



Leaders in International Higher Education

Newsletter

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MESSAGE FROM THE PRESIDENT: ADEL EL ZAÏM

This year, we were fortunate enough to hold our annual conference in February 2020 before the worsening of the global health crisis. It feels like

the world has completely changed since then. We SIOs like change, and we usually drive changes in our institutions. But this period of change is accompanied by mourning, worry, illness, economic decline and a lot of day-to-day deprivation of the essentials of our modern life. It is a sad time, but a crisis is also an opportunity to reinvent ourselves.

As in the past, our 2020 conference was a great success thanks to the hundreds of participants, presenters and keynote speakers who shared their knowledge and discussed the issues related to “Comprehensive Internationalization for a Global Generation.” I think the conference was a great opportunity to learn, discover and explore the future.

Among the impacts of the current global health crisis, the future of higher education and its internationalization is of primary importance, not only for us SIOs, but for all our institutions, students, and also for our institutional partners, governments and the private sector. Travel restrictions have already affected the winter session. They will also affect the upcoming summer and fall sessions. Even if most of our institutions have managed to continue the session in remote and online teaching mode, preparation for the next terms is a marathon which will require endurance, determination, resilience and a lot of innovation to mitigate risks and continue to strive. The world needs more international research collaboration and more global citizens.

Internationalization of higher education will experience moments of truth where we

will have to demonstrate the relevance, the viability, the usefulness and the concrete benefits of study abroad, interinstitutional and multi-stakeholder collaboration, recruitment of international students and international partnerships. The economic difficulties generated by the crisis and the mitigation measures will reduce the capacities of individuals and institutions to fund travel and large collaboration projects. Income will also decrease. Not to mention the perceptions and feelings of seclusion, isolationism and xenophobia that, unfortunately, will be more visible.

This will highlight our role as SIOs and the qualities illustrated in the AIEA Standards of Professional Practice. SIOs will have to put into practice their skills as strategists in higher education, not just internationalization. We will also have to show our communication skills, our leadership, our collaboration and management skills in complex situations, our ability to build fruitful partnerships, our experience, our intercultural knowledge and our ability to work in ambiguous and changing contexts. The Standards of Professional Practice should guide our actions in the coming months and years.

AIEA has updated its bylaws, strategic plan and committee structure. Our strategy is based on a more global approach which will be strong by and for its members and partners. New services and programs will be implemented and new partnerships will be developed in order to maximize resources and outcomes. We will collaborate more with sister associations, whether national, regional or international, so that the good generated by our efforts is generously distributed. Remember that Kathleen Fitzpatrick invited us to adopt an approach of generous thinking in our universities. We will also have to think about how

AIEA is and will be a generous association which works in a spirit of partnership and contributes to internationalization all over the world.

The health crisis we are experiencing now is just one example of the threats hanging over the planet. It is not caused by globalization; rather, it is underscored by globalization, and it demonstrates how our community is an interconnected and interdependent body. For years, climate change experts have been warning us of the dangers that threaten our societies. Collaboration—whether scientific, political, institutional or individual—is more necessary now than ever. SIOs are able to demonstrate the positive contribution of internationalization in our universities, in the society and for the world. I invite you to work within AIEA to multiply this positive impact of internationalization.

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AIEA RESPONDS TO COVID-19 CRISIS

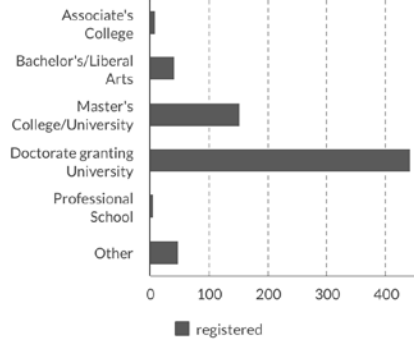
In the wake of the COVID-19 pandemic, AIEA has striven to provide its members with timely resources and avenues for ongoing discussion as the international education community reacts to this evolving crisis. Beginning on March 13, a series of weekly [COVID-19 Town Hall Discussions](#) for AIEA members have addressed a range of topics—including virtual exchange, leadership from a distance, how best to serve international students, and communication during a time of crisis—while allowing member SIOs time to share their ideas, resources, and concerns. COVID-19 resources compiled by AIEA can be found at <https://www.aieaworld.org/covid-19>, with sections dedicated to advocacy news, relevant webinars and virtual sessions, resources from International Education associations, and general news and information. An AIEA member page additionally compiles transcripts of Town Hall chat sessions and other resources shared during these discussions.

Many thanks to the Professional Development and Engagement committee, co-chaired by Meredith McQuaid and Erich Dietrich, for their leadership and energy facilitating these Town Hall Discussions. Please feel free to email secretariat@aieaworld.org with Town Hall questions, articles and resource links, or any other ideas which may be of benefit to the AIEA community at this time. Note that AIEA Town Hall Discussions move to the 2nd and 4th Fridays starting in June 2020. Please monitor the AIEA website and AIEA members-only listserv for additional updates.

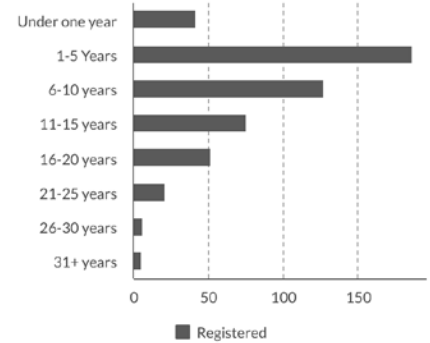
NOTE FOR MEMBERS: AIEA is pleased to launch its new Peer-Learning Circles in response to members’ desire to connect with colleagues in small groups. AIEA has also shared a confidential Job Seekers Survey (for those seeking SIO positions) along with a co-created Fall Plans document. See www.aieaworld.org for further details on these new AIEA member resources.

2020 CONFERENCE QUICK FACTS

Registrations by Institution Type



Length of Time Served as SIO



AIEA Conference Attendance



■ First-Time Attendees: 346 (37.53%)
 ■ Returning Attendees: 576 (62.47%)

- Total number of countries represented at the 2020 conference: 46
- 650 US attendees; next highest national representation: Canada, United Kingdom, Angola, Japan, Kazakhstan
- AIEA welcomed delegations from Angola, Brazil, Cambodia, Ethiopia, Kazakhstan, New Zealand, Nigeria, Palestine, and Taiwan.

2020 CONFERENCE ATTENDANCE BY COUNTRY





MEMBERSHIP APPLICATIONS

AIEA is now accepting membership applications and renewals for the 2020-2021 year. Multi-year discounts are available for new and returning members. Details at www.aieaworld.org.

AIEA ANNUAL CONFERENCE

The 2021 AIEA Annual Conference is scheduled for **February 14-17, 2021** at the Washington Marriott Wardman Park in Washington, DC, USA. These dates are subject to change—more details will be shared soon!

The 2021 AIEA Annual Conference **Call for Session Proposals** will open in June.

ASSOCIATIONAL NEWS:

BOARD APPROVES VALUES STATEMENT, MEMBERS APPROVE BYLAWS AT 2020 CONFERENCE

In a February 2020 vote, the AIEA Board of Directors approved an updated values statement, which can be read in full below.

AIEA VALUES STATEMENT:

AIEA members embrace the following values:

- **Ethical and Innovative Leadership**

AIEA members are guided by respect for the dignity and rights of one another, and operate on the principles of civility, integrity, and professionalism to advance the internationalization of higher education and to make meaningful contributions to society.

- **Equity and Inclusive Excellence**

AIEA members adhere to the tenets of fairness and reciprocity to integrate diverse voices in developing the strategy, policies, practices, and structures of higher education in a global context.

- **Curiosity and Respect**

AIEA members recognize and value the benefit in learning from one another's experience and expertise and are willing to engage in the free exchange of ideas through dialogue and collaboration.

Additionally, members voted at the annual Associational Meeting on February 18, 2020 to adopt a set of changes to the AIEA Bylaws. The 2020 Bylaws of the Association of International Education Administrators replace the 2015 update, and the new text can be found online in full: <https://www.aieaworld.org/aiea-bylaws>. This is part one of the changes needed in the AIEA Bylaws; members will vote on part two of the changes at the February 2021 conference.

COMING SOON: 2020 SIO PROFILE SURVEY

In the fall of 2020, be on the lookout (or check aieaworld.org) for an announcement on the 2020 SIO Profile Survey, the latest in a series conducted every three years by AIEA. One senior international officer or international relations manager per institution is invited to complete the survey. Summaries of past surveys can be found at <https://www.aieaworld.org/surveys>. Thanks in advance for your time in completing this important survey on international education leadership!

FALL 2020 SENIOR ADVISERS PROGRAM APPLICATIONS

AIEA members who are within their first three years of serving as an SIO or as an SIO at a new institution are eligible to apply to participate as Advisees in the AIEA Senior Advisers Program. Applicants are selected on a first come, first served basis according to Adviser availability. Additionally, AIEA members who have served as SIOs for 10+ years at higher education institutions are eligible to apply as Advisers. Seasoned SIOs from 2- and 4-year institutions are especially encouraged to apply. Those interested in serving as Advisers should contact the SAP coordinators and will be asked to complete an online application.

Application information for new Advisers and Advisees will be announced in September 2020, with applications due October 15. The advising year begins at the AIEA Annual Conference in February and runs for one year.

If you have any questions, please contact the SAP coordinators, Hong Yang (hyang@bryant.edu) and Maria Anastasiou (anastasioum@appstate.edu).



Left to right: Denis Simon, Natalie Cruz, Janaka Ruwanpura (UCalgary International)

2020 AIEA AWARDS PRESENTED AT ANNUAL CONFERENCE

On February 18, 2020, AIEA's annual awards were announced and presented during at the conference in Washington, DC.

The 2020 **Charles Klasek Award**, which honors individuals with a record of long-standing and exceptional service to the field, was presented to **Denis Fred Simon**, Executive Vice Chancellor at Duke Kunshan University. **Natalie Cruz** of Old Dominion University was selected for this year's **Harold Josephson Award for Professional Promise in International Education**, Student Category, which recognizes deserving graduate students in the field. **The Innovation Award in Internationalization** highlights exceptional programs, projects, or initiatives aimed at advancing internationalization; this year, the award was presented to the **University of Calgary International** for their International Partnerships Assessment Rating Index project. (The Timothy J. Rutenber award was not awarded in 2020.)

AIEA extends its warmest congratulations to all the award recipients. The association also thanks the 2019-2020 AIEA Awards Committee, chaired by Sean Cox. To read more about each awardee, please visit <https://www.aieaworld.org/aiea-awards>.

RODOLFO HERNÁNDEZ GUERRERO STEPS DOWN AS AIEA BOARD SECRETARY

AIEA expresses deep gratitude to outgoing AIEA Board Secretary Rodolfo Hernandez Guerrero, who departs from the role after eight years on the leadership team. An AIEA member since 2007 and Board Secretary since 2012, Hernandez Guerrero was awarded AIEA's Timothy J. Rutenber Award in 2018 in recognition of his long-term and outstanding service to the Association. His colleagues cited his organizational skills and his ability to work "consistently and diligently, in an exemplary selfless way" as an important factor in the progress of governance of the Board and the Association. Hernandez Guerrero leads the office of International Partnership Development and is Senior Advisor to the Center for U.S. – Latin America Initiatives at The University of Texas at Dallas.



2021 AIEA LEADERSHIP ACADEMY FOR NEW SENIOR INTERNATIONAL OFFICERS

Given the current global pandemic and restrictions in place, the 2020 AIEA Leadership Academy has been postponed until **May 3-7, 2021** in Chapel Hill, NC, USA. The Academy will take place at the Rizzo Center, a sophisticated meeting and conference center in Chapel Hill, North Carolina, USA, minutes from the main campus of UNC-Chapel Hill. Accepted

2020 applicants have the opportunity to participate in virtual Academy Conversations with faculty throughout 2020.

2021 Academy Applications will be available in September 2020. This training program will accept a limited number of Senior International Officers at higher education institutions with less than 5 years in their current leadership position. Applicants

will be accepted through the March 1, 2021 application deadline, and they will be notified of the status of their application within 30 days following the submission of their applications.

AIEA Academy faculty include Harvey Charles, David di Maria, Nell Pynes, and Pia Wood.

AIEA WELCOMES NEW BOARD MEMBERS



PRESIDENT-ELECT

David Fleshler is the inaugural Vice Provost for International Affairs at Case Western Reserve University (CWRU), where he provides university-level vision and leadership for international activities across campus. He chaired AIEA's Policy Advisory Committee and served on its Executive Committee and is an advisor to the American Council on Education's Internationalization Laboratory. Previous positions included Chief of Staff to a U.S. congressman, attorney at an international law firm, assistant director at Cleveland's airport, marketing consultant in Tokyo, and Director of International Operations at a non-profit. He serves on the boards of Global Cleveland and the Cleveland Council on World Affairs.



AT-LARGE MEMBER

GianMario Besana is the Associate Provost for Global Engagement and Online Learning at DePaul University in Chicago, IL, USA. In this role, he serves as the institution's SIO. An alumnus of the AIEA Academy for New SIOs, Besana serves on AIEA's Leadership Development Committee and is a co-facilitator of the AIEA Senior Advisors Program. He has presented at several iterations of the AIEA conference and is one of the organizers of the 2019 International Virtual Exchange Conference (IVEC). He earned his Ph.D. in mathematics at the University of Notre Dame, IN, USA, after completing his bachelor's degree in Milano, Italy.



AT-LARGE MEMBER

José Celso Freire Junior is the Associate Provost for International Affairs for the São Paulo State University – UNESP, in Brazil. In this role, he developed and is responsible for the university's internationalization strategy and has worked to implement it by establishing effective and fruitful partnerships and linkages with several HEIs around the world. He is the Past President of the Brazilian Association for International Education (FAUBAI) and, as such, has changed the association's level of recognition in the world international education scene. He holds a doctorate in computer science from the Université Joseph Fourier in France.



AT-LARGE MEMBER

Jewell Winn serves Tennessee State University as Senior International Officer, Executive Director for International Affairs, Chief Diversity Officer, and Assistant Professor in the Department of Educational Administration. She serves on the Board of Directors for the National Association of Diversity Officers in Higher Education (NADOHE), Tennessee Diversity Consortium and Alignment Nashville. She is a graduate of Leadership Nashville, the Maxine Smith Fellows Program, the Middle Tennessee Leadership Development Program, the Millennium Leadership Institute, the American Council on Education's Spectrum Executive Leadership Program and the Senior International Officer's Institute.

MANY THANKS to our outgoing board members, **Torian Lee** and **Nell Pynes**, for their invaluable contributions to the association.

CALL FOR NEWSLETTER CONTRIBUTIONS

Do you have articles you'd like to contribute to the international education field? Information or resources that would be helpful to colleagues? AIEA members are invited to contribute articles, news, and announcements related to international education in this online newsletter. To submit items, email: secretariat@aieaworld.org



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SPRING 2020 PUBLICATIONS & RESOURCES COMMITTEE REPORT

Recent revisions to AIEA's bylaws have renamed the Editorial Committee as the Publications and Resources Committee. The committee continues to be responsible for the editorial policies and priorities of the association, including the review and preparation of materials developed for use by the membership. The Committee will work with the Board and the Professional Development and Engagement Committee to produce resources related to priority topics, emphasis areas, and issues.

In this regard, the Committee has most recently been providing feedback and input regarding the development of AIEA COVID-19 resource pages. In the year ahead, the Committee will also work with each approved Thematic Forum sponsor to assist these award recipients with producing an associated white paper or other type of publication.

During the past year, the committee examined the current portfolio of resources on the AIEA website, including the Issue Briefs, Occasional Papers, Provosts' Perspectives, and Presidential Perspectives. Committee members reviewed the publications in each of these categories and tagged them to the [AIEA Standards of Professional Practice](https://www.aieaworld.org/standards-resources). This work has been completed and can be found here: <https://www.aieaworld.org/standards-resources>. The committee encourages all members to explore these resources and this essential common set of standards of professional practice for SIOs and internationalization leaders. In addition, a new Issue Brief, "[Training the Trainers: Preparing Faculty to Become Better Mentors for Intercultural Competence](#)," from Tracy Williams (Texas Christian University), has been added to the website.

The Committee wishes our AIEA community the best during these difficult times.

Chair: Teresa Wise (University of Alabama)

Members: David L. Di Maria (University of Maryland, Baltimore County), Steven Duke (University of Nebraska), Nick Gozik (Boston College), James Lynch (College of Coastal Georgia), Binbin Jiang (Kennesaw State University), MaryTheresa Seig (Ball State University), Cheryl D. Young (Miami University of Ohio)

RESOURCE LINKS FOR AIEA STANDARDS OF PROFESSIONAL PRACTICE

Thanks to the work of the Publications and Resources Committee, AIEA's website now provides a resource list mapping each of the association's Standards of Professional Practice to a set of relevant AIEA publications (including Issue Briefs, Occasional Papers, Provosts' Perspectives, and Presidential Perspectives) as well as other scholarship and writing providing insight into these topics.

Members are encouraged to view the list at <https://www.aieaworld.org/standards-resources>. If you would like to submit a (free) Standards resource for consideration, please email info@aieaworld.org.

AIEA FORUMS POSTPONED UNTIL 2021

As a result of the COVID-19 pandemic, three AIEA Forums scheduled for the spring of 2020 have been postponed until 2021. The University of Utah Forum "[Global Learning in Utah Higher Education](#)" has been rescheduled for 2021. This one-day event in Salt Lake City, Utah, USA will bring together senior international officers, higher education administrators, faculty, and staff from all ten higher education institutions in Utah to infuse global learning into curricula across the state.

A Northern Arizona University forum entitled "[Curriculum as a Collaborative Space: How to Organize Catalytic and Effective SIO-Faculty Collaborations on Curricula](#)" will now take place April 8-9,

2021. The NAU forum in Flagstaff, Arizona, USA will focus on the details of proven, practical, and highly collaborative strategies for working with faculty on curriculum at the institutional, program/major, and course levels to globalize learning experiences for our students.

Also postponed until Spring 2021 is "[SIOs and Brazilian Universities: Building Partnerships under the Capes/PrInt Program](#)," which will be held at the Universidade Estadual Paulista (UNESP) in São Paulo, Brazil. This Thematic Forum seeks to engage senior international officers and university leaders in exploring internationalization opportunities in Brazil. It will promote faculty and graduate studies

exchanges under a new governmental funding program called PrInt in order to increase the number of institutional partnerships and to develop innovative and sustainable approaches for collaboration under the program.

Note: Please visit <https://www.aieaworld.org/upcoming-thematic-forums> for updates. New forum dates will be updated as they are confirmed.

MEMBERS IN THE NEWS HIGHLIGHTS

AIEA Executive Director **Darla Deardorff** and Past President **Harvey Charles** co-authored "[The pandemic has shown us the imperative for global engagement in higher education](#)" in *Times Higher Education*.

At the 2020 NAFSA conference, AIEA members **Stephen C. Dunnett** and **Heidi Gregori-Gahan** were awarded [NAFSA's 2020 Life Membership Award](#) for their career achievements in the field. Among the recipients of the 2020 [Senator Paul Simon Award for Comprehensive Internationalization](#) were member institutions **Embry-Riddle Aeronautical University, Daytona Beach Campus**; **Emerson College**; and **University of California, Davis**. The 2020 [Simon Spotlight Award](#) was awarded to three AIEA member institutions: **Agnes Scott College** for its Summit – Global Learning Program, DePaul University for its Global Learning Experience Program, and **University of Maryland** for its Year of Immigration Initiative.

PD&E Committee Co-Chair **Erich Dietrich** was quoted in the ABC news piece "[Coronavirus leaves international college students in limbo over their futures.](#)"

AIEA member **Anthony Ogden** co-authored the article "[How COVID-19 could accelerate opportunities for IHE](#)" in *University World News*.

With its 2020 AIEA Innovation Award selection, the International Office of the University of Calgary (led by AIEA member **Janaka Ruwanpura**) celebrates its [second innovation award and sixth excellence award win since 2016](#).

Immediate Past President **Cheryl Matherly** was quoted in the CNN Health article "[Why the impact of coronavirus could be particularly bad on college campuses.](#)"

AIEA Board Member **Reitumetse Obakeng Mabokela**, Executive Director **Darla Deardorff**, and members **Lindsay Addington**, **Peter Baker**, and **Jennifer Evanuk** contributed articles to the [latest issue of IIE Networker](#).

A number of AIEA members—Past President **William Brustein**, Immediate Past President **Cheryl Matherly**, **Cheryl Delk-Le Good**, **Phil Honeywood**, **Lindsay Addington**, **Rajika Bhandari**—were quoted in the February 13 *Inside Higher Ed* article "[Will Coronavirus Crisis Trigger an Enrollment Crisis?](#)"

Executive Director **Darla Deardorff** and AIEA member **Rajika Bhandari** both had publications highlighted in EAIE's blog post "[EAIE New Knowledge Alert: November 2019.](#)"

Toyo University received the Strategy Monitoring and Achievements Award at the [IAU 2019 International Conference, Transforming Higher Education for the Future](#), which was held November 13-15 in Puebla, Mexico.

AIEA THANKS TOWN HALL DISCUSSION MODERATORS AND PRESENTERS

Organized by the Professional Development and Engagement (PD&E) Committee, AIEA's COVID-19 Town Hall Discussions would also be impossible without the contributions of each week's moderators and presenters. Many thanks to all who served as moderators in March, April, and June: AIEA President-Elect **David Fleshler**, President **Adel El Zaïm**, PD&E Committee Co-Chairs **Meredith McQuaid** and **Erich Dietrich**, and PD&E Committee members **Lisa Lancia**, **Stephanie Doscher**, **Susan Popko**, **Marcellus Caldas** and **Maria Anastasiou**, **Stephen McDowell**, and **Tim Lewis**. AIEA is also grateful to all Town Hall speakers for their many insights: **Eny di Iorio**, **Sylvain St-Amand**, **Ben Waxman**, **Paaige Turner**, **Judy Peter**, **José Celso Freire Junior**, **Eva Haug**, **GianMario Besana**, **Jane Gatewood**, **Peter Lennie**, **Erik Lithander**, **Joanna Regulska**, **John Lucas**, **Sufei Li**, **Carolyn Stefano**, **Alfredo Varela**, **Caroline Mangan**, **Hanna Sun**, **John Hudzik**, and **Francisco Marmolejo**.

AIEA WANTS TO HEAR FROM YOU!

Do you have ideas and suggestions as to how AIEA can meet your needs in the field? Help you develop professionally? Provide the resources you need? Want to get more actively involved in the work of AIEA?

Then we want to hear from you!

Email secretariat@aieaworld.org today!

Association of International Education Administrators

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Leaders in International Higher Education

AIEA 2020-2021 LEADERSHIP TEAM

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President Elect: David Fleshler, Case Western Reserve University

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The Association of International Education Administrators is the only professional organization for leaders in international education.