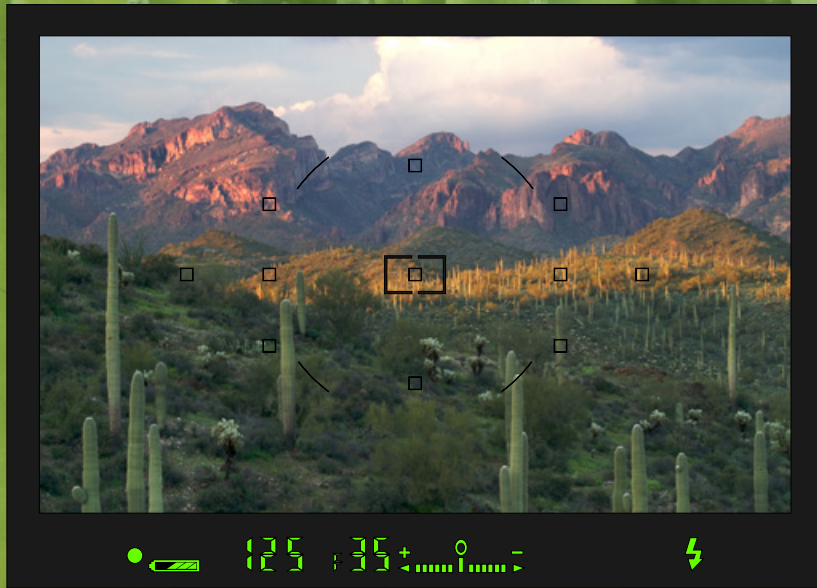


NATIONAL GEOGRAPHIC TRAVELER

# PHOTOGRAPHY WORKSHOP

FOUR SEASONS RESORT SCOTTSDALE AT TROON NORTH  
SCOTTSDALE, ARIZONA

APRIL 26-29, 2012



  
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## NATIONAL GEOGRAPHIC TRAVELER PHOTOGRAPHY WORKSHOP

Four Seasons Resort Scottsdale at Troon North • April 26-29, 2012

National Geographic Traveler magazine and Scottsdale Convention & Visitors Bureau are pleased to bring you a unique photography experience. This comprehensive workshop promises to make you a better digital photographer by sharpening your skills, inspiring you to see and photograph subjects in new and different ways, and helping you avoid the pitfalls of shooting in the digital age.

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### WHAT YOU SHOULD BRING

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#### EQUIPMENT NEEDED FOR WORKSHOP:

- Digital SLR camera (preferred)
- Laptop computer—you will need to download and edit the photos you take during the photo sessions in the field
- Batteries/battery charger
- Camera bag
- Extra lens and flash
- Tripod
- Memory cards
- Card reader to download pictures to computer (preferred) OR Cable to connect camera to laptop

#### PERSONAL ITEMS:

Comfortable walking shoes, backpack for equipment and water, sunscreen, sunglasses, and hat

*Photo seminar is recommended for those with previous photography experience.*

*Amateurs and serious amateurs welcome.*

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## WHAT YOU WILL LEARN

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**National Geographic Traveler Photographer Bob Krist** will teach you his secrets for capturing the spirit of a place and bringing back images of enduring significance. You will get a behind-the-scenes look at how amazing photos are made—not taken. Build pictures from the ground up by learning how to explore a place visually, how to find the perfect lighting, and how to anticipate a great moment.

**Discover why the “decisive moment” is such a powerful photographic concept and learn:**

- How to tell a story with your photographs
- How to improve the photos you take
- How to get the most out of your lenses
- How to best use composition and light
- How to capture the moment
- Tips on using flash
- A digital workflow for travel photographers on the road

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## TOPICS WORKSHOP WILL COVER

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### NATURAL LIGHT ON LAND

Learn how professional photographers bring landscapes to life with drama and flair by using special lighting techniques. Bob will cover the best ways to shoot using the sun’s natural light, how to deal with weather, varying exposure, and when to use your flash.

### PHOTOGRAPHING PEOPLE AND PORTRAITS

Photographing people and telling their story can be intimidating once you get up close. Learn how to engage your subjects and capture their character in that special moment, employing the right timing and light.

### COMPOSITION

Learn how to create strong and interesting compositions using the properties of wide angle, normal, and telephoto lenses. Add dynamism to your photographs by using graphic elements, colors, and patterns.

### ADVENTURES WITH FLASH

You don’t need big studio lights to create interesting, professional flash photo—small ones can do the job too. Even a single, small show-mount flash can create a myriad of interesting effects if you know how to use it.

### SHOOTING FOR A STORY

Train your eyes to look for photos that tell a story. You can prepare yourself by researching the local culture and landscape before you go. Bob will share how two different stories were shot for National Geographic Traveler and how you can best capture a sense of place to bring home.

### GEARING UP FOR VIDEO

Understanding video requires some know-how that employs similar techniques to shooting still photography. Now that many of the camera models offer video capability, Bob will share some insights, tips, basic gear recommendations, and shooting techniques for expanding into moving pictures.



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## PHOTOGRAPHY WORKSHOP ITINERARY

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### THURSDAY, APRIL 26TH

- 4:00 pm**                      **Check-in. Four Seasons Resort Scottsdale at Troon North**
- 6:00 pm**                      **Welcome Reception**  
Meet National Geographic Traveler Photographer Bob Krist for a special presentation:  
"The Life of a National Geographic Photographer: Perception and Reality".
- 7:30 pm**                      **Reception ends**

### FRIDAY, APRIL 27TH

- 8:00—9:00 am**              **Full breakfast**
- 9:00 am—12:00 pm**      **Meet for classroom instruction**  
The morning session will cover topics and specifics on how to make your images look better with digital photography. Video will also be introduced.
- 12:00—1:00 pm**            **Lunch buffet**
- Afternoon**                    **Technique Presentation**  
Bob will cover topics about aesthetics, composition, moment, light, and flash photography. He will go over his own techniques including, working on the road, what lenses to use, and how to shoot like a professional photographer in preparation for your afternoon photo assignment.
- Late Afternoon**            **Outdoor Photography Assignment**  
You will join Bob and the National Geographic Traveler photo staff on a special excursion to shoot landscapes, people, and action to capture the late afternoon/early evening light. Location TBD and transportation will be provided.
- Dinner**                        **On your own**

## SATURDAY, APRIL 28TH

- 5:45 am**            **Sunrise Outdoor Photography Assignment**  
On this special photo assignment, you will work with light at sunrise to shoot landscapes. Location TBD.
- 8:00—9:00 am**    **Full breakfast**
- 9:00 am**            **Interactive Workshop**  
Morning session will be devoted to reviewing and discussing images taken during the two outdoor photo assignments. You will be asked to download your photographs to your computer. Prepare six images (**three from each assignment**), approximately 1024w x 768h pixels at 72 dpi that can be projected in the classroom. National Geographic staff will assist you in downloading your images on to a memory stick that Bob will use in a critique session.
- 12:00—1:00 pm**   **Lunch buffet**
- Afternoon**           **Additional Technique Presentations**
- 4:00 pm**            **Optional: Outdoor Photo Assignment**  
Join Bob on another outdoor shooting assignment. Location TBD.
- Dinner**             **On your own**

## SUNDAY, APRIL 29TH

- 8:00—9:00 am**    **Full breakfast**  
Meet with Bob and National Geographic staff during breakfast for an informal question-and-answer session about photo technique. Opportunity to bring a selection of your photos from the optional photo assignment on Saturday afternoon for review by Bob.
- 11:00 am**           **Check out.** Depart hotel. Option to spend Sunday visiting unique attractions in Scottsdale.

## ABOUT BOB KRIST

Bob Krist is a freelance photographer who works regularly on assignment for magazines such as National Geographic Traveler, Smithsonian, and Islands. These assignments have taken him to all seven continents and have won awards in the Pictures of the Year, Communication Arts, and World Press Photo competitions. During his work, he has been stranded on a glacier in Iceland, nearly run down by charging bulls in southern India, and knighted with a cutlass during a Trinidad voodoo ceremony. He won the title of "Travel Photographer of the Year" from the Society of American Travel Writers in 1994, 2007, and 2008.

Bob's books include *In Tuscany* (Broadway Books, NY), which features 270 pages of his photographs of the region and is a collaboration with author Frances Mayes. It spent a month on the New York Times bestseller list. He also photographed the coffee table books *Caribbean, Portrait of the Caribbean*, *Low Country: Charleston to Savannah* (Graphic Arts Center Publishing), *A Photo Tour of New York* (Photo Secrets Publishing, San Diego), and *Impressions of Bucks County* (Old Mill Productions, New Hope PA).

His how-to book *Spirit of Place: The Art of the Traveling Photographer* (Amphoto Books, NY) was hailed by American Photographer magazine as "the best book about travel photography we've ever read." His newest book *Travel Photography: Documenting the World's People and Places* was recently published in the *Digital Masters* series by Lark Books. He teaches photo workshops for the Maine and Santa Fe Photo Workshops, National Geographic Expeditions, and Linblad Expeditions.