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Learn more at www.nafsa.org

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- Please, turn off your microphone if you have one built into your computer.
- Use the chat box to tell us what college, university, or organization you are with and how many people are watching with you.
- Questions will be accepted via the chat box.
- A recorded version of this presentation will be available on the NAFSA website at www.nafsa.org/governmentconnection

**Updates in Sponsored Program
Opportunities in Central and Latin
America from EducationUSA**

Friday, April 27
2:00 p.m. – 3:00 p.m. EDT



Presenters



David Woodward

American Consortium
of Universities

Sponsored Programs
Liaison for NAFSA
IEM KC



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Overview



NAFSA Resources



- [IEM Spotlight](#) Spring issue – coming soon!
 - [Sponsored Program Administration Network](#) NAFSA Member Interest Group (MIG) (Sign up for a free Network NAFSA log in to access)
 - Collegial Conversation – [Discovering Opportunities and Strategies in Sponsored Program Administration](#)
 - e-Learning Seminar – [Building Relationships with Sponsored Student Agencies](#)
-

Introduction to EducationUSA

EducationUSA is the State Department's network of educational advising centers, staff, and services that promote U.S. higher education to audiences abroad and assist U.S. higher education institutions to develop strategies to recruit and retain qualified international students.



Your Official Source on U.S. Higher Education



EducationUSA by the Numbers

14

**Regional
Educational
Advising
Coordinators**

500+

Advisers

400+

**Advising
Centers**

180

Countries

Opportunities in the Southern Cone

Rita Moriconi, REAC (Argentina, Brazil, Chile, Paraguay, Uruguay)

EducationUSA in Southern Cone

Argentina
5 Centers

Brazil
35 Centers

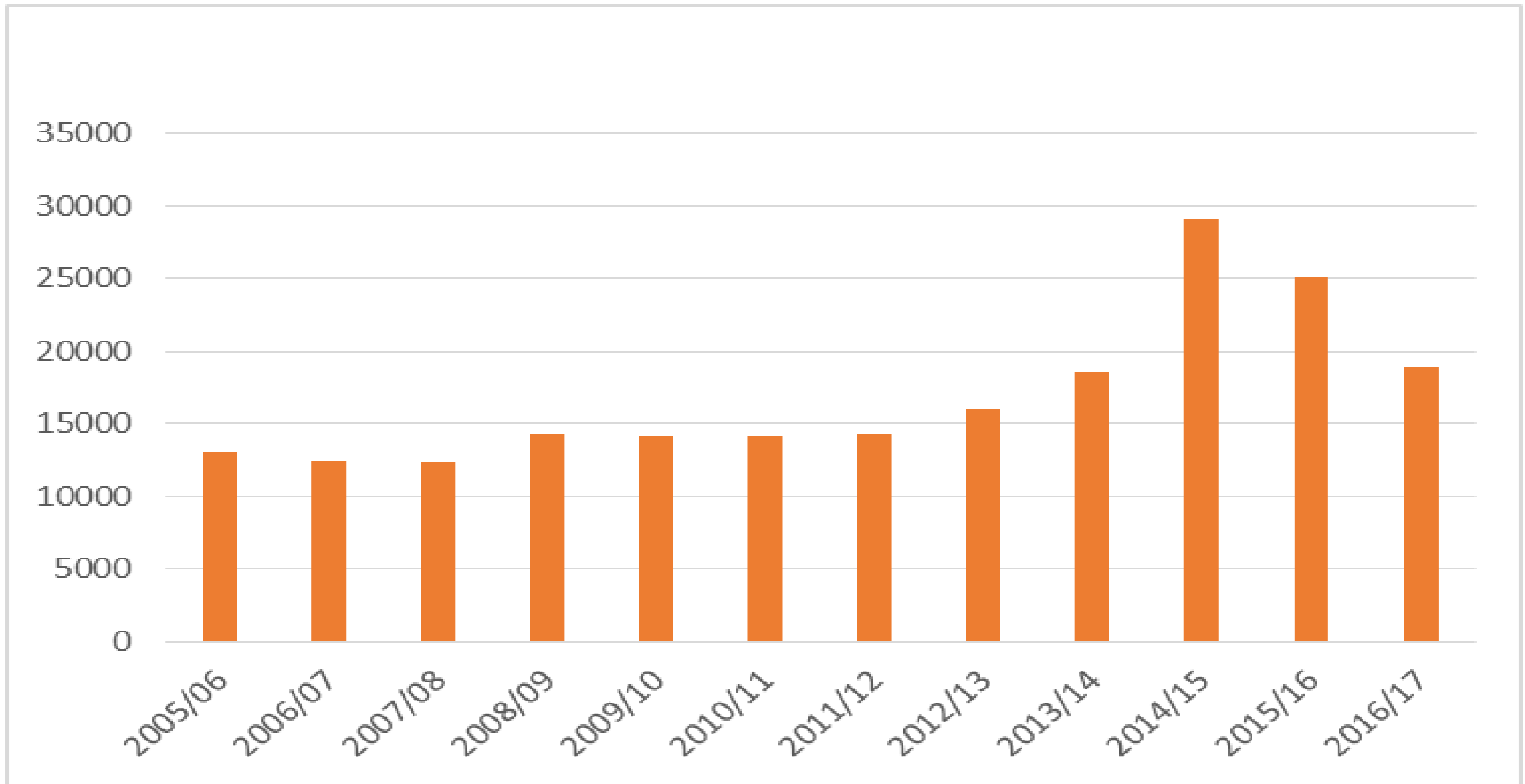
Chile
11 Centers

Paraguay
2 Centers

Uruguay
2 Centers



Open Doors Report: 12-year Enrollment Trend in Southern Cone



**Total enrollment for Southern Cone:
18,851 students in 2016/2017**

Southern Cone Students in the U.S.

Country	# of students	Percentage of change	Undergraduate	Graduate
Argentina	2,219	0.8	866	911
Brazil	13,089	-32.4	6,310	3,977
Chile	2,523	-4.1	675	1,298
Paraguay	587	4.1	410	109
Uruguay	433	5.6	169	190

Argentina: Trends, Factors, Outlook

- US-Argentina positive agenda: education and culture
- Formal high level dialogue between the U.S. government and the new Argentine government regarding opportunities for educational and scientific cooperation
- New government scholarships: announcement of 1,000 graduate scholarships



Argentina: Trends, Factors, Outlook

- 100.000 Strong Initiative: efforts from US Embassy and Argentine public and private sector to increase contributions for educational Exchanges
- Increasing interest in Undergraduate programs
- High demand for IEP and Friends of Fulbright



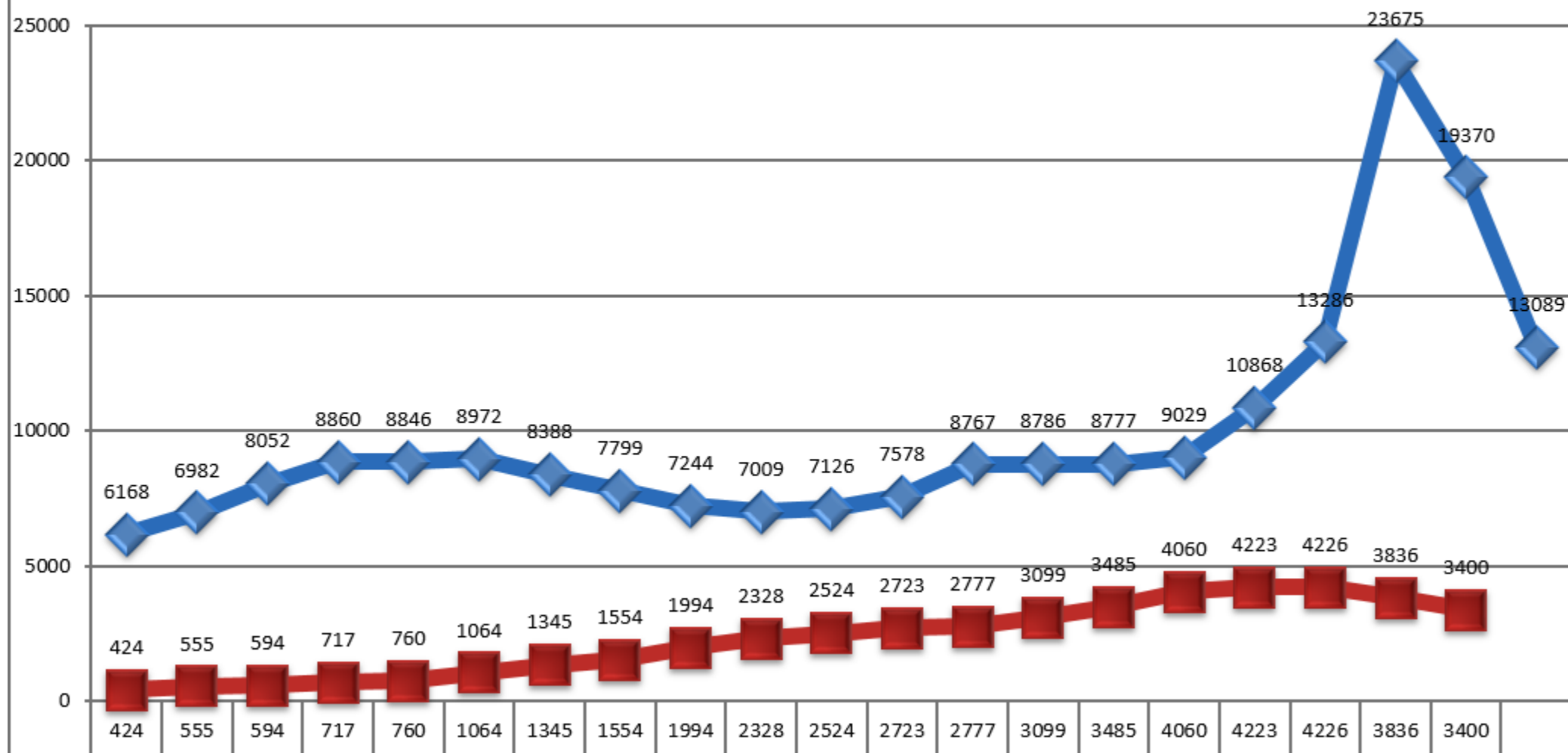
Brazil: Trends, Factors, Outlook



➡ Brazil: Study in the U.S.

➡ U.S.: Study in Brazil

Source: IIE Open Doors Report - Chart compiled by EducationUSA REAC Southern Cone



	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Brazil: Study in the U.S.	6168	6982	8052	8860	8846	8972	8388	7799	7244	7009	7126	7578	8767	8786	8777	9029	10868	13286	23675	19370	13089
U.S.: Study in Brazil	424	555	594	717	760	1064	1345	1554	1994	2328	2524	2723	2777	3099	3485	4060	4223	4226	3836	3400	

Brazil: Trends, Factors, Outlook

- CAPES Print Scholarships
- Partnerships
- High School Reform
- Past Economic Crisis as an Opportunity
- U.S. Mission and the Brazilian Council on Education
- First Liberal Arts Education degree through partnerships



What is here for Chile



In-Country Financial Opportunities - **Becas Chile Program**

7571 scholarships awarded (Masters and Doctorate level) from **2008-2017**

Doctoral Scholarships			Masters Scholarships		
Year	Total	Total U.S.	Year	Total	Total U.S.
2008	346		2008	520	
2009	444	52	2009	669	101
2010	347	74	2010	277	117
2011	263	107	2011	431	177
2012	302	99	2012	420	131
2013	329	72	2013	414	132
2014	253	75	2014	349	126
2015	362	63	2015	390	111
2016	360	50	2016	377	77
2017	360	57	2017	358	72
2008-2017	3366	649	2008-2017	4205	149

- 2017: U.S. is 3rd leading destination for students
- PhD top fields of study: Education, Biology (Sciences), Engineering & Technology
- Masters top fields of study: Law, Public Policy, Engineering & Technology

Paraguay: Trends, Factors, Outlook

In-country initiatives/programs:

Carlos Antonio Lopez

Scholarships for graduate studies:

1500 students to complete their studies on a graduate level in Top 300 University programs around the world.



Uruguay: Trends, Factors, Outlook

Two EducationUSA Advising Offices inside the U.S. Embassy in Uruguay and the binational center.

Considerable increase of undergraduate students seeking information about study in the U.S.

One laptop per child country



Current and Hot Topics

- Young Leaders of the Americas Initiative (YLAI) for young entrepreneurs (250 in Fall 2017)
- 100,000 Strong Innovation Grants
- Economics is the stronger indicator of Mobility
- Corruption scandals leading to more families searching options outside southern cone
- Politics not involved in reasons for family choices

Opportunities in the Andean Region

Ana Villavicencio

Andean Region

Bolivia
5 Centers

Colombia
11 Centers

Ecuador
3 Centers

Peru
11 Centers

Venezuela
4 Centers

Place of Origin	Undergraduate		Graduate		Short-term		Total	
	2016/17	% Change	2017/17	% Change	2016/17	% Change	2016/17	% Change
South America	21,087	-1.5	13,035	-3.1	3,802	-59.8	43,146	-11.7
Colombia	3,250	2.7	3,028	0.4	719	-0.1	7,982	2.1
Venezuela	5,274	0.0	1,295	0.9	974	32.0	8,540	3.3
Peru	1,517	9.8	1,078	0.8	213	-57.3	3,200	-1.7
Ecuador	1,605	0.4	874	4.3	222	14.4	3,032	4.9
Bolivia	795	4.6	195	-8.0	67	39.6	1,207	5.7



Updates Sponsored Programs

Colombia



Research Ecosystems

- Grants for large-scale collaborations among:
 1. Accredited Colombian HEI
 2. Non-accredited Colombian HEI
 3. Private sector funding
 4. International institution (educational and research)

Passport to Science

- Loan-scholarship financing for Master's and Ph.D's
- Top 500 (Shanghai)
- Admission letter in areas of:
 1. Health
 2. Agriculture and food safety
 3. Renewable energy
 4. Environment, biodiversity, and biotechnology
 5. Social sciences for post-conflict

Education and the Peacebuilding Process

- Government using education as a tool for peace building
- Local universities also leading the way

Goal

- Access, inclusion
- Reconciling and healing

★ *New government taking over in a couple of months most likely will continue emphasis in education.*

Land Grant University Initiative

- 1960's Nebraska Mission
- Exploratory mission to Colombia in May 2015, Follow up meeting in Washington
- Research and extension centers, universities, government, and the private sector
-
- U.S, LGUs Colombia Dialogue: Alliances for agriculture



LGUCOLOMBIA.ORG

Home

Advancing Colombia's peacebuilding efforts through...

Updates Sponsored Programs

Peru

- Current Focus - Domestic Opportunities
- New Government, New Leadership, Re-evaluation of scholarship programs
- **Pronabec:** Beca Presidente de la Republica and Beca 18
- Colegios de Alto Rendimiento (COAR)
- Reto Excelencia- SERVIR (<http://www.retoexcelencia.gob.pe/>)
loan-scholarship for public servants to study abroad.

Beca 18 abre inscripciones para estudiar en universidades o institutos

Hay 2000 becas para ciencia y tecnología



Foto: Difusión

<https://elcomercio.pe/peru/beca-18-abren-inscripciones-estudiar-universidades-institutos-noticia-508995>

Updates Sponsored Programs

Bolivia

- Launched in 2014 called “Soberania- 100 Becas” for pursuing graduate studies at top international universities.
- In 2018 scholarship includes more fields of study including medicine and law, not only STEM related-areas.
- Covers all costs. In some cases, local costs of language preparation.
- Students need to apply for the scholarship first and then to the university program.
- The Ministry of Education is looking for partnerships with other institutions to implement more effectively the scholarship. For more information visit: <http://www.minedu.gob.bo/index.php/programa-100-becas> or contact an EducationUSA adviser in Bolivia.



Current and Hot Topics

- Local political and economic situations shaping education initiatives and student mobility
- Increase in U.S. student visa denials (or perception of)
- Recruitment competition from other regions
- Security concerns at U.S. campuses



Becas Mundo
ICETEX

Empowering persons with disabilities and special needs

Gobierno de Singapur - SCP
Becas del 70%

Cierre de la convocatoria:
14 de marzo de 2018
Convocatoria No 6218318

Presencial

ICETEX GOBIERNO DE COLOMBIA



COOPERACIÓN INTERNACIONAL BECA TAIWÁN

PRONABEC



BECAS DEL MINISTERIO DE EDUCACIÓN DEL GOBIERNO DE TAIWÁN

TIPO DE ESTUDIOS / DURACIÓN

1. Beca HUAYU para estudios de idioma chino (de 3 a 9 meses).
2. Beca para estudios de posgrado (hasta 4 años).

CONTACTO

Embajada de Taiwán
Av. Las Palmeras 301, Camacho, La Molina.

FECHA LIMITE PARA POSTULAR

30 de marzo de 2018.



China oferta

1200 BECAS EC

PARA ECUATORIANOS

Next Steps: Know the players

- Do your research prior to NAFSA
- Invest in a visit
- Cultivate your contacts
- Have a long-term vision
- Consider institutional initiatives



Opportunities in the North America, Central America and the Caribbean

Maria Mercedes Salmon

EducationUSA North/Central America and the Caribbean

24 countries
54 centers
48 advisers



Regional Trends for North America, Central America & the Caribbean



Governmental
Initiatives

Public-Private
partnerships



Workforce
development

Regional Trends for North America, Central America & the Caribbean



Teacher training

Internationalization of higher education in the region / Partnerships



Mexico

- Steady numbers in student mobility to US (Short-term/non degree)
- 124 Million citizens. 18% between 15 and 24
- 25 EducationUSA Advising Centers
- Currency devaluation: Nearly 40% in last three years
- Diverse student markets: regional
 - Field of interest
 - Economic sectors

Mexico

- United States-Mexico Bilateral Forum on Higher Education, Innovation, and Research (May 2013)
 - Proyecta 100,000 (short-term and language focus)
 - Summer research undergraduate opportunities
 - Community college exchanges
 - U.S.-Mexico Academic Mobility Fair
- “Mexico en Inglés”, new initiative focusing on English by SEP
 - Teacher colleges (Escuelas normales) – 251 / 1000 jobs for qualified English teachers (July 2017)
- Mexican government supports students, faculty and researchers from the U.S. to come to Mexico (CONACYT)
- 100,000 Strong in the Americas – Mexico is the leading country in winning proposals

Mexico

Perceptions vs. reality

- Feeling welcome/safe in the U.S.?
- Not the time to withdraw!
- Financial challenge more pressing
- Think outside the box!!

Presidential election: July 2018

Honduras

- Record 45% increase in student mobility to U.S. in last 5 yrs.
- 9 Million citizens. 21% between 15 and 24
- 2 EducationUSA Advising Centers
- Traditionally big undergraduate market – high level of language (bilingual schools)
- Current political and security environment

Honduras

- Becas Honduras 20/20 (the International Graduate Scholarships Program initiative).
 - In 2017, approximately 120 Honduran students received awards to cover: airfare, lodging and maintenance, tuition and fees, medical insurance and materials.
 - Priority fields of study: Agriculture, Environmental Sciences, Engineering, Economics, Business Administration, Health Sciences including medicine, pharmacy and dentistry, and Biology.
 - <http://becashonduras2020.gob.hn>
- Local sources of support for graduate Honduran students are:
 - Hondufuturo - loans of up to \$50,000 to become a scholarship if 1) awarded graduate degree, 2) return to Honduras, and 3) remain and work in the country for three to five years.
 - Banco Atlántida partnering with the Fulbright program to offer scholarships for MBA and any Business fields.

Panama

- Second largest sender of students to U.S. in Central America
- 3.7 Million citizens. 17% between 15 and 24
- 1 EducationUSA Advising Center
- Knowledge in Panama
 - Focus on research and technology transfer
 - Emphasis on graduate opportunities but not limited
- U.S. HEI locally present

Panama

- “Panama Bilingue” Initiative (2014)
 - Goal: supporting 10,000 English-language public school teachers by 2019.
 - May 2017 program became an act of the legislature mandating the implementation of bilingual education in in the k-12 system.
 - To date, approximately 3000 Panamanian English teachers have traveled abroad to participate in 2-4 month programs, and another 3,000 in Panama. Another 1,000 teachers to travel during 2018.
 - <http://panamabilingue.com>.
- The National Secretariat of Science Technology and Innovation (SENACYT): undergraduate and graduate scholarships, including a Fulbright-SENACYT scholarship.
- IFARHU
 - Goal: to develop human capital through education
 - Loans up to 80,000USD
 - Undergraduate and graduate programs abroad as well as scholarships to complete short-term, intensive language training, undergraduate and graduate degrees.
 - <https://www.ifarhu.gob.pa>

Dominican Republic

- Third largest sender of students to U.S. from the Caribbean
- 11 Million citizens. 18% between 15 and 24
- 2 EducationUSA Advising Centers
- Caribbean 2020 – Strategy for Engagement (June 2017)
 - U.S.-Caribbean Strategic Engagement Act signed into law by the Executive in December 2016
 - Education as 1 of 6 priority areas
 - Support for public-private partnerships that facilitate higher education and workforce development strategies in the U.S. and the Caribbean;
 - Deployment of U.S. academic experts to the region to develop early literacy curricula;
 - Provision of technical assistance for education policy training to teachers, policymakers and civil society;

Dominican Republic

- Ministry of Higher Education, Science, and Technology (MESCyT)
 - Graduate degrees – 7% to U.S.
 - Priority fields of study: engineering, basic sciences, public health, education, agriculture, food, and animal sciences.
 - Interest in developing partnerships / articulation agreements with U.S. research-focused universities that offer in-state tuition for their scholars.
 - <http://mescyt.gob.do/index.php/programa-de-becas/becas-internacionales>.
- INICIA EDUCACIÓN
 - NGO-driven scholarship
 - Graduate education focusing on educators with experience in public sector
 - Priority fields: Educational Leadership, Assessment and Measurement, Curriculum and Instruction, Teacher's Training, Public Policy, Education and Technology with an emphasis on education, Literacy and others.
 - <http://www.iniciaeducacion.org>.

How can you engage with EducationUSA?

- Connect with EducationUSA advising center in the country of interest
- Offer to serve as an expert for outreach and virtual programs
- Engage alumni to represent your institution
- Send students to intern in EducationUSA centers
- Participate in in-person fairs and virtual fairs in the country of your interest
- Send recruitment materials to centers and fairs
- Attend the EducationUSA Forum and Regional Forums
- Interact with us via our Facebook, Twitter, Instagram accounts (and YouTube channel)
- Create a profile on our website to list scholarship opportunities, submit videos and stories, and to subscribe to our monthly newsletter for higher education professionals. For instructions, please visit: <https://goo.gl/z2PsK4>
- Apply to host a group of EducationUSA advisers on your campus!

Recruitment Opportunities

- 2018 EducationUSA LLM Tour, October 15-29
- 2018 EducationUSA South America Fair Circuit
August 27-Sept. 22
- EducationUSA Brazil Roadshow 2019
- EducationUSA Colombia Stem Tour March 2019



The poster features the Education USA logo at the top left, which consists of a white star with a blue outline and a white pencil tip. To the right of the logo, the text "Education USA" is written in white. Below the logo, the text "2018 EducationUSA South America LLM Tour" is displayed in white on a dark grey background. In the center, there is a photograph of a woman with long brown hair, wearing a blue blazer over a white shirt, with her arms crossed. To the right of the photo, a list of dates and locations is provided: October 15 - Rio de Janeiro, October 16 - Brasilia, October 17 - Curitiba, October 20 - São Paulo, October 22 - Buenos Aires, October 23 - Montevideo, October 25 - Santiago, October 27 - Lima, and October 29 - Bogotá. At the bottom, there is an orange banner with the text "Register at: edusa-llmtour.org" and "llmfair@educationusa.org".

EducationUSA is a network of hundreds of advising centers in more than 170 countries, supported by the U.S. Department of State's Bureau of Educational and Cultural Affairs. EducationUSA Advising Centers actively promote U.S. higher education around the world by offering accurate, comprehensive, and current information about accredited educational institutions in the United States. To find an advising center, visit EducationUSA.state.gov

Your Official Source on U.S. Higher Education



The poster features a red silhouette of the South American continent on the left. To the right, the Education USA logo is displayed, consisting of a blue star with a white outline and a white pencil tip, with the text "Education USA" in blue. Below the logo, the text "South American Fair Circuit" is written in red. The background is a light grey gradient.

Washington DC Forum & EducationUSA Global Guide

EducationUSA Forum: July 30th-
August 1st, 2018

Annual EducationUSA publication that provides in-depth information about EducationUSA advising services worldwide, regional profiles and trends, country specific opportunities and economic factors that relate to student mobility.



http://www.educationusa.state.gov

Online Services for U.S. Higher Education Professionals

- Request a U.S. higher education login
- Sign up for the EducationUSA U.S. Higher Education Monthly Update
- Post HEI news articles
- Post financial aid /scholarships
- Find advising centers and events

Be sure to subscribe to our monthly newsletter for U.S. higher education professionals.

Check the "subscribe" box and click on "Save."



The screenshot shows a user profile page with a navigation bar at the top containing 'PROFILE SETTINGS', 'ALL CONTENT', 'MY CONTENT', 'SCHEDULED', and 'APPROVALS PENDING'. Below the navigation bar is a disclaimer: 'Please keep all information as up to date as possible. EducationUSA relies on this information to learn about and better assist U.S. higher education representatives, EducationUSA Advisers, and State Department Staff members who utilize our services.' The main content area is divided into two columns. The left column has a sidebar with sections: 'PRIMARY INFORMATION *', 'LOCATION *', 'BIOGRAPHY', 'ADDITIONAL INFORMATION', 'MY INSTITUTION / ORGANIZATION *', and 'SUBSCRIPTIONS'. The right column is titled 'U.S. Higher Education Monthly Update' and contains the text: 'This newsletter is sent out monthly and packed with information for U.S. higher education professionals on topics such as updates from the U.S. Department of State, opportunities for collaboration, upcoming events, and more.' A 'Subscribe' button with a checkmark icon is highlighted with a yellow box. At the bottom of the form is a 'SAVE' button.

Find an Advising Center

Search by:

Region

Location (country)

Level of Service



The screenshot shows the 'Find An Advising Center' search results page. At the top, there is a dark blue banner with the text 'Find An Advising Center'. Below the banner is a search bar with three dropdown menus labeled 'Region', 'Location', and 'Level of Service', each with 'ALL' selected. A 'SEARCH' button is to the right of the dropdowns. Below the search bar, there is a note: '* Advising centers in the EducationUSA network offer three different levels of service. LEARN MORE ->'. The search results show '426 RESULTS | SHOWING 1 - 10'. The first result is 'Alianza Montevideo' with details: 'City: Montevideo, Location Uruguay' and 'Level of service: Comprehensive'. On the right side of the page, there is a section titled 'OTHER SEARCHES' with links for 'Search Website ->', 'Advising Centers', 'Events ->', 'Financial Aid ->', and 'Videos ->'.







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Q & A



THANK YOU!

