

● Teaching Resources ● Books ● Games ● Software ●



Products 2010

L e t t e r l a n d[®]

Child-friendly Phonics

New for 2010!

Following the success of 'Letterland Cookbook - An alphabet of recipes', we are pleased to bring you its companion, 'Things to Make and Do - An A-Z of craft and play ideas!' These two books combine practical fun with early literacy skills development and provide the perfect opportunity for learning through play.



(220 x 280mm) Code: TB97



Things to Make & Do

Create colourful crafts and perfect projects with this step-by-step children's make and do book.



The 26 simple activities teach basic craft skills, introduce children to new vocabulary and teach them the alphabet - the Letterland way. From Annie Apple's Animal Adventure to Zig Zag Zebra's Zany Zooms, this alphabet of activities will provide your child with hours of crafty fun and early literacy skills development.



ISBN: 978-1-86209-633-2

Fun craft and play activities with simple step-by-step instructions.



See page 17 for full product description and details.

Don't miss...!



(295 x 837mm)
Code: TB89

Letterland Height Chart

Keep track of how fast your child is growing with the new Letterland Height Chart. This vibrant poster featuring the Letterland characters in an exciting space scene, is perfect for use in the classroom or at home. The Letterland characters will introduce the shapes & sounds of the alphabet and the chart measurements (metric and imperial) will encourage your child to get to grips with basic numeracy.

ISBN: 978-1-86209-630-1



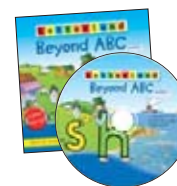
ABC Audio Book CD

Audio book CD of the best-selling book that is a perfect introduction to the Letterland characters.

Code: TB85

ISBN: 978-1-86209-607-3

See pages 6 and 15 for best selling ABC book.



Beyond ABC Audio Book CD

Audio book CD of this sequel to the popular ABC Book Essential reading for children who are already familiar with the a-z letters and sounds.

Code: TB86

ISBN: 978-1-86209-608-0

See pages 8 and 15 for best selling Beyond ABC book.

Welcome and Contents

Learning is fun
with Letterland!



When I was developing Letterland, the idea of replacing dry facts and rules with brief stories came directly from the children I was teaching. The stories provided the children with all the clues they needed for remembering the abstract letters' shapes, sounds and typical behaviour in words. I believe this is why teachers enjoy delivering the facts, children enjoy retelling them and parents enjoy supporting their child's learning at home. It has been gratifying to watch the system spread into over 110 countries. Now, over 40 years since I started, more and more children are learning to read and spell in English with Letterland all across the world.



Best wishes for 2010,

Lyn Wendon

(Author and creator of Letterland)

Key to symbols used throughout catalogue:



Letterland teaching point



Computer software



Computer compatibility



Free download available



Music CD or DVD



New product for 2010



What is Letterland?

Page 4



Scope of Letterland

Page 5



Early Years

Pages 6-7



Primary Years

Pages 8-9



Advanced

Pages 10-11



English as a Second Language

Pages 12-13



Letterland Library

Pages 14-15



Letterland at Home

Pages 16-17



Additional Resources

Pages 18-19



Letterland Support

Page 20



Contacts

Page 21

To order find your local distributor on page 21

What is Letterland?

Introduction

Letterland is a unique, phonics-based approach to teaching reading, writing and spelling to 3-8 year olds. Its information-rich Letterland characters transform plain black letter shapes into child-friendly pictogram characters, who live in an imaginary place called Letterland.

By translating the full range of dry phonic facts into engaging stories, children are motivated to listen, to think and to learn. These stories explain letter shapes and sounds, allowing children to quickly progress to word building, reading and writing.



Research based

Using characters and actions to teach phonics is supported by scientific research. The Letterland system is also in-line with research on memory and the way we learn. Each Letterland character has a personality and lives in a realistic environment filled with alliterative objects. By integrating phonics with life experience, they provide children with a systematic and motivating framework for learning all 44 sounds and their spellings and for developing full literacy.

Dr Linnea Ehri, City University of New York : "You have uncovered some important principles of learning supported by research findings. I am very impressed."

Structured Learning

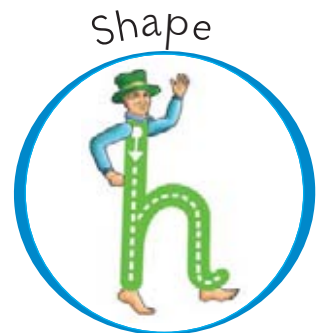
Speaking & Listening

Simple stories about the Letterland characters and their lives cue letter sounds, develop listening & speaking skills, strengthen phonemic awareness and expand children's vocabulary.



Letter Shapes

Built-in visual and verbal cues ensure correct letter formation, provide reasons for capitals and reduce confusions like b/d, p/q, s/z, n/u, m/w.



Word Building

Blending & segmenting all through words is introduced very early on, covering blends, digraphs, trigraphs, advanced and irregular spellings.



Advanced Spelling

Stories about the Letterland characters and their interactions give children a friendly logic for remembering all 44 letter sounds and their major spellings. Actions reinforce letter sounds.

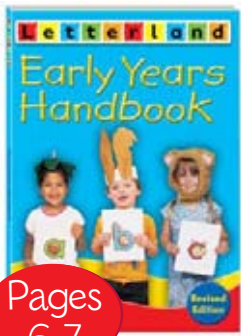


Multi-sensory Learning

Letterland activates every learning channel, using music, actions, movement, songs, art, craft, games, role-play, rhyme and social interaction - all linked directly to letter knowledge.



The Scope of Letterland



Pages 6-7

Early Years

(ages 2 – 5)

- Phonemic awareness
- Alphabet immersion
- Aa-Zz shapes and sounds

Letterland characters a-z
Letter shapes a-z
Capital shapes A-Z
Letter sounds a-z
Long vowels a, e, i, o, u



Pages 8-9

Primary Years

(ages 4 – 7)

- Fast track a-z
- Blending
- Segmenting
- Long vowels
- Digraphs and trigraphs
- Frequent words

Fast track (6 weeks or less!)
a-z, A-Z

Word building:
beginnings, middles & endings
a, e, i, o, u, ch, sh,
-ng, -ng, -ff, -ll, -ss

Consonant blends

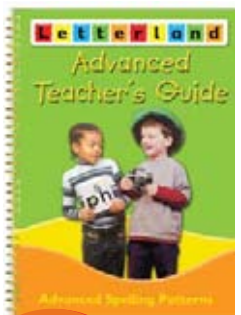
bl, sl, br, cr, pr, tr, sc,
sk, sp, spr, squ, str, shr, thr

Long vowels

a-e, ai, ay, ee, ea, i-e, ie, y,
igh, o-e, oa, ow, u-e, oo, ew

More digraphs

ar, or, ow, ou, oy, oi, er,
ur, ir, oo, u, aw, u, air, ear



Pages 10-11

Advanced

(ages 6 – 8)

- Word building
- Irregular vowels
- More digraphs and trigraphs
- Advanced spelling patterns including:

a (as in America/half)

able/ible (suffixes)

all/al (as in all/always)

are (as in scare)

al/el (as in musical/angel)

ce/ci/cy (soft c stories)

ch (as in school)

ed/ing (magic sounds)

e (silent), **e** (they)

ei (receive/height/eight)

en/est (magic endings)

er (sometimes magic)

ere (here/there)

full/ful (as in useful)

ge/gi/gy (soft g stories)

gh (as in bought/laugh)

ie (as in lie/field)

kn (as in knee)

le (table), **ly** (lovely)

less/ness (suffixes)

mb/mn (as in thumb/autumn)

o (as in love/one/who)

ous (as in famous)

ph (as in photograph)

que (as in antique)

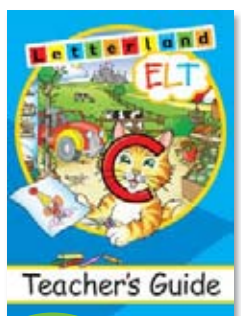
tion (as in action)

wh (as in when/who)

wr (as in write)

y to i (as in cry/cries)

y (very/bicycle)



Pages 12-13

ESL

- Aa-Zz letter shapes
- Aa-Zz letter sounds
- Basic English grammar
- Digraphs ch and sh
- Listening and speaking practice
- Phonemic awareness
- Vocabulary development
- Word-building

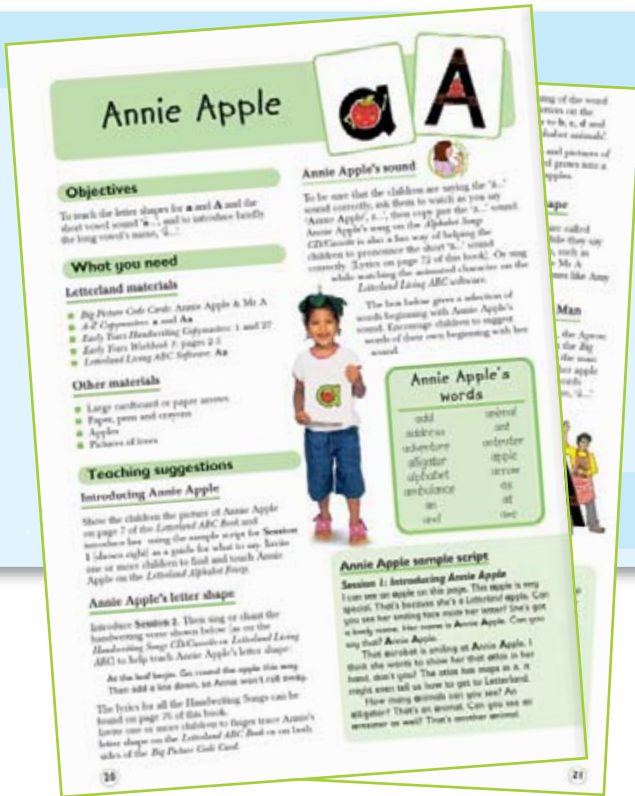


Pages 14-19

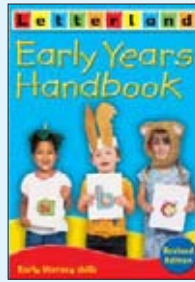
Home Learning

- Aa-Zz letter shapes
- Aa-Zz letter sounds
- Early word-building
- Fun with phonics
- Handwriting practice
- Initial letter sounds
- Pencil control
- Phonemic awareness
- Vocabulary development

Early Years Teaching Resources



Teacher's Core Products



Early Years Handbook

Packed with practical teaching suggestions, learning activity ideas and discussion topics. This 80-page guide is perfect for Early Years practitioners incorporating Letterland into nurseries, pre-schools and kindergartens.

ISBN: 978-1-86209-226-6

(A4)
Code: EYH



Download a **FREE** sample lesson at:

Supporting Products

The supporting products featured in this section are designed to be used in conjunction with the Early Years Handbook.

Introduction to the Alphabet

ABC Book



(260 x 215mm)

This 64 page softback book is the ideal introduction to the alphabet. As well as depicting a Letterland character, each illustration contains a wealth of alliterative detail. It can be used in individual/group work to improve vocabulary and increase confidence.



Code: ISBN:
ABC SB 978-1-86209-222-8 (softback)
ABC HB 978-1-86209-221-1 (hardback)



Accompanying audio book also available. See pages 2 & 15 for details.

Letter Sound & Shape Recognition



Living ABC Software

Code: T70

This exciting software brings the ABC Book to life. As children respond to the Aa-Zz characters they also develop their ICT skills. Songs and animation help them to learn the letter sounds and the correct handwriting strokes. Includes assessed activities. **Whiteboard compatible.**



Shape



Sound

ISBN: 978-1-86209-359-1

Multi-user and site licences available. See page 23

PC Only. To enquire about MAC availability, please contact +44 (0) 1223 262 675.



Alphabet Songs CD

Top Seller

26 lively songs sung to the tune of well-known nursery rhymes, designed to help children pronounce the a-z letter sounds correctly.

ISBN: 978-1-86209-197-9

Code: T23



Handwriting Songs CD

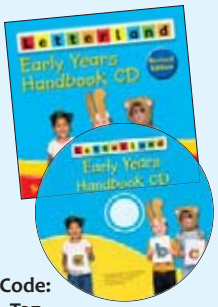
26 a-z songs that provide a fun way of learning how to form the letter shapes with the help of the Letterland characters.

ISBN: 978-1-86209-196-2

Code: T24



Download **FREE** sample songs at: www.letterland.com/freesongs



Code: T27

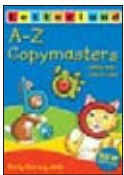
Early Years Handbook CD

This 26 track CD accompanies the handbook and features a friendly English voice modeling ways to engage young children's eyes, ears and thoughts in the ABC book illustrations. Valuable as an example for parents as well as for pre-school leaders.

ISBN: 978-1-86209-255-6

www.letterland.com/phonics-books/Early-Years-Handbook

Classroom Resources

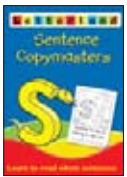
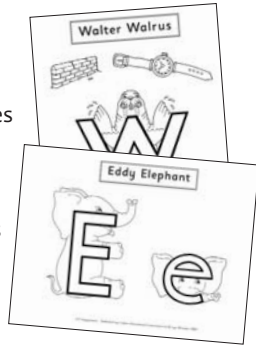


(A4)
Code: T07

A-Z Copymasters

These 60 photocopiable worksheets have multiple uses for developing phonemic awareness and fostering observation and comparison skills. The bold, hollow letters are ideal for finger tracing and pencil control.

ISBN: 978-1-86209-239-6



(A4)
Code: T96

Sentence Copymasters

The 31 photocopiable copymasters help develop print awareness at letter, word and sentence level. They focus on alliterative words to heighten awareness of the featured letter.

ISBN: 978-1-86209-422-2



(A4)
Code: T18

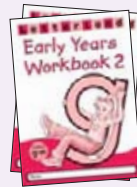
Early Years Handwriting Copymasters

48 photocopiable worksheets of pattern and letter practice for all 26 lower case letter shapes. Also contains a pattern practice page for each Letterland character.

ISBN: 978-1-86209-250-1



Individual Student Resources

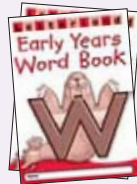


(A4)
Code: T06

Early Years Workbooks: 1 to 4

These workbooks allow each child to practise and develop their handwriting, and help them associate letter shapes with their all-important sounds. Each workbook covers a quarter of the alphabet.

ISBN: 978-1-86209-238-9



(A5)
Code: T20

Early Years Word Book: pack of 10

This little book builds into a child's own dictionary. Simple word examples are given and each page features a clear illustration. Ruled lines guide the children as they practise their handwriting.

ISBN: 978-1-86209-252-5



Picture Code Cards



Picture Coding is the process of adding Letterland pictogram details to a plain letter shape. The parallel associations help children remember the letter sound and shape.

Big Picture Code Cards



(188 x 244mm)
Code: BPC

These big cards feature the Letterland characters with the plain letter shape on the reverse, to help with the important transition to plain letters. They are useful for finger tracing letter shapes and for revising sounds already learnt.

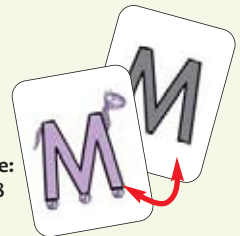
ISBN: 978-1-86209-224-2



Big Capital Picture Code Cards

ISBN: 978-1-86209-198-6

Code: T28



Alphabet Frieze

This colourful frieze may either be mounted in strips to form a big poster, or in a full a-z line. You will find many useful ways to compare and contrast the frieze images with the characters in the ABC Book.

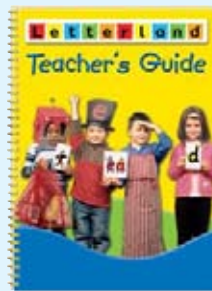
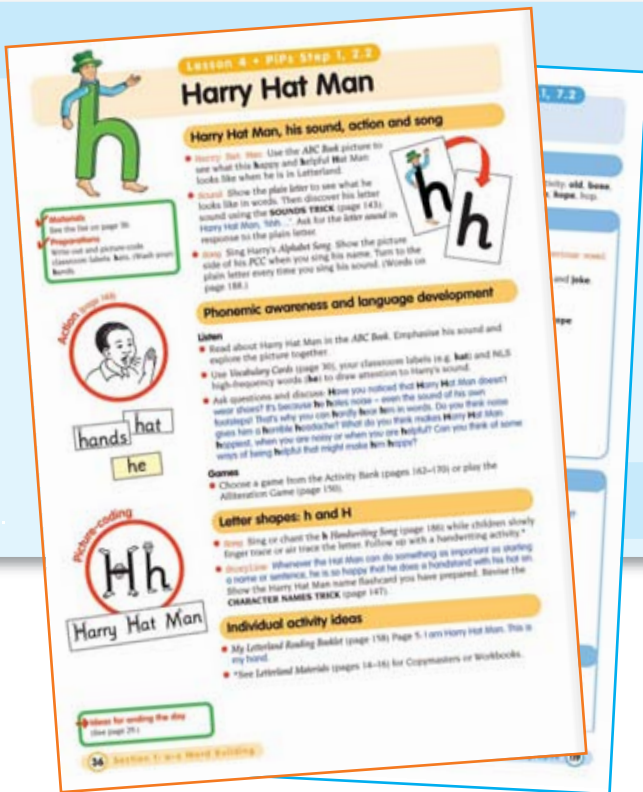
ISBN: 978-1-86209-223-5



(7 sections: 840 x 205mm per section)
Code: AF01

Primary Years Teaching Resources

Teacher's Core Products



Teacher's Guide

This easy-to-follow guide contains over 200 pages of lesson plans, assessment sheets, teaching ideas and activities. It covers all the essential spelling patterns for the 44 phonemes starting with **Aa** to **Zz**. It also includes photocopiable word lists.

ISBN: 978-1-86209-259-4

(A4)
Code: TG



Download a **FREE** sample lesson at:

Supporting Products

The supporting products featured in this section are designed to be used in conjunction with the Teacher's Guide.

Introduction to the Alphabet and Spelling Patterns



ABC Book

ISBN: 978-1-86209-222-8

(260 x 215mm)
Code: ABC SB

See page 6 for full product description and details.



Beyond ABC Book



Featuring 21 essential digraphs, this colourful sequel to the ABC Book is great for children who are already familiar with the a-z letters and sounds. By teaching what happens when letters come together in a word, young learners will develop their phonics skills quickly and easily.

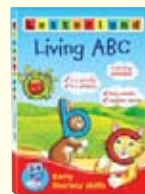
Code:
T99
T99H

ISBN:
978-1-86209-398-0 (softback)
978-1-86209-399-7 (hardback)

Accompanying audio book also available. See pages 2 & 15 for details.



Letter Sound & Shape Recognition



Living ABC Software

Award-winning software featuring the a-z characters. See page 23 for full description and multi-user options.

Code: T70

ISBN: 978-1-86209-359-1



Alphabet Songs CD

26 songs to learn the sounds a-z make in words. See page 6 for details.

Code:
T23

ISBN: 978-1-86209-197-9



Handwriting Songs CD

26 a-z songs to help aid letter shape formation. See page 6 for details.

Code:
T24

ISBN: 978-1-86209-196-2

Classroom Resources

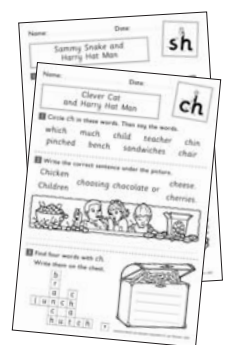


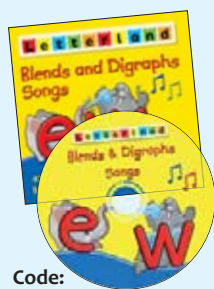
Blends and Digraphs Copymasters

These 59 photocopiable worksheets help children explore spelling patterns at the beginning, middle and end of words. Includes exercises on consonant blends, long vowel sounds and final magic e.

(A4)
Code: T45

ISBN: 978-1-86209-299-0





Blends and Digraphs Songs CD

A fun collection of 42 catchy songs, linked to the Teacher's Guide and featuring consonant blends, digraphs and trigraphs. Great to sing, then go over each rhyming text for guided reading or fluency practice.

ISBN: 978-1-86209-195-5

Code: T25

www.letterland.com/phonics-books/Teachers-Guide

Classroom Posters



(A1)

Code: T22

Action Tricks Poster

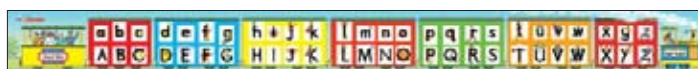
Do the actions, make the letter sounds and learn the alphabet with this great actions poster! Actions help to develop multi-sensory memory clues for the letters sound.

ISBN: 978-1-86209-254-9

Class Train Frieze

This large, bright frieze provides a stimulating reference point for the classroom wall. Great for whole class work on letter shapes, sounds and alphabetical order. (1000 x 348mm - 4 sections)

Code: ISBN:
T04S 978-1-86209-296-9 (straight)
T04 978-1-86209-236-5 (pre-cursive)



Individual Student Resources

Workbooks: 1 to 4



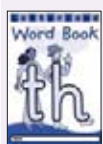
Help children move from a-z letter sounds to blending with this set of four affordable workbooks. Carefully structured, and containing plenty of stimulating activities, these books are great for individual or group work.

(A4)

Code: T05

ISBN: 978-1-86209-237-2

(4 books per pack)



Word Book: pack of 10

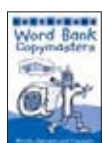
This book provides a place for pupils to create their own dictionary. Each page features high-frequency words to encourage children to start their word collections. Ruled lines guide children's handwriting strokes while they add to their dictionary pages.

(A5)

Code: T19

ISBN: 978-1-86209-251-8

(10 books per pack)



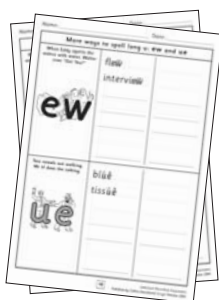
Word Bank Copymasters

25 photocopiable worksheets that are ideal for teaching digraphs, consonant blends and trigraphs. Featuring the grapheme, word examples and writing space, these are useful for vocabulary building, too.

(A4)

Code: T17

ISBN: 978-1-86209-249-5



Picture Code Cards



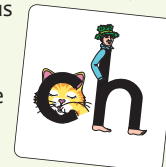
Picture Coding is the process of adding Letterland pictogram details to a plain letter shape. The parallel associations help children remember the letter sound and shape.



(180 x 165mm)

Picture Code Cards

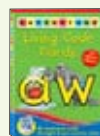
A key resource for transferring Letterland learning to plain letters on the reverse sides, these 85 robust cards feature a-z plus 40 essential spelling patterns. An excellent visual tool focusing on phonic structure, role play, language development and word-building.



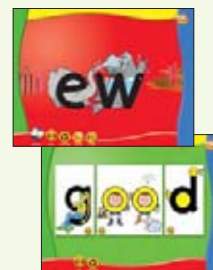
Code: ISBN:
T29 978-1-86209-199-3 (straight)
T10 978-1-86209-241-9 (pre-cursive)



Living Code Cards Software

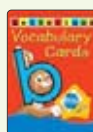


Use these animated flashcards to bring letter presentation, blending and segmenting to life in your classroom. Have fun with a-z and all essential digraphs and trigraphs on screen or on an interactive whiteboard. Available as single user and site licence.



Code: ISBN:
T80 978-1-86209-371-3 (CD-Rom)
T83 978-1-86209-377-5 (site licence)

Vocabulary Cards



(188 x 244mm)
Code: VC

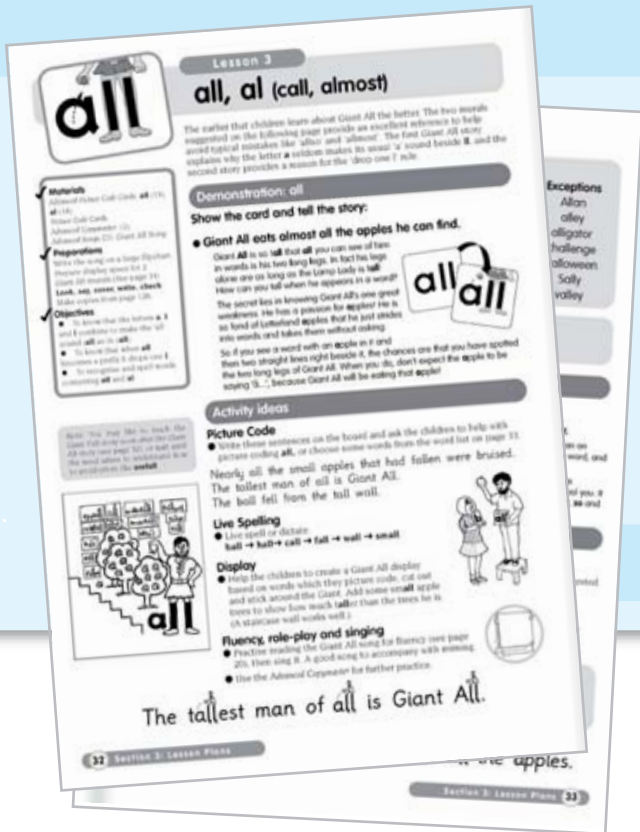
With three super-sized cards for each of the a-z letter sounds, this set of 86 cards helps develop vocabulary and phonemic awareness of initial letter sounds. Use to present each character's alliterative words plus rhyming words.

ISBN: 978-1-86209-268-6



Advanced Teaching Resources

Teacher's Core Products



(A4)
Code: T43

Advanced Teacher's Guide

120 pages of lesson plans, activity ideas and photocopiable sheets makes this the right guide for teachers of slightly older children. The guide covers all the spelling patterns detailed in the scope diagram on page 4 of this catalogue and includes **ed** and **ing** endings, the irregular schwa sound in 'America' and the popular **tion** story, which makes over 1,000 words ending in **tion** easy to read and spell.

ISBN: 978-1-86209-294-5



Download a **FREE** sample lesson at:

Supporting Products

The supporting products featured in this section are designed to be used in conjunction with the Advanced Teacher's Guide.

Classroom Resource

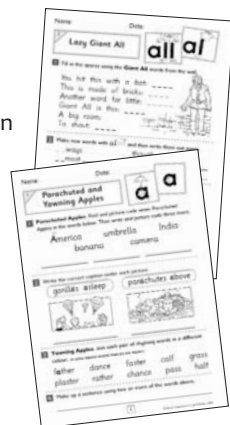
Advanced Copymasters



(A4)
Code: T53

48 detailed photocopiable worksheets to consolidate and extend the teaching content of the *Advanced Teacher's Guide*. Great for class or group work on common beginnings and endings of words, shared sounds and vowel digraphs, they can be used for homework too. Includes Pupil Record Sheets for recording and assessing individual progress.

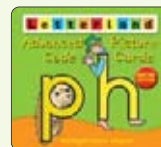
ISBN: 978-1-86209-320-1



Picture Code Cards



Picture Coding is the process of adding Letterland pictogram details to a plain letter shape. The parallel associations help children remember the letter sound and shape.

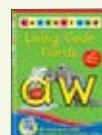


(180 x 165mm)
Code: T44

Advanced Picture Code Cards

50 double-sided cards with the plain straight letter shapes on one side and the Letterland characters on the reverse. An excellent classroom aid for teaching phonic structure, role play, language development activities, word-building and spelling.

ISBN: 978-1-86209-295-2



Living Code Cards Software

These animated flashcards bring letter presentation, blending and segmenting to life. Choose the letters, or letter combinations, from the easy-to-use teacher interface. Then display the letters, hear the sounds and watch the animated stories. Have fun with all essential digraphs and trigraphs on screen or interactive whiteboard. Available as single user and site licence.



Code: T80 ISBN: 978-1-86209-371-3 (CD-Rom)
T83 ISBN: 978-1-86209-377-5 (site licence)

Also available as a card format. See page 9 for further details.



Advanced Songs CD

15 fun songs to engage children and support the spelling patterns taught in the Advanced Teacher's Guide. The accompanying lyrics can be printed from the booklet to make ideal shared or guided reading texts.

Code: T52

ISBN: 978-1-86209-319-5

www.letterland.com/phonics-books/Advanced-Teachers-Guide

Classroom Posters

Vowel Scene Posters



This pack of four posters provides a great visual aid to the skills you'll be teaching your older children. They act as conceptual organisers and remind children at a glance of important phonics facts as they move beyond a-z.

ISBN: 978-1-86209-282-2



(A2 - 4 posters per pack)
Code: T31

Letterland works!



Letterland has been a household name for a generation, which is why we treasure endorsements from parents and teachers alike.



"Letterland is a fantastic learning aid for children of all abilities - especially those who aren't so keen on sitting still as they are learning through fun & games without even realising it!"
(Reception Teacher)

"My daughter has mastered linking letter sounds & has started to read simple words, even though she is only 4 yrs and 3 months!"



"Letterland is an excellent tool for introducing young children to the alphabet and the formation of their first words and sentences."
(Nursery Assistant)

"The children leave school singing the songs and talking about the Letterland characters. I have had success with every child I have ever taught!" *(Teacher)*

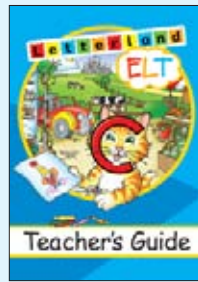
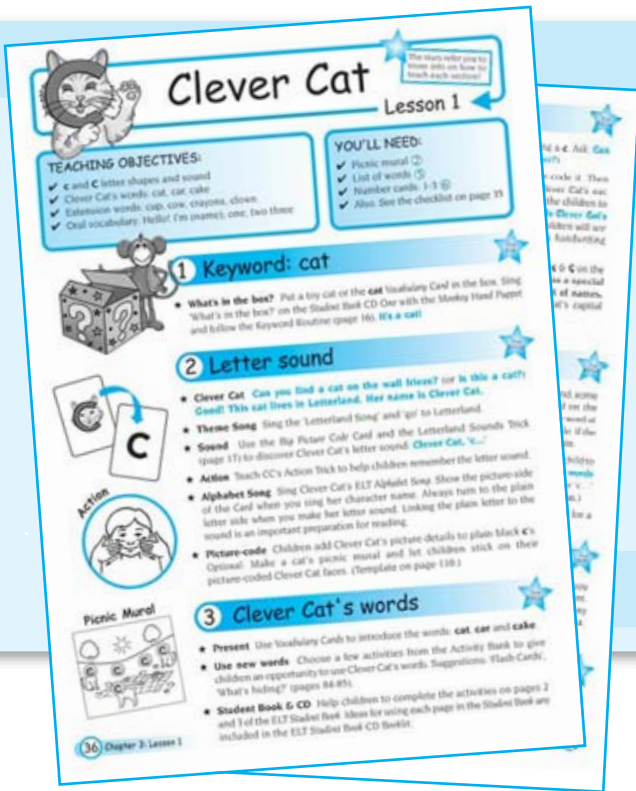
"A superb tool for help with letter recognition and learning phonics."
(Primary Teacher)

"Kids love it! It's fun to implement too!"
(Kindergarten Teacher)



To have your say, email us at info@letterland.com

Teacher's Core Products



ELT Teacher's Guide

The 21 lessons in this guide introduce basic English vocabulary, key grammatical structures, shapes and sounds of the **Aa-Zz**, short and long vowels and the **sh** and **ch** digraphs. Easy-to-follow lesson plans plus an Activity Bank of teaching ideas means your pupils will quickly gain speaking and listening skills and early mastery of the **Aa-Zz** letter sounds. Photocopiable student cards, assessment sheets and a teacher training section included.

(A4)
Code: ELTTG

ISBN: 978-1-86209-183-2



Download a **FREE** sample lesson at:

Supporting Products

The supporting products featured in this section are designed to be used in conjunction with the ELT Teacher's Guide.

Introduction to the Alphabet



ELT Alphabet Songs CD

Simple alphabet songs for English language learners, as featured on the ELT Student Book CD. 26 fun songs with memorable tunes make learning the **a-z** letter sounds entertaining and easy. Great for pronunciation practice and confidence building, the CD works well with individual students at home or the whole group in class.

Code:
ELTAZCD

ISBN: 978-1-86209-191-7



Download **FREE** sample songs at:
www.letterland.com/freesongs

Picture Code Cards



Picture Coding is the process of adding Letterland pictogram details to a plain letter shape. The parallel associations help children remember the letter sound and shape.

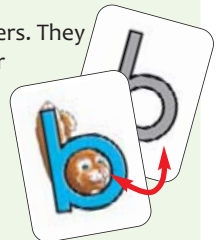
Big Picture Code Cards



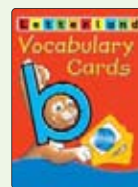
(188 x 244mm)
Code: BPC

These big cards feature the Letterland characters with the plain letter shape on the reverse, to help with the important transition to plain letters. They are useful for finger tracing letter shapes and for revising sounds already learnt.

ISBN: 978-1-86209-224-2



Big Capital Code Cards also available. See page 7 for details.



(188 x 244mm)
Code: VC

Vocabulary Cards

With three super-sized cards for each of the **a-z** letter sounds, this set of 86 cards help to develop vocabulary and phonemic awareness of initial letter sounds. Use them to present each character's alliterative words and rhyming words. A great visual aid for class review activities.

ISBN: 978-1-86209-268-6



NEW!



Fix-it Phonics

Learn English with Letterland

Fix-it Phonics is a new phonics-based course that makes learning English fun and easy to remember. Your 3-8 year olds will enjoy this multi-sensory system featuring the much loved Letterland characters. Three complete levels help children to quickly master all the English letter shapes and sounds and move on to reading, writing and good communication skills.



ELT Student Book – Double Audio CD (Teacher’s Resource)

These CDs are an essential teacher resource for delivering the ELT course and accompany the ELT Student Book. They ensure that your pupils hear correct pronunciation models.

ISBN: 978-1-86209-187-0

Code:
ELTSBCD

www.letterland.com/phonics-books/ELT-Teachers-Guide

Individual Student Resources



ELT Student Book

This 80-page book combines bright pictures with clear words and instructions. Learning activities consolidate and review the language and letter sounds presented orally by the teacher.

(A4)
Code:
ELTSB

ISBN: 978-1-86209-184-9

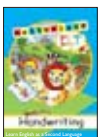


ELT Workbook

The pair work activities and language games in this 40 page workbook will build children’s confidence and develop key speaking and listening skills. Each lesson provides practice of the target sound, reviews previous sounds and revises key vocabulary.

(A4)
Code:
ELTWB

ISBN: 978-1-86209-185-6



ELT Handwriting Book

This 60-page write-in activity book is for children progressing from tracing the letters to independent writing. Large, hollow letters make rainbow-writing and finger-tracing fun, and there’s space below for correct letter formation practice.

(A4)
Code:
ELTHB

ISBN: 978-1-86209-186-3



Level 1 - Focusing on Aa to Zz and simple words

- Letter recognition skills - sounds and shapes (Aa-Zz)
- Listening and speaking skills
- Basic English vocabulary
- Oral blending and segmenting of words
- High frequency words



Level 2 - Word building and two-letter combinations

- 26 digraphs/new spelling patterns
- More listening and speaking skills
- More English vocabulary
- More blending and segmenting
- More high-frequency words



Level 3 - Building the foundations of full literacy

- More advanced letter combinations
- Even more listening and speaking skills
- Even more English vocabulary
- Even more blending and segmenting
- Even more high-frequency words



Each level includes:
Student Books, Workbooks,
CDs, Stickers and
Teacher’s Guides.



For more information
contact us at
info@letterland.com



Readers

The Letterland 'Vowel Readers' are designed for the first steps to independent reading with a clear progression through the three series.

Vowel Readers - Red Series



(167 x 210mm)
Code: T93

Short-vowel decodable text is accompanied by bright illustrations so children will gain a sense of real accomplishment as they finish each book. This set of readers focuses on the short vowels: **a e i o u**.

ISBN: 978-1-86209-402-4

(6 titles per pack)



Vowel Readers - Blue Series

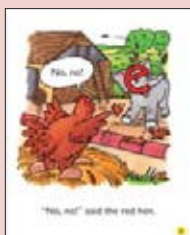


(167 x 210mm)
Code: T94

These readers combine easily decodable words with essential high-frequency words. Great for guided or shared reading and independent practice of initial and final phonemes and short medial vowels: **a e i o u**.

ISBN: 978-1-86209-403-1

(6 titles per pack)



Vowel Readers - Orange Series

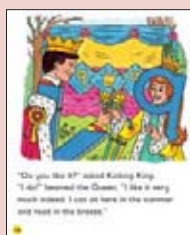


(167 x 210mm)
Code: T95

In this series of readers, vowel digraphs are introduced. High-frequency words are interspersed throughout interesting stories. Focus: **ae ee ie oe ue ai ay ea ee ie oa oo**.

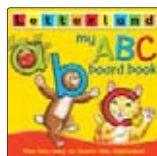
ISBN: 978-1-86209-404-8

(6 titles per pack)



Board Books

ABC Board Book



(210 x 210mm)
Code: T48

With a different character on each page – from Annie Apple to Zig-Zag Zebra – this sturdy board book provides a fun and entertaining way to introduce tiny tots and toddlers to the letters of the alphabet.

ISBN: 978-1-86209-304-1



Collect all four mini board books to cover **a-z**.



(140 x 140mm)
Code: T32

In the Jungle

The Letterlanders come face to face with a tiger!

ISBN: 978-1-86209-257-0



(140 x 140mm)
Code: T33

Under the Sea

The Letterlanders meet a host of marine life.

ISBN: 978-1-86209-258-7



(140 x 140mm)
Code: T34

At the Seaside

Lots of fun adventures at the seaside.

ISBN: 978-1-86209-283-9



(140 x 140mm)
Code: T35

On the Go!

Take to the road and air in a range of wacky vehicles!

ISBN: 978-1-86209-284-6

Classic Titles



(165 x 185mm)
Code: TB10

Storybook Set (Classic)

A collection of 20 classic Letterland stories featuring all the original characters, including Robber Red and Wicked Water Witch. Repackaged for a new generation they are great for reading to children or for more advanced readers. Each book features an entertaining story about one or more of the Letterland characters. The combination of engaging text, familiar characters and interesting stories help the development of vocabulary and reading skills.

ISBN: 978-1-86209-528-1

Available in packs of 20 or as single copies. For a list of individual titles please see:
www.templarco.co.uk or www.letterland.com/phonics-books/Storybooks-Set-Classic
(For UK sales) (For Non UK sales)



Suitable for the classroom or at home, this vibrant selection of picture books, readers and story books will appeal to children of all ages and reading abilities. The range offers support for both group teaching and first steps to independent reading.



Books with Audio CDs



(260 x 215mm)

ABC Book with Audio CD

This 64 page softback book with audio CD is the ideal introduction to the alphabet. As well as depicting a Letterland character, each illustration contains a wealth of alliterative detail. It can be used in individual/group work to improve vocabulary and increase confidence.



Code: ISBN:
TB87 978-1-86209-609-7 (softback)
TB95 978-1-86209-628-8 (hardback)

For audio book only see page 2, for book only see page 6



(260 x 215mm)

Beyond ABC Book with Audio CD

Bright illustrations and super stories make this sequel to the ABC Book great for children who are already familiar with the a-z letters and sounds. Featuring 21 essential digraphs this colourful book teaches what happens when letters come together in a word. With lots to find, young learners will develop their phonics skills quickly and easily.

Code: ISBN:
TB88 978-1-86209-610-3 (softback)
TB96 978-1-86209-629-5 (hardback)

For audio book only see page 2, for book only see page 8

Picture Books



(226 x 254mm)

Code: T42

Who's Hiding? Lift-the-Flap ABC Book

A durable lift-the-flap book featuring all the Letterland characters. 'Who's Hiding' introduces young children to the letters of the alphabet and makes learning fun and interactive.

ISBN: 978-1-86209-290-7



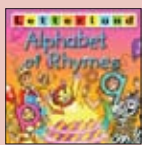
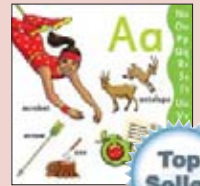
(245 x 245mm)

Code:
T13
T13HB

First Picture Word Book

Introduce young children to the exciting world of words! Containing over 180 words with bright accompanying illustrations, this book expands vocabulary and teaches alphabetical order.

ISBN:
978-1-86209-244-0 (softback)
978-1-86209-245-7 (hardback)



(245 x 245mm)

Code:
T14
T14H

Alphabet of Rhymes

Teach your children important lessons about alliteration, rhyme and rhythm in this exciting treasury of children's verse. Containing 26 original rhymes, this book takes children on a poetic adventure through Letterland.

ISBN:
978-1-86209-246-4 (softback)
978-1-86209-247-1 (hardback)



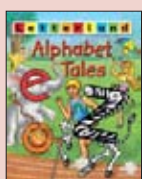
(245 x 245mm)

Code: T11

Alphabet Adventures

Spot Dippy Duck dressed as a dinosaur or Red Robot in his rocket ship! Containing 12 action-packed scenes filled with fascinating detail. Ideal for encouraging speaking skills and identifying initial letter sounds.

ISBN: 978-1-86209-242-6



(220 x 280mm)

Code: T64

Alphabet Tales

The accessible comic-strip style of this a-z story book facilitates independent reading. Children will love hearing about Eddy Elephant's Excellent Race, Jumping Jim's Jolly Day and more as they learn the alphabet and build their reading confidence.

ISBN: 978-1-86209-354-6



(220 x 280mm)

Code: T41

Bedtime Stories

Join the 26 Letterland friends as they dive the ocean deep in search of hidden treasure or blast into space with an alien adventurer! These entertaining bedtime stories with bright accompanying illustrations intrigue young children.

ISBN: 978-1-86209-289-1

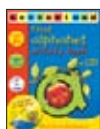




My First Activity Books

A lively introduction to reading, writing and spelling.

Age **3+**



(220 x 280mm)



First Alphabet Activity Book and Alphabet Songs CD

This colourful book helps children link letter shapes and sounds. Children love colouring and finger-tracing the letters and making links between the letters and the relevant sounds. The accompanying audio CD contains 26 fun alphabet songs.



Top Seller

Code: ISBN:
AB01PK 978-1-86209-311-9
AB01 978-1-86209-215-0 (without audio cd)



(220 x 280mm)



First Handwriting Activity Book and Handwriting Songs CD

Fun pre-writing activities focusing on pencil control. The characters introduce the correct letter strokes for a-z and help children to develop essential first handwriting skills. The accompanying audio CD contains 26 memorable handwriting songs.



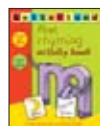
Code: ISBN:
T66 978-1-86209-356-0
AB02 978-1-86209-216-7 (without audio cd)



(220 x 280mm)

First Reading Activity Book

Perfect for little ones, this fun activity book contains a variety of activities designed to develop rhyming, matching, and letter-spotting skills.



(220 x 280mm)

Code: ISBN:
AB07 978-1-86209-302-7

First Rhyming Activity Book

This colourful activity book will help your child learn to identify words that rhyme, anticipate word endings and have fun drawing and colouring.



My Second Activity Books

Builds on reading, writing and spelling skills.

Age **4+**



(220 x 280mm)

Code: ISBN:
AB04 978-1-86209-218-1

Alphabet Sounds Activity Book

This bright activity book teaches the wonderfully simple *Letterland Sounds Trick* for linking a-z letter shapes and sounds, and has fun with alliteration and object-matching.

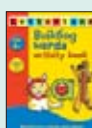


(220 x 280mm)

Code: ISBN:
AB06 978-1-86209-220-4

Reading Words Activity Book

Encourage your child to read simple words independently. They'll have fun learning to read and spell regular words and there are some common sight words included too.



(220 x 280mm)

Code: ISBN:
AB05 978-1-86209-219-8

Building Words Activity Book

Encourage your child's early word blending skills with this bright activity book. Includes a pull-out game plus stories illustrating **ch** and **sh** digraphs.



(220 x 280mm)

Code: ISBN:
AB08 978-1-86209-303-4

Spelling Words Activity Book

This colourful book is packed with activities to help children identify the beginnings, middles and endings of words - a key skill in spelling.

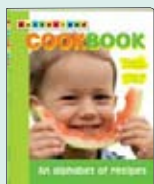


Specifically designed to help your child unlock the door to literacy, these activity based resources are perfect for introducing learning at home. Our FREE downloadable parent leaflet will show you how to help your child get a flying start in reading and writing.

Download a FREE parent leaflet at: www.letterland.com/catalogue

Cookery & Craft Books

This brand-new cookery and craft series combine practical fun with early literacy skills development.



(220 x 280mm)
Code: T86

Letterland Cookbook

This book is bursting with natural ingredients and natural ways to learn! Cooking together is such a wonderful shared experience. While you are following the simple step-by-step recipes, opportunities to talk and learn will simply present themselves. The recipes teach basic cookery skills, introduce children to new vocabulary and encourage early literacy skills development.

ISBN: 978-1-86209-393-5



(220 x 280mm)
Code: TB97

Things to Make & Do

From A to Z, this special activity book provides endless fun for young children. All the activities are clearly presented with illustrations and step-by-step practical descriptions. Children will learn how to cut, trace, copy, fold and colour as well as how to follow instructions in this most complete activity book. 56 pages of things to make and do combined with early literacy skills development.

ISBN: 978-1-86209-633-2



Software

Interactive support for home learning.



Code: T90



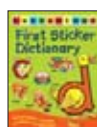
ABC Adventures Software

Join Annie Apple, Zig-Zag Zebra and friends in this bright, animated software game suitable for children aged 3+. There's a party in Letterland and all 26 letter characters will be invited – provided you can find them first! This well-priced new software is specially designed for use at home, or for individual nursery children new to Letterland and ICT.

ISBN: 978-1-86209-396-6



Sticker Books



(220 x 280mm)
Code: T38

First Sticker Dictionary

Featuring over 120 key words, this attractive sticker dictionary will help even the youngest child learn the shapes and sounds of the a-z. With lots of stickers to put in the right places there's no end of things to talk about and educational fun to be had!

ISBN: 978-1-86209-272-3



(220 x 280mm)
Code: T16

Fun-To-Find Sticker Book

Develop your child's word-picture association skills with this delightful sticker book. Featuring a range of fabulous, full-colour scenes and over 80 things to find and stick, this book will provide hours of entertainment as well as being an amazing tool for learning the alphabet.

ISBN: 978-1-86209-248-8





Flashcards, Games, Puzzles, DVDs and CDs



(82 x 127mm)
Code: FC01



First Reading Flashcards

These 65 double-sided flashcards feature the a-z and A-Z characters on one side and the plain letter on the reverse. They introduce the sounds and shapes of the alphabet to young learners aged 3+. Pack includes instructions and ideas.

ISBN: 978-1-86209-227-3



(686 x 483mm)
Code: T68



Giant Alphabet Puzzle

This sturdy, puzzle is just right for small hands. Each large jigsaw piece holds visual clues to help your child decide who comes next in the alphabet and there are objects to find on every piece. Develops letter recognition and hand-eye coordination skills.

ISBN: 978-1-86209-358-4



(82 x 127mm)
Code: FC02

Second Reading Flashcards

A pack of 80 versatile flashcards featuring decodable words in large, lower-case letters. Printed with the Letterlanders on one side and plain letters on the other, children will easily make the link between them. There are lots of games ideas included.

ISBN: 978-1-86209-228-0

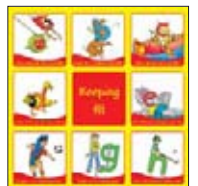


(200 x 280mm)
Code: T92

Lucy Lamp Light's Lotto

Make first phonics fun to learn with this children's board game. Based on lotto/bingo, this card-matching game for up to six players is ideal for developing memory and letter recognition skills. 6 game boards and 48 cards.

ISBN: 978-1-86209-401-7



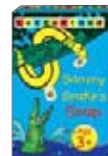
(82 x 127mm)
Code: T49



Rhyming Flashcards

These fun-filled flashcards are ideal for helping young children identify words that rhyme and anticipate word endings. Each pack contains 54 cards with a colourful illustration on one side and the corresponding word printed on the reverse. Comes with instruction that detail a range of rhyming activities.

ISBN: 978-1-86209-305-8

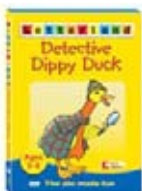


(82 x 63.5mm)
Code: T65

Sammy Snake's Snap

Develop your child's letter recognition skills with this pack of 112 playing cards. Play traditional 'snap', 'odd-one-out' or 'memory pairs' and use for word-building and spelling games. Four x a-z, long vowels a e i o u and silent final e.

ISBN: 978-1-86209-355-3



Code: V8DVD
Format: DVD - Dual PAL/NTSC



Detective Dippy Duck DVD

This delightful Letterland 'who done it' has all the Classic Letterland alphabet characters in search of clues. Children will experience exciting adventure with real educational value as they join Dippy Duck and friends in their detective work.

ISBN: 978-1-86209-424-6



Code: V10DVD
Format: DVD - Dual PAL/NTSC



Once Upon a Time in Letterland DVD

Monkey, a much-loved toy, is upset because his owner, Joe, seems to prefer reading books to playing with him. But Annie Apple shows Monkey how to slip through the page into Letterland and discover why books can be so exciting!

ISBN: 978-1-86209-310-2



Code: T40



Action Songs CD

Every line of these 26 songs has its own playful action to match the words, all illustrated in the accompanying booklet.

ISBN: 978-1-86209-279-2



Code: V9DVD
Format: DVD - Dual PAL/NTSC



A Christmas Story DVD

The Letterlanders are busy preparing for Christmas. But one thing is missing... will Christmas really be Christmas if there isn't any snow? Meet the Letterland characters and join the anticipation in this delightful seasonal tale.

ISBN: 978-1-86209-423-9



Suitable for the classroom or at home, this media rich selection of flashcards, puzzles and posters will ensure children have fun with phonics. These resources are particularly useful when incorporating a play approach to learning.



Posters, Plays, Stickers and Fun Things!

Adventure Posters



(A2)
Code: T67

A pack of three posters on the themes of Land, Air and Sea. Sharp-eyed children will find lots to talk about as they build their vocabulary and develop letter recognition skills.



ISBN: 978-1-86209-357-7

Class Poster (straight)



(A2)
Code: T30

A reference point for whole-class work on letter shapes, sounds and upper and lower-case linking. Includes long vowels. Great for practising letter sounds while pointing to the letter pairs and as a memory aid.



ISBN: 978-1-86209-256-3



Code: T09

Magnetic Letters

This set of 62 small magnetic letters is perfect for young children to experiment with word-building. Contains all the Letterland characters plus the long and plain vowels. Instructions included.

ISBN: 978-1-86209-193-1



(420 x 99mm)
Code: T88

Alphabet Desk Strips

Printed in full-colour, these handy card strips feature both upper and lower-case Letterland characters in alphabetical order. There's also space for each child to write their name.

ISBN: 978-1-86209-397-3



(pack of 10 strips)

Alphabet Stickers



(A4)
Code: T21

The Letterland alphabet as glossy, full-colour stickers. Use as rewards or motivators for your class or with your own worksheets or homework books.

ISBN: 978-1-86209-253-2



(26 stickers per sheet / 10 sheets per pack)



(280 x 220mm)
Code: T46

Merit Stickers

Rewards that your pupils will want and you can afford! These are a fun and simple way to encourage and motivate young learners.

ISBN: 978-1-86209-300-3



(26 stickers per sheet / 10 sheets per pack)

Plays

Four fun plays for shared reading or performance. Each play features five Letterland characters on an adventure, plus a narrator and a chorus leader. The rhyme and rhythm help to develop early reading skills and children will love dressing up in simple costumes and props.



(210 x 170mm)
Code: T47A

Going to the Park

ISBN: 978-1-86209-301-0

(6 copies)



(210 x 170mm)
Code: T47C

What Shall We Do Today?

ISBN: 978-1-86209-313-3

(6 copies)



(210 x 170mm)
Code: T47B

Bouncy Ben Goes Shopping

ISBN: 978-1-86209-312-6

(6 copies)



(210 x 170mm)
Code: T47D

Let's All Go to the Seaside

ISBN: 978-1-86209-314-0

(6 copies)

Letterland Support

Getting the most out of Letterland materials



Whether you are new to Letterland or you have enjoyed teaching it for many years, we provide training and support to suit your needs - wherever you are in the world!



Exhibitions

We also host training seminars and exhibit at many events around the world. Here are just some of the shows we are attending for 2010:

- Nursery World, London (UK), 13th January
- DICBF, Dubai (UAE), 3rd February
- Education show, Birmingham (UK), 4th March
- EYE, Dublin (IRE), 16th April
- London Book Fair, London (UK) 19th April
- NCHE, North Carolina (USA), 27th May
- NDNA, Coventry (UK), 10th June
- Childcare & Nursery Show, Boumemouth (UK), 25th June
- Childcare Expo, Coventry (UK), 28th September

(For a full list see our website)

Dr Dennis Molfese PhD, Distinguished University Scholar, Chair & Professor
Department of Psychological and Brain Sciences, University of Louisville, Kentucky,
Editor-in-Chief of *Developmental Neuropsychology*:
“Very clearly, Letterland offers a systematic program of instruction for alphabetic and phonological knowledge that is critical for the early stages of reading development...
Researchers across the world have repeatedly found that these components are the literal building blocks that lead to reading success.”.

Worldwide

For further support enquiries, if you can't find the appropriate international contact on the opposite page, please contact training@letterland.com.



For more info see www.letterland.com or email training@letterland.com

Worldwide Contact List

Please order direct from your local supplier.

You may order by the following methods:



Telephone



Fax



Email



Online

International Distributors & Sales Representatives

Australia

EdSource Australia

PO Box 1692, Buddina,
Queensland, 4575
Australia
Tel: (07) 5444 5860
Fax: (07) 5444 5868
Email: australia@letterland.com
Web: www.letterland.com.au

Canada

Educand

P.O. Box 79507, 1995 Weston Rd., Toronto,
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Index

Activity Books

Alphabet Sounds Activity Book	16
Building Words Activity Book	16
Cookbook	2, 17
First Alphabet Activity Book with CD	16
First Handwriting Activity Book with CD	16
First Reading Activity Book	16
First Rhyming Activity Book	16
Reading Words Activity Book	16
Spelling Words Activity Book	16
Things to Make and Do	2, 17

Board Books

ABC Board Book	14
At the Seaside	14
In the Jungle	14
On the Go!	14
Under the Sea	14

CDs

ABC Audio Book CD	2
Action Songs CD	18
Advanced Songs CD	11
Alphabet Songs CD	6, 8
Beyond ABC Audio Book CD	2
Blends and Digraphs Songs CD	9
Early Years Handbook CD	7
ELT Alphabet Songs CD	12
ELT Student Book CD	13
Handwriting Songs CD	6, 8

Copymasters

Advanced Copymasters	10
A-Z Copymasters	7
Blends and Digraphs Copymasters	8
Early Years Handwriting Copymasters	7
Sentence Copymasters	7
Word Bank Copymasters	9

DVDs

A Christmas Story	18
Detective Dippy Duck	18
Once upon a Time in Letterland	18

Games, Fun and Plays

Bouncy Ben Goes Shopping (play)	19
Giant Alphabet Puzzle	18
Going to the Park (play)	19
Lucy Lamp Light's Lotto	18
Magnetic Letters	19
Sammy Snake's Snap	18

What Shall We Do Today? (play)	19
Let's All Go to the Seaside (play)	19

Picture Code Cards & Flashcards

Advanced Picture Code Cards	10
Big Capital Picture Code Cards	7
Big Picture Code Cards	7, 12
First Reading Flashcards	18
Living Code Cards (software)	9, 10
Picture Code Cards (straight/pre-cursive)	9
Rhyming Flashcards	18
Second Reading Flashcards	18
Vocabulary Cards	9, 12

Picture Books

ABC Book	6, 8, 15
Alphabet Adventures	15
Alphabet of Rhymes	15
Alphabet Tales	15
Bedtime Stories	15
Beyond ABC	8, 15
First Picture Word Book	15
Who's Hiding Life-the-Flap ABC Book	15

Posters & Friezes

Action Tricks Poster	9
Adventure Posters	19
Alphabet Desk Strips	19
Alphabet Frieze	7
Class Poster	19
Class Train Frieze	9
Vowel Scene Posters	11

Readers

Storybook Set (Classic)	14
Vowel Readers - Blue Series	14
Vowel Readers - Orange Series	14
Vowel Readers - Red Series	14

Stickers & Sticker Books

Alphabet Stickers	19
First Sticker Dictionary	17
Fun-to-Find Sticker Book	17
Merit Stickers	19

Software

ABC Adventures (software)	17
Living ABC (software)	6, 8, 23
Living Code Cards (software)	9, 10

Teacher's Guides

Advanced Teacher's Guide	10
Early Years Handbook	6
ELT Teacher's Guide	12
Teacher's Guide	8

Workbooks & Word Books

Early Years Word Book	7
Early Years Workbooks: 1-4	7
ELT Handwriting Book	13
ELT Student Book	13
ELT Workbook	13
Word Book	9
Workbooks: 1-4	9





Letterland Software

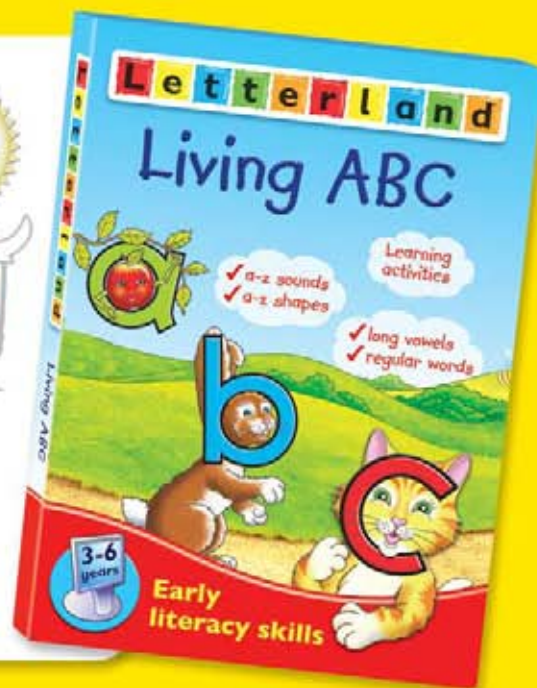
Letterland Living ABC

Enter the interactive world of Letterland and meet the a-z characters. Songs and animation help pupils to learn the alphabet sounds and correct handwriting strokes. There are assessed activities for:

- Aa-Zz letter shapes
- a-z letter sounds
- long and short vowel sounds
- building regular words.

The software is available with network capability and teacher controls to:

- create multiple classes
- select letters and activities for each class
- monitor results for each pupil
- shut down software on all student computers from teacher's PC
- display the same view as the class (e.g. on an interactive whiteboard).



An animated introduction by each of the characters.

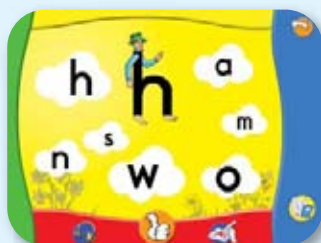


Character

Each character tells you all about themselves and encourages you to find other things in the picture beginning with their sound.

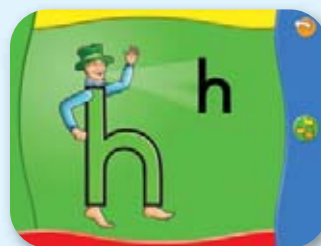
Activities

There are six different types of activities for each letter to practice shape and sound recognition. Play them as many times as you like!



Teacher's Section

This allows you to control which letters the children see, which activities they can do and to monitor the progress of each child.

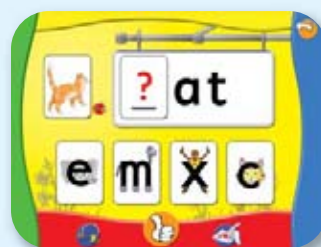
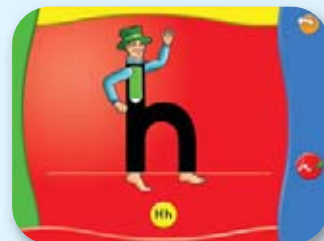


Sound

Listen to the Alphabet Song and hear the sound of each character.

Shape

Listen to the Handwriting Song while you see the letter shape formed on screen. See the capital letter and hear the capital letter story. Watch the change from pictogram to plain letter shape.



Word Building

When you have met all the characters, including the Vowel Men, there are alphabet and word building activities to move on to.

The CD-Rom includes a single user licence for use on only one computer. For multi-user licensing (with network capability) please buy the CD-Rom and appropriate licence, as detailed below.

	Code	ISBN
CD-Rom (1 user)	T70	9781862093591
+ 3 user licence	T75	9781862093676
+ 5 user licence	T76	9781862093683
+ 10 user licence	T77	9781862093690
+ Site licence	T78	9781862093706



= Package tailored to your needs.

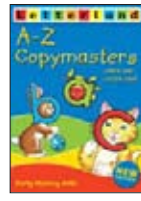
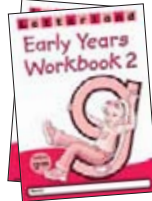
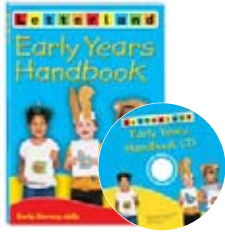
Minimum system requirements:

PC Only Windows® 98 and above
750MHz Pentium III or equivalent
64 Mb of RAM
8x CD-Rom drive

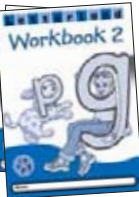
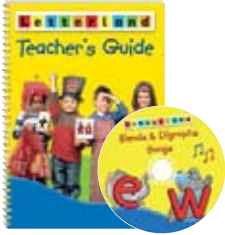
Millions of colours
800 x 600 screen resolution
Sound Card

Not compatible with some 64bit PCs. Contact info@letterland.com for details.

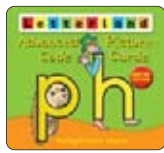
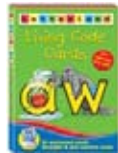
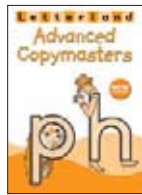
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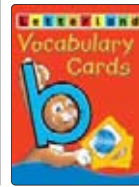
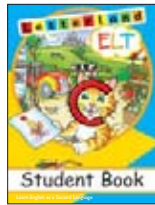
Early Years



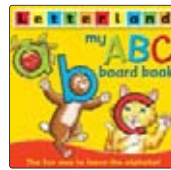
Primary



Advanced



ELT/ESL



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