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MUNICIPALITY OF VILA NOVA DE CERVEIRA

P.U.N.c.H Project
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Martinique, France



VILA NOVA DE CERVEIRA

ART AND NATURAL BEAUTY

- ➔ Between the river and the mountain, Vila Nova de Cerveira is located on the left bank of Minho River bordering Spain...
- ➔ 10 thousand inhabitants
- ➔ area - 108.47 km²
- ➔ 11 parishes



Municipality of Vila Nova de Cerveira
Represents the second-level administrative
subdivision of Portugal and has around 250
municipal employees

General powers and resources

- ▶ Tourism, Heritage; Culture; Youth, Social Action, Education, Sport;
- ▶ Planning and Urban Management, Public Works
- ▶ Civil Protection
- ▶ Environment - Water and Sanitation, Urban Solid Waste, Energy Management
- ▶ Support to Parishes and Associations;
- ▶ Investor's Office (Economic and Industrial Development);
- ▶ Social Action
- ▶ Cross-Border Cooperation and Twinning
- ▶ Management of European funds



Municipality of Vila Nova de Cerveira
Represents the second-level administrative
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- **General powers and resources:**

Management of Equipment's
and Services

- ▶ Swimming Pool
- ▶ Municipal Pavilions
- ▶ Schools, Municipal Archive
- ▶ Municipal Library
- ▶ Aquamuseu (Aquamuseum)
- ▶ Business Support Center
- ▶ Natural Park and Greenways ...



Vila Nova de Cerveira... where the historical heritage, natural beauty and contemporary art blend...

...known as the Village of Arts and recognized by the iconic metal sculpture of a deer ...

- The village is known as the Village of the Arts and hosts the recognized international biennial of art since 1978 and has a Museum of contemporary art.
- The legacy resulting from the nineteen International Art Biennials are represented in the Cerveira Art Biennial Museum but are also exposed in public spaces...we can surely say that, in Cerveira, we breathe arts in each corner...
- The artistic vein is reflected in daily life, a little everywhere, especially the Cultural Forum, the House of the Artist, the House of the Craftsman, the House of Tourism, the Galleries of art and the many sculptures that are scattered around the village.



Magnificent natural conditions, with an important area integrated into the European nature conservation network "Natura 2000"

- ➔ Inclusive and friendly urban mobility for all
 - ➔ European Greenways Awards - 3rd Prize: Rio Minho Greenway
 - ➔ Municipality recognized with the Flag "Village of Excellence"

- ➔ Excellent conditions for indoor / outdoor sport, competition or leisure
 - ➔ Municipal Swimming Pools, Sports Pavilion, Athletics track, Leisure Castelinho Park, Municipal Stadium
 - ➔ Innovative European projects in the sport area –IN COMMON SPORTS

Strategic agenda for cross-border cooperation cerviera-tomiño (PT/ SP)

- ➔ Share and management of services and equipment (Municipal Pool / School of Music)
 - ➔ *"One drop of water for one musical note"*
- ➔ Cross-Border Participatory Budget: A pioneering project of active citizenship since 2016
- ➔ Cross-Border Provider (service to the populations in both counties)
- ➔ Joint sporting and cultural agenda (International Regatta, Iberian Trail, Sculpture Symposium ...)
- ➔ Establishment of Eurocity – CERVEIRA/TOMIÑO

<https://eurociadecerveiratomiño.eu/>



LOCAL ACTIONS AGAINST THE ECONOMICAL CRISIS

Vila Nova de Cerveira, at the forefront of industrial investment and the promotion of local commerce

- ➔ 3 business parks (2 public and 1 private)
- ➔ More than 40 companies established
- ➔ 3800 direct workers
- ➔ 617 million euros in exports (2017)
- ➔ Second county of the North Region that contributes most to the automotive components cluster
- ➔ Intense cross-border cooperation boosting local trade;



VILA NOVA DE CERVEIRA ART AND NATURAL BEAUTY

A cultural and artistic offer of excellence to:

Develop new cultural approaches

Attract new audiences;

Increase the visibility across borders



Cerveira International Art Biennial

Crochet in Historical Center of Cerveira

Medieval Festival

Ultra Trail Cerveira





THANK YOU

www.cm-vncerveira.pt