Ltd.

Address Yaesu Dai Bldg. 2F
1-1-1, Kyobashi, Chuo-ku

City Tokyo

Postal Code

Name Mr. Yuki Uchijima

Title

E-mail y-uchijima@nikkotravel.co.jp

Tel 81-3-3276-0131

Fax 81-3-3276-0141

Inquiry Web inquiry. Decided to sell tour including Mississippi River cruise between New Orleans and Memphis for the period from late November to early December. Wants to know if there are good viewing spots of fall foliage.

Follow up Let him know that the tourists might not be able to enjoy fall foliage on Mississippi River in the southern region as they will not be in the mountains at all. Recommended holiday decorations in the homes and attractions they will visit as selling point of the tour.

State Arkansas, Louisiana, Mississippi, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.12

Category Travel Trade

Organization Nikko Travel Co., Ltd.

Address Yaesu Dai Bldg. 2F
1-1-1, Kyobashi, Chuo-ku

City Tokyo

Postal Code

Name Mr. Yuki Uchijima

Title

E-mail y-uchijima@nikkotravel.co.jp

Tel 81-3-3276-0131

Fax 81-3-3276-0141

Inquiry Follow up to web inquiry. Decided to sell tour including Mississippi River cruise between New Orleans and Memphis for the period from late November to early December. Wants to know if there are good viewing spots of fall foliage around Memphis or in Mississippi.

Follow up Provided suggestions for around Memphis and the Natchez Trace Parkway.

State Mississippi, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.3.26

Category Travel Trade

Organization Nippon Travel Agency Co Ltd

Address Shimbashi Ekimae Bldg No1, 6F, 2-20-15 Shimbashi, Minato-ku

City Tokyo

Postal Code 105-8606

Name Mr Takayuki Sato

Title Assistant Manager, Overseas Travel Division,

E-mail takayuki_sato@nta.co.jp

Tel 81-3-3572-8161

Fax 81-3-3574-0788

Inquiry Meeting. Did the presentation on Chicago. NTA would like to promote US destinations for honeymooners and asked Choose Chicago to present romantic tour products. They may be interested in including a destination outside of Chicago such as Galena.

Follow up Following up with planning ideas for Chicago alone and Chicago combined with Galena. Will continue to follow up.

State Illinois

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.17

Category Travel Trade

Organization Nippon Travel Agency Co., Ltd.

Address Saboten Bldg.
1-33, Kaji-machi, Naka-ku, Hamamatsu City

City Shizuoka

Postal Code 430-0933

Name Mr. Masashi Nakamichi

Title

E-mail masashi_nakamichi@nta.co.jp

Tel 81-53-454-4371

Fax

Inquiry Telephone inquiry. Wants to borrow a banner of New Orleans for use at the presentation meeting of their 8-day tour of Atlanta, Nashville, Memphis, New Orleans, etc. Also requested 50 copies of brochures.

Follow up Sent as requested.

State Louisiana, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.17

Category Travel Trade

Organization Osodo Masako Travel Design Office

Address 7353-7, Nishi Ide, Oizumi-cho, Hokuto City

City Yamanashi

Postal Code 409-1501

Name Mr. Masako Osodo

Title Travel Designer

E-mail jtvn@womanstravel.net

Tel 81-90-3208-1051

Fax 81-50-3588-4150

Inquiry Telephone inquiry.

A travel agent that is planning a tour featuring "cotton fields in Mississippi Delta" and festivals. She has questions as follows.

•When is the best season of enjoying the view of Mississippi Delta's cotton fields? How is the look of cotton fields if the tourists visit during the festival season (such as Sunflower River Blues and Gospel Festival in Clarksdale in August, Mississippi Jazz & Heritage Festival in Greenville in September)?

•What is the Sunflower River Blues and Gospel Festival in Clarksdale? Do visitors need to pay admission?

•What is the Mississippi Jazz & Heritage Festival in Greenville? Do

Follow up Provided answers to each question, and directed her to the festival websites for details.

State Mississippi

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.21

Category Travel Trade

Organization Osodo Masako Travel Design Office

Address 7353-7, Nishi Ide, Oizumi-cho, Hokuto City

City Yamanashi

Postal Code 409-1501

Name Mr. Masako Osodo

Title Travel Designer

E-mail jtvn@womanstravel.net

Tel 81-90-3208-1051

Fax 81-50-3588-4150

Inquiry Telephone inquiry.

Wondering if Sunflower River Blues and Gospel Festival in Clarksdale and Mississippi Jazz & Heritage Festival in Greenville are good attractions for the tourists from Japan because there are few information on festivals in the brochures. Also wants to know if Nashville (featured in our brochure) is a place worth visiting for the tourists from Japan.

Follow up Explained that the festivals may not be international, but are pretty popular among local people and tourists from Japan can enjoy them. Strongly recommended Nashville as there is a lot to see and enjoy as shown in the brochure.

State Mississippi, Tennessee

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.25

Category Travel trade

Organization Overseas Travel Agency Co., Ltd.

Address Kyodo Bldg. 5F
2-8-15 Ginza
Chuo-ku

City Tokyo

Postal Code 104-0061

Name Mr. Yuichi Naruse

Title General Manager, Sales Dept. 2

E-mail naruse-yuichi@vacation-pta.jp

Tel 03-3567-1202

Fax 03-3563-2320

Inquiry Attended JATA/Brand USA fly/drive seminar. They are the representative for Avis in Japan

Follow up Updated in database

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.18

Category Travel Trade

Organization Rakuten Travel

Address Shinagawa Seaside Rakuten Tower 2
4-13-9, Higashi Shinagawa, Shinagawa-ku

City Tokyo

Postal Code 140-0002

Name Mr. Vincent Andretta

Title International Sales Planning Group,

E-mail vincent.andretta@main.rakuten.com

Tel 81-50-5817-9115

Fax 81-3-6670-5237

Inquiry Meeting. Largest online travel agency. Their overseas travel business is increasing rapidly and they are getting more involved in destination promotion in addition to selling hotels and air. He has newly joined to develop joint promotions with destinations and is working on an agreement with Brand USA. Discussed ways we can work with them if promotional budget is available.

Follow up Agreed to keep in touch and added to database

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.03.14

Category Travel Trade

Organization Sekisui Travel

Address Tsukiji Nagatani Town Plaza 505
2-8-1, Tsukiji, Chuo-ku

City Tokyo

Postal Code 104-0045

Name Mr. Kidokoro

Title

E-mail kidokoro@sekisui-jpn.com

Tel 81-3-3248-2572

Fax 81-3-3248-2573

Inquiry Web inquiry. Receptive operator headquartered in Memphis. President will visit Japan during the period from April 8 to 12. Wants to set up a meeting.

Follow up Set up a meeting on April 11.

State Tennessee, All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.02.22

Category Travel Trade

Organization Terminal, Inc.

Address

City

Postal Code

Name Mr. Tetsuro Koda

Title

E-mail koda@terminalcruise.jp

Tel

Fax

Inquiry Meeting. Japan sales agent for American Queen Steamboat. Their company has gone through some changes but he is still interested in promoting the American Queen and travel throughout the region. If Delta will provide tickets he would still like to do a fam for a few agents to see the ship.

Follow up Agreed to discuss again with Delta. Also possible attendee for Illinois Great Rivers Country tour operator fam.

State All

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.29

Category Travel Trade

Organization Yusen Travel

Address Tokyo Kaijo Nichido Bldg. Shinkan
1-2-1, Marunouchi, Chiyoda-ku

City Tokyo

Postal Code 100-0005

Name Mr. Yohei Araki

Title

E-mail tbg@ytk.co.jp

Tel 81-3-3214-1711

Fax 81-3-3284-1219

Inquiry Web inquiry. Their customer is planning to visit New Orleans for sightseeing. Would like to know the recovery situation after Hurricane Katrina.

Follow up Provided the information as requested.

State Louisiana

Period 1-3/2013

MRC Japan Inquiries January-March 2013

Date 2013.01.30

Category Travel Trade

Organization Yusen Travel

Address Tokyo Kaijo Nichido Bldg. Shinkan
1-2-1, Marunouchi, Chiyoda-ku

City Tokyo

Postal Code 100-0005

Name Mr. Yohei Araki

Title

E-mail tbg@ytk.co.jp

Tel 81-3-3214-1711

Fax 81-3-3284-1219

Inquiry Telephone inquiry. Follow up to their previous inquiry. Their customer is planning to visit New Orleans for sightseeing. Would like to know the recommended places to visit.

Follow up Introduced Oak Allay Plantation, Garden District, French Quarter, river cruise by steamboat, live music along Bourbon Street and Preservation Hall.

State Louisiana

Period 1-3/2013