

Biosimilar

DRUG DEVELOPMENT WORLD

Europe 2016

Collocated with:

**World
Generic Medicines**
Congress Europe 2016

Navigate
development and
launch strategies
for biosimilars



10 - 11 February 2016

Fairmont Rey Juan Carlos, Barcelona

Sponsor:



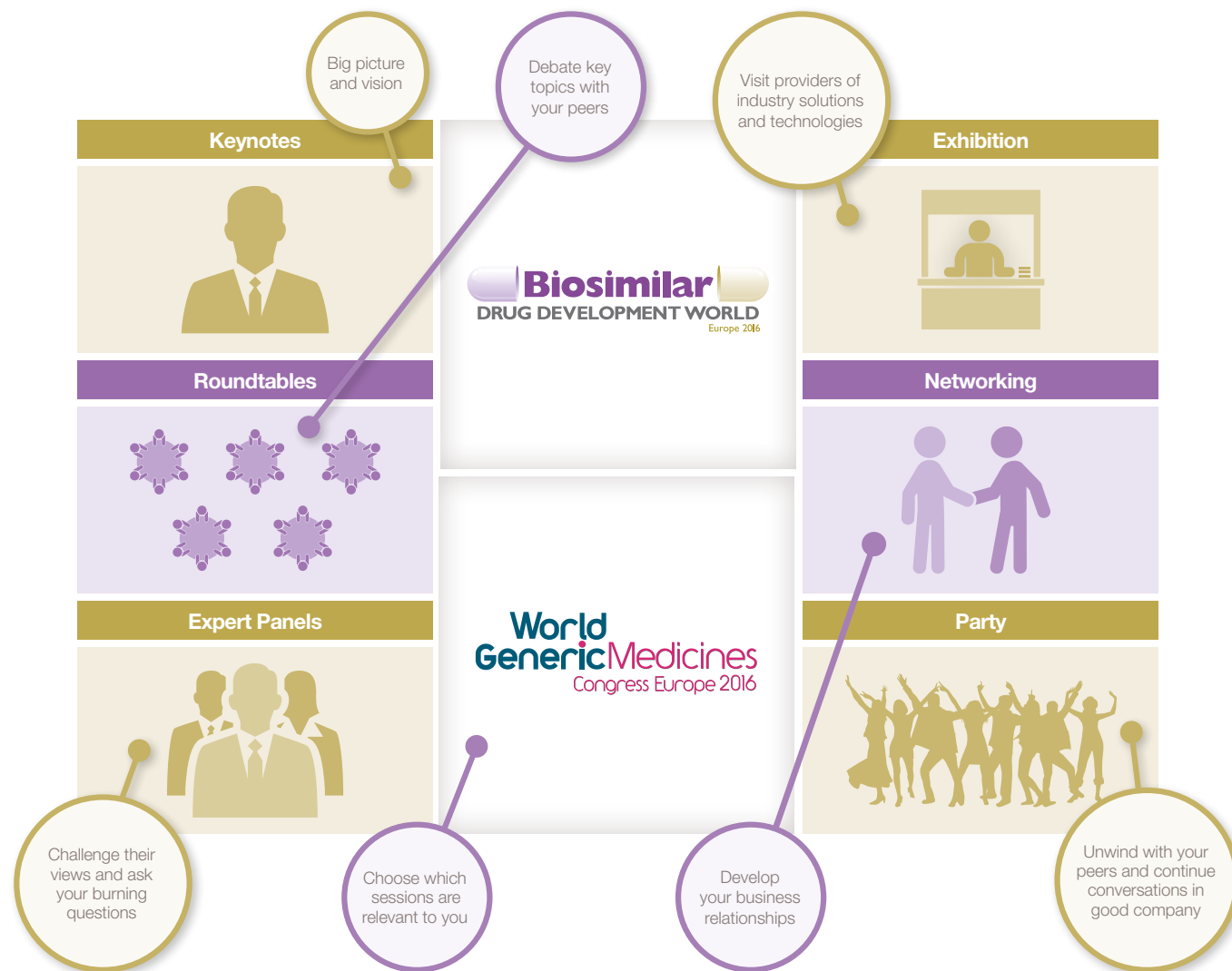
Created by:

healthnetwork
COMMUNICATIONS

Your event, your way

The industry is rapidly changing, which provides a unique set of challenges for those developing and manufacturing biosimilars. Gain true insight on winning development, manufacturing, clinical and commercialization strategies for biosimilars in the global market.

Navigate the challenges in the clinic, and the manufacture and development of biosimilar medicines as well as explore the commercial hot topics in the industry. This is your best chance to find out where the true biosimilar industry growth opportunities lie and what role they can play in your portfolio.



BOOK NOW

Register now to secure your price! www.healthnetworkcommunications.com/biosimilar
Call +44 207 092 1210 or email tayyab.abbasi@terrapinn.com

“

Very pertinent presentations and high level speakers

Vice President Generic Products,
Ethypharm

”



“

Good content of presentations, right people to talk future business and share market information

Business Development Manager,
Sharp Packaging Solutions

”



“

Great meeting. Very informative and great networking

CEO,
Amdipharm Mercury Company

”





Sandeep Athalye

Vice President and Head, CDMA, Biosimilars,
Boehringer Ingelheim

The future of the biosimilar industry - mapping
the evolution and development of the
biosimilar sector

Malcolm I Mitchell

Senior Medical Fellow, Clinical Pharmacology,
Eli Lilly & Company

A clinical pharmacologist's view of biosimilars



Caroline Boulliat

Immunology Franchise Head Biosimilar EMA,
Hospira

Analysing current market trends to understand
how to drive biosimilar commercial success



Klaus Martin

Senior Director, Business and Product Development,
Polpharma Biologics

Development and process considerations
for biosimilars



Key speakers

On the 10-11 February 2016, we're bringing together senior representatives from leading biopharmaceutical companies across the globe to discuss the science and the business strategy of biosimilar drug development.

These individuals will give essential insights into the opportunities for growth and future threats to the biosimilars industry.

It's rare to have these experts all together under one roof! Book now to hear the core components needed to achieve commercial success.

BOOK NOW

Register now to secure your price! www.healthnetworkcommunications.com/biosimilar
Call +44 207 092 1210 or email tayyab.abbasi@terrapinn.com

10

Reasons to Attend

1

Dig deep into the scientific foundations at the core of biosimilar development

2

Understand how to translate regulatory expectations into trial concepts with global best practice strategies in clinical trial design and execution

3

Master biosimilar manufacture, process development and scale up

4

Find out where the true biosimilar industry growth opportunities lie and what role they can play in your portfolio

5

Identify innovative tools and techniques for immunogenicity

6

Understand how to operate in the regulatory environment in Europe, Asia and America with input from key regulatory bodies

7

Gain an investor's perspective and understand what this means for your business

8

Review recent partnering and M&A activities and the resulting impact on the biosimilar industry

9

Double your opportunities - choose to attend Biosimilars Drug Development World or the parallel World Generic Medicines Congress to learn and network with colleagues across both events

10

Transform good science into a better approval process and increase patient access

BOOK NOW

Register now to secure your price! www.healthnetworkcommunications.com/biosimilar
Call +44 207 092 1210 or email tayyab.abbasi@terrapinn.com

08:00 Registration

08:50 Opening remarks from the chair

Generics and Biosimilars Commercial Strategy Overview

09:00

Generics market focus

Claudio Albrecht, Ex CEO and Chairman of the Board of the **Actavis Group**

09:30

Growth strategies for new business and increased market share

Michael Ewers, General Manager, **Recordati**

10:00

KEYNOTE PANEL DISCUSSION: The future of the biosimilar industry - mapping the evolution and development of the biosimilar sector

Sandeep Athalye, Vice President and Head, CDMA, Biosimilars, **Boehringer Ingelheim**

Cyrus Karkaria, President, Biotech, **Lupin Pharma**

Bruce Lott, Vice President, State Government Relations and Global Biologics Policy, **Mylan Inc.**

Paul Audhya, Vice President, Medical Affairs Europe, Middle East and Africa, **Hospira**

10:45

Speed networking

11:15

Morning refreshments

11:45

Competitive landscape: forecasting the financial growth of biosimilars in the global healthcare marketplace

Ashwin Pai, Senior Vice President, healthcare Investment Banking, **Jefferies International Ltd**

12:15

Government affairs affecting the US generics and biosimilar market

Bruce Lott, Vice President, State Government Relations and Global Biologics Policy, **Mylan Inc.**

12:45

Lunch

“Interesting topics, high level speakers, fruitful discussion”

Clinical Program Leader | **Boehringer Ingelheim**

“Very good networking opportunities”

Attorney at Law | **Duane Morris**

13:45	<p>PEER TO PEER ROUNDTABLES:</p> <p>Implications of increasing pricing pressure regimes and required market strategies Michael Ewers, General Manager, Recordati</p> <p>Maximising growth opportunities to be gained from fast growing dynamic markets</p> <p>What is a sustainable price for a generic and how do you go about achieving it? Frances Cloud, Founder, Pharmacloud</p> 
Biosimilars Process and Development Strategies	
14:15	<p>Development and process considerations for biosimilars Klaus Martin, Phd, Senior director, Business and Product Development, Polpharma Biologics</p>
14:45	<p>Addressing the immunogenicity of Biosimilars Meenu Wadhwa, Principal Scientist, Cytokines and Growth Factors Section, Biotherapeutics Group, NIBSC, MHRA</p>
15:15	Afternoon refreshments
15:45	<p>Clinical development strategies for Biosimilars Dr. Karsten Roth, Director Clinical Operations, Cinfa Biotech GmbH</p>
16:15	<p>Assessing the commercial opportunities and viability of follow-on products Sophie Opdyke, Vice President, Commercial Development, Biosimilars, Global Established Pharma BU, Pfizer</p>
16:45	Closing remarks from the chair
17:00	Drinks party

BOOK NOW

Register now to secure your price! www.healthnetworkcommunications.com/biosimilar
Call +44 207 092 1210 or email tayyab.abbasi@terrapinn.com

08:00	Registration
08:50	Opening remarks from the chair
Clinical Challenges	
09:00	<p>Pharmacovigilance for biosimilars Dr. Niraj Chhaya, Lead Risk Management, Global Pharmacovigilance, Boehringer Ingelheim</p>
09:30	<p>How to design the right clinical development programme for biosimilars Sandeep Athalye, Vice President and Head, CDMA, Biosimilars, Boehringer Ingelheim</p>
10:00	<p>A clinical pharmacologist's view of Biosimilars Malcolm I Mitchell, Senior Medical Fellow, Clinical Pharmacology, Eli Lilly & Company</p>
10:30	<p>PANEL DISCUSSION: Understanding the challenges and opportunities that face biosimilar clinical development</p> <p>Dr. Niraj Chhaya, Lead Risk Management, Global Pharmacovigilance, Boehringer Ingelheim Sandeep Athalye, Vice President and Head, CDMA, Biosimilars, Boehringer Ingelheim Malcolm I Mitchell, Senior Medical Fellow, Clinical Pharmacology, Eli Lilly & Company</p>
11:00	Morning refreshments
11:30	<p>European regulatory update for biosimilars Andrea Laslop, Head of Scientific Office, AGES PharmMed</p>
12:00	<p>Canada regulatory framework for biosimilars Jian Wang, Division Chief, Clinical Evaluation Division, Centre for evaluation of Radiopharmaceuticals and Biotherapeutics, Health Canada</p>
12:30	<p>PANEL DISCUSSION: An update on global regulatory frameworks for Biosimilar approval</p> <p>Andrea Laslop, Head of Scientific Office, AGES PharmMed Jian Wang, Division Chief, Clinical Evaluation Division, Centre for evaluation of Radiopharmaceuticals and Biotherapeutics, Health Canada Dr. Steinar Madsen, Medical Director, Department of Drug Information, Norwegian Medicines Agency</p>
13:00	Lunch

14:00	<p>Biosimilar infliximab – experiences and future expectations Dr. Steinar Madsen, Medical Director, Department of Drug Information, Norwegian Medicines Agency</p>
14:30	<p>Smart extrapolation strategies for Biosimilar Rituximab in Oncology Bernd Liedert, Senior Clinical Program Leader Biosimilars, Boehringer Ingelheim</p>
15:00	Afternoon refreshments
15:30	<p>Analysing current market trends to understand how to drive biosimilar commercial success Caroline Boulliat, Immunology Franchise Head Biosimilar EMA, Hospira</p>
16:00	<p>Post launch safety monitoring Uwe Gudat, Head of Safety, Biosimilars, Merck Biosimilars</p>
16:30	<p>Addressing regulatory developments in Europe David Jauch, Global Regulatory Affairs and Government Relations, Fresenius Kabi Deutschland GmbH</p>
17:00	Closing remarks from the chair
17:15	End of Conference

“Great speakers and topics relevant to today’s competitive generic marketplace”

US Director Generic Channel Strategies | **Greenstone LLC**

“An excellent event, good overview about the generics worldwide and future trends”

General Manager | **Fresenius Kabi-Labesfal Genericos**

BOOK NOW

Register now to secure your price! www.healthnetworkcommunications.com/biosimilar
 Call +44 207 092 1210 or email tayyab.abbasi@terrapinn.com

The Exhibition

The 5th Annual Biosimilar Drug Development World Europe event is the leading business and scientific conference in Europe. Increase your brand awareness and demonstrate thought leadership in front of over 150 senior representatives from biosimilar and generic pharmaceutical companies.

Your opportunity

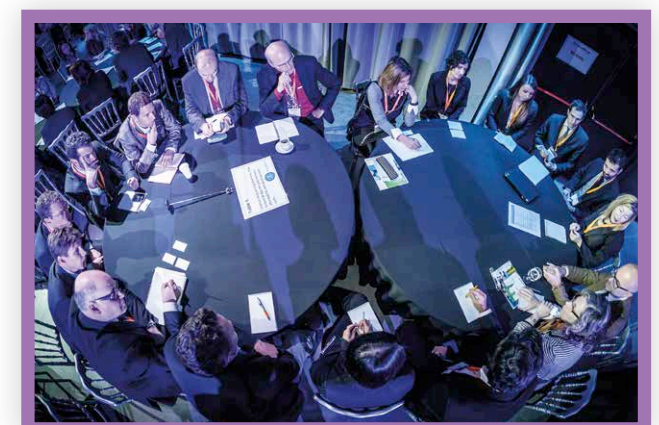
- Grow long term relationships by arranging meetings with top prospects
- Speak and demonstrate thought leadership
- Increase brand awareness and positioning

Who will you meet

- Full Service CRO’s
- Niche CRO’s
- Contract Manufacturing Organisations
- Logistics
- Drug sourcing / Comparator drug sourcing
- Law Firms
- Lab Services

Why sponsor

- Generate new business leads and develop relationships
- Build brand presence and raise brand profile
- Showcase latest products and innovations to prospective buyers
- Promote new services to prequalified clientele
- Meet new business partners and suppliers
- Educate pharma and biotech companies



BOOK NOW

Been seen at the forefront of pricing, reimbursement and market access. Contact **Arnaud Yzambart** on +44 (0) 207 092 1174 or ayzambart@healthnetworkcommunications.com to secure your place

Networking

We know the importance of networking and offer an experience which allows you to do just that. With the bespoke networking portal, dedicated networking managers and peer-to-peer partnering, we ensure that you get the most from your time on site. With 2 events running in parallel, you will be able to meet more connections in one place.

Download our networking app

Download our networking app to get organised and get in touch with all attendees before the event.

Use the Total BioPharma portal to:

- Plan your sessions
- Build a personalised agenda
- Identify exhibitors to visit
- Set up onsite meetings with key executives.
- Network with other attendees



Your networking manager

Take advantage of this dedicated and personalised meeting service. Hold meetings with pre-qualified partners arranged by your networking manager in your private on-site meeting room.

Keep all your messages, appointments and favourites at your fingertips and continue networking whilst you're there. You can still use the networking tool within the app for a full year after the event so you can follow up with anybody you've missed months down the line.

BOOK NOW

Register now to secure your price! www.healthnetworkcommunications.com/biosimilar
Call +44 207 092 1210 or email tayyab.abbasi@terrapinn.com

Formats to excite

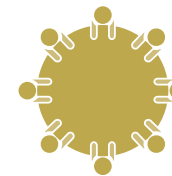
PARALLEL CONFERENCE TRACKS

One great interactive event with two complementary conference tracks. Biosimilar Drug Development World Europe brings together decision makers, influencers to provide a true insight on the best development, manufacturing, clinical and commercialisation strategies for biosimilars in the global market. While World Generic Medicines Congress Europe shares the latest market trends, innovative commercial strategies and opportunities for growth. Pick and choose the right track for your learning, networking and business needs.



ROUNDTABLE DISCUSSIONS

Pick a roundtable that focuses on the industry challenge of highest priority to you. Each round table host will open a topic up for discussion and debate. This is your opportunity to contribute, discuss, engage, share ideas and learn directly from your peers. This informal setting may generate some different perspectives and innovative solutions you haven't considered before...



NETWORKING LUNCHES

Make the most of your time outside the conference room with our networking lunches. This is your opportunity to benefit from informal chat, explore the exhibition hall and meet some new business contacts.



PARTY

Let your hair down after a busy day at our fun party. Join us at the end of day 1 for Vdrinks, music, nibbles, and a few surprises



SOLUTION PROVIDER EXHIBITION

Explore the exhibition hall during dedicated breaks and meet with solution providers that offer innovative services and technologies. You can be sure to meet those that can help fast-track your evidence generation strategy.



SPEED NETWORKING

Put some faces to names with this fast and fun networking session. Rotate around the room and meet, greet and exchange business cards as you go. Create the first links with potential business partners.



BOOK NOW

Register now to secure your price! www.healthnetworkcommunications.com/biosimilar
Call +44 207 092 1210 or email tayyab.abbasi@terrapinn.com

Pricing



The earlier you book the more you'll save.

It's really easy to register online.

And our online calculator will ensure you take advantage of the best deal.

Go to and register

www.healthnetworkcommunications.com/biosimilar

Pricing Table		
Booking code	BR03	
Package	Before 22 nd January 2016	Full price
2 Day conference	£1,495	£1,595

VAT is charged at the current rate and is subject to VAT legislative changes. All bookings will be invoiced at the rate applicable when the booking is made.



REGISTER NOW AND GET THE OFFER PRICE - ON YOUR PHONE

Scan this QR pattern with the camera on your smartphone and register with a promo code **BR03** at the special offer price.

Don't have a QR reader app? You can download one for free from App Store.

Don't have a smartphone? You can also register and get the offer on our website

www.healthnetworkcommunications.com/biosimilar

Book now

www.healthnetworkcommunications.com/biosimilar and register with promo code **BR03** or call **+44 (0)207 092 1000**

Bring your team

There's so much great content, you can't possibly cover it all alone! Bring your team and get an extra discount.

There are special group packages available call **+44 (0)207 092 1000** for more details or go to

www.healthnetworkcommunications.com/biosimilar