NEW | Epson Expression® Photo HD XP-15000

KEY FEATURES & BENEFITS:

- **Professional Ultra HD Photo Quality** — get brilliant borderless prints up to 13" x 19"
- **Individual 6-Colour Claria Photo HD Ink** — includes red and gray inks for an ultra wide colour gamut and enhanced black-and-white prints
- **Professional Projects Made Easy** — features a 50-sheet rear tray for specialty media, accommodates a variety of paper finishes and borderless sizes from 4" x 6" to 13" x 19"
- **Ultra Compact Wide-Format A3+ Printer** — 30 percent smaller than its predecessor[2]; easily fits on your desktop
- **Convenient Printing Features** — supports auto 2-sided document printing, with a 200-sheet front tray
- **Fast Speeds** — prints documents at 9.2 ISO ppm (black) and 9.0 ISO ppm (colour)[1] and 4" x 6" borderless photos in as fast as 27 seconds[3]
- **Ultimate Wireless and Wired Connectivity** — easily print from iPad®, iPhone® and

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Android™ tablets and smartphones[4]; also offers Ethernet networking

- **Simple Setup and Navigation** — easy-to-use 2.4" colour LCD
- **Hassle-Free** — features an auto open/close output tray and direct CD/DVD printing

TARGET MARKET AND POSITIONING:

The Epson Expression Photo HD XP-15000 takes photo printing to the next level of performance, delivering brilliant, Ultra High Definition prints as large as A3+. And with convenient wireless networking, it's easy to share an XP-15000 with others. Now, anyone on a network can create large size, gallery-worthy prints, or even design and print professional looking CDs and DVDs.

Quality

Perfect photos, every time

The built in automatic photo enhance feature automatically evaluates and corrects digital images. The XP-15000 even includes advanced face detection, correcting the colour to ensure beautiful natural skin tones.

Advanced MicroPiezo® print head technology

Advanced MicroPiezo print head technology, exclusively from Epson, ensures accurate ink placement, while optimising print speeds. It delivers droplets in as many as five sizes, some as small as 1.5 picolitres. You get amazing image quality with every print, every time.

Professional looking CDs/DVDs

Make professional looking discs by creating your own design with your images and text, and printing right onto inkjet printable CDs/DVDs.

Borderless prints in more sizes

The XP-15000 offers amazing paper handling capabilities, accommodating a whole host of popular borderless sizes, ranging from 4" x 6" to A3+.

Epson Claria High definition ink

Designed for high definition photo prints. This **6 colour dye based** ink system delivers an extensive colour gamut for high contrast images and smooth natural skins tones for superior photos.

Claria HD ink has been strengthened at a molecular level, making it extremely resistant to the fading that is caused by light and oxidised gasses such as ozone. The XP-15000 has introduced red and gray coloured ink which help to deliver more vivid black and white prints and skin tones. Individual ink cartridges mean you only have to replace the colour you need, saving you time and money.

Productivity

Built-in wireless networking

Share the XP-15000 with multiple computers and mobile devices (up to four devices at once) and enjoy the freedom to print from anywhere. Setup couldn't be simpler, choose from using an existing network with **802.11 b/g/n** or **Wi-Fi Direct**[5] which means no wireless network is required, making peer-to-peer printing easy.

Epson Connect[4]

The new XP-15000 is the latest Epson printer to deliver a new paradigm of mobile printing convenience.
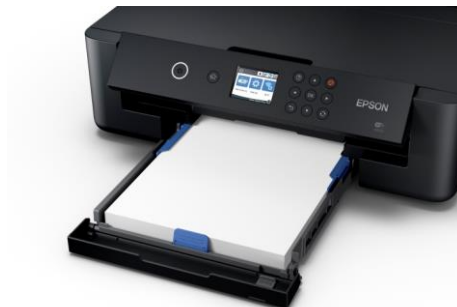
Epson Connect and other supported services give users the freedom to print photos, documents and web pages wirelessly over a home network, or even remotely from anywhere in the world. Epson Connect comprises of *Email Print,* which allows users to print electronic mail and file attachments by sending them to an e-mail enabled Epson printer.

Epson Connect also includes *Epson iPrint* allowing users to access, print and save photos and documents on iOS devices. Users can also scan them to their devices or send them via email. This application can be downloaded free of charge from the Apple[®] iTunes[®] store.

Support for *AirPrint* enables direct wireless printing from iOS devices, without the need for additional drivers or software downloads. *Google Cloud Print* support allows users to print out documents, spreadsheets and presentations stored on the Google cloud. This is ideal for Epson users who need to create, access, edit and print their documents while on the move. *Google Cloud Print* is compatible with a wide variety of mobile devices.

Creative projects made easy

Create elegant note paper or invitations with ease and make special occasions even more memorable. Use the rear paper feed or paper tray for specialty paper such as card stock, envelopes, labels and more.

Easy to print

Intuitive 2.4" LCD

Navigating the printer menu is easier than ever with an intuitive 2.4" colour touchscreen.

PRICING:

Hardware

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C11CG43501	Epson Expression Photo HD XP-15000	$499

Consumables & Accessories

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
2YW15000	Additional 2 yrs CoverPlus Exchange	$129
C13T366100	Maintenance box	$13.99
C13T182192	312 - Std Capacity Claria Photo HD - Black Ink	$18.99
C13T182292	312 - Std Capacity Claria Photo HD - Cyan Ink	$18.99
C13T182392	312 - Std Capacity Claria Photo HD - Magenta Ink	$18.99
C13T182492	312 - Std Capacity Claria Photo HD - Yellow Ink	$18.99
C13T182B92	312 - Std Capacity Claria Photo HD 3 Colour Ink Pack	$56.99
C13T182992	312 - Std Capacity Claria Photo HD 4 Colour Ink Pack	$68.99
C13T183192	312XL - High Capacity Claria Photo HD - Black Ink	$31.99
C13T183292	312XL - High Capacity Claria Photo HD - Cyan Ink	$31.99
C13T183392	312XL - High Capacity Claria Photo HD - Magenta Ink	$31.99
C13T183492	312XL - High Capacity Claria Photo HD - Yellow Ink	$31.99
C13T183B92	312XL – 3 colour (C,M,Y) ink MP	$95.99
C13T183592	314XL - High Capacity Claria Photo HD - Red Ink	$31.99
C13T183692	314XL - High Capacity Claria Photo HD - Gray Ink	$31.99

Product Information

Product Code	C11CG43501
Barcode	9314020627118
Predecessor	Epson Artisan 1430
Dimensions (mm – w x d x h)	476 x 369 x 159
Weight (kg)	8.5
Carton dimensions (mm – w x d x h)	600 x 443 x 246
Packed weight (kg)	10.0
Cartons per pallet	32
Shipping from	**November**
Official launch	November

Product Specifications

Printer type	Single function A3+ Photographic
Ink type	Claria® High Definition Ink (Dye based)
Ink colours	6
No. of cartridges	6
Max print resolution	5760 x 1440 dpi
Min. droplet size	1.5 pl
Max A4 Blk print speed (ppm) ISO: 24734	9.2ppm
Max A4 Clr print speed (ppm) ISO: 24734	9.0ppm
Photo draft – 10x15cm (4" x 6")	Approx. 27 sec per photo
Hi Speed USB Connectivity	Yes
PictBridge	Yes
WiFi/ WiFi Direct	Yes /Yes
CD / DVD Printing	Yes
Epson Connect	Yes

Multi function Printers

MODEL	DESCRIPTION	RRP (INC GST)
WorkForce Pro Range		
WorkForce Pro WF-4745 **NEW**	A4 all-in-one office printer with fax, Wi-Fi, and networking XL size cartridges. 500 sheet paper capacity.	$399
WorkForce Pro WF-4720 **NEW**	A4 all-in-one office printer with fax, Wi-Fi, and networking XL size cartridges. 250 sheet paper capacity.	$349
WorkForce Range		
WorkForce WF-7725 **NEW**	A3+ all-in-one office printer with PrecisionCore, fax, Wi-Fi, and networking. 500 sheet paper capacity.	$449
WorkForce WF-3725 **NEW**	A4 all-in-one office printer with PrecisionCore, fax, Wi-Fi Direct, and networking. 250 sheet paper capacity.	$229
WorkForce WF-2750	A compact all-in-one for fast and easy wireless printing in the home office.	$179
WorkForce WF-2510	Compact Wi-Fi Multifunction Printer	$99
Home and Photo Range		
Expression Photo XP-960	Premium A3 Wi-Fi multifunction photo and office printer.	$449
Expression Premium XP-900	Occasional A3 office and photo printer	$299
Expression Premium XP-820	Premium Wi-Fi multifunction photo and office printer.	$369
Expression Photo XP-8500 **NEW**	Premium 6 colour A4 Wi-Fi multifunction photo and office printer.	$299
Expression Premium XP-6000 **NEW**	Premium 5 colour A4 Wi-Fi multifunction photo and office printer.	$179
Expression Home XP-440 **NEW**	All-purpose all-in-one printer with Wi-Fi Direct and 2.7" LCD	$129
Expression Home XP-340 **NEW**	All-purpose all-in-one printer with Wi-Fi Direct and 1.44" LCD	$99
Expression Home XP-240 **NEW**	All-purpose all-in-one printer with wireless	$89
Ecotank Range		
EcoTank Expression ET-2610 **NEW**	Wireless all-in-one with integrated ink system	$399
EcoTank Expression ET-2750 **NEW**	Wireless all-in-one with integrated ink system and 1.44" LCD	$499
EcoTank WorkForce ET-4500	Wireless all-in-one with integrated ink system and ADF	$499
EcoTank WorkForce ET-4750 **NEW**	Wireless all-in-one with integrated ink system and duplex print	$699
EcoTank Expression Premium ET-7700 **NEW**	Wireless all-in-one with integrated photo ink system. CD/DVD printing	$799
EcoTank Expression Premium ET-7750 **NEW**	Wireless all-in-one with integrated photo ink system. Borderless A3	$999

Single function printers

MODEL	DESCRIPTION	RRP (INC GST)
WorkForce WF-100	The lightweight, wireless mobile printer for professionals on the go.	$399