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Spring

2019

proud to the side

SCHOLASTIC

PEEK INSIDE

Little Faces™: Smiley Faces 16 pages 7" x 7" Their feelings are written all over their faces! Simple text and up-close, real-life photos.

ITEM # 41M7 Photo-Filled Board Book \$4.50 Retail \$5.95



M78000

NEW! **My First | See You: A Mirror Book** by Eric Carle 14 pages 7" x 7" Eric Carle's beloved art, sweet text, and baby's face peeking into the shiny mirrors-endless entertainment! **ITEM # 51M7**

Interactive Board Book \$8.50

Online

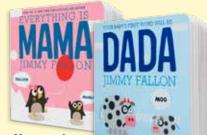


You can cuddle, calm, and create a bond with your baby, just by reading together! It's never too early to make reading part of your daily routine.



More Easter Books on Page 2

NEW! Little Rabbit's Easter 18 pages 6 3/4" x 6 3/4" What will these cute little friends find at the end of their parade? Lots of Easter eggs! ITEM # 42M7 Board Book \$6.50



Mama and **Dada Board Book Pack** 32 and 34 pages 6 1/2" x 6 1/2" A perfect gift for new parents! Two lighthearted bestsellers written by Tonight Show host Jimmy Fallon.

ITEM # 49M7 2 Bestselling Board Books \$12.50



NEW in Paperback!

I Will Love You Forever by Caroline Jayne Church 22 pages 6 3/4" x 8 A heartwarming reminder of the never-ending love between parent and child



When you place an online order of \$25 or more. READS

Additional Books to Choose From





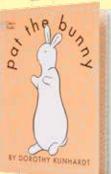
Book

12 pages 6" x 6" The park comes to life with blackand-white images just right for baby's developing eyesight. **ITEM # 1M7** Board Book \$4.50 Retail \$5.95

Garden a Board

First Look Books Blackand-White Spring Pack 12 pages each 6" x 6' Travel from the garden to the park to the waterstimulating, everyday fun!

ITEM # 21M7 Retail 3 Board Books \$10.50



Bestseller!

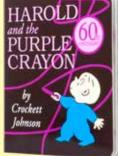
I've loved you

Since Forever

O

touch, or smell on every page.

ITEM # 55M7 Sturdy Touchand-Feel **Book \$9.50**



little boy's drawings come to life!

ITEM # 27M7 Classic Board Book \$6.50 Retail \$7.99

I've Loved You **Since Forever** by Hoda Kotb illus. by Suzie Mason 32 pages Written by Today Show anchor Hoda Kotb, this story celebrates the joy of welcoming a baby into the family. ITEM # 37M7 Hardcover

\$17.50 Retail \$18.99

ፋ I wish you more stories than stars.

I Wish You More by Amy Krouse Rosenthal and Tom Lichtenheld 40 pages May you have more umbrellas

than raindrops! Sweet and funny wishes for a happy future.

ITEM # 34M7 Low-Price Hardcover \$10.50 Retail \$14.99

More Baby Shower Picks Online!

scholastic.com **/BabyBoutique**

1 Wish

You More



good time! **ITEM # 22M7 Deluxe Board**

Book \$12.50



S little aucies

Fuzzy

Duckling Cover!

> **Baby Bear Sees Blue** by Ashley Wolff 42 pages 6" x 6" Green leaves, blue jays, brown troutthis bear explores a forest of color with his mama. **ITEM # 2M7**

Board Book \$7.50

Hop Into Spring

Bunny Materior West Berwa V Ocment He classic.

From the Author of Goodnight Moon!

NILL YO

The Runaway by Margaret Wise Brown illus. by Clement Hurd 36 pages 5 7/8" x 5" No matter where this little bunny hides, his loving mama is watching over him. A comforting

ITEM # 61M7 Classic Board

Book \$6.50 Retail \$8.99

Will You Be **My Sunshine** by Julia Lobo illus. by Nicola Slater 14 pages 7" x 8" This little mouse and his mama celebrate their love through every season. Sweet rhymes! **ITEM # 72M7**

Board Book \$7.50 Retail \$9.99

NEW! **But Not the** Armadillo by Sandra Boynton 16 pages 5 1/2" x 5 1/2" This critter loves being independent and following his nose wherever it goes. Bouncy rhyme!

BUT NOT THE HIPPOPOTAMUS



66 Her books are my go-to baby shower gifts! ?? -Shelley, mom of Lucas, age 9 months

BUT NOT THE ARMADILLO The Long Awaited Sequel! by Sandra Bounton

ITEM # 8M7 Board Book \$5.50



I See Me!

Looking at their reflection helps babies focus, track movement, and begin to identify facial expressions.

Hippopotamus by Sandra Boynton 14 pages 5 1/2" x 5 1/2 **ITEM # 9M7**

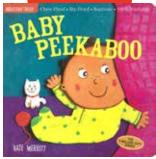
Fun Formats

DK Baby **Touch and Feel: Animals**

14 pages 5 1/2" x 5 1/2" Cuddly bunnies, adorable kittens, furry penguinsreach out and touch them all!

ITEM # 17M7 Touch-and-Feel Board Book \$5.50





(M) Boby Touch and Feel Pet the

Fuzzy Animals!

Baby Peekaboo by Kate Merritt 16 pages 7" x 7' Who's playing behind the toys? Peekaboo! It's Puppy! This sturdy book turns playtime into reading time. **ITEM # 3M7**

Sturdy Paperback \$6.50

More Fun Formats Online!



Never Touch a Dinosaur! 24 pages 7" x 7 You may have seen a dinosaur... but have you ever touched one? Turns out they're super squishy!

ITEM # 53M7 Deluxe Board Book \$10.50



8 pages 6" x 9" Bath-time version of a favorite story!

Waterproof!

Fish

The Rainbow

by Marcus Pfister

ITEM # 58M7 Bath Book \$6.50

scholastic.com /BabyBoutique



Disney Baby: Look at Me! 12 pages 7" x 8 ½" This mirrored 🚺 board book invites little ones to mimic the fun facial expressions of Mickey, Daisy, and more!

ITEM # 15M7 Interactive **Board Book** \$8.50



and-see mirror. **ITEM # 52M7 Cloth Book**

with Mirror \$13.50

Look

at Me!





Award Winning Artist

ITEM # 4M7 Board Book \$7.50

Family Time



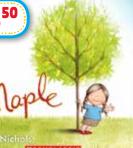
Everything You by Elizabeth McPike illus. by Jay Fleck 32 pages When a baby is born, the world changes forever. Just like your child, this gorgeous book will steal your heart.

Exclusive Paperback \$3.50



ITEM # 19M7

Hardcover Retail \$16.99



Maple by Lori Nichols 32 pages Meet Maple, an irresistible girl who greets the seasonsand a new sibling-with arms open wide.

ITEM # 50M7 Exclusive Paperback \$3.50 Hardcover Retail \$16.99

Trucks, Trains & Things That Go!



The Little Engine That Could: An **Abridged Edition** by Watty Piper illus. by Loren Long 30 pages 6 1/2" x 6 1/2" Believing in vourself makes all the difference! A classic.

NEW

Book!

in Board

Baby Says

by John Steptoe

32 pages 6" x 6

story about

a busy older

determined

to get his

attention!

A sweet

brother...

and the

ITEM # 40M7 Board Book \$6.50 Retail \$8.99



NEW! Rookie Toddler[™]: Bye-Bye, Train 12 pages 6 1/2" x 6 1/2" Toot, toot! The train is leaving the station! Wave goodbye to the train and other things that go. **ITEM # 59M7 Board Book** \$5.50 Retail \$6.95

the



Little Blue Truck

by Alice Schertle illus. by Jill McElmurry 32 pages 7" x 6" A little pickup gets stuck in the muck! Luckily, he has lots of friends who can help.

ITEM # 39M7 Bestselling Board Book \$7.50

Baby Faces

Babies love staring at other babies. These books are a great opportunity to identify faces!

Global Babies 14 pages 6" x 6" Meet babies from different countries in this happy salute to heritage!

ITEM # 24M7 Board Book \$6.50

loves toge



Scholastic Early Learners: Peek-a-Boo Baby! 10 pages 6 1/3" x 6 2/3" Baby faces and large lift-the-flaps appeal to curious little ones. Tons of fun around every rounded corner!

ITEM # 64M7 Lift-the-Flap Board Book \$6.50





Love You

d Through

Through

I ruff you

Through and Through by Bernadette Rossetti-Shustak illus. by Caroline Jayne Church 24 pages 6 3/4" x 8" Kids get a sense of how much they're loved when hearing about this tot and his teddy bear.

I Love You

ITEM # 31M7 Padded Board Book \$8.50



I Ruff You by Sandra Magsamen 12 pages 5 1/2" x 5 1/2" No bones about it-you'll paws-itively love snuggling up to read this book with your little one!

ITEM # 32M7 Interactive Board Book \$7.50



Love Is You and Me by Anna W. Bardaus 16 pages 7" x 7" From walks and talks to gentle hugs, this photo-filled book demonstrates lots of loving expressions.

> **ITEM # 47M7** Board Book \$5.50



You Forever by Robert Munsch illus. by Sheila McGraw 32 pages

Love

A heartfelt story about a mother's unconditional love that has touched the hearts of millions worldwide.

ITEM # 48M7 Classic Paperback \$5.50





A Book Before Bedtime



NEW! Hush, Little Bunny by David Ezra Stein 40 pages A soothing,

familiar lullaby from Papa for his little bunny. Beautiful illustrations. ITEM # 30M7

Goodnight Moon

one-and everything

room-a very sweet

good night with this

in the great green

timeless classic.

by Margaret Wise Brown

illus. by Clement Hurd

Wish your little

34 pages 5 3/4" x 5"

Hardcover \$15.50 Retail \$17.99



lama

llama

pajama

ITEM # 45M7

Hardcover Retail \$1799

Exclusive Paperback \$4.50

On the Night You Were Born Book & CD Set by Nancy Tillman

32 pages CD run time: 11:24 min. A lovely, joyful look at how special each new child is to the world.

Llama Llama

Red Pajama

by Anna Dewdney

Llama Llama's

32 pages

bedtime

worries are

keeping him

awake...but

Mama knows

just what to do!

ITEM # 54M7 **Bestselling Paperback** and CD \$12.50

Foyce Wan 66 Writing and drawing for budding

readers is the highest honor and privilege I can imagine. **97** _ Joyce Wan



OGETHER

Fun on

Little

Scholastic:

Had a Farm

6 pages 7 1/4" x 7 1/4"

Old MacDonald

Sing and read with a

a moo-moo there!

ITEM # 43M7

Puppet Board

Book \$12.50

quack-quack here and

HPGHK



Unicorn by Joyce Wan 14 pages 6" x 6" Bring some magic to baby's day with this encouraging story! **ITEM # 73M7** Board Book \$6.50

You Are My Magical

NEW!

Sparkle and dazzle wherever you go. You're more amazing than you know! 👥



Retail \$27.96

ITEM # 38M7 **4 Board Books Only \$20.50**

All of Me

ITEM # 25M7 Classic Board Book \$7.50

Retail \$8.99

These books will get kids moving and help them identify parts of the body.



to Toe by Eric Carle 28 pages 5" x 7" This colorful classic keeps little ones clapping hands, stomping feet, and wiggling toes! **ITEM # 23M7**

From Head

Classic Board Book \$7.50 Retail \$8.99

Belly Button Book!

by Sandra Boynton 22 pages 5 3/4" x 6 1/4" A rhyming, romping, silly salute to the specialness of "belly b's!"

ITEM # 6M7 Board

Book \$6.50

PEEK





Lift the flaps to discover which baby animals are hiding beneath the eggs!

Lift-the-Flap Board Book \$8.50



ITEM # 65M7

Scholastic Early Learners: **Touch and** Feel: Farm 14 pages 5 ³/8" x 5 ⁷/16 Labeled pictures with lots of spots to touch and feel

OYCE WAN

Peek-a-Boo Farm by Joyce Wan 14 pages 6" x 6" Get set for giggles as kids try to guess which adorable animal is

Hand-

Puppet

Board

Book!

Mac Donald

Had A

nm

under each flap. **ITEM # 56M7 Lift-the-Flap Board** Book \$6.50



When You Order Online,

INSIDE

Hatch 16 pages 8" x 6"

ITEM # 28M7



Touch-and-Feel Board Book \$6.50



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3M7	Baby Peekaboo		6.50	45	5M7	Llama Llama Red Pajama	
4M7	Baby Says		7.50	46	5M7	Llama Llama Board Book Lib.	
5M7	Baby's First Board Books Pack		25.50	47	7M7	Love Is You and Me	
6M7	Belly Button Book!		6.50	48	BM7	Love You Forever	
7M7	Brown BearSee?		7.50	49	9M7	Mama and Dada Board Book Pack	
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9M7	But Not the Hippopotamus		5.50	51	LM7	My First I See YouBk.	
10M7	Caps for Sale		7.50	52	2M7	My 1st TaggiesWho Do	
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15M7	Disney Baby: Look at Me!		8.50	57	7M7	Potty	
16M7	Disney: First Colors		8.50	58	BM7	Rainbow Fish	
17M7	DK Baby TouchAnimals		5.50	59	9M7	RookieBye-Bye, Train	
18M7	Duck & GooseNeeds a Hug		6.50	60	DM7	RookieMake a Happy Face?	
19M7	Everything You		3.50	61	LM7	Runaway Bunny	
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22M7	Five Little Ducks		12.50	64	IM7	Sch. EarlyPeek-a-Boo Baby!	
23M7	From Head to Toe		7.50	65	5M7	ScholTouch and Feel: Farm	
24M7	Global Babies		6.50	66	5M7	SteamSite Concepts Pack	
25M7	Goodnight Moon		7.50	67	7M7	Stories in StitchesPack	
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30M7	Hush, Little Bunny		15.50	72	2M7	Will You Be My Sunshine	
31M7	I Love You Through		8.50	73	SM7	You Are My Magical Unicorn	
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