

NEW TITLES

# Business & Management

Spring 2018



**New chapter  
on Followership**

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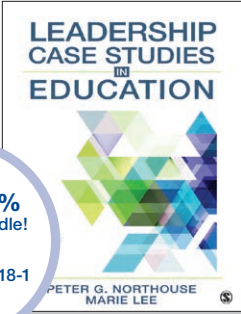
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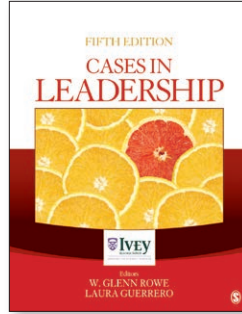
## LEADERSHIP CASE STUDIES IN EDUCATION

**Second Edition**

Peter G. Northouse | Marie Lee

**ISBN: 978-1-5443-1042-8 • March 2018**

**Leadership Case Studies in Education** applies leadership theories in educational settings. Designed to be used alongside *Leadership: Theory and Practice*, this casebook provides relevant, substantive, and contemporary case studies on leadership issues in K–12 and Higher Education.



## CASES IN LEADERSHIP

**Fifth Edition**

W. Glenn Rowe | Laura Guerrero

**ISBN: 978-1-5443-1037-4 • March 2018**

Connecting theory to practice, this distinctive collection of 30 real-world leadership cases helps prepare students to become effective leaders today and throughout their future careers. The **Fifth Edition** is updated with the most recent cases and readings and features a new chapter on followership topics.

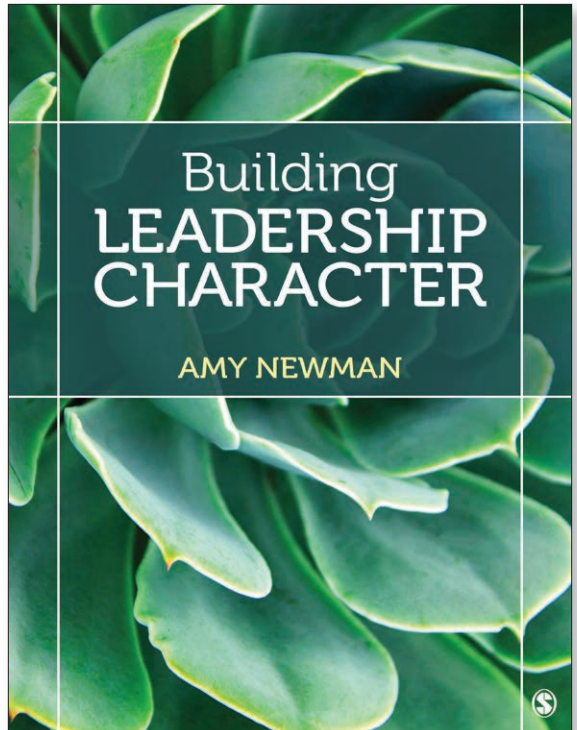


## BUILDING LEADERSHIP CHARACTER

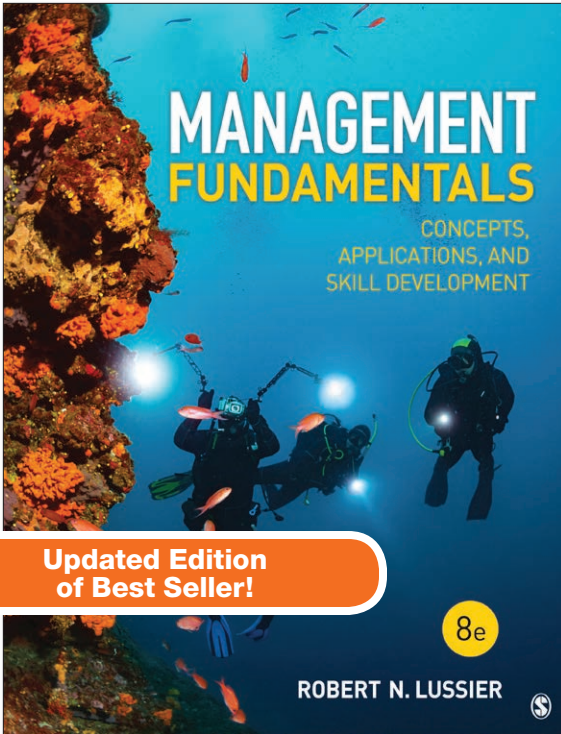
Amy Newman

**ISBN: 978-1-5443-0785-5 • April 2018**

**Building Leadership Character** uses a storytelling approach and real-world cases to explore different dimensions of leadership character. With a clear, student-friendly writing style, Amy Newman deftly captures various approaches in which corporations and people respond to situations in difficult times and learn from mistakes.



# PRINCIPLES OF MANAGEMENT



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# ORGANIZATIONAL BEHAVIOR

## ESSENTIALS OF ORGANIZATIONAL BEHAVIOR

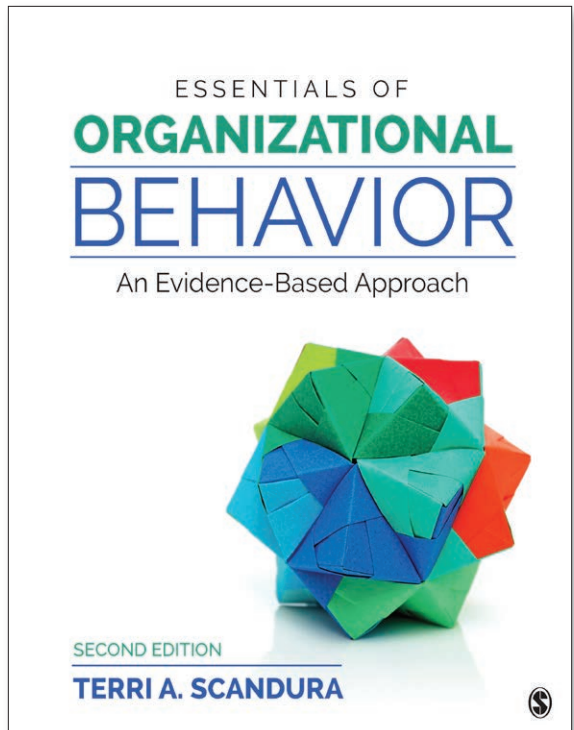
An Evidence-Based Approach,  
**Second Edition**

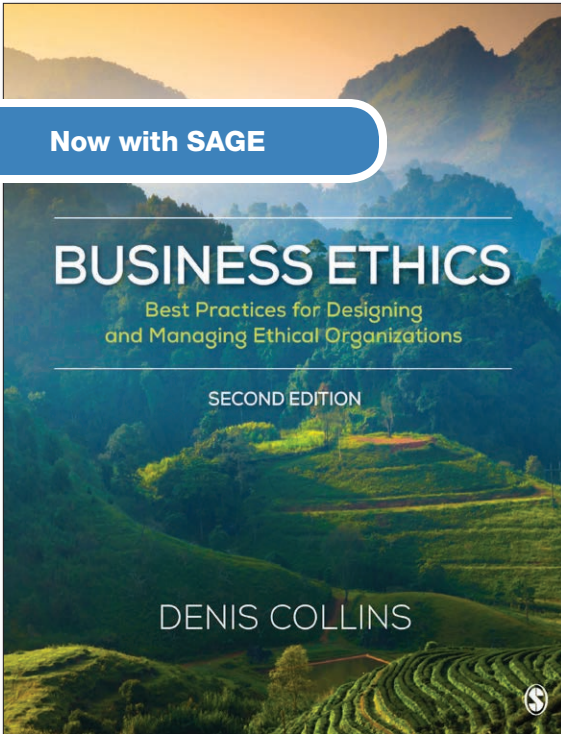
Terri A. Scandura

**Print + Interactive eBook**  
**ISBN: 978-1-5443-2108-0 •**  
**January 2018**

Concise, practical, and based on the best available research, **Essentials of Organizational Behavior** equips students with the necessary skills to become effective leaders and managers. An evidence-based approach introduces students to new models proven to enhance the well-being, motivation, and productivity of people in the work place.

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## BUSINESS ETHICS

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Denis Collins

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**January 2018**

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## ORGANIZATIONAL ETHICS

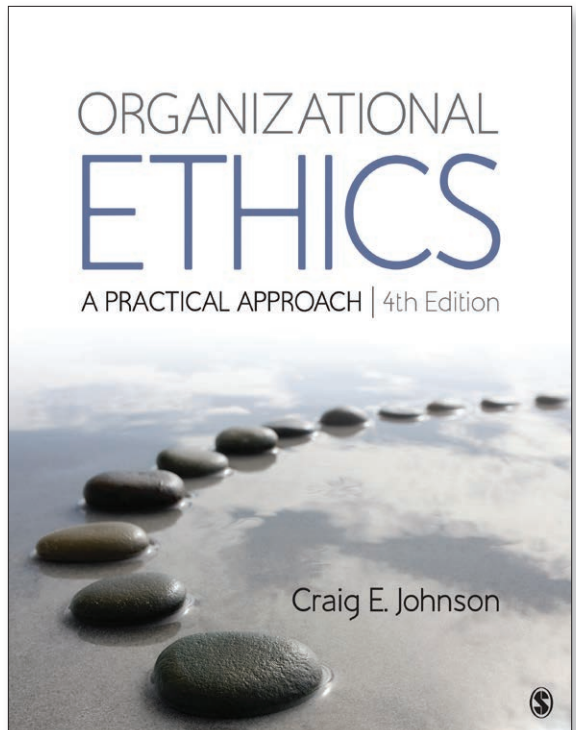
A Practical Approach, **Fourth Edition**

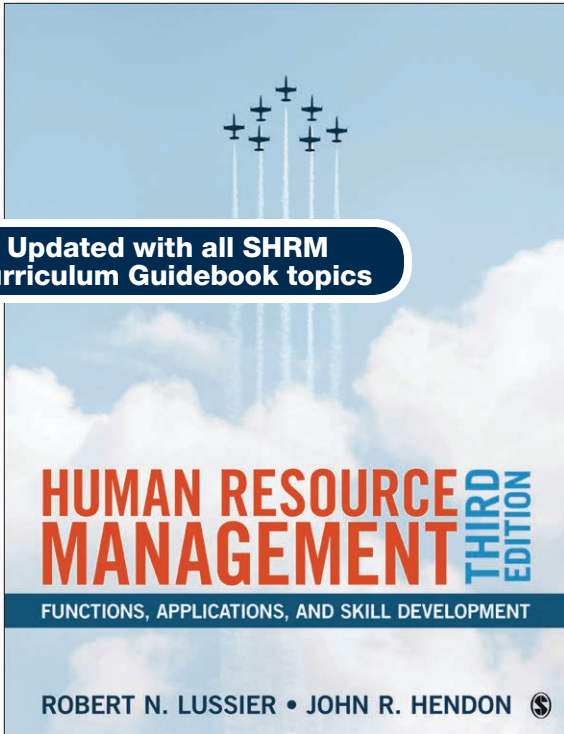
Craig E. Johnson

**ISBN: 978-1-5063-6175-8 •**  
**February 2018**

**Organizational Ethics** provides readers with opportunities to apply ethical principles and practices in a variety of settings. Written in a reader-friendly style, each part of the book focuses on organizational behavior by starting at the individual level and progresses outward. The **Fourth Edition** includes current topics, a new feature entitled *Contemporary Issues in Organizational Ethics*, and new case studies on topics such as fake news and Uber.

**NEW** • online resources





## HUMAN RESOURCE MANAGEMENT

Functions, Applications, and Skill Development, **Third Edition**

Robert N. Lussier | John R. Hendon

**Print + Interactive eBook**  
**ISBN: 978-1-5443-2106-6 •**  
**January 2018**

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## APPLIED PSYCHOLOGY IN TALENT MANAGEMENT

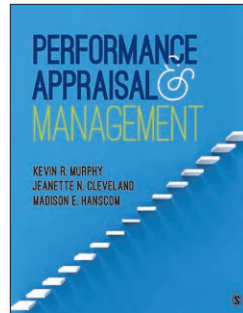
**Eighth Edition**

Wayne F. Cascio | Herman Aguinis

**Hardcover ISBN: 978-1-5063-7591-5 •**  
**June 2018**

Thoroughly updated with all the latest research, **Applied Psychology in Talent Management, 8e** continues its legacy of providing the best tools and methods for making people decisions in the workplace.

**NEW**



## PERFORMANCE APPRAISAL AND MANAGEMENT

Kevin R. Murphy | Jeanette N. Cleveland |  
Madison E. Hanscom

**ISBN: 978-1-5063-5290-9 • February 2018**

Exploring common challenges and unpacking why performance appraisal often fails in organizations, **Performance Appraisal and Management** uses the latest thinking and research to equip readers with evidence-based tools and strategies for overcoming these obstacles.

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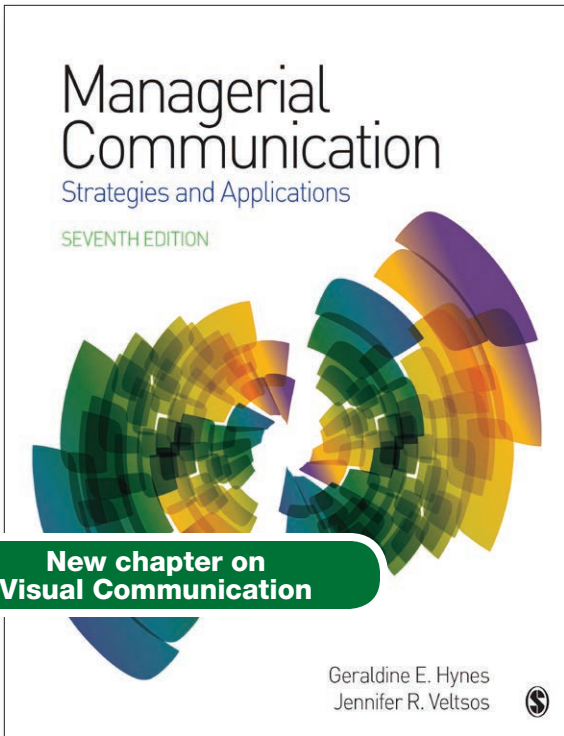
## MANAGERIAL COMMUNICATION

Strategies and Applications,  
**Seventh Edition**

Geraldine E. Hynes | Jennifer R. Veltsos

**ISBN: 978-1-5063-6512-1 • February 2018**

**Managerial Communication** focuses on communication skills and practical strategies that managers need in today's workplace. Known for its balanced examination of verbal and written communication, solid research base, and focus on managerial competencies, this text continues to be the market leader in the field.

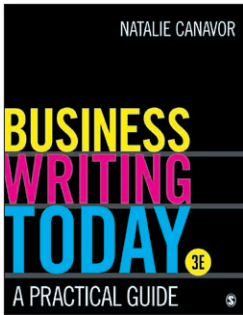


**New chapter on  
Visual Communication**

Geraldine E. Hynes  
Jennifer R. Veltsos



## BUSINESS WRITING



## BUSINESS WRITING TODAY

A Practical Guide, **Third Edition**

Natalie Canavor

**ISBN: 978-1-5063-8832-8 • May 2018**

In this accessible and reader-friendly book, Natalie Canavor shares a step-by-step framework to help you write strategically, win opportunities, and perform better on the job.



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