Strafford

Presenting a live 90-minute webinar with interactive Q&A

Negotiating Representations, Warranties and Indemnification Clauses in Technology Agreements

Best Practices for Minimizing Risk, Allocating Liability, and Enforcing Remedies

TUESDAY, JULY 15, 2014

1pm Eastern | 12pm Central | 11am Mountain | 10am Pacific

Today's faculty features:

Michael R. Overly, Partner, Foley & Lardner, Los Angeles

Diane L. Karnay, Counsel, Trade-Mark Agent, Wilson Vukelich, Markam, Ontario, Canada

The audio portion of the conference may be accessed via the telephone or by using your computer's speakers. Please refer to the instructions emailed to registrants for additional information. If you have any questions, please contact Customer Service at 1-800-926-7926 ext. 10.

Sound Quality

If you are listening via your computer speakers, please note that the quality of your sound will vary depending on the speed and quality of your internet connection.

If the sound quality is not satisfactory, you may listen via the phone: dial 1-866-961-8499 and enter your PIN when prompted. Otherwise, please send us a chat or e-mail sound@straffordpub.com immediately so we can address the problem.

If you dialed in and have any difficulties during the call, press *0 for assistance.

Viewing Quality

To maximize your screen, press the F11 key on your keyboard. To exit full screen, press the F11 key again.

For CLE purposes, please let us know how many people are listening at your location by completing each of the following steps:

- In the chat box, type (1) your company name and (2) the number of attendees at your location
- Click the SEND button beside the box

If you have purchased Strafford CLE processing services, you must confirm your participation by completing and submitting an Official Record of Attendance (CLE Form).

You may obtain your CLE form by going to the program page and selecting the appropriate form in the PROGRAM MATERIALS box at the top right corner.

If you'd like to purchase CLE credit processing, it is available for a fee. For additional information about CLE credit processing, go to our website or call us at 1-800-926-7926 ext. 35.

If you have not printed the conference materials for this program, please complete the following steps:

- Click on the ^ symbol next to "Conference Materials" in the middle of the lefthand column on your screen.
- Click on the tab labeled "Handouts" that appears, and there you will see a PDF of the slides for today's program.
- Double click on the PDF and a separate page will open.
- Print the slides by clicking on the printer icon.





Negotiating Representations, Warranties, and Indemnification Clauses in Technology Agreements

Presented By: Diane Karnay & Michael Overly

Overview





- Unique nature of technology contracting
- Representations and Warranties
- Indemnification Obligations
- Questions/Discussion

Warranties



- Avoid stock warranties of performance in accordance with the "published documentation"
 - "Published documentation" is a moving target over which the vendor has complete, unilateral control
- What does the warranty really cover?
 - Frequently overlooked issue
 - Make sure the warranties cover <u>all</u> of the following:
 - Licensed Software
 - Enhancements, releases, and new versions
 - Documentation
 - Hardware
 - Support and other professional services



- What is the warranty period? What triggers the start? How long does it run?
 - Sixty days from initial delivery
 - Greater of one year from Acceptance or the period in which support is purchased
 - Cloud engagements
- Exclusive remedies should be avoided
 - Does the remedy even make sense?
 - Time period for fix
 - Tolling of other remedies, but no waiver



Vendor Example: In the event of a breach of the foregoing warranties, Customer's sole and exclusive remedy and Vendor's sole and exclusive liability shall be for Vendor to use reasonable efforts to repair or replace the defective software.

Response: In the event of a breach of [reference warranty of non-conformance], Customer shall afford Vendor [thirty days] to remedy the breach before pursing any other remedies hereunder.



- Types of warranties
 - Performance (Specifications, Service Levels)
 - Intellectual Property Infringement Why is this important if you have an indemnity?
 - Services
 - Legal compliance
 - Privacy Laws and Regulations
 - Viruses and Disabling and Phone-Home Mechanisms
 - Offshoring of data



- Types of warranties
 - Open source/Third Party Software
 - Pass through of third party warranties
 - Known performance issues
 - Authority
 - Changes in functionality
 - Documentation



Performance Warranty

Vendor Example: For a period of thirty days from the Effective Date, the Software will materially conform to its then current Documentation.

Response: For the greater of six months or the period during which Customer purchases Support Services, the Software will materially conform to the requirements of this Agreement, including any statements of work, and, to the extent not inconsistent with the foregoing, the Documentation.



Infringement Warranty

Vendor Example: None.

Response #1: The Software will not infringe the intellectual property rights of any third party.

Response #2: To the best of Vendor's knowledge as of the Effective Date, Customer's licensed use of the Software will not infringe the intellectual property rights of any third party.



Service Warranty

Vendor Example: The Services will be performed in material accordance with this Agreement.

Response #1: The Services will be performed in material accordance with this Agreement and in a timely, workmanlike manner.

Response #2: The Services will be performed in (i) material accordance with this Agreement, (ii) a timely, workmanlike manner, and (iii) in accordance with industry best practices for services of this kind.



Legal Compliance Warranty

Vendor Example: Vendor will comply with all laws and regulations applicable to its business in the performance of the Agreement.

Response: Vendor will comply and will ensure its Software and Services comply with all applicable laws and regulations. Vendor shall, at no additional charge, promptly furnish all updates to the Software necessary for compliance with any change in laws or regulation during the term of this Agreement.



Legal Compliance Warranty

Example general warranty: Vendor further represents and warrants it shall, in connection with its performance hereunder, comply with all applicable laws, ordinances, rules, regulations, building codes, electrical codes, business licenses, visas, work permits, court orders, and governmental or regulatory agency orders (collectively, "Laws"), including, without limitation, laws relating to non-discrimination, human rights, child labor, and other employment and labor laws and applicable foreign export laws, and laws pertaining to health, safety, the environment, and hazardous materials.



Privacy Laws and Regulations

Vendor represents and warrants that at all times during and after the term of the Agreement it will comply, at its sole expense, with all applicable local, state, federal, and international privacy, confidentiality, consumer protection, advertising, electronic mail, data security, data destruction, and other similar laws, rules, and regulations, whether in effect now or in the future, including, but not limited to the Gramm-Leach Bliley Act and its implementing regulations (all of the foregoing will be collectively referred to as the "Privacy and Security Requirements"). Vendor acknowledges that it alone is responsible for identifying, understanding, and complying with its obligations under the Privacy and Security Requirements as they apply to its performance of this Agreement and possession of the Personal Information.



Anti-Virus Warranty

Basic Version: Vendor shall use industry practices to scan and remove from the Software all viruses, Trojan horses, worms, key loggers, and other similar code.

Alternate: Vendor has taken every commercially reasonable precaution to ensure and to the best of Vendor's knowledge, the Software does not contain any virus or similar code that may destroy, modify, alter, or cause the destruction, modification or alteration, in whole or in part, of any of Customers, data, equipment, devices, networks, or software.



Anti-Virus Warranty

Extended Version: Vendor shall not insert into any Software any Destructive Mechanisms, as defined below, and shall use industry best practices to scan and remove any such mechanisms created by third parties from the Software. Vendor shall not invoke such mechanisms at any time, including upon expiration or termination of this Agreement for any reason.



Anti-Virus Warranty

"Destructive Mechanisms" means computer code that: (i) is designed to disrupt, disable, harm, or otherwise impede in any manner, including aesthetic disruptions or distortions, the operation of the Software or any other software, firmware, hardware, computer system or network (sometimes referred to as "viruses" or "worms"); (ii) would disable or impair the Software or any other software, firmware, hardware, computer systems or networks in any way where such disablement or impairment is caused by the passage of time, exceeding an authorized number of copies, advancement to a particular date or other numeral (sometimes referred to as "time bombs," "time locks" or "drop dead" devices); [cont'd]



Anti-Virus Warranty

(iii) would permit Vendor to access the Software or any other software, firmware, hardware, computer systems or networks to cause such disablement or impairment (sometimes referred to as "traps," "access codes" or "trap door" devices); or (iv) which contains any other similar harmful, malicious or hidden procedures, routines or mechanisms which would cause such programs to cease functioning or to damage or corrupt data, storage media, programs, equipment or communications or otherwise interfere with operations.



Offshoring of Data

Example: all Services shall be performed and rendered within the continental United States; and Vendor shall not transmit or make available any Customer Confidential Information, including Personal Data, to any entity or individual outside the continental United States.



Open Source and Third Party Software

Example: Vendor represents and warrants that it shall not deliver to Customer any third party software, including open source software, that would require Customer to accept and be bound by any third party terms and conditions, except to the extent such terms and conditions are expressly identified in and attached to Exhibit A. Except as provided in Exhibit A, Customer hereby rejects all such third party terms and conditions.



Pass-Through Warranties

Example: Vendor shall assign and pass-through to Customer all representations, warranties, and indemnities provided to Vendor in its contracts with third party licensors and suppliers relating to the Software.



Known Performance Issues

Example: There is no existing pattern or repetition of customer complaints regarding the Software, including functionality or performance issues, and that Vendor's engineers have not currently identified any repeating adverse impact on the Software, including functionality or performance, for which the root cause is believed to be a flaw or defect in the Software.



Authority

Example: Vendor has the full power, capacity and authority to enter into and perform this Agreement and to make the grant of rights contained herein, including without limitation, the right to license any ancillary or third party programs licensed to Customer under this Agreement, and Vendor's performance of this Agreement does not violate or conflict with any agreement to which Vendor is a party; Vendor further represents that there is no pending or threatened litigation that would have a material adverse impact on its performance under this Agreement.



Changes in Functionality

Example: Vendor shall not modify or change the Software to reflect a material diminution in the form, features or functionality of the Software from that existing as of the Effective Date, and, accordingly, Vendor shall not change the form, features or functionality of the Software in any material adverse manner from that originally licensed under this Agreement.



Documentation

Example: The Documentation shall be complete and accurate so as to enable a reasonably skilled Customer user to effectively use all of its features and functions without assistance from Vendor and, on each date on which Vendor delivers it to Customer, the Documentation is Vendor's most current version thereof.



- Be mindful of broad disclaimers that could override specific warranties ("as-is"; no liability for errors; not interrupted or error-free)
- Beware of extensive customer warranties
- Disclaim all other warranties of the customer
 - Where appropriate, disclaim representations, warranties, and guarantees as to vendor revenue (e.g., in processing or other transaction agreements)



Definition of Indemnity

Definition of Indemnity:

- 1. To reimburse another for a loss suffered because of a third party's or one's own act or default.
- 2. To promise to reimburse another for such a loss.
- 3. To give another security against such a loss.

Black's Law Dictionary



Indemnities – What is an indemnity?

- An indemnity clause is a contract a contractual transfer of risk between two contractual parties – often subject to intense negotiation.
- Wording should be customized to fit the specific deal requirements.
- Indemnity language allocates risk as between the indemnifying party and the indemnified party and generally has the effect of lessening the common contract law rights of the indemnified party.
- Indemnity language in any agreement should be as unambiguous and explicit as possible.



Common law rights

Under contract law, if a party breaches a representation, warranty or covenant, then the such party would be obligated to compensate the other party for the damages suffered by it that are either (i) fair and reasonable and naturally arising from the breach of the type of contract in question (are by their nature foreseeable) or (ii) arise out of special circumstances of the wronged party (that would not naturally arise from the type of contract) that have been brought to the attention of the other party at the time the contract was entered into (which must be shown to have been foreseeable).



Contractual interpretation

- The general rules for the interpretation of contracts apply.
- Contractual interpretation: First the plain language of the indemnity is considered to determine the intentions of the parties; and then the language of the indemnity will be narrowly construed by the courts since there is an interpretation bias in favour of the indemnifying party.

Elements of indemnity clauses: Who does the indemnity apply to?



- Only the contracting parties?
- Should it extend to the relevant party's directors, officers, agents, subcontractors and affiliates as well?
- Is an extension of the indemnity to customers, end users, successors or assigns too broad in scope – exposing the indemnifying party to unforeseeable risk?
- It all depends on the circumstances of the contract and which party is in the best position to insure against the risk.
- Assess the financial strength of the indemnifying party is a guarantee from a related party or an indemnity bond required?

Elements of indemnity clauses: Who does the indemnity apply to?



Sample language:

Supplier hereby agrees to defend, protect, indemnify and hold harmless Licensee, its affiliates [best to define this term] and their respective directors, officers, representatives, employees, agents and assignees (the "Indemnified Group")...

Elements of indemnity clauses: The scope of the damages indemnified



- Claims, demands or suits not yet proven, settled or decided;
- Damages awarded by a court of competent jurisdiction;
- Damages awarded by an arbitrator or agreed upon pursuant to a mediation settlement;
- Only final damages, where appeal has been exhausted?
- Only damages related to third party claims?
- Losses and damages of the indemnified party, which may or may not include indirect damages;
- Expenses and costs, including legal fees, etc.; and/or
- Fines or penalties.

Elements of indemnity clauses: The scope of the damages indemnified



Sample language:

from and against any and all losses, damages, liabilities, obligations, claims, demands, actions, costs, expenses, suits, proceedings (civil, criminal, administrative or investigative), arbitrations, governmental investigation or review, whether or not well grounded and by whomever asserted, judgments, orders, fines, penalties and amounts paid in settlement, including all costs and expenses incurred in connection therewith such as legal fees and disbursements, expert fees, court costs, adjusters fees and all and any other such related expenses, suffered, incurred by or made against any of them by reason of, arising directly or indirectly out of, or in connection with any claim, allegation or assertion made by either Licensee or any third party with respect to ...

Elements of indemnity clauses: The subject matter of the indemnity



- Protection by the supplying party from any liability arising out of the receiving party's authorized use of assets delivered under the contract generally related to intellectual property infringement or trade secret misappropriation claims, unless (i) the claim is related to the receiving party having violated it obligations or licenses under the agreement or breached its representations or warranties under the agreement; (ii) for any items not created by the supplying party; or (iii) for any items which the supplying party does not own.
- Scope of intellectual property infringement indemnity: (i) territories; and (ii) limited to valid patents and trademarks issued as of the effective date.

Elements of indemnity clauses: The subject matter of the indemnity



Sample language:

(i) the performance and/or failure to perform by Supplier of any of its obligations under this Agreement or breach by Supplier of any of the terms and conditions of this Agreement; (ii) any use or disclosure of Licensee's confidential information by Supplier or any person or entity acquiring such confidential information from Supplier in breach of the terms and conditions of this Agreement; (iii) any infringement (real or otherwise) or allegation of infringement by Supplier or any of Supplier's Products of any trade-mark, patent, design, copyright or any other intellectual property right of Licensee or any third party; (iv) any violation or failure or alleged failure by Supplier to comply with any Applicable Law including Supplier's failure to maintain any proper licensing as required in any jurisdiction in which Supplier provides the Services hereunder; (v) any negligence by Supplier, its agents or any of its directors, officers, or employees in the performance of their duties under this Agreement; and (vi) any incorrectness in or breach of any representation or warranty of Supplier contained in this Agreement.

All events referenced in (i) to (vi) above are hereinafter collectively referred to as an "Indemnifiable Event".

Elements of indemnity clauses: The subject matter of the indemnity



Sample language (in the context of a software development agreement):

Developer shall have no liability to Customer under this section, if any infringement claim is based upon the (i) use of the Products delivered hereunder in connection or in combination with equipment, devices or software not delivered by Developer, or (ii) use of the Products delivered hereunder in a manner not designed by the Documentation, or (iii) modification by Customer of the Products, unless authorized by Developer in writing, to the extent such modification is the cause of the claim or suit.



- Indemnifying party wants: (i) adequate notice of claim; (ii) ability to conduct and control any settlement or defence; and (iii) assistance from the indemnified party.
- An indemnity for a claim of infringement of a third party's rights could also provide that the indemnifying party will: (i) modify the infringing material to make it non-infringing; (ii) replace the infringing material; or (iii) obtain the right to use the infringing material.
- Indemnifying party will generally ask: (i) that the indemnified party and all users cease using, remove, return or destroy the infringing material; or (ii) for the ability to terminate the license for the infringing material (and possibly the entire agreement).



Sample language:

The Supplier's indemnification obligations herein are contingent upon the Licensee (i) promptly notifying the Supplier in writing of the claim; (ii) giving the Supplier the right to control and direct the investigation, preparation, defense and settlement of such claim, and (iii) giving assistance and full cooperation for the defense of same.

... Licensor shall not enter into any stipulated judgment or settlement that purports to bind Customer without Customer's express written authorization, which shall not be unreasonably withheld or delayed.



Sample language:

If any one of the Products is, or in Supplier's opinion, might be held to infringe as set forth above, Supplier may, at its option, (i) replace or modify the affected Product so as to avoid infringement, or (ii) procure the right for Licensee to continue the use of the affected Product. In the event either option is not available within a reasonable period of time, then Supplier shall terminate the license to the Products and this Agreement and Licensee shall return the Products to Supplier ...



Sample language:

In the event that any of the Products or materials furnished hereunder is in Supplier's opinion likely to or does becomes the subject of a claim, suit, proceeding or demand for patent, copyright, trade secret, trade mark, contractual right or obligation or other industrial or intellectual property right infringement, Supplier shall at its expense, either procure for Licensee the right to continue using, or to replace or modify the Products and related materials so they become non-infringing provided such modified Products and related materials continue to conform to all the specifications and requirements for the Products hereunder; or, if such remedies are not reasonably available within sixty (60) days of the institution of any such claim, suit, proceeding or demand ...

Elements of indemnity clauses: Payment as Liquidated Damages



- The indemnified party will want to negotiate a **payment as liquidated damages** in exchange for: (i) losing the future benefit of the material it was using; (ii) any pre-paid fees; and (iii) any early termination.
- The parties may set out an aggregate amount (cap) for which the indemnifying party is to be exposed, a threshold amount for liability purposes (basket), and/or a de minimus amount for inclusion in the basket.

Elements of indemnity clauses: Payment as Liquidated Damages



Sample language:

... at which time Supplier shall refund Licensee for a pro rata portion of the fees paid, amortized over five (5) years from the Effective Date.

... or, if such remedies are not reasonably available within sixty (60) days of the institution of any such claim, suit, proceeding or demand [or notice of the claim], refund Licensee for all amounts paid in relation to the Products and materials involved and the cost to Licensee of all items whose use is affected by the claim. [Consider whether Agreement shall terminate.]

Elements of indemnity clauses: Remedies



- Will the indemnity be the sole and exclusive remedy of the indemnified party and will other remedies be excluded?
- Other options are: (i) to obtain the benefit of the additional indemnities afforded under the agreement; (ii) to exercise other rights or remedies under the agreement, or at law or in equity; or (iii) to sue the indemnifying party for damages, subject to any limitations agreed to between the parties.
- Will additional remedies, not otherwise available to the indemnified party, be available for the claims indemnified?

Elements of indemnity clauses: Remedies



Sample language:

The foregoing states Supplier's entire liability, and Licensee's exclusive remedy, with respect to any claims of infringement of any copyright, patent, trade-mark, trade secret or other property interest rights relating to the Software, or any part thereof or use thereof.

Where remedies are expressly afforded by this Agreement, such remedies are intended by the parties to be the sole and exclusive remedies of Licensee for liabilities of Supplier arising out of or in connection with this Agreement, notwithstanding any remedy otherwise available at law or in equity.

Elements of indemnity clauses: Limitations of liability



- Limitations and exclusions of liability are a significant part of the overall allocation of risks between the parties.
- Based on case law and long standing practice, provisions are often broken down into: (i) exclusions of liability, with respect to certain types of damages and causes of action; and (ii) limitations on liability where a prescribed type of liability, such as direct damages, is accepted by the parties, often with certain limits or caps with respect to such liability.
- Exceptions to the limitation of liability provisions may exclude any indemnities in the agreement. It is best to identify the indemnities contained in the agreement and analyze which may (or may not) be appropriate for exclusion.

Elements of indemnity clauses: Limitations of liability



Sample language:

Except for [list exceptions – i.e. Supplier's intellectual property infringement indemnification obligations under Section __ or damages indemnification under Section __], neither Supplier nor any third party vendor will be liable (under any legal theory) for damages or other amounts that exceed the greater of (i) the amount of the services fees paid or payable by Customer for the services giving rise to such liability for the one year immediately preceding the date on which such liability arises, or (ii) the sum of \$_____. Except for [list exceptions], Supplier and the third party vendors are not liable for any consequential, incidental, indirect, special, exemplary, or punitive damage, or lost profits, or any claims against Customer by third parties, even if they have been advised of the possibility of such damages.

Elements of indemnity clauses: Limitations of liability



Additional limitations (in the context of a network service agreement):

- Requirement for Customer (and not Supplier) to: (i) maintain supporting data, files and other materials; (ii) be solely responsible for maintaining adequate controls over its mailboxes and transmissions; and (iii) be solely responsible for setting applicable data processing parameters and transmission parameters.
- Customer to be responsible for errors in or failures of the Services to the extent caused by Customer.

Elements of indemnity clauses: Limitations of liability



Additional limitations (in the context of a network service agreement):

- Supplier not responsible for loss or corruption of data during transmission.
- Supplier not responsible for (i) the failure of Customer to provide accurate data to Supplier, (ii) the Customer's or any third party's equipment or software errors or failures, or (iii) the failure of Customer or any third party to act on any communication transmitted to or by Customer in accordance with this Agreement.
- Supplier not responsible for gateway or network provided by a third party.



Indemnities – Final Comments

- Ensure the indemnity language, inclusive of all exclusions and limitations, is as complete as possible, clearly worded, and unambiguous.
- Where circumstances raise a concern regarding enforcement of a contract on the basis that there is unequal bargaining power, ensure the party in the weaker position obtains independent legal advice.
- Consider including a dispute resolution process in the agreement.
- Consider having the indemnity clause survive the expiration or termination of the agreement, either indefinitely or for a specified period of time.







Michael R. Overly, Esq. Foley & Lardner LLP

Tel: (213) 972-4533 moverly@foley.com

Diane L. Karnay, Counsel Wilson Vukelich LLP

Tel: (905) 944-295 Toll Free: 1.866.508.8700 x2350

dkarnay@wvllp.ca