



Next Generation Mobile Communication Devices for Global Corporate Workforces

siyata_{mobile}

Investor Presentation
Fall 2018

TSX-V: SIM | OTCQX: SYATF





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About Siyata Mobile Inc.

The Company

Siyata Mobile Inc. is a **leading global developer** and provider of cellular communications systems for enterprise customers, specializing in **connected vehicle products** for professional fleets, marketed under the Uniden® Cellular brand.

We aim to provide the **highest quality** and most **technologically advanced** mobile communication devices for **global** corporate workforces, fleets, homes and buildings.



Siyata Mobile Inc. was named in the Venture Top 50 for 2018

About

Founded: 2012

Employees: 25+

Operating in: North America, Middle East, Asia, Australasia, and Europe.

Headquarters: Montreal, Quebec, Canada

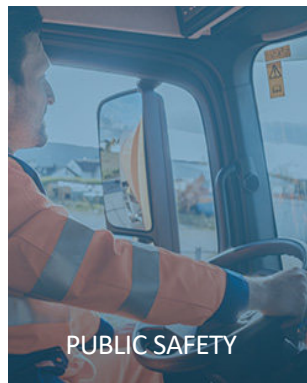
Industries We Serve



WASTE MANAGEMENT



SERVICE DELIVERY



PUBLIC SAFETY



SCHOOL BUSES



OIL & GAS



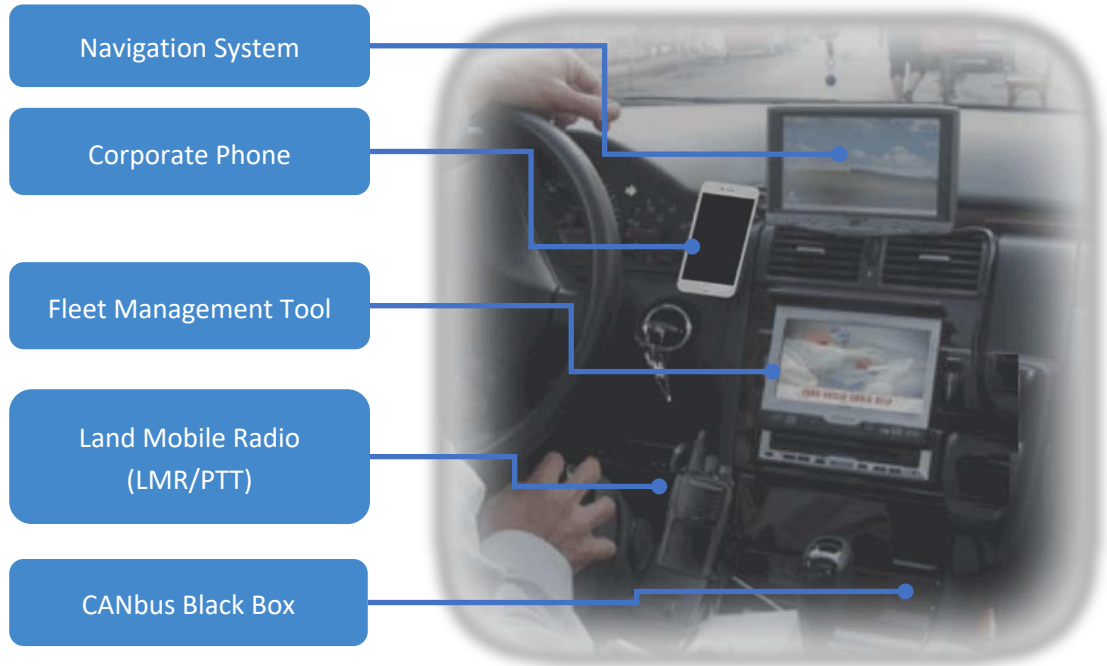
TRANSPORTATION



Removing the Clutter

Commercial vehicle cabins are currently inefficient and distracting with numerous communication devices from different vendors and multiple voice and data monthly fees.

Eyes on the Road, Hands on the Wheel



- Distracted Driving is now the number one risk on Canadian roads contributing to 8 in 10 collisions¹
- **9%** of fatal crashes in the United States in 2016 were reported as distraction-affected crashes²

¹<http://www.rcmp-grc.gc.ca/cycp-cpcj/dd-dv/index-eng.htm> ²<https://www.nhtsa.gov/press-releases/us-dot-and-nhtsa-kick-5th-annual-u-drive-u-text-u-pay-campaign>



Our Flagship Product: Uniden® UV350

About the UV350

The Uniden UV350 is the first LTE **all-in-one** fleet communications device with crystal clear cellular voice calls, **Push-to-Talk Over Cellular**, data applications and more. This device was designed specifically for commercial vehicles ensuring safer communication for professional drivers.



North American Progress Updates

The Uniden® UV350 is currently undergoing device testing at three key North American operators, which will position Siyata to a large-scale market.

- **Passed software integration** with North American PTT software partner;
- Achieved **all major certifications from global industry partners** including Google, FCC, and Industry Canada.
- Massive **\$9.1B North American market potential**

Key Facts

Target Market:

Commercial and First Responder vehicles over 12M in North America.

Speed: 4G/LTE

Operating System: Android

Only all-in-one in-vehicle device offered globally at this time





The Technology



Battery

Our In-vehicle devices comes with battery instillation, which means there is always power to your device. That's no losing power on the road. Ever.



Speaker

Our In-Vehicle devices contain dedicated microphone & speaker, for crystal clear and extra loud sound for those nosy commercial cabins.



Android

All our of our devices are linked to the play store, which means businesses have access to all applications via Android's operating system.



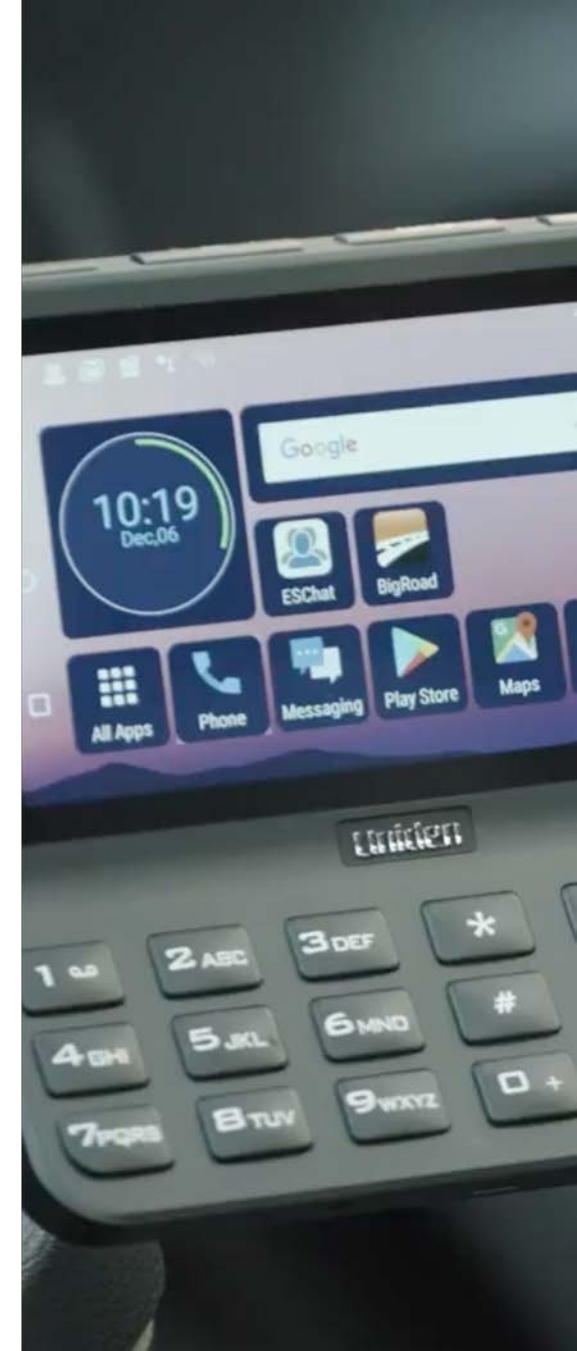
PoC

Push-to-Talk Over Cellular (PoC) Capabilities, which is the new standard of communications. Carrier-integrated service provides the highest long-range network reliability, with large group calling for any assignment.



4G

We have the first and only 4G/LTE in-vehicle devices in the world, along with some of the leading rugged devices out in the market.





Push-to-Talk Over Cellular ("PoC") Eco System

Most users of traditional two-way radio today pay a monthly fee to a small Push-to-Talk operator company for city-wide coverage. **PoC which runs on Cellular LTE networks provides nationwide and even global coverage**, so improved coverage is a **huge advantage** of PoC over traditional two-way radio.

North American Reseller Carriers



North American PoC Software



North American Hardware



Compatible

Siyata Uniden® devices are compatible with **all leading operators** and with both major PoC applications.

We are the only provider of hardware for in-vehicle devices with Push-to-Talk Over Cellular technology.



FirstNet “Band 14” Spectrum



Band 14, licensed by First Responder Network Authority (FirstNet), is a broadband network dedicated to nationwide public safety. First responders have priority on the network, which will provide coverage in urban and rural areas.

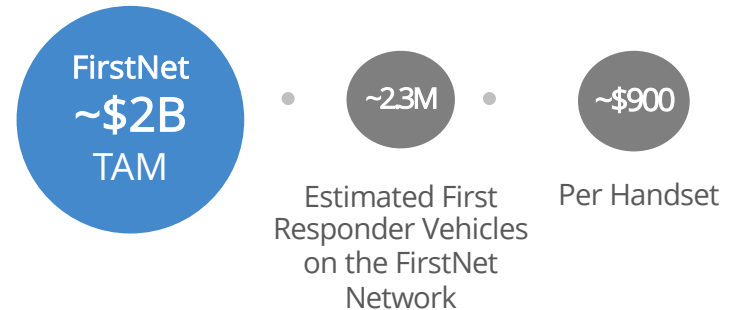
FirstNet is a significant investment in the communications infrastructure that public safety is in need of. The network would provide a separate communications channel for first responders’ day-to-day operations, disaster response and recovery, and providing security for large events.

Siyata’s Uniden® UV350 is compatible on Band 14 and is designed to provide a safer solution to in-vehicle communication.

Supported Devices



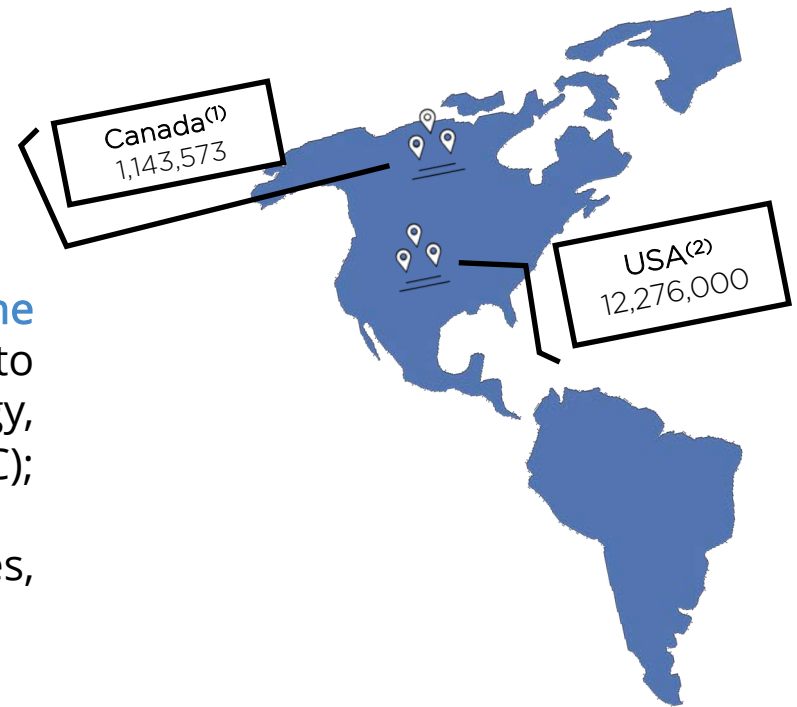
Market Potential



Siyata's Opportunity

Why We Are Here.

- Over **12million commercial trucks in the United States alone** that potentially need to replace the aging two-way LMR technology, with Push-to-Talk Over Cellular (PoC);
- Large potential for first responder vehicles, with over **2.3M** estimated in the U.S.
- Opens up **new revenue stream** for North American cellular networks like AT&T, Bell, Verizon etc;
- **Imminent launch** of the Uniden® UV350 at both Canadian and U.S carriers in 2018;
- North American market hosts **very few to no competitors for Siyata.**



Targeting:



⁽¹⁾ <http://www.statcan.gc.ca/tables-tableaux/sum-som/l01/cst01/trade14a-eng.htm>
⁽²⁾ https://www.rita.dot.gov/bts/sites/rita.dot.gov.bts/files/publications/national_transportation_statistics/html/table_01_14.html_mfd
⁽³⁾ <http://www.abs.gov.au/ausstats/abs@.nsf/0/63AF63FDCC1078F4CA2571E1001F0FF6?OpenDocument>
⁽⁴⁾ http://www.acea.be/uploads/statistic_documents/ACEA_Report_Vehicles_in_use-Europe_2017_FINAL2.pdf



Rugged Devices



- Over **1mm rugged cellular devices sold in North America annually** divided into lifestyle devices for outdoors, camping, biking and more sold via retail chains vs. professional devices with PTT capabilities for corporate customers sold via cellular operators & dealers.
- Both retailers and cellular providers need **cost effective, high quality rugged devices**.
- **Strong brand** important for immediate market penetration which will add value both in the consumer & professional markets.



UR7

The Uniden UR7 is the first LTE rugged smart phone in a clamshell form factor. This powerful device is based on a Qualcomm Snapdragon chipset supporting all North American bands including 4G LTE.



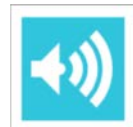
4G LTE Android Devices



Push-to-Talk Over Cellular Capabilities

U620

Uniden® U620 with its 2.4" touchscreen is the perfect mobile device for use in agriculture, security, construction, mining, forestry and many other industries.



Dual Speaker ensures excellent sound quality



Excellent Protection with durable casings





Uniden® Cellular Boosters



The the Uniden® portfolio of cellular signal boosters have been used to solve weak cellular signal issues in corporate warehouses, government embassy buildings, retirement home campuses, banks, and manufacturing plants.

Uniden® UM50, U60, U65 & U70

Powerful

Great for areas with weak signal

Wireless Connectivity

Wirelessly connect up to 20 cellular devices, including phones, smart phones, tablets and data cards.

Auto Shut Off

Automatically shuts down the device in case of overloaded

LCD Manual Display Control

Adjust the uplink and downlink gain of your device during installation to ensure crystal clear signal.

Auto Gain Control

The AGC function will automatically adjust the strength of your signals for you to enjoy optimum cellular performance.

Network Compatibility

2G, 3G, 3G+, 4G

How it Works

Outdoor Antenna

Cable

Indoor Antenna

Booster



Popular Carriers

But not limited to



Uniden® Link

The Uniden® Link 4G is designed specifically for the everyday driver who drops calls or loses cellular signal while commuting, the Uniden® Link is an affordable, extremely easy solution that complies with hands-free driving regulations.



Clear, Crystal Clear Phone Calls

Great for areas with weak signal



Any Network, Any Operator

Whether its 2G, 3G or 4G



Super Sticky Magnetic Cradle

Extra strong magnet allows any smartphone



Power Up

USB Charging on the side of the cradle



Easy Installation

Play and Play installation within minutes





Our Product Portfolio



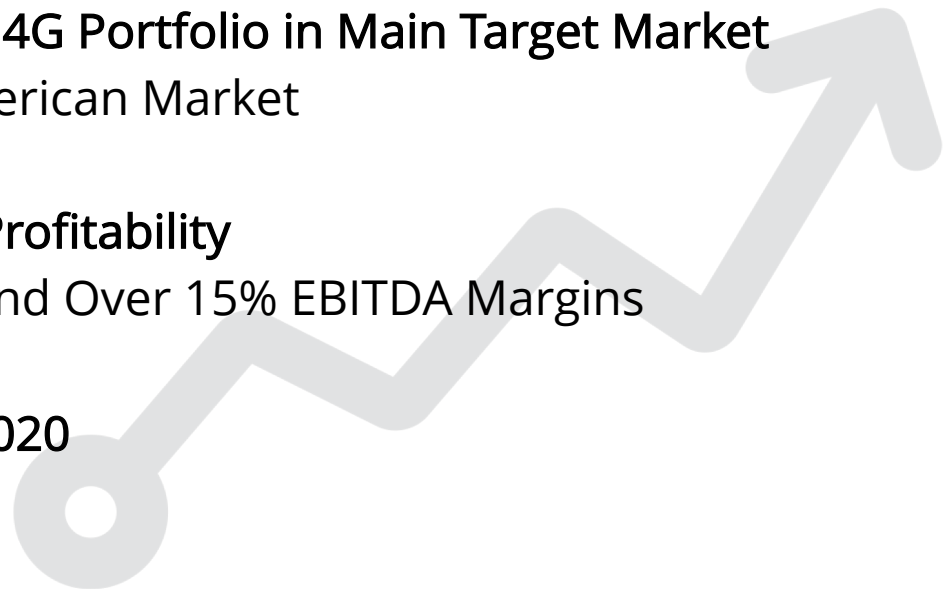
Category	In-Vehicle	Rugged	Boosters	Portable Booster	Legacy
Devices(s)	UV350, CP250	U620, UR7	U60, U65, U70, UM50	Link	UCP100, UCP200
Generation	4G	3G / 4G	All 2G, 3G & 4G	4G	3G
Technology	PoC	PoC	-	-	PTT / PoC
Price Range	\$500 - \$1,000	\$500 - \$1,000	\$500 - \$1,000	\$250	\$500 - \$1,000
Launched	2017	2016 & 2018	2017	2018	2012
Target Market	Commercial vehicles, First responder vehicles	Mobile worker industry	Commercial, Retail, and Industrial	Consumer	Commercial Vehicles

Multiple cellular operators, over 50 dealers and leading retailers offering Siyata's products both in North America & globally



Operating Targets from 2019

- 1 ~50% Organic Revenue Growth**
Emphasis on commercial vehicle & rugged devices solutions in North America
- 2 Establish Industry Leading 4G Portfolio in Main Target Market**
Accessing \$9.1B North American Market
- 3 Achieve Industry Leading Profitability**
Over 35% Gross Margins and Over 15% EBITDA Margins
- 4 Over \$60M+ Revenue by 2020**





Corporate Structure As of October 22, 2018

Capitalization

Stock Price	\$0.41*
Common Shares Outstanding	96.6M
Market Capitalization	\$39.6M
Working Capital	\$8M
Warrants @ \$0.50 (Dec, 18)	7.3M
@ \$0.50 (Mar, 19)	12.7M
@ \$0.70 (Dec, 19)	4.6M
Agent Options @ \$0.45 (Avg)	0.9M
Options @ \$0.43 (Avg)	7.3M
Fully Diluted Shares Outstanding	137.2M
Debenture Debt	\$4.6M
Enterprise Value	\$36.2M

Avg. 90 Day Trading Volume

137.43K





Management and Board of Directors

Marc Seelenfreund – CEO & Chairman

- Founder of Siyata as well as the founder of Accel Telecom, the parent company of Siyata;
- Mr. Seelenfreund was a VP at Sunrise Corporation in New York focusing on financing publicly traded technology companies;
- Mr. Seelenfreund has a law degree from Bar Ilan University, is a board member at Israel's leading private University Ono and has served as an Officer in the Israel Defense Forces.

Gerald Bernstein – CFO

- Mr. Bernstein spent 20 years focusing on private equity financing and tax efficient corporate structuring in multi-jurisdictional arenas;
- Mr. Bernstein holds a Bachelor of Commerce as well as a Graduate Diploma in Public Accountancy- both from McGill University;
- Member of the Canadian Institute of Chartered Accountants since 1987 and a professional chartered accountant.

Glenn Kennedy – VP Sales

- Mr. Kennedy has over 25 years of sales experience in the telecommunications industry;
- Mr. Kennedy has managed sales nationally for Motorola Canada, HTC Communications Canada and Sonim Technologies;
- Holds an Bachelor of Arts in Honors Business Administration from the Richard Ivey School of Business at the University of Western Ontario.

Gidi Bracha – VP Technology

- Mr. Bracha has served as VP of Technology since 2011 and has spearheaded the development of both the Truckfone and the Voyager;
- Served in various key positions at Cellcom, Israel's leading cellular provider, Head of Car Mobility Products and Director of Type Approvals;
- Served as an engineer technician in the Anti-Aircraft division of the air force in the IDF and holds a BA in Engineering and Business Management from the University of Derby.

Stephen Ospalak– Board Member

The Board

- Over 20 years in telecom, currently SVP Marketing & Operations at BMG Inc.;
- Served as VP of Products & Services at Telus Communications Inc. responsible for an annual spend > \$US 1billion and has held management positions at AT&T.

Michael Kron– Board Member

- Over 20 years of experience in investment and corporate finance, currently Chairman and CFO at AnywhereCommerce Inc.;
- Co-founder and CFO of Miazzi Ventures where he founded Mamma.com Inc. and later sold to Intasys Corporation at a \$44M valuation.

Brian Budd– Board Member

- Extensive management & corporate development background with over 25 years of entrepreneurial & sales leadership experience in high tech and resource industries;
- Excels in the areas of penetrating new markets, hiring and developing sales teams, implementing sales techniques and strategies and building pipeline.

THANK YOU

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