



## NGB offers for the HE Sector

This booklet is designed to provide an overview of NGBs engaging with BUCS, Sport England and the HE sector and have a participation offer and/or programme available for students.

Please note that these offers are being made available to give an understanding of what is available for HEIs, to assist them with their sport delivery to students.

This list is not exhaustive and will be updated as and when additional offers and/or programmes are developed, both by NGBs already working in the sector and as new NGBs engage.



## Archery GB

### What is your HE offer to universities?

The development of new university clubs and the support of existing university clubs is a focus for Archery GB within the Development Plan 2013-17.

There are over 50 UK university archery clubs affiliated to Archery GB (2014), catering for students just starting out in archery to those that perform on the world stage. University archery provides an opportunity for students to get involved in a non-traditional sport recreationally or competitively.

There are so many opportunities for new students to join societies and sports so why do they choose to do archery? University archery offers something for everyone. It's a great sport to try as you can join a club with no previous experience! University clubs are keen to get beginners shooting quickly so you can enjoy it at whatever level suits you. Competitions are open to archers of all levels and provide a 'novice' category so you can shoot against other people who have just started out too. For experienced archers, university clubs provide; regular shooting opportunities, access to competitions, and of course a fantastic social side to university life.

#### Aims:

- Set up a new archery club at your university
- Develop your existing university archery club
- Develop an archery satellite club linking up with a local community archery club

**Is the offer focused in particular areas of the country?** No

**If an HEI is not in a geographical priority area is the same level of support available?** N/A

### Is there a cost involved to the university in delivering your offer?

- There is a one off annual fee of £125 to affiliate a new university archery club
- Archery GB can advise on the purchase of archery equipment for university clubs (cost would depend on numbers)
- If the university links with a local archery club:
  - the club may be able to help identify a qualified coach or leader to deliver archery sessions at a specified cost
  - many club coaches will provide club equipment to use

### What level of support can you provide to the university if delivering your offer?

- Archery GB provides guidance and information on membership, venue, facilities & equipment, competitions, linking with the local community, risk assessments, coaching, insurance, funding etc.
- University archery clubs can take advantage of the support of a club development programme - ontarget
- One to one support from a member of the Archery GB development team

- Archery GB can provide a University Archery guide and a editable promotional poster
- Archery GB HE archery development group could provide support and ideas
- If the county where the university is located has a County Development Co-ordinator, they can offer support and advice to anyone who is interested in growing and developing archery
- Each county has a County Coaching Organiser who can provide support and information regarding coaching and coaching courses
- The County and Regional Associations also provide coach education and competitions. Clubs will normally affiliate to their County and Region to take advantage of these services.

**Is it a new or existing HE offer?** Existing

**Any further relevant information for universities on the HE offer**

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## **What is your HE offer to universities?**

### **HE Officer programme:**

The aim is to increase once a week participation of staff and students through high quality casual badminton opportunities, and focused development work delivered by a dedicated University based HE Officer.

### **Offer:**

Our 'PlayBadminton' framework is provided free of charge (RRP £1000) on the proviso that the University will deliver a participation focused framework, and jointly recruit and line manage a HE Officer.

### **Product:**

The PlayBadminton framework is a menu of BADMINTON England products that can be used flexibly dependant on the needs and demands of the student body and University.

### **Benefits:**

The flexibility of the PlayBadminton framework provides something for every type of participant; the package provides all you need to generate interest in the sport, increase participant numbers and potential revenue.

The HE Officer role is a fantastic enrichment opportunity for a student, or as part of a staff role, with many benefits and training attached.

## **Is the offer focused in particular areas of the country?**

No- all areas included

## **If an HEI is not in a geographical priority area is the same level of support available? N/A**

## **Is there a cost involved to the university in delivering your offer?**

No. We provide the University with the PlayBadminton framework free of charge!

Although dependant on which PlayBadminton products you choose to deliver e.g. SmashUp! or 'Essentials', there may be extra costs for equipment or delivery.

## **What level of support can you provide to the university if delivering your offer?**

The HE Officer package is worth over £1000 per University, a large part of this is the 'PlayBadminton' framework, a resource which includes a number of products designed to attract all types of participant.

BADMINTON England provides support for the HE Officer through training days, dedicated resources, marketing materials, and various incentives, such as training and education bursary, rewards programme, and summer work experience opportunities.

There is a dedicated member of staff managing the HE Officer programme, who is available to answer queries, and additional support from a Sales & Support team.

### Is it a new or existing HE offer?

Existing, although the programme has evolved and developed over the past four years. There are 56 Universities currently on board, and we are looking to recruit 70 institutions.

### Any further relevant information for universities on the HE offer

The PlayBadminton framework includes:

No String Badminton: [www.nostringsbadminton.co.uk](http://www.nostringsbadminton.co.uk)

- Focus offer for Universities
- Casual pay and play session franchise
- Includes marketing material, dedicated webpage and annual promotions

Battle: [www.badmintonengland.co.uk/battle](http://www.badmintonengland.co.uk/battle)

- Focus offer for Universities
- Online platform for individuals to sign up, challenge and accept badminton 'battles' organised by participants
- Create closed or open leagues where you or league players invite other players to join
- Another way to play, ideal if badminton sessions are full and/or in demand
- Marketing material and 'Home Venue' status provided

SmashUp!: [www.badmintonengland.co.uk/smashup!](http://www.badmintonengland.co.uk/smashup!)

- Sociable and informal, all about having fun and a 'laugh' with friends
- Based around innovative badminton based games
- Game card online resource provided free of charge & kit bag provided at a cost

Essentials: [www.nostringsbadminton.co.uk/essentials](http://www.nostringsbadminton.co.uk/essentials)

- 6- 8 week beginner course delivered by BADMINTON England trained coaches
- Marketing materials provided

### Optional - Case Study from a university that you are currently linked to

**For more information on the HEO programme please go to the following [link](#)**

*Tegan Pickles: St Mary's University  
Sports Coordinator (& previous HE Officer)*

"When I started in the HE role at St Mary's the University had no Badminton provision. Three Years on the University now boasts two of the top NSB sessions in the country, two competitive student teams, an adult Badminton Club, junior programme, generates three qualified coaches per year, and approximately six volunteers.

Working as an HE officer for Badminton England opened up a number of fantastic opportunities for me. The role allowed me to develop my skills both within Badminton and Sports Development, and has allowed me to move into a full time role."



**BaseballSoftballUK**

**What is your HE offer to universities?**

BaseballSoftballUK wants to develop softball in Universities because:

- Softball offers a broader sports experience for the students at University.
- The social nature of softball is perfect for the student environment.
- As a mixed sport it is ideal for all students to participate in.
- Softball offers individual roles within a team environment.
- Softball is a great way to develop leadership skills.

The University and Students will benefit because:

- Softball is an engaging and new mixed team sport for all players.
- It is fun and exciting to play.
- It helps connect individuals within the University.
- It adds an opportunity for overseas students to integrate into the University.
- Softball can offer leadership opportunities through the USO programme.
- No prior playing experience is necessary to play.
- Softball will develop health and fitness levels for students.
- It can be played on any flat surface – both indoors and outdoors.

**Is the offer focused in particular areas of the country? Yes**

*(If yes please list priority areas below)*

*Our focus areas for development in the HE sector are as follows:*

*North West (including West Yorkshire)*

*East Midlands*

*West Midlands*

*South East (including Hertfordshire)*

*London (including Essex)*



**If an HEI is not in a geographical priority area is the same level of support available? No**

**No. We have Regional Development Managers in our focus regions (as above), who will be able to provide a bespoke service and relationship with individual institutions. Outside of this the relationship will be picked up by National Development Staff.**

**Is there a cost involved to the university in delivering your offer?**

This can be negotiated on an individual basis with each institution.

**What level of support can you provide to the university if delivering your offer?**

- Personal relationships with BSUK Development Staff.
- Bespoke planning conversation to develop the right programme for you.
- Links to local clubs and leagues where possible.
- University Softball Officer Programme.
- Coaching and equipment loans can be provided.
- Activator courses tailored for the HE sector.
- Regional and national competitions to enter.

**Is it a new or existing HE offer? Existing**

**Any further relevant information for universities on the HE offer**

We have recently established the National University Softball Championships. The inaugural event attracted 6 Universities to play which took place at our national facility at Farnham Park in Buckinghamshire. Further events are being planned for 2014 with an event scheduled for late March 2014. This has provided a focal point for the Universities currently playing to work towards. We are also keen to establish Baseball programmes in the University sector and would be keen to talk to any Universities to look at achieving this.

**Optional - Case Study from a university that you are currently linked to**

## England Boxing

### What is your HE offer to universities?

England Boxing knows that not everyone interested in boxing wants to join a club or get in the ring and box competitively.

Whether they've been inspired by the Olympic Games or want to achieve the ultimate level of fitness, many people want to enjoy the benefits of boxing training in a familiar environment and without having to compete against an opponent. This is where **BOX** comes in.

**BOX** aims to provide an opportunity for everyone to take part in fitness studio-based boxing, and to experience the health benefits and sheer enjoyment of training like a boxer.

**BOX** Instructors are qualified to deliver a range of sessions that are progressive in nature and that encourage participants to continue and progress their training.

**BOX** is for everyone.

As a **BOX** Instructor you will be provided with access to further workshops, online learning and information.

To England Boxing, **YOU** are essential in delivering activity that will engage thousands of people across England to **BOX**.

Some of these participants may wish to take their interest further and become involved in competitive boxing. England Boxing will help you to signpost these individuals to a local club.

### Is the offer focused in particular areas of the country? No

England Boxing believes that all areas of the country will be interested in using **BOX** as a vehicle to get fit.

### If an HEI is not in a geographical priority area is the same level of support available? Yes

### Is there a cost involved to the university in delivering your offer?

**BOX** Instructor training costs £100 per delegate, we can also subsidise courses run in HE, equipment can be purchased from £500.

### What level of support can you provide to the university if delivering your offer?

As HE and FE are priority areas for the growth of boxing, we would look to subsidise the cost to Universities by bringing geographical groups of them together to train a pool of **BOX** Instructors.

### Is it a new or existing HE offer? New

### Any further relevant information for universities on the HE offer

**BOX** fitness is a fun way to become fit utilising Olympic fitness techniques. However, England Boxing Insight would suggest that for every 100 fitness boxers, approximately 25 will want to box

competitively. England Boxing will help these participants to join a local club, or better still start to develop an affiliated boxing club within the University itself.



## Canoe England

### What is your HE offer to universities?

**U Canoe** aims to offer participant centred, resource supported sessions where participants choose their outcomes, plugging gaps in current provision, encouraging new participants to the sport.

**U Canoe Wired** aims to provide the initial excitement of canoeing by using the latest indoor kayak machines whereby participants can undertake a range of challenges, learn technique, challenge their friends or simply canoe led by trained 18+ year old 'Activators'

**U Canoe Unleashed** is the perfect first step to getting on the water and becoming a regular paddler. It aims to provide a fun, informal, participant-led experience and will give the opportunity to try a range of activities, which will develop their skills without having a structured coaching session.

**Indoor Kayak Race** offers a range of opportunities during the colder winter months to help retain interest and paddling fitness.

- **Level 1** – Intra group event where machines can be loaned to use within a university to offer competition to a range of participants through individual or team races
- **Level 2** – Inter group event, aimed as a follow on from a Level 1 event where the machines can be loaned to use for an inter universities competition through individual or team races.

**Challenge** – For individuals or teams to participate in to achieve a set target, often used as a fundraiser

### Is the offer focused in particular areas of the country? Yes

University of Chester, University of Leeds, Sheffield Hallam University, University of Sheffield, University of Hull, Liverpool John Moores University, Teesside University, University of Manchester, Durham University, York University, University of Central Lancashire, University of Bath, University of Reading, Oxford Brookes, Kent, Middlesex University, Brunel University, Queen Mary University, University of East London, Exeter University, Bedford University, University of Hertfordshire, University of East Anglia, University of Cambridge, Aston University, Birmingham University, Derby University, University of Nottingham, Nottingham Trent University, Loughborough University, Lincoln University

### If an HEI is not in a geographical priority area is the same level of support available? Yes

### Is there a cost involved to the university in delivering your offer?

To purchase Unleashed kit bag = £50.00

To hire 2 x Indoor Kayaking Machines = £30 for 6 weeks and £60 for 12 weeks

U Canoe Wired training = free of charge, delivered by Canoe England Development Team

### What level of support can you provide to the university if delivering your offer?

1-2-1 support from Development Officer

U Canoe resources and Indoor Kayak Race resources available

In some cases, HE Canoe Representatives will be recruited to increase participation at target universities

**Is it a new or existing HE offer?** New

**Any further relevant information for universities on the HE offer**

Please contact Canoe Development Officer for what we can do for you.

**Optional - Case Study from a university that you are currently linked to**

Nottingham University and U Canoe

<http://www.bucs.org.uk/page.asp?section=17077&ionTitle=Canoe>



## England and Wales Cricket Board

### What is your HE offer to universities?

The ECB would like to assist universities in developing intra-mural cricket. We are aware that a high volume of players attend 'trials' but are not of the standard to play in BUCS competitions. We would like to help these students play cricket through the provision of two products:

1. Last Mans Stands – outdoor T20, 8 a side, hard ball, coloured kits.
2. Indoor Cricket Leagues – soft ball, six a side, different formats to suit ability and available time

Both offers could allow community engagement, growth (and revenue) to cricket society, minimal input from the university and potential capital investment (LMS).

### Is the offer focused in particular areas of the country?

Yes – priority areas include Leeds, Bradford, Birmingham, Leicester and London.

### If an HEI is not in a geographical priority area is the same level of support available?

Yes. Where a university is outside of our priority areas, we will endeavour to provide it with the same level of support.

Last Man Stands currently has a good (but not complete) coverage of the UK, however, if the demand existed in a new area, there is still potential to deliver a league.

The Indoor Cricket offer will be supported by County Cricket Boards and we have complete coverage across England.

### Is there a cost involved to the university in delivering your offer

There will be costs associated to both offers for use of facilities (and kit in LMS) however, these costs are usually attributed to the participants and are recouped through match fees. Any funding from the university to subsidise match fees would of course be welcomed.

For the indoor offer, there may be the potential for volunteers to attend the ECB Activators course – again, there may be a minimal cost.

### What level of support can you provide to the university if delivering your offer?

Last Man Stands – the support available through LMS is substantial. A designated individual from LMS will arrange venues, fixtures, umpires and scorers. The players just need to turn up and play. After each fixture, player statistics and rankings are added to the website ([www.lastmanstands.co.uk](http://www.lastmanstands.co.uk)).

There is also a possibility of ECB financial support (up to 100%) to install a non-turf pitch to improve university facilities.

Indoor Cricket – the level of support will vary depending on the local County Cricket Board, however, some assistance will be available centrally from ECB. The offer will also be supported through provision of ECB Activator course.

### **Is it a new or existing HE offer?**

We have some good case studies from LMS and Indoor within HE from 2013, however, essentially, this is a new offer.

### **Any further relevant information for universities on the HE offer**

If either of the two options appeal, we would welcome the opportunity to discuss with universities in more detail.

As mentioned previously, the level of support will vary depending on the location of the university, however, we are keen to work with all that are interested.

Both offers can be tweaked to meet the needs of the university as we are conscious that there is no 'one size fits all' solution.

### **Case Study from a university that you are currently linked to**

#### ***LMS – Leicester University***

- *Student League (85% non-university cricket club players) and subsequent community league.*
- *Subsidy for students in return for facilities (for both leagues)*
- *Engagement with wider community*
- *8 teams in student league, 6 in community*

#### ***LMS – Manchester University***

- *8 university teams*
- *Supported community club through 3<sup>rd</sup> XI*

[www.youtube.com/watch?v=oUto0H848K8](http://www.youtube.com/watch?v=oUto0H848K8)

#### **Indoor – University of East London**

- *12 teams (combination of student and community)*
- *ECB kit provided (softer ball, plastic stumps, willow bats)*
- *Promotion of new university facilities to community*
- *Increased revenue from community teams*
- *Assisted growth of UEL cricket section*
- *Created links with Essex County Cricket Board*





## BRITISH FENCING

### **British Fencing**

#### **What is your HE offer to universities?**

Fencing attracts people who may not otherwise be attracted to sport, is flexible in terms of space and facilities.

The plastic form of the sport needs limited training to deliver, is safe with small amounts of kit, and is easy to start

Coach development - British Fencing will pay for half the cost of a student fencer training to become a level 2 coach, providing: they are suitably competent before the course starts, will still be a student the following season, agree to be on the British Fencing coach register, are able to demonstrate an increase in participation at the university

#### **Is the offer focused in particular areas of the country? Yes**

British Fencing are currently in the process of identifying 2 priority areas & employing 2 full –time regional staff members to support these areas. These are not confirmed yet but are likely to be in or near large cities with several universities.

#### **If an HEI is not in a geographical priority area is the same level of support available? No**

British Fencing has 10 regional hubs for training and workforce (coaches, referees, armourers, club volunteers) training. They all run regular training sessions and calendars are arranged locally, details on the British Fencing web site at

[http://www.britishfencing.com/development/regional\\_hub\\_network/](http://www.britishfencing.com/development/regional_hub_network/)

#### **Is there a cost involved to the university in delivering your offer?**

We would generally expect the university to match the funding from British Fencing to train students as coaches.

#### **What level of support can you provide to the university if delivering your offer?**

In our priority areas the new regional officers will help the university with finding suitable courses and ongoing support for the newly trained student coaches.

The regional hubs are there to support development so the regional hub officer in each region will help with finding courses or training for fencers

#### **Is it a new or existing HE offer? Existing in pilot form**

#### **Any further relevant information for universities on the HE offer**

The best time for training courses is generally August, at least 2 of the regional hubs usually organise residential courses over the Summer break.

**Optional - Case Study from a university that you are currently linked to**

**Leeds Metropolitan** - the club was run by a student fencer who graduated at the end of academic year 12-13, the club has no other coaching staff and was in danger of folding.

2 fencers from the club, Jake Donaldson and Mia Hall, were selected and did a level 2 residential coaching course held by the South West regional hub in August 2013. The skills and qualifications they got have allowed the club to continue and for new fencers to get good coaching. The club now meets 3 times a week and has an informal competitive programme with other local universities and clubs.

# The Football Association HE Offer to Universities

The FA drive the 'HE Six Point Offer' through a dedicated FA funded Football Development Team based within British Universities & Colleges Sport and consisting of a Football Development Manager and Football Development Coordinator. The BUCS Football Development Team will provide strategic support to universities to develop appropriate development plans to get more students involved in the game. In addition a network of 51 County Football Associations across England exists and can provide local technical and delivery support.



## What is your HE offer to universities?

### BUCS/FA Football Development 6 point offer

(Please click on the heading for a link to programme webpage)

University Football  
Activators

Team Twenty Three

HE Coaching Hubs &  
HE Referee Hubs

HE Community Hub  
Clubs

Just Play

Football Futures

Football Futures – Leadership and volunteering programme for Football. Recruit, train and deploy your student leaders to support your new football activity.

University Football Activators – A team of student football activators to provide delivery support for your new football activity.

Team Twenty Three – A new football programme to support universities to develop new and retain existing Intra Mural football.

HE Coaching and Referee Hubs – Tailored support for universities to create coach & referee development pathways as part of a student scholarships programme.

Mars Just Play – Recreational activity great for students who just want to 'Turn up and play'. Apply for a Mars Just Play centre license or order a free Mars festival equipment pack.

HE Community Hub Clubs – Specifically designed to support Universities to develop links with wider community football (FA Charter Standard Clubs and Leagues). Great for creating exit routes for your students.

More information can be found at [www.bucs.org.uk/football](http://www.bucs.org.uk/football) or [www.bucs.org.uk/Futsal](http://www.bucs.org.uk/Futsal)  
BUCS Football Development video [click here](#)

### If an HEI is not in a geographical priority area is the same level of support available?

The same level of support will be available to all universities who show the desire to develop football at their institution.

### Is there a cost involved to the university in delivering your offer?

All the football programmes are completely free to sign up to and some of the programmes also have funding, equipment and kit attributed to them, that will also be provided free of charge. Universities will be expected to pick up the standard ongoing running costs such as staff time and facility hire to deliver the activity.

### What level of support can you provide to the university if delivering your offer?

Dedicated officer time via BUCS and your County FA to help you plan your activity.

Support to develop student football activators.

Support in completing programme application forms e.g. Team Twenty Three.

Any resources/funding attributed to the specific programme in the 'HE 6 point offer'.

Introduction to strategic partners via BUCS Football Development Team e.g. County FA staff.

Option to attend an annual Football Development Conference (staff) and Football Futures Conference (students).

Regular updates via BUCS Essentials and BUCS Business electronic newsletters.

### Is it a new or existing HE offer? New/Existing

Some of the programmes are existing and have been delivered across other areas of the game; however the concept of a 'HE 6 point offer' is new and was launched in May 2013 as part of our Whole Sport Plan 2013–2017.

### Any further relevant information for universities on the HE offer

#### **Case Study (The University of Portsmouth in partnership with BUCS and the Hampshire FA).**

Through effective partnership working and utilising the 'HE Football offer'. The University of Portsmouth have been able to create a robust football pathway for their students, which has seen a significant impact upon football participants, student satisfaction and employability. The partnership started by agreeing regular meetings between the County FA and university and agreeing key development priorities. The university successfully applied to become a referee hub and the County FA supported by creating a tailored referee development pathway for their students. A University Football Activator was then recruited as part of the BUCS Football Activator pilot programme and this student was tasked with establishing a new small sided intra mural league at the university which was launched early 2013 and now has over 50 team and 350 participants. The County FA has also been able to offer mentoring support to the student Football Activator and has recently agreed with the Director of Sport at the university to base a Football Development Officer from the Hampshire FA at the university two days a week. In addition The University of Portsmouth have become a BUCS 'Team Twenty Three' deliverer and have recently been awarded £2,500 via the FA Community Hub Club fund to develop wider community engagement through the Universities 'Up For Sport' project.

*We have developed excellent working partnerships with BUCS, The FA and County FA over the past 18 months enhancing our student offer and accessing additional funding which has resulted in significant growth in participation and the quality of our programmes". Sarah Taylor Sports Development Manager University of Portsmouth*





## **England Golf**

### **What is your HE offer to universities?**

The England Golf Partnership in conjunction with British Universities and Colleges Sport (BUCS) and Sport England, have developed a 'Five Point Offer' which allows golf to grow within universities, supported by the national 'Get into Golf' campaign.

The 'Five Point Offer' aims to recruit and retain new golfers, sustain the interest of current golfers and develop performance programmes in partnership with clubs and counties. This is supported by students increasing their skills and knowledge through volunteering, which can lead to employment opportunities.

The support available through England Golf and its partners will enable universities to grow student participation in a fun and exciting way, encouraging students to gain new skills and opportunities that will help them to develop as individuals in a game they will be able to play and enjoy for life.

### **Is the offer focused in particular areas of the country?**

England Golf promote the 'Five Point Offer' through their network of 32 County Golf Partnerships (CGPs), who provide universities with the information and support needed to deliver golf within their institution. County Development Officers (CDOs) can provide support to universities in developing a plan to get more students active and will help to create a development programme that attracts young adults to get into golf as well as providing opportunities to retain current golfers.

### **If an HEI is not in a geographical priority area, is the same level of support available?**

The only county currently without a CGP is Yorkshire, however nationally we will provide support and guidance to any Universities who show an interest in developing a golf offer.

### **Is there a cost involved to the university in delivering your offer? i.e. an Activator, equipment purchase/hire.**

There are costs involved in delivering a golf programme but it depends on the number of students participating and the type of activity which is provided. The costs vary but usually start at approximately £400 for basic street golf equipment which will allow the establishment to set up informal activity.

### **What level of support can you provide to the university if delivering your offer?**

The support from England Golf will mainly be staff support in setting up the university programmes and supporting the Student Activators. Each CGP has a limited amount of funding allocated to delivering planned projects within the HE/FE sector within their four year operational plan, which varies between counties. There are no funds awaiting allocation. CGPs may however be able to provide

access to equipment.

**Is it a new or existing HE offer?**

It is a new offer that was initiated in September 2013 as part of our Whole Sport Plan 2013-17.

**Any further relevant information for universities on the HE offer.**

England Golf have produced a brochure on golf's offer to universities, which can be accessed on the England Golf Website [www.englandgolf.org](http://www.englandgolf.org)

**Case Study (Kingston University in partnership with Surrey County Golf Partnership (CGP))**

Prior to September 2012 Kingston University did not have any offers for students to participate in golf activity. In an initial meeting between the university's Director of Sport, Sports Development Officer and the County Development Officer from Surrey CGP, a decision was made to implement golf at Kingston and advertise for a Student Activator. They appointed a non-golfer who worked closely alongside the county officer, who helped her with the delivery of golf at two fresher's fairs, attracting more than 100 students. Regular golf activities on campus were arranged, as well as golf days off campus at the World of Golf Centre, providing students with access to regular coaching. The Activator has recently trained as a level one coach. 300 students have since taken part in the golf programme and have continued to raise the profile of golf by running regular promotional sessions in the University foyer using a putting mat, holding golf events and other golf activities on campus.



**British Gymnastics**

What is your HE offer to universities?

For all information on the new British Gymnastics offer for HE please use the below link

<http://viewer.zmags.com/publication/79a52127>





## England Handball

### What is your HE offer to universities?

The EHA plan to increase and enhance the number of Handball Activators within Universities following a successful pilot programme. The EHA will provide a flexible package to support the activator which will include: appropriate equipment, bursary towards coaching or officiating qualification, EHA branded marketing, networking opportunities.

The EHA will support the activators to promote and increase Handball participation opportunities within the university along with facilitating their involvement in local community handball activity. The EHA is keen to improve the future employability of the activators by increasing their experiences of the development of the sport.

### Is the offer focused in particular areas of the country? Yes

The offer will be focussed in areas where there is existing handball development (although this will be at very differing levels) and these areas are increasing.

Berkshire	Buckinghamshire	Kent
London	Norfolk	Suffolk
Cambridgeshire	Devon	Coventry
Bristol	Nottinghamshire	Bolton
Cheshire		

### If an HEI is not in a geographical priority area is the same level of support available?

It will depend where the HEI is and whether the EHA have coverage of the area through Participation Managers or Handball Development Officers.

### Is there a cost involved to the university in delivering your offer?

The EHA would expect the university to make a small contribute to the activator role. The EHA is flexible as to how this is agreed.

### What level of support can you provide to the university if delivering your offer

The university and the activator would receive staff support through regular review meetings with an EHA Participation Manager and through local handball partners (Development Officers, Clubs etc.) The Activator would also have support and networking opportunities through access to quarterly team meetings.

### Is it a new or existing HE offer? Enhanced existing offer

**Any further relevant information for universities on the HE offer**

**Optional - Case Study from a university that you are currently linked to**

“Having a central lead from The EHA who already knows about handball is essential for the activator. The EHA really support the Bournemouth activator and guide them. Kit package provided by EHA is good and works well, they have enough equipment to start and the banner is good for promotion etc.

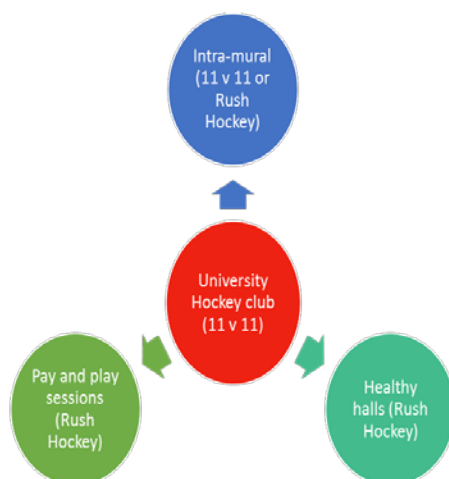
The Activator day provides a good opportunity to share good practice and methods of the same objectives with contacts for possible friendlies. The university has bought in and provided hall time which has given the club support and a place to start”

## England Hockey

### What is your HE offer to universities?

Hockey offers Universities a layered menu of options which link together to support wider participation. Alongside the traditional 11v11 version of the game Rush Hockey presents Universities and students with a small sided alternative. Rush Hockey is made up of: a bigger lighter ball; fewer rules; mixed sessions and it can be played both indoors and out. It's aimed at students who still want their hockey fix but do not wish to play club hockey.

Examples of how hockey products are could link up within Universities with the club at the heart supporting wider activity:



**Is the offer focused in particular areas of the country?** No

**If an HEI is not in a geographical priority area is the same level of support available?**

All HEI's receive the same level of national and regional support regardless of their location.

**Is there a cost involved to the university in delivering your offer?**

We offer an attractive equipment package to support the delivery of Rush Hockey for £246.54 +VAT.

For this Universities receive: -

- 14 Rush Hockey sticks (7 white and red and 7 black)
- 6 Rush Hockey balls
- A pair of Rush Hockey goals

Additional costs for Universities could include facility hire (Rush Hockey can be played both indoors and outdoors) and payment of Rush Hockey activators. Many Universities are recruiting members of the University Hockey Club to support delivery of other programmes such as intra-mural hockey and healthy halls activity.

## **What level of support can you provide to the university if delivering your offer**

We have a team of Relationship Managers and National staff who work with Universities across the country to set up and sustain Rush Hockey activity.

Universities offering Rush Hockey receive items including: promotional posters and flyers, promotional give-away items, and a 5m banner. To support Universities with promotion and delivery we are continuously developing tools (such as marketing tools, promotional videos and activator support packs) to support activators in delivering quality, fun sessions.

**Is it a new or existing HE offer?** Existing

## **Any further relevant information for universities on the HE offer**

If you'd like to discuss increasing hockey participation at your University contact Bev Blackburn, National Manager – Adult Participation on 07540 201081 or bev.blackburn@englandhockey.co.uk

## **Optional - Case Study from a university that you are currently linked to**

Bristol University Students Feel the Rush – Case Study

We recently dropped into a Rush Hockey session at the University of Bristol to hear how members of the ladies hockey club are leading Rush Hockey sessions for students across campus. Taking place on a Friday evening in a local leisure centre sports hall, students of all abilities are able to get their weekly hockey fix on a pay as you play basis without needing to commit to training.

We caught up with Rachel, a member of the hockey club who is combining the 3rd year of her chemistry course with being a Rush Hockey Activator. Rachel first became involved with the University Hockey club after finding her halls were in a remote part of the city and after playing a little hockey at school thought joining the club would be a great opportunity to meet new people.

What made Rachel choose to become an activator and how has she found it?

It was a different way to be involved with the club and university and allowed me to sit on the hockey club's committee. It's a fun role, where I can continue to meet new people and it's simple to do. At the same time I can develop my organisation and people skills where I am dealing with a variety of people.

How does Rachel encourage people to come along?

Its fun and you get to see all of your mates. You can play without commitment, so if you are busy you don't have to come every week. The sessions are promoted by the club, Bristol City Community Trust and on the Rush Hockey website.

What advice does Rachel have for Universities thinking of running Rush Hockey sessions?

Run Rush Hockey! Rush Hockey is perfect for those players who may not want to commit to playing the 11-a-side hockey, plus its good for your fitness if you don't want to go to the gym. A few of our 3rd and 4th team players also come to practice their hockey skills. The promotional items that you [England Hockey] sent us to promote the sessions went down well.

What do the players think?

Will is studying first year Medicine – "It's so fun and the mixed ability and gender is good. The smaller teams are better as you get more game time and more touches of the ball"

Jo is a second year student and attending her first Rush Hockey session. – "It adds variety to 11 a-side hockey and it's been a good workout. The bigger ball is much easier to control."

Ted is a second year Pharmacology student. – "I love hockey and Rush is great as it's more relaxed and the mixed teams are cool. Anyone can play the game, it's easy to pick up and everyone is friendly."

Lucy is a third year student and captain of the University of Bristol Hockey Club 4th Team. – “It’s not serious and just a bit of fun; you don’t have to be a hockey player to play!”

## **British Judo Association**

### **What is your HE offer to universities?**

Student Voucher Scheme (SVS), aiming to bring new people at universities into the sport through their university judo club or to be used to stimulate and start a new club at the university. The benefits to the university is that they get a heavily discounted offer for their students, support of the Service Manager and Technical Officer team and a long term sustainable plan to establish judo at the university or to invest in the existing club and improve that further. Within the offer, the student gets their BJA membership, their judogi (suit) and their first grading to red belt.

**Is the offer focused in particular areas of the country?** No

**If an HEI is not in a geographical priority area is the same level of support available?** Yes

### **Is there a cost involved to the university in delivering your offer?**

No cost to the university but there is to the student. This is £20 for BJA annual membership, judogi and their first grading to 6th Kyu. A saving of £45.

### **What level of support can you provide to the university if delivering your offer?**

The SVS offers Service Manager time in helping run the programme within the university with hands on support to the club. The Technical Officers give training and coach mentoring to the clubs to help improve standards and support with making sessions high quality, thus keeping players. Universities get access to the British Judo National University Competition programme which includes four competitions across the country aimed at players of all abilities. The offer itself offers equipment and membership at a reduced price (£20 per student). The universities also get a marketing pack with that including flyers and posters.

**Is it a new or existing HE offer?** Existing

**Any further relevant information for universities on the HE offer**

**Optional - Case Study from a university that you are currently linked to**

## English Lacrosse

### What is your HE offer to universities?

English Lacrosse has developed a “five point” offer as part of its ongoing support to universities and university lacrosse clubs. Universities can work with English Lacrosse to put together a bespoke support package to access

English Lacrosse’s offer consists of the following to support student lacrosse participation:

- 📌 Provision of regular coaching support to introduce, develop and retain participants
- 📌 Provision of regular coaching support to develop existing participants
- 📌 Implement INTO Lacrosse a social, recreational competitive game ideal for informal participation
- 📌 Provision of education courses (coaching, officiating and leadership) specific to student athletes to encourage them to volunteer in the lacrosse club
- 📌 Mentor skills and develop volunteering opportunities for students

**Is the offer focused in particular areas of the country?** No

**If an HEI is not in a geographical priority area is the same level of support available?** No

English Lacrosse looks to provide its full offer to all universities who wish to access it. However, in some areas where direct coaching delivery is required it is difficult to access EL’s coaching network.

In these areas, EL has provided assistance in training students, INTOgrators, and also providing coached sessions on a once per month or once per term basis.

This has enabled EL to foster strong partnerships in these areas where its own sustainable programme can be put in place.

**Is there a cost involved to the university in delivering your offer**

There are costs to access English Lacrosse’s offer which mainly include:

- coaching time for delivery of sessions
- course fees to access educational products.

English Lacrosse would work with each university to ensure that the costs are clearly articulated in each application and value for money provided.

**What level of support can you provide to the university if delivering your offer**

English Lacrosse can provide staff time to develop the lacrosse offer in each university and educational resources to support student volunteers who lead lacrosse activities.

English Lacrosse can also provide promotional materials for freshers fairs to attract students to lacrosse activities.



**Is it a new or existing HE offer?** Existing

**Any further relevant information for universities on the HE offer**

English Lacrosse has benefited from being the only NGB to receive Active University funding. This has enabled English Lacrosse to develop strong partnerships with universities and provide assistance to enhance students experience in sport.

The English Lacrosse Active University Programme has provided direct support to universities and university lacrosse clubs by:

- providing coaching support to introduce new participants to lacrosse
- working with university lacrosse clubs to train students to lead activities for new participants (informal participation, development team or intramural activities)
- providing coaching support to club teams to retain participants.

This work has led to increases in participation and the number of teams in each university lacrosse club. English Lacrosse is committed to the HE sector and looks forward to supporting universities in their Activation Fund applications.

**Optional - Case Study from a university that you are currently linked to**

Success: Student Lacrosse Participation Increase at Bournemouth University

“The inclusion of INTO Lacrosse at Bournemouth university has supported the growth and development of the sport within the student population tremendously. Allowing the activity to take place on campus and on 3G pitches at a time convenient to those interested in participating, has had tremendous benefits for increasing participation and enthusiasm towards joining the Lacrosse club for those wishing to further hone their skills!”

Barry Squires Assistant Head of SportBU

“INTO Lacrosse is a massive help in trying to introduce people into lacrosse. Just getting people to pick up a stick and start playing really lets them get caught up in the sport and then develop a serious passion in the sport. If this carries on the progress of the sport would be massive.”

Ben Pipe Bournemouth LC



## England Netball

### What is your HE offer to universities?

Product	Aims of product	Benefits to university
<b>University Netball Officer (UNO)</b> An UNO is England Netball's student activator role with the aim of empowering the students to develop additional opportunities for students to participate in netball.	To recruit, train, deploy and empower a student to lead the implementation of increased netball activity that complements the existing provision and enables a growth in participation at the university and/or in the local netball community  Universities with multi sport 'activators' are also able to opt into areas of this programme such as the national training event.	Student led activity leading to increased participation Structured volunteer programme that allows the flexibility to deliver the right programmes to meet student need and complement existing provision Use of EN, 1621 marketing Direct partnership with NGB Part of established network of student netball volunteers
<b>Support for Multi Sport paid roles</b>	To support with Netball knowledge and insight to help deliver a high quality netball programme as part of a broader multi sport programme	Sharing of insight Use of some EN programmes (through franchise style delivery models) including use of associated marketing/branding
<b>Education &amp; training opportunities</b>	Train and qualify students and the university community to become coaches and officials	Ability to develop coaches and officials to support delivery of growing provision at university Contributes to student experience

### Is the offer focused in particular areas of the country?

To discuss what elements of this offer are available locally, Universities should contact either:

National Development Manager – Adult Participation Helen Wynn email [Helen.Wynn@englandnetball.co.uk](mailto:Helen.Wynn@englandnetball.co.uk) or 07854090593. Contact details for the relevant Regional Manager can be found at: <http://www.englandnetball.co.uk/regions>

### Is there a cost involved to the university in delivering your offer? Yes

Offer	Cost
University Netball Officer (UNO)	£1000 per year, per UNO (inc kit, being part of UNO network), equipment, training, CPD opportunities, project funding and staff support) Circa £175 per place on 2 day UNO training for any multi-sport 'activators' – cost will vary from year to year dependent upon location used
Support for Multi Sport roles	Various but programmes include; Back to Netball (coaches re-introductory programme) Netball Now (pay & play programme) IntraMural Competition support  The costs of the support/resources to deliver these programmes will vary but are likely to be in region of £100 - £500

Education & Training offer	<p>Facilities need to be provided for any of the education &amp; training offers.</p> <p><b>UKCC level 1 (3 days delivery)</b> - £200 per place or £4000 for full course of 20 places</p> <p><b>UKCC level 2 (5 days delivery)</b> - £400 per place or £8000 for full course of 20 places</p> <p><b>C Award umpire course (6 hour)</b> – £150 (+ tutor travel expenses) + £15 per candidate resource (min number of 12 per course) (please note there is an additional assessment for each individual required)</p>
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**What level of support can you provide to the university if delivering your offer?**

Offer	Level of support
UNO	This would be additional universities to those we will already engage through the WSP plans. Universities utilising this fund will access the same programme with similar support from England Netball staff. This will include, local staff time & contacts, training event, kit, connection to the UNO network, access to small delivery fund & CPD opportunities for the UNO
Education & Training	The support again would be in line with other courses that are already being delivered. This would however be an extension of planned delivery and gives universities the potential to run courses solely for the students at their university.

**Is it a new or existing HE offer? Extension of an existing**

**Optional - Case Study from a university that you are currently linked to:**

Below is an account from an UNO, Stacey who was part of the pilot UNO scheme. She explains how she found the role as well as some of the things she achieved.

***Why did you apply to be one of the first ever UNOs?***

The opportunity to do what I love alongside my degree and have the added bonus of getting some NGB experience was something I couldn't turn down and it has not disappointed me so far. If anything it has reinforced that this is what I want to do with my life.

***What have you done so far in your role as an UNO?***

In the first term we set up two weekly sessions and have seen 42 students attending. We also held a successful intercampus tournament just before Christmas. This term we have got a back into netball scheme. We've run a beginners umpire course and we've started to build some community links by getting involved with a local netball tournament.

***What is the best thing about being an UNO?***

The best part about being an UNO is the opportunity to help develop a sport that I've loved since I started playing. Going from having no recreational netball at the university, to having two sessions with regular participants is great, and knowing I've helped to do that is a great feeling.

***What skills have you had to use in your role as UNO?***

I have appalling time management and I'm completely disorganised! Having this role alongside my degree has been brilliant and has especially helped me to improve these two skills. Something that I can definitely take away with me!

***What is next for netball at your university?***

Within the next two semesters we're hoping to just keep increasing the numbers coming through the door and making sure that everyone who does has a great experience of recreational netball at the uni. We're already looking at the action plan for next year, I'd love to see an intramural league set up. I'd also love to see more community involvement.



**Pentathlon GB**

**What is your HE offer to universities?**

Modern Pentathlon offer allows the opportunity to combine a multi-sport offer into one sport, choosing from 2 of the 5 disciplines to provide a challenge in new events, or combine different skills into one event with competitive opportunities and BUCS points available. Offers can be from simple taster days, Biathlons, Battle Biathlon, Modern Triathlon, Tetrathlon or Pentathlon with the new and exciting opportunity of the Run Shoot offer to be launched in the New Year.

With funding from Sport England, we are looking to targeted Universities to establish a voluntary student workforce of Pentathlon University Champions to create new and exciting student multi-sport opportunities.

**Is the offer focused in particular areas of the country?**

The following HEIs have been selected as a provisional list over the next 2 years, however PGB is open to dialogues with any interested Universities:

University of Essex  
Cambridge University  
University of Nottingham  
Northumbria University  
University of Birmingham  
University of Bath  
University of Warwick  
Falmouth University  
University of Derby  
University of Manchester  
Royal Holloway of London

**If an HEI is not in a geographical priority area is the same level of support available?**

Not to the same level. Multi-sport activity can be supported with advice from Officers.

**Is there a cost involved to the university in delivering your offer?**

Generally costs associated with the offer would be coaches, equipment can be borrowed in the short term, but if regular and long term activity continued purchase of equipment may be needed. However officer support would be available to help with this. Facility hire would require depending on college provision and planned activity. However PGB will invest in priority Universities over the next 2 years under the Pentathlon University Champion project.

**What level of support can you provide to the university if delivering your offer**

Financial support may be available depending on the planned activity and the geographical area; however there would be staff support on hand to help and advise the running of the project and facilitate links to ensure sustainability. Investment in Pentathlon University Champions and new University activity

**Is it a new or existing HE offer?** New

**Any further relevant information for universities on the HE offer**

**Optional - Case Study from a university that you are currently linked to**

To follow as pilots in Bath and Nottingham are just starting

## Rounders England

### What is your HE offer to universities?

<b>Who</b>	Further Education Students' (Colleges and Sixth Forms) and 'Higher Education Students' (University Students)
<b>What</b>	A taste of Rounders – Bat and ball challenge Programme of regular activity – 8 week activator/young leader programme of sessions (FE), drop in sessions with an alternative twist periodically throughout (HE), female only sessions (HE & FE)
<b>Where</b>	On school/college site (FE). University site, local parks, near to student accommodation, on public transport routes (HE)
<b>When</b>	Lunchtimes or directly after college (FE). Wednesday afternoons, or early evening linked directly with a popular drinking night out
<b>How</b>	Young leader led sessions (FE) – informal, fun, motivated, organised leader Activator led sessions (HE) – facilitator, organised, motivated, social, fun, vibrant activator

### Is the offer focused in particular areas of the country? Yes

110 Relationships spread across all 9 Sport England regions. The areas are listed below.

North East	North West	Yorkshire	East Midlands	West Midlands	East	London	South West	South East
Newc/Nth Tynsde	Carlisle	Sheffield	North Lincolnshire	Herefordshire	Suffolk Coastal	Newham	Cheltenham	Winchester
Darlington	Barrow/Sth Lknd	Leeds	Central Lincolnshire	Worcester	Bedford	Barking & Dagnhm	Plymouth	Oxfordshire North
Middlesboro	Oldham	Hull & East Riding	South Lincolnshire	Birmingham	Centrl Beds & Luton		Taunton Deane	Aylesbury
	Rochdale	SE Humberside	Leicester	Nth Shropshire	Norwich		Mendip	Horsham
	Bolton	SW Humberside	Harborough	Sth Shropshire	Sth Norfolk		Sedgemoor	Wokingham
	Bury	Wakefield	Charnwood	Telford & Wrekin	Chelmsford		South Somerset	Hastinas
	Wigan	Barnsley	Blaby/O&W	East Staffs	Cambridge		Poole & Est Dst	Canterbury
	Salford	Craven	Meiton & Rutland		Nth Herts		Bournemouth	
	Manchester		Mansfield					
	Preston		Bolsover					
	Burnley		Rural Derbyshire					
	Wirral		Northampton					
	St Helens		Nottingham					
	Knowsley							
	Blackburn							
Easington	Chshre West/Chster	York	Derby	Walsall	Kings Lynn & W Nflk	Havering	Gloucester	New Forest
Hartlepool	Sefton		South Derbyshire	Sandwell	Broadland	Hounslow	Stroud	Alton
Gateshead	Eden & Copeland				Mid Suffolk		Mid Dorset	Eastleigh
Sedgefield					St Edmondsbury		W Dorset & Weym	Oxfordshire South
					Braintree		East Devon	Medway
					Southend on Sea		Bath & NES	Maldstone
					South Cambridshre		Exeter	Arun
							West Somerset	Brighton
								Chichester
								Bracknell

### If an HEI is not in a geographical priority area is the same level of support available?

No, however through our Relationship Managers we would assess the level of support required and an appropriate package. Rounders toolkit can be used to deliver start up opportunities (<http://toolkit.roundersengland.co.uk/>).

### Is there a cost involved to the university in delivering your offer?

Individual costs associated with Training leaders and equipment are available on request.

**What level of support can you provide to the university if delivering your offer?**

Planning guidelines, case studies and ad hoc Relationship Manager support.

**Is it a new or existing HE offer?** Existing

**Optional - Case Study from a university that you are currently linked to** Sheffield Hallam University Rounders Club

<http://www.youtube.com/watch?v=HILLx82KIRw>



## **The Rugby Football League**

### **What is your HE offer to universities?**

The Rugby Football League (RFL) understand that each HEI is unique and therefore can offer each institute, individual, tailored support to introduce Rugby League to their University Sports Activation Fund programme.

Aside from 13 a side Men's BUCS competition the RFL offers a number of derivatives of the sport suitable for HEI's to engage with. These include;

- Play Touch Rugby League License
- University Tag Rugby League
- Women's Rugby League
- Rugby League Development Festivals (Full contact 9 and 13 a side)

**Is the offer focused in particular areas of the country?** No

**If an HEI is not in a geographical priority area is the same level of support available?** N/A

**Is there a cost involved to the university in delivering your offer?**

Some of the products within the RFL's offer have a small cost associated however the RFL heavily subsidise the delivery of these programmes. For more information on the costs of delivering a Rugby League initiative please contact the RFL HE Manager.

**What level of support can you provide to the university if delivering your offer?**

Each institute will receive a bespoke level of service from an RFL member of staff to help plan and deliver the most suitable variation on Rugby League based on your institutes individual needs.

**Is it a new or existing HE offer?**

Some aspects of the offer have been in development for nearly two years such as the Play Touch Rugby League License, Women's Rugby League and the Rugby League development festivals.

Tag Rugby League is a new and exciting initiative the RFL are piloting during 2014/15 and it will be ready to launch for September 2015.

**Any further relevant information for universities on the HE offer**

**For more information on any of the above or to discuss how the RFL can support your institute please do not hesitate to contact RFL HE Manager [James.szymik@rfl.uk.com](mailto:James.szymik@rfl.uk.com).**





## **Rugby Football Union (RFU)**

### **What is your HE offer to universities?**

#### Aims:

Our Offer is to respond to Student needs & help Universities provide playing opportunities for their students that fit best for them.

We want to help students play rugby union - particularly those who are unable to play in the BUCS playing structure. We will look to organise a playing programme that is appropriate to the University & the students taking part.

This is for Men & Women, ranging from 15s & 7s contact rugby to Touch Rugby- both intra-mural & inter-university.

#### Benefit:

We will provide staff delivery hours & equipment to help the University provide regular or casual & convenient sporting participation for a wider number of students.

### **Is the offer focused in particular areas of the country? No**

From September 2014 in partnership with Sport England, we will be targeting 100 Universities across the country to support, based on identified University needs & local partnerships.

### **If an HEI is not in a geographical priority area is the same level of support available? No**

If an HEI is not within the 100 focus Universities, there will not be the same level of equipment & Staff time commitment, but the University Rugby Development Officer (URDO) will look to focus support that is possible on the priorities identified by the University.

### **Is there a cost involved to the university in delivering your offer?**

No – we simply want a commitment to work together to develop the playing & student development opportunities.

### **What level of support can you provide to the university if delivering your offer**

Full time RFU Community Rugby Coaches (CRCs) will look to support the retention & growth of student numbers playing.

They would deliver coaching to support University players – and look to provide student development opportunities in coaching, refereeing & wider volunteering.

The local University Rugby Development Officer (URDO) will support also this & work with the University Rugby Club to plan & develop its provision for students.

### **Is it a new or existing HE offer?**

New – developing from initial pilots this year.

## Any further relevant information for universities on the HE offer

The RFU support will be centred on the specific University needs of the students. There will be a range of playing festivals & structures that can meet the students' needs.

## Optional - Case Study from a university that you are currently linked to

### UNIVERSITIES IMPACT

- ✓ New Ladies Team
- ✓ Links with local clubs through Gamefinder programme
  - 4 men playing at Old Emmanuel RFC
  - 8 ladies training and playing at Barnes RFC.



"SportRoehampton would like to thank the Rugby Football Union for their help and support with the club this year; in particular we would like to thank Alex Fieldhouse (CRC), La Toya Mason (CRC) and Alex Hadley (URDO)."  
Posted 23<sup>rd</sup> November 2013



### UNIVERSITIES IMPACT



Small university with limited rugby on offer  
2 BUCS teams only – little Fresher involvement

Targeted URDO & CRC support + kit & equipment  
Multi format intro to rugby festival in September  
Merit League entry and Inter-Hall Touch  
Strong coaching support link with Chichester RFC



53 new players in regular competitive rugby  
New men's and women's teams in SE Merit League  
4 more women and 10 more men playing at Chichester RFC through the Gamefinder network





## **British Rowing**

### **What is your HE offer to universities?**

A Tailor-made program to suit each universities current needs/ and goals from a menu of options including;

- Development of University Indoor Rowing club for a more casual commitment to take part in the sport (BUCS points available via the University Indoor Rowing Series).
- University RowActiv Group Rowing sessions widening the offer to students and community access sites with a new programme of classes.
- Links to Explore Rowing – supporting development to our network of community clubs to both try the sport and take part without the pressures of racing.
- RowActiv League – running as a casual activity, or through campus /inter mural sports programmes offering monthly challenges.

### **Is the offer focused in particular areas of the country? Yes**

Leeds, Bristol, Birmingham, Nottingham, Chester, Essex, Sheffield, East London, Kent, Hull, Plymouth, Sunderland, Norwich, Leicester

### **If an HEI is not in a geographical priority area is the same level of support available?**

Possibly - would be dependent on the situation of the HEI. We probably would not be able to support an HEI outside of the highlighted areas if they didn't have some existing form of rowing activity but willing to work on a case by case basis.

### **Is there a cost involved to the university in delivering your offer?**

Possibly equipment (depending on current levels of indoor rowing machines).

Plus potentially an activator\instructor and/or training to existing gym staff instructors or coaches. Some activities could be or become self funded, such as the indoor rowing squad, and if charges are supplied to gym classes to members.

### **What level of support can you provide to the university if delivering your offer?**

British Rowing staff support (both area development staff and national Youth Indoor Rowing lead). Resources, and support to coaches/activators to develop new resources.

### **Is it a new or existing HE offer? New**

### **Any further relevant information for universities on the HE offer**

British Rowing are looking to work with a select number of universities to trial pilot RowActiv group indoor rowing classes running from Feb- Jul 2014. HEI's interested are welcome to get in touch direct to the youth indoor rowing lead [dan.hetherington@britishrowing.org](mailto:dan.hetherington@britishrowing.org).

## England Squash & Racketball

### What is your HE offer to universities?

#### The Big Hit programme offer - £15 per student

The offer to the students include;

- Big Hit drawstring bag
- Big Hit t-shirt
- 6-8 weeks of coaching

#### The National Big Hit HE offer, aims to;

- Raise the profile of both sports through social participation
- Increase informal participation in both squash and racketball
- To collect customer data to facilitate enhanced communication

#### Benefits to University

To provide more students with the opportunity to take part in squash and racketball at a beginner level, providing them with the chance to play the sports in a fun, welcoming environment. The Big Hit programme will form a beginners pathway, creating a pool of new players involved in the sports. The link from the programme would be directly to the University club, where beginners can potentially play in BUCS fixtures, become social members and form a new tier of activity.

#### Is the offer focused in particular areas of the country? No

No – there would need to be courts local to the University if there aren't any on campus, as delivery must be undertaken on a squash court.

ESR can potentially identify a coach if there isn't one at the University or the University aren't aware of any coaches in the area.

#### If an HEI is not in a geographical priority area is the same level of support available? Yes

Yes – all offers are available to Universities and can be adapted to the specific needs and demand at the HEI.

#### Is there a cost involved to the university in delivering your offer?

ESR ask the students to pay for the Big Hit HE offer, this covers the coach, drawstring bag and t-shirt – any shortfall throughout the 6-8 week programme will be funded by ESR. ESR will work with Universities to ensure the offer works for them. Please note – ESR will not pay for court hire when delivering this offer.

In other ESR offers there will be costs associated to them. These costs will vary from training fees for a tutor to deliver ambassador workshops, to coach fees to delivery an activity. To get an idea of costs, please contact Angela Cwaczko – FE/HE National Lead (details below) for further information.

### **What level of support can you provide to the university if delivering your offer?**

ESR would support Universities delivering ESR offers through, marketing resource, equipment, training and coaching fees – this will be discussed when meeting your Regional Manager. The support is available throughout the year.

### **Is it a new or existing HE offer? Existing**

The Big Hit offer is an existing offer which has been successful for 3 years.

### **New offers have been developed for the sector such as;**

**Squashercise** – Women’s only offer to increase female participation

**Court Challenge Series** – Social competition for beginners

**Box leagues** – Resources available to encourage students to play more often and utilise courts during off peak and weekends

**Squash Ambassador** – Activator opportunities for students

An overview of these offers can be found at <http://issuu.com/universities/docs/e-brochure-final>

### **Any further relevant information for universities on the HE offer**

Universities can view the offers in more detail in the above mentioned e-brochure and can include them in their application. ESR offers are flexible and can be adapted to the University needs. A meeting can be arranged with the relevant Regional Manager to discuss the options. In the first instance, Universities should contact Angela Cwaczko (National Lead for FE/HE) – [angela.cwaczko@englandsquashand racketball.com](mailto:angela.cwaczko@englandsquashand racketball.com) or 07827 237 487

### **Optional - Case Study from a university that you are currently linked to**

Please follow the link below to a case study from Lincoln University and read about their success after taking up the Big Hit University Squash offer.

<http://www.thebighit.net/students/uni-of-lincoln>



### **What is your HE offer to universities?**

The University Tennis offer is focussed around 3 clear levels of support:

1. **University Tennis Development Awards** – annual revenue grants of up to £1,000, to support Student Tennis Clubs to increase participation and improve the student experience.
2. **University Tennis Coordinators & Ambassadors** – match funded positions for under and post graduate students. The primary aim of the role is to increase student participation, but also to prepare the post holder for working in the sports industry and to improve their employability.
3. **University Tennis Performance Programme** – annual grants to support an HEI established and proven performance programmes (this level is currently closed to new applications)

**Is the offer focused in particular areas of the country?** No

Whilst the LTA and Tennis Foundation has approximately 35 priority areas across Great Britain, which receive focussed time from our Regional Participation Managers, the University Tennis offer is available nationwide to all universities.

**If an HEI is not in a geographical priority area is the same level of support available?** No.

The only difference in support between a university being situated in a priority area, or not, will be the amount of support they would receive from our Regional Participation Managers.

**Is there a cost involved to the university in delivering your offer?**

There is no cost to the HEI to become involved in the University Tennis Development Award programme.

The University Tennis Coordinator and Ambassador programme requires a 50% match funding contribution, which can range between £1,000 to £5,000 per annum.

**What level of support can you provide to the university if delivering your offer?**

All three levels of support in the University Tennis offer include financial support from the Tennis Foundation and LTA to the HEI.

Local support from our Regional Participation Managers is dependent on whether the HEI falls within our Priority Areas.

Otherwise, an element of central support from our national team will be made available.

**Is it a new or existing HE offer?**

Existing.

**Any further relevant information for universities on the HE offer**

More information on The Tennis Foundation and LTA's University Tennis offer can be found via:

- [The Guide to University Tennis](#)
- [University Tennis webpages](#)
- Or by e-mailing: [education@tennisfoundation.org.uk](mailto:education@tennisfoundation.org.uk)

**Optional - Case Study from a university that you are currently linked to**

As well as seeing participation consistently rise, Quentin Sloper, who manages the University Tennis Coordinator at Durham University, said the programme had “added a massive amount of vibrancy and completely transformed what the university does in tennis.”

"We feel the Development Award is the best offer of its type by an NGB to the HE sector. The process is simple and effective and has had an immensely positive impact on the offer our student tennis club can provide to its members. Social players have more court time and therefore more participants have been retained."

Anthony Hennelly, S.D.O., Imperial College.



## **British Water Ski & Wakeboard**

### **What is your HE offer to universities?**

#### Offer 1:

'On the Edge' is our fantastic adult participation programme – it offers new adult skiers and riders the chance to get into a water sports discipline and develop their skills.

On the Edge follows a step by step progression of skills through Bronze, Silver and Gold levels (similar to Cutting Edge) so it is easy to track your progress and see how much you have achieved. There are 2 strands of the 'On the Edge' programme - Water Skiing and Wakeboarding.

Offer 2: Facilitating and brokering a relationship with a locally accredited site.

#### **Is the offer focused in particular areas of the country? Yes**

*(If yes please list priority areas below)*

*Hampshire*

*Sussex*

*Bedfordshire*

*Kent*

*Surrey*

*Liverpool*

*Manchester*

*Sheffield*

*Lincolnshire*

*Bucks*

*Oxfordshire*

*Essex*

*Cornwall*

*Berkshire*

#### **If an HEI is not in a geographical priority area is the same level of support available?**

Support is available however the above project may not be offered at their local site there will be other programmes available.

#### **Is there a cost involved to the university in delivering your offer?**

There will be a cost payable to the local site ranging from £10 to £25 per person.

#### **What level of support can you provide to the university if delivering your offer**

On the Edge material

Staff Support

Support with facilitating and brokering a relationship with a local site.

**Is it a new or existing HE offer?** Existing



**Any further relevant information for universities on the HE offer**

**Optional - Case Study from a university that you are currently linked to**

# STUDENT VOLLEYBALL!



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VOLLEYBALL  
ENGLAND

Higher Education Offer



# Higher Education Volleyball Officers

For the 2014-15 academic year Volleyball England will work with 65 Universities to implement our Higher Education Volleyball Officer (HEVO) Programme.

The overall aim of the programme is to implement a sustained and structured University volleyball network, through recruiting student HEVO's to help deliver the following:

- Over 2000 students participating weekly through the programme
- Improve workforce development through qualifying students as activators, coaches and referees
- Build relationships with Universities
- Increase the number of university clubmark clubs to ensure a structured club environment
- Increase the number of students accessing high quality volleyball competitions (includes HEVOs running a mass participation festival)

The programme offers support in the recruitment and deployment of a HEVO to lead and coordinate the development of volleyball at the host university. They will encourage new participants to the sport and ensure a quality experience for all players, regardless of their ability, whilst maintaining a key focus on developing quality recreational opportunities based on the 4v4 volleyball format.

Benefits to the university are financial investment from Volleyball England to increase student sport participation numbers and improved student experience. Training for a student committee member (HEVO) leading to increasing employability skills, developing a strong working partnership with Volleyball England. National promotion of institutions through successful case studies with positive development reports shared with BUCS and Sport England HE Team.



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## Welcome to Volleyball!

Volleyball England's Higher Education Offer provides universities with a range of opportunities. We are delighted that you are taking an interest in the only hi-energy, zero contact, mixed team sport you can play indoors and outdoors – whatever your ability!

## Go Spike!

Go Spike is Volleyball England's recreational way to play. It provides people of all ages and abilities the opportunity to experience volleyball.

It is based on a 4v4 game but can be played with as many people as you have available.



Go Spike volleyball can be played anywhere at any time - indoors, on grass or on the beach!

Set up and play with the Go Spike Game in a Bag. It's the easiest way to play volleyball. The ribbon is your net, just tie it between two posts or a couple of trees, hold it, or even lay it on the floor. The ball is a blow up beach ball which can be inflated within seconds, it's soft, and easy to use. Alternatively use the Go Spike ball, it's a 230g softer ball that is ideal for beginners playing volleyball indoors or outdoors.

For further information go to [www.gospike.net](http://www.gospike.net) or for equipment go to [www.volleyballengland.org/shop](http://www.volleyballengland.org/shop).



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# Workforce

## **Go Spike Student Activator Award**

- NEW course for 2014!
- Aimed at providing students with the skills and activities needed to facilitate recreational volleyball sessions within Further Education institutions. The award aims to engage players of all abilities, keeping sessions fun and focusing on participation.
- Three hour course, delivered by a Volleyball England accredited Activator Tutor.
- Once the student has successfully completed the Award, they will be qualified to deliver Go Spike Activator sessions within their institution.

**Cost: £35 per person**

## **UKCC Level 1 Award in Coaching Volleyball**

- The UKCC Level 1 Award in Coaching Volleyball (QCF) is ideal for those who are new to coaching, but who have some knowledge of the game and would like to learn about how to apply that in a coaching environment
- The qualification allows coaches to act as assistant coaches - enabling them to focus on their development and gain experience whilst working with a more qualified coach
- 3 day course, consisting of three modules and a final assessment and focuses on the technical and skill based aspects of volleyball coaching.

**Cost: £180 per person**

## **Grade 4 Referee Course**

- New course for 2014!
- 1 day Grade 4 refereeing course is the first step into refereeing.
- This qualification enables the student to officiate games within regional and local leagues as a trainee referee.
- The course consists of pre-course tasks, half a day of on-court practice and half a day of theoretical activities
- There is a short exam to successfully pass the course

**Cost: £50 per person**



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# Competitions

## **Festivals**

Competition keeps people playing, but it needs to be the right level and accessible. Set up a festival or a one off competition, invite current players and advertise in halls and round campus to get more interest.

## **Intra-Mural Leagues**

The next step to a more formalised league is an intra-mural league, this can get halls, courses, staff and students to play against each other.

## **Volleyball England Competitions**

- **Indoor Student Cup**

The Indoor Student Cup is one of the biggest indoor student volleyball competitions in the country in which all affiliated colleges and universities are eligible to enter. Qualifying rounds are held in the North, Midlands and South in November/December with 16 Men's and 16 Women's teams qualifying for the Student Cup Finals held in February.

- **Beach Student Cup**

The Beach Student Cup is the largest student beach volleyball event in the country. Each year, over 200 students take part in the competition during a weekend in June. The three categories are Women's Doubles, Men's Doubles and Mixed 4s.

For more information please go to the Volleyball England competition [website](#).

## **BUCS Competitions**

British University and College Sports (BUCS) run a university volleyball league between October and February each year. They are also a Championship, Trophy or Conference knockout competition. In addition, BUCS host a beach volleyball competition in October. For more information on BUCS volleyball competition, visit their website or contact the organisation directly.



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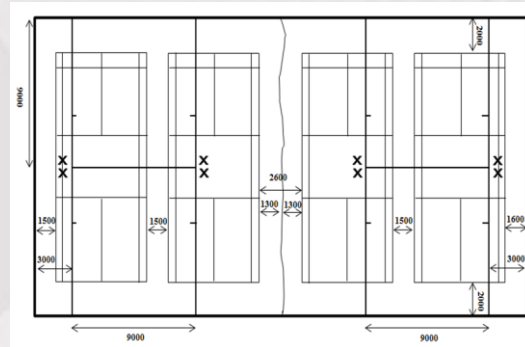
# Facilities

Volleyball can be played anywhere, so you need to know how to get the best out of your facilities

## Indoor

- **Practice courts**

Installing two practice courts width ways across the hall, sees the net space being doubled and many more students taking part. Although the court is only 18m wall to wall, this is fine for recreational and training purposes.



- **Net Wall Slider**



These are ideal for halls where standard floor fixed posts cannot be used and when used in conjunction with the center prop post are ideal for a long sports net which spans the hall. The uprights are fully removable when not in use and slot into a floor plate and wall plate when in operation. The sliders and tensioner allows for the net to be adjusted in height for practice men's, women's and sitting volleyball

## Outdoor

- **Net systems**

Outdoor net systems are available to pitch up anywhere you have a bit of grass.

- **Go Spike Ribbon**

Just tie up your ribbon between two posts, trees, lampposts, whatever you have and get playing.



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# Case studies

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## UVolleyball

**The new way to play!**  
UV lights + Volleyball  
= Go Spike UVolleyball

### WHAT YOU NEED: for two courts.

- 500 glow sticks
- 2 UV volleyballs
- UV Paint
- X6 UV tape
- UV clothing - essential
- Black /UV Lights
- Music
- Prizes
- Sign up/ Registration desk
- Risk Assessment



**At the University of Bedfordshire** they had over 50 people attend their second tournament, they used UV tape to cover the ball and UV paint on players hands to see clearer

**VOLLEYBALL  
ENGLAND**



**At the University of Sheffield** opened their tournament up to staff and the local club to develop volleyball further in the community

**At the University of Nottingham** they used their tech and lighting team to provide black lights and LED floor lights

**At the Loughborough University** they had over 100 people attend their open session so added a sitting court for students to try a different version



## Intra-Mural League

The University of Nottingham had an existing intra-mural league, but volleyball was not one of the sports.

Through the HEVO and club development, it was sold as a mechanism to raise awareness of the sport in the wider student population. With the opportunity for beginners to get involved in competitive volleyball!

The club recruited players from existing members and team players, as well as university societies, other sports clubs, and university halls.

The first league ran with 10 teams in the Autumn Semester and increased to 12 in the Spring.



For more information about volleyball development in HE institutions, please contact Amy Dennis (Young People Manager) by emailing [a.dennis@volleyballengland.org](mailto:a.dennis@volleyballengland.org) or calling 01509 227722



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