

Mural Design Information Form

LEAD ARTIST	
ADDRESS	
CITY	
STATE	ZIP CODE
EMAIL	PHONE
PROJECT COORDINATOR	
ADDRESS	
CITY	
STATE	ZIP CODE
EMAIL	PHONE
SPONSORING ORGANIZATION	
ADDRESS	
CITY	
STATE	ZIP CODE
EMAIL	PHONE
FUNDING SOURCES	
PROPOSED SITE (address, cross street)	
DISTRICT	

District numbers can be found at http://sfgov.org/elections/district-citywide-maps

MURAL TITLE

DIMENSIONS

ESTIMATED SCHEDULE (start and completion dates)

- **1.** Proposal (describe proposed design, site and theme. Attach a separate document if needed).
- 2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.
- **3.** List individuals and groups involved in the mural design, preparation and implementation.

Attach the following documents to this form:

- 1. Lead artist's resume/qualifications and examples of previous work
- 2. Three (3) letters of community support
- 3. Letter or resolution approving proposal from city department or;
- 4. Letter of approval from private property owner along with Property Owner Authorization Form
- 5. Signed Artist Waiver of Property Rights for artwork placed upon city property or;
- **6.** Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
- 7. Maintenance Plan (including parties responsible for maintenance)
- 8. Color image of design
- 9. One image of the proposed site and indicate mural dimensions

San Francisco-based artist Antoine Marnata (born 1987) is known for creating vibrant murals in the Bay Area since 2013. Originally from a small town of the south of France, Antoine learned graphic design, visual art and advertising in Toulouse, France and Brussels, Belgium before moving to the USA and becoming a mural artist. Over the years, he developed a large range of techniques that gives him the abilities to create distinct mural styles. Antoine's latest body of work is rooted in abstract and conceptual paintings on large scale walls. His latest community murals are now part of the San Francisco landscape.

Below are murals in San Francisco











Member, Board of Supervisors District 3



City and County of San Francisco

November 17, 2020.

Ms. Lanita Henriquez, CCG Director The City Administrator's Office 1 Dr. Carlton B. Goodlett Place, Room 362 San Francisco, CA 94102

RE: Support for Chinatown CDC's Community Challenge Grant Nomination

Dear Ms. Henriquez,

I am pleased to support the Chinatown Community Development Center's project to revitalize Jack Kerouac Alley with a set of new murals.

Chinatown CDC has demonstrated its commitment to organize neighborhood stakeholders to maintain and activate Jack Kerouac Alley as an opportunity to bridge cultural diversity and history. Through the effort of the Chinatown CDC, Jack Kerouac Alley has been converted from a vehicular drive through from Grant to Columbus to a safe and beautiful pedestrian passageway in 2007. This was the combined effort of the property owners, the communities of Chinatown and North Beach, and Department of Public Works.

I enthusiastically support the Chinatown CDC's project and respectfully urge you to recommend award of the Community Challenge Grant. Funding for this project will result in opportunities to revamp improvements to the neighborhood and beautify the Jack Kerouac Alley.

Thank you in advance for your consideration.

Sincerely,

Aaron Peskin

November 12, 2020

Ms. Lanita Henriquez, CCG Director The City Administrator's Office 1 Dr. Carlton B. Goodlett Place, Room 362 San Francisco, CA 94102

Dear Ms. Henriquez:

I, Nora Lau of Hong Sang Market Inc., owner of 1134-1138 Grant Avenue, a corner building abutting Jack Kerouac Alley and Grant Avenue, fully support the vision of the Chinatown Community Development Center's (Chinatown CDC) pursuit of the Community Challenge Grant to install a mural on the north side of Jack Kerouac Alley to revitalize and beautify the alleyway for the communities of Chinatown and North Beach, and visitors from near and far.

Back in 2007 I had supported the Chinatown CDC to convert the alleyway from a vehicular shortcut between Grant and Columbus into a pedestrian passageway, and its subsequent renovation. The renovation greatly transforms the alleyway into an attractive and safe pedestrian thoroughfare.

I am delighted to know that Chinatown CDC is teaming up with Daniel Pan, the muralist, to create the mural and maintain it.

I am excited and look forward to its completion with your support of a Community Challenge Grant to bring Jack Kerouac Alley back to its vitality and charm. Thank you for your consideration.

Sincerely,

Nora Lau

HONG SANG MARKET INC.

CITY LIGHTS Booksellers & Publishers

261 Columbus Avenue San Francisco CA 94133

Tel: 415-362-1901 Fax: 415-362-4921

November 15, 2020

Ms. Lanita Henriquez, CCG Director The City Administrator's Office 1 Dr. Carlton B. Goodlett Place, Room 362 San Francisco, CA 94102

Dear Ms. Henriquez,

I am writing to our support for the Chinatown Community Development Center's (Chinatown CDC) proposal to revitalize Jack Kerouac Alley with a set of new murals.

We've seen the draft design from muralist Daniel Pan, and we're enthusiastic about this proposed new addition to the Alley. We're very grateful for the CDC's continued commitment to maintaining the alley as a welcoming bridge between Chinatown and North Beach, two vital neighborhoods whose dialog will take another solid step forward by way of the artwork that will adorn the walls of this pedestrian thoroughfare.

We will be grateful as well for your support for the grant, which will help to fund this much-needed improvement. Thank you in advance for your consideration!

Sincerely,

Elaine Katzenberger Executive Director





November 16, 2020

Ms. Lanita Henriquez, CCG Director The City Administrator's Office 1 Dr. Carlton B. Goodlett Place, Room 362 San Francisco, CA 94102

Dear Ms. Henriquez:

I am a long-time tenant at 17 Jack Kerouac Alley, where my architecture firm has been based since 2000. We were there before the alley was converted into the walk-street that it is today, and am pleased to see Chinatown CDC's proposed mural for the alley. With this letter I express my support for the mural's completion and hope that your office will approve CDC's grant request.

In 2007, after much thoughtful study and neighbor input, the Chinatown CDC successfully converted the alleyway from a vehicular shortcut between Grant and Columbus into a safe pedestrian passageway; it has been great for us, making the alley a bit more attractive and safer than in its previous state.

We are happy to know that Chinatown CDC is teaming up with Daniel Pan, the muralist, to create the mural on the properties at the north side of the alleyway and maintain it. Mr. Pan has done his homework: he reached out to us and our neighbors on the alley with for discussion and detailed questioning about the history of the alley and our perception of it. The proposed mural is an outgrowth of those discussions and I look forward to its implementation.

Kind Regards,

Karin Payson, AIA, LEED AP

Principal Architect, Karin Payson architecture + design

Document Title: Proposed Design of Artwork & Site Photos

Project Name: "Words of Wisdom" Mural

Preliminary Design: Proposed mural area is 73' wide by 11.5' tall.

Words of Wisdom



Existing Conditions: 1142 Grant Avenue & 277-279 Columbus Avenue (2 buildings)







Waiver of Proprietary Rights

for Artwork Placed Upon CITY PROPERTY under VARA and CAPA

Artist has designed a work of visual art. In consideration of the City's approval of the Artist design of visual art.

DESCRIPTION: [type, mural, mediui	m]:						
Hand painted	outdoor mural.	To be brush	painted and	finished	with a g	raffiti	protectice	coat
TITLE, DATE:	"Words of Wisdon	n''	6/24/202	 1				
DIMENSIONS:_	11.5' x. 73'							
ADDRESS/LOCA	1142 Grant TION: <u>buildings</u>	t Avenue & 27). San Franci	77-279 Columb	us Avenue	(2			

("the Work") for the City artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights ("Moral Rights Laws"), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Work, artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in City's sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City's authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City's authorization. In the event that the Cit5 pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City's efforts to prosecute such claims.

If the City modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

CITY AGENCY

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission, 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 AND to the City Agency with jurisdiction over the property.

Agency:	Community Chairenge Grant Program					
Authorized Agent:	Lanita Henriquez, Director	•				
Address:	City Hall, Room 362 One Dr. Carlton B. Goodlett Place San Francisco, CA 94102					
Email:	lanita.henriquez@sfgov.org					
Phone:	415.554.4830					
SIGNATURE:						
DATE:						
<u>ARTIST</u>						
ARTIST understands t	the effect of this waiver and hereby acknowleds	ges that ARTIST is surrendering the				
rights described here	in with respect to the Work.					
Artist:	Antoine Marnata					
Address:	243 Kearny Street					
Address.	San Francisco, CA 94108					
Email:	antoine@1amprojects.com					
Phone:	415.861.5089					
SIGNATURE:	DocuSigned by:					
DATE:	6/245/265217941A					
SAN FRANCISCO ARTS	S COMMISSION					
Authorized Agent:	Aleta Lee					
Address:	San Francisco Arts Commission					
	401 Van Ness Avenue, Suite 325					
	San Francisco, CA 94102					
Email:	aleta.lee@sfgov.org					
Phone:	415-252-2251					
SIGNATURE:						
DATE:	/					
For more information rega	arding VARA and CAPA: ssion.org/pubartcollection/mural-guidelines/pa05-mural-g	uidelines/na05-2-visual-artists-rights-act/				
	Or passer to the control of passer mainting					

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http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-3-california-art-

preservation-act/

Upkeep and maintenance plan:

After the completion of the mural, for the following 10 years, 1AM (Daniel Pan & Antoine Marnata) will be responsible for maintaining the mural ranging from repairs to cleaning. Upon notification of any damage done to the mural, within 48 hours, we will make necessary repairs to the mural. The CCDC and neighboring businesses will work in concert to alert us (notices should be provided via email, or phone) of any damages so we can remedy any damages