



2016 ANNUAL REPORT

LETTER FROM THE DIRECTOR OF PROGRAMS



Dear Friends,

Every year we set ambitious goals. We know that the long hours spent working and the money raised translates into the assistance our families require to get through a child's cancer journey. We appreciate your continued support, the trust you put in our team's work and your commitment to helping children diagnosed with cancer in our community.

In 2016, Northern Nevada Children's Cancer Foundation (NNCCF) provided financial support to 144 families. This number includes thirty-five new families who had to hear those devastating words, "Your child has cancer," three families who had to hear those words for the second time as their child's cancer relapsed and seven families whose children lost their fight to cancer.

Of those children diagnosed in 2016, twelve were diagnosed with acute lymphoblastic leukemia, the most common form of childhood cancer. With this type of diagnosis, the child will spend an average of three years receiving intensive treatments. Of the remaining newly diagnosed patients, six were diagnosed with a rare and aggressive type of cancer and five children were diagnosed with a type of cancer in the brain, spinal cord or nervous system.

These families received assistance with out-of-pocket costs such as medical, household and travel expenses. In addition, NNCCF provided fifteen college scholarships to local childhood cancer survivors and adopted thirty-six families for the holidays.

As we move into 2017, we plan to incorporate a wellness program to encourage healthy lifestyles after treatment. Our goal is to provide financial support to ensure survivors have access to exercise-based activities, nutritional counseling and consistent screening for late effects. The road to a healthy recovery is full of many challenges for children who have been treated for cancer and we want to provide the resources to help survivors live a long, happy life.

The accomplishments of 2016 are not ours to celebrate. They are yours. Thank you from the bottom of our hearts for making this possible.

Sincerely,

A handwritten signature in black ink, appearing to read "Lisa May".

Lisa May, LSW

Director of Programs and Services

MISSION

Our mission is to enhance the quality of life for children with cancer and their families by providing financial assistance and compassionate support programs while advocating for increased research funds and raising public awareness.

2016 IN NUMBERS

80 CENTS OF EVERY DOLLAR

DONATED SUPPORTED
PROGRAMS AND
SERVICES



WHERE PATIENTS RECEIVED TREATMENT

UCSF BENIOFF CHILDREN'S HOSPITAL OAK	54%
UCSF BENIOFF CHILDREN'S HOSPITAL SF	9%
UC DAVIS CHILDREN'S HOSPITAL	7%
LUCILE PACKARD CHILDREN'S HOSPITAL	5%
PRIMARY CHILDREN'S HOSPITAL SLC	5%
RENOWN CHILDREN'S HOSPITAL	5%
OTHER	15%

35

CHILDREN WERE
DIAGNOSED WITH
CANCER IN
NORTHERN NV

\$335,105
RAISED FOR
CHILDHOOD
CANCER RESEARCH BY
**SHAVING
390 HEADS**

AT RENO AND SOUTH
LAKE TAHOE BRAVE THE
SHAVE EVENTS

144

FAMILIES
RECEIVED
FINANCIAL
SUPPORT

\$57,319

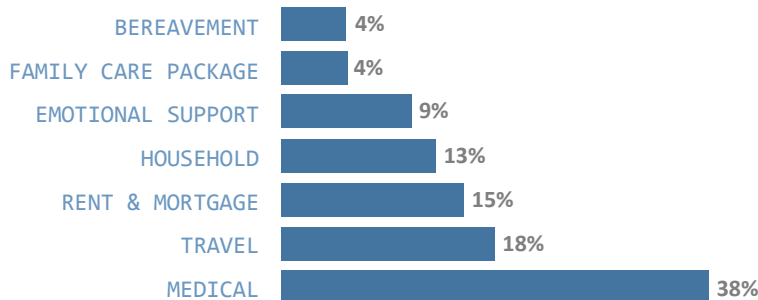


IN COLLEGE SCHOLARSHIPS
WERE AWARDED TO 15
SURVIVORS THROUGH THE
INSPIRE SURVIVORSHIP PROGRAM

7

BEAUTIFUL CHILDREN
GAINED THEIR
ANGEL WINGS

FINANCIAL SUPPORT PROVIDED THROUGH THE FAMILY ASSISTANCE FUND



PATIENT AGE DISTRIBUTION



22%
UNDER AGE 5



31%
AGE 5-11



28%
AGE 12-18



19%
AGE 19-24

\$57,522

IN GIFTS WERE PROVIDED TO
36 FAMILIES
THROUGH THE
ADOPT-A-FAMILY PROGRAM



BOARD OF DIRECTORS

President - Steven Erger, Umpqua Bank, VP

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*We would like to dedicate this report to a true cancer warrior, **Christy Smith**. Christy served as an active NNCCF board member from 2007 to 2016 when she passed away from cancer. She began supporting NNCCF after her grandson, Bailey, was diagnosed with neuroblastoma as a baby. In addition to her incredible volunteer work with NNCCF, Christy and her family created the team Bailey's Hope in 2006 to raise funds for childhood cancer research by shaving their heads every year at Reno and Lake Tahoe St. Baldrick's events. The team has raised more than \$145,000 for childhood cancer research. Christy and her beautiful smile will forever be missed, but we will continue to fulfill our mission in her honor.*

MEET VICTOR



“We just wanted to say thank you for all you have done for our family. The level of dedication, support and kindness from your organization is immeasurable. Up until a few months ago, we had never met; but we are stronger now because of you, for you have shown us that you are amazing, caring individuals who have helped us both financially and emotionally. You have shown us that we are indeed not alone in this journey.”

~ Victor’s Family

Victor is a playful, energetic young boy who loves to try to keep up with his older siblings. When he was diagnosed with a brain tumor in 2015, his fun loving life abruptly changed. His family of seven was suddenly split between their home in Minden, Nevada and Victor’s hospital room at UCSF Benioff Children’s Hospital Oakland.

For the next twelve months, Victor traveled back and forth from Minden to Oakland for chemotherapy, surgeries and a bone marrow transplant. It was incredibly hard and scary for the family to be apart so long. The frequent traveling became difficult and his mother was forced to stop working at their family business to care for Victor.

While at the hospital in Oakland, Victor’s family was introduced to NNCCF by their social worker. The immediate financial support provided by NNCCF helped his parents get him to treatment and keep up with their bills back home.



FINANCIALS



2016 Sources of Income

- Grants | 39%
- Community Partners | 20%
- Fundraisers | 19%
- Individual | 10%
- Corporate | 5%
- In Kind Item | 5%
- In Kind Service | 2%



2016 Expense Categories

- Programs and Services | 80%
- Development | 10%
- Fundraising | 5%
- Management | 5%

MEET MAYA



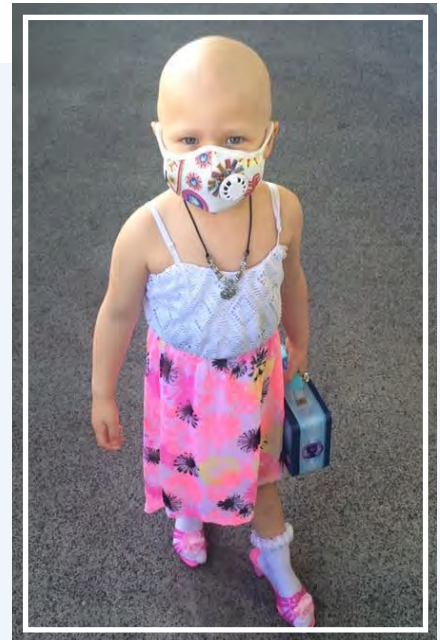
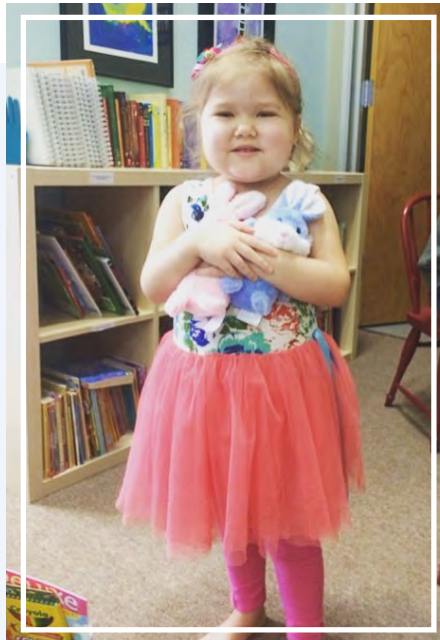
At three-years-old in February 2016, Maya was diagnosed with acute lymphoblastic leukemia (ALL) and began treatment at UCSF Benioff Children's Hospital Oakland. Maya's first year of treatment had its ups and downs, but Maya's strength was recognized each day. Her parents were forced to spend days, weeks and even months in the hospital caring for Maya while also taking care of her one-year-old brother who was still nursing.

Maya's parents were introduced to NNCCF through their social worker at the hospital. To help her family focus on her care and not worry about the mounting bills, NNCCF provided financial support for the unexpected medical and travel expenses.

Maya is currently in her second year of treatment, trying to find a balance between strength and the side-effects of chemo. Everyone at NNCCF just loves Maya and wishes her and her sweet family the best as they continue treatment for the next two years.

"NNCCF has offered us more than financial assistance. They have a safe space to go and visit. Maya loves going to see what books they have in the nook and all the new faces. They have resources and ideas of how to cope. They have information and they have support - like hugs."

~ Maya's Family



THANK YOU DONORS!

Help (\$10,000 +)

Alston Construction

Barracuda - PGA Tour

Barrick Gold

Crown Beverages

E.L. Cord Foundation

Earl & Elizabeth Ash Foundation

Estate of Philip Dare

Estelle J. Kelsey Foundation

Granite Construction

Guns and Hoses

Hall Family Charitable Fund

Heath Foundation

Intuit

Meadow View Farms

Microsoft

Natalia's Night

NV Energy Foundation

Omnitrition International

Panattoni Development Company

Pulling for our Little Heroes

Robert Z. Hawkins Foundation

Rotary Club of Reno Central

Roxie and Azad Joseph Foundation

Silver Dollar Court

William N. Pennington Foundation



Hope Society Members: The Belosic Family.

DONOR HIGHLIGHT

"One of the things that we are most passionate about is helping children, and we love the fact that our donations to NNCCF go directly to assisting children and their families right where we live. We feel privileged to work with an organization that employs the most caring and kind individuals, who go above and beyond to serve families in our community."

~The Belosic Family

THANK YOU DONORS!

Hope (\$5,000 to \$9,999)

Bently
Brett and Deborah Barker Foundation
Bretzlaff Foundation
Capital Glass
Charles N. Mathewson Foundation
Children's Cancer Classic
Construction Sealants Supply
Crossfit Initiative
Desert Fire Protection
Ferroni Foundation
Haws Corporation
Helix Electric
Heroes and Hooligans
Holland and Hart
IGT
Juniper Hill Furniture
Marie Crowley Foundation
McKenzie Family
MGM Resorts
Morgan Stanley
Nell J. Redfield Foundation
Newmont Ventures Limited
Phillips Family Foundation
Reno Bighorns
Reno Buick GMC Cadillac
Renown Health Foundation
Scheels
Terry Lee Wells Foundation
The Medical Profession
Tom & Kay Seeliger Family Fund
Twentieth Century Club
Vasko Electric
Washoe County Sheriff's Office

Courage (\$1,000 to \$4,999)

A&B Precision Metals, Inc.
ABC Fire and Cylinder Service
Abery Family
Access to Healthcare Network
Aerotek
Ally Financial
Anchor Door & Hardware
Aspen Pediatrics
Association of Human Resources
AT&T
Barbara Walton
Belfor USA Group, Inc.
Belosic Family
Ben's Liquor
Bennett Family
Bently Family
Bill Pearce Motors
Bishop Manogue
Blind Dog Coffee
Bridgewater Family
Brigham Family Charitable Fund
Bristlecone Holdings, Inc.
Bucket of Blood Saloon
Burrows Family Donor Advised Fund
Calavera Barbell
CalibreDx, Inc.
Carpenter Family
Carson City Firefighters Association- Local 2251
Carson City Toyota Scion
Champagne Family
Charles H. Stout Foundation
Charles River
Christensen Family
Coffeebar
Coit Services of Reno, LLC
Cote Family
Crieghton Family
Cyanco
Denlee Apts LLC
Diane Buice Family Trust
DiRienzo Foundation, Inc.
Don's Pharmacy
Douglas and Gloria Rumberger Found.
Dynamic Painters
El Adobe
Enterprise Holdings
Fields Family
Frank Family
Fraternal Order of Eagles
GE Foundation
Genoa Lakes Golf Club
Giraffe, Inc.
Goddard School

THANK YOU DONORS!

Courage Continued (\$1,000 to \$4,999)

Green Family	Northern Nevada Human Resources Association	Sanchez Wealth Management
Grodsinsky Family	Nugget	Scientific Gaming
Hankin Specialty Elevators	NV Energy	Shintech Inc
Hot August Nights	Pacheco Family Fund	Shore Family
Hunter Sprenger	Panelized Structures Inc.	Shortstack
International Lining Technology	Paul Mitchell School Reno	Sierra Pediatric Blood and Cancer Consortium
Jensen Precast	PDL BioPharma	SK Baseball LLC - Reno Aces
KC Charities	Pediatric Hematology Oncology - CHO	Smith Family
Kinash Family	Pelster Family	Tahoe Rim Trail Endurance Runs
Knights of Columbus	PEO	TMFPD Annual Blackjack Tournament
Kozloski Family	Pinocchio's Sparks	Ted Hunsberger Elementary School
Leonette Foundation	Pizanos Pizza	The Grill
Lesourd Family	Prologis	Thelma B. and Thomas P. Hart Foundation
Les Schwab	Pugh Family	Tompkins Family
Los Compadres	Q&D Construction	Tonner Family
McCrary Family	Race 178 - Reno Tahoe Odyssey	Trowbridge Family
McDougall Family	Rail City Casino	Truckee Tahoe Lumber Company
McMahon Family	Reed Family	Umpqua Bank
Model Dairy	Reno Renegade SAMS	Umpqua Bank Charitable Foundation
Morgan Stanley Foundation	Reno Rodeo Foundation	US Bank
Mr. Manogue	RHP Mechanical Systems	Vail Resorts Charitable Fund
Murrieta's Mexican Food	RJ McConnell Insurance Services	Wells Fargo Community Support Campaign
Nevada State Bank	Robert Banks Foundation	Wohletz Family
Northern Nevada Association of Health Underwriters	Safeway Foundation	Wood Rodgers

DONOR HIGHLIGHT

“Having met some of our “Little Heroes” inspires me to get involved and make a difference. NNCCF is such an amazing organization that touch so many lives in such a positive way that we will continue to help them and “Keep Pulling” for our Little Heroes in every way we can.”

~ The Hernandez Family



The Hernandez family hosts an annual fundraiser benefiting NNCCF called Pulling for Our Little Heroes. The fitness competition has raised \$84,000 since 2012.

THANK YOU DONORS!

In-kind Donors

3 CK Mgmt, LLC	Desert Fire Protection	Intuit	Project Sweet Dreams
Abowd and Rose Financial Group	Digimon	IQ Services	Raley's Wedge Parkway
Acura of Reno	Digiprint	Johnstone Family	Rancharrah
Advanced Otolaryngology	Dolan Auto Group	Johnstone Studio	Rapsallion Seafood House and Bar
Associates	Eagle Construction	Knit Whits	Reno Home Brewer
Allegra Print and Imaging	Eldorado	Kohn & Company	Reel Kids Real Living
American Cancer Society	Epik Entertainment	Lady Angels	Reprotech
Anders Family	Erickson Family	Learning Express	Rotary Club of Reno Central
Anderson Family	ESI Security	Les Schwab	Scheels
Animal Ark	Fennemore Craig	Levy Restaurants	Schouten Family
Associated General Contractors	First United Methodist	May Family	Sierra Family Pharmacy
Atlantis Casino	Forest Charter School	McMahon Family	Signs By Tomorrow
Bespoke	Fountain Family	Meadow View Farms	Sk Baseball - Reno Aces
Bishop Manogue Girls Basketball	Fulgham Family	Michael's Plumbing	Spicy Pickle
BJ's Restaurant and Brewhouse	Gaven's Childhood Cancer Club	MNG Partners	Summit Funding
Bloomfield Family	Giggle and Grin	Moneytree	Summitech
Botanical Buddies	Gilbrech Family	Montreux Golf Club	Swag Blue Moon
Buchholtz Family	GMH Photography	National Charity League	Tapia Family
Bulb Daddy	Granite Construction	NCE	The Back Doctors
Callahan Family	Granite Construction Supply	Nevada Association of Land	Thirty-One
Carroll Family	Grausz Family	Surveyors	Umpqua Bank
CCIM of Northern Nevada	Greater Nevada Credit Union	Nevada Payroll Services	Vail Resorts
Charles River Lab	Grodsinsky Family	Nevada State Railroad Museum	Verdi Local Distillery
CLC Nevada Chapter AGC	Haven Salon Studios	Nothing Bundt Cakes	VGT
Coit	Haw Family	NV Energy	Video Gaming Technologies
Construction Sealants & Supply	Heath Foundation	On Command	Washoe Zephyr Zymurgist
Conway Communications	Heavenly Lake Tahoe	Owen Family	Watermasters
Core Construction	High Sierra Flycasters	Papa Murphy's Pizza	Wells Fargo Bank
Cube Passes	High Sierra Lamination	Patricia Hadfield Bankruptcy	Western Nevada Supply
Cumulus Media	Holland and Hart	Attorney	Wild Island
Daily Blessings Photography	Holman Family	PBS West	Wood Rodgers

HOPE SOCIETY MEMBERS

Annis Family	Cissell Family	Smith Family
Antrim Family	Joyer Family	Strickland Family
Belosic Family	Nadeau Family	Wesley Family
Benson Family	Pace Family	White Family
Carpenter Family	Roberts Family	



Northern Nevada

Children's Cancer FOUNDATION

WANT TO HELP?

- ✓ DONATE TODAY
- ✓ JOIN THE HOPE SOCIETY
- ✓ HOST A FUNDRAISER
- ✓ VOLUNTEER

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