



Management

eLearning Guide



“Unlocking Knowledge,
Empowering Minds – whichever subject,
whichever career stage,
whichever industry, where-ever located”

- Students • Professionals • Corporate Trainers
- Faculty Members • All Management Learners

www.ManagementStudyGuide.com

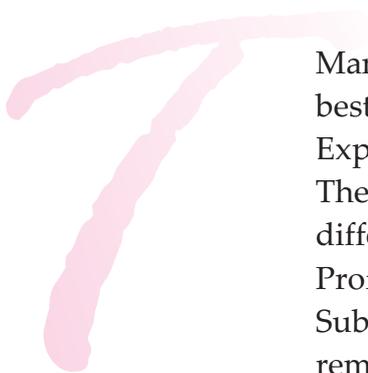
about **Us**



ManagementStudyGuide.com is an Educational Portal launched in 2008 with a vision of helping Students and Corporate people worldwide. Get new vision from a faculty that encourages students to look beyond the books and discover the subject with exploratory learning. Learning at MSG is highly practical and directed towards the needs of the industry as it is regularly updated by the MSG experts.

Managementstudyguide.com prepares you for a vibrant job environment through our expert-written, downloadable resources that deliver training on personality development, negotiation skills, business communication skills and other soft skills concepts with a practical, easy-to-read, easy-to-use approach.

MSG **Team**



ManagementStudyGuide.com is a collaboration of the best minds in education. MSG Team is a team of Expert Writers who write content for this website. These writers are people with specialization in different fields of Management and include - Professors, Trainers, Instructional Designers and Subject Matter Experts. It continues to grow at a remarkable pace.



How can We Help You



We can help you if you are:

A Student

ManagementStudyGuide.com teaches you management fundamentals as well as advanced concepts. It helps you to learn how to put theoretical knowledge into practice. You will get exclusive training sessions on academics and self-development strategies which will help you in your studies as well as career.

A Professional

You'll learn the important communication, team-working and personal effectiveness skills that will help you climb ladders of success.

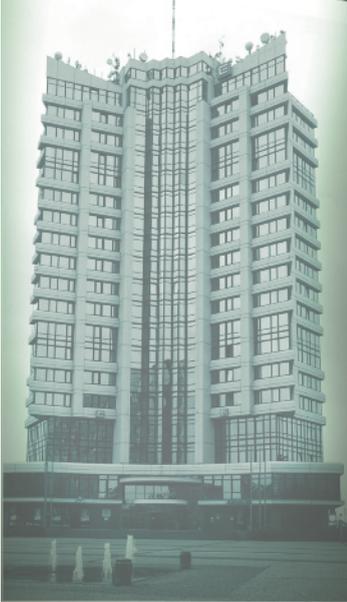
A Consultant, or Learning and Development Professional

ManagementStudyGuide.com provides you the material that will help you develop your clients or your people, so that they can groom and perform exceptionally well.

An Organization or Institute

Organizations that want to deploy training or support programs quickly and easily – thereby improving leadership, decision-making, communication, and productivity.

Major educational institutes, corporations and government agencies around the world use our material to increase productivity, improve management and leadership skills, and support organizational development initiatives.



Subjects Covered

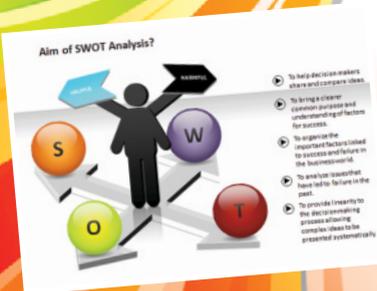
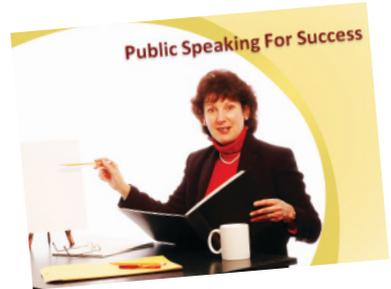
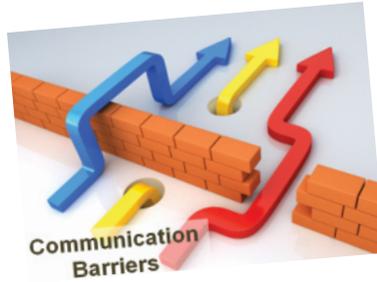


- Advertising Management
- Brand Management
- Business Communication
- Business Continuity Management
- Business Process Management
- Career Development
- Change Management
- Communication - Basics & Strategies
- Compensation Management
- Competency Based Assessment
- Competency Management
- Conflict Management
- Consumer Behaviour
- Controlling Function
- Corporate Etiquettes
- Corporate Social Responsibility
- Crisis Management
- Customer Relationship Management
- Decision Making
- Directing Function
- Economics
- E Marketing
- Employee Engagement
- Employee Relationship Management
- Employee Retention
- Enterprise Resource Planning
- Financial Management
- Human Resource Development
- Human Resource Management
- Import & Export Management
- International Retailing
- Interpersonal Relationship
- Inventory Management
- Job Analysis & Design
- Knowledge Management
- Leadership
- Management Basics
- Managerial Communication
- Marketing Management
- Marketing Research
- Market Segmentation
- Motivation
- Negotiation
- Organizing Function
- Organization Culture
- Organization Management
- Participative Management
- Personnel Management
- Performance Management
- Planning Function
- Portfolio Management
- Product Management
- Product & Operations Management
- Project Management
- Relationship Marketing
- Retail Management
- Risk Management
- Sales Management
- Services Marketing
- Six Sigma
- Social Entrepreneurship
- Staffing Function
- Strategic Management
- Strategic Brand Management
- Supply Chain Management
- Talent Management
- Team Building
- Time Management
- Training & Development
- Values & Ethics
- Workplace Politics
- Youth Entrepreneurship

At ManagementStudyGuide.com, we believe *"Learning is a Continuous Process"*. The website is updated daily with new content as our vision is to cover all aspects of management.



Downloadable Resources



MSG Powerpoint Presentations – A Better Way of Learning

Our expert-written, downloadable resources deliver training with a practical, easy-to-read, easy-to-use approach. Ranging from intensive courses to short, snappy toolkits and guides, you can find out more about these in our Powerpoint Presentations section.

Some of the Presentations include topics listed above.



**// You Learn,
We Succeed //**



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