



2012

North East Organised Floritech Pvt. Ltd.
Company Profile





About Us

NEO Floritech offers services and solution to Agriculture – Horticulture & Floriculture development like Polyhouse, green houses, Food Processing Units, Open Field Crops, development of land for plantation, drip irrigation system, contract farming, , imported plants, planting material, bio fertilizers, setting up floriculture park, shade net, supply of planting material, supply of flowers, supply of vegetable, water harvesting for water storage demands of floriculture, agriculture and horticulture field

Vision

To be the most preferred supplier in India as a Total Agro-Horti & Floriculture solution provider to improve – overall soil health, crop production and quality life of farmers community.

Mission

“Our Mission is to reach every village to connect each farmer and to see every farmer with happiness and prosperity”

Educate the farmers in improving yield, quality & productivity across all geographies,
Innovation – converting them into knowledge and application, to create wealth and upgrade the quality life of farmers.

Governing Values

- To build trust through Honesty, Integrity and Teamwork.
- We welcome Innovation & Pro-Activity to manage change.
- We will focus on End-Results, not Activities.
- We believe in keeping our Commitments, Working Hard, always being Safety Conscious



Philosophy

- We Trust ourselves, our Team, our Customers, our Vendors; Respect our Competitors and believe in God.
- It is also our earnest Belief that nothing of Permanent and Perennial Value is created overnight. Every Rewarding, worthwhile Achievement is the result of yesterday's Work, Vision and Dream. Every successful tomorrow requires conceptualization in the form of Ideas and Thoughts, and crystallization thereof through efforts to be done today. What we sow, we reap.

Team

Over a period of time NEO Floritech has built up team of technical experts and well equipped and balance force of people in all aspects of management. NEO Floritech's approach is always on providing solutions to the Agro-Horti & Floriculture Industry and making their business profitable which necessarily requires professional attitude. It has also gathered the image of being the pioneers to offer such services. A team of staff dedicated to strengthen the Agro-Horti & Floriculture business in India. The company also has an array of associate technical advisors and consultants with wide experience in certain facet of management, whose services are utilized on need basis.





I. POLYHOUSE & GREENHOUSE

NEO Floritech is in the business of supplying of Green House, Poly House, Mist Chambers, Agro Shadehouse, Hi Tech Nurseries and Horticulture Projects in India on a large scale.

We are proud to say that we have successfully constructed Approx. 200000 sq meters of all types of Polyhouse & Greenhouse in Government and Private Sector.

All Frame-works - Hot dipped Galvanized Lipped Channel S" Structure/Tubular Structure.

All Coverings - U.V.Film/ Polycarbonate Sheet/ Multiwall Polycarbonate Sheet/ Shading - Thermal Shade Net.

All Environment Controls - Cooling System/ Heating System/ Humidity Control/ Spy PAR Lighting.

All Accessories - Filtration & Fertigation Equipment/ Pipes & Fittings/ Modular Benches/ Hr Trellis/ Soil Sterilizer/ Drainage System.

All types of Irrigation - Drip Irrigation for Soil Less Substrate/ Soil Media - Micro Sprinkler -Overhead/ Inverted Sprinklers - Misting System - Misters/ Foggers.

All Automation Controls - Automatic Controlling of Temperature/ Humidity/ Fertigation/ Ventilation/ CO2 Monitoring/ Weather station.

All Crops & Plants - Floriculture/ Fruits / Spices / Vegetables/ Herbal - Medicinal/ Aromatic/ Exotic.

Application:

- **Low Cost / High-Tech Polyhouse,**
- **Naturally Ventilated / Aerodynamic Polyhouse,**
- **Shade House / Poly Tunnels**
- **Green House Polycarbonate Sheet & Open Field.**
- **Temperature Control Equipments**

II. FLORICULTURE & HORTICULTURE

1. FLORICULTURE

NEO Floritech consults its clients on a variety of issues related to floriculture etc. We have two Agronomist and Our team play the role of advisors and carry out practical research. We assist clients on investing in the best suited crops, gauging the tune of investment and provide counselling on weather conditions, soil testing, cultivation mediums, pest control, use of pesticides / fertilizers and understanding the market environment. The objective is to increase the growers' income by improving productivity. We provide all kinds of technical and business advice to the clients related to floriculture etc.





We have a vast network which allows us to procure and supply seeds/young plants of any crop these are some of the flowers we import:

- | | | | |
|---|--|----|--|
| 1 | Gerbera | 10 | Zantedeschia |
| 2 | Anthurium | 11 | Bird of Paradise |
| 3 | Carnation | 12 | Leather Leaf |
| 4 | Lillium | 13 | Limonium |
| 5 | Rose | 14 | Solidago |
| 6 | Gladialous | 15 | Lilium (Asiatic, LA, Oriental, OT) |
| 7 | Orchid (Dendrobium, Vanda, Cymbidium, Mokra, Catteleya) | 16 | Phalaenopsis |
| 8 | Bromeliads | 17 | Chrysanthmum |
| 9 | Aster | 18 | All kind of Flower Bulbs & Tubers |



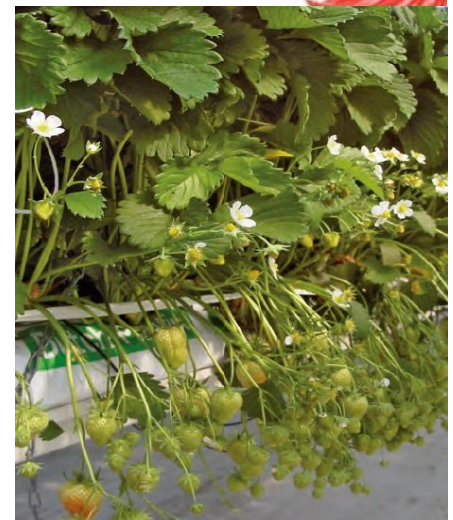
2. PLANTING SERVICE

We are also Multi Species Saplings Supplier and Plantation Services Provider of high timber value trees, forest trees, fruit trees, flowering trees, shade trees, avenue trees, medicinal trees and ornamental trees including:

1. Soil Correction and Enrichment Procedures.
2. Plant Species Selection - Depending on various factors
3. Pit Filling - Define the ratio of soil mixture depending on existing soil conditions
4. Drip Irrigation - Help in making arrangements with our connectivity
5. Bio Farming - Provide guidance in terms of organic farming practices
6. Maintenance and Periodic Inspection - Manuring, Pruning, Pest and Disease Control
7. Supply of Wide Variety of Tree Saplings both Forest and Fruit Trees
8. Supply of Bio-Fertilizers and Plant-boosters at competitive rates.
9. Expert Support and Guidance through all phases of Plantation

• FRUITS AND SPICES

1	Strawberry
2	Pineapple
3	Passion Fruits
4	Orange
5	Banana
6	Black Pepper
7	Ginger
8	Turmeric
9	Capsicum





• **PLANTS & GRAFT**

1	Rubber
2	Coconut
3	Orange
4	Cashew nut
5	Areca nut
6	Black Pepper
7	Horticulture and Forestry Plants



3. FOOD PROCESSING

We have also work for many projects for food processing unit and have successfully complete many Government scheme project:

1	Cashew Nut
2	Ginger
3	Turmeric
4	Areca nut
5	Pineapple
6	Orange



4. TISSUE CULTURE

NEO Floritech have association with top leading companies that produce International Standard Tissue Culture plants of various crops:

Some of the crops in variety we deals and supply are:

- Flower Plant
- Pineapple
- Banana
- Strawberry
- Bamboo



5. VEGETABLE AND FLOWER SEEDS

We provide all kinds of tropical and temperate vegetable seeds. Keeping the pace with the farmers need and demand of modern biotechnology for agriculture crop and vegetable improvement, NEO Floritech has collaborated with the top National and International Seeds Company for supplying the quality technology aided seed with affordable price. NEO Floritech Seeds Division Committed to supplies & develop the products to meet farmer's expectations



Some of the seeds we deals and supplies are listed below:

1	Brinjal	8	Onion	15	Bottle Gourd
2	Chilli	9	Cauliflower	16	Ridge Gourd
3	Colour Capsicum	10	Cabbage	17	Musk Melon
4	Cucumber	11	Peas/ Beans	18	Bhendi
5	Cherry Tomato	12	Radish	19	Spinach (Palak)
6	Potatoes	13	Carrot	20	Corn
7	Bitter Gourd	14	Turnip	21	Broccoli

6. IRRIGATION & AUTOMATION SYSTEM

NEO Floritech supply Drip Irrigation System in Polyhouse & for Open Crop. We offer a wide range of products and solutions in the field of precise Irrigation and Intensive agriculture cultivation.

Our solutions includes complete tailored Drip and Micro irrigation systems and Turn-Key projects for All Agriculture sectors such as Row Crops, Horticulture, Green Houses, Plantations, Orchards, Nurseries and more.

Having collaboration with top leading irrigation products Manufacturers Company, NEO Floritech has exclusive Distributorship for marketing of various other Irrigation Equipments like Filters, PVC Ball Valves, Plastic Fittings, Control Valves, Automation Devices, Central Control Systems etc. NEO Floritech provides various automation solutions to overcome these problems and to maximize the yields. Automation provides a faster, precise and reliable operation. NEO Floritech has the complete range to suit specific requirements in agriculture, landscape, precision farming, Green houses & nurseries, lift irrigation etc.

We has around 50 qualified professionals, which includes, Production Experts, Surveyors, application Engineers, Agronomists, Soil Scientists, and Sales Engineers to meet the growing marketing requirement.

Some of the Irrigation System we deals and supplies are as:

- Drip Irrigation System
- Micro-Sprinkler Irrigation System
- Green House Irrigation System
- Open Plantation Irrigation System
- Orchards Irrigation System
- Nurseries Irrigation System



SOLAR PUMP



WIND PUMP



Hydroponic Growing Troughs

Hydroponics is the practice of growing plants without soil. Most commonly, hydroponics cultivates plants in nutrient-rich water, although hydroponics can also be considered to be the practice of growing plants in other aggregates, such as a soil-less bark-based mix. Hydroponics is an advantageous method of gardening both for home and commercial use. There are no weeds to deal with, and hydroponic plants are typically more healthy, mature earlier, and use less space. In addition, because it





is entirely water-based, it is possible to fully automate a hydroponics system, so if the grower is absent for an extended period of time, the plants will not suffer. The water is typically reused, as opposed to traditional farming methods where much water is lost through evaporation or run-off.

We have world class products for soil-less agriculture, for different crops, suitable for different bed sizes. This reduces the bed preparation labour, keeps the crop safe from soil borne diseases, easy and effective fertigation & irrigation management.



Fertigation System

Fertigation Control system is a highly advanced technique of water and fertilizer management in Agriculture. It ensures about the right water quantity with right fertilizer proportion at right time, without manual efforts and labour. i.e. with an automated mechanism. This computer operates your irrigation and Fertigation schedule through your existing drip or sprinkler irrigation system.



Control Valves

Solenoid control valves for automatic irrigation operations, AC & DC Models, with flexibility of fitting, size, assembly and application.

Greenhouse Climate Control

To provide required climate to the crop, greenhouse comprises climate control. Parameters under control will be **Temperature, Humidity**, Light Intensity, Photo Active Radiance (PAR), CO₂, and other irrigation parameters. For the same Fan & Pad system, Fogging, Shade net, are controlled with sensor feedback.

Greenhouse Curtain Automation

In Naturally Ventilated greenhouses Installation of Side **Rolling Curtains** and Automation for the same facilitates the climate control.

7. FERTILIER & CHEMICALS

We understand every Indian farmer's need for effective, affordable and easily available fertilisers. We go beyond just providing products specifically formulated for farmer's fields by closely working with farmers,





educating them in scientific techniques for optimal results. We also undertake programs and projects that improve the prosperity of India's agricultural community, facilitating the glory of farmers as we grow together.

Our associates are with Agri-Input Company belonging to top National and International Companies. The company manufactures complex fertilisers and agricultural inputs, also contributing to the agricultural community with educational programs and developmental projects.

- Fertilisers
- Chemicals
- Fungicides
- Herbicides
- Micronutrients
- Insecticide



- Pesticides
- Organic Manure
- Neem Based



8. TURNKEY PROJECTS

NEO Floritech has complete Capabilities to Provide Turnkey Solution for H-Tech Agriculture & Greenhouse Projects, which Includes:

- Need Identification.
- Site/Land Identification.
- Project Selection & its Feasibility.
- Project Planning.
- Selection of Appropriate Technologies.
- Turnkey Execution.
- Assistance in Selection of Production HR.
- Assistance in Marketing.



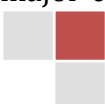
Cashew Processing Machine

9. DEVELOPMENT OF HORTICULTURE & FLORICULTURE

We will undertake TURN KEY PROJECTS by combining above all services including the purchase and selection of technically suitable land for the development



We will provide the information on Market for the flowers such as Roses, Carnation, Chrysanthemum, Gladioli, Gerbera, Bird of Paradise, Heliconia, Anthurium, Orchid, etc. in India's major cities as well as abroad. We will assist in identifying the right buyer etc. In India & in foreign



countries if produced in large quantities of Dutch roses, Anthurium etc. With buy back agreement at fixed rate.

Buy back agreement for Roses, Banana depending upon the size of the project. The proper site will be sketched for the success of the project.

We have established Horti – Hub & Farmers fields to maximize the user’s benefits from our system and service.

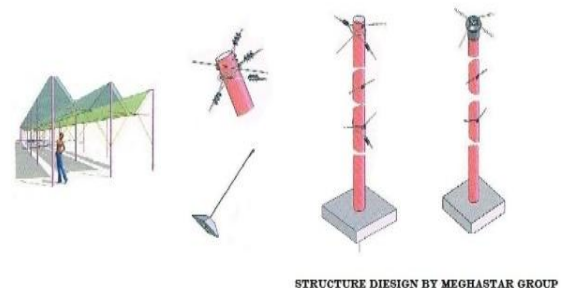
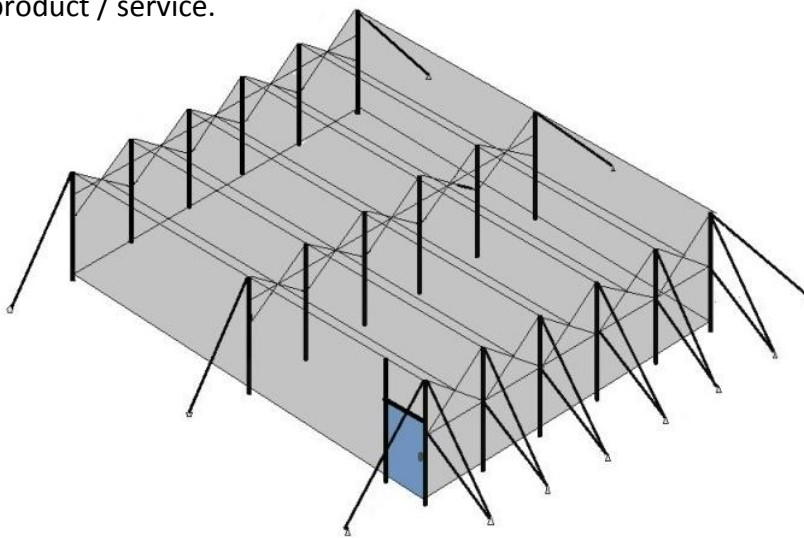
10. CONTRACT FARMING

We have capabilities to undertake & organize Contract Farming on Specific Crops under Polyhouses, Open Field, Organic Produce, Certification, Value Addition at farm level, Cultivation with Primary Processing.

We can execute the entire process, right from: Identification of Agro-Climatic Zone - Growers Selection – Extension & Monitoring Cultivation Practices - Agronomy Services – Grower's Training - Post Harvest Management – Certification - Packing – & Shipping.

Certain Crops that we see Potential are: Sweet Bell Peppers, Cucumbers, Tomatoes, Melons, Banana, Pappaya, Yam, Sweet Potato, Turmeric, Ginger, Chillies, other Vegetables, Oil Seeds, Essential Oil Crops, Herbs, select Spice Crops, Medicinal Plants & its Extraction.

We can offer both services to Buyer, viz. 1) Organize & Co-ordinate the entire process for the Buyer with long term interest & vision; looking for Specific Quality & Reliability OR 2) Complete Outsourcing & supply as per buyers requirement on firm commitments. The ultimate objective is to be able to deliver the product / service.



STRUCTURE DESIGN BY MEGHASTAR GROUP

TWO SLOPE SHADENET COVERED STRUCTURE
STEEL WIRE WITH G.I. PIPE FOR VINEYARDS
AND ORCHARDS

11. CUT FLOWER MARKETING (www.florination.com)

NEO Floritech has a designated division for marketing of cut flowers under the brand name of florination.com. The initiative of Florination provides flower marketing services to the farmers who otherwise find it difficult do it individually. We have buy back agreement with the farmers which ensures their flower sale. *Our commitment is to provide our clients with the freshest and widest range of flower assortment one can get anywhere in the best price & our motto is to pass on the major share of the consumer’s price to the producer.*



OUR ASSOCIATES

When world leaders come together the strength increases manifold. We have tie-up with following National & International reputed companies:

POLYHOUSE & GREENHOUSE

- CLASSIC AGRICON PVT. LTD., CHANDIGARH
- PROFESSIONAL AGROTECH PVT. LTD, PUNE
- SRIHARI GREEN HOUSE, PUNE

IMPORTED PLANTING MATERIALS & BULBS

- RIJN PLANTS BREEDING B.V. NETHERLAND
- TIERRA NIGERA B.V. NETHERLAND
- VWS FLOWERS BULBS B.V. NETHERLAND
- KULTANA ORCHIDS, THAILAND
- KALISTA FLOWER BULBS B.V. NETHERLAND

PLANTING MATERIALS AND TISSUE CULTURE

- PLANTSMAN'S SEEDS, PATIALA
- V.D PAREKH SEEDS PVT. LTD, KOLKATA

VEGETABLES SEEDS

- NAMDHARI SEEDS PVT. LTD.,
- TOKITA SEEDS INDIA PVT. LTD., WEST BENGAL
- MAHYCO SEEDS LIMITED
- SAKATA SEEDS INDIA PVT. LTD.

FERTILIZERS & CHEMICALS

- DEEPAK FERTILISERS AND PETROCHEMICAL CORPORATION LTD, PUNE
- AG BIO-TECH LABORATORY INDIA LTD. HYDRABAD
- MAHARASTRA BIO FERTILISERS INDIA PVT. LTD.

PLANTS & GRAFTS

- MPS GREENARY DEVELOPMENT, JHARGRAM, WB.
- BALAJI AGRO SEEDLINGS, PUNE

IRRIGATION SYSTEM

- INTERNATIONAL DEVELOPMENT ENTERPRISES INDIA. NEW DELHI.
- FINOLEX PLASSON INDUSTRIES (INDIA) LTD, PUNE
- JAIN IRRIGATION SYSTEM, DELHI
- NETAFIM IRRIGATION (INDIA) PVT. LTD, VADODRA



GALLERY



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