



## In This Issue:

### Left

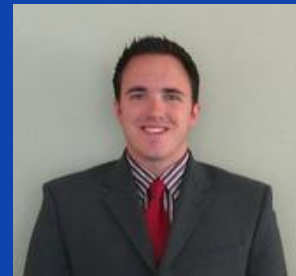
- Letter from Hire Heroes Executive Director, Nathan Smith
- 100 Holes for Our Heroes 2012- Registration is Open
- Hire Heroes to be charity featured at the 5th Annual Rockstar Energy Drink Mayhem Festival
- Marine Corps Marathon 2012- Registration is Open
- Veteran Spotlights

### Right

- Success Story- Hired Veteran Shane Allen
- Corporate Partner Spotlight- Philips
- Hire Heroes USA New Website Launches!
- Second Quarter 2012 New Job Board Partners
- MedAssets HBS 2012- A success!

## Success Story

### Hired Veteran- Shane Allen



Hire Heroes USA veteran Shane Allen was hired by the Federal Aviation Administration (FAA) as a Security Special Agent. Shane registered with us in July of 2011, and received resume and cover letter assistance, job search assistance, and career counseling assistance from the Hire Heroes USA Staff.

#### Some words from Shane:

Hire Heroes was the first and only company to genuinely help me with marketing myself to the civilian workforce. Don Bagnasco was a key player in my ability to get such an amazing career. He kept in contact with me and helped me get connected with the resume team who created an amazing resume and cover letter based on the information I provided, and did it totally free! I couldn't believe how good the resume and cover letter looked and sounded. It marketed all of my years of

## Friends, Supporters and Veterans:

I trust that you were able to enjoy time with loved ones on Memorial Day while reverently reflecting on the meaning behind the holiday. Eight Hire Heroes USA staff members served in the most recent wars in Iraq and Afghanistan; we honor the memory of fellow service members who made the ultimate sacrifice for a Nation that despite its faults and failings remains the world's brightest beacon of liberty and its staunchest defender of the oppressed.

While Memorial Day is rightfully a special time to remember the fallen, Hire Heroes USA's enduring mission is to assist the living by creating job opportunities for US military veterans and their spouses. You will be pleased to learn that in the past 3 months, Hire Heroes has helped nearly 300 unemployed veterans craft professional resumes, conducted 8 Warrior Transition Workshops for nearly 150 wounded/ill/injured service members and spouses, and confirmed over 60 veterans hired. Some 2,000 individual career counseling sessions during this time period reinforced our dedication to a high touch, personalized approach while 100 new



corporate partners committed to hiring some of the 800 job-ready veterans in our program.

Your generous financial support and active participation in special events and fundraisers allow our team to focus primarily on what we do best: help unemployed veterans find jobs. A new Hire Heroes USA website, introduced the week before Memorial Day, makes it easier than ever to find employment assistance as a veteran or to sign up as a corporate partner.

As we expand our regular service delivery to military installations like Fort Benning, Fort Sam Houston and the West Coast Marine bases, your continued support and collaboration are essential to our success. Thank you for serving with us in a cause that is fundamental to the health of our Nation and the welfare of her veterans.

**My Best,**

**Nathan Smith**  
Executive Director, Hire Heroes USA

## 5th Annual 100 Holes for Our Heroes, benefiting Hire Heroes- July 4th, 2012

**Presented by  
MedAssets.**



Carl Meyer, Vice President of National Accounts and Distributor Relations with BSN Medical, has once again elected to celebrate Independence Day and show his respect for the



service and sacrifice of the men and women of our Armed Forces by hosting the "100 Holes for Our Heroes" golf event. This annual fundraiser is held July 4th at Chenequa Country Club in Hartland, WI. This event is planned and executed by Carl himself and features an attempt by the longtime golfer to play 100 holes of golf in a single day! To date, Carl's determination, vision, strong dedication to our Veterans, and hard work has raised over \$180,000 for Hire Heroes.



**Accepting individual and corporate donations. Become a "Virtual Hole Corporate Sponsor" of this inspiring event, by making a \$2K tax deductible donation!**

[Please register to donate now](#)

## Rockstar Energy Drink Mayhem Festival chooses Hire Heroes an Event Charity

The 5th Annual Rockstar Energy Drink MAYHEM Festival, featuring headliners Slipknot, Slayer, Motorhead and Anthrax, is proud to announce the 2012 VIP Charity Ticket Auction that will

military training and skills into a format civilians would understand and appreciate.

It was the resume that I submitted to the FAA and subsequently got me the interview, and then the job. Now I am extremely happy with my career and owe a big thanks to Hire Heroes USA for being the only company I've seen who actually stands behind soldiers like they say they do. Best of luck to anyone else going into the civilian workforce. These guys will get you in the right direction!  
- **Shane Allen**

## Corporate Partner Spotlight: Philips



Hire Heroes USA announced its new corporate partnership with Philips North America (NYSE: PHG), to facilitate the creation of employment opportunities for veterans and transitioning members of the armed services. Philips is a diversified health and well-being company focused on improving lives through the introduction of sustainable, timely innovations and a market leader in healthcare, lighting and lifestyle solutions.

[Read More!](#)

## Hire Heroes USA Launches New Website

We're excited to introduce our new website to you! The site launched May 23rd and has many new robust features, including newsletter sign-up functionality, comprehensive

put fans onstage with their favorite bands. Proceeds will benefit Metal of Honor and Living The Dream Foundation.



#### About The Charities:

Metal of Honor is a charity program started in 2011 that raises financial support and awareness for military non-profits while showing gratitude to our military men and women during the Rockstar Energy Drink Mayhem Festival tour. The 2012 Tour will focus efforts on The Pathway Home (PTSD rehabilitation facility), Hope for the Warriors (Military family assistance, veteran transition assistance, and employment preparedness and Hire Heroes USA (Started by US Marine and UFC fighter, Brian Stann. These auctions will also support the Living The Dream Foundation, which makes dreams come true for children with life-threatening afflictions while enriching their lives in the most encouraging ways possible.

[Read More!](#)

### Join the Marine Corps Marathon Hire Heroes USA Team 2012! Register Now!



Join the Hire Heroes USA marathon team on Sunday, October 28, 2012 in Washington DC for the 37th annual Marine Corps Marathon. Team members will push themselves to their physical limits while running past iconic monuments, over the historic Potomac, and next to the hallowed grounds of Arlington all to help raise \$100,000 for Hire Heroes USA's nationally-recognized Veteran employment assistance programs. With more than 800,000 unemployed Veterans seeking work, there has never been a better time to help. The need is now. [Join the Team](#) and run with us on October 28, 2012.

menu items and an easier to read article format. Check it out: [Hire Heroes USA](#)

### Second Quarter 2012 Job Board Partners

Many thanks to our Second Quarter 2012 Corporate Partners. The organizations below have committed to hire Veterans through the Hire Heroes USA Job Board.



Activision  
American Cap Company  
ATP  
Boston Scientific  
Bowlin Travel Centers Inc.  
Braun Research Inc.  
CellularONE  
Donald F. Roland MD PC  
Fairfax Oral & Maxillofacial Surgery  
GWG Life

Become a Corporate Sponsor of this event for 2012!  
[Event Website](#)

---

**Veteran Spotlight- Christopher R. Ferrez,  
Lt Col, USAF, (RET)**

**Service Branch:** Air Force  
**Military Occupation:** Operations  
Management; Logistics/Maintenance  
Management; Crisis/ Emergency  
Response

**Date Enlisted:** 5/16/1988

**Date of Completion:** 2/28/2009

**Education:** Master's in Public  
Administration; K-8 Elementary and  
5-12 Middle/Secondary Education Certification

**Desired Industry:** Logistics-Transportation; Management  
**Desired locations to work:** Spokane, Washington;  
Washington; Pacific Northwest; California; Rocky  
Mountain States



**Bio:** Chris is from San Diego, California. A graduate from the University of California, San Diego in 1987, he enrolled in the Air Force Reserve Officer Training Program at San Diego State University, where he received his commission the same year. He entered the Air Force in May 1988 as a Student Navigator at Mather AFB, CA. He has served his country across the globe including Europe, Southwest Asia, the Pacific, and the United States. He has served as a Task Force Deputy Support Group Commander, commanded maintenance and logistics squadrons, two logistics plans flights, and held a variety of operations management and logistics positions. In addition, he has served in 3 major military conflicts in Europe and Southwest Asia. His career culminated as the primary planner and evaluator of emergency and crisis response simulations, leading up to 200 subject-matter experts across an entire spectrum of emergency response and natural disaster scenarios. In 1999 and 2000, he was recognized as the Logistics Manager of the Year, and in 2001, his unit was recognized as the Logistics Plans Department of the Year. He retired from the Air Force in February 2009.

\*To contact Mr. Ferrez, email: [vets@hirehereosusa.org](mailto:vets@hirehereosusa.org)

---

**Veteran Spotlight: Valarie C. Hamilton**

Ithaca College - Information  
Technology Services  
Kelaher Associates  
Lexus of Austin  
Liebovich Bros., Inc.  
Michels Corp  
Old World Provisions  
Pictometry International  
Corp,  
Preferred Meal Systems  
State Bank of Countryside  
Strategic Solutions  
Unlimited, Inc.  
UNC Asheville  
US Construction Inc  
XOS

[Hire Heroes USA Job  
Board](#)

---

**MedAssets HBS  
2012- A Success!**

Hire Heroes wants to wish a heartfelt thank you to all the generous corporations and individuals who attended the 2012 MedAssets Healthcare Business Summit in Las Vegas, Nevada this April.

Your selfless donations raised \$30,000 for Hire Heroes USA's efforts! We sincerely appreciate your continued support of our organization and of our Nation's Veterans.

---

**Ten Reasons To  
Hire Vets:**

**Accelerated Learning  
Curve**

**Leadership**

**Teamwork**

**Diversity and  
inclusion in action**

**Efficient performance**

**Military Occupation:** Military Intelligence – Electronics Intelligence (ELINT) / Signals Intelligence (SIGINT)

**Date Enlisted:** 2/13/2001

**Date of Completion:** 10/26/2010

**Desired Industry:** Open to all opportunities.

**Desired Location to Work:** Houston, TX



**Bio:** As a Senior Intelligence Analyst and Military Veteran, with nearly 10 years of active duty service, Valarie has been presented with numerous opportunities and challenges which have shaped the ambitious and diligent woman she is today. Valarie's considerable accomplishments and achievements include a combat mission deployment in Iraq in support of OEF/OIF, a tactical tour in Wurzburg, Germany, 2 tours at the National Security Agency (NSA) in Maryland, and a tour at NSA/CSS Texas in San Antonio. As an Intelligence Asset she went on an individual deployment for NSA as one of the first women to be specifically assigned to a combat mission. After being trained by the CIA (Tactical Intelligence Operations) and Blackwater USA (Advanced Firearms and Combative Operations), Valarie went on to conduct over 50 combat missions, attaching to such prestigious teams as Army Special Forces and Navy Seals, in pursuit of high valued targets who threatened national security. During her service Valarie was also specifically chosen, on numerous occasions, to manage high visibility positions due to her exceptional written and oral communication skills. Returning to the civilian world has presented Valarie with the opportunity to do something she thrives on: a new challenge! Utilizing the same enthusiasm and vigor that got her so far in the Military, she will most certainly be a cut above the rest.

**\*To contact Ms. Hamilton, email:**  
[vets@hireheroesusa.org](mailto:vets@hireheroesusa.org)

**Connect**



**under pressure**

**Respect for  
procedures**

**Technology and  
globalization**

**Integrity**

**Conscious of health  
and safety standards**

**Triumph over  
adversity**



**Tel: (678) 323-2593 Fax: (678) 248-8398**

**Email: [vets@hireheroesusa.org](mailto:vets@hireheroesusa.org)  
[www.hireheroesusa.org](http://www.hireheroesusa.org)**