

# NEW ZEALAND, CHINA AND THE 21ST CENTURY MARITIME SILK ROAD

Jointly organised by the  
**New Zealand Contemporary China Research Centre**  
and the **Chinese Academy of Social Sciences**

**8 AUGUST 2018, 10AM-5PM**

**AT VICTORIA UNIVERSITY OF WELLINGTON,  
NEW ZEALAND**



**中国社会科学院**  
Chinese Academy of Social Sciences, CASS



**New Zealand Contemporary  
China Research Centre**

# CONFERENCE NOTE

The 21st Maritime Silk Road (MSR) is the maritime arm of China's Belt and Road Initiative (BRI). It seeks to build economic connectivity, promote development and improve economic relations between maritime nations and China. In 2015, a Southern Route was added to the MSR, conceptually linking China to the economies of the South Pacific. In March 2017, New Zealand became the first Western nation to sign a memorandum of agreement with China on the MSR, beginning a discussion about our participation that continues to this day.



At one level, the discussion appears simple. China's proposal presents an opportunity for New Zealand to further its economic partnership whilst promoting regional economic integration and development. At another level, however, China's first major regional initiative presents a unique set of circumstances for New Zealand to consider.

- What drives China's most ambitious regional economic initiative to date and what concepts underpin it?

- How will MSR projects impact regional development and existing relations?
- How does the MSR intersect with existing regional economic architecture and the rules-based trading system?
- What is the MSR's proposed value-add for New Zealand and the region and how does this differ from business as usual?

This conference brings together leading researchers from the Chinese Academy of Social Sciences and New Zealand scholars and practitioners working on BRI issues to discuss the MSR proposal and New Zealand's role in it.



# CONFERENCE SCHEDULE

---

**10am**                    **Tea and coffee on arrival**

**10.30am**                **Welcome and introductory remarks**

**Tony Browne**

*Chair, New Zealand Contemporary China Research Centre*

**WANG Yuzhu**

*Research Fellow, National Institute of International Strategy, CASS  
China, New Zealand Cooperation under the Belt and Road Initiative:  
Potential and Prospect*

**Jason Young**

*Director, New Zealand Contemporary China Research Centre  
The Belt and Road Initiative: A New Zealand Appraisal*

**11.15am**

**Panel 1: The 21st Century Maritime Silk Road**

**Chair: WANG Yuzhu**

**ZHONG Feiteng**

*Research Fellow, National Institute of International Strategy, CASS  
The Belt and Road Initiative and China's Peaceful Development*

**Pip McLachlan**

*Director, Engagement and Research, Asia New Zealand Foundation  
Cognitive Dissonance on the Belt and Road*

**Xiaoming Huang**

*Professor of Political Science and International Relations,  
Victoria University of Wellington  
The Belt and Road Initiative: A Political Economic Perspective*

**12.30–1.30pm**    **Lunch**

**1.30pm**

**Panel 2: The Southern Route of the Maritime Silk Road**

**Chair: Jason Young**

**Marc Lanteigne**

*Senior Lecturer, Centre for Defence and Security Studies, Massey University  
Latin America and the Belt and Road's Southern Tier*

**WANG Bijun**

*Associate Research Fellow, Institute of World Economics and Politics, CASS  
Outward Direct Investment: Restricted (1978-1999), Relaxed (2000-2016) and  
Regulated (2016 onwards) Stages of Development '*

**Anna Powles**

*Senior Lecturer, Centre for Defence and Security Studies, Massey University  
The Pacific Islands and the Belt and Road Initiative*

**Stephen Noakes**

*Senior Lecturer, Politics and International Relations and Asian Studies,  
University of Auckland  
Understanding China's Development Aid: Lessons for and from the  
Pacific Islands*

**3pm**

**Afternoon tea**

**3.20pm**

**Panel 3: New Zealand and the Maritime Silk Road**

**Chair: Duncan Campbell**

**LIU Jiajun**

*Assistant Research Fellow, Institute of Industrial Economics, CASS  
Research on the Cooperation Mode between Chinese and Foreign Industrial  
Parks along the Belt and Road*

**Stephanie Honey**

*Principal at Honey Consulting  
Navigating Trade in Turbulent Times: Opportunities along the Belt and Road*

**ZHAO Jingqiao**

*Assistant Research Fellow, National Institute of Economic Strategy, CASS  
Digital Economy: The Development of China and the Opportunity of the Belt  
and Road Country*

**Stephen Jacobi**

*Executive Director, New Zealand China Council  
Belt and Road—A Strategic Pathway for New Zealand*

**4.50pm**

**Closing remarks**

**WANG Yuzhu**

*Research Fellow, National Institute of International Strategy, CASS*

**Jason Young**

*Director, New Zealand Contemporary China Research Centre*

**5pm**

**Conference ends**

# BIOGRAPHIES

---



## Tony Browne

Tony Browne was New Zealand Ambassador to China from 2004 to 2009. He had previously been director of the North Asia Division of the Ministry of Foreign Affairs and Trade, and director of the New Zealand Commerce and Industry Office in Taipei. He became New Zealand's high commissioner to Vanuatu in 1987, and from 1990 to 1994 was director of the Domestic and External Security Secretariat in the Department of the Prime Minister and Cabinet. Prior to his retirement from the Foreign Ministry in 2011 he acted as deputy secretary of Foreign Affairs and Trade. He was appointed as Chair of the New Zealand Contemporary China Research Centre in 2011 and assumed the position of chair of the Victoria University of Wellington Confucius Institute.



## WANG Yuzhu

Dr Wang Yuzhu is a senior research fellow at the National Institute of International Strategy (the former Institute of Asia-Pacific Studies), Chinese Academy of Social Sciences, where he works on China-ASEAN relations and regional cooperation in the Asia-Pacific region. He joined CASS in 2000, and received his PhD from the Graduate School of CASS. His publications appear mainly in Chinese journals and focus on China-ASEAN relations, East-Asian cooperation and the strategic thinking behind China's regional cooperation. His research focuses on the BRI. Currently, he is a member of the East Asian Cooperation Expert Group of the Ministry of Commerce of China. He is also the head of the APEC and Regional Cooperation Center of CASS.



## Jason Young

Jason Young is the director of the New Zealand Contemporary China Research Centre and an associate professor in the School of History, Philosophy, Political Science and International Relations at Victoria University of Wellington. His research focuses on Chinese politico-economic and institutional reform, Chinese foreign policy and New Zealand-China relations. Jason is the author of *China's Hukou System* (Palgrave, 2013) and a number of journal articles and chapters in both English and Chinese. Jason was the recipient of a 2013 Royal Society of New Zealand Marsden Fast-Start Grant to investigate investment in rural China. His current research focuses on Chinese international relations writing on the Belt and Road initiative. Jason spent four years studying Chinese at Fu Jen and Tunghai Universities and travels regularly to China and Asia, including as coordinator for the China Field Study exchange programme with the China University of Political Science and Law in Beijing.



### ZHONG Feiteng

Dr Zhong Feiteng received his PhD (2009) in international relations from the Waseda University and Peking University. He is professor and head of the Department of Great Power Relations Studies, National Institute of International Strategy, Chinese Academy of Social Sciences. He is the author of *Developmental Security: China Rise and Regional Order Reconstruction* (China Social Sciences Press, 2017), *Overcapacity International Cooperation in the One Belt and One Road: An international political economy perspective*, (Shandong Social Sciences, 2015) and ‘China’s peripheral security environment: Analytical framework, indicator system and evaluation’, *Journal of International Security Studies* (2013). His main research interests include international political economy, the political economy of the Belt and Road Initiative, China’s foreign policy, East Asia and the United States.



### Pip McLachlan

Pip McLachlan is director of engagement and research at the Asia New Zealand Foundation. Prior to joining the Asia New Zealand Foundation in February 2016, Pip worked at the Ministry of Foreign Affairs and Trade, starting as a graduate recruit in 1998, with subsequent postings to Berlin and, more recently, Beijing. Onshore roles included human rights, climate change negotiations and the bilateral relationship with Europe. In 2015, Pip worked as policy manager for Dairy Companies Association of New Zealand.



### Xiaoming Huang

Dr Xiaoming Huang is professor of International Relations at Victoria University of Wellington where he teaches political science and international relations. Professor Huang’s research focuses on the East Asian political economy. He is the author of *The Rise and Fall of the East-Asian Growth System 1951-2000: Institutional Competitiveness and Rapid Economic Growth* (Routledge), *The Institutional Dynamics of China’s Great Transformation* (Routledge), *China, India and the End of Development Models* (Palgrave), *China and the International System* (Routledge), *Modern Economic Development in Japan and China: Developmentalism, Capitalism, and the World Economic System* (Macmillan). Professor Huang is working on a manuscript on the structure, institutions and international order in East-Asian international relations.



### Marc Lanteigne

Dr Marc Lanteigne is a senior lecturer at the Centre for Defence and Security Studies at Massey University (Auckland), specialising in Chinese politics and foreign policy, as well as East Asian and Polar politics, security and political economy. He is the author of *Chinese Foreign Policy: An Introduction*, as well as numerous articles and books on Chinese and Asian international affairs. He is also a part-time lecturer at Peking University and an adjunct researcher at the University of Iceland, Reykjavík.



### WANG Bijun

Dr Wang Bijun is a senior research fellow and deputy head of the Department of International Investment at the Institute of World Economics and Politics in the Chinese Academy of Social Sciences. She received her PhD from Peking University and has been a visiting academic at the Australian National University and Japan Center for Economic Research. Her main research area is international investment.



### Anna Powles

Dr Anna Powles is a senior lecturer in Security Studies with the Centre for Defence and Security Studies at Massey University, Wellington. She specialises in geopolitics and security in the Pacific Islands region and is concerned with how state and non-state actors are changing the regional security order and the implications for crisis management, civil-military relations and security governance. Her current research and professional activities are focused on the New Zealand Pacific reset; the external and sub-regional dynamics shaping the regional order in the Pacific Islands; and New Zealand–Australian alliance relations in the Pacific. Dr Powles is the co-founder of the Security, Politics and Development Network. She is also the co-investigator on a Strategic Initiative Fund research project on private security sector governance in the Pacific Islands and is a member of the Pacific Reset Advisory Group. She is a member of Massey University's Pacific Research and Policy Centre Caucus and is a New Zealand Centre fellow at Peking University. Publications include *Shadows of the State: Private Security Governance in the Pacific* (forthcoming, 2019); *New Zealand's Pacific Reset to the Pacific* (under contract, VUW Press); *Principled Engagement: Rebuilding Defence Ties with Fiji* (Lowy Institute, 2016); *Finding Common Ground: New Zealand and Regional Security Cooperation in the Pacific* (APCSS, 2015); *United Nations Peacekeeping Challenge: The Importance of the Integrated Approach* (Routledge, 2015).





## Stephen Noakes

Dr Stephen Noakes is senior lecturer in Chinese Politics, jointly appointed to politics and international relations and Asian studies at the University of Auckland. His research has appeared in journals including *China Quarterly*, *Pacific Affairs*, *Voluntas*, *Journal of Chinese Political Science*, *Problems of Postcommunism*, *Political Science Quarterly*. He is the author of *The Advocacy Trap: Transnational Activism and State Power in China* (Manchester University Press, 2017), a regular commentator on China's role in international affairs and a frequent adviser to the aid community on governance issues in the PRC. Prior to joining the University of Auckland, he was a SSHRC postdoctoral fellow at the University of Toronto's Munk School of Global Affairs and a visiting research scholar at Fudan University's School of International Relations and Public Affairs in Shanghai. Stephen is currently engaged in a pair of book projects. The first is a cross-national comparative study of China's development assistance in the Pacific Islands. The second (co-authored with Dr Chris Wilson) examines challenges to liberal democracy in the 21st century, including the rise and resilience of competitive authoritarian regimes, terrorist/guerrilla insurgencies, and far-right populist movements.



## Duncan Campbell

Duncan M. Campbell has taught Chinese language, modern and classical; Chinese literature, modern and classical; and aspects of Chinese history and civilisation at the University of Auckland, Victoria University of Wellington and the Australian National University in Canberra. Between 2015 and 2016, he was the June and Simon K.C. Li director of the Center for East Asian Garden Studies and curator of the Chinese Garden with the Huntington Library, Art Collections and Botanical Gardens in San Marino, USA. The bulk of his research concentrates on the literary and material culture of late imperial China, with particular reference to the late Ming–early Qing period (1550s–1660s).





### LIU Jiajun

Dr Liu Jiajun is assistant professor, Institute of Industrial Economics, Chinese Academy of Social Sciences (CASS). His research fields include industrial spatial layout, eco-city construction, spatial integration of urban functional areas and industrial adaptability and industrial park transformation and upgrading research projects. At the same time, he has actively participated in city planning research. Dr Liu is a postdoctoral fellow at the Institute of Geographic Sciences and Natural Resources Research, Chinese Academy of Science, Beijing and is a postdoctoral collaborating adviser for Sun Jiulin.



### Stephanie Honey

Stephanie is associate director of the New Zealand International Business Forum, serves as policy adviser to the New Zealand members of the APEC Business Advisory Council and runs an independent trade policy consultancy working with government and business clients. She is also co-founder of a business offering executive education in trade policy. Stephanie's interests include regional economic integration especially in the Asia-Pacific, the WTO, agriculture and food trade, services trade, the digital economy, SMEs and women in trade. She has travelled and worked widely in the Asia-Pacific, Europe and more broadly. Prior to becoming a consultant, Stephanie worked for many years as a trade negotiator for the New Zealand Ministry of Foreign Affairs and Trade, including serving as the New Zealand Agriculture Negotiator in the WTO Doha Round in Geneva, at the New Zealand Mission to the EU in Brussels working on trade issues, as the senior New Zealand official responsible for the bilateral relationship with Australia and in a variety of other roles.





## ZHAO Jingqiao

Dr Zhao Jingqiao is assistant research fellow, Department of Internet Economy, National Academy of Economic Strategy, Chinese Academy of Social Sciences (CASS). His research focuses on the digital economy and e-commerce. Dr Zhao has published dozens of papers and research reports, and conducted, or participated in, many relevant projects sponsored by the National Social Science Fund, the Chinese Academy of Social Sciences and the Chinese Ministry of Commerce. Dr Zhao is deputy editor-in-chief of the *Blue Book of China's Commercial Sector*, executive editor-in-chief of *Blue Book of China's E-Commerce* and subeditor, *Investigation on Alibaba Group: Study on Alibaba Business Models*.



## Stephen Jacobi

Stephen Jacobi was appointed to the role of executive director of the New Zealand China Council in May 2016. He has broad experience in government, industry and trade development. He serves concurrently as executive director of the New Zealand International Business Forum and managing director of Jacobi Consulting Ltd. Stephen has extensive diplomatic, trade and government experience, including posts as Deputy High Commissioner in Ottawa, assistant trade commissioner in Paris and adviser on trade and diplomatic issues with the Ministry of Foreign Affairs and Trade. Previously, Stephen served as chief executive of the New Zealand Forest Industries Council, a national pan-industry body representing the forestry and wood processing sector, the country's third largest exporter. Stephen also ran the New Zealand United States Council as executive director from 2005 to 2014. In all these roles, Stephen is a frequent media and public commentator on trade and economic development issues.





New Zealand Contemporary  
China Research Centre