

## Nikhil Mehta, Ph.D.

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Department of Information Systems and Supply Chain Management  
Bryan School of Business and Economics  
University of North Carolina Greensboro  
Greensboro, NC 27410  
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### EDUCATION

- 2006 Ph. D. in Management of Information Technology and Innovation (MITI)**  
Department of Management, College of Business, Auburn University, Alabama
- 2006 M.S. (MIS)**  
Department of Management, College of Business, Auburn University, Alabama
- 1996 M.B.A. (Marketing)**  
Department of Business Administration, Kurukshetra University, Haryana, India
- 1994 B.A. with Honors (Psychology)**  
University College, Maharshi Dayanand University, Haryana, India

### PROFESSIONAL COURSES AND CERTIFICATES

- 2015 Tackling the Challenges of Big Data**  
Six-week Online Program, MIT Professional Education
- 2015 Advanced Analytics Using SAS Enterprise Miner**  
SAS Campus, Cary, North Carolina.
- 2008 The Art and Craft of Case Discussion Leadership**  
Harvard Business School, Boston, Massachusetts

### WORK EXPERIENCE

- Fall 2016 Onward:** Assistant Professor of IS, Bryan School of Business and Economics,  
University of North Carolina Greensboro, Greensboro, North Carolina
- Fall 2010 – Spring 2016:** Assistant Professor of MIS, College of Business  
Administration, University of Northern Iowa, Cedar Falls, Iowa
- Fall 2009 - Spring 2010:** Visiting Professor, College of Business Administration,  
University of Northern Iowa, Cedar Falls, Iowa
- Fall 2006 - Summer 2009:** Assistant Professor of MIS, School of Business and Industry,  
Florida A&M University, Tallahassee, Florida

**Fall 2001 - Spring 2006:** Graduate Teaching Assistant, Department of Management, Auburn University, Auburn, Alabama

**1998 - 2001:** Visiting Lecturer, Institute of Management Studies and Research, Maharshi Dayanand University, Haryana, India

**1996 - 1998:** Senior Management Trainee, IT&T Enterprises Pvt. Ltd. - a reseller for the erstwhile Digital Equipment Corporation (DEC). I handled the sales of DEC's 'true' 64-bit Alpha servers and workstations, New Delhi, India.

## TEACHING EXPERIENCE

Term and Institution	Courses Taught
<b>Fall 2016 Onward</b> University of North Carolina Greensboro	<ul style="list-style-type: none"> <li>• Technology and Innovation (MBA 717)</li> <li>• Design of Management Information Systems (ISM 452) – Online and Face-to-Face</li> <li>• Systems and Process Analysis (ISM 301) – Online and Face-to-Face</li> <li>• Information Systems in Organizations (ISM 280) - Face-to-Face and Hybrid</li> </ul>
<b>Fall 2009 – Spring 2016</b> University of Northern Iowa	<ul style="list-style-type: none"> <li>• MIS Concepts (MBA)</li> <li>• Information Systems Applications</li> <li>• Introduction to Information Systems</li> </ul>
<b>Fall 2006 –Summer 2009</b> Florida A&M University	<ul style="list-style-type: none"> <li>• Systems Analysis and Design</li> <li>• Database Management</li> <li>• Introduction to Business Systems</li> </ul>
<b>Fall 2001 – Spring 2006</b> Auburn University	<ul style="list-style-type: none"> <li>• Systems Analysis and Design</li> <li>• IT, Operations, and Competitive Advantage</li> <li>• Strategic Management (Capstone Simulation Lab)</li> <li>• Statistics for Business and Economics (Lab)</li> </ul>
<b>1998 – 2001</b> Maharshi Dayanand University, India	<ul style="list-style-type: none"> <li>• Fundamentals of MIS</li> <li>• Business Ethics</li> <li>• Business Strategy</li> <li>• Consumer Behavior</li> <li>• Principles of Marketing</li> </ul>

## RESEARCH INTERESTS

- Socio-technical aspects of IS development
- Socio-behavioral impacts of IS
  - Dark side of social media
  - Smart cities
- IS success

- Strategic management of IS
  - C-level roles and impacts
  - IS implementation
  - Strategic alignment
  - IT-enabled business models – outsourcing, crowdsourcing

## **JOURNAL PAPERS**

1. Mehta, N., Chauhan, S., and Kaur, I. (Forthcoming). Extending the Story of IS Success: A Meta-Analytic Investigation of Contingency Factors at Individual and Organizational-Levels. *European Journal of Information Systems*.
2. Mehta, N., Mehta, A., Hassan, Y., Buttner, H., and Roychowdhury, S. (Forthcoming). Choices in CDO Appointment and Firm Performance: Moving Toward a Stakeholder-Based Approach. *Journal of Business Research*.
3. Mehta, N., Chauhan, S., Gupta, P., Jaiswal, M. (2021). Pursuing Digital Learning Platform Success: A Meta-Analytic Investigation of User and Cultural Contingencies. *Communications of the Association for Information Systems*.
4. Xie, W., Mehta, N., and Palvia, P. (2020). Value Co-creation Dimensions and Challenges in EHR Systems. *Journal of Information Technology Case and Application Research*, 22(3), 188-215.
5. Dissanayake, I., Mehta, N., Taras, V., Palvia, P., Amoako-Gyampah, K. (2019). Competition Matters! Self-Efficacy, Effort, and Performance in Crowdsourcing Teams. *Information & Management*, 56(8), 103158.
6. Chauhan, S., Gupta, P., Jaiswal, M. P., Goyal, S., and Mehta, N. (Forthcoming). An Empirical Investigation of Determinants of Adoption of C2C Marketplaces. *International Journal of Business Information Systems*.
7. Mehta, A. and Mehta, N. (2018). Team Knowledge Integration and Team Effectiveness: A Team Goal Orientation Approach. *Decision Sciences Journal*, 49(3), 445-486.
8. Mehta, A. and Mehta, N. (2017). Moving Towards an Integrated Framework of IT-Outsourcing Success. *Journal of Global Information Technology Management*, 20(3), 171-194.
9. Mehta, N. and Bharadwaj, A. (2015). Knowledge Integration in Outsourced Software Development: The Role of Sentry and Guard Processes, *Journal of Management Information Systems*, 32(1), 82-115.
10. Mehta, N., Hall, D. and Byrd, T. (2014). Information Technology and Knowledge in Software Development Teams: The Role of Project Uncertainty, *Information & Management*, 51(4), 417-429.

11. Pridmore, J., Bradley, R. and Mehta, N. (2010). Methods of Instruction and Learning Outcomes: A Theoretical Analysis of Two Approaches in an Introductory Information Technology Course, *Decision Sciences Journal of Innovative Education*, 8(2), 289-311.
12. Mehta, N. and Mehta, A. (2010). It Takes Two to Tango: How Relational Investments Improve IT-Outsourcing Relationships, *Communications of the ACM*, 53(2), 160-164.
13. Mehta, N. and Mehta, A. (2009). Human Resource Challenges Facing IT-Outsourcing Vendors: Can Client-Vendor Collaborations Help? *MISQ Executive*, 8(4), 191-201.
14. Mehta, A., Field, H., Armenakis, A. and Mehta, N. (2009). Team Goal Orientation and Team Performance: The Mediation of Team Planning, *Journal of Management*, 35(4), 1026-1046.
15. Furner, C, Mason, R., Mehta, N., Munyon, T. and Zinko, R. (2009). Cultural Determinants of Learning Effectiveness from Knowledge Management Systems: A Multinational Investigation. *Journal of Global Information Technology Management*, 12(1), 30-51.
16. Mehta, N. (2008). Successful Knowledge Management Implementation in Global Software Companies, *Journal of Knowledge Management*, 12(2), 42-56.
17. Mehta, N., Oswald, S. and Mehta, A. (2007). Infosys Technologies Ltd.: Improving Organizational Knowledge Flows, *Journal of Information Technology*, 22, 456-464.
18. Mehta, N. (2007). The Value Creation Cycle: Moving Towards a Framework for Knowledge Management Implementation, *Knowledge Management Research and Practice*, 5(2), 126-135.
19. Moss, A., Benjamin, C., and Mehta, N. (2007). Strategic IT Outsourcing: Opportunities and Challenges for the Pharmaceutical Industry, *International Journal of Business Strategy*, 7(3), 86-94.
20. Mehta, A., Armenakis, A., Mehta, N. and Irani, F. (2006). Challenges and Opportunities of Business Process Outsourcing in India, *Journal of Labor Research*, 27(3), 291-304.

#### **PUBLISHED BOOK**

Mehta, N. (2009). *Knowledge Integration in Software Teams: Tackling Critical Issues*, VDM Verlag, Germany.

#### **BOOK CHAPTERS**

1. Mehta N. (2015). Impact of Relational Capital and Knowledge Heterogeneity on Knowledge Integration in Software Teams. In M. Warkentin (Ed.), *Trends and Research in the Decision Sciences*, Pearson FT Press.

2. Mehta N. and Mehta A. (2005). Infosys Technologies, Ltd. In M. Jennex (Ed.), *Case Studies in Knowledge Management*, Idea Group Publications, Hershey, PA, pp. 289-314.

## **BEST PAPER PROCEEDING**

Mehta, N. (2014). Knowledge Heterogeneity and Relational Capital in Software Teams: Effects on Knowledge Integration. *Best Paper Proceedings of the 45<sup>th</sup> Decision Sciences Institute (DSI) Annual Conference*, Tampa, FL.

## **RESEARCH GRANT**

National Science Foundation (NSF) EPSCoR STEM Research Seed Grant, \$7,000, 2015-2016.

## **CONFERENCE PRESENTATIONS / PUBLISHED PAPERS IN CONFERENCE PROCEEDINGS**

1. Xie, W., Dhillon, G., Mehta, N., and Smith, K. (2020). User Generated Content and Participatory Healthcare. *Proceedings of the 19<sup>th</sup> Annual Security Conference*, Las Vegas, NV.
2. Mehta, N., Sambamurthy, V., and Iyer, L. (2019). Plate-Spinning for Success: CIOs Embrace your Role Paradoxes. *Proceedings of the International Conference on Information Systems (ICIS)*, Munich, Germany.
3. Chauhan, S., Gupta, P., Mehta, N., and Goyal, S. (2019). Intention to Use and Adoption of IT Innovations in Organizations: A Meta-Analytic Examination of the Moderating Role of Innovation Type and Socio-Economic Context. *Proceedings of the International Conference on Information Systems (ICIS)*, Munich, Germany.
4. Chauhan, S., Mehta, N., and Gupta, P. (2019). A meta-analytic investigation of intention to use and adoption of IT innovations at individual level, *Presented at the Indian Subcontinent Decision Sciences Institute (ISDSI) Annual Conference*, Indian Institute of management (IIM) Sambalpur, Bhubneshwar, India.
5. Chauhan, S., Mehta, N., and Goyal, S. (2019). A Meta-Analysis of Factors Impacting Adoption of IT in Enterprises. *Presented at Conference on Enterprise Architecture in the Digital Era*, Management Development Institute (MDI) Gurgaon, India.
6. Dissanayake, I., Mehta, N., Taras, V., Palvia, P. and Amoako-Gyampah, K. (2018). Role of Competition in IT-Enabled Crowdsourcing Platforms: Self-Efficacy and Performance Effects. *Presented at the Production and Operations Management Society (POMS) Annual Conference*, Houston, TX.
7. Mehta, N., Dissanayake, I., Taras, V., Palvia, P. and Amoako-Gyampah, K. (2017). Competition, Cooperation, or Coopetition: The Sweet Spot of Innovation Strategy for

Global Virtual Teams. *Presented at the Production and Operations Management Society (POMS) Annual Conference*, Seattle, WA.

8. Mehta, A. and Mehta, N. (2014). Goal Orientation and Team Effectiveness: Multidimensionality and Implications for Management Education. Presented at the *Decision Sciences Institute (DSI) Annual Conference*, Tampa, FL.
9. Mehta, N., Hall, D. and Byrd, T. (2008). Knowledge Integration in Software Teams. *Proceedings of the Americas Conference on Information Systems (AMCIS)*, Toronto, Canada.
10. Mehta, N. and Anandhi, B. (2007). Boundary Buffering Processes and Knowledge Integration in Software Project Teams. *Proceedings of the Conference on Information Systems and Technology (CIST)*, Seattle, WA.
11. Mehta, N., Byrd, T., Hall D. and Laoethakul, K. (2007). Assessing the Influence of Project Uncertainty and IT-Usage on Knowledge Integration in Software Teams. *Proceedings of the Americas Conference on Information Systems (AMCIS)*, Keystone, CO.
12. Laoethakul, K., Leingpibul, T., Xue, Y. and Mehta, N. (2007). Gender Perception toward Computing: Cross Culture Comparison - the US, China, and India. *Proceedings of the Americas Conference on Information Systems (AMCIS)*, Keystone, CO.
13. Mehta, A. and Mehta, N. (2007). Team Goal Orientation and Team Effectiveness: The Mediating Role of Knowledge Integration. *Proceedings of the Academy of Management (AOM) Meeting*, Philadelphia, PA.
14. Mehta, A. and Mehta, N. (2007). Human Resource Issues in Globally Distributed Work: An Exploratory Study of Indian Outsourcing Firms. *Proceedings of the International Conference on Management of Globally Distributed Work (GDW)*, Bangalore, India.
15. Mehta, N. and Benjamin, C. (2007). Strategic IT-Outsourcing: Identifying the Critical Success Factors for Lasting Outsourcing. *Proceedings of the International Conference on Industry, Engineering, and Management Systems (IEMS)*, Cocoa Beach, FL.
16. Mehta, N., Oswald, S. and Mehta, A. (2006). Infosys Technologies Ltd.: Improving Organizational Knowledge Flows. *Proceedings of the International Conference on Information Systems (ICIS)*, Milwaukee, WI.
17. Mehta, N., Byrd, T. and Hall, D. (2006). Knowledge Integration in Software Teams: An Assessment of Team, Project, and IT-Related Issues. *Proceedings of the Americas Conference on Information Systems (AMCIS)*, Acapulco, Mexico.
18. Drake, J. and Mehta, N. (2006). Benevolent, Competence, and Integrity-Based Trust in Knowledge Transfer: A Look at Software Reuse. *Proceedings of the Americas Conference on Information Systems (AMCIS)*, Acapulco, Mexico.

19. Leingpibul, T., Laosethakul, K., Mehta, N. and Mehta, A. (2006). Cross-Cultural Study Concerning Gender Stereotyping in Computing: Comparison Between U.S. and India. *Proceedings of the Americas Conference on Information Systems (AMCIS)*, Acapulco, Mexico.
20. Mehta, N. (2006). Value Creation Cycle (VCC): Moving Towards a Framework of Knowledge Management Implementation. *Proceedings of the Decision Sciences Institute (DSI) Annual Meeting*, San Antonio, TX.
21. Hall, D., Mehta, N., Bartezak, S. and Boulton, W. (2006). The Effect of Top Management Support on Knowledge Management Initiatives: A Case-Based Assessment. *Proceedings of the Decision Sciences Institute (DSI) Annual Meeting*, San Antonio, TX.
22. Mehta, A. and Mehta, N. (2006). Strategic Outsourcing Relationship: Moving Towards Relational View of the Firm. *Proceedings of the Academy of Management (AOM) Meeting*, Atlanta, GA.
23. Mehta, A. and Mehta, N. (2006). The Influence of Team Goal Orientation and Self-Regulation Activities on Team Effectiveness. *Proceedings of the Southern Management Association (SMA) Meeting*, Clearwater Beach, FL.
24. Mehta, N., Boulton, W. and Hall, D. (2004). The Value Creation Cycle (VCC): Moving Towards a Dynamic Capabilities Theory of Knowledge Management. *Proceedings of the Americas Conference on Information Systems (AMCIS)*, New York, NY.
25. Liang, H., Xue, Y., Laosethakul, K. and Mehta, N. (2004). Trust Issues in Online Prescription Filling. *Proceedings of the Americas Conference on Information Systems (AMCIS)*, New York, NY.
26. Mehta, N., Hall, D. and Boulton, W. (2003). An Overview of Knowledge Management Frameworks. *Proceedings of the Americas Conference on Information Systems (AMCIS)*, Tampa, FL.
27. Mehta, N., Xue, Y. and Laosethakul, K. (2002). Investigating the Relationship of Teaching Method, Computer Self-Efficacy, and Computer Attitude with Performance in Using New Software. *Proceedings of the Southern Association of Information Systems Conference (SAIS)*, Savannah, GA.

## **WORKSHOP PRESENTATIONS**

- Mehta, N. and Mehta, A. (2008). Human Resource Challenges Facing IT-Outsourcing Vendors: Can Mature Client-Vendor Partnerships Help? Presented at *Pre-ICIS SIM Academic Workshop*, Paris, France.
- Pridmore, J., Bradley, R. and Mehta, N. (2008). Methods of Instruction and Learning Outcomes: A Theoretical Analysis of Two Approaches in an Introductory Information

Technology Course. Presented at the *Decision Sciences Journal of Innovative Education Workshop at DSI*, Baltimore, MD.

## **RESEARCH PRESENTATIONS**

- “Academic Research vs. Practitioner Research: Pros and Cons,” Research presentation made at ISSCM Department, Bryan School of Business and Economics, University of North Carolina, Greensboro, 2019.
- “Redefining the CIO Role,” Research presentation made at the Indian Institute of Management (IIM), Indore, India, 2018.
- “Complexity and Knowledge Integration in Software Development Projects: Substitutive and Complementary Effects of IT,” Research presentation made at ISSCM Department, Bryan School of Business and Economics, University of North Carolina, Greensboro, 2017.

## **STUDENT-CENTRIC ACTIVITIES**

### **Teaching Case Development**

- Developed a full-length teaching case on Enterprise IS Implementation (see #9 under Journal Papers). The case is being used as a teaching aid in MBA classrooms at following schools:
  - HEC, France
  - Baruch College, CUNY
  - Simon Fraser University, Canada
  - Universität zu Köln, Germany
  - Xavier Institute of Management, India
  - Victoria University of Wellington, New Zealand
  - Yonsei University, South Korea

### **Professional Development Activities for Students**

- Conducted guest lectures of business leaders from the Triad region and beyond, Bryan School of Business and Economics, UNC Greensboro, 2017, 2018, 2019, and 2020. Speakers include:
  - Mr. Robert Smith, Director, Enterprise Portfolio Management, Cone Health, Greensboro, NC.
  - Mr. Greg Edmundson, Director, IT Environment and Quality Assurance, First Citizen’s Bank, Charlotte, NC.
  - Mr. Matthew Helfrich, VP – IT Architecture, Strategy, and Integration, First Citizen’s Bank, Charlotte, NC.
  - Mr. Eranga Leelaratne, Director, Quantitative Analytics, Apex Analytix, Greensboro, NC.
  - Ms. Priyanka Athawale, IBM Watson Solutions Engineer I, Apex Analytix, Greensboro, NC.
  - Dr. Sumudu Tennakoon, Data Scientist III, Apex Analytix, Greensboro, NC.
  - Mr. Chris Vanlangenberg, Principal Data Scientist, Beacon Data.



- Mr. Trey Miller, CEO, Triad Tech Services, Greensboro, NC.
  - Mr. Cornelius D. Lamberth, President, C2 Contractors and Member of the Executive board, Greensboro Chamber of Commerce, Greensboro, NC.
  - Mr. Jonathan Laughnan, Director of Support Engineering, nCino, Salt Lake City, UT.
  - Mr. Aaron Torres, Data Support Engineer, nCino, Wilmington, NC.
  - Mr. Duy Nguyen, Enterprise Support Engineer, nCino, Wilmington, NC.
- Started “Innovation Discussion Series” as part of teaching the MBA 717 course, Bryan School of Business and Economics, UNC Greensboro, 2017. Speakers include:
    - Jane Nickles, CIO, City of Greensboro
    - Steve Horsley, ex-CIO, Cone Health
    - Chris Padgett, CEO, Fusion 3 Design
  - Arranged campus visit of AVP - Corporate IT-operations, Hy-Vee Stores, College of Business, University of Northern Iowa, 2011
  - “Spotlight: IT-outsourcing and the job market,” Lecture delivered to Professional Readiness Program students, College of Business, University of Northern Iowa, May 2012

#### **CONFERENCE AND PROFESSIONAL DEVELOPMENT WORKSHOPS ATTENDED**

- Triangle Smart Cities Summit, Raleigh, N.C., 2019.
- PLS Research Method Workshop, Online, 2010.
- Pre-ICIS SIM Workshop on Global Sourcing, Paris, France, 2008.
- MIS Quarterly New Authors’ Workshop, International Conference of Information Systems, Milwaukee, WI, 2006.

#### **AWARDS AND HONORS**

- Best Reviewer Award, 16<sup>th</sup> Midwest Association for Information Systems (MWAIS) Conference, 2021
- Margaret Hill Dean’s Notable Scholar Award, Bryan School of Business and Economics, UNC Greensboro, 2019-2021.
- Nominated for Teaching Excellence Award, Bryan School of Business and Economics, UNC Greensboro, 2020.
- Nominated for Teaching Excellence Award, Bryan School of Business and Economics, UNC Greensboro, 2019.
- Nominated for Teaching Excellence Award, Bryan School of Business and Economics, UNC Greensboro, 2018.
- Summer Research Award, College of Business, University of Northern Iowa, 2013.
- Intellectual Contribution Award, Florida A&M University, 2006.
- Graduate Research Award, Auburn University, 2005.

- DSI Doctoral Consortium, Boston, MA, 2004.
- National Merit Scholarship for Academic Achievement, India, 1994-1995, 1995-1996.
- State Merit Scholarship for Academic Achievement, Haryana, India, 1992-1993; 1993-1994
- Gold Medal for Academic Excellence, Maharshi Dayanand University, India, 1994
- Ranked first among all undergraduate students, Maharshi Dayanand University, India, 1993
- Ranked first among all college students, University College, Maharshi Dayanand University, India, 1992

## **PROFESSIONAL SERVICE AND AFFILIATIONS**

### **Program Chair/Track Chair/Session Chair**

- Program Committee Member, Midwest Association for Information Systems (MWAIS) Annual Conference (2021).
- Program Committee Member, Midwest Association for Information Systems (MWAIS) Annual Conference (2020).
- Program Committee Member, Midwest Association for Information Systems (MWAIS) Annual Conference (2017), Springfield, IL.
- Session Chair, Midwest Association for Information Systems (MWAIS) Annual Conference (2021).
- Session Chair, Production and Operations Management Society (POMS) Annual Conference (2017), Seattle WA.
- Track Chair (Software Development and Usage), Decision Sciences Institute (DSI) Annual Meeting (2014), Tampa, FL.
- Mini-Track Chair (Knowledge Management), The Americas Conference on Information Systems (AMCIS) (2007), Keystone, CO.
- Track Chair, (Knowledge Management) Decision Sciences Institute (DSI) Annual Meeting (2006), San Antonio, TX.

### **Ad-hoc Reviewer**

- MIS Quarterly
- Journal of Management Information Systems (JMIS)
- Information & Management (I&M)
- International Journal of Information Systems (IJIM)
- Information Systems Management (ISM)
- Enterprise Information Systems (EIS)
- Journal of Information Technology Case and Application Research (JITCAR)
- Journal of the Midwest Association for Information Systems (JMWAIS)
- International Conference on Information Systems (ICIS)

- Americas Conference on Information Systems (AMCIS)
- Midwest Association for Information Systems (MWAIS) Annual Conference

### **Member**

- Association for Information Systems (AIS)
  - IT Project Management SIG
  - Adoption and Diffusion of IT SIG
  - Leadership in IT SIG

## **INSTITUTIONAL SERVICE**

### **College and Department Level Service**

- Chair, Undergraduate Committee, Information Systems and Supply Chain Management (ISSCM) Department, UNC Greensboro, 2020-
- Ph.D. Committee Member, Information Systems and Supply Chain Management (ISSCM) Department, UNC Greensboro, 2020-till date.
- Search Committee member, Information Systems and Supply Chain Management (ISSCM) Department, UNC Greensboro, 2019-2020.
- Undergraduate Programs Committee member, Bryan School of Business and Economics, UNC Greensboro, 2018-till date.
- Set-up and grade comprehensive exams for Ph.D. students, Information Systems and Supply Chain Management (ISSCM) Department, UNC Greensboro, 2021.
- Set-up and grade comprehensive exams for Ph.D. students, Information Systems and Supply Chain Management (ISSCM) Department, UNC Greensboro, 2019.
- Conducted assessments for SACS in ISM 301 and ISM 452 courses, Information Systems and Supply Chain Management (ISSCM) Department, UNC Greensboro, 2019-2020.
- MS Program in Information Technology Management (MSITM) Course Design Sub-Committee member, Information Systems and Supply Chain Management (ISSCM) Department, UNC Greensboro, 2017-2018.
- Undergraduate Committee member, Information Systems and Supply Chain Management (ISSCM) Department, UNC Greensboro, 2016-2021.
- Annual Evaluations Committee member, Information Systems and Supply Chain Management (ISSCM) Department, UNC Greensboro, 2017-2018.
- Search Committee member, Information Systems and Supply Chain Management (ISSCM) Department, UNC Greensboro, 2017-2018.
- Assurance of Learning Committee member, Information Systems and Supply Chain Management (ISSCM) Department, UNC Greensboro, 2016-2017.
- Innovation Assessment (ISM 280) Committee member, Information Systems and Supply Chain Management (ISSCM) Department, UNC Greensboro, 2016-2016.
- Ethics Curriculum Development Committee member, College of Business, University of Northern Iowa, 2015-2016.
- Information Systems Search Committee member, Department of Management, University of Northern Iowa, 2014-2015.
- Department of Management Representative, “UNI Up-Close” – Parents’ visitation event, University of Northern Iowa, 2011, 2012

- Interview Board Member, College of Business Freshmen Scholarship Selection Program, University of Northern Iowa, 2012
- Developed information brochure for MIS Program, Department of Management, University of Northern Iowa, 2012, 2013

### **Doctoral Dissertation, Advisory, and Comprehensive Exam Committees**

- Member, Dissertation Committee of Ms. Brigid Appiah Otoo, Doctoral Candidate, ISSCM Department, UNC Greensboro. Dissertation title: Three Analytics-Based Essays Examining the Use and Impact of Intelligent Voice Assistants (IVA) and Health Information Technologies (HIT) in Service Context.” Dissertation defended in March 2021.
- Member, Dissertation Committee of Mr. Abdullah Oguz, Doctoral Candidate, ISSCM Department, UNC Greensboro. Dissertation title: “Cyberbullying in Global Virtual Teams.” Dissertation defended in September 2020.
- Member, Dissertation Committee of Ms. Ziyue Huang, Doctoral Candidate, ISSCM Department, UNC Greensboro. Dissertation title: “Do You Regret Using Social Media? Understanding the Role of Dark Side of Social Media in Regret and Discontinuance Behavior.” Dissertation defended in October 2019.
- Member, Dissertation Committee of Mr. Rudolph Bedeley, Doctoral Candidate, ISSCM Department, UNC Greensboro. Dissertation title: “Do You Regret Using Social Media? Understanding the Role of Dark Side of Social Media in Regret and Discontinuance Behavior.” Dissertation defended in June 2017.
- Member, Dissertation Committee of Ms. Abrar Almalki, Doctoral Candidate, Department of Applied Science and Technology, North Carolina A&T University. Dissertation title: “Food Access and its Impact on Health Issues Using Spatio-Temporal Variability Analysis.” Proposal defended in September 2020.
- Member, Dissertation Committee of Mr. Yuzhang Han, Doctoral Candidate, ISSCM Department, UNC Greensboro. Dissertation title: “Examining Production, Dissemination, and Consumption of Misinformation: The Case of COVID-19 Pandemic.” Proposal defended in September 2020.
- Member, Dissertation Committee of Ms. Wei Xie, Doctoral Candidate, ISSCM Department, UNC Greensboro. Dissertation title: “The Role of Moral Intensity in Sharing Disinformation on Social Media.” Proposal defended in March 2020.
- Member, Comprehensive Exam Committee of Ms. Joti Kaur, Doctoral Candidate, ISSCM Department, UNC Greensboro, 2021.
- Member, Comprehensive Exam Committee of Mr. Darin Hodges, Doctoral Candidate, ISSCM Department, UNC Greensboro, 2017.
- Member, Advisory and Dissertation Committees of Ms. Yalda Esmizadeh, Doctoral Candidate, ISSCM Department, UNC Greensboro. Dissertation title: “Misinformation Management Under Disaster Situations.”
- Member, Advisory Committee of Ms. Joti Kaur, Doctoral Candidate, ISSCM Department, UNC Greensboro.

**Community Service**

- Submitted report to Health Department, Guilford County on Geo-Spatial Analysis of Healthcare Disaster Preparedness Based on Food Access in the County.