



**UNIVERSAL** MEDIA  
ADVERTISING IS UNIVERSAL

## Shopping Center Advertising

**oohmediausa**  
media that turns heads!



# Reaching people when it matters most!



The Shopping mall is one of the most dynamic environments anywhere and often the most frequently visited destinations in communities. Universal Media gives advertisers the perfect opportunity to “Catch shoppers when they have their credit cards in their hands”. Mall advertising allows retailers and retail products to reach out to the mass audience in the common areas of the mall.



Universal Media has the unique set of resources to match the strategic marketing needs of the mall - and the mall advertisers.



DMA	DMA: City, State	Mall Name	Square Footage	Monthly Traffic	Average HHI \$	M/M Address	City	ST	Zip	Anchors
2	Los Angeles, CA	Burbank Town Center	1,240,000	1,300,000	\$88,640	201 East Magnolia Blvd	Burbank	CA	91502	Macy's, Burlington Coat Factory, Sears, IKEA, Office Depot, Barnes & Noble, Old Navy, AMC Theaters (30 screens in 3 seperate Theaters, Sports Chalet, Bed Bath & Beyond, California Pizza Kitchen
7	Boston, MA	CambridgeSide Galleria	1,000,000	1,300,000	\$89,126	100 Cambridgeside Place	Cambridge	MA	02141	Macy's, Sears, Best Buy, Apple, H&M, Sephora, P.F. Chang's China Bistro, The Cheesecake Factory, California Pizza Kitchen, T.J. Maxx and more
7	Boston, MA	Chestnut Hill Square	875,000	750,000	\$105,915	200 Boylston St.	Chestnut Hill	MA	02467	Bloomingdale's,The Capital Grille, Franchesca's,Luck Jeans, Dry Bar, True Runner, Equinox Gym, Starbucks, Anthropologie, Athleta, Brio & Seasons 52 Restaurants, Wegman's Super Market, Large Medical Facility
7	Boston, MA	Westgate Mall	600,000	600,000	\$70,173	200 Westgate Drive	Brockton	MA	02301	Macy's, Sears, Best Buy, Children's Place + 65 retail stores
10	Houston, TX	Greenspoint Mall	1,500,000	1,425,000	\$66,932	12300 North Freeway	Houston	TX	77060	Macy's, Dillard's, Fitness Connection, Premiere cinema and Palais Royal
12	Detroit	Macomb Mall	950,000	1,000,000	\$62,498	32233 Gratiot Avenue	Roseville	MI	48066	Sears, Kohls, Dicks Sporting Goods, H&M, Old Navy, Ulta, Babies r Us, Party City
13	Tampa	International Plaza	1,200,000	931,000	\$107,000	2223 N. West Shore Boulevard	Tampa	FL	33607	Neiman Marcus, Nordstrom, Dillards, Apple, Hugo Boss, Tory Burch, Aldo, Guess, Gucci, 293 room Renaissance Hotel
16	Miami, FL/ Ft. Lauderdale/ Palm Beach, FL	Palm Beach Outlets	1,175,000	1,000,000	\$85,000	1801 Palm Beach Lakes Blvd	West Palm Beach	FL	33401	Saks Fith Ave, Ann Taylor, Charlotte Russe, Nike Store, Reebok, Calvin Klein, Jones NY, J. Crew, Banana Republic & 110 Other Retailers
16	Miami, FL/ Ft. Lauderdale/ Palm Beach, FL	Mall at Wellington Green	1,272,000	935,000	\$74,878	10300 W. Forest Hill Boulevard	Wellington	FL	33414	Nordstrom, Dillards, JC Penny, Macy's, Guess, Coach, Apple, Ashley Furniture, California Pizza Kitchen
16	Miami, FL/ Ft. Lauderdale/ Palm Beach, FL	Dolphin mall	1,390,000	1,900,000	\$76,930	11401 NW 12th Street	Miami	FL	33172	Bloomingdales, Saks off 5th, Ann Taylor, Bose, Banana Republic, Tommy Hilfiger, Coach, Aldo, Kenneth Cole, Nautica, Dave and Busters, 17 Restaurants, Bowling Alley, Cobb Theatres 19
33	Salt Lake City, UT	City Creek Complex	1,100,000	1,200,000	\$95,210	50 S Main St	Salt Lake City	UT	84144	Nordstrom, Macy's,Tiffany. Rolex Store, Michael Kors, Disney Store, Marriot Hotel, Salamon Sports, Banan Republic,Pandora , Porsche Design
33	Salt Lake City, UT	University Mall	1,400,000	1,250,000	\$82,145	575 University Mall	Orem	UT	84097	Macy's, H&M, Cinemark Megaplex,14 + 200 stores
33	Salt Lake City, UT	Gateway Shopping Center	780,000	870,000	\$79,562	400 W 100 S South Rio Grande St	Salt Lake City	UT	84101	Dick's Sporting, IMAX Theater, Megaplex 12, Clark Planetarium, Gateway Children's Museum, Plus 90 stores
33	Salt Lake City, UT	Station Park	950,000	825,000	\$85,472	320 N Station Parkway	Farmington	UT	84025	Nordstrom Rack, Dresses for Less, Apple Store, Marshals, Sports Authority, H&M, Victoria Secret, J. Crew, Forever 21, Athletica, The Gap, Gymboree, Old, Navy, Cinemark XD Megaplex + 90 s
42	Norfolk, VA	McArthur Center	932,000	761,000	\$84,452	300 Monticello Avenue	Norfolk	VA	23510	Nordstrom, Dillards, Apple, Johnston & Murphy, Restoration Hardware, Talbots, Eddie Bauer, Banana Republic
57	Richmond, VA	Regency Square	820,000	500,000	\$68,000	1420 Parham Road,	Richmond	VA	23229	Macy's , Sears, JC Penny, Sephora, Foot Locker, American Eagle, XXI Forever, Victoria Secret, Aeropostale
109	Boise, ID	Village At Meridian	925,000	812,000	\$77,000	3600 E Fairview Ave	Meridian	ID	83642	Marshall's, GAP, Nike, Ann Taylor, Loft, Toys r Us / Babies r Us, Petco, Axiom Fitness, Yard House, Toby Keith's I Love this Bar and Grill





































14ft. X 16ft. BANNER





8ft.H X 14ft.W BANNER





7' H x 14' W Billboards



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