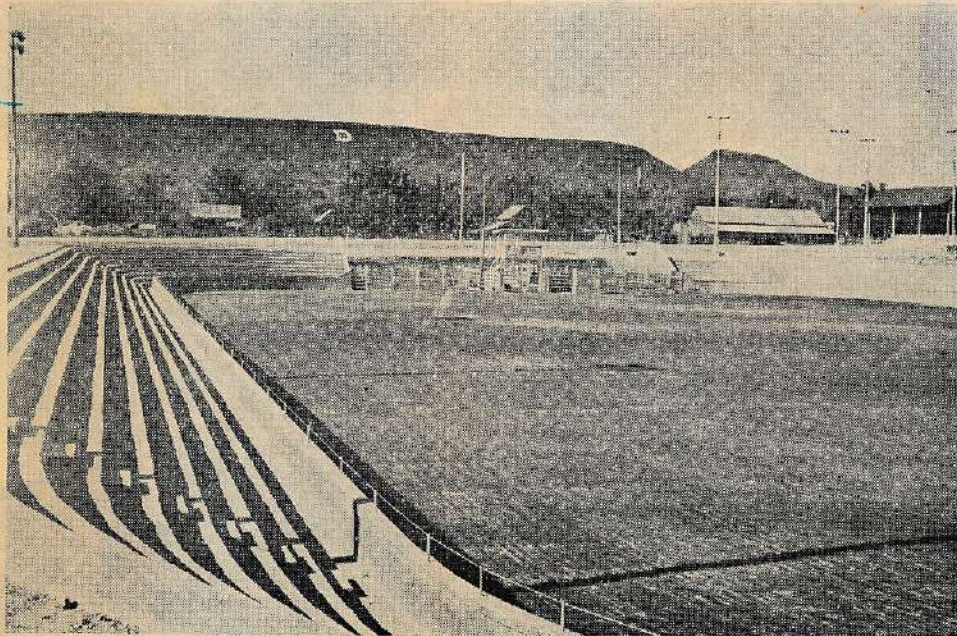


SIXTEENTH ANNUAL

Dixie Round-Up and Night Rodeo

September 14, 15, 16, 1950



TO BE HELD IN THE

DIXIE SUN BOWL

ST. GEORGE, UTAH

Sponsored By the St. George Lions Club

ST. GEORGE LIONS CLUB

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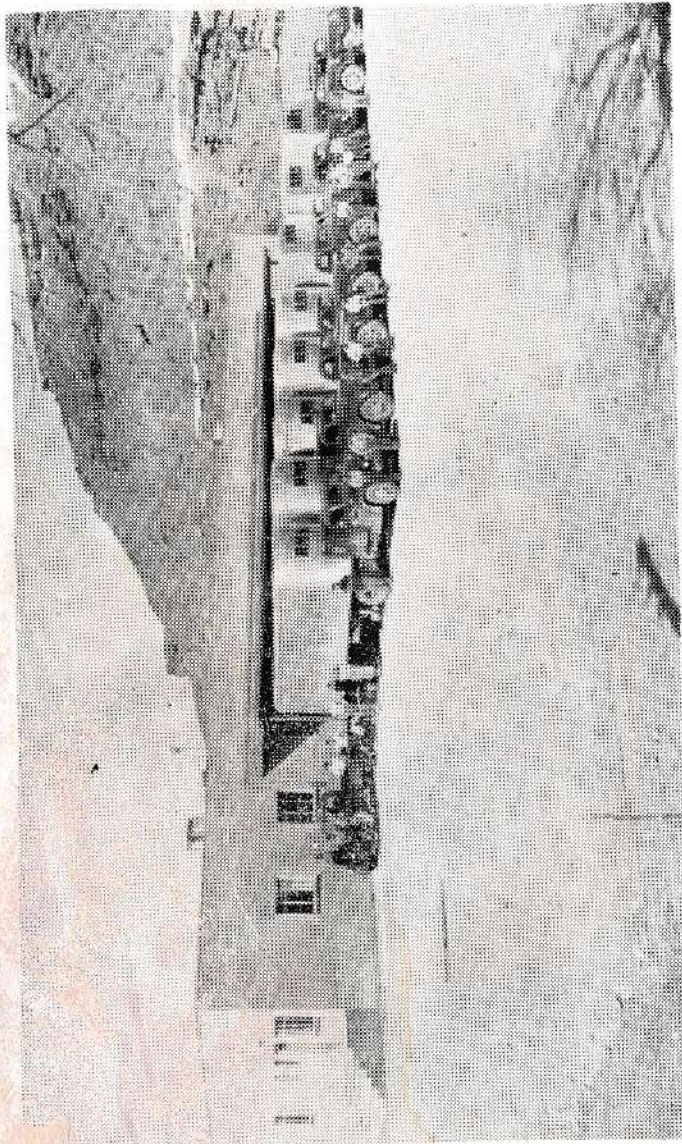
OUR COMPLIMENTS TO—

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St. George

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SPENCER SNOW, Manager

St. George, Utah

CHAIRMAN'S MESSAGE

GENERAL chairman of the Lions committees for the sixteenth annual Dixie Rodeo and Roundup to be held in the Sun Bowl September 14, 15, 16, is Anthony Atkin. Under his guidance the various committees functioned to organize one of the best rodeos in the west. Anthony extends a warm welcome to all former Dixieites, tourists and home folk to join in this annual celebration.



ANTHONY ATKIN

CONGRATULATIONS—

ST. GEORGE AUTOMOBILE DEALERS

Ashby & McQuaid

Bracken Sales Co.

Hafen's

Renouf & Thompson

Judd Motor Co.

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Dixie Motors

MAYOR'S MESSAGE



AS MAYOR of St. George, it is again my pleasure to congratulate the St. George Lions on their fourth Dixie Sun Bowl Rodeo, one of the most successful projects ever accomplished by a civic club.

JOSEPH T. ATKIN

Compliments to the St. George Lions

DIXIE MARKET

Phone 670-J

St. George, Utah

Compliments of the—

WASHINGTON COUNTY NEWS

PUBLISHERS and PRINTERS

St. George

Utah

PROGRAM

Thursday, September 14

Western Parade 5:30 P. M.

Grand Entry 8:00 P. M.

Rodeo 8:15 P. M.

Dance 10:00 P. M.

F. W. Gilman Motors, Inc.

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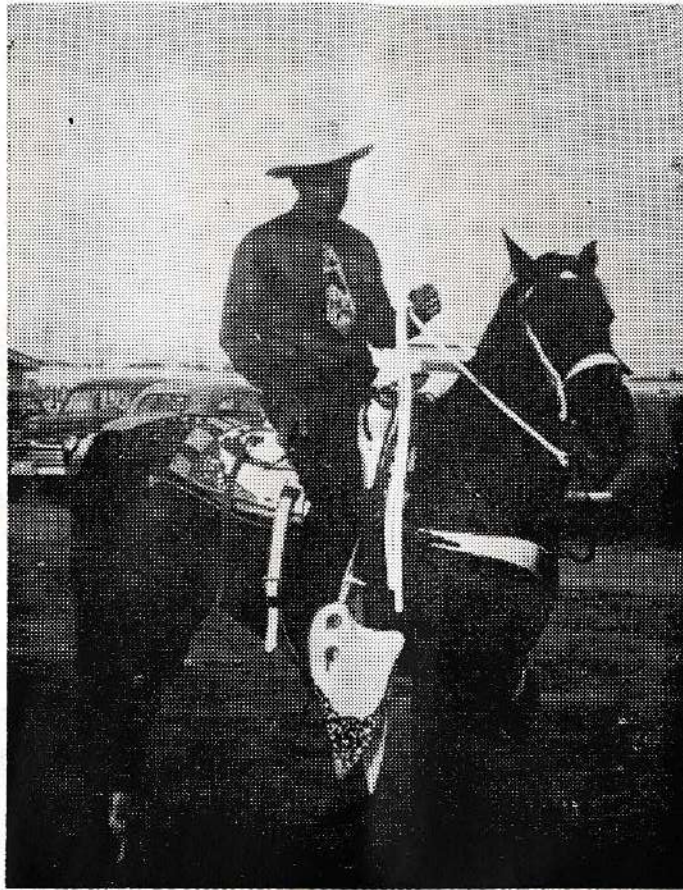


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ST. GEORGE, UTAH

BRONC RIDING



Bronc busting is like riding a keg of dynamite that keeps on exploding. And broncs are not just ordinary wild horses. They are trained to pitch and kick and twist and fight.

RULES AND REGULATIONS

Riders to draw for mounts and ride as often as judges may require. There will be no substitutions allowed. Committee saddles will be used and each rider will be required to cinch his own saddle. Rider will be disqualified for cheating horse in any manner. When it is plain to the judges that rider has purposely cheated the horse to keep him from doing his best he will be disqualified. Rider must leave starting place with feet in stirrups and spurs against shoulders and hit the horse with both spurs twice in first three jumps. Scratch both ways, must have one hand free, ride is complete at sound of gong, ten seconds. R. C. A. rules and regulations will be followed in this event.

J. & J. MILL AND LUMBER CO.

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Val McArthur

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Dickie's Work Clothing — Lee Overalls

Quentin Nisson, Mgr.

Phone 325-J1

Washington, Utah

PROGRAM

Friday, September 15

Junior Parade 5:00 P. M.

Grand Entry 8:00 P. M.

Rodeo 8:15 P. M.

Dance 10:00 P. M.

CONGRATULATIONS

to

ST. GEORGE LIONS

on their

SIXTEENTH ANNUAL ROUNDUP

J. C. PENNEY CO.

ST. GEORGE, UTAH

PARADES

MAIN PARADE, THURSDAY, SEPTEMBER 14

Theme, "The Old West and the New"—5:30 P. M.

FIRST, SECOND AND THIRD PRIZES

FRIDAY, SEPTEMBER 15

Junior Parade—No Set Theme—5:00 P. M.

THREE PRIZES

BEST GROUP BEST SINGLE BEST COUPLE

Age Limit—Eight Years of Age or Younger

SATURDAY, SEPTEMBER 16

Beauty Parade—5:30 P. M.

FIRST, SECOND AND THIRD PRIZES

Must Be in Bathing Suit

25 Per Cent on Float—75 Per Cent on Beauty

Minimum Age Limit, 16 Years

Welcome to

SIXTEENTH ANNUAL DIXIE ROUNDUP

ST. GEORGE POULTRY PLANT

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St. George, Utah



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Tony Reynolds, Local Manager

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SPROUSE-REITZ CO., INC.

St. George's Finest Variety Store

L. J. Leonardi, Mgr.

St. George, Utah



Congratulations to the Lions
on the
Sixteenth Annual Rodeo

Congratulations to
St. George Lions

JOE SIMMONS

Best Beer in Town

Thanks

OK Rubber Welders

St. George

Utah

BRAHMA BULL RIDING

There was a time when steer riding was just steer riding. As if that wasn't tough enough, somebody brought in the Brahamas. Those big, mean fellows with the hump on their shoulders that don't like anything on two legs and especially bow legs. When the rider gets off or is thrown, it is time for the rodeo clown in his most valuable role to the cowboy. By detracting the attention of the bull, he gives the rider a chance to get out of the way and gives the spectators some real entertainment. Nobody knows what a Brahma or rodeo clown will do next.

RULES AND REGULATIONS

This is a one-hand contest. Rider must ride with one hand on rope and other high in the air. Riding to be done with loose rope and bell and no freak hand-holds, no knot or hitches will be permitted which might prevent rope from dropping off bull after rider leaves animal. Eight seconds required to complete ride. R. C. A. rules.



DIXIE FEED CO.

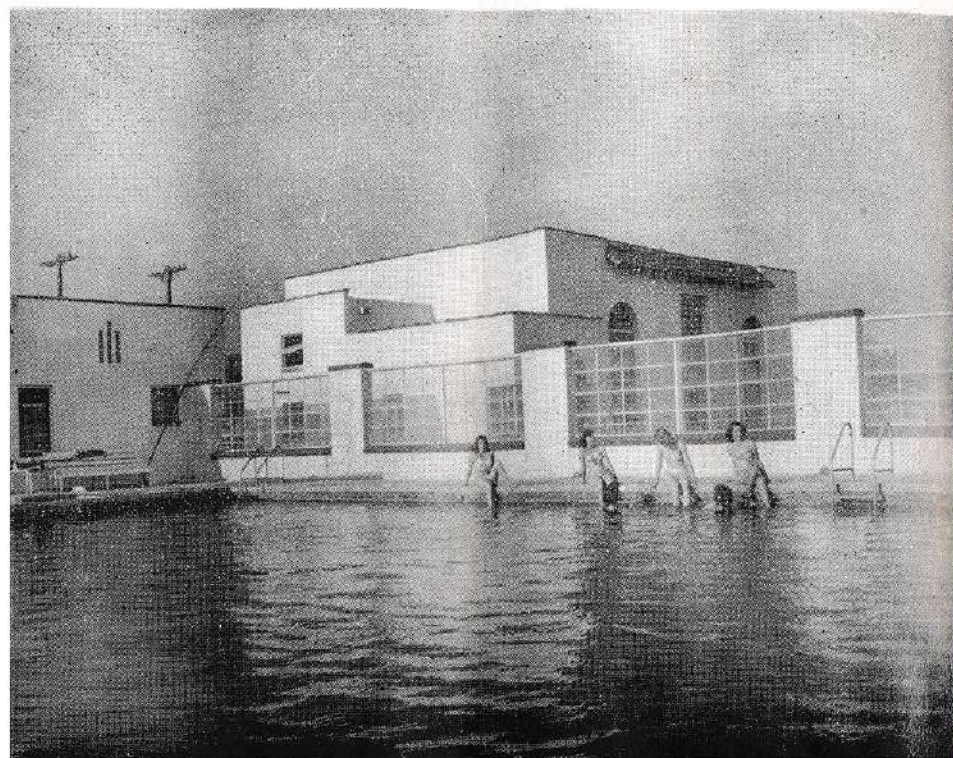
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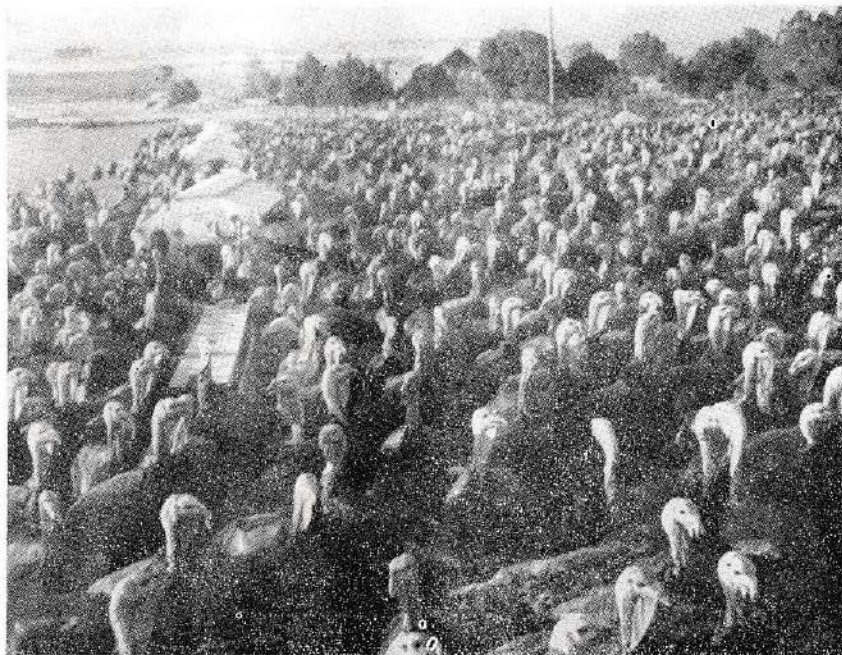
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MAY YOU ENJOY THE

LIONS SIXTEENTH ANNUAL RODEO



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CALF ROPING

Roping calves right is an art of the range and a test of time against skill. The horse is as important as the roper and must be trained to do his part. Time starts for the roper when the calf crosses the starting line. It is then up to the rider and the horse to rope the calf and tie it in the shortest possible time.

RULES AND REGULATIONS

All calves to be penned and any objectionable calves cut out. Calves will be given a deadline start in accordance with arena conditions and when calf crosses deadline he is roper's calf, regardless of what happens. Ten seconds fine will be added if roper's horse is over foul line at start. Rope must pass over calf's head, no snare catches allowed; roper must prevent his horse from busting calf. Roper must dismount and throw calf by hand. If calf should be down, he must be put on his feet and thrown by hand and the roper tie any three feet so as to hold calf until passed by judge. The calf will be rolled over and if he gets up there will be no time. Under no condition shall the roper's horse drag calf. The roper may use two loops and if he should fail with both loops or fail to make an honest effort with both loops, he will be disqualified. R. C. A. Rules.



COMPLIMENTS OF—

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ST. GEORGE, UTAH

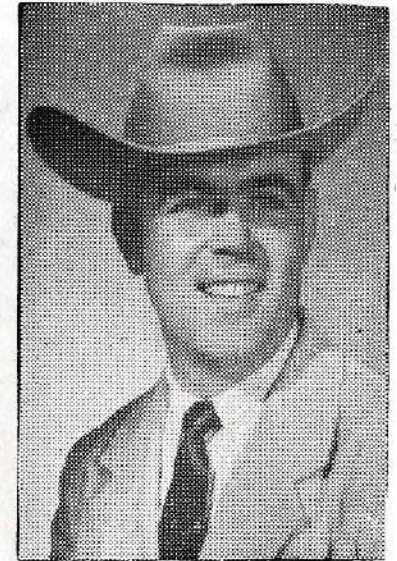
Distributors of Signal Petroleum Products

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ANNOUNCER

MUCH OF the success of any rodeo depends upon the ability of the announcer to keep the show moving every minute. Clem McSpadden comes to us highly recommended for his wit, animation and punch.



CLEM McSPADDEN

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ST. GEORGE,

UTAH

STEER BULLDOGGING

Steer bulldogging is a wrestling contest between a cowboy weighing 150 to 200 pounds and an animal weighing half a ton or better. Strong men alone may risk competing in this nerve-ringing contest in which the skillfully applied strength of man is pitted against the cunning and brawn of a full-grown steer. But strength is only the first qualification. To that must be added complete control of every movement and thorough knowledge of how to best bring muscular power into play to outwit the untamed animals from the range. Rules for contest, too, are strict.

RULES AND REGULATIONS

Wrestlers and hazers will be allowed to leave the chute with the steer, and wrestler's mount and steer may be lap and tap when crossing deadline, but wrestler must not have hand on steer or leap before crossing deadline. Penalty will be ten seconds fine. Steer must be thrown by hand and when thrown, signal judges with one hand for time. Time limit of two minutes will be given and if steer is not caught in that time, wrestler will be required to retire from the arena. Minimum of six entries.



Greetings and Sincere Best Wishes

to St. George Lions on

Their Fourth

DIXIE SUN BOWL ROUNDUP

—St. George Rotary Club

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Sixteenth Annual Rodeo

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St. George, Utah

BAREBACK RIDING RULES

Riding a bucking horse with a saddle is one thing and riding a jumping, twisting bronc without a saddle is a very different thing.

One of rodeo's most colorful and exciting events is the Cowboys' Bareback Bronc Riding Contest.

RULES AND REGULATIONS

Horses to be surcingled in chute. Rider to ride with one hand and the other high in the air. Must leave chute with both spurs high on the shoulders. Rider must be ready to ride in his turn or be disqualified. Judges to pass on equipment. Ride is completed at sound of gong, ten seconds to complete ride. R. C. A. Rules.

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Lumber - Hardware - Furniture - Electrical Appliances

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PROGRAM

SATURDAY, SEPTEMBER 16

Beauty Parade 5:30 P. M.

Grand Entry 8:00 P. M.

Rodeo 8:15 P. M.

Dance 10:00 P. M.

Congratulations from Dixie Elks
Lodge No. 1743 to the St. George
Lions Club:

**May your Annual Dixie
Roundup continue to
grow bigger and better
each year.**

St. George Lions Membership Roster



Lee Adams
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 William Barlocker
 Clark Blake
 Milo Blake
 Marion Bowler
 Darrell Bracken
 Loraine Cox
 William Cottam
 Clarence Dahl
 Clark Empey
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 Reid Leigh
 Larry Leonardi
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 Valentine McArthur
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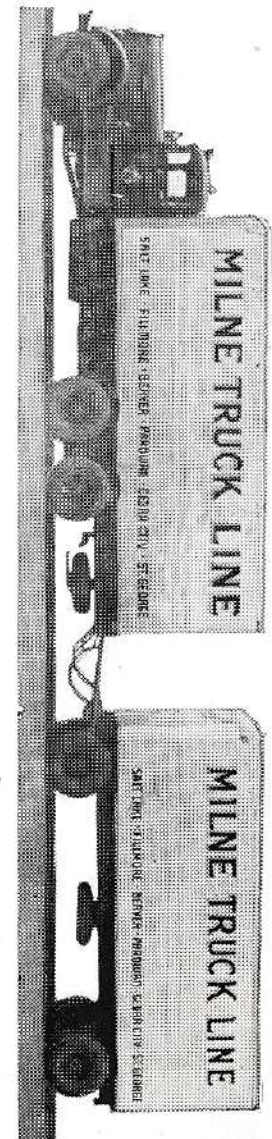
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Judging of Beef, Sheep and Swine

September 8—

4-H and FFA Judging Contest
Breeding Sheep Sale

September 9—

Fat Stock Auction



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St. George Lions Club Night Rodeo**

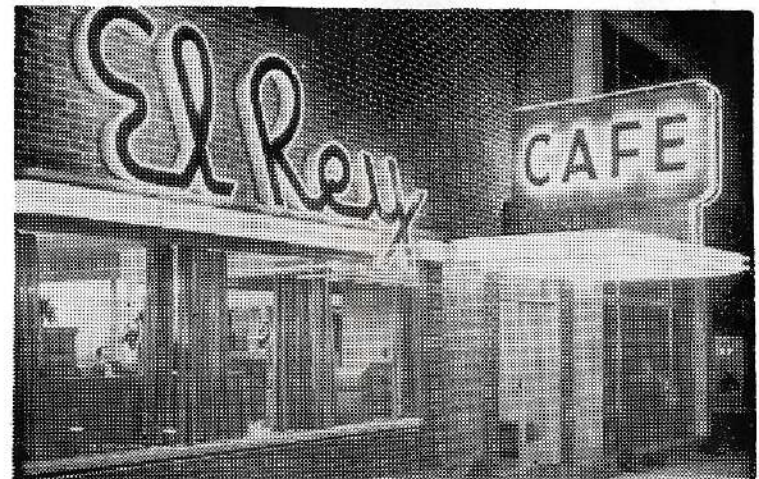
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See Us Before You Buy

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HOMECOMING AND ROUNDUP

AT ST. GEORGE, UTAH — September 14, 15, and 16

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ZION — GRAND CANYON — BRYCE CANYON

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CEDAR CITY, UTAH

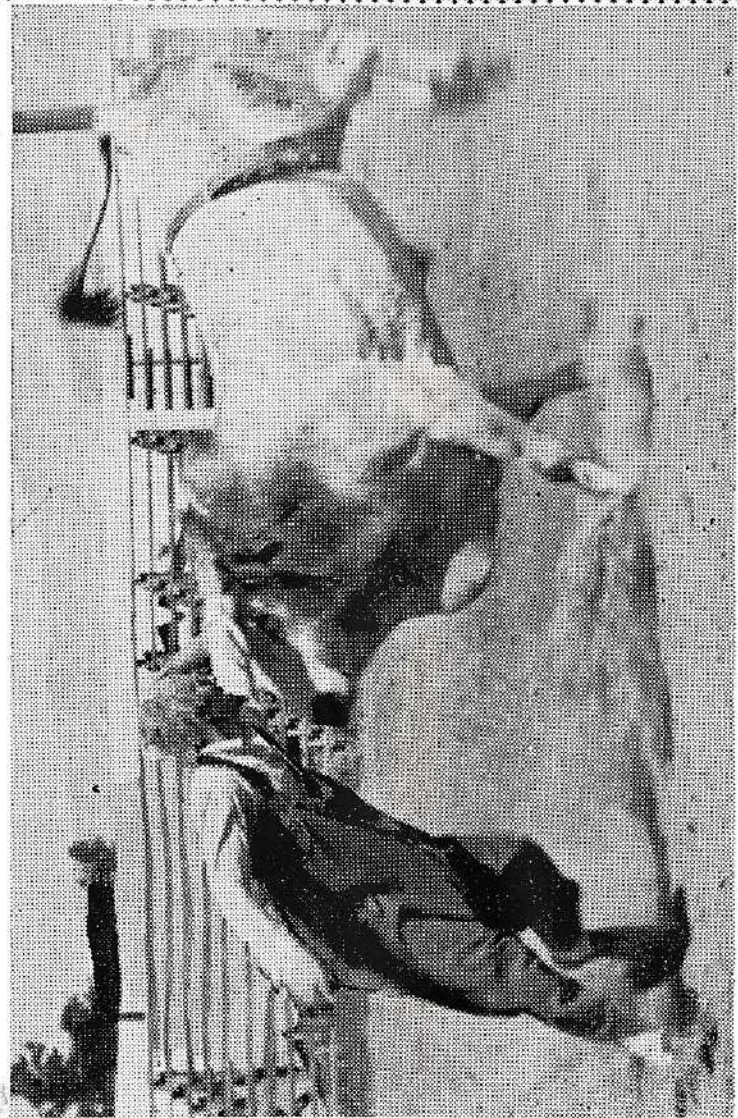
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John E. Warren



A. D. "Alex" Angelo

Blaine Stapley



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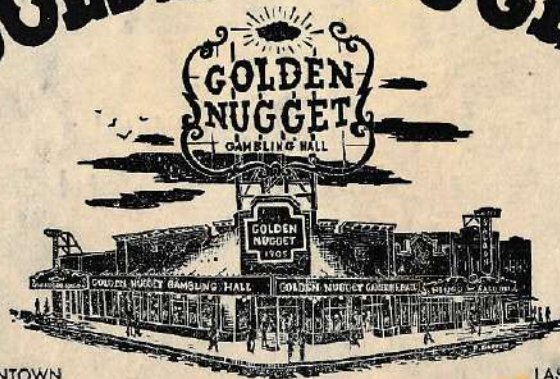
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