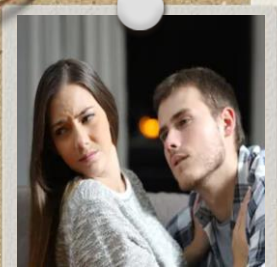


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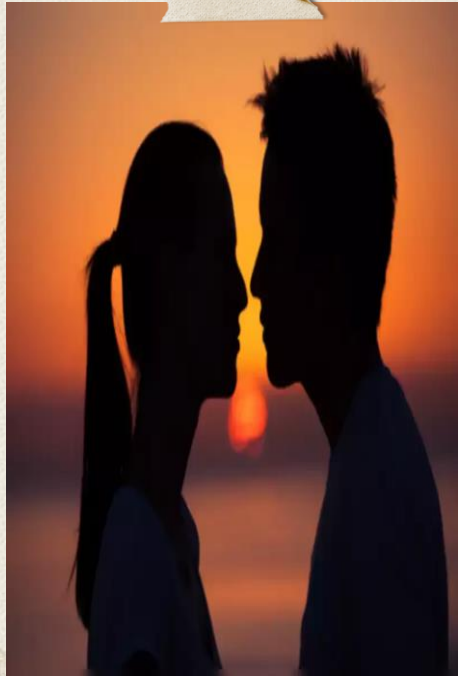
Not Everybody Likes Kissing

By Archie Ross, Ayesha Pasha, Brandon
Choi, Brenda Cazales,
& Santiago Osorio

ANTH 1000 Z84
Matthew Longcore



Summary



For years, Western cultures have thought that the act of romantic kissing is a universal human behavior, however, recent studies show that more than half of the cultures studied do not include romantic kissing as a normal behavior, it can even be considered something disgusting.



Summary

Why do we kiss?

- ❖ At a basic level, kissing is considered a biohazard.
- ❖ According to the results of the research of the graduate student in psychology Rafael Wlodarski, from the University of Oxford, there are two different hypotheses about why we kiss:
 - We kiss to evaluate potential partners.
 - We kiss the partner we meet to maintain our attachment.



Summary

Why some cultures do not kiss?

- ❖ Unsanitary
 - Diseases
 - Dental Care
- ❖ They prefer other ways to show affection.
- ❖ Unpleasant/repulsive.
- ❖ Intimate/private act.



Summary

- ❖ Non universal human behavior.
- ❖ Kiss interpretation or form execution can vary in each culture.
- ❖ Types of kisses
 - Kiss on the cheek
 - Kiss on the hand
 - Eskimo kiss



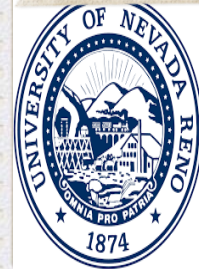
Summary

Who is William Jankowiak?

- ❖ Anthropologist and Professor (UNLV)
 - 115 Publications
 - Featured outlets
 - ☐ The New York Times
 - ☐ Time Magazine
 - ☐ NPR
 - ☐ Etc.
 - Ph.D. : University of California Santa Barbara, 1986



TIME



The
New York
Times

Summary

What did he find in his research?

TABLE 1. *Presence of Romantic–Sexual Kissing by Cultural Area*

	Present	Not present	Total
North America	18 55%	15 45%	33
Oceania	7 44%	9 56%	16
Middle East	10 100%	0 0%	10
South America	4 19%	17 81%	21
Central America	0 0%	10 100%	10
Europe	7 70%	3 30%	10
Africa	4 13%	27 87%	31
Asia	27 73%	10 27%	37
Total	77	91	168

TABLE 2. *Presence of Romantic–Sexual Kissing by Social Complexity*

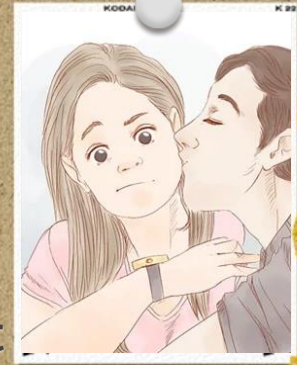
	Present	Not present
Egalitarian	20 29%	49 71%
Simple stratified	20 37%	34 63%
Complex	37 82%	8 18%
All cultures	77 46%	91 54%

Note: The relationship between presence or absence of kissing and social complexity was significant ($\gamma = -.604, p < .001$).

Source: Jankowiak, William R., et al. "Is the Romantic–Sexual Kiss a Near Human Universal?" *American Anthropologist*, vol. 117, no. 3, Sept. 2015, pp. 535–539., doi:10.1111/aman.2015.117.issue-3.

Synthesize

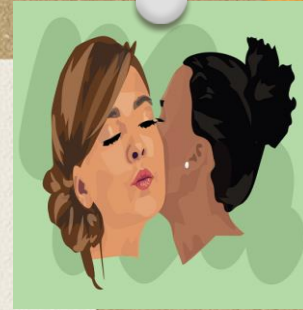
“Melissa was a student at the University of Toronto, she had a roommate from Ecuador, and her name is Maria; they have become good friends. Melissa had noticed that when Maria greeted her other female friends from Ecuador, they kissed each other on the cheek. Melissa felt confident about her friend's relationship with Maria, so Melissa decided she would greet her with a kiss on the cheek the next time she met with Maria. After some days, Melissa met up with Maria and greeted her with an enthusiastic kiss on the cheek, making Maria uncomfortable.” - Adapted from the textbook “Cultural Anthropology: The Human Challenge,” page 255.



Synthesize

**Did Melissa behave inappropriately?
Why was Maria bothered by Melissa's
gesture?**

- ❖ Wrong kiss execution.
- ❖ A different culture interpretation of kissing.



Synthesize

How does this passage connect to the article "Not Everybody Likes Kissing"?

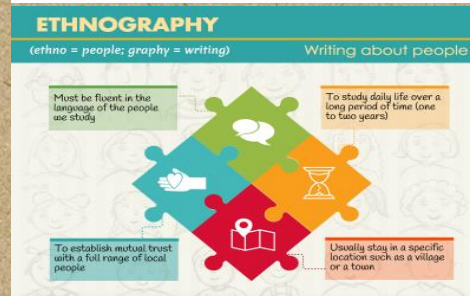
This section of the Anthropology textbook is directly related to the article "Not Everybody Likes Kissing," since this is a clear example of how different cultures give a different interpretation and execution to the same action, which is kissing. As we can see, the culture from which Melissa comes does not use the kiss on the cheek to greet a friend or family member; however, Melissa wanted to try to perform this custom to strengthen her friendship with Maria.



Synthesize

Textbook concepts

- ❖ Arranged marriages:
- ❖ Cross-cultural ethnography:
- ❖ Cultural universal:
- ❖ Ethnocentrism:
- ❖ Ethnography:
- ❖ Ethnology:



Research

What are the Alternatives to Kissing?

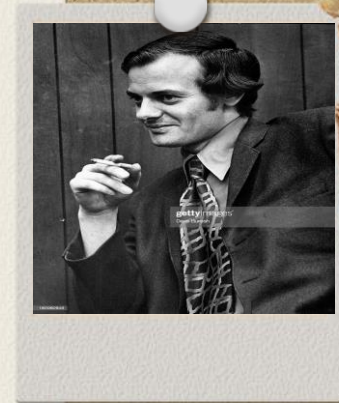
- ❖ NOSE RUBBINGS !!!



Research

What cultures practice nose kisses?

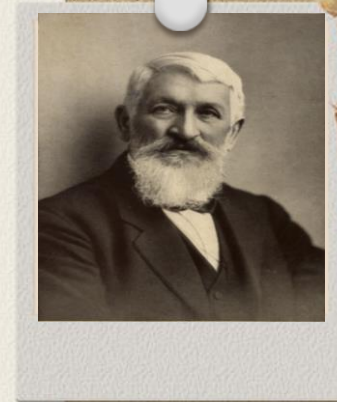
- ❖ The Copper Inuits
 - Verified by Duncan Pryde in eHRAF World Cultures



Research

Do other cultures at least find kissing amusing?

- ❖ In Fact, They Do !!
 - The Tsongas (Studied by Henri A. Junod whose work is in eHRAF World Cultures)
 - ☐ They find kissing HI-LARIOUS !!!



Reflection

Our Questions

- ❖ How has the impact of the pandemic affected the social acceptance of kissing in the West?
- ❖ Is the preference for kissing acquired (nurture) or is it inherent to biology (nature)?

