### No-Am CATC Newsletter 4-28-2022

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### **NEWS UPDATE**

April 28, 2022



### What's New with IT Specialist?

### New IT Specialist Exam – Data Analytics

A new certification is being added to the IT Specialist program. Data Analytics will be the fifteenth exam in the IT Specialist portfolio. The exam will become available in English in July 2022, with the localized versions of this exam coming in October. These localizations will include Spanish, French, Portuguese, Arabic and Chinese Simplified.

The Data Analytics exam assesses a candidate's understanding how to responsibly manipulate, analyze, and communicate findings of data analysis. It is recommended that candidates have instruction or hands-on experience with data manipulation, analysis, visualization, and communication. Candidates for the Data Analytics exam should be familiar with general data concepts, data-related laws, and responsible analytics practices.

See additional details of what is included in the exam in the **objective domains**. You can also review the **IT Specialist program overview** that includes a description of each exam.

Still have questions? Contact your **Certiport Sales Representative**.

Ashley Walton: Product Marketing Manager

# IT Specialist Academy Launches in May



From Monday, May 2nd to Friday May 27th, Certiport will host the second annual IT Specialist Academy, an online professional development experience for IT educators. Get exposed to the power of Certiport's IT Specialist certification pathway, learn from industry experts about the future of the IT industry, and get trained on how to up the IT training in your classroom.

I'm Ready to Register

Hannah Crepeau: Content Marketing Manager



### Dive into All Things Adobe Certified Professional

### See the Latest Program Updates and Resources



Join Adobe and Certiport on May 9th at 4 PM ET to learn about all the recent and upcoming Adobe Certified Professional program developments. Learn how these changes make it easier than ever to deliver Adobe Certified Professional exams and set students up for success!

Attendees will gain insights on product and system updates, test center support, educator resource, and information on **Certiport's Adobe Certified Professional U.S. National Championship**. Attendees will also have an opportunity to ask questions during a live Q&A with Adobe experts.

I'm Ready to Register

Emma Bury: Field Marketing Manager

# Amazing Opportunity for Your Adobe Certified Professional Students



Do you have students who are ready to be the Adobe Certified Professional U.S. Champion? Once they have received their Adobe Certified Professional certification in Photoshop, InDesign, or Illustrator, invite them to submit their project today to qualify for the Adobe Certified Professional U.S. National Championship presented by Certiport held in Dallas, Texas on June 20 – 22, 2022. Individuals selected to participate will compete to be named the 2022 Adobe Certified Professional US National Champion, win a \$3,000 scholarship, and receive an all-expenses-paid trip to the 2022 Adobe Certified Professional World Championship. The submission deadline is May 6, 2022. To learn more, visit https://us.acachampionship.com/.

Submit a Project

Dominique Gousse: Field Marketing Manager



## Microsoft Technology Associate Retirement Reminder

The Microsoft Technology Associate (MTA) certification program has served as a crucial asset providing and validating foundational skills for anyone venturing into the broad world of IT and has been an important part of the Certiport portfolio of exams. On February 16, 2021 Microsoft and Certiport announced the retirement of MTA.

In accordance with the announcement, MTA exams were no longer available for purchase after June 30, 2021, but delivery of the MTA exams continues through June 30, 2022. Please be mindful of this date if you still have MTA inventory. After June 30, 2022, Certiport will cease all MTA delivery, and the exams will no longer be available.

If you are interested in the options available to replace MTA, please take a look at this **MTA retirement map**. This document outlines the available certification exams that map to each of the current MTA certification exams.

Please feel free to reach out to your **Certiport representative** if you have any questions.

Ashley Walton: Product Marketing Manager



# Check Out Our Learning Products



Certification is a journey not a destination. This journey begins with learning the concepts and gaining the knowledge upon which skills will be developed. With the teacher and the student in mind, Certiport provides a comprehensive portfolio of online courses, hardcopy books, e-books, and practice tests to help teachers prepare students for success on their certification journey.

Continued...

Certiport makes it easy to learn more about our instructional resources and practice tests, as well as providing a convenient way to keep up to date about upcoming learning products, available languages, and scheduled release dates. All of this and more is available by simply going to www.certiport.com/lp.

For more information about Certiport Learning Products, contact your **Certiport Territory Manager**.

John Medved: Product Marketing Manager

### On the Podcast

### Preparing for the MCE Certification with Jennifer Stubblefield



The Microsoft Certified Educator (MCE) program is a professional development program that bridges the gap between technology skills and innovative teaching. Microsoft provides educators with the tools needed to prepare for the Microsoft Certified Educator exam. In this episode, we discussed MCE with Jennifer Stubblefield, 2019 Certiport Educator of the Year, KY Business Educator, KBEA President, and Certiport's new Customer Success Manager. We talked through the 21st Century Learning Design curriculum and how you can prepare for your Microsoft Certified Educator exam.

Continued...

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Hannah Crepeau: Content Marketing Manager

### Resources for You

### **Stay Updated on Certiport's Latest News**

#### **New Product Information**

See what exams have been recently released or are coming soon.

#### **Live Trainings**

View the calendar for upcoming onboarding and support webinars.

#### **System Maintenance**

Mark your calendar! See what dates are scheduled for periodic maintenance, as maintenance can affect exam delivery.

#### **Compass Updates**

Get detailed information on upcoming changes to the Compass exam delivery software.

### **Exam Content Updates**

Review planned release dates of exams undergoing maintenance.

#### Support

Find answers online including FAQs, Quick Reference Guides, Technical Requirements, or the different ways to contact our Technical Support team.









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