

**NLGI 2021**  
ANNUAL MEETING



**THE FUTURE OF**  
**HIGH-PERFORMANCE**  
**LUBRICATING GREASES**

September 27-30 | Tucson, AZ USA

**NLGI 2021**  
**Annual Meeting**  
**Sponsorship**



# 2021 Sponsorships Opportunities

Sponsorship Options	No of Sponsors	Price (Non-members add 40%)	Place X To Select
<b>PLATINUM \$5,000 and up</b>			
Hotel Key Cards	<i>Exclusive - one</i>	\$7,000	
Meeting Space WiFi	<i>Exclusive - one</i>	\$6,500	
Hand Sanitizing Stations	<i>Exclusive - one</i>	\$6,500	
Meeting Program	<i>Exclusive - one</i>	\$6,500	
Fun Run	<i>Exclusive - one</i>	\$6,000	
Mobile App	<i>Exclusive - one</i>	\$6,000	
Industry Speaker	Two	\$5,200	
Platinum Sponsor - Company listed as Platinum Sponsor without choosing an item/event	unlimited	\$5,000	
<b>GOLD \$3,500 - \$4,999</b>			
Closing Party Dinner	unlimited	\$4,750	
First Time Attendee / New Member Reception	unlimited	\$4,500	
Registration	unlimited	\$4,500	
Attendee Gift - Wellness Bag	unlimited	\$4,000	
Charging Station	unlimited	\$3,750	
Photo Booth	unlimited	\$3,700	
Wednesday & Thursday Networking Lunches	unlimited	\$3,500	
Gold Sponsor - Company listed as Gold Sponsor without choosing an item / event	unlimited	\$3,500	
<b>SILVER \$2,500 - \$3,499</b>			
General Session (now includes Annual Business Meeting)	unlimited	\$3,400	
Monday Networking Reception	unlimited	\$3,250	
Tuesday Welcome Reception	unlimited	\$3,250	
Wednesday Refreshment Break	unlimited	\$3,000	
Wednesday & Thursday Networking Breakfast	unlimited	\$3,000	
Badge Holders & NLGI Lanyards	unlimited	\$2,900	
Closing Party Drink Tickets	unlimited	\$2,750	
Closing Party Entertainment	unlimited	\$2,750	
All Day Tuesday Coffee Service	unlimited	\$2,500	
All Day Wednesday Coffee Service	unlimited	\$2,500	
All Day Thursday Coffee Service	unlimited	\$2,500	
Silver Sponsor - Company listed as Silver Sponsor without choosing an item / event	unlimited	\$2,500	



# 2021 Sponsorships Opportunities

Sponsorship Options	No of Sponsors	Price (Non-members add 40%)	Place X To Select
<b>BRONZE \$500 - \$2,299</b>			
Advanced Grease Course	unlimited	\$2,200	
Basic Grease Course	unlimited	\$2,200	
Golf Breakfast	unlimited	\$2,000	
CLGS Exam	unlimited	\$1,800	
Instructors' Gift	unlimited	\$1,750	
Spouse / Guest Program	unlimited	\$1,500	
Technical Sessions (1 & 2) - Day 1	unlimited	\$1,500	
Technical Sessions (3 & 4) - Day 2	unlimited	\$1,500	
Golf - Closest to the Pin	four	\$750	
Golf - Hole-in-One	four	\$750	
Golf - Longest Drive	four	\$750	
Golf - Longest Putt	four	\$750	
Golf - Straightest Drive	four	\$750	
Bio-Based Working Group	unlimited	\$500	
Food Grade Working Group	unlimited	\$500	
GC-LB Working Group	unlimited	\$500	
Grease Specification Working Group	unlimited	\$500	
Bronze Sponsor - Company listed as Bronze Sponsor without choosing an item/event	unlimited	\$500	
<b>AWARDS</b>			
Founder's Award	one	\$1,000	
Achievement Award	one	\$1,000	
Fellows Award	one	\$1,000	
John A Bellanti Sr Memorial Award	one	\$1,000	
Clarence E Memorial Award	one	\$1,000	
Author Award - Development	one	\$1,000	
Author Award - Application	one	\$1,000	
Award for Educational Excellence	one	\$1,000	
Honorary Membership Award	one	\$1,000	
Ralph Beard Memorial Academic Award - <b>New</b>	one	\$1,000	



# 2021 Sponsorships Benefits

## **Platinum Sponsor Benefits**

- Full-page ad in *The NLGI Spokesman* (redeem by 11/01/2021)
- One complimentary education course upgrade
- Complimentary button ad on NLGI website for 60 days (redeem by 10/31/2021)
- Company name & logo hyperlink listed in meeting program
- Company name & logo hyperlink listed in annual meeting mobile app
- Company name & logo hyperlink listed on NLGI website
- Company name & logo hyperlink listed in *The NLGI Spokesman* (Annual Meeting recap issue)
- Company exposure throughout annual meeting

## **Gold Sponsor Benefits**

- 1/2-page Ad in *The NLGI Spokesman* (redeem by 11/01/2021)
- Complimentary button ad on NLGI website (30 days – redeem by 11/30/2021)
- Company Logo listed in meeting program
- Company Logo listed in annual meeting mobile app
- Company Logo listed on NLGI website
- Company Logo listed in *The NLGI Spokesman* (Annual Meeting recap issue)
- Company Exposure throughout annual meeting

## **Silver Sponsor Benefits**

- 1/4-page Ad in *The NLGI Spokesman* (redeem by 11/01/2021)
- Company Logo listed in meeting program
- Company Logo listed in annual meeting mobile app
- Company Logo listed on NLGI website
- Company Logo listed in *The NLGI Spokesman* (Annual Meeting recap issue)
- Company Exposure throughout annual meeting

## **Bronze Sponsor Benefits**

- Company Name listed in meeting program
- Company Name listed in annual meeting mobile app
- Company Name listed on NLGI website
- Company Name listed in *The NLGI Spokesman* (Annual Meeting recap issue)
- Company Exposure throughout annual meeting



# 2021 Sponsorship Benefits A la Carte Options

## PLATINUM OPPORTUNITIES

	<i>Opportunity</i>	<i>Benefits</i>
1.	<p>Hotel Key Cards \$7,000</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. <i>Exclusive sponsorship</i></li> <li>2. Sponsor agrees to work directly with the hotel and secure enough for two key cards per guest room</li> <li>3. Full-page ad in <i>The NLGI Spokesman</i> (redeem by 11/01/21)</li> <li>4. One complimentary education course upgrade</li> <li>5. Complimentary button ad on NLGI website for 60 days (redeem by 10/31/21)</li> <li>6. Company logo hyperlink listed in meeting program</li> <li>7. Company logo hyperlink listed in annual meeting mobile app</li> <li>8. Company logo hyperlink listed on NLGI website</li> <li>9. Company logo hyperlink listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>10. Company exposure throughout annual meeting</li> </ol>
2.	<p>Meeting Space Wi-Fi \$6,500</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. <i>Exclusive sponsorship</i></li> <li>2. Wi-Fi named after NLGI &amp; sponsor company</li> <li>3. Full-page ad in <i>The NLGI Spokesman</i> (redeem by 11/01/21)</li> <li>4. One complimentary education course upgrade</li> <li>5. Complimentary button ad on NLGI website for 60 days (redeem by 10/31/21)</li> <li>6. Company logo hyperlink listed in meeting program</li> <li>7. Company logo hyperlink listed in annual meeting mobile app</li> <li>8. Company logo hyperlink listed on NLGI website</li> <li>9. Company logo hyperlink listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>10. Company exposure throughout annual meeting</li> </ol>
3.	<p>Hand Sanitizing Stations \$6,500</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. <i>Exclusive sponsorship</i></li> <li>2. Sponsor logo on hand sanitizer bottles / stations</li> <li>3. Full-page ad in <i>The NLGI Spokesman</i> (redeem by 11/01/21)</li> <li>4. One complimentary education course upgrade</li> <li>5. Complimentary button ad on NLGI website for 60 days (redeem by 10/31/21)</li> <li>6. Company logo hyperlink listed in meeting program</li> <li>7. Company logo hyperlink listed in annual meeting mobile app</li> <li>8. Company logo hyperlink listed on NLGI website</li> <li>9. Company logo hyperlink listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>10. Company exposure throughout annual meeting</li> </ol>

4.	<p>Meeting Program \$6,500</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. <i>Exclusive sponsorship</i></li> <li>2. Dedicated ad on inside front cover</li> <li>3. Full-page ad in <i>The NLGI Spokesman</i> (redeem by 11/01/21)</li> <li>4. One complimentary education course upgrade</li> <li>5. Complimentary button ad on NLGI website for 60 days (redeem by 10/31/21)</li> <li>6. Company logo hyperlink listed in meeting program</li> <li>7. Company logo hyperlink listed in annual meeting mobile app</li> <li>8. Company logo hyperlink listed on NLGI website</li> <li>9. Company logo hyperlink listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>10. Company exposure throughout annual meeting</li> </ol>
5.	<p>Fun Run \$6,000</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. <i>Exclusive sponsorship</i></li> <li>2. Dedicated signage with company logo</li> <li>3. Full-page ad in <i>The NLGI Spokesman</i> (redeem by 11/01/21)</li> <li>4. One complimentary education course upgrade</li> <li>5. Complimentary button ad on NLGI website for 60 days (redeem by 10/31/21)</li> <li>6. Company logo hyperlink listed in meeting program</li> <li>7. Company logo hyperlink listed in annual meeting mobile app</li> <li>8. Company logo hyperlink listed on NLGI website</li> <li>9. Company logo hyperlink listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>10. Company exposure throughout annual meeting</li> </ol>
6.	<p>Mobile App \$6,000</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. <i>Exclusive sponsorship</i></li> <li>2. Receives banner ad on home screen of app</li> <li>3. Full-page ad in <i>The NLGI Spokesman</i> (redeem by 11/01/21)</li> <li>4. One complimentary education course upgrade</li> <li>5. Complimentary button ad on NLGI website for 60 days (redeem by 10/31/21)</li> <li>6. Company logo hyperlink listed in meeting program</li> <li>7. Company logo hyperlink listed in annual meeting mobile app</li> <li>8. Company logo hyperlink listed on NLGI website</li> <li>9. Company logo hyperlink listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>10. Company exposure throughout annual meeting</li> </ol>
7.	<p>Industry Speaker \$5,200</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. Dedicated signage at entrance to Industry Speaker session</li> <li>2. Sponsor logo on Industry Speaker page of NLGI website</li> <li>3. Full-page ad in <i>The NLGI Spokesman</i> (redeem by 11/01/21)</li> <li>4. One complimentary education course upgrade</li> <li>5. Complimentary button ad on NLGI website for 60 days (redeem by 10/31/21)</li> <li>6. Company logo hyperlink listed in meeting program</li> <li>7. Company logo hyperlink listed in annual meeting mobile app</li> <li>8. Company logo hyperlink listed on NLGI website</li> <li>9. Company logo hyperlink listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>10. Company exposure throughout annual meeting</li> </ol>

8.	<p>Platinum Sponsor - Company listed as Platinum Sponsor without choosing an item/event \$5,000</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. Full-page ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021)</li> <li>2. One complimentary education course upgrade</li> <li>3. Complimentary button ad on NLGI website for 60 days (redeem by 10/31/2021)</li> <li>4. Company logo hyperlink listed in meeting program</li> <li>5. Company logo hyperlink listed in annual meeting mobile app</li> <li>6. Company logo hyperlink listed on NLGI website</li> <li>7. Company logo hyperlink listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>8. Company exposure throughout annual meeting</li> </ol>
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#### GOLD OPPORTUNITIES

	<b>Opportunity</b>	<b>Benefits</b>
1.	<p>Closing Party Dinner \$4,750</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. Dedicated signage at event</li> <li>2. 1/2-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021)</li> <li>3. Complimentary button ad on NLGI website (30 days – redeem by 11/30/2021)</li> <li>4. Company logo listed in meeting program</li> <li>5. Company logo listed in annual meeting mobile app</li> <li>6. Company logo listed on NLGI website</li> <li>7. Company logo listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>8. Company exposure throughout annual meeting</li> </ol>
2.	<p>First Time Attendee / New Member Reception \$4,500</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. Dedicated signage at event</li> <li>2. 1/2-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021)</li> <li>3. Complimentary button ad on NLGI website (30 days – redeem by 11/30/2021)</li> <li>4. Company logo listed in meeting program</li> <li>5. Company logo listed in annual meeting mobile app</li> <li>6. Company logo listed on NLGI website</li> <li>7. Company logo listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>8. Company exposure throughout annual meeting</li> </ol>
3.	<p>Registration \$4,500</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. Company Logo on NLGI registration page</li> <li>2. Dedicated signage at Registration</li> <li>3. 1/2-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021)</li> <li>4. Complimentary button ad on NLGI website (30 days – redeem by 11/30/2021)</li> <li>5. Company logo listed in meeting program</li> <li>6. Company logo listed in annual meeting mobile app</li> <li>7. Company logo listed on NLGI website</li> <li>8. Company logo listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>9. Company exposure throughout annual meeting</li> </ol>
4.	<p>Attendee Gift – Wellness Bag \$4,000</p>	<ol style="list-style-type: none"> <li>1. Bag insert with company logo</li> <li>2. 1/2-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021)</li> <li>3. Complimentary button ad on NLGI website (30 days – redeem by 11/30/2021)</li> </ol>

	Non-members add 40%	<ol style="list-style-type: none"> <li>4. Company logo listed in meeting program</li> <li>5. Company logo listed in annual meeting mobile app</li> <li>6. Company logo listed on NLGI website</li> <li>7. Company logo listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>8. Company exposure throughout annual meeting</li> </ol>
5.	Charging Station \$3,750  Non-members add 40%	<ol style="list-style-type: none"> <li>1. Dedicated signage at the Charging Station</li> <li>2. 1/2-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021)</li> <li>3. Complimentary button ad on NLGI website (30 days – redeem by 11/30/2021)</li> <li>4. Company logo listed in meeting program</li> <li>5. Company logo listed in annual meeting mobile app</li> <li>6. Company logo listed on NLGI website</li> <li>7. Company logo listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>8. Company exposure throughout annual meeting</li> </ol>
6.	Photo Booth \$3,700  Non-members add 40%	<ol style="list-style-type: none"> <li>1. 1/2-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021)</li> <li>2. Complimentary button ad on NLGI website (30 days – redeem by 11/30/2021)</li> <li>3. Company logo listed in meeting program</li> <li>4. Company logo listed in annual meeting mobile app</li> <li>5. Company logo listed on NLGI website</li> <li>6. Company logo listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>7. Company exposure throughout annual meeting</li> </ol>
7.	Wednesday & Thursday Networking Lunches \$3,500  Non-members add 40%	<ol style="list-style-type: none"> <li>1. Dedicated signage at the Lunches</li> <li>2. 1/2-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021)</li> <li>3. Complimentary button ad on NLGI website (30 days – redeem by 11/30/2021)</li> <li>4. Company logo listed in meeting program</li> <li>5. Company logo listed in annual meeting mobile app</li> <li>6. Company logo listed on NLGI website</li> <li>7. Company logo listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>8. Company exposure throughout annual meeting</li> </ol>
8.	Gold Sponsor - Company listed as Gold Sponsor without choosing an item/event \$3,500  Non-members add 40%	<ol style="list-style-type: none"> <li>1. 1/2-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021)</li> <li>2. Complimentary button ad on NLGI website (30 days – redeem by 11/30/2021)</li> <li>3. Company logo listed in meeting program</li> <li>4. Company logo listed in annual meeting mobile app</li> <li>5. Company logo listed on NLGI website</li> <li>6. Company logo listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>7. Company exposure throughout annual meeting</li> </ol>



## SILVER OPPORTUNITIES

	<b>Opportunity</b>	<b>Benefits</b>
1.	General Session – (now includes Annual Business Meeting) \$3,400  Non-members add 40%	<ol style="list-style-type: none"> <li>1. Dedicated signage at the General Session</li> <li>2. 1/4-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021)</li> <li>3. Company name listed in meeting program</li> <li>4. Company logo listed in annual meeting mobile app</li> <li>5. Company name listed on NLGI website</li> <li>6. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>7. Company exposure throughout annual meeting</li> </ol>
2.	Monday Networking Reception \$3,250  Non-members add 40%	<ol style="list-style-type: none"> <li>1. Dedicated signage at the General Session</li> <li>2. 1/4-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021)</li> <li>3. Company name listed in meeting program</li> <li>4. Company logo listed in annual meeting mobile app</li> <li>5. Company name listed on NLGI website</li> <li>6. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>7. Company exposure throughout annual meeting</li> </ol>
3.	Tuesday Welcome Reception \$3,250  Non-members add 40%	<ol style="list-style-type: none"> <li>1. Dedicated signage at the General Session</li> <li>2. 1/4-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021)</li> <li>3. Company name listed in meeting program</li> <li>4. Company logo listed in annual meeting mobile app</li> <li>5. Company name listed on NLGI website</li> <li>6. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>7. Company exposure throughout annual meeting</li> </ol>
4.	Wednesday Refreshment Break \$3,000  Non-members add 40%	<ol style="list-style-type: none"> <li>1. Dedicated signage at the General Session</li> <li>2. 1/4-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021)</li> <li>3. Company name listed in meeting program</li> <li>4. Company logo listed in annual meeting mobile app</li> <li>5. Company name listed on NLGI website</li> <li>6. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>7. Company exposure throughout annual meeting</li> </ol>
5.	Wednesday & Thursday Networking Breakfast \$3,000  Non-members add 40%	<ol style="list-style-type: none"> <li>1. Dedicated signage at the General Session</li> <li>2. 1/4-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021)</li> <li>3. Company name listed in meeting program</li> <li>4. Company logo listed in annual meeting mobile app</li> <li>5. Company name listed on NLGI website</li> <li>6. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>7. Company exposure throughout annual meeting</li> </ol>
6.	Badge Holders & NLGI Lanyards \$2,900  Non-members add 40%	<ol style="list-style-type: none"> <li>1. Dedicated signage at the General Session</li> <li>2. 1/4-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021)</li> <li>3. Company name listed in meeting program</li> <li>4. Company logo listed in annual meeting mobile app</li> <li>5. Company name listed on NLGI website</li> </ol>

		6. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 7. Company exposure throughout annual meeting
7.	Closing Party Drink Tickets \$2,750  Non-members add 40%	1. 1/4-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021) 2. Company name listed in meeting program 3. Company logo listed in annual meeting mobile app 4. Company name listed on NLGI website 5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 6. Company exposure throughout annual meeting
8.	Closing Party Entertainment \$2,750  Non-members add 40%	1. 1/4-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021) 2. Company name listed in meeting program 3. Company logo listed in annual meeting mobile app 4. Company name listed on NLGI website 5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 6. Company exposure throughout annual meeting
9.	All Day Tuesday Coffee Service \$2,500  Non-members add 40%	1. Dedicated signage at the event 2. 1/4-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021) 3. Company name listed in meeting program 4. Company logo listed in annual meeting mobile app 5. Company name listed on NLGI website 6. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 7. Company exposure throughout annual meeting
10.	All Day Wednesday Coffee Service \$2,500  Non-members add 40%	1. Dedicated signage at the event 2. 1/4-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021) 3. Company name listed in meeting program 4. Company logo listed in annual meeting mobile app 5. Company name listed on NLGI website 6. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 7. Company exposure throughout annual meeting
11.	All Day Thursday Coffee Service \$2,500  Non-members add 40%	1. Dedicated signage at the event 2. 1/4-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021) 3. Company name listed in meeting program 4. Company logo listed in annual meeting mobile app 5. Company name listed on NLGI website 6. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 7. Company exposure throughout annual meeting
12.	Silver Sponsor Company listed as Silver sponsor without choosing an item/event \$2,500  Non-members add 40%	1. 1/4-page Ad in <i>The NLGI Spokesman</i> (redeem by 11/01/2021) 2. Company name listed in meeting program 3. Company logo listed in annual meeting mobile app 4. Company name listed on NLGI website 5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 6. Company exposure throughout annual meeting

## BRONZE OPPORTUNITIES

	<b>Opportunity</b>	<b>Benefits</b>
1.	Advanced Grease Course \$2,200  Non-members add 40%	<ol style="list-style-type: none"> <li>1. Dedicated signage at Advanced Grease Course</li> <li>2. Company name listed in meeting program</li> <li>3. Company logo listed in annual meeting mobile app</li> <li>4. Company name listed on NLGI website</li> <li>5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>6. Company exposure throughout annual meeting</li> </ol>
2.	Basic Grease Course \$2,200  Non-members add 40%	<ol style="list-style-type: none"> <li>1. Dedicated signage at Basic Grease Course</li> <li>2. Company name listed in meeting program</li> <li>3. Company logo listed in annual meeting mobile app</li> <li>4. Company name listed on NLGI website</li> <li>5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>6. Company exposure throughout annual meeting</li> </ol>
3.	Golf Breakfast \$2,000  Non-members add 40%	<ol style="list-style-type: none"> <li>1. Dedicated signage at Golf Breakfast</li> <li>2. Company name listed in meeting program</li> <li>3. Company logo listed in annual meeting mobile app</li> <li>4. Company name listed on NLGI website</li> <li>5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>6. Company exposure throughout annual meeting</li> </ol>
4.	CLGS Exam \$1,800  Non-members add 40%	<ol style="list-style-type: none"> <li>1. Dedicated signage at CLGS Exam</li> <li>2. Company name listed in meeting program</li> <li>3. Company logo listed in annual meeting mobile app</li> <li>4. Company name listed on NLGI website</li> <li>5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>6. Company exposure throughout annual meeting</li> </ol>
5.	Instructors' Gift \$1,750  Non-members add 40%	<ol style="list-style-type: none"> <li>1. Company logo included with gift</li> <li>2. Company name listed in meeting program</li> <li>3. Company logo listed in annual meeting mobile app</li> <li>4. Company name listed on NLGI website</li> <li>5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>6. Company exposure throughout annual meeting</li> </ol>
6.	Spouse / Guest Program \$1,500  Non-members add 40%	<ol style="list-style-type: none"> <li>1. Dedicated signage</li> <li>2. Company name listed in meeting program</li> <li>3. Company logo listed in annual meeting mobile app</li> <li>4. Company name listed on NLGI website</li> <li>5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>6. Company exposure throughout annual meeting</li> </ol>
7.	Technical Sessions (1 & 2) – Day 1 \$1,500	<ol style="list-style-type: none"> <li>1. Dedicated signage at Technical Session</li> <li>2. Company name listed in meeting program</li> <li>3. Company logo listed in annual meeting mobile app</li> </ol>

	Non-members add 40%	4. Company name listed on NLGI website 5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 6. Company exposure throughout annual meeting
8.	Technical Sessions (3 & 4) – Day 2 \$1,500  Non-members add 40%	1. Dedicated signage at Technical Session 2. Company name listed in meeting program 3. Company logo listed in annual meeting mobile app 4. Company name listed on NLGI website 5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 6. Company exposure throughout annual meeting
9.	Golf – Closest to the Pin \$750  Non-members add 40%	1. Dedicated signage 2. Company name listed in meeting program 3. Company logo listed in annual meeting mobile app 4. Company name listed on NLGI website 5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 6. Company exposure throughout annual meeting
10.	Golf – Hole-in-One \$750  Non-members add 40%	1. Dedicated signage 2. Company name listed in meeting program 3. Company logo listed in annual meeting mobile app 4. Company name listed on NLGI website 5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 6. Company exposure throughout annual meeting
11.	Golf – Longest Drive \$750  Non-members add 40%	1. Dedicated signage 2. Company name listed in meeting program 3. Company logo listed in annual meeting mobile app 4. Company name listed on NLGI website 5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 6. Company exposure throughout annual meeting
12.	Golf – Longest Putt \$750  Non-members add 40%	1. Dedicated signage 2. Company name listed in meeting program 3. Company logo listed in annual meeting mobile app 4. Company name listed on NLGI website 5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 6. Company exposure throughout annual meeting
13.	Golf – Straightest Drive \$750  Non-members add 40%	1. Dedicated signage 2. Company name listed in meeting program 3. Company logo listed in annual meeting mobile app 4. Company name listed on NLGI website 5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 6. Company exposure throughout annual meeting

14.	<p>Bio-Based Working Group \$500</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. Dedicated signage</li> <li>2. Company name listed in meeting program</li> <li>3. Company logo listed in annual meeting mobile app</li> <li>4. Company name listed on NLGI website</li> <li>5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>6. Company exposure throughout annual meeting</li> </ol>
15.	<p>Food Grade Working Group \$500</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. Dedicated signage</li> <li>2. Company name listed in meeting program</li> <li>3. Company logo listed in annual meeting mobile app</li> <li>4. Company name listed on NLGI website</li> <li>5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>6. Company exposure throughout annual meeting</li> </ol>
16.	<p>GC-LB Working Group \$500</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. Dedicated signage</li> <li>2. Company name listed in meeting program</li> <li>3. Company logo listed in annual meeting mobile app</li> <li>4. Company name listed on NLGI website</li> <li>5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>6. Company exposure throughout annual meeting</li> </ol>
17.	<p>Grease Specification Working Group \$500</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. Dedicated signage</li> <li>2. Company name listed in meeting program</li> <li>3. Company logo listed in annual meeting mobile app</li> <li>4. Company name listed on NLGI website</li> <li>5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>6. Company exposure throughout annual meeting</li> </ol>
18.	<p>Bronze Sponsor Company listed as Bronze Sponsor without choosing an item/event \$500</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. Company name listed in meeting program</li> <li>2. Company logo listed in annual meeting mobile app</li> <li>3. Company name listed on NLGI website</li> <li>4. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>5. Company exposure throughout annual meeting</li> </ol>

## AWARDS

1.	<p>Founder's Award \$1,000</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. Recognition during Awards Ceremony</li> <li>2. Company name listed in meeting program</li> <li>3. Company logo listed in annual meeting mobile app</li> <li>4. Company name listed on NLGI website</li> <li>5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>6. Company exposure throughout annual meeting</li> </ol>
2.	<p>Achievement Award \$1,000</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. Recognition during Awards Ceremony</li> <li>2. Company name listed in meeting program</li> <li>3. Company logo listed in annual meeting mobile app</li> <li>4. Company name listed on NLGI website</li> </ol>

		5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 6. Company exposure throughout annual meeting
3.	Fellows Award \$1,000  Non-members add 40%	1. Recognition during Awards Ceremony 2. Company name listed in meeting program 3. Company logo listed in annual meeting mobile app 4. Company name listed on NLGI website 5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 6. Company exposure throughout annual meeting
4.	John A. Bellanti Sr. Memorial Award \$1,000  Non-members add 40%	1. Recognition during Awards Ceremony 2. Company name listed in meeting program 3. Company logo listed in annual meeting mobile app 4. Company name listed on NLGI website 5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 6. Company exposure throughout annual meeting
5.	Clarence E. Memorial Award \$1,000  Non-members add 40%	1. Recognition during Awards Ceremony 2. Company name listed in meeting program 3. Company logo listed in annual meeting mobile app 4. Company name listed on NLGI website 5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 6. Company exposure throughout annual meeting
6.	Author Award – Development \$1,000  Non-members add 40%	1. Recognition during Awards Ceremony 2. Company name listed in meeting program 3. Company logo listed in annual meeting mobile app 4. Company name listed on NLGI website 5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 6. Company exposure throughout annual meeting
7.	Author Award – Application \$1,000  Non-members add 40%	1. Recognition during Awards Ceremony 2. Company name listed in meeting program 3. Company logo listed in annual meeting mobile app 4. Company name listed on NLGI website 5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 6. Company exposure throughout annual meeting
8.	Award for Educational Excellence \$1,000  Non-members add 40%	1. Recognition during Awards Ceremony 2. Company name listed in meeting program 3. Company logo listed in annual meeting mobile app 4. Company name listed on NLGI website 5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue) 6. Company exposure throughout annual meeting

9.	<p>Honorary Membership Award \$1,000</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. Recognition during Awards Ceremony</li> <li>2. Company name listed in meeting program</li> <li>3. Company logo listed in annual meeting mobile app</li> <li>4. Company name listed on NLGI website</li> <li>5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>6. Company exposure throughout annual meeting</li> </ol>
10.	<p>Ralph Beard Memorial Academic Award - <b>New</b> \$1,000</p> <p>Non-members add 40%</p>	<ol style="list-style-type: none"> <li>1. Recognition during Awards Ceremony</li> <li>2. Company name listed in meeting program</li> <li>3. Company logo listed in annual meeting mobile app</li> <li>4. Company name listed on NLGI website</li> <li>5. Company name listed in <i>The NLGI Spokesman</i> (Annual Meeting recap issue)</li> <li>6. Company exposure throughout annual meeting</li> </ol>



# NLGI 2021 Annual Meeting Sponsorship Contract

WE THE UNDERSIGNED DO HEREBY AGREE TO THE FOLLOWING:

- A. Agree to abide by the policies of NLGI.
- B. Understand the sponsor benefits received will be determined by which sponsor category the total amount sponsored falls within.
- C. Understand the Sponsorship is only secure after payment has been received and processed by NLGI. This includes being featured on the NLGI website, Mobile App, *The NLGI Spokesman* and Meeting Program.
- D. Agree any additional charges and / or items required to fulfill the sponsorship will be provided by the Sponsor and not NLGI.
- E. By completing the form below, you agree to be a Sponsor of the NLGI 2021 Annual Meeting and understand if you cancel the Sponsorship, you will forfeit all monies collected as no refunds will be issued.
- F. If your company is not a member of NLGI, add 40% to all published prices.
- G. Cancellations received in NLGI's office through Friday, August 20, 2021, will receive a 100% refund. Beginning August 21, 2021, cancellations will only receive a 50% refund.

\_\_\_\_\_  
NLGI Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Sponsor Representative

\_\_\_\_\_  
Date

## SPONSOR INFORMATION

Company Name: \_\_\_\_\_

Please list exactly as you would like displayed on signage and meeting promotional materials

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Marketing Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## Sponsor Item

## Price

\_\_\_\_\_

\$ \_\_\_\_\_

\_\_\_\_\_

\$ \_\_\_\_\_

\_\_\_\_\_

\$ \_\_\_\_\_

Sponsorship Level: Bronze Silver Gold Platinum

Total Amount Sponsored: \$ \_\_\_\_\_

## METHOD OF PAYMENT:

Charge to:

Visa

MasterCard

Amex

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Total: \$ \_\_\_\_\_

Card Holder's Name: \_\_\_\_\_ Signature \_\_\_\_\_

Return Completed Contract form by **September 3, 2021** to: [denise@nlgi.org](mailto:denise@nlgi.org) (816) 524-2500 x 2