

GRANDE PRAIRIE REGIONAL Hospital Foundation Newsletter

March 2021

GPRHF Update

Spring is just around the corner, a time of year that the pussy willows begin to make an appearance and we can all start to enjoy the fresh Spring weather. Like Spring, your Foundation team is feeling fresh and ready to launch into some busy months ahead, working to improve your region's health care and hospitals.

In this month's newsletter we share with you some stories from your community, stories of frontline support and the gift of warmth. It is our hope that through these stories of generosity and giving you can see that the smallest and largest of donations have impacts, impacts that improve the lives of you, your family, your neighbours and your colleagues. Do you have a story to share? Has someone had a positive impact on your health care journey? If so we would love to hear from you and together we can share your story!

Be sure to check out our new artists being featured in the Courtyard Gallery, in the Display Cubes and in our online store. These two incredible Peace Country artists offer a diverse portfolio of incredible artwork for sale with a portion of the proceeds being donated to your hospital.

As the end of the Key to Care

Capital Campaign approaches, your support is needed now more than ever. Check out page four of the newsletter for more information or visit our newly refreshed Key to Care web page to learn more about the importance of your support.

You will also find information about the upcoming bursary and scholarship application deadlines, the Costco Pediatric Penguin Campaign and the 2day FM Cares for Kids Radiothon.

We hope you enjoy this month's newsletter, stay safe and reach out to those in isolation, remember we are all in this together.



What's Inside

Wishlist Wednesday Emergency Room	2
Shop and Support Healthcare	2
Bursary & Scholarship Deadlines Approaching	2
104.7 2Day FM Cares for Kids Radionthon	3
Costco Wholesale Cares for Children	3
Close More Deals & Support Your Healthcare	3
Key to Care Capital Campaign The Key to the Art of Healing	4
Monthly Sponsors Thank You	5
7G Partners with AHS & Us to Support Healthcare Heroes	5
We Need Your Help	5
A Story of True Greatness in Your Community	6
Leave a Legacy Through Planned Giving	7

Wishlist Wednesday

Currently we are seeking twin size fleece or microfiber throw blankets for your hospital's Emergency Room. These blankets will be offered to patients who are spending multiple days within the hospital to increase their comfort level. Each patient will be able to keep this comfort with them throughout their care journey and then to their home.

Donations can be dropped off at 2DayFM GP or contact Shannon at (780) 518-1876 for alternate arrangements.



Shop and Support Healthcare

Until the end of April the Courtyard Gallery, adjacent to the cafeteria, is hosting the work of Vicki Hotte. Vicki is an established Alberta visual artist. She has shown an interest in art making from childhood, but didn't realize it would be her 'calling' until much later. It became real when she completed a Visual Arts diploma at Grande Prairie Regional College, and went on to finish her Bachelor's Degree in Fine Arts at the University of Victoria, with honours. Since then, she's been creating art in her studio, & doing her share on the farm.

In the Mackenzie Place display cubes, we are featuring the work of Caily Oldershaw. Peace River Region artist, Caily Oldershaw, grew up among her family of beekeepers in a small community north of Dawson Creek, BC. She developed a fascination with drawing and the world of art at an early age. In her late 20's she began oil painting while attending the Visual Arts program at Northern Lights College in Dawson Creek and has spent the past 14 years developing her skills in that medium. Taking in person and online painting workshops has also been part of Caily's education with Artists such as Casey Baugh, Dominik Modlinski, Sarah Kidner, and Patti Dymont to name a few.

Although visitation to the hospital is limited at this time due to the pandemic you can still view, enjoy and purchase Caily's & Vicki's work right here.

A portion of the proceeds from all sales will be donated to your hospital!



Artwork by Vicki Hotte



Artwork by Caily Oldershaw

Bursary & Scholarship Deadline Approaching

As you know attracting and retaining the best physicians, nurses and medical staff to your hospital is key to an excellent healthcare future for you, your family, your neighbours and your colleagues. This is why the Foundation works to partner with YOU to create bursary and scholarship opportunities that support both those who are following a new educational path and those continuing studies in healthcare.

Could you use some assistance advancing your medical career? Perhaps you have someone in your life that could benefit from one of the five bursary and scholarship options offered. Help get the word out, the application deadline is March 31st.

Learn more about the Foundation's Bursaries and Scholarships or apply today at <https://gphospitalfoundation.ca/your-impacts/bursaries-and-scholarships/>.



2020 Recipient Jenna Galway



2020 Recipient Sara Lyons

104.7 2day FM Cares for Kids Radiothon

The 104.7 2day FM Cares For Kids Radiothon is back Thursday, April 29, 2021.

Once again 2day FM is teaming up with us to show support for your community's health care with their 7th annual 2day FM Cares For Kids Radiothon.

This year, 2day FM is raising money to purchase an Olympic Brainz Monitor. This equipment is used to monitor brain function in babies in the Neonatal Intensive Care Unit (NICU), particularly for the presence of seizure activity. It will allow for neonatologists in Edmonton to see the monitor in real-time in order to help make treatment decisions in consultation with our local pediatricians.

We would like to encourage you to become an Hour Sponsor or to donate, helping to reach the 2021 goal of \$45,000. 2day FM's mission is much like ours at the Foundation, which is to support your community and the families in it.

2day FM would like to offer you the opportunity to become a part of this annual fundraiser. To date, combined with their annual 2day FM Father Daughter Ball, 2day FM along with your support has raised more than \$225,000 for your local hospital.

With these funds, we have been able to purchase some much-needed equipment, including an infant cardiac monitor, incubator, twin cribs, and nursing care simulators. We have been able to do this thanks to the generous ongoing support from sponsors.

For more information or to become a sponsor please reach out to:

Caralee Parr

General Manager

E: cparr@vistaradio.ca

T: (780)882-9897

Thank you for your consideration, time and support. We would love to hear from you about sponsorship or donations.



Once again this year Costco Grande Prairie is working to support your region's children through their Pediatric Penguin Campaign.

The campaign launches April 26 and each time you go shopping at Costco you will be given an opportunity to purchase a Pediatric Penguin at the cash register.

Each year your donations contribute to the purchasing of life saving and advanced equipment that allows for families to stay together right here at home for their medial journey.

Thank you Costco for your continued support of your community's health care and hospitals.



Close More Deals & Support Your Healthcare

Attention virtual tour users...that's you Realtors, Museums, Art Galleries, Parks, Dealerships and anyone who makes use of virtual tours in their business.

Did you know that the Grande Prairie Regional Hospital Foundation's virtual reality goggles work with almost all online 360 platforms? That's right you could provide your clients with a fully immersive virtual experience from the safety of their homes and support your community's healthcare all at the same time.

If you are interested in more information or to purchase goggles, please call Nicole McDonald at 780-882-2400.



Key to Care Capital Campaign UPDATE

You are the
KEY TO CARE

The Key to the Art of Healing

Like you, the Grande Prairie Regional Hospital Foundation cares about the future of healthcare for your communities and families. By following this mission, together we can support the vision of engaging with you and your community to support excellence in healthcare.

Through the Key to Care Capital Campaign, the Grande Prairie Regional Hospital Foundation is looking forward to the future, creating ways to enhance care in your region today and for generations to come.

Strengthening healthcare is important for every person in your region. The impacts of care received will be felt by you, your neighbours, your family and your coworkers at some point in their lives. Being able to offer new services, patient care programs, and educational tools for you the patients and health care providers creates an environment that promotes wellness and healing.

Your gift to the Key to Care Capital Campaign ensures that your hospitals provide a high level of care, increase positive outcomes for patients and offer services right here at home that are usually only available in large urban centers.

Through the Key to Care Capital Campaign, together we can improve the healthcare experience for everyone in your region in four key areas:

- **Key to the Art of Healing** will enrich healing as well as promote mental health and well-being for patients, families and staff throughout the hospital. The scope of the Art of Healing includes artworks, sculptures, beautiful gardens and music. The Key to the Art of Healing also encompasses mental health, a key component of patient care, with supports for art therapy, comfort, sensory therapy and beyond.
- **Key Innovations** will allow for the purchase of specialized medical equipment for the Grande Prairie Regional Hospital and the QEII Hospital. Innovative equipment will bring new and exciting technological advancements to you right here at home.
- **Key to Knowledge** will develop tools that will allow patients to become knowledgeable about their health and prepare to care for themselves upon their release from the hospital. It will create educational opportunities for healthcare providers so they can advance care in our hospitals even further.
- **Key Equipment for Life Legacy Fund** is an Endowment Fund, and the annual returns of this fund will be utilized to purchase specialized medical equipment. Contributions to this Legacy fund will ensure that the long-term needs in your region are taken care of and that patient care can be enhanced for generations to come.

We would like to invite you to visit our Key to Care Capital Campaign web page to view some recently added videos explaining the need for your support and the impacts you will have on your region's health care and hospitals at <https://gphospitalfoundation.ca/gprhf-programs/key-to-care-capital-campaign>.

For more information or to donate to the Key to Care Campaign please contact Dawn Miller at dawn.miller@ahs.ca or 780-832-6471.

Monthly Sponsor Thank Yous

The White Rose Program

The White Rose Program makes it easier for families to say goodbye to their loved ones. The program provides families with a parking pass, blankets, snacks, coffee and comfort bags. Comfort bags include books for children and adults, toys, cards and other amenities. This allows families to spend precious time with their loved ones without added worries, stress or anxiety.

Thank you to Heather and Greg Weaver for supporting this program for the month of March.

The Therapeutic Clown Program

Imagine how scary and intimidating a hospital can be to a young person. There are children that stay in hospital and spend days, months and sometimes even longer, away from their home and family.

Our Therapeutic Clown helps minimize the stress for our young patients and their families during treatments, while having medical procedures, or to fill the time while family members wait for a loved one to have surgery. This can be a great comfort to these young patients and their families.

Thank you to Fiona & Justin Munroe for supporting this program for the month of March.

7G Partners with AHS & Your Foundation to Support Our Healthcare Heroes

We are so thankful for this partnership and would like to share with you the story 7G recently posted about why this donation was important to them.

Our healthcare workers are the heroes of the front lines – courageously working to keep our people and communities safe one year into the COVID-19 pandemic. They each have their own stories and experiences that will forever shape the history of our communities.

To support them in their critical work, 7G is honoured to play a small part by partnering with the Grande Prairie Regional Hospital Foundation and Alberta Health Services (AHS) to donate \$50,000 of equipment to the Queen Elizabeth II Hospital (QEII) in Grande Prairie.

“Our frontline healthcare workers are heroes in the truest sense of the word. They are brave during times of fear and put the well-being of their patients before their own,” says Cindy Park, Director of Community Engagement at 7G. “At 7G, we wanted to find a way to support them during this difficult time and show our appreciation. It was also important to us to find meaningful ways to support patients and their families by helping them feel more comfortable during their hospital stay. I know I speak on behalf of the entire 7G family when I say that I am very proud of this donation and the impact it will have on so many people’s lives.”

As we put together the details of this donation, our team felt it was important to donate items that were not only functional and needed, but also impactful. That’s why each piece of equipment was hand selected to improve the overall experience for patients and their families, and of course AHS staff who are working tirelessly around the clock.

Read the full story [HERE](#).



Joanne Shepherd, AHS Registered Nurse in the Intensive Care Unit, uses an audio monitor and isolation storage tower.

We Need Your Help!

In a time of uncertainty we can be certain that we are all in this together.

Now more than ever your hospitals need your support.

From hosting your own fundraiser or donating items for Wishlist Wednesday to supporting a Foundation or community initiative, every action counts.

Thank you for all of your support, remember kind words of support and reaching out to other in isolation can make a big difference in someones day.

Share Your Idea - We Can Help!

If you want to make a difference at your hospital, please contact Shannon at 780-518-1876.



*Thank You
to All the
Amazing
People
Working
Hard
Taking Care
of Us
and
Saving
Lives.*

A Story of True Greatness in Your Community

Have you heard the adage “Your greatness is not what you have, it’s what you give”?

Today we want to share with you a story of a woman who was the mark of true GREATNESS, a reflection in your community of that adage. Her name was Margaret LeCerf, known by most as Peggy. Sadly, Peggy left our community on January 8, 2021, at the young age of 93.

Over the past 25 years, Peggy brought warmth to hundreds if not thousands of community members, in fact, the recipients of Peggy’s warmth still feel it today and will well into the future.

To understand how this could be possible you must know Peggy’s life philosophy which was “I sit I knit”. Peggy began knitting at the age of 4 and later in life found it not only to be a great hobby and distraction but a way to give back to those who needed it. She would often knit from sunrise to sunset, pulling her patterns only from her mind (she never did use a pattern).

Mackenzie Place was the recipient of many of her afghans and lapghans, but her generosity did not stop with just your hospital. Peggy’s list of organizations she supported is endless; Odyssey House, the Men’s Shelter, Catholic Family Services, the Elders’ Shelter, the Salvation Army for the homeless and the Red Cross. Recipients of Peggy’s generosity can be found everywhere, even in your schools in the form of toques donated for children in need.

Peggy’s knitting was her main form of donation; however she would always purchase extra socks to donate, in fact, her last sock donation was 140 pairs!

Peggy’s daughter Judy believes it was her mother’s service to and survival of WWII that made her such a giving soul. “Sharing was not an option during the war, everyone shared to survive. I think that is where it came from, she always gave.”

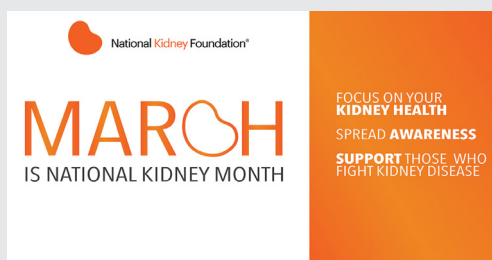
Although the source of Peggy’s greatness in giving may truly never be known, we do know you can see her today keeping many members of your community warm. Her warmth is all around us, in schoolyards, on sidewalks and on the laps of those in need.

Thank you to the LeCerf family for allowing us to share this story, we are honoured.

We at the Foundation see greatness every day, we see your greatness in donations, volunteer hours and support. Do you have a story to share? Email us today and together we can share your story.



Show Your Support This Month



International Day for the Elimination of Racial Discrimination - March 21





Leaving a Legacy through Planned Giving

A planned gift is a heroic act of kindness that helps leave a lasting impact on the healthcare of your family, your neighbours, your friends, your coworkers and yourself.

The life you've built says a lot about you, your values and what you care about the most. Your gift will build a brighter future and leave a legacy that lives on through generations.

The Foundation's planned giving options provide income or potential savings now and in the future, without affecting your present lifestyle.

Whether you choose to give through a cash donation, life insurance policy, a bequest in your will, gifts of publicly traded stock options, bursaries, endowments, RRSPs, or even gifts of property or art, there is a way to give that can suit everyone's needs.

Bequests

Gifts made through a will are called bequests. Your bequest can be a fixed amount, a specific percentage of the residual amount of the estate, and/or a specific asset. A bequest in your will to a charity of your choice will provide tax relief for your estate in the year of death.

Gifts of Life Insurance

A gift of life insurance makes it possible for you to leverage your contributions to your charity of choice. Your gift to charity is assured with a paid-up policy or through a policy with ongoing premiums paid by the donor.

Endowment Funds

The idea of creating a perpetual stream of financial support makes sense for people who see a similarity between retirement funds and endowment provisions. Only the income or a portion thereof will be used to support the Hospital Foundation.

To discuss your options to leave a legacy with the Foundation please contact:

Keith Curtis, Executive Director

Phone: 780 831-1380

Email: Keith.Curtis2@albertahealthservices.ca

Always seek the advice of an accredited estate planner, financial advisor or legal counsel when considering your legacy giving goals, and then contact us to determine how your gift can make a difference at the Grande Prairie Regional Hospital.

Donate today at gphospitalfoundation.ca

GRANDE PRAIRIE REGIONAL
Hospital Foundation 

10409 98 Street, Grande Prairie, AB T8V 2E8
gphospitalfoundation.ca



@supportyourhospital



@GPRHFoundation



@GPRH_Foundation



Grande Prairie
Regional Hospital
Foundation