

opportunity

changes everything

“The challenge, for every one of us, is to act beyond ordinary expectations and create opportunities for our community to shine.”

— Dan Layman, President & CEO

On the following pages, we'd like to share some opportunities we found to enrich our community.



Our mission is to enrich the quality of life in our community by responding to needs and inspiring philanthropy. We are a resource for people, businesses, and nonprofit organizations committed to making a difference. Our staff assists donors with creating charitable endowments and incorporating philanthropy into their estate plans; oversees complex grant, scholarship, and award programs; and works to strengthen the rich array of nonprofit organizations in our community.

For more information about our services, please visit us online at CommunityFoundationcbr.org or call 540-213-2150

On the cover and this page: Project Grows farm in Augusta County. Valley Career & Technical Center horticulture and culinary students learn hands-on farming from the staff.

PHOTOS BY BRANDON FERN



STAUNTON'S
BRIGHT IDEA
INNOVATION GRANTS

Help bright
ideas shine

Together with the Staunton Downtown Development Association and the Staunton Creative Community Fund, we kicked off the Bright Idea competition to encourage innovative new ways of contributing to downtown Staunton's development. The winner in the nonprofit category was the American Shakespeare Center for their "Discover Your Shakespeare Personality" online app.

PICTURED HERE: Amy Wratchford, Managing Director of the American Shakespeare Center, which successfully pitched and launched the popular new app. After users take the online quiz, the app instantly matches the user with a character from one of Shakespeare's plays and prepares a customized itinerary to help explore Staunton's local businesses and attractions, all according to their character's personality traits. The launch was tremendously successful, and in just the first two weeks the American Shakespeare Center earned 648,000 online page views.





PICTURED HERE: Through grants from the WISE Fund, one of our many donor-advised funds, the Waynesboro Family YMCA reinstated their popular Friday Night Basketball program — providing a place of positive activity and personal safety in a supervised environment.

Together with the United Way of Greater Augusta and the Community Action Partnership of Staunton, Augusta, and Waynesboro (CAPSAW), we assembled a series of focus groups to assess and prioritize the most critical needs in our community. Two themes emerged: **help residents become financially stable and independent**, and **improve personal safety throughout our community**.

Partner for positive impact

PICTURED HERE: Cadence, Inc. is one of many companies in our region that offers internships and skill-training programs to young, first-time workers. As part of our response to critical needs in our community, we are working in partnership with Cadence and other regional businesses, education leaders, and many others to make a strategic investment in regional workforce development. We will focus our investment on teens transitioning from high school to jobs in our community.



ALBERT ULLRICH, MACHINE OPERATOR, CADENCE, INC.



PICTURED HERE: The Project GROWS farm in Augusta County was created out of the collaborative work of nine community agencies in 2010 to improve the health of children and youth. Today, the 10-acre farm is nurturing a generation of young farmers and community builders through food production, access, and education.

Grow healthier together

The steadily rising rate of obesity (nearly 29% in the Shenandoah Valley) has been linked to serious medical conditions and rampant healthcare expenses. The Community Foundation believes that Project GROWS offers the type of educational opportunity that can help curb the rising tide of obesity. In addition to supporting Project GROWS with grants (to enable hands-on farming, nutrition education, and access to healthy food) we also served as their fiscal sponsor while they applied for their tax-exempt status.



Deliver a meal, and dignity too

PICTURED HERE: Hannah Gum, aged 95. "People always ask me how I made it to be 95 years old and how I've done it all these years. I always respond with, I work HARD," said Gum. She worked at the Virginia School for the Deaf and Blind when she was younger.

Caring for Highland County's aging and remote population is challenging. We helped the Valley Program for Aging Services expand their Meals on Wheels program into Highland's most inaccessible areas. With no grocery store in Highland County and many elderly residents unable to drive, Meals on Wheels is critical to senior health and wellbeing (49% of Highland County's residents are over the age of 55, and there are only 5.3 residents per square mile).



Reward local heroes

H. Dunlop “Buz” Dawbarn endowed the Dawbarn Education Awards 21 years ago. The fund that he created has distributed more than \$1 million in awards to 150+ exemplary individuals who inspire learning and academic excellence through their dedicated service to the public school systems of Waynesboro, Staunton, and Augusta County.

PICTURED HERE:
Local hero Brian A. Edwards —
Waynesboro police officer, D.A.R.E.
officer, former Waynesboro
School Board member, and a 2014
Dawbarn Education Award recipient.

» To learn more about all the 2014 Dawbarn Education Award winners, please visit us online at CommunityFoundationcbr.org



Connect people who care

We were surprised to learn that few opportunities exist for our area's nonprofit leaders to spend time together, share information, and explore ways in which they can collaborate. We jumped into the matchmaking game and co-hosted our first speed-collaboration event. The leaders of more than 40 nonprofit organizations participated and the results exceeded our wildest expectations. Now, in partnership with the United Way of Greater Augusta, we are providing special, expedited grants in support of the best collaborative ideas.

HOW IT WORKS: Nonprofit leaders participate in a series of brief, one-on-one conversations about creative ways they could collaborate to meet community needs. No commitments or promises are made, but by the end of the event new connections and many potential, creative collaborations emerge.

Financials

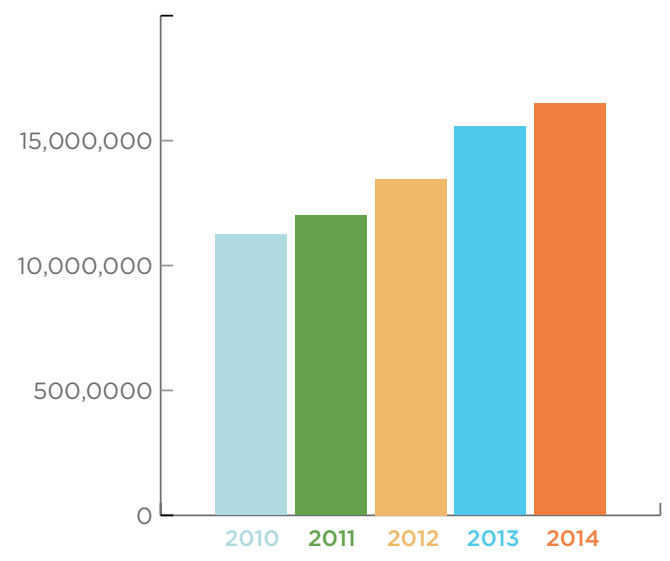


“By managing risk carefully, we have achieved strong and stable returns. This allows us to confidently allocate resources consistently into the community.”

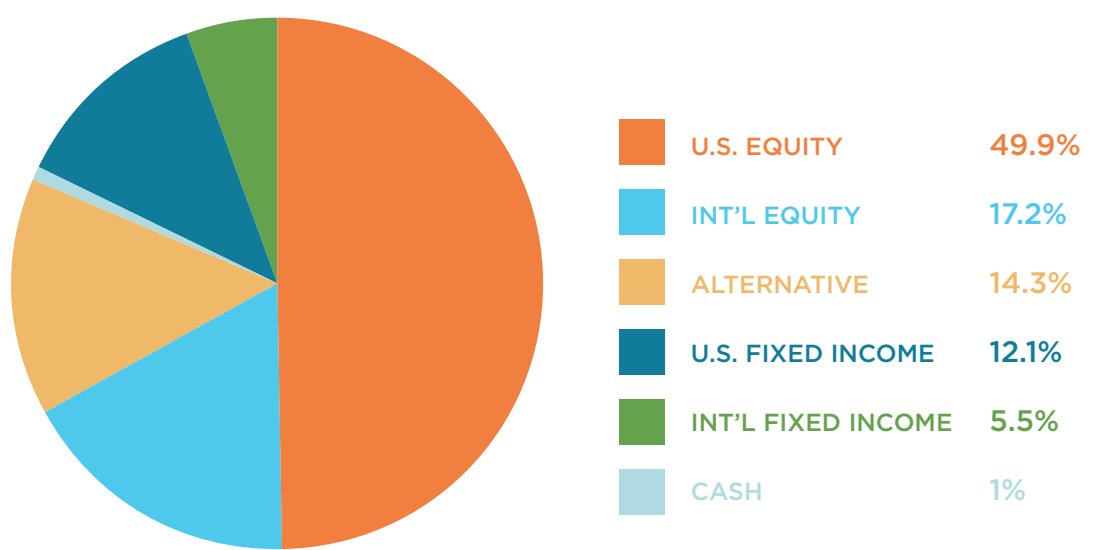
— Dan Layman, President & CEO



ENDOWMENT GROWTH



PORTFOLIO DIVERSIFICATION



Creating a legacy of opportunity



It is my continuing honor and privilege to serve as CEO of your Community Foundation. I consider this as a once in a lifetime opportunity for me to contribute to the future of our region.

Since its founding in 1992, the Community Foundation has been governed by an extraordinary board of directors. Their leadership has played a significant role in our continued growth as an anchor institution for our community.

During 2014, our assets grew to \$16,483,102. Additional commitments made during the year will propel us to over \$20 million in 2015. Additionally:

- We reinvested nearly \$750,000 in the community through our grants, scholarships, and education awards.
- We received over \$1.3 million in new contributions to supplement existing funds, create new funds, and support current programs.
- We helped several new donors build their charitable aspirations into their estate plans.
- We completed a year-long series of community conversations, in cooperation with the United Way and CAPSAW, designed to help us identify new opportunities for us to invest in the future of our community.

This annual report shows how we are working with generous donors, nonprofit organizations, local businesses, and many other partners to create opportunities that will change lives. We also invite you to explore your opportunities, through the Community Foundation, to fulfill your hopes and dreams for our community.

With great appreciation for all the opportunities you help make possible,

Dan Layman, President & CEO

We make it easy to give back
to the place we all love to call home.

What is a community foundation?

A community foundation is a charitable organization created by and for a community of people. It is supported by local donors and governed by a board of private citizens who work toward the greater good of the community. Funds come from a variety of sources and are invested in perpetuity. From those funds the community foundation distributes grants, scholarships, and awards to worthy organizations and individuals annually.

Who we are

The Community Foundation of the Central Blue Ridge is a local nonprofit organization that provides donors with a simple, powerful, and highly personal approach to giving.

For 22 years, hundreds of donors have built our Community Foundation endowment by establishing permanent funds or making gifts to existing funds that distribute grants, scholarships, and awards. Our donors offer their contributions to ensure that the programs and causes that matter most to them will be supported today and forever.

Millions have been given and invested in projects and programs that make our community a place where people want to live, work, and raise their families.

What we do

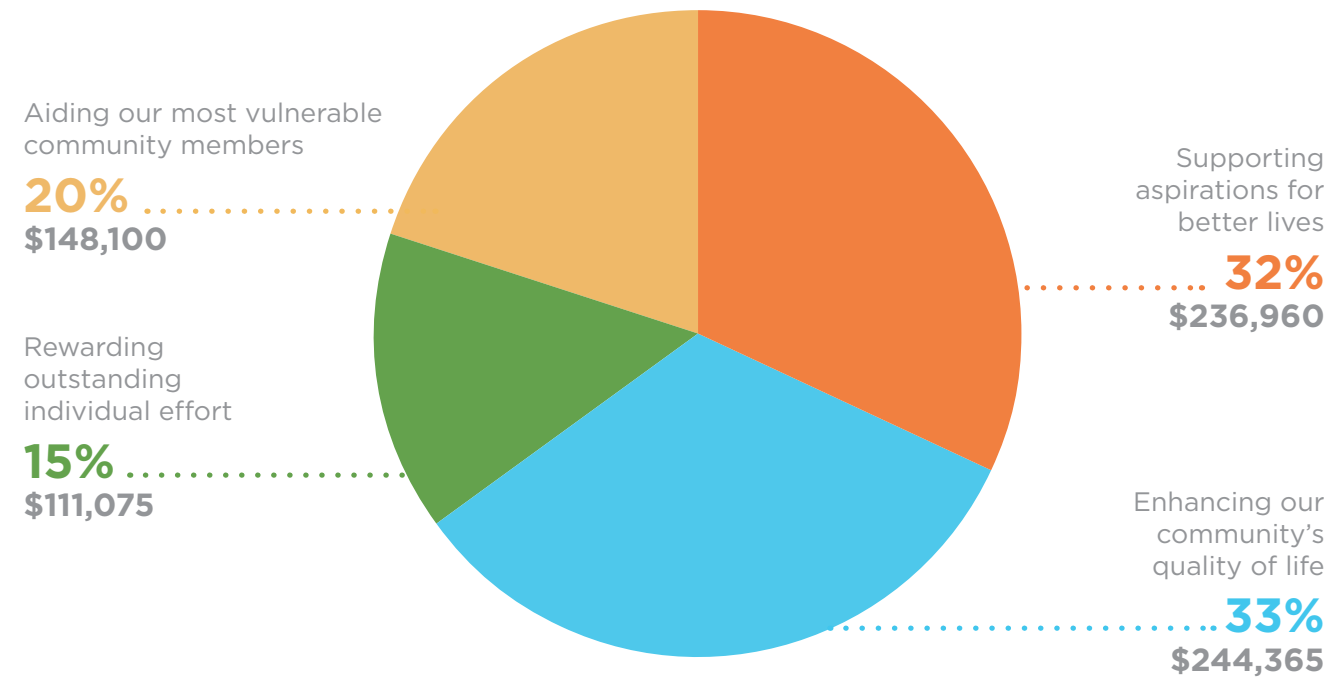
We unite people around common aspirations; invite them to imagine the possibilities, now and in the future; inform them about what needs to be done; invest in nonprofit organizations and encourage others to do the same; and inspire people to work together to build a more vibrant community.

How to become a donor

You can contribute cash, appreciated securities, real estate or other assets during your lifetime or through your estate. You can designate your gift to supplement an existing fund, create a new endowment, instruct us to use your contribution immediately in support of good work in our community, and much more. You receive tax benefits in the year that your gift is made. If you designate your gift to an existing fund or choose to create a new endowment, the Community Foundation invests the fund's assets, from which it annually presents grants, scholarships, or awards. Based on the type of fund you establish and the direction you offer, you may elect to stay involved in the good work your gift makes possible while we handle the administrative details.

GRANT DISTRIBUTION

Total - \$740,500



Grantmaking

2014 GRANTEES

116th Infantry Regiment Foundation, Inc.
 Allegheny Mountain Institute
 Alzheimer's Association
 American Cancer Society, Relay for Life of Augusta County
 American Red Cross
 American Red Cross of Central Virginia
 American Shakespeare Center
 The Arc of Augusta
 Augusta County Fair
 Augusta Health-Hospice of the Shenandoah
 Augusta Regional Dental Clinic
 Augusta Regional Free Clinic
 Augusta Regional SPCA
 Babe Ruth Leagues of Virginia
 Bessie Weller Elementary School
 Beverley Street Studio School
 Blue Ridge Area Food Bank
 Blue Ridge Community College Educational Foundation
 Blue Ridge Court Services
 Blue Ridge Legal Services
 Blue Ridge Medical Center
 Boy Scouts of America, Stonewall Jackson Area Council
 Bridgewater Volunteer Rescue Squad
 CASA for Children
 Cat's Cradle

CenterStage!
 Chesapeake Bay Foundation
 Children's Art Network
 Citizens Police Academy Alumni Association
 City of Staunton Fire Department
 Comfort Care Women's Health
 Commonwealth Center for Children and Adolescents
 Council on Foundations
 Crossroads to Brain Injury Recovery
 Daily Living Center
 D'Evelyn Education Foundation
 Ebenezer Baptist Church
 Explore More Discovery Museum
 Friends of the Augusta County Library
 Friends of the Waynesboro Public Library
 Great Aspirations Scholarship Program
 Greater Augusta Regional Chamber of Commerce
 Grottoes Rescue Squad
 Heifetz International Music Institute
 The Highland Center
 Highland County Humane Society
 House of Mary
 Institute for Reform and Solutions
 Learn English and Reading Now
 Malala Fund

Mary Baldwin College
 Mental Health America of Augusta
 Mission of Hope, Bolivia
 Muscular Dystrophy Association
 Natural Chimneys Jousting Club
 Project GROWS
 Renewing Homes of Greater Augusta
 Ride with Pride
 Rockfish Valley Community Center
 Salem Evangelical Lutheran Church
 The Salvation Army, Staunton Corps
 The Salvation Army, USA Southern Territory
 The Salvation Army, Waynesboro Corps
 Shenandoah National Park Trust
 Shenandoah Valley Art Center
 Shenandoah Valley Community Focus
 Shenandoah Valley Governor's School
 Staunton-Augusta County Rescue Squad
 Staunton-Augusta-Waynesboro Habitat For Humanity
 Staunton Creative Community Fund
 Staunton Music Festival
 Staunton Parks and Recreation
 Stuarts Draft High School
 Stuarts Draft High School Boosters
 Town of Grottoes
 United Way of Greater Augusta
 Valley Alliance for Education
 Valley Area Community Support, Inc.
 Valley Children's Advocacy Center
 Valley Hope Counseling Center
 Valley Mission
 Valley Music Academy
 Valley Program for Aging Services
 Vector Industries
 Verona Community Food Pantry
 Virginia Museum of Natural History Foundation
 Virginia Weekday Religious Education Association
 Waynesboro Area Learning & Technology Center
 Waynesboro Family YMCA
 Waynesboro Farmers Market
 Waynesboro First Aid Crew
 Waynesboro High School Athletic Booster Club
 Waynesboro High School Band Boosters
 Waynesboro Symphony Orchestra
 West Waynesboro Church of Christ
 Westwood Hills Elementary School PTO
 Weyers Cave Volunteer Fire Company
 Wildlife Center of Virginia
 Wilson Memorial High School Boosters
 Wintergreen Adaptive Sports
 Wintergreen Performing Arts
 Woodrow Wilson Presidential Library
 Woodrow Wilson Rehabilitation Center Foundation
 World Foundation for Children

Funds

2014 FUNDS

Each fund has its own purpose and history, but all of them gain strength from being managed together. We welcome additional contributions to these funds at any time.

Funds created in 2014 are identified with an asterisk.

AGENCY FUNDS

The Arc of Augusta Fund*
 Augusta County Public Schools Endowment Fund
 Augusta Regional Free Clinic-Loesch Endowment Fund
 Augusta Regional SPCA Endowment Fund
 Beverley Street Studio School Fund
 Samuel Matthew Lucente Memorial Fund (Boys and Girls Club)
 Shenandoah Valley Art Center Endowment Fund
 Staunton City Public Schools Educational Endowment Fund
 United Way of Greater Augusta Endowment Fund
 Valley Alliance for Education Endowment Fund
 Valley Concerts Foundation Endowment Fund
 Valley Concerts Foundation Piano Maintenance Fund
 Valley Conservation Council Fund
 Valley Pastoral Counseling Center Endowment Fund
 Valley Program for Aging Services Fund
 Waynesboro Family YMCA Endowment Fund
 Woodrow Wilson Rehabilitation Center Foundation Fund

AWARD FUNDS

H. Dunlop 'Buz' Dawbarn Award Fund
 Smyth Educational Award Fund

CURRENT FUNDS

Cadence, Inc. Community Giving Program
 Friends of the Sears Hill Bridge
 Guy R. Fisher Trust
 H.E. Coiner Trust
 Jack McKee Personal Charitable Contribution Program
 LD&B Insurance and Financial Services Fund*
 Mathers Construction Community Giving Program

DESIGNATED FUNDS

Caroline E. Roberts Memorial Flower Garden Fund
 Community Foundation Administrative Endowment Fund
 Croushorn Endowment Fund
 Fort Defiance High School Foundation*
 J. B. "Gus" Stombeck Memorial Little League Fund
 John M. and Katherine F. LaVigne Memorial Fund
 John Moore Memorial Fund
 Leo A. Thralls Fund
 Linda Ebert Thompson Memorial Fund
 Loesch-Augusta Regional Free Clinic Fund
 Mary T. Echols Fund

Funds, continued

Maurice H. and Wilma C. Baylor Fund
Paul Flanagan Memorial Fund
Roy B. Martin Memorial Endowment Fund
ShenanArts Endowment Fund
Staunton Public Schools Endowment Fund-Bessie Weller Elementary School
Stuarts Draft High School Parent Advisory Council
SVGS Director's Fund in honor of Linda N. Cauley
The Swett's "Welcome to Stuarts Draft" Sign Fund
Valley Program for Aging Services Endowment Fund
Waynesboro Public Schools Foundation*

DONOR-ADVISED FUNDS

Agents of the Wintergreen Real Estate Company
Carroll and Grace "Patsy" Guynn Memorial Fund
Cochran Family Foundation*
Gauldin Family Fund
Gerhart Family Fund
Herring-Jones Donor Advised Fund
The Jamin Fund
Leonard and Elsie Chittum Memorial Fund
Shenandoah Valley Kiwanis Club Fund*
Waynesboro Kiwanis Club Fund
William K. and Lois Glover Orr Charitable Fund
WISE Fund

FIELD-OF-INTEREST FUNDS

A.P. Boxley, Jr. and Rachel Barksdale Boxley Memorial Fund
Coyner Endowment for the Elderly
David Feline Medical Assistance Fund*
J.B. "Gus" Stombock Family Fund
Lucy Coyner Endowment Fund
Meadows Fund for the Intellectually Disabled
United Nursery Fund for Early Child Care and Education

SCHOLARSHIP FUNDS

A. Gordon Houff Memorial Scholarship Fund
Christopher DeWitt "Chris" Rockwell Memorial Scholarship Fund
Community Scholarship for Excellence Fund
Ethel Driver Memorial Scholarship Fund
Fritz Stout Memorial Scholarship Fund
Ganelle Hargrove Cook Scholarship Fund
INVISTA Waynesboro Scholarship Fund
John W. Greene Memorial Scholarship
Kenneth L. Jones Memorial Scholarship Fund
Lindsay Ree Hyson Memorial Scholarship
Louis and Emily M. Spilman Scholarship Fund
Lt. Larry W. McDowell Fund
Mark Tinsley Scholarship Fund
Martin Lightsey Scholarship for Technical Education
McSwain Scholarship
Montebello Scholarship Fund
Morgan R. Funk Memorial Scholarship Fund
Norman St. Laurent Scholarship Fund
Peter Veglahn Memorial Scholarship Fund
R.S. Yeago, Jr. Scholarship Fund
Richard A. Hobbs Scholarship Fund
Robert E. Lee High School Memorial Scholarship Fund*
V. Francis and Susan S. Reynolds Scholarship Fund
Waynesboro High School Alumni Endowment Fund

UNRESTRICTED FUNDS

Fendley Fund
James P. Whitworth Fund
J. B. "Gus" Stombock Memorial Unrestricted Fund
Jean Y and John M. (Jack) Moore Unrestricted Fund
Kelling Unrestricted Endowment Fund
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Lewis M. Coiner Unrestricted Endowment Fund
McKee Foods Corporation Unrestricted Fund
Walter and Marelia Dixon Memorial Fund
Warren and Jean Mundy Unrestricted Fund

We accept a wide variety of assets as charitable contributions. We also administer many forms of charitable funds designed to accomplish the goals of our donors.

INTERESTED IN STARTING A FUND?
We make it easy. Call 540-213-2150.

2014 Donors

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Membership recognizes donors who have given unrestricted support for the administration of the Foundation with gifts of \$500 or more during the fiscal year.

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The Community Foundation of the Central Blue Ridge deeply appreciates the contributions of each one of our donors. We have made every effort to make this list complete and accurate. If you notice a mistake or an omission, please accept our apologies and call us at 540.213.2150.

A very special thank you to Elmore Hupp & Company.

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For your convenience you may use the enclosed return envelope to offer your support. You may also authorize a single contribution or recurring monthly contribution of any size using your credit card through our secure website at communityfoundationcbr.org.



PHOTO BY SUSAN LENDERMON

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